

Roll-on, roll-off ship cargo makes debut in L.A.

By JACK O. BALDWIN
Maritime Editor

Ro-ro, the latest way to load and unload ship cargo is a far cry from the days of yore when sweating dockworkers labored up a gangplank with a sack of grain perched on their heads or a keg of salted fish under each arm.

Ro-ro is the acronym for roll-on, roll-off.

This week, hundreds of Port of Los Angeles workers watched with interest as longshoremen used the technique for the first time to load a variety of cargo aboard Matson's new 700-foot Ro-ro ship, the Lurline.

The Lurline, fifth Matson ship to carry that name, is specially equipped to use the revolutionary process in which cargo is not carried or lifted, but driven aboard.

Any cargo which can travel on the highways can be driven aboard the Lurline, including passenger buses, piggyback trailers, earth movers, ready-mix concrete trucks, fire engines, trailered boats, even dragsters.

But if the dockside watchers at the Lurline's Berth 209 have seen the time-saving benefits of the new loading system, they also have seen a potential problem.

Loading of the Lurline and a

Matson containership, the Hawaii-Legislator, was delayed for nine hours Thursday when Teamsters Union members picketed the longshoremen's loading operation, claiming Ro-ro loading should be under Teamsters' jurisdiction.

The Lurline, originally scheduled to start her maiden Los Angeles-to-Hawaii run at noon Saturday, was rescheduled for an 11 p.m. departure.

When such jurisdictional problems are overcome, the Ro-ro loading system is expected to provide not only increased speed but a new flexibility in cargo shipping.

Under the system, cargoes not adaptable to containerization can

be easily handled. By the use of trailers, the system also eliminates the need for delivering cargo containers to shippers for loading.

During the loading of the Lurline, cargo-carrying trailers were driven to Matson's Terminal Island terminal by conventional trucks. The trailers then were wedged to specially designed steel pedestals. These units then were pulled aboard the ship by butane-powered "yard tractors" and tied down on one of the ship's four decks.

In Hawaii, the loading procedure will be reversed and the cargo will be trucked direct to its consignee.

Next to the trailership were loading ramps on wheels.

The forward ramp, about 200 feet long and built in three sections, is maneuvered around the terminal on 64 truck-sized wheels, and when in place can support a load of up to 100 tons. Two other ramps, amidships and near the stern of ships like the Lurline, will accommodate lighter loads.

Matson has installed nine sets of the ramps at its terminals in Los Angeles, Oakland and Honolulu. Built at a cost of more than \$2 million by Kaiser Steel Metal Products Division in Napa, the ramps were floated down the Napa River to

Oakland, then loaded aboard containerships for delivery to the other two new Ro-ro port facilities.

Cargo driven over the ramps to the Lurline last week was loaded at the ship's second deck level, then hauled up or down to other decks on ramps resembling those in a multi-storied parking garage.

The 25,000-displacement-ton Lurline can accommodate cargo trailers up to 18 feet high. She can carry 278 40-foot trailers, 100 refrigerated trailers and 207 autos.

The ship, capable of speeds up

(Continued on Page A-4, Col. 7)

Southland's
OWN SUNDAY
Newspaper

INDEPENDENT PRESS-TELEGRAM

WEATHER

Some early morning cloudiness today, otherwise fair. High today 85. Low 63. Complete weather on Page B-4.

HE 5-1161 — Classified No. HE 2-5959 208 PAGES LONG BEACH, CALIFORNIA 90844, SUNDAY, SEPTEMBER 9, 1973 VOL. 22—NO. 5 Home Delivered Daily and Sunday — \$4.00 Per Month

Nixon tapes said heard by others

New argument on confidentiality issue

By JAMES M. NAUGHTON

WASHINGTON — President Nixon asked the White House to fly one of the Watergate tapes to his home in California at midnight on one of the five days that John W. Dean III testified before the Senate Watergate Committee, congressional investigators disclosed Saturday.

The committee officials said that the President discarded the

EXCLUSIVE

N.Y. TIMES SERVICE

plan—but had one of his Watergate lawyers listen to the recording in the White House the same night and then brief Nixon on its contents — after being advised that there was not a convenient courier flight to rush the tape to San Clemente.

The Senate sources said that this was only one of several instances in which Nixon permitted aides to listen to Watergate tapes or be briefed on their contents.

In refusing to make the tapes available to the Senate panel, to the special government prosecutor on Watergate or to U.S. District Court Judge John J. Sirica, Nixon has contended that to do so would violate a "principle of confidentiality" essential to the presidency.

The U.S. Court of Appeals for the District of Columbia circuit will hear oral argument Tuesday in the President's appeal of Judge Sirica's

(Continued Back Page, Col. 2)

1,000 ESCAPE LONDON RAIL TERROR BOMB

LONDON (UPI) — A bomb exploded in London's Victoria railway station Saturday minutes after 1,000 travelers were evacuated, and three firebombs went off outside shops in Manchester. The incidents were the latest in a rash of bombings police believe have been the work of the Irish Republican Army.

The explosions Saturday were preceded by warning calls from a person with an Irish accent, police said.

Five persons were injured in the railway station blast, which brought down the ceiling and shattered windows in a ticket office, Scotland Yard said.

In Manchester, incendiary devices went off in the doorways of a

(Continued Back Page, Col. 2)



Farmer's daughter crowned

Rebecca Ann King, a Colorado farmer's daughter who wants to become a juvenile court judge, is crowned Miss America 1974 Saturday night in Atlantic City, N.J., by Wisconsin's Terry Anne Meeuwsen, last year's titlist. The first runnerup was Judy Hieke, Miss Wisconsin; Miss New Jersey, Suzanne Plummer, was second runnerup and Miss Louisiana, Debbie Ward, was third.

Connally plays the 'fatalist' about '76

By BOB HOUSER
Political Editor

SAN DIEGO — Former Texas Gov. John Connally, youngest Republican but brightest star of the three-day state Republican convention here, said Saturday that presidential 1976 "is cons away" and he'll continue playing the "fatalist" game on the matter of candidacy.

Connally described himself to the convention's Saturday night banquet as one of the youngest Republicans in point of service to the party because of his recent switch.

He told delegates, "I left the Democratic Party of my fathers to join the Republican Party of my children's future."

The GOP has a tremendous opportunity, Connally said, to reach the 56 per cent of voting age Americans who belong to neither major political party. "The unchurched, as we used to say in rural Texas."

He said Republicans should not feel shame for the actions of a handful in the party. That would be

class indictment, he said, "and it's a very easy step from class indictment of a political group to class indictment of a religious group or a racial group and that's turning the clock back to Nazi Germany."

Connally praised Nixon's accomplishments, expressed confidence in the surety of punishment for Watergate criminals and added his voice to the President's exhortation for both major parties "to resume honest debate on international and domestic questions of peace and prosperity."

In a news conference before his speech, Connally said he is in San Diego, "not to try out my fledgling Republican wings" but in response to an invitation to speak on some areas in which he may have some uncommon expertise.

Part of the reason he is here, he said, is to caution that the United States has to start to recognize that it is no longer the master of its own fate in economic matters.

(Continued on Page A-4, Col. 1)

ARAB GUNMEN LEAVE PLANE, FREE HOSTAGES

KUWAIT (AP) — Five Arab gunmen, unharmed by a heavy show of force, surrendered to Kuwaiti authorities Saturday evening and handed over their hostages unharmed after four days of erratic threats to kill them.

The gunmen and their four Saudi Arabian captives walked quietly out of the Kuwait Airlines Boeing 707 where they had been holed up. Surrounding the plane were more than 100 police and a dozen armored cars.

Kuwaiti authorities had threatened to storm the plane and shoot it out with the gunmen who had

(Continued Back Page, Col. 2)

N. Calif. fires peril rural homes

The Associated Press

Four fires blackened about 5,000 acres of Northern California bush and timber land Saturday and forced the evacuation of rural homes in one area of Humboldt County.

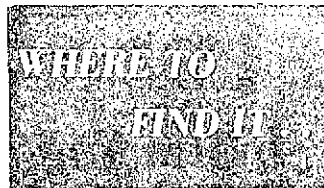
The Division of Forestry reported strong winds and warm weather were hampering fire fighting efforts in the four locales.

The largest fire roared through 4,000 acres of prime watershed land in steep terrain on the side of Mt. Vaca along the Napa-Solano County line five miles west of Vacaville.

It was considered 80 per cent contained and a forestry official said full containment was expected sometime today. He said 315 fire fighters had been on the lines, assisted by seven air tankers, 13 bulldozers and 52 fire trucks.

A fire in the Findley Creek area, 30 miles south of Fortuna in Humboldt County, scorched 800 acres of brush and small timber. A forestry official said residents in the Eubank Creek area south of the fire were evacuated after the flames jumped the Mattole River and burned within one half mile of ranch and farm structures.

The spokesman said there were less than 100 persons living in homes scattered in the woods in that rural area, but an exact figure was unavailable.



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Nixon sets new policy on energy

By WILLIAM CLAYTON

WASHINGTON (UPI) — President Nixon, setting a goal of independence from Middle East oil within five years, announced relaxation of air pollution standards for industry Saturday to ease an expected shortage of home heating oil this winter.

After a two-hour White House meeting on the energy situation, John A. Love, the President's special energy adviser, also disclosed new steps to boost imports of heavy oils used for heating through a change in price-control regulations.

LOVE SAID rationing of home heating oil this winter was discussed as an emergency "contingency plan," but no decision was made.

The President listed a host of other measures, including pressure on Congress to approve the trans-Alaska oil pipeline, which he predicted would put U.S. energy resources on the road toward self-sufficiency. Love said it would take three to five years to reach that point.

Nixon announced he would ease some new air-quality standards and postpone enforcement of others to allow greater industrial use of such high-pollution fuels as coal. This in turn would release more low-sulphur fuel oil and natural gas for home consumption this winter.

Although Congress has legislated authority for progressively

stricter air-quality controls, Nixon said he could act on his own to modify the actual standards set by the Environmental Protection Agency. Love said he would meet with a delegation of governors this week to seek necessary changes in state air pollution laws stemming from federal standards.

Love said EPA Administrator Russell Train agreed with the deci-

WASHINGTON (UPI) — President Nixon will go on major network radio at 11 a.m. today to give the public a one-day preview of the second State of the Union message he is sending Congress to get action on his stalled legislative program, the White House said Saturday.

Love disclosed that the Cost of Living Council this week will announce regulations allowing a boost in retail heating oil prices to help importers recover more fully the cost of higher-priced oil from abroad.

This probably will translate into

would be involved.

Government officials have estimated home heating oil might fall 15 per cent short of demand this winter if cold weather is severe enough. Love has said supplies were "very tight."

(Continued Back Page, Col. 5)

Gas station operators protest price rollback

Service station operators, filled up with anger, complained Saturday they were taking a hosing from the Phase 4 regulation pushing prices on their gas pumps back to January levels.

A few station owners said they would close this weekend in protest, but far more others protested that closings would come later and wouldn't be voluntary.

For the car owner, the cost of saying "fill 'er up" was one to three cents a gallon cheaper in most cases because of the price controls that went into effect Saturday. Some stations didn't have to cut their prices, but all had to post red-white-and-blue stickers marked with the ceiling price and the octane rating of the gas.

And the guys who pump the gas and wipe your windshield were grumbling.

"The President has gone through Phase 1, Phase 2, Phase 3 and is now in Phase 4," said Bill

Dwyer, a Shell station owner in New Orleans. "Pretty soon we are going to go through Phase 6, 7 and 8 and on to 'Phase Out,' too."

Some were unhappy enough to close down.

Said Frank Casalino, owner of a Dota station in New York City: "I'm going to lock it up and go fishing."

Motorists may be able to get their kicks on famed Route 66, but at two points on the road — Barstow, Calif. and Gallup, N.M. — they may not get any gas.

In Long Beach Saturday, motorists were encountering lower gasoline prices and pumps sporting the new octane rating stickers.

But several drivers, and a few service station attendants, admitted they really don't understand the rating stickers; they're only concerned with the rolled-back prices.

(Continued on Page A-6, Col. 1)

Bludgeon death reward

"Mama die," the little Japanese-American girl told neighbors when she answered their knock at the door in the afternoon last May 11 — then she showed them her mother's bludgeoned body.

Police arrived on the scene to find the body of Michiko Zermeno, 41, sprawled on the living room floor of the cottage at 321 Maine Ave., Long Beach. Investigators said she had been beaten to death with a heavy glass ash tray early that morning or late the night before.

Her 5-year-old daughter, Allison, was suffering a bruised neck and a scalp laceration. The girl

said a "tall man" came to their door during the night and began beating both of them before she ran and hid.

Detectives said they were seek-



ing a white man about 25 years old, with long brown hair, in connection with the murder.

Detective Lt. James Lynch said a Long Beach attorney, called by a man believed to be the suspect before the body was found, apparent-

ly knows the identity of the man but feels bound by the attorney-client relationship code not to divulge it.

Secret Witness will pay \$2,000 for information leading to the arrest and conviction of the murderer of Michiko Zermeno.

If you have such information, call Secret Witness at 436-2526 between 8 a.m. and midnight on weekdays, or from 3 p.m. to 11 p.m. on Saturdays and Sundays. Or write to: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

(Summaries of other Secret Witness cases in which rewards of specified amounts are offered will be found on Page A-16.)

Goal Line Gold

Starting today, Independent Press-Telegram readers can win up to \$200 in cash prizes every week playing GOAL LINE GOLD. The I.P.T. will award \$150 first prize and a \$50 second prize each week to the entrants who guess the most winners out of 20 local, collegiate and pro games. If winning entrants are not daily home delivery subscribers to the Independent or Press-Telegram, first prize will be \$100 and second prize \$25.

To play all you need to do is clip and mark the entry ballot

published Sunday through Thursday in the sports section of these newspapers. Return the ballot to the I.P.T. by 5 p.m. Friday of each week. Weekly winners will be announced on the Wednesday following each Friday deadline. You can increase your chances of winning by entering all five ballots published during the week. For the first ballot and complete entry and mailing instructions turn to page S-9 in today's I.P.T. (Football schedules, outlook and predictions are in today's Sports Section.)

People in the news

Hoffa assails prison officials for ignoring riot warning

Combined News Services

Former Teamsters President James R. Hoffa said Saturday in St. Louis that prison officials often ignore specific warnings about riots that are about to explode within their walls.

Hoffa, at a news conference before a dinner sponsored by the National Association for Justice, said officials at the Stateville Prison at Joliet, Ill., and the Indiana State Prison at Michigan City had been warned about problems that could evolve into riots.

In both cases, he said, as with prison officials in general, the warnings were ignored. Riots erupted soon afterward at both facilities.

Hoffa said the unresponsiveness of prison officials is a major cause of inmate discontent. "The arrogance of the warden and the captains, you would not believe," he said.

Other major problems, he said, are overcrowding, poor medical care and recreation facilities, bad food and a lack of classification among different types of prisoners.

Too often, Hoffa said, no attention is given to these conditions until a riot occurs.

Hoffa said during the five years he spent at the Lewisburg, Pa., prison he witnessed rapes, murders and riots. He said in some cases guards provoke riots because they want people to see prison conditions on television so guards can get more help.

Worse

Sweden's King Gustaf VI Adolf, fighting a seesaw battle with death since major surgery 19 days ago, lapsed in "extremely serious" condition Saturday, his physicians said.

The king was rushed to the Helsingborg hospital three weeks ago for an emergency operation when physicians removed the lower part of his stomach. He has suffered minor internal bleedings since then and has been kept alive by a respirator since Aug. 24, but the 90-year-old king's heart and blood circulation had worsened since Friday.

JAMES HOFFA
Critiques Arrogance

Emissary

French President Georges Pompidou flies to China Monday to begin a five-day visit that he hopes will warm up political ties and boost commercial exchanges.

Pompidou will be the first head of a Western European state to visit China, and he sees himself as a European emissary on the trip. Although the official program is vague, Pompidou expects to talk to Chairman Mao Tse-tung and Premier Chou En-lai, the top men in Peking's Communist hierarchy.

France would like to think it occupies a privileged position on the China scene. This was certainly true after Charles de Gaulle defied American wishes and recognized the Communist regime in 1964.

There is much evidence that Mao was anxious to have De Gaulle visit Peking, but the general died before his tentative plans to make the trip could be realized.

Carousel

It's kid stuff for most people who ride carousels, but for Joyce and Jim, it was serious business.

Joyce Tipton, 23, of Inglewood and Jim Mikkelsen, 24, of Long Beach got married Saturday on a 20-horse carousel at Torrance's Old Towne, a turn-of-the-century tourist attraction.

Humanist

The Aspen Institute for Humanistic Studies will give West German Chancellor Willy Brandt its statesman-humanist award—the second such award it has conferred in its 24-year history.

Robert Anderson, chairman of the institute, said Sunday in Aspen, Colo., that Brandt will visit Aspen for a presentation ceremony on Sept. 28. He will receive \$10,000 and a sculpture by artist Herbert Bayer.

The institute, an international center for study on the humanistic elements of contemporary problems, said the award was "in recognition of Willy Brandt's life-long commitment to the principles of human freedom, his personal demonstration of the contribution a sovereign individual can make in society."

The only previous recipient of the award was French diplomat Jean Monnet, honored in 1971 for his contribution to humanistic thought and action in the service of international peace.

Dillinger

John Dillinger, 17, will be tried in Dallas District Court soon on a burglary charge, and his lawyer hopes the jury will not confuse him with the notorious gangster of the 1930s, who was killed in Chicago by FBI agents.

Mike Barclay, young Dillinger's court-appointed lawyer, said Friday the judge told him he could use an alias in court for his client if he felt it necessary.

"But then, I figured if the people of Texas could elect for its treasurer a fellow named Jesse James, the name wouldn't make any difference," Barclay said.

Happy

U.S. Supreme Court Justice William O. Douglas left Seattle's University Hospital looking fit and happy Saturday after being hospitalized with an intestinal upset for a day and a half.

Douglas was admitted to the hospital Thursday afternoon, shortly after he returned from a three-week visit to China.

Douglas has a long history of heart trouble and he carried a heart pacemaker.



A pig and a poke

Chris Carter of Stockton receives an affectionate kiss from 4-H pig when he

reaches out to poke it in belly. Chris was taken aback.

—AP Wirephoto

Ink bottle

Sen. Henry Jackson, D-Wash., said Saturday night in Charlottesville, W.Va., that resembling a bottle of red ink should be erected to commemorate the Nixon administration.

Jackson, in remarks to the annual Jefferson-Jackson Day Democratic fund-raising dinner, said such a monument would be a fitting tribute to the administration.

"You know that Republicans are always accusing us Democrats of too much deficit spending," he said. "But you may not know that this Republican administration has the worst record of deficit spending in American history."

"In fact, nearly one-quarter of the existing national debt has been piled up since the Republicans took charge in 1969."

Galbraith

Harvard professor and economist John Kenneth Galbraith says he is not interested in a political job in 1976 but he would consider running for Sen. Edward Kennedy's Senate seat should Kennedy win the presidential nomination.

Galbraith, a former ambassador to India, said in a copyrighted interview published in today's issue of Parade magazine that he thinks of himself "primarily as a writer — a man of ideas — not a political figure."

"Every year economists intellectually condition thousands of students and much of the public through writing and pronouncements," Galbraith says. "Contrary to what these economists say, economic forces do not work out for the best, except for the powerful."

Elder statesman

Alfred M. Landon, former GOP presidential candidate and acknowledged "senior statesman" of the Republican Party, will observe his 86th birthday today with a quiet day of horseback riding and relaxation at his mansion in west Topeka, Kan.

Landon was governor of Kansas when nominated for president in 1936. He then suffered one of the worst defeats in electoral history to Franklin Roosevelt.

Other than a brief problem with a nerve in his left leg, Landon has recently been in good health. He still travels every weekday to his Topeka radio station to handle paperwork and is in constant demand as a speaker. He continues to enjoy the confidence of numerous high government officials and corresponds occasionally with President Nixon.

Mitchell, Stans trial historic

NEW YORK (AP) — Barring a last-minute postponement from the U.S. Court of Appeals, two former Cabinet officers go on trial in U.S. District Court here this week, accused of crimes committed in the name of re-electing their president.

The trial of former Atty. Gen. John N. Mitchell and former Commerce Secretary Maurice H. Stans will be the first to touch former Cabinet members since the Teapot Dome oil rights scandal of the Harding administration nearly 50 years ago. And it comes during the Nixon administration's own scandal: Watergate.

Already, before the first juror has been picked, it has raised a difficult question for the judge being asked to supervise a fair trial. To what extent can a juror keep separate in his mind a general impression tied to "watergate" and the specific, perhaps unrelated, events and motives surrounding one political contribution from one donor to President Nixon's campaign?

MITCHELL and Stans, who resigned their Cabinet posts to become the leaders of President Nixon's re-election campaign, face charges of obstructing justice and perjury arising from a secret \$200,000 cash contribution to the Nixon campaign in 1972.

The contribution came from Robert L. Vesco, 37, a New Jersey financier and now a fugitive from justice in the Mitchell-Stans case. He was charged with donating the \$200,000 to try to derail a then-pending Securities and Exchange Commission probe of his far-flung operations. The contribution, reportedly the largest to the campaign, was later returned.

The essence of the charges against Mitchell and Stans is that they cooperated with an attempt to ease SEC pressure on Vesco in exchange for his contribution. Mitchell and Stans say they are innocent.

If found guilty, they could become the first Cabinet officers sentenced



JOHN MITCHELL



MAURICE STANS

for crimes since Harding's secretary of the interior, Albert Bacon Fall, was sent to prison for a year and a day after conviction of taking a bribe in the Teapot Dome scandal.

Charges were also brought at the time against Harry M. Daugherty, Harding's attorney general, but they were eventually dismissed after two juries were unable to reach a verdict.

In the current trial, the timing of the Vesco and Watergate affairs has already become a major point of contention. Some

of the same officials, for example, play major roles in both the Watergate matter and the Vesco case. Both dramas developed almost simultaneously. And both involve allegations of wrongdoing during President Nixon's re-election effort.

Mitchell and Stans, in addition, are now under federal investigation of their roles in the Watergate case by special Watergate prosecutor Archibald Cox and by a Washington, D.C., grand jury.

The fact that the cases

overlap has had one immediate effect. Attorneys for Mitchell and Stans, in seeking a postponement of the conspiracy trial, have said the incessant demands by various federal investigators on their own and their clients' time has "effectively precluded any intelligent preparation for the trial of this case."

In the four months since the indictment was handed up May 10, for example, Mitchell and Stans have both testified, at length, at the nationally televised Senate hearings on Watergate. The appearances obviously required elaborate preparation.

Yet the Vesco and Watergate cases are legally separate, defense attorneys and the presiding judge maintain.

In dismissing virtually all of the defense's pretrial motions for a delay two weeks ago, Judge Lee Gagliardi said Watergate is "not relevant to and should not be equated the issues raised by the indictment in this case."

Gagliardi put the government "on notice" that before the introduction of any Watergate-related evidence, he expects an "offer of proof" to be submitted to the court.

Hunters can't match starlings

HILLSBORO, Ohio (AP) — Twelve marksmen opened fire Saturday night on thousands of starlings who have been accused of being pests by residents of Hillsboro.

The hunters broke up in twos and each pair was accompanied by a policeman, but Mayor Dean Hill said no birds were killed in the first minutes of the hunt.

Ex-POWs get \$500

MONTGOMERY, Ala. (AP) — Alabama servicemen who were prisoners of war in Indochina will receive \$500 apiece from the State of Alabama.

Gov. George C. Wallace has signed into law a bill to give each of the state's ex-POWs the cash gift.

"The birds were too high, you might've been able to get 'em with a cannon," said Hill.

The City Council contracted with a local gun club to eliminate the birds after a two-year outcry from residents. The council suspended an ordinance against firing weapons inside city limits during the one-day hunt.

"They just got tired of shoveling the droppings off their sidewalks," said Hill.

Farmers had also complained because the birds were eating feed grain. "Those birds will clean the feed out of a hog pen — enough to fatten 10 pigs," Hill said.

Cleveland Amory, president of the Fund for Animals, sent the city telegrams expressing shock

INDEPENDENT PRESS-TELEGRAM

SUNDAY, September 3, 1973
Volume 22, No. 5Phone NE 5-1141
Classified NE 2-5556

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Artistry the goal in visual pollution fight

By LARRY LYNCH
Staff Writer

The jumble of utility poles, wires, angle iron, sheet metal, neon tubing and circus lettering that has made a garish gauntlet of our surface streets is called visual pollution.

But controlling this insult to the senses is a more subjective problem than controlling smog, though just as political. At least smog can be scientifically analyzed, but reducing skyline clutter calls for making artistic decisions.

Nonetheless cities in this area have begun to move against at least one of the problem elements; unattractive signs.

CERRITOS passed a tough ordinance controlling advertising signs a year ago and now is fighting in court to enforce it.

Lakewood requires "low profile" signing for new businesses. The task of setting stricter limits in that city is in the discretionary hands of a Development Review Board. So far, this soft glove approach has accounted for some success. At two new take-out hamburger stands, the giant golden arches of one and the clown in the pop top box of the other have been eliminated.

Long Beach City Planner Ernest Mayer Jr.

says his department is trying to draft a subtle new sign ordinance which will apply differently to various business communities within the city. Along Pacific Coast Highway where traffic moves at a fast clip, businesses need different signs than those in a neighborhood center or downtown, Mayer says.

AT ODDS with civic planners is the sign industry which is suing Cerritos while pursuing a policy of aggressive, and on occasion enlightened, self-discipline.

In the messy middle of this conflict is a pleasant-mannered but hard-driving young sign maker named Jeffrey M. Stern, president of Superior Electrical Advertising, 1700 W. Anaheim St.

Stern represents an alternative direction in the sign industry that seeks "to work with the difference cities to help them develop realistic sign ordinances," as he phrases it. Charles Chivetta, Lakewood's city planner, says Stern "is someone who understands the problem, and we hope he can help us draft a new sign ordinance that's workable."

ADDS Stern: "We want and encourage major revision of sign ordi-

nances throughout the U.S., and still insure the right of the businessman to advertise his location."

At 31, he is sympathetic to some of the concerns of ecologists: "I hear about this thing 'visual pollution' all of the time. Even from my girlfriend who is a doctor and a member of the Sierra Club."

But he feels that many ecologists and city planners misunderstand streetside clutter and what to do about it.

Stern says his background is in architecture, that his designers are graduates of the best art schools and that the whole thrust of the sign business these days is to produce something tasteful that blends with the architecture of a related business building.

Laws that focus on the size of the sign often make it difficult to design a sign that attractively complements the building, Stern maintains.

WHAT should be controlled instead, is the size of the copy area as a percentage of the overall sign, he feels.

He also suggests that restrictive sign codes discourage some businessmen from replacing old, deteriorating signs with something new and attractive. If a new owner can't replace an outmoded sign with something big and impressive, he may just leave the old sign in place.

In order to prevent bad sign legislation, Stern said industry groups like the California Electric Sign Association have begun approaching cities about revising their sign codes even before the matter comes up from other sources.

"We just recently went to the Los Angeles City Council and said we have a problem where flashing signs are concerned. There are no controls. We want controls that eliminate bad design but allow room for good design," Stern says.

He maintains cities could solve much of the problem of visual pollution if they would simply force the removal of signs that are no longer serving an active business or signs that have been allowed to deteriorate.

"In my way of thinking, if you eliminate all of the telephone poles, all of the old antiquated junk signs, and the old structures that support these signs, then you eliminate visual clutter.

"In the past because of technology and a lack of good design, they put up a sign that consisted of a sheet metal box with painted letters and neon tubing, held up by a massive steel structure which was not considered part of the design.

"Today we develop a sign that is totally modern. The structure in today's sign sometimes contains as much area as the sign, so the public

never sees the steel and angle iron."

The sign proposed for the Airstream plant at 15939 Puima Ave., Cerritos, triggered a dispute between that city's administration and the sign industry now being resolved in court.

Cerritos denied permission to raise the 63-foot-high sign next to the San Gabriel Freeway under the provisions of the new law.

As conceived, the Free-standing sign would be topped by a 12-foot illuminated blue-and-gold globe of the world. Just below, in red and white spread across a 48-foot panel, would be, "Airstream Travel Trailers." And

under that, on an 18-foot panel in blue and yellow and between the two supporting poles, "Wally Byam Caravans."

The Cerritos ordinance passed in August 1972 prohibits all such free-standing signs.

In answering a suit filed by the California Electric Sign Association on behalf of Airstream, Cerritos' Attorney J. Kenneth Brown argued:

"If all properties which are lower than the adjacent freeways could demand the right to construct gigantic freestanding signs, the city would be a proliferation of multi-story freestanding signs ... contrary to the stated goals of the city."

The association, which represents 131 sign makers and suppliers, maintains the Cerritos law is discriminatory and prohibits free speech. Adds Stern: "What they are trying to do in Cerritos is flat-out unconstitutional."

Lakewood may face a similar suit even before it gets its ordinance on the books because the Development Review Board and the City Council recently denied a Taco Bell franchise the right to put up one of the chain's standard signs.

The proposed sign was well within the provisions of Lakewood's existing law, but the Development Review Board decided the sign would have been out

of character in addition to being unnecessary. The council said the sign would have damaged adjacent property.

Brown says much of the Cerritos business community supports the new sign code because an attractive environment can be economically good for business and industry.

Irvine's success with tough sign laws is proof business and industry will pay a premium to be located in such cities, Brown notes.

Clearly the sign industry is not going to let more cities move in this direction without a major court fight and considerable behind-the-scenes maneuvering.

In Long Beach, according to City Planner Mayer, any tough new sign code would contain provisions to eliminate existing nonconforming signs over an amortization period, so that businessmen could spread out the cost of replacement.

Cerritos has such a provision on its books, but so far has not begun to enforce it. When those city officials were developing the sign law there a year-and-a-half ago, they considered the amortization provision a more explosive section than a tough law that would be enforced, as it is at present primarily on new business locations.



SIGNMAKER JEFFREY STERN
Wants Sensible Sign Law

GOP women hear 'new morality' talk

Mrs. Laurel Martin, a speaker of wide experience on public education matters will speak on "State Support for the New Morality — the Planning of Change" at the Wednesday noon salad luncheon meeting of 32nd Congressional District Republican Women Federated in the Women's City Club, 1309 E. Third St.

the Manhattan Restaurant, 1909 E. Fourth St.

Terry Moshenko, co-chairman of the 32nd Congressional District Democratic State Central Committee, will be the speaker.

The meeting is public. Reservations may be made with Miss Faye Newsome, 6238 Emerald Cove, or Mrs. Tom Bybee, 5232 Abbeyfield St.

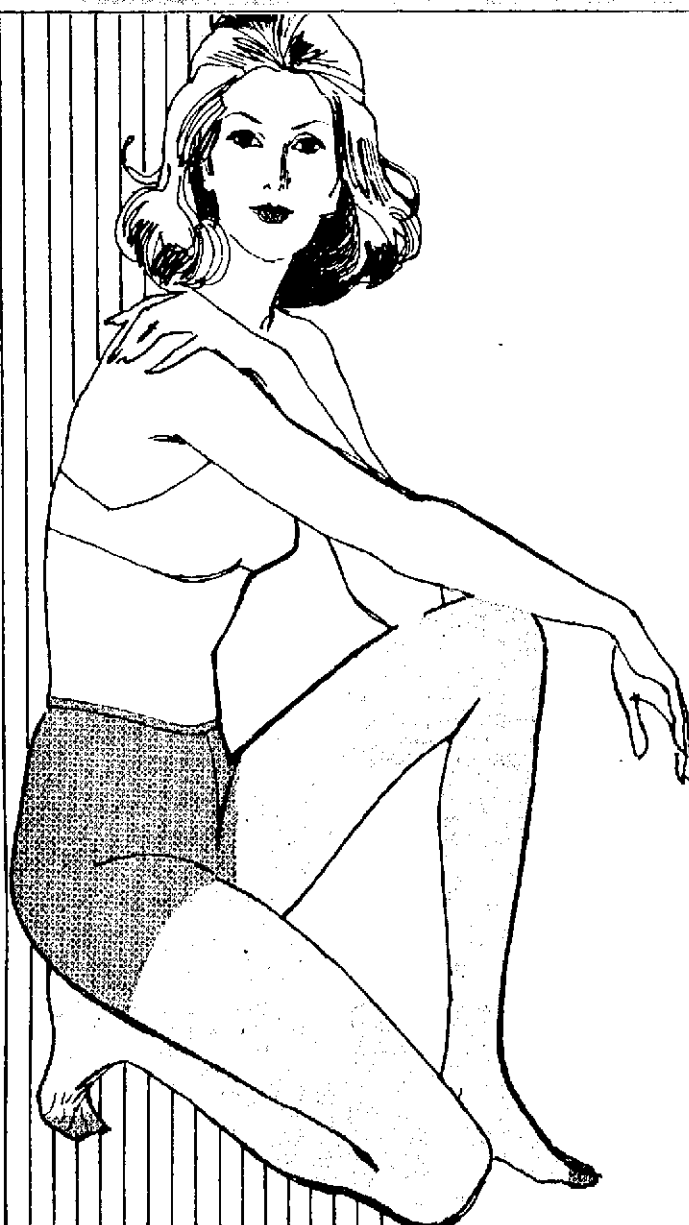
Frontier Demos

First fall meeting of the New Frontier Democratic Club will be an 11 a.m., Wednesday, luncheon in

School Board Agenda

Here is the agenda for Tuesday's meeting of the Long Beach Board of Education, to be held in the board room, 101 Locust Ave.

- Unified District Executive session, 1 p.m.
- Conference, 3 p.m.
1. Method of distributing additional funds to fringe area schools.
2. Driver training salaries.
3. Hourly schedule for home teachers.
4. An affirmative action program for Equal Employment Opportunity. Meeting, 4 p.m.
1. Regular order of business.
2. Staff recommendations for approval of driver training salaries, salary schedule for home teachers and curriculum publication: Goals for Kindergarten.



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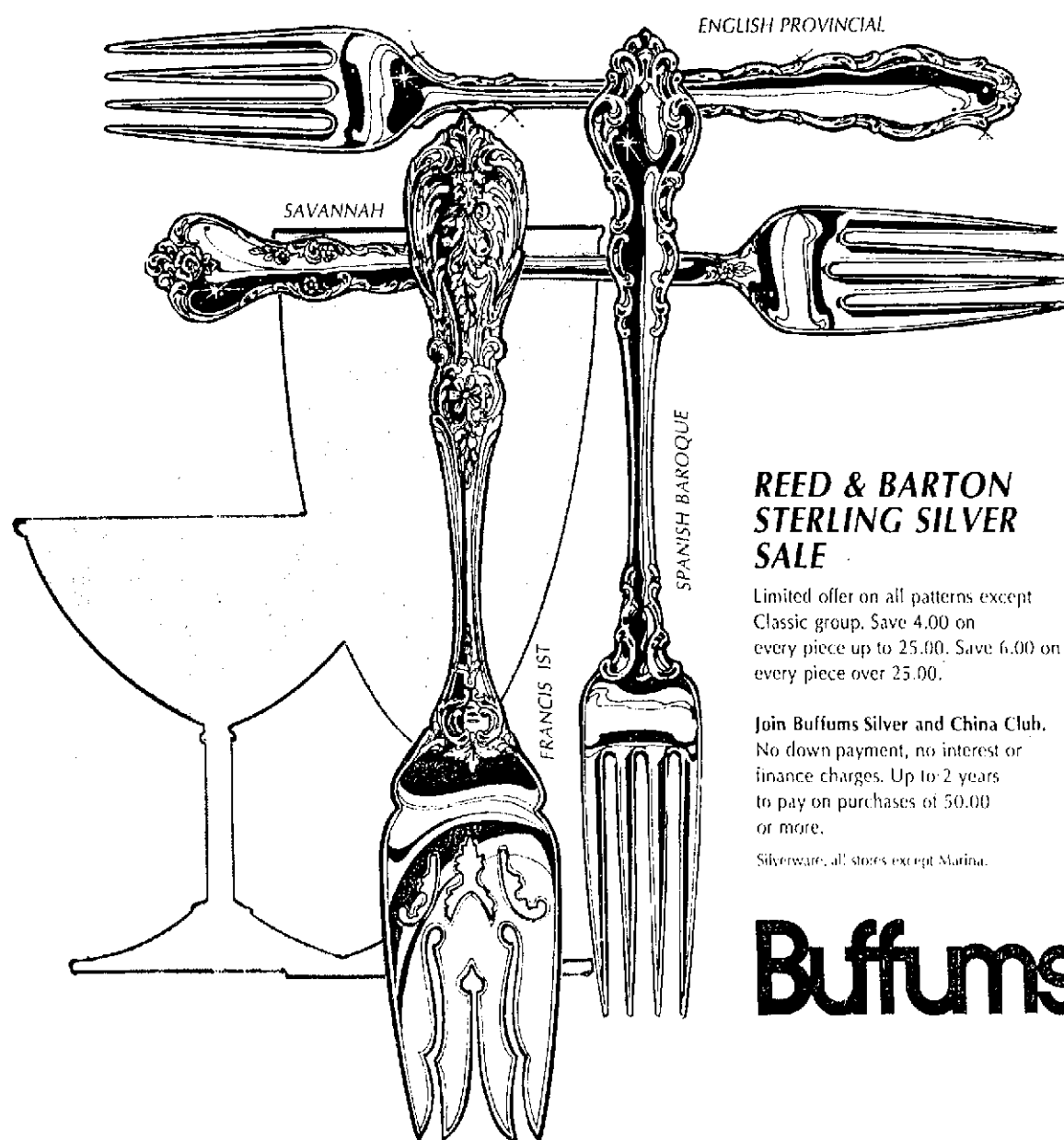
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Connally in fatalist role

(Continued from Page A-1)

The average American thinks his country is so strong that no outside influence can permeate it, he said. "but permeate, it has." For example, he noted, 66 per cent of all fuel energy comes from hydrocarbons and they "will be priced by others around the world, not us."

Connally drew a speculative skein around the issue of presidential tapes, musing for newsmen like this: No one knows what he would do until he's elected president. All presidents in modern times have recorded conversations. I suppose if I were president there would be times I'd record national security matters, for example. In such cases I think I would be extremely reluctant to release the tapes — perhaps unalterably so.

THE TEXAN mused again when asked whether he wanted ever to be president. His reply, paraphrased: I'm not at all sure I'd like to be president of the United States. I feel challenged a little bit, also terrified. To get it you've got to dedicate the rest of your life to it to the exclusion of all else. It's a thankless task. There are more and more problems beyond control. I understand the honor and glory of it. But if you ask if I'm completely captivated by the thought and thereby blind to other considerations — no.

"Gov. Ronald Reagan," Connally responded to a question, "would have to be listed very high" among prospective 1976 presidential candidates.

Connally said he thinks Nixon is doing an excellent job, says the press conferences should be continued and noted that the President "is taking my advice," on the Watergate matter.

WHILE Connally was the movie-style westerner here, Lt. Gov. Ed Reinecke played a little verbal showdown himself in a news conference earlier in the day Saturday.

Any Republicans intending to run for California governor in 1974 should make their declarations by noon today, he said. Reinecke is the only declared Republican to date and the loneliness seemed to be chafing.

His high-noon ultimatum suggested that the some 2,000 GOP delegates here should know by adjournment time today who will comprise the gubernatorial field.

The candidates have a responsibility to declare, Reinecke said. So other Republicans may have a chance to evaluate them and "will not be wasting money and time on non-candidates."

Reinecke was obviously urging Atty. Gen. Evelle Younger, Controller Houston Flournoy and former presidential counselor Robert Finch to make and declare immediate commitments. None seemed fazed by Reinecke's dare to strap on their guns by noon or get out of town.

FINCH said Friday he would announce by year's end. He also remarked this is one of the strangest years he has observed in 27 years of his own involvement in politics.

In a reference, which in retrospect might be applied to earlybird Reinecke, Finch said a lot of candidates had "run themselves up the pole but nobody was saluting."

Among other items from the Reinecke conference:

He said former Los Angeles Mayor Sam Yorty's switch to the GOP was no surprise and that Sam would be a "viable candidate" against Democratic U.S. Sen. Alan Cranston next year.

He denied that his campaign organization is falling apart because of disaffection toward him from pro-Reagan Republicans who would rather see HEW Secretary Caspar Weinberger as the 1974 candidate to succeed Reagan. Reinecke said he doesn't expect Wein-

berger to run. He said his own campaign finance capabilities have improved over the past year.

The lieutenant governor said he has "ascertained" from Gov. Reagan that Reagan financial backer Holmes Tuttle has not deserted Reinecke's candidacy.

REINECKE told newsmen he is for every legally required fund disclosure but said he would not reveal specifics, only categories, of his own finances.

At an earlier news conference, presidential counselor Anne Armstrong explained some deviations from her keynote speech text, a speech she had delivered to the convention minutes earlier.

She said she struck language referring to Watergate culprits as "political fakes, misfits and outsiders," changing it to "Johnny-come-lates" because she wanted to emphasize that they did not represent Republican Party "officialdom."

She said her term applied to "anybody the spotlight of Watergate has shone on" but she refused to indulge in confirming whether she included former Nixon associates John Mitchell, John Ehrlichman and H. R. Haldeman in the pejorative categories.

NO, SHE said, fellow Texan and new Republican Connally is not a Johnny-come-late "in the most important sense — his political beliefs."

She cited his "dismay" with the tactics of Sons of George McGovern and Edward M. Kennedy as among the reasons for his switch to the GOP.

Mrs. Armstrong said there is a new openness in the Nixon administration. She included herself among a new group called the "Super Six," comprised also of Nixon advisers Alexander Haig, Melvin Laird, Bryce Harlow, Roy Ash and Henry Kissinger.

Haig, she pointed out, "is not a wall-builder." She again declined to draw a specific contrast between Haig and his predecessor, Haldeman, as one who may have built walls.

She said that she has met recently with the President "completely alone, several times."

MRS. Armstrong said, answering another question, that the Committee to Re-Elect the President contained both splendid people and "people who betrayed their trust and were not in the Republican Party mainstream."

She does not know, she said, whether Gov. Reagan is a major contender for the 1976 presidency, "but I know a lot of people who want him to be."

She said she will take an optimistic report to Nixon on the basis of her attendance at the convention here. In contrast to Reinecke's complaint about the coyness of GOP candidates, she said a part of her report to the President would be that there are "more early candidates, at all levels, than ever before."

SATURDAY luncheon speaker Missouri Gov. Christopher Bond, 34, told delegates that "Power to the People" is what the Republican Party is all about even though that slogan has been "temporarily expropriated by the radical left."

It is the GOP, he said, who want to make government the servant, not the master of the people.

Bond told newsmen later that the party's 1976 presidential candidate does not have to be a young man but he should be "at least receptive" to the young.

Watergate, he said, has given a big boost for ethics and electoral reform in his home state. As Mrs. Armstrong did, Gov. Bond classified the Watergate miscreants as un-Republican.



CARGO OF STEEL ROLLS ABOARD MATSON'S LURLINE IN NEW RO-RO PROCESS
—Staff Photo by RON CARLSON

Bludgeoned to death

Aged L.B. woman slain

A 71-year-old Long Beach woman Saturday was found bludgeoned to death in her East Long Beach home, police said.

Officer Quentin Manes said the victim, Mary Bernhardt Barnett, was found lying on her living room floor about 10:30 a.m. by a neighbor who became concerned after the victim failed to answer the door.

Manes said the woman

had apparently been stabbed repeatedly in the face and neck with a broken mop handle. Pieces of the handle were found nearby, Manes said.

Police said they had no motive for the slaying. Although the house was found in disarray, nothing of value appeared to have been taken, officers said.

Neighbors told police they last saw the victim

alive about 5:30 p.m. Friday.

The neighbor who made the discovery said she became concerned when the victim didn't answer the front door. The neighbor said she went to the rear of the house and walked in through the back door where she noticed all of the lights on and the victim lying in a pool of blood on the living room floor.

Jet, crew of 6 missing

JUNEAU, Alaska (UPI) — A chartered military DC8 cargo plane carrying a civilian crew of six apparently crashed Saturday before an attempted landing at Cold Bay, Alaska, an isolated, mountainous peninsula that adjoins the fog-shrouded Aleutian Islands.

The four-engine jet, owned by World Airways Corp. under charter to the

Military Airlift Command, was carrying general cargo on a flight from Travis Air Force Base, Calif., to the Philippines when it disappeared from a radar scope about 20 miles from the runway before a scheduled landing at Cold Bay.

The National Transportation Safety Board in Washington, which sent

four investigators to the scene, said the plane was presumed to have crashed.

The three crewmen aboard the plane — all from California — were identified as pilot John A. Weininger, 55, San Jose; 1st Officer Greg W. Evans, 27, Mountain View, and engineer Robert W. Brocklesby, 46, Fremont.

World identified the other three men as airline employees. They included Keiji Kato, 45, station manager at Yokota, Japan, and two off-duty second officers — Harry J. Webner, 31, Sparta, N.J., and Scott B. Chapman, 30, Hayward, Calif.

Savings bonds sold to protest

SACRAMENTO — Some state employees are reportedly protesting against the federal rollback of their pay raises by cashing in their U.S. savings bonds.

Friday after learning that others were doing it. Earlier, the California Association of Highway Patrolmen urged its 6,100 members to discontinue payroll deductions.

Mary Royal, an associate data processing systems analyst, said she decided to cash in her bonds and end her payroll deduction for bonds

The federal Cost of Living Council last week cut from 11.9 per cent to a ceiling of 7 per cent the 1973-74 raises approved by the state for 125,000 of its employees.

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Cargo technique debuts

(Continued from Page A-1)

to 24 knots, will return from Hawaii in a passage of three-and-a-half days carrying 1,800 long tons of molasses.

The Lurline will operate

Cupertino teacher negotiations stall

CUPERTINO — Negotiations between striking teachers here and the Cupertino Elementary School District have broken down with charges by the union of bad faith bargaining.

Lee Sturdevant, president of the 800-member teachers' union, said Saturday they would be willing to reopen negotiations "at any time and negotiate around the clock, 24 hours."

between Los Angeles Harbor and Honolulu until a sister ship enters service and facilities for trailer ships at Matson's Oakland container yard are completed. A triangular schedule then is planned for the vessel among those three ports.

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Goldwater Jr. not ready for Senate bid

SAN DIEGO (AP) — A Goldwater father-son team in the U.S. Senate? Not now, says Barry Goldwater Jr. State Republican chairman Gordon C. Luce told reporters at the 1973 fall GOP convention Saturday he had heard the name of the Los Angeles-area congressman mentioned as a possible U.S. Senate candidate in 1974. But Goldwater Jr. told a reporter he has given no thought to challenging Sen. Alan Cranston, D-Calif., who plans to seek a second term next year. Young Goldwater said he plans to run for re-election in his San Fernando Valley congressional seat. His father is Sen. Barry Goldwater, R-Ariz., the 1964 Republican presidential nominee.

Election cost trend soaring

By GIL BAILEY
Our National Bureau

WASHINGTON — A new study of California election spending claims that many possible California candidates for office are finding the cost of election prohibitive.

"Trends in Campaign Spending in California, 1958-1970," by John R. Owens, also noted that the cost election in 1970 for California as \$27 million.

"The total costs of partisan races in 1970 have increased 217 per cent over the costs in 1958, and the cost per vote has gone up from 92 cents to \$2.51," Owens said in the study published by the Citizens' Research Foundation.

"INFLATION accounted for a good bit of the rise," the report maintained. "Still, the increase measured in constant dollars amounted to 137 per cent."

And Owens reached one major conclusion.

"A candidate will spend what he can get his hands on," he said.

"CAMPAIGN costs continue to rise at a disturbing rate and most efforts to control spending have proven to be relatively ineffective. The deep-seated distrust and suspicion of politics and politicians that is so widespread today results certainly in part from the public's belief that money has corrupted the electoral process," he added.

Owens pointed out that while campaign spending is the highest in California, it is not the most costly per vote. Because of the size of the state, costs are forced up, he said.

"A 30-second (television) spot on a Los Angeles television station costs \$2,900, while the same spot on a Phoenix station costs only \$200," he explained.

IN SOME of his other findings, Owens said:

—Republicans consistently outspend Democrats in California with, for example, Ronald Reagan spending almost three times as much as Jesse Unruh in the 1970 election.

—Incumbents spend more than challengers.

—The candidate who spends more is more likely to be elected.

"Money is not necessarily the touchstone to victory and the winners are not always the high spenders," the report said, but added: "Yet if a candidate is to have a fair chance at victory, he must spend a certain amount of money."

"Each race probably has what might be called a financial threshold which any candidate must cross if he is to compete effectively. Unfortunately, as costs keep rising so does the financial threshold and money becomes a barrier to public office," Owens concluded.

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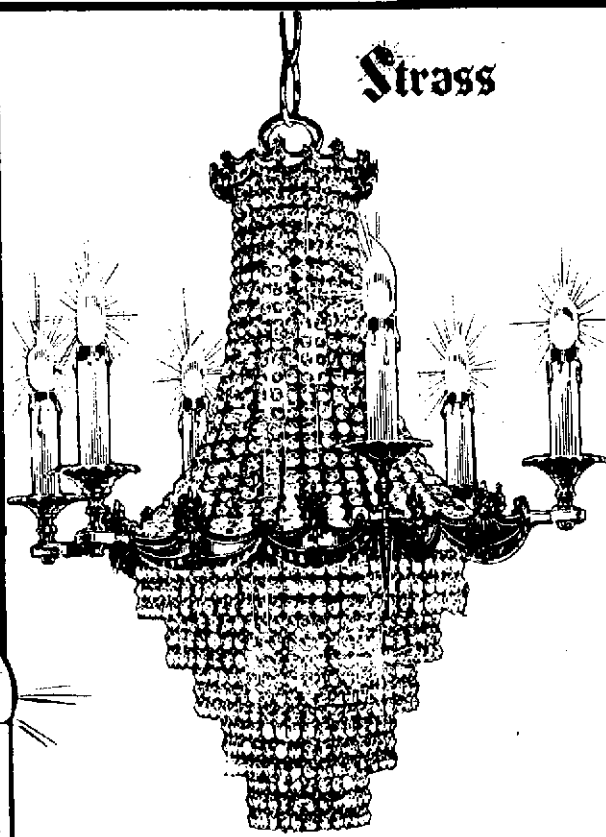
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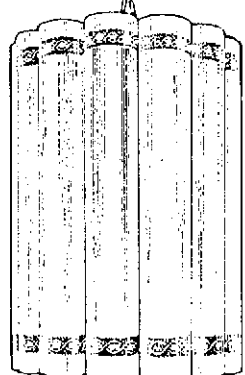
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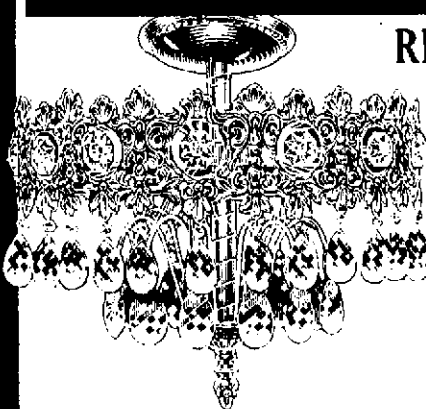
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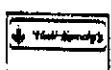
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SERVICE STATION attendant Dan Clifton puts price and octane rating sticker on low lead pump at Bill's Chevron, 300 W. Ocean Blvd.

—STAFF PHOTO by Ron Carlson

Gas station protest threat lingers in air

(Continued from Page A-1)

"Our customers have been asking why the prices are so low (35.9 for regular and 42.9 for premium), but they don't even notice the octane stickers on the pumps," said an attendant at Park's Texaco, 1155 E. Anaheim St.

One station attendant, admittedly embarrassed, said he had been asked about the lower prices, but "I can't really explain the way they've been computed. People want to know why our posted prices are 40.7 and 43.7 instead of the usual so many cents and nine-tenths."

The Automobile Club of Southern California said there had been plans for a 72-hour shutdown but that it was not being observed. The club warned motorists, however, against driving on the Las Vegas-San Bernardino highway at night.

The Inland Empire Gasoline Dealers Association in Spokane, Wash., said nearly 80 per cent of the stations in town closed this weekend, as were those in Farmington, N.M. They planned to stay shut in protest for a week or more.

IN MADISON, Wis., only six of the 30 stations were open. In Milwaukee station owners, like many of their petrol-pumping peers across the country, had threatened a massive closing this weekend. Motorists, apparently fearing they wouldn't be able to get gas, converged on the stations in droves.

"Why would anybody want to close?" asked on Milwaukee dealer of the business bonanza the scare brought on.

Robert Jacobs, executive director of the Illinois and Indiana Gasoline Dealers Associations, said dealers would wait until

Sept. 17 when an appellate court will decide whether to allow an injunction prohibiting the rollback.

"If we lose in the appellate court," Jacobs said, "stations will shut down from the Atlantic to the Pacific. We can't live with Phase 4 even if we wanted to." The two-state group claims a membership of 5,900.

Jacobs' sentiments were echoed in St. Louis where Missouri's two largest groups of gasoline dealers prepared to vote on a proposed merger they said was forced by Phase 4.

In Salt Lake City, the executive director of the National Congress of Petroleum Retailers said the new federal price ceiling formula for gasoline stations will mean staggering losses for service station owners.

"I CAN'T predict what dealers will do, but some will go out of business. They'll have to," said John M. Huenmrich.

He described the controls, which went into effect at midnight Friday, as "outrageous and unfair."

A retailer must make 10 cents a gallon markup in order to make a living, he said, "not get rich, just a living."

In Detroit, gasoline dealers staged what they termed a "sick-in."

"Don't call it a boycott," said one service station operator, who added: "Can the government tell us we can't all get sick at the same time?"

In Winslow, Ariz., a mob of owners who shut down showed up at one open station and a spokesman said: "About 30 of them said we better close or else, but they haven't been back."

THERE were no reports

Ecology losing to the energy crisis

Our National Bureau

WASHINGTON—President Nixon has asked Congress to get cracking on the energy crisis and in so doing has all but ended the war on pollution.

Already the administration is loosening its rules and regulations in regard to air pollution in order to allow power plants and industries to switch from short-of-supply gas and oil to coal.

In addition the administration is calling for large-scale development of the nation's coal resource.

Coal is, of course, the dirtiest of fuels. And development of the huge coal resources lying near

the surface in the Midwest and mountain states will require large-scale strip-mining operations.

In addition the development of coal will require huge amounts of water in water-short areas.

Congress appears to be ready to go along with the President's program.

Both the House and Senate have approved legislation lifting environmental controls off the controversial Alaskan pipeline.

While strip-mining regulation is before both the House and Senate, it is probable that both wings of Congress will put energy needs ahead of environmental controls.

In addition changes in the Clean Air Act will be

proposed shortly to eliminate requirement that cities must clean up their air by 1977.

Because the steps needed to clean up the air are so drastic — gasoline rationing and downtown parking and construction

ANALYSIS

bans — Congress may delay or even eliminate altogether its goal of providing healthy air for all Americans.

It will also face the argument that air-pollution-control devices on automobiles contribute to the energy crisis because they use more gasoline.

And while Congress is

considering these complaints, it is not yet considering any serious moves to conserve gasoline by lightening the weight or equipment of cars.

In fact the conservation bills, including housing legislation to require better insulation, are receiving much less attention than the bills to provide energy at any cost.

As the energy crisis deepens, both the administration and Congress are quickly putting aside the

environmental concerns which were so important in the late 1960s and the early 1970s.

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Sweeping AFL-CIO revamp

New York Times Service

WASHINGTON—The AFL-CIO has quietly embarked on a sweeping and fundamental reorganization designed to centralize and strengthen its national organizing, political, legislative, civil rights, public relations and community relations activities.

"I absolutely am not rolling back prices," said Mario Barabeta, a Cleveland, Ohio, Shell dealer. "I'll close down first. They're not rolling back prices on food, why should we have to roll back prices?"

Operators of about 350 service stations in California's Sacramento Valley have voted to defy the order, too.

"We're not going to roll back," said George Rogers, president of the California Retailers Association. "In fact, we're going to raise our damn prices and let them come after us."

THE HEAD of the new department — not yet named — is expected to wield exceptional power in the labor movement and within the federation itself with rank only behind its president, George Meany, and secretary-treasurer, Lane Kirkland.

The job has been offered to W.J. Usery Jr., director of the Federal Mediation and Conciliation Service, a former assistant secretary of labor and a top mediator who is widely respected in labor, management and government circles.

Ford boosting small-car price

New York Times Service

DETROIT — The Ford Motor Co. announced Saturday that it would increase the prices of small cars in its 1974 line by an average of 7.1 per cent. The company said this would be within the recent Cost of Living Council ruling on automobile pricing.

The council announced in Washington Friday that Ford would be allowed an increase of 2.1 per cent, or \$74, on its 1974 models, on an average.

Ford announced that the retail prices of its cars and trucks would go up by the \$74 average when they are put on sale Sept. 21. It said the average increase would be 1.6 per cent.

Ford said, however, it is raising the prices of the small Pinto, Maverick and Comet cars by an average of 7.1 per cent over 1973 models. It said the increases range from \$165 on the Comet four-door to \$274 on the Pinto runabout.

Auto safety unit rips Goodyear price bid

WASHINGTON (UPI) —

The Center for Auto Safety asked the government Saturday to deny a Goodyear Tire Co. bid for almost a 6 per cent price increase, claiming consumers should not be made to pay for bad corporate decisions.

The center, a nonprofit consumer group, told the Cost of Living Council that Goodyear wanted the increase to pay for "a crash program" to meet consumer demand for radial tires.

Goodyear responded by saying the center "is making inaccurate, unfounded statements and distorting the facts." It said "more than half" of its proposed increase was needed to meet "spiraling costs, much of it brought on by shortages of raw materials."

The price of natural rubber, for example, "has risen 100 per cent since last year," Goodyear said. In a letter to the council, the center said Goodyear was guilty of "poor corporate planning" in not realizing the popularity of radial tires.

No progress in auto talks

DETROIT, Mich. (AP) — With less than a week remaining before a strike deadline, there was no indication of progress on major contract issues in bargaining between Chrysler Corp. and the United Auto Workers.

However, Chrysler Corp. rescinded on Saturday disciplinary action against 1,500 workers involved in walkouts at Windsor, Ont., plants during a heat wave in late August.

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Housing reforms face fight

Nixon weighing major changes

By WILLIAM BROOM
Our National Bureau

WASHINGTON—The Nixon administration is considering major surgery to cure the nation's housing ills.

It may propose to replace the present patchwork of government subsidy programs which are linear descendants of New Deal schemes with a system of cash payments to the poor and mortgage assistance to middle-income families.

A major shift in philosophy is involved. In the past, government has tried to stimulate construction of housing for low-income earners and the elderly by providing incentives to builders and property owners.

If a new task force wins a battle currently under way inside the White House, that system would be gradually replaced with one that provides cash allowances to the users of housing.

THAT would enable the poor to shop around for decent housing wherever it is available, instead of being clustered in public housing projects or the new slums being erected for them in many localities.

Another far-reaching reform under consideration would provide mortgage assistance programs for middle-income persons and the working poor.

The new programs have emerged from a \$2.5 million study started shortly after the administration stopped all subsidy programs at the beginning of 1973. Many of them had produced major scandals.

Since the Department of Housing and Urban Development (HUD) sent its recommendations to the White House, they have become embroiled in controversy in the Office of Management and Budget (OMB).

OMB's objections are thought to center around the proposals for direct cash payments to the elderly and the poor. The battle is so serious that it delayed a presidential message promised by Sept. 7. HUD Secretary James Lynn was to have initiated the campaign for the legislation in a national press club speech Friday, but his appearance has been postponed until Sept. 13.

Some officials at OMB are arguing the new proposal should be shelved until experimental tryouts currently underway in 12 cities are completed in 1976. They instinctively shy away from any new program whose ultimate price tag cannot be estimated.

The housing allowance idea was worked out in consultations with the Department of Health, Education and Welfare and other federal agencies. It is meant to dovetail with the administration's welfare reform efforts, which are aimed at income maintenance.

BECAUSE HEW has not yet decided whether to make another try for a comprehensive maintenance system (similar to the family assistance program which ran aground in Congress), OMB has doubts that the new program could be coordinated.

"We're worrying about something that would meet needs and not meet them excessively," said one administration official.

OMB is also arguing that a new housing program along lines recommended in HUD's study could undercut the administration's anti-inflation campaign in Congress.

However, some administration tacticians are arguing that a bold housing initiative bearing a Nixon stamp could help hold Congress at bay on other social spending programs which are opposed by the White House.

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Called agriculture milestone Manure based feed for cattle developed

By JAMES P. STERBA
New York Times Service

STERLING, Colo. — One of the nation's large beef cattle feeding companies has begun to include in the normal diet of its herb substantial portions of feed derived from cow manure.

The move by the Ceres Land Company, which feeds 60,000 head of cattle, represented the first commitment by a major cattle producer to use processed, protein-rich animal waste as cattle feed. It came after 15 years of research and testing by a dozen companies and universities.

Nutrition and environment experts say the perfection and application of technology to make use of some of the estimated 1.7 billion tons of farm animal waste produced in this country annually — three-fourths of which is cow manure — amounts to an agricultural milestone.

Some of them forecast that it could substantially reduce a world protein shortage, transform the beef raising industry in this country, virtually eliminate an acute problem of animal feed lot pollution, and lower meat prices.

RESEARCHERS with the Agriculture Department estimate that the recovery for feed of only one-third of U.S. animal waste would produce as much protein as is contained in this country's total annual soybean crop.

But there's an image problem. The manure, in effect, is recycled.

"The word recycling sounds good in every context but this one," said Dr. David W. Seckler, professor of economics at Colorado State University, who along with Dr. W. Brady Anthony, professor of nutrition at Auburn University, pioneered the process.

Actually, the two feeds produced by the process neither look nor smell like manure. With relatively simple machinery and chemical processing, the manure is sterilized, washed, and either evaporated or fermented. One feed is a roughage that looks something like green sawdust and smells like corn silage. It contains virtually identical nutritional elements as corn silage, including 8 per cent protein.

THE OTHER FEED is a powdery gray concentrate, containing 25 to 35 per cent protein. This compares with 44 per cent protein in soybean oil meal and 70 per cent in fish meal.

Seckler is part owner of the Ceres Land Co., which acquired rights to the process patented in 1968 by Dr. Anthony for Auburn University. Ceres began the feed lot diet conversion Friday with 200 Hereford steers. Within three months, the company expects to be converting into feed the manure from 6,000 of the 20,000 cattle on one of its three feed lots.

"I'm convinced that we should look at cattle manure as a resource," said William Galeger, director of research at the Environmental Protection Agency's Kerr Research Center in Ada, Okla. He said he did not know anyone ahead of Ceres in recycling animal waste, but that many were trying to cash in on a potential bonanza as protein continued to shrink and pollution mounted.

The General Electric Co. has spent millions so far using secret microbes in a manure culture to produce a "bile mass" to use as animal feed. Hamilton Standard, a division of the United Aircraft Corp., is perfecting a similar process that also produces enough methane gas to fuel the operation.

ONE MISSOURI dairy farm adds a deodorized liquid cow manure as a lawn conditioner for \$3.19 a gallon, about twice what a gallon of milk costs.

But Seckler says the manure is too valuable to waste as fertilizer or fuel. He says that the system Ceres is using converts the manure to protein feed simply, cheaply and without pollution. The only residue is clean water vapor and about 5 per cent ash. Everything else is used.

Until additional patents are secured, he isn't talking about some of the methods and chemical processing used. But essentially, the system works like this:

Each feed lot cow produces roughly 25 pounds of wet manure per day. From lots converted from dirt to concrete flooring, the manure is scooped up every three of four days. This eliminates odors, mainly ammonia produced by bacterial action,

and also the deep soupy mire that cattle dwell in during wet weather which reduces weight gain. It also reduces by half the feed lot space required for each steer in order to let wet manure dry and evaporate.

THE MANURE is next dumped into a huge vat where water and chemicals are added to form a slurry. Then it passes through machinery where fiber and liquid are separated, impurities removed, and bacteria sterilized. The remaining water is used again. The protein concentrate is evaporated into a powder and the fiber roughage is stored and fermented like corn silage.

The reason so much nutrition is available is that the cow does not digest 20 per cent of what it eats. More importantly, bacteria do most of the digesting, as opposed to enzymes in humans and pigs. The bacteria is single-cell protein and is excreted in large quantity



MOO-o-o-d created by Bill Purcell

Astronauts try to invent metal

HOUSTON (UPI) — The Skylab 2 astronauts photographed the earth and sun Saturday in their quest for more information on their home planet and its energy source. They also tried to form new metal alloys impossible to manufacture on earth.

Jack R. Lousma fired up an electrical furnace to try and form the new metal alloys that will not blend on earth because of gravity. The experiment could pave the way for manufacturing in future space laboratories.

Although the experiment was not originally planned for this flight, Lousma said he could handle the task because he helped with the original design of the furnace and knew its operations.



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Stein says supply adequate Beef cost hike doubted

WASHINGTON (AP) — The Nixon administration's top economist sees little, if any, rise in beef prices after the five-month freeze expires at midnight tonight.

"I think we're going to have a period of not much change," said Dr. Herbert Stein, chairman of President Nixon's Council of Economic Advisers, when asked what will happen to beef prices.

Stein maintained along with other administration officials that the present supply of beef is adequate to take care of consumer demand. But he said things may change by winter.

When the colder months come, he said, there may be a further rise in beef prices. He said incomes and the demand for the beef are continuing to go up and will cause prices to rise.

Beginning Monday, the entire food industry will be under complicated price regulations. These will generally allow processors and stores to

raise prices to recover the costs that they had been unable to recover since Nixon slapped on the price freeze in June.

While Stein saw relatively stable beef prices after the freeze ends, other administration officials said they expected them to rise.

For instance, Deputy Treasury Secretary William Simon said, "Obviously, there will be some bulge in prices. But I don't think it will be a significant bulge."

Simon said the beef slaughter has been up in recent weeks.

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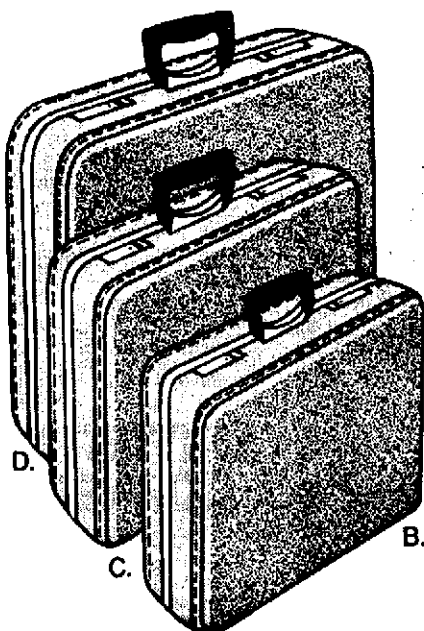
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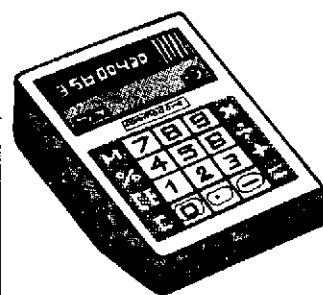
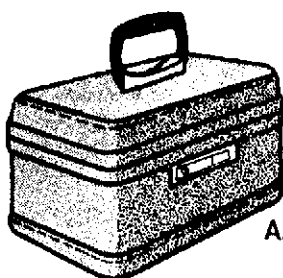
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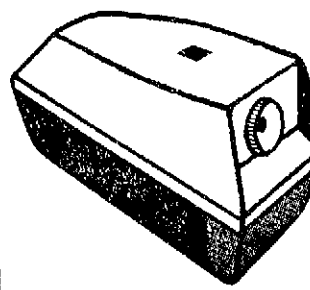
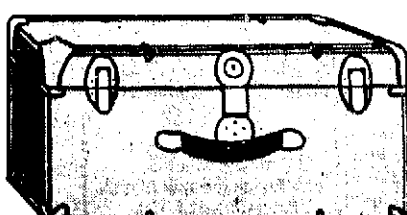
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Jews hit bomb aid by Reds

BERLIN (UPI) — A West Berlin Jewish community leader Saturday blamed an alleged Arab terror base in East Berlin for a costly bomb blast at the Israeli display at an international exhibition Friday and demanded that the West protest the incident.

A home-made bomb exploded at the Israeli stand at West Berlin's International Radio and Television Exhibition, causing \$20,800 damage, police said.

POLICE said the late evening blast at the Funkturn fairgrounds injured no one, but damaged technical equipment belong to the Israeli firm Isrex-Elektronik.

Investigators said they had no clues in the incident.

Heinz Galinski, chairman of the West Berlin Jewish Community, writing Saturday in the weekly Jewish newspaper Berliner Allgemeine, blamed the Arabs.

The West German news agency DPA said its Dusseldorf bureau Saturday received a photocopy of an anonymous letter implicating the Palestinian guerrilla organization "Black September" in the bombing.



CAMBODIAN MEDIC, plasma bottle in hand, carries a wounded soldier to safety during the fighting in Kompong Cham.

Fight rages for Cambodian city

PHNOM PENH (UPI) — Government and Communist troops fought for control of once-beautiful Kompong Cham Saturday, ignoring the stifling smell of death and the cries of the wounded in their nine-day-old battle for the provincial capital.

Field reporters and refugees who fled from the surrounded town 50 miles northeast of Phnom Penh said they saw dozens of dead and wounded.

One refugee said the streets were strewn with mangled bodies and others died screaming because there was no medical care available.

In Vietnam, fighting was at a wartime level Saturday, despite the seven-month-old cease-fire.

Spokesmen said the heaviest Vietnam fighting was in the central highlands about 200 miles north of Saigon.

Refugees from Kompong Cham said the nauseating smell of decomposing bodies hung over the town, Cambodia's third largest.

One report said many refugees were killed in the crossfire when insurgent troops overran the southern section of the city Friday, only to be driven out by government soldiers.

Kompong Cham is located in one of the country's richest agricultural areas on the bank of the Mekong River. Once it was a city of colorful buildings, wide, tree-lined streets and well-kept parks.

However, most of its buildings have been shot to pieces and its parks and streets littered with war materials, field reports said.

Mussel ban defied in outbreak

NAPLES, Italy (UPI) — Health authorities tried Saturday to trace a group of 50 women who defiantly ate mussels blamed for a cholera outbreak and fed them to their children.

Police had orders to identify the women and children so they could be isolated and given antibiotics treatment.

OFFICIALS said the cholera outbreak, which has claimed 18 lives in 12 days, appeared to be receding.

The women, mostly wives of mussel growers who say they have been ruined by a government ban on shellfish consumption, staged their protest Friday. They went by boat to polluted mussel beds destroyed by the police and took mussels awaiting bacteriological analysis.

"Our children have always eaten mussels and have grown up healthy and strong!" they shouted. Then they ate the shellfish and fed them to their children, witnesses said. They fled when the police approached.

'Free Africa' aid urged

ALGIERS (UPI) — Jamaica and Guyana volunteered Saturday to send men to help African liberation movements overthrow white minority governments.

Drawing loud applause from a nonaligned summit conference, Jamaican Premier Michael Manley said:

"We are willing to offer to the Organization of African Unity (OAU) that whenever it feels that volunteers from other countries can be trained

to assist successfully in the overthrow of the racist regimes of South Africa and Rhodesia and the colonial regimes in Angola, Mozambique and Guinea-Bissau, we will undertake to recruit volunteers and send them across the ocean to Africa."

Manley spoke shortly after the summit's political committee adopted a resolution calling on nonaligned countries to boycott Israel diplomatically and economically.

Manley began his speech before more than 50 heads of state and government by saying Jamaica and Guyana had agreed that it "be regarded as a presentation on behalf of the two states."

Algerian President Houari Boumedienne, chairman of the conference, announced that Sheikh Zayed Bin Sultan, ruler of the United Arab Emirates, had donated \$3 million to aid African countries suffering from food shortages caused by

drought. He said Ben Sultan also had decided to give the OAU \$500,000 in aid to African liberation movements.

Trinidad and Tobago contributed \$160,000, also to liberation groups.

Manley said his offers were examples of concrete action nonaligned countries can take instead of contenting themselves with words. Cuban Premier Fidel Castro hugged and kissed Manley after his speech.

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Canadians ask aliens 'join us'

By WILLIAM BORDERS
New York Times Service

OTTAWA—Canada has opened an intensive two-month search for foreigners who are in the country illegally, not to get them out but to welcome them in.

The purpose of the drive, which is being widely publicized here in two dozen languages besides English and French, is to give illegal aliens a last chance to regularize their status — or as one newspaper advertisement puts it, "to make our country your country."

Indirectly, the campaign also reflects Canada's gradual move toward heretogeneity and away from a society in which nearly everybody could trace his ancestry to either Britain or France.

Between now and Oct. 15, the standards by which resident permits are granted — such things as education and possession of needed skills — are being all but ignored for people who have already been living here since at least last fall.

Instead, illegal immigrants who present themselves before the cutoff date will be allowed to stay, and to move into the legal process that leads to citizenship, if they have jobs or job prospects, if they have close family ties here, or if they can show by some other means that they can "become established in Canada."

"What we're really saying is, look, if you're here in Canada, and you're generally getting along okay, we're going to let you stay, and we're not going to ask how you got here," explained J.E. McKenna, who is running the program.

But as the ads make clear, any illegal alien who does not volunteer before the middle of next month runs "a serious risk of being detected and deported without appeal" after that.

No one knows how many immigrants are here illegally. But informed guesses range up to 100,000 or more.

In its first few weeks, the government program has attracted 20,000 of them, including some who jumped ship in Canada's ports or sneaked across the American border as long as 20 or 30 years ago.

Most of the people who gain legal status in the program are expected to be from the ethnic communities that are mushrooming in Canada's cities with the increased immigration from Asia, the West Indies and Central and Southern Europe.

The proportion of Canadians who are of British descent has gradually declined over the years, and it now stands at 44 per cent. The remaining 56 per cent of the population of 22 million is about equally divided between those who trace their ancestry to France and those who trace it to other parts of the world.

How many American citizens will turn themselves in under the temporary immigration amnesty cannot be guessed, but the program is being widely publicized among the communities of young men who fled here during the Vietnam war to avoid the draft.

Most of these young Americans, who number perhaps 10,000 to 20,000, qualified as legal immigrants at the time they came here because the Canadian society is particularly easy for an American to adapt to, but there are some who are here illegally.

Customs' computers put on track of smugglers

By E. R. HOLLES
New York Times Service

SAN DIEGO — In the windowless basement of an old candy factory here, a bank of computers worked at top speed this week, picking out suspected smugglers from among the hordes of Americans returning from summer holidays abroad.

This facility is the nerve center of a little-known operation of the Bureau of Customs that goes by the name CADPIN, an acronym for Customs Automatic Data Processing Intelligence Network. The operation which was highly classified until recently, began in 1970 on an experimental basis and because of its success has been greatly expanded since then.

OVER THE three-day Labor Day weekend, this nerve center of the electronic intelligence network of the Bureau of Customs responded to 715,000 inquiries from harried inspectors on duty along the Mexican and Canadian borders, at airports handling international arrivals and at several ports where cruise ships unloaded their passengers.

At peak periods in the crush of homecoming tourists, inquiries poured into the computers at the rate of 10 a second from 485 terminal points, some of them 2,000 or 3,000 miles away, and were answered with the same split-second precision.

Most of the returning travelers were unaware, as they faced a steely-eyed customs man, that he was typing out their name, automobile license or passport number on a small ivory keyboard carefully hidden from their view, and getting back either a quick "yes" or "no record" response on a hooded cathode tube. Those who evoke a "yes" response are taken aside for questioning or for more thorough searches.

THE MAGNETIC tapes of the network's memory bank contain the names of more than 200,000 known or suspected smugglers, form the big-time operator trafficking in heroin to the wealthy widow from Winnetka, Ill., who cannot resist trying to smuggle in jewelry in a box of face powder or in her brassiere.

For each name, the network may have up to 50 additional pieces of information dealing with date and place of birth, prior arrests, any outstanding warrants, the individual's known or suspected employer or criminal associates and tricks that he

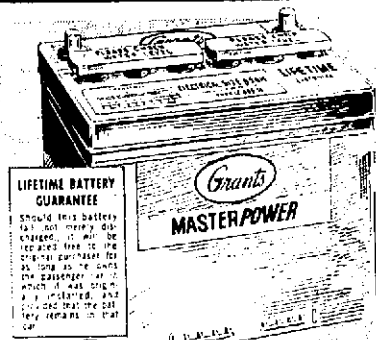
has employed in the past. David Bulman, chief of the center here, said the inquiries that it handled over the Labor Day holiday included 680,000 checks on automobile license numbers by agents along the northern and southern borders and 35,000 inquiries from inspectors on duty at airports handling flights from overseas.

HOW MANY "hits" were made from those 715,000 split-second replies is classified information, as are many details of the network, including the ca-

capacity of its two Burroughs 5500 computers and auxiliary equipment and even the location of its data control center here. The center is staffed by 45 operators and maintenance technicians on a 24-hour basis.

Last year when its scope of operation was much smaller than now, the network was credited with helping to bring about 446 smuggling arrests along the Mexican border alone, from Matamoros on the Gulf of Mexico to Tijuana on the Pacific.

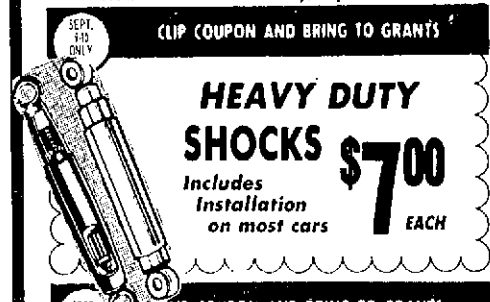
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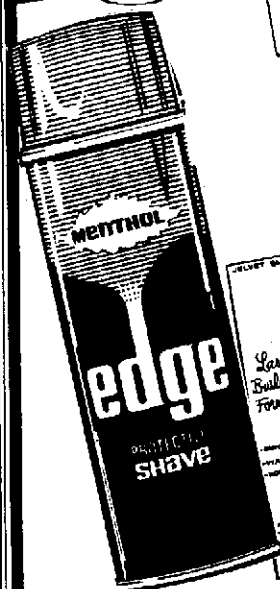
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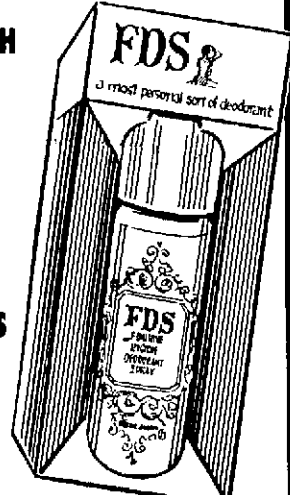
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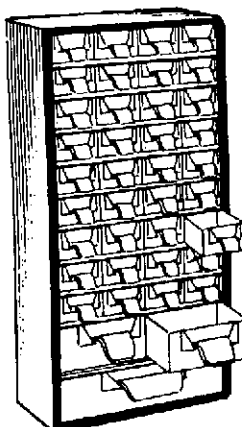
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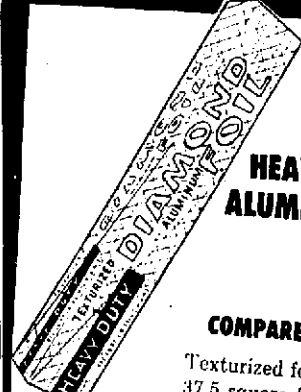


ONE-A-DAY® MULTIPLE VITAMINS
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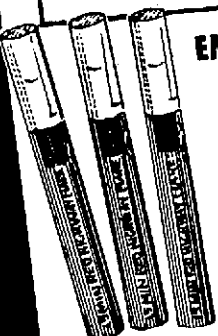
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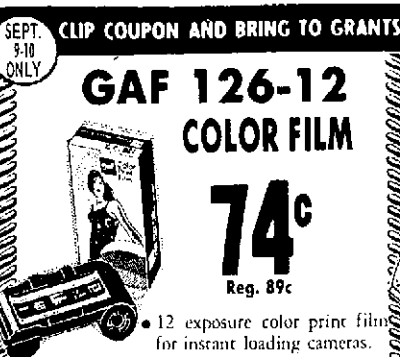


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Chewer

We have a fully-grown sheep dog that is a wonderful pet in every way but one — he chews everything. So far he's chewed up our web patio furniture, patio pads and pillows, area rugs, fruit pits, metal washers, screws, brooms and rocks. And he pulls up plants and chews the bulbs. We've given him real bones, rawhide bones, dog toys and corn cobs to chew but that doesn't help. Spanking doesn't help either. If we can't break him of this bad habit we'll have to send him to the pound. Do you have any ideas that might help? Mrs. F.J., Los Alamitos.

In checking with veterinarians and dog trainers, **ACTION LINE** found that opinions vary on a solution to your dog's problem, which is probably psychological. But a helpful-sounding suggestion we got from one veterinarian was to enroll your dog in a rigid obedience course where he will learn very definite ideas of what he is supposed to do. Although the obedience course will not be dealing directly with his problem — he'll be learning to walk, heel and fetch — most dogs snap out of their chewing habits when they learn their manners, she said. You'll have to work with the dog every day while he is learning, and it would be a good idea to build a run and keep him in it when no one is with him until he can be trusted, she advised.

No windfall

During a windstorm in April, a parkway tree fell on and demolished my 1971 Toyota. The car was almost paid for. I was in the process of changing insurance companies and I didn't have comprehensive coverage on the car. I am a widow on Old Age Security and I can't afford to buy another automobile. Since the tree was on municipal property, I filed a claim with the city of Long Beach. When that was turned down, I took the matter to



small claims court, but I lost there too. I need regular medical attention for a foot problem and I have no transportation to get to the doctor. My feet are so sore from walking everywhere. All I'm begging for is a good used car. Can **ACTION LINE** persuade the city to help me? R.A., Long Beach.

Unfortunately not. City officials consider your case closed. "The small claims court ruled that the storm was 'an act of God' and that there was no negligence in terms of the city's maintenance of the tree," said one official.

Co-signer

I am a 69-year-old woman whose only income is \$210 a month from Social Security. Seven years ago, my daughter left town without paying off a personal loan I had co-signed for her. When the loan company threatened to garnishee my wages in 1968, I made small monthly payments because at that time I had only one more year until retirement and I didn't want to lose my job. I paid off half the loan, but I still owe \$372. The loan company continues to threaten me, but I can't afford to pay any more money. All I have is my furniture. Can the loan company take it away from me? R.K., Garden Grove.

In order to attach your furniture, the loan company would have to go to court, and it's unlikely any firm would bother over a \$300 debt, according to legal sources. Even if the firm did seek a court order, you would be notified of the hearing and have an opportunity to present your side. Considering your financial situation, there's a good chance the judge would rule in your favor. Loan companies generally don't want the hassle of selling used furniture; it's easier for them to recoup their losses by attaching a savings account, an automobile or real estate. The statute of limitations on debts is four years, but the four-year period begins with the date of the last payment. Even though the law now requires court hearings before a person's wages can be garnisheed or his property attached, some finance companies continue to imply they automatically can attach a person's belongings. The law prohibits these empty threats and complaints about such practices should be sent to the Federal Trade Commission, 1100 Wilshire Blvd., Los Angeles, Calif. 90024. This agency enforces many of the truth-in-lending laws.

Nixon tapes believed heard by others

(Continued from Page A-1)

ca's ruling that the tapes must be surrendered to him to be examined in private.

The Senate investigators said that they believed Nixon's handling of the tapes before their existence became known on July 16 could be a factor in weighing the argument about their confidentiality. But the sources said that thus far lawyers for the Select Committee on Presidential Campaign Activities had shown little interest in submitting the information to the courts as part of the Senate lawsuit to gain access to the tapes.

The committee and Archibald Cox, the prosecutor, want to hear the tapes in the hope that they will shed light on who has been telling

the truth about the burglary of the Democrats' headquarters in the Watergate complex last year and the subsequent cover-up.

The committee, which recessed early last month, will meet Tuesday to plan for the resumption of public hearings later this month.

According to the sources, the Senate committee obtained new details concerning the treatment of the tapes when the committee staff conducted private interviews last month with Stephen B. Bull, a special assistant to the President, and with Ronald L. Ziegler, the White House press secretary. Among the details, they said, were the following:

—On June 27, the third day of testimony by Dean, the former White House legal counsel, the pag-

ing device worn by Bull buzzed as he was dining not far from San Clemente at 9 p.m. Bull telephoned the President's San Clemente compound and was told by Alexander M. Haig Jr., the chief of staff, that Nixon wanted the tape of his April 15 conversation with Dean flown to California as soon as possible.

Bull, as the White House staff administrator, was able to tell Haig immediately that there was no convenient courier flight from Washington at that hour. Accordingly, Bull was said to have been instructed to make arrangements for the Secret Service to play the April 15 tape at the White House for J. Fred Buzhardt Jr., a special Watergate counsel, so that Buzhardt could brief the President by telephone.

Dean has testified that he became suspicious that the President was recording the April 15 conversation when the President asked him a number of leading questions and then stepped away from his desk to say, in a barely audible tone, that he had been "foolish" to discuss executive clemency for a Watergate defendant with a member of his staff. Nixon has said his only discussions of clemency dealt with his statements that it would not be granted to any Watergate conspirator.

—On June 4, President Nixon was said to have asked Bull to listen to the recording of a March 15 meeting he had had with Dean and Richard A. Moore, a special counsel to the President. Bull made

notes on the conversation and then read the notes to Nixon.

According to the accounts of Bull's interview with the investigators, the President interrupted the recitation of the notes and told Bull to skip to the pertinent portions of the conversation.

The President then called Ziegler to his office and had Bull repeat the information. The sources said that both Bull and Ziegler had confirmed the account, but that neither would say what was on the tape.

There was no explanation of the President's interest in the March 15 tape. According to Dean's testimony, the meeting involved a routine discussion of a presidential news conference earlier that day.

Watergate climate ripped by Agnew

ST. CHARLES, Ill. (AP) — Vice President Spiro T. Agnew, criticizing "the persecutorial atmosphere hanging over the American political system," said Saturday night that "morbid preoccupation with Watergate" threatened the government's ability to function.

"It is, therefore, an indirect obstruction of the will of the people," he said.

Agnew made his comments in a speech prepared for delivery before a Kane County, Ill., Republican rally honoring Leslie C. Arends, a 20-term congressman.

Agnew, whose Maryland gubernatorial campaigns are under federal investigation, said he wouldn't "minimize the lessons of Watergate." But he said "the abuses resulting from the current climate are of much more subtle and tragic proportions."

"THE PREOCCUPATION with anything and everything related to Watergate is the most obvious, but not necessarily the most insidious by-product of the affair," he said. "Far more dangerous, in my opinion, is the persecutorial atmosphere hanging over the American political system."

"The morbid preoccupation with Watergate threatens the ability of a government to concentrate on the problems it was elected to solve," he said.

"Try to find one of these Watergate experts who knows or cares much about the energy crisis, inflation or the problems of the American farmer. Those are currently

non-Washington issues and therefore not really worth their serious attention."

He blamed Watergate for hampering the President in carrying out "the programs we were elected to implement."

"I SUSPECT that by 1974 the American people are going to be asking not who yelled loudest about Watergate, but who was out there looking for answers to our economic problems and working for world peace," he said.

"We have reached the watershed of Watergate. In spite of that, it is obvious that some in this country are going to continue to attempt to milk this issue dry," he said.

"Those embittered critics of this administration and this party who could not discredit us at the polls in November will make every effort—no matter how reckless—to discredit us now."

Criticizing the attention devoted to Watergate in Washington, Agnew said: "The city is currently populated with experts on the characters of John Dean and Gordon Liddy, men who know all there is to know about executive privilege, and devotees who can tell you who contradicted whom before what committee on the second Tuesday in July."

Party sources said 4,000 tickets at \$10 each were sold to the dinner, an annual affair by Kane County Republicans. The area is regarded as a GOP stronghold, and 23 of the 26 county board members are Republican.



PRESIDENT NIXON
Announcing Energy Policy

—AP Wirephoto

New Nixon energy policy

(Continued from Page A-1)

a domestic price hike of 2 cents a gallon this winter.

The move was intended to increase imports to help meet the anticipated domestic demand for an additional 200,000 to 400,000 barrels of fuel oil daily this winter, even without a severe winter, said Charles J. Dibona, a special White House energy consultant.

Even though Love predicted the United States would be importing some oil, "certainly from this hemisphere and probably from the Middle East," the President reaffirmed his determination to resist increasing political pressures from Arab oil-producing countries.

After what he described as a "quite spirited" discussion with 15

Cabinet members and energy advisers, the President reported agreement on:

— A sharp speedup in development of nuclear power generators.

— Accelerated federal research on clean-burning uses of coal, such as conversion to gas.

— Development of oil reserves in the government-controlled Elk Hills Naval Reserve lands in California for domestic consumption.

— Lobbying Congress for quick approval of the Alaska pipeline, removal of federal price regulation of natural gas at the wellhead, regulation of strip mining and legislation enabling construction of deepwater port facilities for oil tankers.

Bomb perils 1,000 in Victoria Station

(Continued from Page A-1)

furniture store, a shoe shop and a music shop, police said. The stores were only scorched and no-one was injured.

A fourth bomb was discovered intact in the doorway of a sporting goods store.

After the station explosion a man with an Irish accent phoned the British News Agency press association, saying, "we didn't intend to hurt anybody."

A press association official said the accent of the caller was similar to that in previous phone warnings received before bombs went off.

Four of the injured were allowed to go home after treatment at Westminster Hospital but one man was kept for observation.

Police said the bombing might be part of a series of attacks blamed by Scotland Yard on the IRA.

Scotland Yard explosives experts rushed to the scene, warning other police not to use their radios for fear of activating any other bombs.

A witness to the finding of a

second bomb, booking clerk James Walsh, said:

"One of my colleagues was coming into the booking office when he spotted a shopping bag. He thought somebody had forgotten it and picked it up and looked inside.

"As soon as he saw it, he noticed a clock and wires and realized it must be a bomb. He called the police."

Police said they were warned of the bomb at 4:54 p.m. (8:54 a.m. PDT), when someone with an Irish accent contacted Scotland Yard's information room and said a bomb had been planted somewhere in the station.

It exploded three minutes later as police were racing to the scene.

Meanwhile, five bombs exploded in Northern Ireland Saturday, one of them injuring a soldier, and a policeman was seriously wounded in an ambush.

Three bombs exploded within 10 minutes in the center of Londonderry, another damaged a pub in Belfast and a fifth destroyed a boat at Portrush.

Arab hijackers surrender in Kuwait, hostages freed

(Continued from Page A-1)

been making threats and demands since they invaded the Saudi Embassy in Paris on Wednesday.

The gunmen were tied with leather thongs and whisked by way of a back road to a nearby military camp. A government spokesman said they would be detained for the night and an official inquiry would begin today.

The hostages, who were reported healthy, were taken to a government rest house for the night, officials said.

The gunmen, obviously exhausted by the strain of their adventure, surrendered after a confusing day during which the action revolved around Aly Yassin, the head of the Palestinian Liberation Organization office in Kuwait, who since Friday had handled much of

the negotiations with the gunmen.

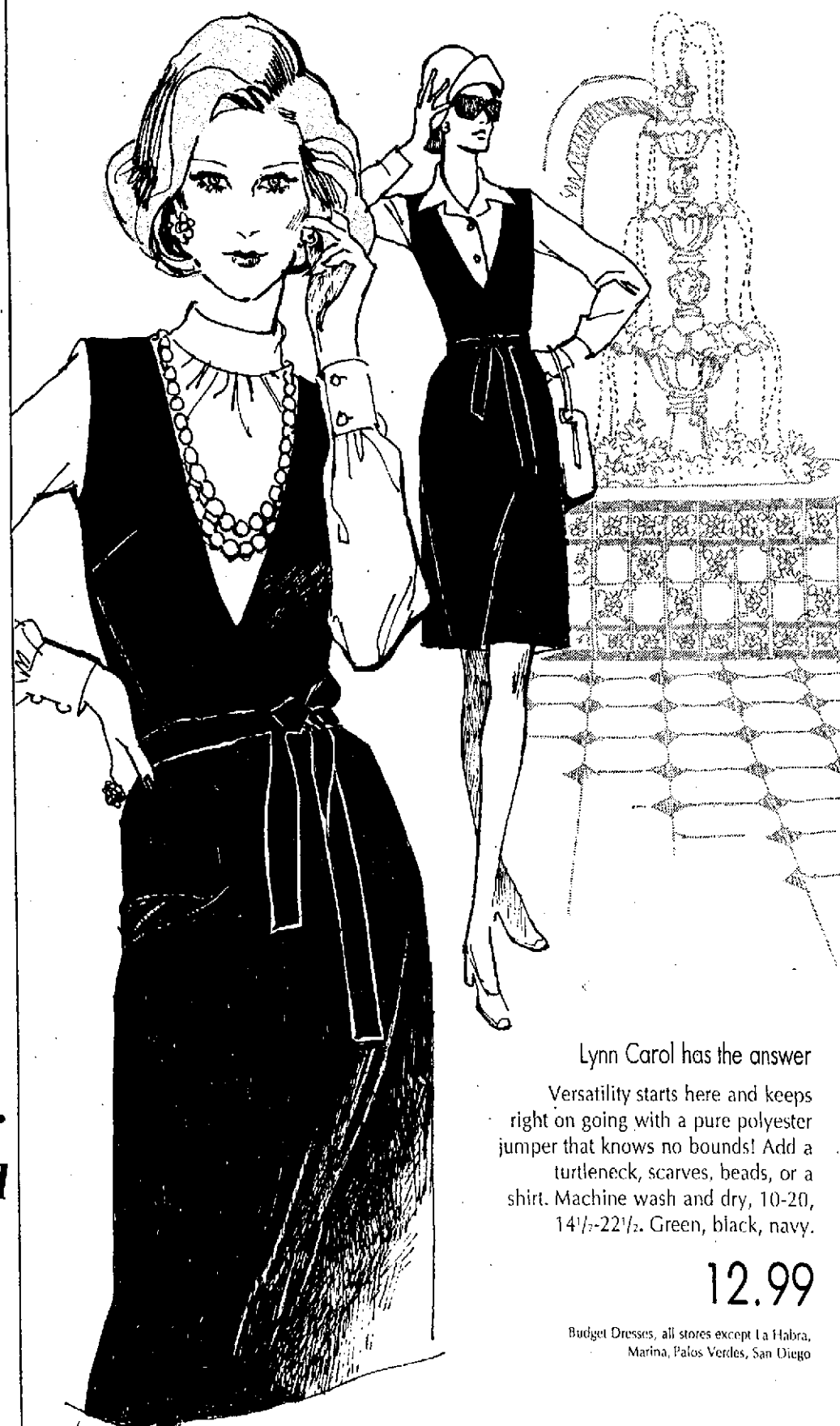
He said Saturday he had negotiated an agreement in which the gunmen agreed to give up their arms and hostages in exchange for a car and safe passage to Damascus via Baghdad, Iraq.

Yassin agreed to drive the car, a new air-conditioned U.S.-made sedan that was brought to the plane's side.

But as Yassin boarded the plane, he himself was taken prisoner and became in effect a fifth hostage.

The Palestinian Liberation organization is the umbrella body for all major guerrilla groups. Its head, Yasser Arafat, who also is the head of Al Fatah, has condemned the actions of the gunmen.

Get a jump on fall now!



Lynn Carol has the answer

Versatility starts here and keeps right on going with a pure polyester jumper that knows no bounds! Add a turtleneck, scarves, beads, or a shirt. Machine wash and dry, 10-20, 14 1/2-22 1/2. Green, black, navy.

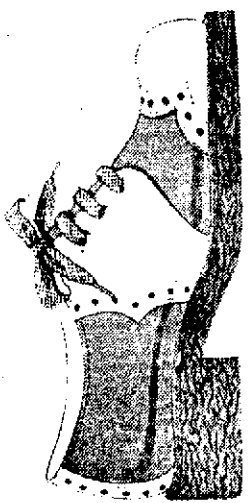
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Budget Dresses, all stores except La Habra, Marina, Palos Verdes, San Diego

Buffums

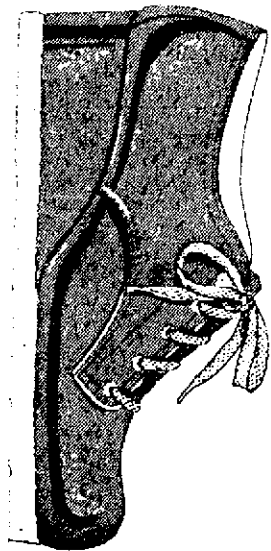
Shop the newest look in Buffums, Laguna Hills. Open now!

Fall '73 front runners for boys and girls who are going back to school in style.



9⁹⁹

Girls' wing tip oxford in tan/brown leather with perf trim. Extended vinyl sole and heel. Sizes 8½-4.



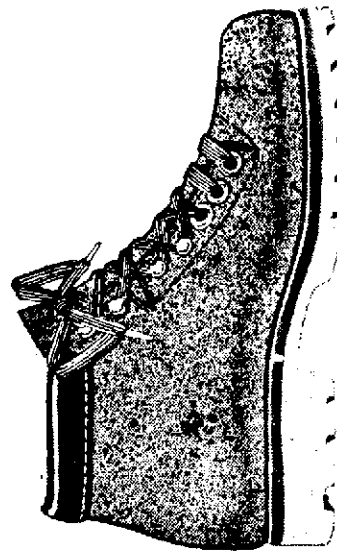
12⁹⁹

Women's leather casual with crepe sole. Choose from brown or blue. Sizes 5-10.



7⁹⁹

Girls' bump toe saddle oxford in beige/blue or black/white vinyl uppers cushion crepe rubber sole and heel 8½-4.



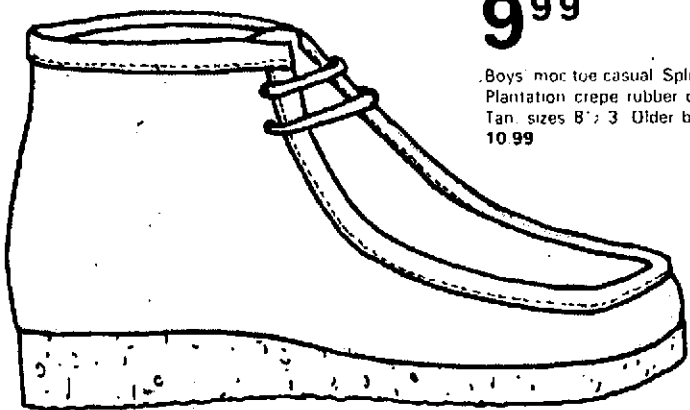
9⁹⁹

Pre-school boys' lug sole ankle length boot. Suede brown leather upper. PVC sole and heel 8½-3. School age sizes 3½-6 10.99. Men's sizes 6½-12 15.99.



8⁹⁹

Girls' bump toe oxford in beige/brown brushed leather and smooth vinyl on cushion crepe rubber sole and heel 8½-4.

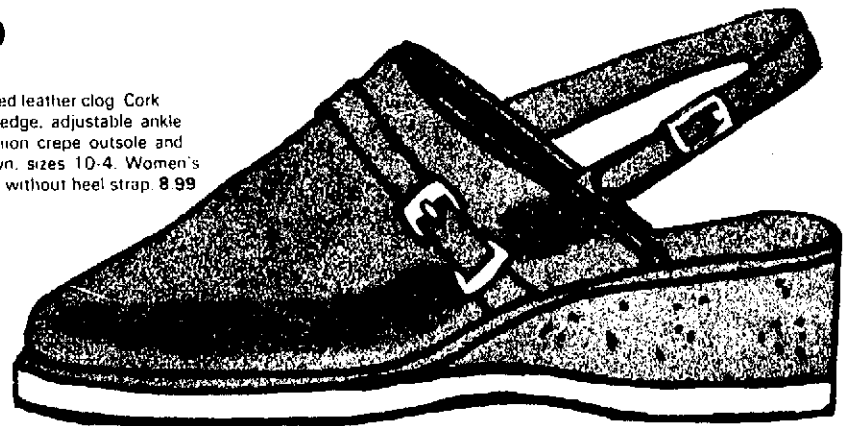


9⁹⁹

Boys' moc toe casual. Split leather uppers. Plantation crepe rubber outsole and heel. Tan, sizes 8½-3. Older boys' sizes 3½-6. 10.99.

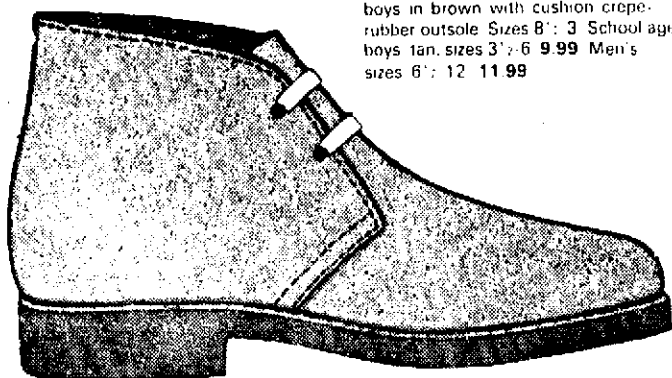
7⁹⁹

Girls' suede leather clog. Cork covered wedge, adjustable ankle strap, cushion crepe outsole and heel. Brown, sizes 10-4. Women's sizes 5-10 without heel strap. 8.99.



8⁹⁹

Brushed leather boot for pre-school boys in brown with cushion crepe rubber outsole. Sizes 8½-3. School age boys tan, sizes 3½-6 9.99. Men's sizes 6½-12 11.99.



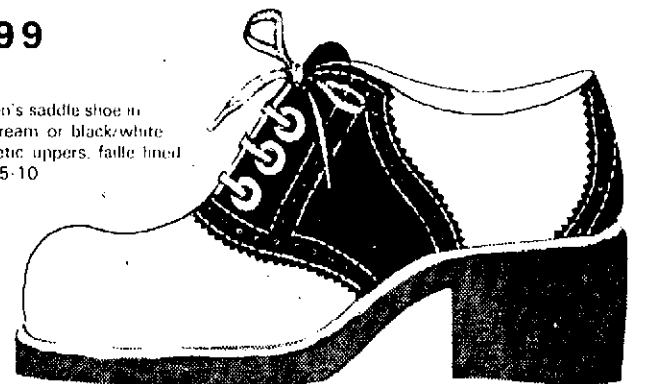
8⁹⁹

Pre-school boys' tri-tone patchwork oxford. Vinyl upper with Pentred® heel. Brown/rust in sizes 8½-3.



8⁹⁹

Women's saddle shoe in blue/cream or black/white. Synthetic uppers, fully lined. Sizes 5-10.



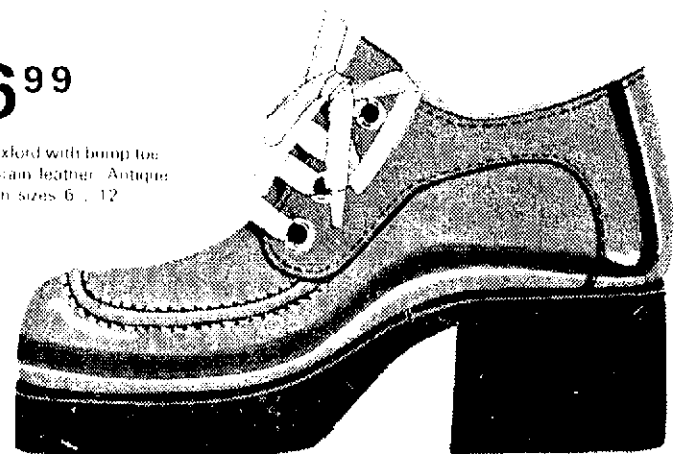
16⁹⁹

Men's antiqued full grain leather shoe. Bump toe oxford style. Sizes 6½-12.



16⁹⁹

Men's oxford with bump toe in full grain leather. Antique brown in sizes 6½-12.



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By JACK O. BALDWIN
Maritime Editor

Appointment confirmed

The appointment to the Los Angeles Harbor Commission of Terence J. Matthews, a Harbor City resident who moved into an apartment in the Los Angeles city limits so he would be eligible for appointment to the five-man commission, has been confirmed by a vote of 13-1 of the City Council.

Matthews president of Electronic Plating Service, Inc. in Gardena, won the Council's approval after stating he had rented the apartment and intended to live in the city full time.

Earlier he had stated he divided his residency between a business he owns in Harbor City and his home at 59 Crest Road in Rolling Hills.

During a discussion of Matthews' confirmation, Councilman Edmund D. Edelman suggested a city charter amendment liberalizing residency requirements. He said residency requirements should be relaxed to include those prospective commissioners who may live outside the city but who have businesses within the city.

Councilwoman Pat Russell said Matthews had "eminent qualifications" and added:

"I think we are in danger of appearing that we are more concerned where a person lives than with his qualifications."

Matthews' confirmation now brings the Harbor Commission up to its full five-man strength.

During Wednesday's meeting of the commission, John Y. Chu, president of the commission and the only holdover commissioner reappointed by Mayor Tom Bradley, attempted to resign to give the new commissioners the opportunity of electing a new president from among themselves if they should be so inclined. However, the legal advisor to the commission, Walter C. Foster, said a verbal resignation was not acceptable legally.

Into larger quarters

States Steamship Co. has moved its Southern California Terminal into larger and improved facilities at Pier B, Berths 12-13, Long Beach.

Warren B. Penland, district manager, said the new location will provide States Line with 127,000 square feet of transit shed space under cover as well as more than 4,000 square feet of security locker space. The two berths will provide 1,200 lineal feet of wharf capable of accommodating two Colorado Class vessels simultaneously.

Outside area at the facility will give the company 200,000 square feet for use in handling containers, steel, and miscellaneous cargo with 10 refrigerator outlets for plug-in use of portable reefer containers. The entire area is lighted and fenced. It will have continuous security at the control gate entrance.

The San Francisco-based company has a fleet of 13 white cargo liners linking all major ports in California, Oregon, Washington, Hawaii and British Columbia with 13 ports in the Far East.

Workers change unions

During an election held recently, 600 members of the Fishermen and Cannery Workers Union of San Diego voted to disassociate with that union and merge with the United Cannery and Industrial Workers Union which is headquartered in the Los Angeles Harbor area. The 600 were all cannery workers.

Steve Edney, president of the local union, said the shift had the blessing of the remaining members of the San Diego union.

Photo contest under way

More than \$10,000 in prizes will be awarded photographers, amateurs or professionals, submitting the best judged photographs during the current "Camera Days at Los Angeles Harbor" contest.

The four grand prizes include a 14-day luxury cruise to Mexico and Central America, an eight-day vacation in Mexico City, an eight-day vacation in Hawaii, and matching television and audio consoles.



KATHLEEN STEEN



G. E. BART

Matson promotes two in Southland

G. E. Bart, a senior vice president of Matson Navigation Co., has been appointed president of Matson Agencies, Inc., a newly-established subsidiary which has started operations as general agents for NYK Line in the Western United States, including Hawaii and Alaska.

R. J. Pfeiffer, chairman of the board of the new company, said the formation of the subsidiary is part of an expansion program by Matson which will introduce "roll-on, roll-off" trailership serv-

ice between Los Angeles Harbor and Hawaii later this month.

The parent company also announced that Mrs. Kathleen E. Steen, a native of Long Beach and a graduate of Long Beach City College, has been promoted to regional booking supervisor for Southern California.

In her new post she will be in charge of all west-bound freight bookings consigned to Hawaii though the company's cargo-handling facilities on Terminal Island.

The contest, sponsored by the Los Angeles Harbor Department, is intended to introduce the harbor complex to Southern California citizens and emphasize the economic impact the port plays on the Southland economy.

Another 72 prizes include tires, bicycles, portable televisions, sets of china, weekends or two nights in San Francisco, Las Vegas, San Diego, Los Angeles and at Los Angeles Harbor.

The three divisions in the contest are color slides, color prints, and black and white prints. There are eight categories or theme subjects in which prizes will be awarded.

Additional information is available from area Kodak dealers, the August edition of Western Photographer magazine, or from the Public Relations Divisions of the Harbor Department.

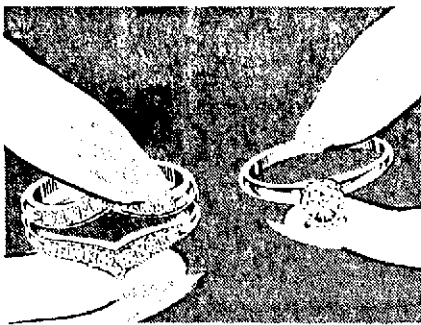
Dockage rates to go up

The Los Angeles Board of Harbor Commissioners has agreed to increase dockage rates, the fee charged for "parking" a ship alongside a port-owned pier or wharf, by 25 per cent.

The Long Beach Harbor Department and port officials in San Diego and Port Hueneme have indicated they will increase their rates a similar amount if the proposed new Los Angeles rates become effective. The higher Los Angeles rates would increase dockage revenue by approximately \$478,000 annually.

The new rates would become effective 30 days after Mayor Tom Bradley signs the ordinance if it receives approval of the City Council.

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ACTIVE VESSELS IN PORT
Compiled by Marine Exchange

Vessel	Berth	Operator	ETO For
Clifford Maersk (Da)	136	Maersk Line	9/9, San Francisco
Council Grove (TK)	39	Cities Service Oil Co.	9/9, Stockton
Houston (TK)	221	Indet	Indet
Hinnerland (Da)	107	Cast Trans. Ltd.	9/11, Oakland
Ivan Kolyarevskiy (RU)	LB247	Pesce Pacific Line	9/9, Oakland
John A. Bender (GE)	172	Quebec Iron & Titanium	Indet
Kensington (TK)	120	KeyStone Shipping Co.	9/9, Richmond
Lutz Jacob (Ge)	176	Hansatic Vapco Line	9/10, Alameda
Mepps (Pa-Tk)	174	Southwest Liquid Carriers	Indet
Mount Ararat (LI)	174	Levin Metals Co.	9/10, Yokohama
Nord and (Ge)	LB1	Saten Reefer Service	9/9, Rotterdam
Oriental Ararat (TK)	LB211	Oriental Overseas Line	9/10, Oakland
Petro Pan (LI-Tk)	151	Tesaco Overseas Tanker	9/10, Oakland
Rogue (Rg)	126	Sause Bros Towing Co.	9/11, Coos Bay
Sanita Alicia (Gr)	LB234	Relia S S Co	9/9, Vancouver
Sea-Land Commerce	LB228	Sea-Land Service, Inc.	9/9, Oakland
Varicella (Br-Tk)	169	Sheli Tankers, Ltd.	9/9, Curacao

VESSELS DUE TODAY

Vessel	From	Operator	Berth
Avila (TK)	Osborn	Handy International Co.	139
Coastal Texas (LI-Tk)	Amoy Bay	T.W. McDouglie & Co.	LB77
Ciudad De Pardo (Co)	Buenaventura	Gracocompiana Line	LB20
Diamond River (Pa-Tk)	Sanien	C.H. & Co (America)	LA-Anc
Dea Haris (LI-Tk)	San Francisco	Tesaco Overseas Tankship	LB90
F.S. Bernal (TK)	El Segundo	Standard Oil Co.	101
Hiei Maru (JA)	Tokyo	Y.S. Line	131
Kosher Maru (JA)	Tokyo	Y.S. Line	131
Kingsville (No)	Hongkong	Barber Lines A/S	La-Anc
Merida (SW)	Tampa	Wallenius Line	270
Pacific Pioneer (LI)	Yokohama	Phoenix Container Lines	LB234
President Madison	Yokohama	American President Lines	97
Pecos (TK)	Portland	Sabine Transportation Co.	148
Sea-Land Commerce	Guaymas	Westfal-Larson Line	97
Union Progress (LI)	Stockton	Daiichi Chuo KK	LB101

NAVY SHIPS IN PORT

Albert David	Todd Shinyards	Knox	Pier 16, Nav. Sta.
Ashtabula	Pier 2, Nav. Sta.	Lang	Pier 16, Nav. Sta.
Bainbridge	Pier 2, Nav. Sta.	McKean	Pier 15, Nav. Sta.
Barbour County	Pier 9, Nav. Sta.	Missillon	Pier E, Berth 125
Barbey	Pier 15, Nav. Sta.	Okawa	Pier 3, NSV
Brevort	Pier 15, Nav. Sta.	Pracock	Pier 9, Nav. Sta.
Caliente	Pier 9, Nav. Sta.	Phone	Pier 9, Nav. Sta.
Cavaya	Pier E, B-125	Pi. Delance	Pier 7, Nav. Sta.
Comand	Pier 2, Nav. Sta.	Ramser	Pier 10, Nav. Sta.
Declarat	Pier 15, Nav. Sta.	Robson	Pier 7, NSV
Dehaven	Pier 12, 18, Nav. Sta.	Somers	Pier 2, NSV
F. Fisher	Pier 9, Nav. Sta.	St. Louis	Pier 15, Nav. Sta.
Hepburn	Pier 2, NSV	Towers	Bethlehem Steel
Hiebee	Pier 15, Nav. Sta.	Turner	Pier 2, NSV
Hollister	Pier 15, Nav. Sta.	Wabash	Pier 2, NSV
Harold E. Holt	Pier 15, Nav. Sta.	Wichita	Pier E, Berth 124
A. J. Isbell	Pier 15, Nav. Sta.		Pier E, 6-12
Juncos	Pier 9, Nav. Sta.		

LBCC will stress increased services

Long Beach City College administrators will concentrate this year on developing instructional programs responsive to the individual goals of each student, president Frank C. Pearce said Friday.

Speaking at the college's annual faculty meeting, Dr. Pearce said he hopes to increase educational services to women and senior citizens in the community college district.

The president also told instructors he plans to revitalize and modernize programs and facilities at the business and technology campus, 1305 E. Pacific Coast Hwy.

Classes at both LBCC

campuses, as well as extension courses, will begin Tuesday. Administrators expect an enrollment of more than 25,000 students.

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Cardigan styled jacket in acrylic and polyester blend. Tri-tone check in green, rust and camel. Sizes 6 to 16. **\$17**

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College sets class on drug use, abuse

Drugs, Society and Human Behavior, a Long Beach City College six-week class of 18 hours, will begin at 7 p.m. Wednesday on the business and technology campus, 1305 E. Pacific Coast Highway.

Open to adults with or without high school diplomas and high school graduates younger than 18 years, the class meets weekly for three hours in room 203.

"The purpose of the course is to provide information to individuals for the development of a personal value system which will allow a critical as-

essment of the consequences of drug use," said Fred A. Dow, dean of continuing education.

"The total drug problem scene will be covered by instructors who will not speculate, scare or give unqualified personal opinions," he said.

The course will explain to participants why people use drugs, how to help drug users and what alternatives are available to drug abusers, he added.

Interested persons may obtain additional information from the college's office of continuing education by telephone.

CONSUMER NOTES

By DENISE KUSEL
Staff Writer

Redeem stamps for money

The Federal Trade Commission has adopted an order requiring Sperry and Hutchinson Co., S & H Green Stamps, to redeem books of stamps for \$2 each at the consumer's option.

The order also prohibits S & H from conspiring with other trading stamp companies to prevent trading stamp exchanges from trading one brand of stamp for another or exchanging stamps for cash.

Replacement of property

The Los Angeles City Bureau of Consumer Affairs is advising consumers to insist on reimbursement or replacement of their property that is lost while at a repair shop or service business.

The Bureau said a San Pedro woman took a pair of \$30 shoes to a repair shop to be stretched.

She presented her claim check and was told the shoes had already been picked up.

The store owner claimed the woman had sent a friend to get the shoes without the claim ticket and therefore refused to make any adjustment.

She filed a complaint with the Bureau which was

Jobs training course for retarded to begin

A special program of vocational education for mentally retarded adults will begin Wednesday at the Long Beach City College business and technology campus, 1305 E. Pacific Coast Hwy.

The course gives a com-

plete overview and practical experience to enrollees dealing with personal, social, economic, work and safety factors.

Classes will be held Mondays, Wednesdays and Fridays, 9 to 11 a.m., in Room 322.

The program is geared to providing students with skills to seek and hold jobs and to lead successful, independent lives.

"In bridging the gap between high school and full-time employment, we offer an enroll-anytime

program with special tutoring for the young retarded adult," said Marvin Masters, coordinator.

"The program is flexible and we provide counseling, training and assistance in job placement," he said.

able to get the shoe repair shop to give her \$30 to replace the shoes.

The Bureau's San Pedro office is in Room 315 of the Municipal Building, 638 Beacon St.

Plug-in antenna unsafe

A plug-in TV antenna was declared unsafe by the U.S. Product Safety Commission.

Owners of the product "Little Wonder TV Antennas" are advised by the commission to unplug them immediately and then disconnect them from the television set. The commission said the antenna contains no safety device that would prevent electrical shock and possible electrocution.

The Little Wonder, which has an identifying label on its package but not on the product itself, is made by A.K. Electric Corp. of Brooklyn, New York, and is distributed nationally by Windsor House, of New York, and Sunset House in the Southland area.

A spokesman from Sunset House told Consumer Notes that the "Little Wonder TV Antenna" has been pulled from their stock and is no longer being sold in Los Angeles County.

"As soon as we heard about the defect, we replaced that particular item with one distributed by Chadwick Miller of Hong Kong. This antenna meets all safety standards," the spokesman said.

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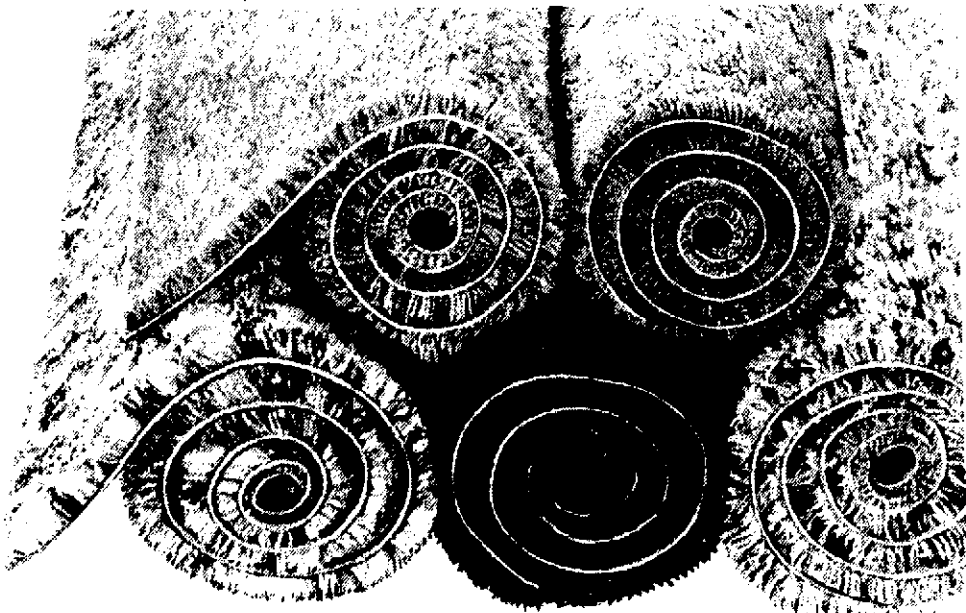
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I, P-T Secret Witness reward summary

As part of the Independent Press-Telegram's Secret Witness program, summaries of cases in which rewards of specified amounts are offered are printed in the Independent and Press-Telegram each Sunday. Rewards paid for information leading to the arrest and conviction of suspects in any other criminal cases, not covered in these summaries, will vary in amount depending on the seriousness of the offense. The summaries are printed in the Independent and Press-Telegram each Sunday. Rewards paid for information leading to the arrest and conviction of the murderer of 11-year-old Linda O'Keefe, kidnaped and strangled in Newport Beach last July 6. Linda, daughter of Mr. and Mrs. Richard O'Keefe, left summer school sessions at Lincoln Intermediate School in the Corona del Mar area of Newport Beach at noon to walk to her home about a mile away. Witnesses told investigators a girl answering her description was picked up by a male Caucasian, 24-30 years old, with brown, curly hair, small and droopy eyes. His vehicle was described as a turquoise colored 1969 or later model van, no windows on the left side, and double doors with windows in the rear. The license plate was mounted on the left rear door. Linda's fully clothed body was found the following day in the Back Bay area of Newport Beach.

A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of five young men in the Southland area since last Dec. 26. The bodies, most of them sexually mutilated and one dismembered and decapitated, have been found in Long Beach, Seal Beach, Huntington Beach and in the Los Angeles harbor area, but investigators are convinced the murders all were committed by the same person. Three bodies never were identified. The first in the gruesome series, found in Seal Beach Dec. 26, was identified as the body of Camp Pendleton Marine Edward Daniel Moore, 20. The last, found on July 30 and also found in Seal Beach, was identified as the body of Ronnie Jean Wiebe, 21. The three unidentified victims all were about 20.

A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Robert and Florence Buckley, who were shot to death by an intruder who entered their Long Beach home at 1602 W. Burnett St. on the night of last July 10. Mr. and Mrs. Buckley, both 68 and both invalids, were forced to lie face down and each was shot through the head by someone who later ransacked the house.

Rewards totaling \$4,000 including \$2,000 guaranteed by the Independent Press-Telegram's Secret Witness program and \$2,000 offered by the Compton City Council, will be paid for information leading to the arrest and conviction of the murderer of 55-year-old Compton city employee Raymond Adams. Adams was shot to death by an unknown gunman as he was operating a city street sweeper at 4:45 a.m. May 13 at the northwest corner of Compton and Long Beach Boulevards. Officers answering a call of shots fired in the central Compton area found Adams slumped over the wheel of his sweeping machine, which was standing at the corner with the motor still running.

Rewards totaling \$3,000, including \$2,000 guaranteed by Secret Witness and \$1,000 posted by families of the victims, will be paid for information leading to the arrest and conviction of the killer of Mrs. Dorothy I. Truxa, 68, and Mrs. Margaret B. Miller, 57, on Aug. 14, 1971. Mrs. Truxa, of Downey, and her widowed sister-in-law, Mrs. Miller, of Paramount, had driven to a shopping center at Firestone and Lakewood Boulevards in Downey, and failed to return home. Their bodies were found in Mrs. Miller's car parked near the shopping center on the following day. Both women had been shot to death and their purses had been rifled.

A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michael O. Vander Schaaf, 28, who was shot to death during a holdup of Vander Schaaf Liquor store, 486 W. Wardlow Road, Long Beach, last June 10. One gunman shot Vander Schaaf three times without provocation after the victim had turned over money from the register as ordered. The holdup team, described only as four young black men, consisted of two men who entered the store and two getaway drivers waiting in separate cars outside.

A \$1,000 reward is offered for information leading to the arrest and conviction of a man who robbed an East Long Beach branch of the Bank of America on last June 4. The man who fled the bank at 8437 E. Spring St. with \$709 matches the description of a bandit who committed four bank robberies within 90 minutes throughout the area two days later and is a suspect in two earlier Southland bank holdups. The suspect is described as having blondish hair, about 5 feet 10 inches in height, and weighing about 160.

A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Julia Holan, 98, who died April 14 of injuries received when she was knocked down by a purse thief on Eighth Street near Pacific Avenue on the previous day. The killer thief was described as white, about 18 years old, about 5 feet, 8 inches tall, medium build, and with neatly trimmed brown hair.

will be paid for information leading to the arrest and conviction of the man or men who raped and stabbed a North Long Beach woman on the night of last June 14. The woman was starting to enter her house after returning from work when a man grabbed her, threw a sheet over her head and dragged her to a nearby vacant house where she was raped by her abductor and another man, then stabbed in the chest and seriously wounded.

A \$500 reward will be paid for information leading to the arrest and conviction of the driver responsible for the hit-run manslaughter death March 23 of 6-year-old Gary Perkins, of 625 Magnolia Ave. Gary, son of Eugene and Barbara Perkins, was walking with two adult friends of his parents to a nearby delicatessen and had stepped out in front of them to cross the street at Seventh Street and Magnolia Avenue when a car speeding south on Magnolia ran the red light, and struck the boy, and kept going. Police found the car, a 1965 red Mustang, abandoned near the Queen Mary the next day. The owner said it had been stolen.

A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Deborah Ann Baker, 18, whose strangled body was found March 21 in a vacant field adjacent to Los Coyotes Country Club, near Beach Boulevard and Rosecrans Avenue in Fullerton. Fullerton police theorize the young woman's body was dumped in the field after she was killed in the early morning hours on that date in another location. Miss Baker was last seen alive by a girl friend with whom she was temporarily sharing an apartment at 1313 E. Wilshire Ave., Fullerton, at 1 p.m. on the previous day. At that time, she left the apartment and told her friend she was going on a job interview.

Rewards totaling \$4,000 — including \$2,000 each from the Secret Witness programs of the Long Beach Independent, Press-Telegram and the Santa Monica Evening Outlook — will be paid for information leading to the arrest and conviction of the murderer of Kathleen Ann La Chance, aspiring Long Beach 24-year-old actress. Miss La Chance was last seen alive at 5 p.m. on Nov. 15, 1972, when she left an actors' workshop play rehearsal at the apartment of a friend in Los Angeles. Her

nude body, arms bound by leather straps, and mouth stuffed with sand, was found late that night near the pier on the Santa Monica beachfront. She had been raped and stabbed repeatedly.

A \$2,025 reward will be paid for information leading to the arrest and conviction of the killers of pharmacist Patrick Horgan, 59, at the Horgan Pharmacy, 1403 Cherry Ave., on March 9. Horgan was shot in the back as he waited on three men who fled without taking any money after the shot was fired. The killers, black men in their early or middle 30s, drove away in a 1963 or 1964 maroon Chevrolet convertible.

A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Victor Joseph Zalnaitis, of Long Beach, whose body was found lying in the oil fields southwest of Cherry Avenue and Burnett Street in Signal Hill last March 30. Zalnaitis had been slain by multiple stab wounds in the chest and back, apparently inflicted with a pocket knife. The 6-foot, 180-pound victim was last seen alive in a pool parlor at 2499 E. Pacific Coast Highway in Signal

Hill late on the night before the body was discovered by an industrial worker.

A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Mrs. Helga Dorothea Brown, 64, whose nude

body was found in Scherer Park Sept. 23, 1973. Mrs. Brown, last seen alive by her husband and friends on the morning of Sept. 17, had been beaten and strangled by someone who hid the body on an island

(Continued next page)

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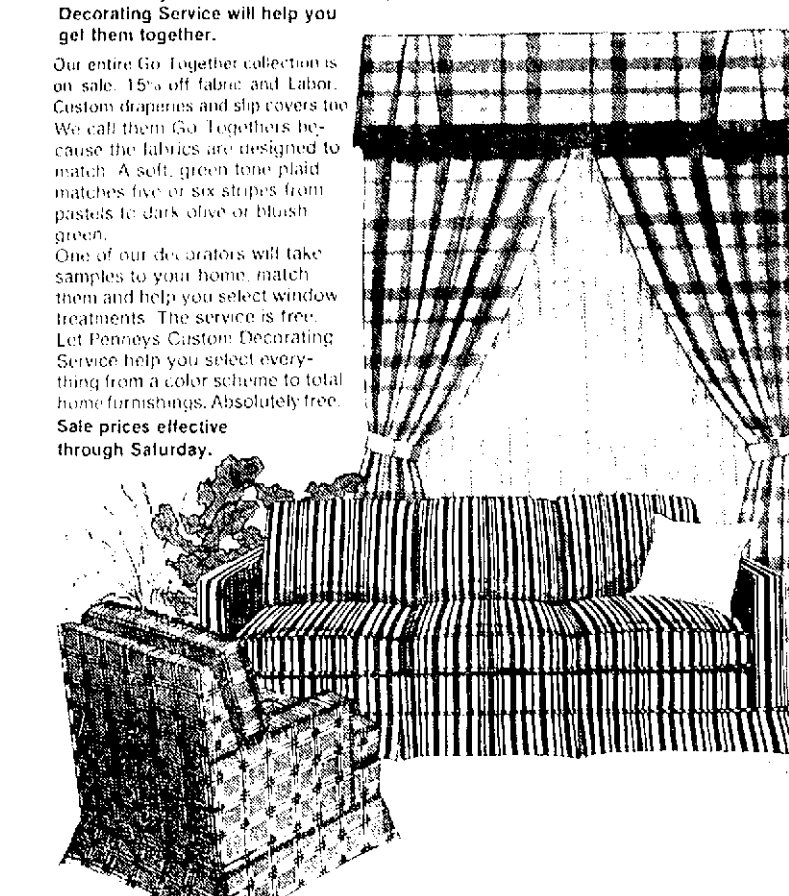
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SECRET WITNESS

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Robert and Florence Buckley, who were shot to death by an intruder who entered their Long Beach home at 1602 W. Burnett St. on the night of last July 10. Mr. and Mrs. Buckley, both 68 and both invalids, were forced to lie face down and each was shot through the head by someone who later ransacked the house.

— Rewards totaling \$4,000 including \$2,000 guaranteed by the Independent Press-Telegram's Secret Witness program and \$2,000 offered by the Compton City Council, will be paid for information leading to the arrest and conviction of the murderer of 55-year-old Compton city employee Raymond Adams. Adams was shot to death by an unknown gunman as he was operating a city street sweeper at 4:45 a.m. May 13 at the northwest corner of Compton and Long Beach Boulevards. Officers answering a call of shots fired in the central Compton area found Adams slumped over the wheel of his sweeping machine, which was standing at the corner with the motor still running.

— Rewards totaling \$3,000, including \$2,000 guaranteed by Secret Witness and \$1,000 posted by families of the victims, will be paid for information leading to the arrest and conviction of the killer of Mrs. Dorothy I. Truxa, 68, and Mrs. Margaret B. Miller, 57, on Aug. 14, 1971. Mrs. Truxa, of Downey, and her widowed sister-in-law, Mrs. Miller, of Paramount, had driven to a shopping center at Firestone and Lakewood Boulevards in Downey, and failed to return home. Their bodies were found in Mrs. Miller's car parked near the shopping center on the following day. Both women had been shot to death and their purses had been rifled.

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michael O. Vander Schaaf, 28, who was shot to death during a holdup of Vander Schaaf Liquor store, 486 W. Wardlow Road, Long Beach, last June 10. One gunman shot Vander Schaaf three times without provocation after the victim had turned over money from the register as ordered. The holdup team, described only as four young black men, consisted of two men who entered the store and two getaway drivers waiting in separate cars outside.

— A \$1,000 reward is offered for information leading to the arrest and conviction of a man who robbed an East Long Beach branch of the Bank of America on last June 4. The man who fled the bank at 8437 E. Spring St. with \$709 matches the description of a bandit who committed four bank robberies within 90 minutes throughout the area two days later and is a suspect in two earlier Southland bank holdups. The suspect is described as having blondish hair, about 5 feet 10 inches in height, and weighing about 160.

— A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Julia Holan, 98, who died April 14 of injuries received when she was knocked down by a purse thief on Eighth Street near Pacific Avenue on the previous day. The killer thief was described as white, about 18 years old, about 5 feet, 8 inches tall, medium build, and with neatly trimmed brown hair.

— Rewards totaling \$1,000 — \$500 guaranteed by the Independent Press-Telegram Secret Witness program and \$500 posted by the Culinary Alliance and Hotel-Motel Workers Union of Long Beach and Orange County

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How to be a Secret Witness

Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of other criminals. For this purpose, a guaranteed fund of \$100,000 has been established by the Independent Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret. You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal, or the capture of a fugitive in cases publicized in this column. Rewards also will be paid for information resulting in arrests and convictions in cases not published by Secret Witness.

To contact Secret Witness, telephone 438-2526 from 8 a.m. to midnight weekdays, or from 3 p.m. to 11 p.m. Saturdays, and Sundays. Do NOT give us your name. Or write to Secret Witness at the following address: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

This is how the last page of your "Secret Witness" letter should look after you have typed or printed your information about a crime.

DO NOT SIGN YOUR NAME. Instead, select a code name for yourself... any name, as long as it's not your own... and place it and a code number at the bottom of your letter. The code number should combine three letters and three numbers in any combination.

Tear off and keep a corner of the last page, with the same code name and number on it. Mail your letter to "Secret Witness," P.O. Box 67, Long Beach, 90801.

George A123C3
(Choose your name and own number) (Leave this)

Cases and rewards of Secret Witness

(Cont'd from previous page)

in the duck pond part of the park. Her empty purse and part of her clothing were found near a picnic table in the park area.

— A \$500 reward will be paid for information leading to the arrest and conviction of Freddie Tidmore, alias Fred Douglas Mabson, 20, sought in connection with the holdup shooting of John Bell, 33-year-old clerk at the Wooden Shoe Liquor store, 1053 Orange Ave., last Dec. 20. Bell, critically wounded, identified Tidmore as his assailant. Tidmore, who is black, 5 feet 10 inches tall, 155 pounds, is believed to be still in the Long Beach-Compton area.

— Rewards totaling \$4,000 will be paid for information leading to the arrest and conviction of the killer of Mrs. Velma Harris, 44, shot to death in her Long Beach home on Aug. 17, 1971. Her body was discovered by her husband, Ralph K. Harris, 47, when he came home from work at 11 a.m. Mr. Harris has posted a \$2,000 reward in the case, and this amount is being matched by the Secret Witness Service.

— A \$1,000 reward will be paid for information leading to the arrests and convictions of the members of a Long Beach area auto theft gang who steal cars M Inde, Thursday, 8 16, 24B.

— A \$2,000 reward is in force for information leading to the arrest and conviction of the killer of Mrs. Marguerite June Makeig, 50, shot in the head and killed when she returned to her home, 10608 Felson St., Bellflower, on the afternoon of Aug. 11, 1971. Mrs. Makeig had been shopping.

When she walked into her living room, someone armed with a small-caliber handgun fired once, the bullet striking her in the head.

— A \$2,000 reward is being offered for information leading to the arrest and conviction of the man who killed Elliot C. Lawson, 38, during a holdup at the Atlantic Inn, 1854 Atlantic Ave., at about 1:10 a.m. on July 16, 1971. The killer is described as a Negro, about 25 years old, 5-feet-7, 130 pounds with a two-inch Afro hairdo. The man has a slender face, large eyes, a slender nose, and smooth, medium complexion. He has a deep voice, is straight in posture and is well-groomed.

— A \$2,500 reward is in force for information leading to the arrest and conviction of the killer of Independent Press-Telegram pressman Frank M. Schiavone, 41, and his wife, Shirley, 44, who were shot from ambush May 9, 1972, upon returning to their home in Westminster after an evening out. Westminster police are seeking to question a man believed to have been the last person to have seen the Schiavones alive.

— A \$2,000 reward is offered for information leading to the arrest and conviction of the killers of Long Beach auto wholesaler Robert Wilson Cogley, 44, shot to death in the parking lot of the Highway Center Liquor Store, Pacific Coast Highway and California Avenue, at 1:40 a.m. Aug. 12, 1972. Cogley's killers are described as Negroes between 16 and 19 years old and from 5-feet-7 to 5-feet-10 in height.

Council's Calendar

Council calendar for Tuesday:

Proposed agreement with City of Signal Hill to provide sewer service for Memorial Hospital addition.

Plans and specifications on improvement of alley east of Leimona Avenue between Penfield and 88th Streets.

Report on engineering, park and recreation planning for a North Long Beach Park.

Proposed agreement to purchase Flicking Lumber Co. land at 929 W. Anaheim Street.

Proposed agreement with Greta G. Gillman, M.D., for professional services at Health Department.

Proposed contract with Festival Artists, Inc. for city's float entry in 1974 Tournament of Roses Parade.

Proposed agreement with Catholic Welfare Bureau for operation of Emergency Food Service Program in city.

Reappointments to Municipal Golf Commission.

Proclamations for Constitution Week, Long Beach Magic

Week and Magic Day, Traffic Safety Week, Toastmistress Month and Animal Welfare Day.

Letter from Makoto Tsuji expressing appreciation for kindness and hospitality shown him during stay in Long Beach.

Letter from Nancy Heaven calling attention to dangerous dip at Wardlow Road and Gonda Street.

Letter from Stan Brattaine, Compton, calling attention to hazardous sidewalk in vicinity of Broadway and Long Beach Blvd.

Communication from Eugene Olszewski asking questions regarding city employee.

Second and final reading on amendment to municipal code relating to denial of building permits on environmental grounds.

Continued hearing on appeal of Gerald F. Robich from decision of Planning Commission.

Continued hearing on intention to vacate White Avenue and Marker Lane between Coachella Avenue and 67th Street.

Continued hearing on appeal of Long Beach Trailer Estates from decision of Planning Commission, granting firm permission to construct 45-unit apartment building instead of 75-unit structure at 221 Pepper Drive in an R-2 and C-3 zone.

Continued hearing on appeal of David H. Rooks from decision of Planning Commission on trailer estates 45-unit apartment building at 221 Pepper Drive.

Appeal of Edward E. Dwyer from decision of the Planning Commission.

Bond condition reported good

Bert Bond, city councilman from the Second District, was reported in "satisfactory condition" at St. Mary's Hospital Saturday. He was admitted Friday suffering with acute bronchitis.

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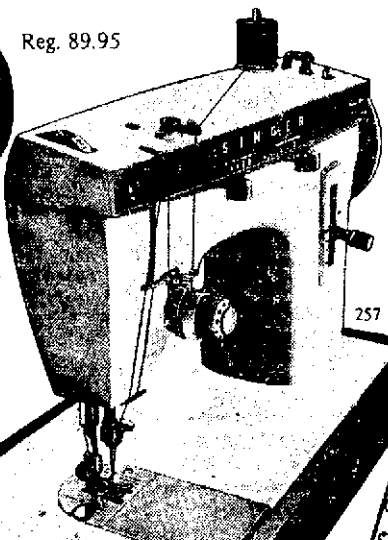
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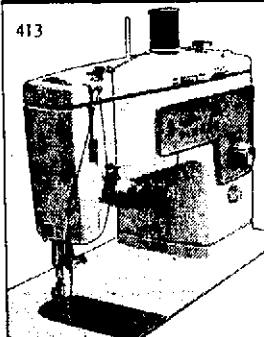
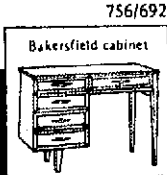
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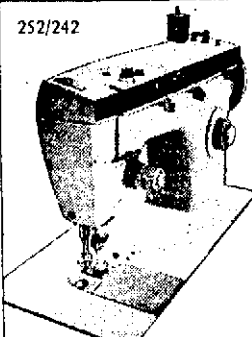


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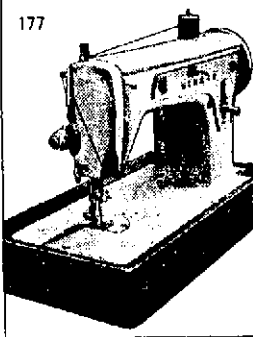
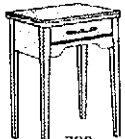
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A zig-zag machine that has the exclusive Singer front drop-in bobbin, built-in blindstitch, push-button reverse control, all the time-saving features you want.



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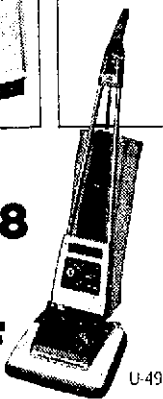
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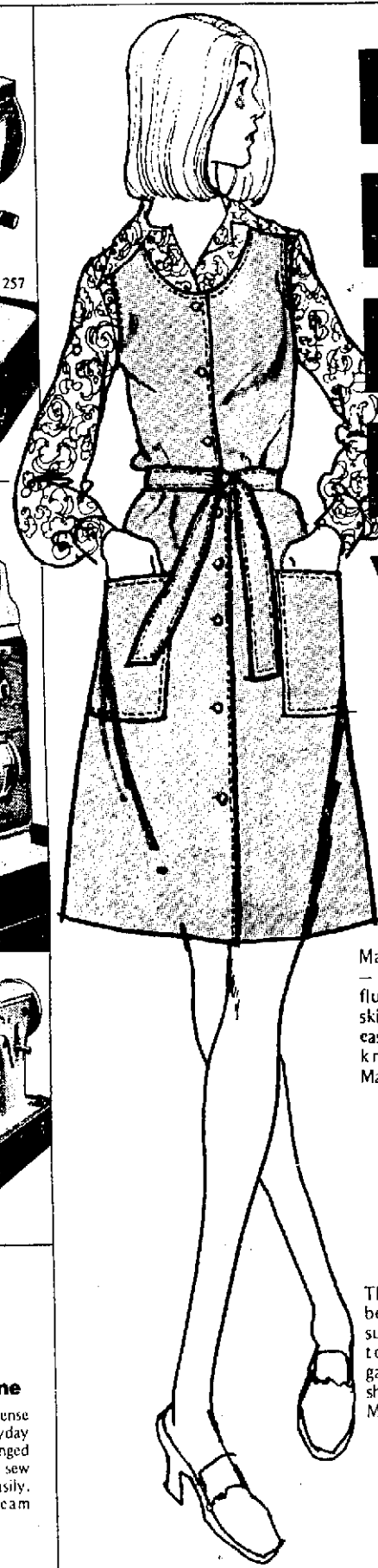
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TEDD THOMEY,
Restaurant Editor
Independent, Press-Telegram

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"The restaurant theme is a speakeasy of the 1920s but it's a lot more than that. It's a dinner show that puts the audience into the live action — and they love every minute of it. You don't have to participate if you don't want to; you can be a spectator and have just as much fun. It's a fast, sophisticated show, but in the best of taste, suitable for children."

DORIS CRANDAL,
of the Register and
Anaheim Bulletin,

"I Recommend Razzmatazz"
"If you are looking for a delightful evening of hilarious fun let me suggest Razzmatazz."
"An exciting 1920 establishment with booze, flappers and a complete musical comedy review. The joint was filled with fun loving Shieks and Shebas."
"This is a great place and I didn't meet one guest that wasn't having a marvelous time."
"So for a delightful fun evening filled with laughter, frolic, great show and food, I recommend Razzmatazz."

RAY DUNCAN
KABC NEWS
"They are pulling off a speakeasy raid by Probation Cops with characters coming out of the Restaurant's wood work."

"A lad in out of date Joe College clothes hardly seems a proper doorman for a new restaurant, but this is no ordinary door. You enter in speakeasy style when you visit Razzmatazz and your table may have Clara Bow emblazoned on it, the Flaming Flapper of the 1920s."
"The waitresses are dripping with 20's decor, and besides serving tea and food, they double as talent trying to bring back Clara Bow. This is part of what they mean by Razzmatazz, a new restaurant in Anaheim that goes even further to get its victims in the mood. If you are looking for your waitress at this moment, she is up there doing something called the Charleston."

PAUL MOYER,
KABC News
"There is a new restaurant down in Anaheim which is going all out to recreate the speakeasy atmosphere of the 1920s."

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Earl Wilson

'First lady' Hayes reminisces

NEW YORK — Helen Hayes, the incorrigible coffee-drinker, sat with a cup in front of her in Gallagher's a recent afternoon shooting pictures with a new Polaroid SX-70 she'd just bought to give to some friends. For an unretired actress who'll be 73 Oct. 10, she appeared extremely youthful.

"The last formal interview we had," she remembered, "was at the 21 Club..."
I was surprised that she remembered it, and precisely as I did, for it was more than 20 years ago. We'd had dinner with Miss Hayes and her pranksterish husband, Charles MacArthur, the late, great newspaperman and playwright. He arose in the famous restaurant's sacrosanct upstairs dining room, put fingers to his teeth, whistled harshly

and shouted, "Miss Hayes would like her check, please!"

HER EYES grew soft and her voice low and tender. "They loved Charlie at 21, especially at the bar," she said. "They gave him one of those 21 Club watch bands with the iron gate symbol. He said he paid for it with his left kidney."

She sympathized with 21. "They had such a bad time with Charlie. One night he and a friend came in for dinner followed by four waiters laden with trays of food from the Stork Club. They claimed that only the drinks were good at 21."

We agreed that there aren't pranksters like that anymore.

"Charlie and Bob Benchley did the most amazing things. Like walking up to a bank, putting

something down at the door, then running away holding their ears. Probably just a match packet. And ending a Harriman National Bank check, 'Dear Averell, how've you been?'"

IT DIDN'T really have much to do with "The Snoop Sisters" show which Helen, the first lady of the theater, will do on NBC's Wednesday Mystery Movie starting soon. Miss Hayes has so many things to divulge that it's difficult to capsule.

The point is that despite her "retirement," she's starting another season, but as she said, "All right, you can laugh — but I said I was retiring only from the theater. And the reason is that I have this coughing thing that's an allergy and seems to come from the dust in a theater."

Bronchial asthma, she says it must be. "I was benched by my doctor. He said, 'If you want to be enjoying a few more years, stay off the stage.'"

"I've only broken away to help somebody out of a jam," she said.

After 65 years on the stage, and 50 years as a star, she pulls no punches.

"WHAT IS the series about?" I asked, prepared for a Niagara of laudatory information.

"You've gotten on a very sensitive subject," she said. "Millie (Natwick) and I have been out talking and promoting but

we have no script. There's been a four-month writers' strike and we two old-timers are used to seeing a script..."

By now there'll surely be several.

"There's another story about Charlie," she said. "Once he was five minutes late at Alexander Woolcott's house to meet Woolcott. But Woolcott left. The servant said, 'Mr. Woolcott said you were late and you're no longer welcome.' Charlie left, then came back and asked to be allowed to use the bathroom. He filled the tub with Jello and hot water, let it cool and went away."

TODAY'S BEST LAUGH: Candy bars will be getting smaller and more expensive, and Mark Singer sighs, "How sweet it WAS!"

WISH I'D SAID THAT: George Gobel once described a rock group: "They were so loud they made my ears water."

REMEMBERED QUOTE: "The handiest item a housewife can



HELEN HAYES
Unretired

have at her fingertips is a husband."

EARL'S PEARLS: People always talk about Hollywood marriages that failed. How come, asks Bob Melvin, they never mention all those that almost worked?

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"Take It Easy"

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All ages admitted.
Restricted. Persons under 17
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R Restricted. No one under 16 admitted.
X Adult Only.
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NOTE: If two features have different ratings,
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By Gen 1-312-7

PACIFIC WALK-INS
LAKEWOOD CENTER
WALK-IN
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TOP DOUBLE BILL OF THE YEAR!
HARRAD EXPERIMENT (R)
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OPEN 12 P.M.

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PAPER MOON (PG)
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Sat. & Sun. - 8 pm to 10 pm
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Sat. 8 pm to 10 pm
Family Fun
Pratfall! Bargains! Gals!

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Carson at
Cherry
424-9931
James Brown
SLAUGHTER'S BIG RIP-OFF (R)
Honest Kung Fu
DUEL OF THE IRON FISTS (R)

LONG BEACH DRIVE-IN
San Diego Fwy.
at Santa Ana
834-6835
MURDER CAPITAL OF THE WORLD
DETROIT 9000 (R)
+ Richard Roundtree
EMBASSY (R)

LOS ALTOS 1 DRIVE-IN
San Diego Fwy.
and Bellflower Blvd.
425-7422
TWO ADULT MOVIES!
SUPERCHICK (R)
STEPMOTHER (R)

LOS ALTOS 2 DRIVE-IN
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and Bellflower Blvd.
425-7422
COUNTRY RAT TERROR!
TEAMED UP FOR THE BRAVE!
WILLARD (PG)
+ BEN (PG)

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and Bellflower Blvd.
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Ryan & Tatum O'Neal
PAPER MOON (PG)
Jack Lemmon
APRIL FOOLS (PG)

HI-WAY 39 DRIVE-IN
Hwy. 39 So. of
Garden Grove
434-6282
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HARRAD EXPERIMENT (R)
+ Richard Roundtree
SLAUGHTERHOUSE FIVE (R)

BUENA PARK DRIVE-IN
Lincoln Ave.
West of Knott
871-6070
(X) NO ONE UNDER 18 ADMITTED (X)
ANIMATED ADULT SHOW!
HEAVY TRAFFIC (X)
+ HAMMER OF GOD (R)

LINCOLN PARK DRIVE-IN
Lincoln West
of Knott
527-2221
ONLY DRIVE-IN SHOWING!
JESUS CHRIST
SUPERSTAR (G)
JOE KIDD (PG)

SAN PEDRO DRIVE-IN
Gaffey Street
So. of Atlantic
831-3370
Paul Newman
MACKINTOSH MAN (PG)
Robert Redford
THE CANDIDATE (PG)

ROSECRANS DRIVE-IN
Lakewood
Hwy. 101
634-4151
(X) NO ONE UNDER 18 ADMITTED (X)
Marlon Brando
LAST TANGO IN PARIS (X)
Brigitte Bardot
THE LEGEND OF FRENCHIE KING (R)

COMPTON DRIVE-IN
Rosemead -
West of Atlantic
638-8557
BIGGEST RIP-OFF OF DECADE!
MURDER CAPITAL OF THE WORLD
DETROIT 9000 (R)
+ Richard Roundtree
EMBASSY (R)

VERMONT DRIVE-IN
Vermont Ave.
at 182nd St.
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EMBASSY (R)

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YOUR HOROSCOPE

by JEANE DIXON
Forecast for Monday

Your birthday today: This year adversity appears in your world in forms ranging from real, perhaps economic, to symbolic abstract terms. Your spiritual development is more important than material details. By midyear you will hit your stride, benefiting from an education outside formal schooling. Relationships form to fit your needs. Today's natives have the knack for effective conversation, story-telling, salesmanship.

Aries (March 21-April 19): This morning's tranquility is deceptive. Requires double-checking of facts and figures to avoid expensive misunderstandings. Evening brings a better outlook.

Taurus (April 20-May 20): Preliminary stages of transactions are favored. However, nothing should be brought to a

tinal close just now. Later hours ought to bring to light the reasons.

Gemini (May 21-June 20): Today's discussions include funny stories, news of somebody you've lost sight of, and a chance to settle an old score. Money is quickly frittered away if you give in to whims.

Cancer (June 21-July 22): It's a time for many suggestions, proposals, ranging from silly to profound. Something must be figured out before any of them are workable, however.

Leo (July 23-Aug. 22): A lazy feeling is natural and may save you difficulty later untangling the errors which are made by those in a hurry. Share a project with somebody you love.

Virgo (Aug. 23-Sept. 22): Previously unknown factors come to your attention—but no perspective on how to interpret them. Let financial changes wait until you've covered all details completely.

Libra (Sept. 23-Oct. 22): Leave yourself time to think amidst all the likely changes of schedule. If the unexpected can happen, it will, with little probability of permanent impact—unless you force issues.

Scorpio (Oct. 23-Nov. 21): The pressure goes out of a long-standing annoyance and you begin to prevail. Be a good winner; forgive even if you won't forget. P.M. opens the way to a fresh lease on life.

Sagittarius (Nov. 22-Dec. 21): Much of the world comes to your door now—part of it welcome. Dramatize recent developments; claim due credit. It's time to redeem an old promise—graciously.

Capricorn (Dec. 22-Jan. 19): Unexpected expressions of affection come and go in the midst of tangled routines. Being practical can be quite difficult in this changeover sort of day.

Aquarius (Jan. 20-Feb. 18): Do the necessary, or that which is expected of you, realizing it will all have to be verified. Survey your resources and how they are placed, but let well enough alone.

Pisces (Feb. 19-March 20): Get an early start, assuming the nature of the day is one of rehearsal rather than final conclusion. Personal relationships turn out complex. Be serene!

Recreation Calendar

The fall series of aquatic activities opening this month includes a number of learn-to-swim programs for tiny tots and babies as young as four months. Mothers with infants are invited to enroll in Mommy and Me swim lessons being given at the Belmont Plaza and Silverado Park pools starting this week.

A new class in water exercises is being offered at the plaza where calisthenics will be divided between dry land and in-the-water workouts for women. Both swimmers and nonswimmers are invited to participate in the class which begins Tuesday at 7 p.m.

TODAY
8 p.m. Single Adults' Dance Club. Live band—\$1 for members, \$1.25 for guests.
El Dorado Park Clubhouse.

TUESDAY
11 p.m. Tiny Tots and Mommy and Me swim lessons, fall session, Silverado Pool.
7 p.m. Water exercise class for women, Belmont Plaza Pool.

WEDNESDAY
12:30 p.m. Mommy and Me swim lessons, Belmont Plaza.
3 p.m. Girls' Club paper and can drive opens. Funds for camp outing. Call 423-0123 for paper and can pickups.

THURSDAY
12:30 p.m. Mommy and Me swim lessons, Belmont Plaza.
7:30 p.m. Program Under the Stars, Long Beach Municipal Band. Free concert, Bixby Park.

FRIDAY
12:30 p.m. Mommy and Me swim lessons, Belmont Plaza.
3 p.m. Boys' Club paper and can drive. Funds for camp outing. Call 423-0123 for paper and can pickups.

Last 'Date Nite' of season set at Disneyland

Disneyland's winter operating schedule, with the park closed Mondays and Tuesdays, will go into effect Sept. 17. It will remain open daily this week.

Disneyland will host its final "Date Nite" of the season next Saturday with the popular recording group The Association, soulful singing star Ann Peebles and Foster Sylvers and the Incredible Bongo Band.



Hager Twins headline

The Hager Twins, regulars on the Hee-Haw Television show, will headline at Knott's Berry Farm next weekend. The identical twins who have recently completed a Las Vegas tour, will perform 6, 8 and 10 p.m. Friday and Saturday, and 2, 4 and 6 p.m. on Sunday.

All States calendar

TODAY
All States Society picnic, Bixby Park, 11 a.m. to 4 p.m.
Nebraska, 909 E. Third St., noon.
Illinois, 728 Elm Ave., 6:30 p.m.

MONDAY
Iowa meeting, 728 Elm Ave., 6:30 p.m.

TUESDAY
Bus trip to Mount Wilson Observatory, leaves 108 E. Ocean Blvd., 9 a.m.
Oklahoma, 350 E. Long Beach Blvd., noon.
North Dakota, 350 E. Ocean Blvd., 6:30 p.m.

WEDNESDAY
Michigan, 909 E. Third St., 6 p.m.

FRIDAY
Colorado, Bixby Park, noon.

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The I, P-T's new PICK-TH-FOOTBALL-WINNERS-FOR-CASH Game!

\$200 in PRIZES each week!
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SEE PAGE S-9 TODAY FOR RULES & ENTRY BLANK

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Long wearing 100% nylon pile carpet. A real value at a very low price. Gives you the durability of a fine carpet fiber — Great for high traffic rooms in your home.

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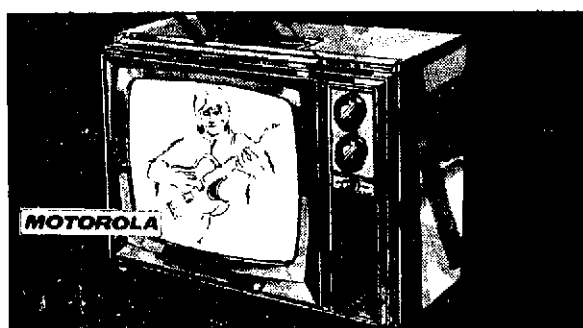
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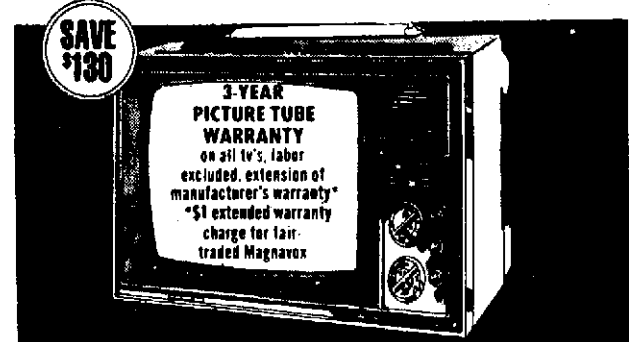
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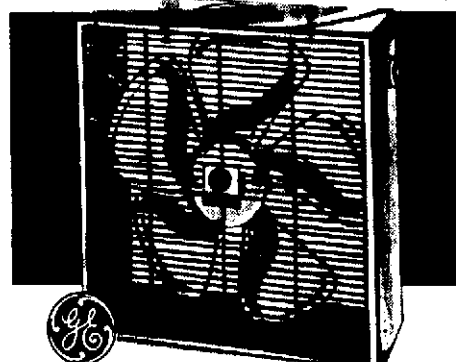
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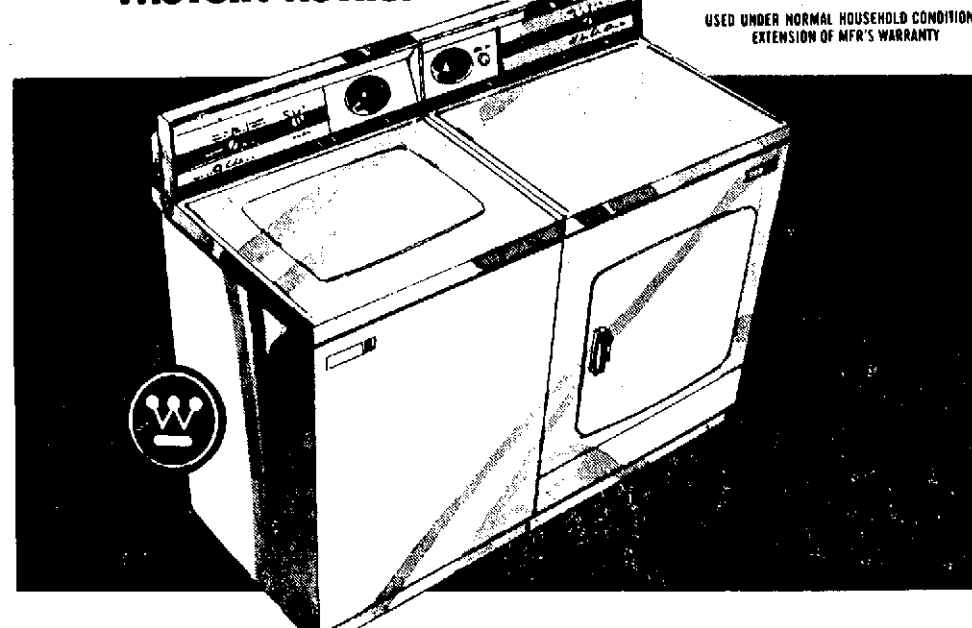


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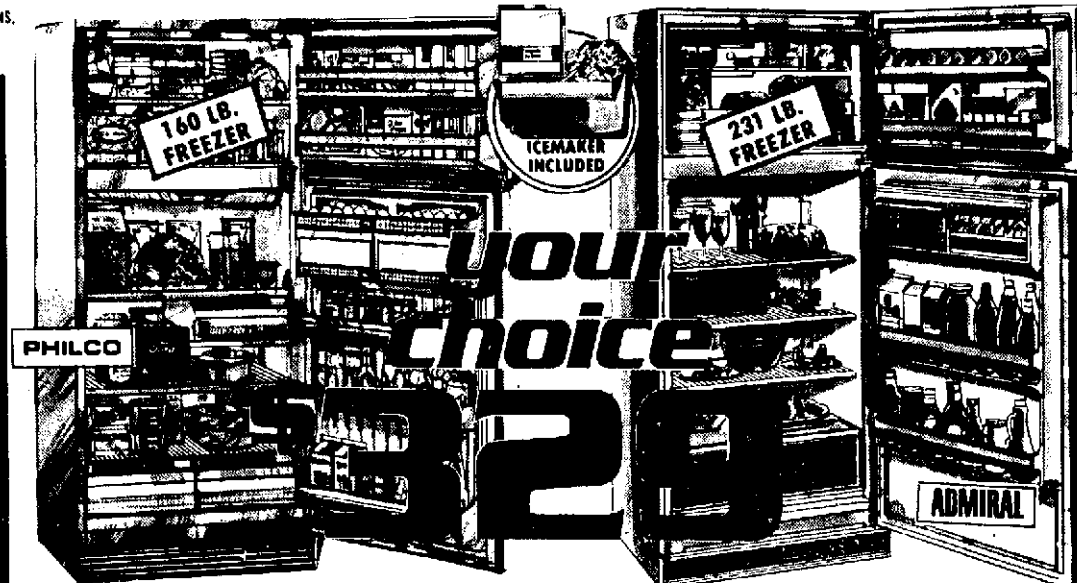
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Mary Ellis Carlton



Where energy's not a crisis

KANSAS, my homeland, is so flat that if Signal Hill and Palos Verdes were plunked down in the middle of the state, they most certainly would qualify as mountains.

That's probably why I am always so overwhelmed by the awesome beauty and sheer grandeur of the wilderness areas of the High Sierra. I find it almost impossible to describe their spell.

Now, I've just visited a man-made miracle created by Southern California Edison in the High Sierra which is such a magical union of man and nature that it, too, almost defies description.

They call it Big Creek, it's 248 miles north of the Los Angeles basin, has literally changed the course of rivers—as well as California history—and... but I'm getting ahead of my story...

MY INTRODUCTION to this vast project started, as so many things do, with a telephone call.

"We'd like to show you Big Creek," George Hanawalt, SCE district manager, said at the other end of another public utility. "I think you'd enjoy it—and it might shed some light on the energy crisis."

Take-off day was Wednesday—at Long Beach Airport. After I sank deep into the plush upholstery of SCE's private plane and we soared north, leaving the blanket of smog and fog behind, I took a nose count.

There were seven Edison people (including George and his wife Ad) and 17 women guests—mostly sharp business and ecology-minded types, among them Rosemary Westmyer, Margit Cupper, Jane Helm and Millie Hammond.

Landing in Fresno, we boarded three jeep-type minibuses for the trip to Big Creek.

Enroute we passed the green groves, vineyards and fertile fields of the San Joaquin Valley which has been transformed from a desert wasteland to an economic cornucopia of incredible diversity by irrigation canals.

Even these canals, we learned, are part of the Big Creek project.

BEFORE CONSTRUCTION of the project (conceived in 1911), the snows melting in the spring sent water racing down mountain slopes and through deep gorges. Rippling mountain streams became raging torrents for a few weeks. Destructive annual spring floods brought most of the moisture to the valley.

But through unbelievable ingenuity, the Big Creek development harnessed all that energy. And, even a woman can tell, those have got to be the hardest working waters in the world.

Traveling on their way through a network of 15 dams, pounding through long tunnels (one 13 miles long!) of solid granite, crashing down steel penstocks (pipes) clinging to the sides of deep canyons and finally through a series of eight powerhouses which use and reuse their energies, these waters provide electrical power for millions of homes and industries in Southern and Central California.

Then, having done all that, these same waters flow on to the valley below to quench the thirst of thousands of acres of grapes and peaches and vegetables that end up on our dining room tables.

HAVING SEEN it, I'm still not convinced Big Creek could have been built in the first place. Prices being what they are today, it probably couldn't be built again.

This construction miracle, with all its "firsts," "mosts" and "greatest," started way back in 1911, when the area could be reached only by dog teams and burros.

For years after it was completed, this facility provided 80 per cent of the electrical power for the area. But vast as it is, today it provides only 6.3 per cent, which gives some indication of the energy crisis.

Utilizing the force of falling water to spin power turbines and generators dirties neither the air nor the water, but there is one insoluble problem: we've just about run out of all potential sites.

But we'll always have Big Creek, which provides untold other benefits—camping facilities, tree farms, trout farms—too numerous to cover in one column. Guess I'll have to save those for tomorrow.

Do want to say, though, that I suspect George Hanawalt thought Big Creek might cause me to view utility poles in a different light. And maybe he's right.



going, going . . .



gone—end of an era

—Staff Photos by CURT JOHNSON

Open Long Beach market moves inside

By KRIS DULANEY
Staff Writer

Some said it was the end of an era. Others merely sighed and said progress must take its course.

But one thing's certain: it will never again rain on the Long Beach Municipal Market.

Because Saturday, the tired old lady of Ocean and Cedar picked up her skirts and trundled off to a new, indoor, home.

There was no fanfare, no visible sadness. Just a few hand-lettered signs tacked onto the aging fruit and vegetable stands.

"Notice—This market will close Sept. 8.

We will relocate at Pacific and Broadway. We'll need your help, please come see us. Thanks for your past patronage."

Nevertheless, the market was bustling Saturday, making her last stand on the perimeter of Lincoln Park, where outdoor vegetable vendors have been dispensing good humor and fresh goods since 1913.

The street behind the few remaining stands was littered with earthy smelling crates and multi-colored fruits and vegetables, while patrons gathered on the sidewalk, eagerly picking and pointing to their desired purchases.

"Our regular customers were very much upset until they found out that we're going

into the building over on Broadway," said Bernice Kressig, who has operated a stand at the market since 1944.

"Of course we'll be right over there," said egg-seller Dorothy Munson, pointing about two blocks away. "But we won't be outside anymore."

Some vendors, at first bitter over their city-given eviction notice—which was served two weeks ago in anticipation of the renovation of Lincoln Park and the construction of a new City Hall-Main Library complex—now say they don't mind so much.

"We're going to go inside," explained Floyd Hughes with a sigh of relief. "I'm getting too old to stand out here, to tell you the

truth. Besides, all our customers say they're going to come over and see us, so we'll be all right."

Though the vendors said they'll probably lose some business, notably people walking or driving by on the street, as a result of the move, they also hope to gain a new clientele.

Without a break in business, the market will reopen Tuesday in the rear of the building now occupied by the Pacific Fish Market. And the same familiar faces will continue to peddle their fresh groceries from 7 a.m. to noon Tuesdays, Thursdays and Saturdays.

But the old lady of Ocean and Cedar is gone, never to stand in the rain again.

Big sister to delinquents

By LARRY LYNCH
Staff Writer

Olivia Veloz is a pretty Norwalk 18-year-old who has spent the last three years playing girl friend to some of the toughest boys the State of California has to deal with.

Her problem has not been aggressive or violent behavior from the boys.

But their shyness.

The summer she was 15 Miss Veloz began working as a recreation aide in a living unit of 50 young men at the California Youth Authority's reception center in Norwalk.

She played checkers, refereed touch football, and did a lot of talking.

But to begin with, she had to overcome the mute shyness of the boys, age 11 to 16, who were on hand for crimes ranging from incorrigibility to murder.

"Once they found out I was going to be there every day, then

they would say 'Hi', how are you today?" From there we got talking about family and problems and that sort of thing," she recalls.

For the last two years she has been on volunteer status at the center, though she had first come as a paid teen-age worker under the Neighborhood Youth Corps program. She has most recently worked as an administrative assistant helping attract other girls into giving parties, barbecues and talent shows.

Right now her main goal is to organize a team of suitable girls to give parties for a group of boys whose criminal behavior is related to severe mental problems.

One of the reasons the boys are there is that "on the outs" as being outside is called, they have never had normal social experiences with girls, says Olivia's boss Irma Savage.

"The counselors tell me they have to get girls in here. It's the

best thing. At one party recently a 17-year-old boy who is paranoid, who is really afraid of people, was dancing. The counselors were amazed. They said it was a real psychiatric breakthrough," Ms. Savage said.

For her work Olivia has been awarded a \$200 scholarship toward the study of corrections at Cerritos College, where she will begin studies this fall. The award was made by the Mexican American Correctional Association.

Olivia said she hopes to find a staff position at the Norwalk facility as soon as possible.

She feels that her work as a volunteer has "really matured me. You have to mature, to learn to communicate."

Now, in securing other girls as volunteers, the most difficult thing is not finding girls but in screening them "to make sure they are right for the job," she says.



OLIVIA VELOZ

Local, state offices closed Monday for Admission Day

City, county and state offices will be closed Monday in commemoration of Admission Day, marking the 123rd anniversary of California's statehood.

Banks will also be closed, although federal offices, the stock market and most private businesses will remain open.

Postal deliveries and trash collections will be made as usual. But Long Beach Unified School District students will get one more holiday before returning to their classrooms on Tuesday.

California was admitted to the union as the 31st state on Sept. 9, 1850. Since today is actually Admission Day, the holiday will be observed Monday.

Psychology said handmaiden to heart surgery

By BEN ZINSER
Staff Writer

A patient needs to be prepared psychologically as well as physically for open-heart surgery, says a Long Beach nurse in her new book, "Nursing the Open-Heart Surgery Patient" (McGraw-Hill, Inc.).

For surgery to be effective, it is important to relieve not only the underlying heart defect but also any emotional problems, according to the author, Miss Mary Jo Aspinall, R. N., M. N. She is a nursing care specialist at Long Beach Veterans Administration Hospital.

Group sessions with a psychologist have been used more successfully than individual conferences for this purpose at the Long Beach hospital, she says.

Miss Aspinall also emphasizes the role of the clergyman in preparing the patient spiritually and emotionally for surgery.

Studies have shown that 38 to 57 per cent of open-heart surgery patients develop temporary mental or emotional distortions after such operations, Miss Aspinall says, adding:

"Nursing intervention to prevent or reduce psychological reactions to stress include the development and maintenance of a therapeutic relationship that will help sustain the patient during the stressful surgical period."

13-year-old crook baffles lawmen

By DICK EMERY
Staff Writer

Call him Little Joe.

Every cop on the beat knows Little Joe.

Down at the station they know him, too.

Burglary.

Purse snatch.

Till-tap.

Robbery, once, with a chain for a weapon.

"He used it, too. It was brutal."

"In the past two months, not a week has passed when Little Joe wasn't in trouble. Big trouble! We got him on crimes we knew about. I'll bet he's pulled two dozen burglaries we couldn't tie him to."

Little Joe. He weighs 85 pounds. He stands an inch over five feet. He wears thick glasses.

He's black.

Little Joe is 13 years old.

"Give him another two or three years..."

The cops who know Little Joe were standing waiting in the police station in San Pedro the other day while Little Joe, in a holding cell close by, was kicking a partition, smashing his glasses, crying—and shouting defiance. They were waiting to give him a ride up to Juvenile Hall in Los Angeles. They had given Little Joe such a ride several times before.

This time, it was for till-tap.

That's theft from a store's cash box.

"We do what we have to do," their sergeant said. "What else can we do?"

Uniform policemen whose beats cover Little Joe's prowling area—a square mile of run-down apartments, one-family dwellings and small stores near the San Pedro waterfront, with branches east into Long Beach and north into Inglewood—those policemen have run out of sympathy for Little Joe.

"He's the biggest problem in our district. He is a trained burglar. He's con-wise and slick. He can turn on the tears and put on a show, convincing if you haven't watched and heard him do the same stunt three or four times already."

Detectives of Harbor Division who have investigated the eight-month crime wave for which the 85-pound Little Joe is blamed have studied Little Joe and his life and times. Over and over, they have picked up where the arresting officers left off—with the weeping Little Joe about to be interviewed in a bare 8 by 8 room at the police station.

"He has a brother, 21, who has done time... burglary."

"Little Joe's mother says older boys do these crimes and put the blame on Little Joe."

"His father died not long ago."

"Little Joe is not dull. He knows

right from wrong. He is a talented actor. He is a gifted liar."

"To protect him, and to protect the community, six times since last February we have petitioned for the Juvenile Court to take him into its custody. After a few days, each time, back home he comes and the trouble starts again."

Such petitions, addressed to the County Probation Department, could contain, in a case like Little Joe's, such words as these:

"This subject has had repeated arrests, in several of which petitions were submitted. The investigating officer believes that the subject has become a detriment to the society in which he lives and that unless the Probation Department and the Courts take necessary action in his regards, this subject will continue to commit felonies, and the property of others will not be safe. Further, subject's parents seem overprotective and are failing to properly handle subject. Subject shows strong anti-social traits and violent temper."

The uniform officers who have lost sympathy for Little Joe have begun to call any red-tape-festooned, nagging problem—of which there are many in a policeman's daily chores—"a Little Joe." It is a bitter nickname. Yet, they talk among themselves of protection and overprotection, by parents and by a society. They wonder, and

question, among themselves over whatever derailed Little Joe from the tracks of law-and-order. They'd like to know what has happened, what is happening and what will happen to Little Joe himself and to other Little Jos.

"It would seem to me," said one of the uniformed policemen waiting in the station while Little Joe was kicking and yelling, "that they're going to have to figure out something better, one of these days, to do with Little Joe. He's getting nowhere, bouncing from home to juvenile hall and back. And he's ripping off the town. Isn't there something?"

"We do what the law says we must do," the sergeant said. "We arrest Little Joe and we take him and his problems to the courts. What else can we do?"

"Another two or three years going like this," a policeman said, "and it won't be a 484 for Little Joe, a till-tap theft like this time. It'll be a 187."

"Yes," the sergeant said. He was watching Little Joe thumping the wall. But Little Joe won't pull the 187; he'll be the victim of a 187."

The waiting policemen got ready to handcuff Little Joe for the ride to Los Angeles, now that the paper work was ready.

Section 187 of the State Penal Code defines the crime of murder.

Herman H. Ridder — 1952-1969

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LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 9, 1973

Editorials

We'll all learn some law

All of us, including lawyers and judges, are going to learn some constitutional law in the coming months, and one of the more fascinating aspects will involve Judge Otto Kerner.

Judge Kerner was convicted earlier this year and sentenced to three years in prison and a \$50,000 fine for his part in a racetrack stock bribery scheme while he was governor of Illinois. The judge took a leave of absence from the federal bench, but he has refused to resign. He contends in an appeal, among other things, that the federal court in which he was indicted and convicted had no jurisdiction over him because he had not first been removed from office by impeachment.

THE KERNER CASE can pose a problem for Atty. Gen. Elliot Richardson, who is deciding whether evidence against Vice President Agnew should be presented to a federal grand jury.

If Richardson concludes there is not enough evidence to warrant presenting it to the jury, the Kerner case is irrelevant. But if Richardson concludes there is strong evidence against the vice president, he runs into an interesting legal problem arising from Article II, Section 4 of the U.S. Constitution. That section says this: "The president, vice president and all civil officers of the United States, shall be removed from office on impeachment for, and conviction of, treason, bribery, or other high crimes and misdemeanors."

In the Kerner case, the Justice Department reasoned — and a U.S. district court agreed — that a federal judge, although a civil officer of the United States, could be tried and convicted without being impeached.

The constitutional clause clearly contemplates trial after im-

peachment, but it does not provide for any punishment other than removal from office. If the impeachment and trial precede indictment and a second trial, would not the defendant's rights be prejudiced in the second trial? But if indictment and trial precede impeachment, would not the outcome of impeachment and trial proceedings in the U.S. Senate be a foregone conclusion?

The electoral college has never worked the way the Framers of the Constitution anticipated. We may learn from the Kerner case, which is the first criminal conviction of an incumbent federal judge, that the impeachment clause is another portion of the Constitution that presents problems the Framers did not foresee.

RICHARDSON'S IMMEDIATE problem, if he feels evidence warrants prosecution of the vice president, is whether to rely on the Kerner precedent — still untested in the higher courts — and go ahead with grand jury proceedings or to present the evidence to the House of Representatives for impeachment proceedings. If he takes the latter course, he will presumably have trouble defending the Justice Department's position in the Kerner case, in which oral arguments on appeal are scheduled for Oct. 23. That would seem to make it likely Richardson will proceed with a grand jury investigation if he thinks the evidence warrants it.

Whatever he does, the resulting constitutional puzzle will have to be resolved in the courts — if not with the vice president, then with Judge Kerner.

So Judge Kerner's problems will be in the public eye, and they will probably be watched with special attention by Vice President Agnew.

Handy guide to bombers

WASHINGTON — A warning has gone out to police stations across the country that terrorist bombings on the Irish scale "could happen in the United States." Yet the government strangely has withheld information that could help the American people protect themselves from the bomb blasts.

Unknown to most Americans, the Justice Department operates a National Bomb Data Center at Picatinny Arsenal, Dover, N.J. It is supposed to develop information that might help prevent

the vehicle to the target area, park it and leave the scene immediately."

Splitting up the mission makes identification of the culprits more difficult and keeps them from knowing too much about the overall operation. But "confusion often ensues." A newspaper may be alerted by one group even while another finds it cannot park the car in the designated area. The police, therefore, may evacuate one street and send the refugees to the very street where the bomb ultimately will go off, says the bulletin.

Once a bomb is discovered, the public should be evacuated within a 250-yard radius. "Even at this distance," warns the bulletin, "many casualties have been caused by flying glass."

To reduce the bomb danger, the center urges "high priority" for science-fiction detection devices. But it takes publicity to sell the public on providing police with the costly equipment. The center, nevertheless, shuns publicity and invokes secrecy.

Few people know, for instance, that magnetic devices are available that can pluck letter bombs out of a high-speed mail room operation. The device detects the metal in the blasting caps. X-ray and electronic scanners can also pick out letter and package bombs.

The International Association of Chiefs of Police has identified even more sophisticated bomb sniffers which can locate nonmetallic bombs. Called biosensors, they utilize the principle that explosives exude a faint vapor, which causes certain microorganisms to glow dimly like lightning bugs.

The biosensors are loaded with these luminescent microorganisms, which are used to probe letters, suitcase seams, ventilation ducts, clothed persons, safety deposit boxes and desk-drawer cracks. If dynamite is present, the microorganisms give off a glow which can be picked up by an electronics system. A warning registers on a meter or audio warning device.

While the technologists combat the bomb innovators, psychologists are trying to develop a profile of the people who plant bombs. An invaluable study by Philip Karber, a researcher for the Brad-dock, Dunn and McDonald think tank, has been sent to police forces.



Jack Anderson

bombing. But it has adopted a policy of obsessive secrecy, which is keeping essential information from future bomb victims.

Through confidential intermediaries we have obtained copies of the center's highly classified bulletins, which are circulated to the appropriate authorities. We have carefully excised all information that might help the bombers. What remains presents some cold-morning facts on how individuals can assist the police in protecting themselves from bombs in their mailboxes, automobiles and offices.

The center warns that car bombs, for example, soon "will be a major weapon in the terrorists' armory." Drawing from confidential British information, the center describes how separate terrorist teams steal cars, load them with explosives and park them at strategic places.

"The destruction which followed the events of Bloody Friday in Belfast, states one classified bulletin, shows 'clearly the terrible effects of large explosive charges in parked cars...'

"There is often a chain of command used when car bombs are placed," explains the bulletin. One group steals a car and parks it. A second group drives it "to a safe area where the device will be (installed) ... and the (timing) mechanism set." A third group "will then ... drive

If Legislature loses, we may win

SACRAMENTO — Maybe, just maybe, the Legislature is not going to have reapportionment to kick around any more.

If, as anticipated, the State Supreme Court accepts the proposals of the three judges it appointed to recommend reapportionment plans for California's congressional, senatorial, and Assembly districts, then step one of a significant two-phase operation will have been accomplished.

Step one is the creation, for the 1970s, of legislative districts with the primary consideration given the people who live in the districts rather than the incumbents who seek to continue representing them.

The three judges did that, generally, with the plans they recommended to the court.

Step two would be the removal from the Legislature, permanently, of any influence on future reapportionments.

The judges' report inferentially suggested such a step, but stopped short, unfortunately, of making a firm proposal.

Unfortunately, because the weight of the arguments in favor of taking the responsibility of reapportionment away from the Legislature is substantial.

First of all, reapportionment should have been accomplished in time for the 1972 elections. It was not.

Legislators from both parties get very indignant when this point is made, and say, "The Legislature did its job. It was the governor who blocked reapportionment."

IT IS TRUE that the Legislature passed reapportionment plans in 1971 and again in 1973, both of which were vetoed by the governor for primarily political reasons.

But who's to say that in 1981, when the next reapportionment is due, the same circumstances — governor from one party, Legislature dominated by another — which prevented redistricting for the past three years won't exist again?

And who's to say that in 1981, even if the governor and the legislative majority are from the same party, the plans pushed through won't have as their primary objective political insurance for incumbents?

The judges made no attempt to conceal their scorn for the inclusion of the incumbency-protection factor in the legislative plans submitted to them.

THEY CONCLUDED, their report stated, "that the factor of overriding importance in each plan ... was the goal of incumbent re-election. While protection of incumbents may be desirable to assure a core of experienced legislators, the objective of reapportionment should not be the political survival or comfort of those already in office."

"It is best," the masters said with obvious sarcasm, "if an incumbent's continuation in office depended upon effectiveness and responsiveness to constituents rather than upon the design of district boundaries."

Elsewhere in the report, the masters noted that "the most frequently voiced objection to all plans recommended by the Legislature, including the reapportionment plan for the Senate that the governor found tolerable, was that those plans were designed primarily to favor incumbents and to obtain partisan advantage for one or the other of the major political parties."

THERE IS NO reason to think that legislators' priorities would be any different in 1981. The priorities, inevitably, will be the same, the judges observed, citing frequent comment that they "were in a singularly advantageous position unavailable to legislators, who cannot escape the inevitable force of self-interest."

At some election between 1974 and 1980, then, there is almost certainly going to be offered to voters an amendment to the state Constitution taking reapportion-

ment away from the Legislature and assigning it to a commission as politically neutral as possible.

Long Beach Assemblyman Bill Bond has spent months working on just such a proposal, and is almost ready to disclose its final details. He acknowledges that the Legislature is unlikely to put on the ballot a measure divesting itself of so much authority, so he plans to use the initiative process to get it before the voters.



Bob Schmidt

'View From Our State Bureau

It will include guidelines for reapportionment and the creation of a commission to employ those guidelines.

BOND FINDS the guidelines proposed by the judges to be generally acceptable, particularly because the factor of district-to-district population equality was first among their recommended criteria.

Appearing before the judges in San Diego on June 22, Bond urged that the criterion, as a matter of fact, be the only guideline used.

"Population equality is not only the sole criterion which can be uniformly applied statewide without exception," he said, "but it is the only criterion that guarantees equity, and it is also so simple that it needs no justification or explanation."

The use of other criteria, such as community of interest, compactness of districts, geographical phenomena, and particularly preservation of incumbency, he

said, add "built-in gray areas ... which permit subjective determinations and lead directly to arbitrary and purely political decisions."

WHILE THE masters performed "a good public service," Bond said last week, if their plan is accepted "only temporary relief (will have been) provided to the traditional practice of gerrymandering in California."

"Permanent relief can only be achieved by setting forth definitive reapportionment criteria and regulations in the Constitution, and by transferring the responsibility for reapportionment to a group of people who are independent of government and whose immediate personal interests will not be affected by the outcome of their decisions."

As Governor Reagan pointed out last week, there can be no such thing as a perfect reapportionment plan. The plan proposed is no exception. It lumps some strange groups of areas together in various districts, and it strips some communities of experienced representatives.

NO CITY WILL suffer a greater loss than Long Beach if the plan becomes law.

The city will be entirely included within one senatorial district, which means that either George Deukmejian or Joe Kennick will be out of a job. Both are experienced, capable, respected legislators, and the city will have considerably less influence in Sacramento than it now has if its representation is reduced.

But, hopefully, the masters were right when they said "it is an unfortunate but necessary result that population shifts and adherence to objective criteria bring about inconvenience to some incumbents in order that the citizens generally may benefit."

"MAYBE IT WOULD HELP IF WE BROUGHT A STEAK..."



1973, INDEPENDENT PRESS-TELEGRAM

Letters to the editor

Not Pornography I

EDITOR:

As a result of both a letter I wrote to the I, P-T this summer criticizing the recent Supreme Court's decisions on obscenity and a news story in the I, P-T quoting my opinions on the decision, many people in the Long Beach community have learned that I teach a course in the English Department at Long Beach State entitled "Love and Sex in Literature."

According to reports I have received from my students and letters I have received from the community, it seems that several people are concerned because in the course we read and discuss literature that has been called pornographic. One correspondent said, "The title of the course you teach seems intended to titillate the immature and the deranged."

I realize that I cannot hope to explain in this brief letter why I think it is important to study such literature, but for anyone who might be concerned, I wish to invite them to find out for themselves by enrolling in a section of the course being offered this semester by the extension program. One does not have to be formally enrolled at the university to take the course, but for those who are enrolled the course earns two units toward the bachelor's degree. The first class meeting is Thursday night from 6:30 to 9:30, Sept. 13, on campus. The class runs for 10 weeks.

I have no desire to hide the fact that I am teaching this course, but neither do I wish, because of some minor notoriety I may have received by expressing my views in the I, P-T, to have false rumors spread about a "dirty books course" being taught at Long Beach State. Long Beach

CHARLES E. MAY

Why no cheers?

EDITOR:

For a long time I, like others, have wondered and wondered about Watergate.

Recently a news reporter said what I had been thinking:

President Truman used his presidential power; the liberals and news media stood up and cheered.

Mr. Kennedy used more power; louder the liberals and news media cheered.

President Lyndon B. Johnson flexed even more presidential muscles. The liberals and news media cheered.

But Mr. Nixon comes along, exercises some of the same presidential powers in doing what the liberals and news media wanted done, obtains two houses, and, whether he knew it or not, there was some of the same old usual political skulduggery. This time the liberals and news media did not cheer. They made an issue of it; they make it a continuing issue. They keep it up until people are getting sick of nothing but a continuing Watergate.

Why? It is like an overkill. Finally, the answer came. The economic crisis caused by the liberals and publicized by the liberal news media is being kept hidden under it.

Franklin D. Roosevelt said in 1932: "Too often are liberal governments wrecked on the rocks of loose fiscal policy." He disregarded his own advice after his election, set the stage for this horrible financial crisis, and now that we are reaping the results, the liberals and liberal news media must have a hiding place.

They are hiding under Watergate! Bellflower

CARL E. FARRAR

Why Kissinger?

EDITOR:

The recent nomination of Dr. Henry Kissinger to be secretary of state replacing William Rogers is very questionable and should be examined with great care.

We strongly suspect that Mr. Nixon is only making a token pretense of reform and is testing the credulity of citizens and Congress with this nomination at this time.

Dr. Kissinger has been closely associated with many of the devious moves made by the President: the India-Pakistan war and our announced neutrality while supporting one side by various means; there is reason to suppose that he was aware of the secret bombings and false reporting of Cambodia. Why aren't we within our rights to also suppose that Dr. Kissinger had some prior knowledge of wiretaps, buggings and other illegal activities now known to be engaged in by the present administration?

We also note an apparent lack of ethical restraints in the exercise of power, a questionable respect for constitutional order and congressional authority, as well as uncertain actions in times of moral crisis.

Searching questions must be asked, and there is a great need for positive and quotable answers to be provided before Dr. Kissinger is confirmed to the post. Congress owes it to itself to thoroughly question Dr. Kissinger; even then, we the people are not sure we want him in that spot, all the while he is still serving in his present post.

Anyway aren't there enough dependable people left to the President so that one man doesn't have to have that much responsibility?

Long Beach

BARBARA F. HOEPFL

MEMPHIS MORNING



"It sure makes you appreciate how Sam Snead might feel. Just think — if we was in our cattle rustlin' prime TODAY..."

Nixon regains command of situation

President Nixon was apparently well pleased with the favorable reaction to his San Clemente press conference on August 22. So he held another one last Wednesday in the Oval Room of the White House where a good many of his fellow citizens believe he should spend more of his time.

The soft lighting was better, too. So pictures of the President did him more justice than those taken in the bright sunshine of California, and about which angry readers thought they detected a plot by the nasty newspapers to make Mr. Nixon look like he was hanging on ropes.

As in San Clemente, the President was generally forthright in response to questions with just a testy remark or two about the "leers and sneers of commentators." Mr. Nixon has quite a hang-up on the network journalists, and sometimes with a fair amount of justification. They can be a rather snarly lot.

THE PRESIDENT, an acknowledged artist in the question and answer technique, should have no

worries on this score. As Robert J. Havel of the Cleveland Plain Dealer said: "He jabbed the press silly in an obvious rematch of San Clemente. The news guys were a bunch of cream puffs, to prove again that in the arena of the televised news conference, it's no contest."

On the serious side, the President conceded that public confidence in his leadership has been



John S. Knight

Editorial Chairman, Knight Newspapers

eroded, but added sarcastically that "nothing you ladies and gentlemen in the press will say will restore confidence."

A Plain Dealer headline read: "Nixon Lashes at Congress." I did not see it that way. The President did criticize Congress for "a disappointing performance" on his legislative proposals. But on the whole, he appeared to be in a conciliatory mood, saying, for instance, that some of the best conversations he has had in the field of energy have been with Democrats including Sen. Henry Jackson of Washington.

THIS TIME, the President faced few tough questions on Watergate. He defended, though not too convincingly, the huge expenditures at Key Biscayne and San Clemente; expressed hope that the Arabs and the Israelis will get negotiations off dead center since "both sides are at fault"; talked about taxes, inflation, his disapproval of the minimum wage bill passed by Congress; and revealed that he owns no stocks or bonds.

In summary, I can appraise the President's press conference no better than Robert S. Boyd of the

Knight Washington bureau who put it this way: "It was a classic Nixon performance — skillful, combative, self-serving and full of blame for others. After his erratic performance in the last month, the President seemed to be back in command of the situation — and of himself."

ONE FOOTNOTE: The President declined to say whether he would at some future time voluntarily make the famous Watergate tapes available if the Supreme Court should rule that he is legally entitled to hold them secret under presidential executive privilege.

It may be only a hunch, but since the President said last Wednesday that the tapes contain "nothing whatsoever" which contradicts any of his previous statements on Watergate, I suspect that at a time of his choosing he will make them public.

For after all, the President knows what the tapes contain and he seems unconcerned about their content. The President is taking a hard line on executive privilege. But once the Supreme Court provides a "definitive ruling," which the President has said he will honor, Mr. Nixon may well decide to go public with the tapes to resolve public doubt about their contents.

Such a dramatic action by the President could be the last big gun fired at his Watergate critics. Since Mr. Nixon's mind works in unpredictable ways, this may be the underlying strategy in his endeavor to regain the confidence of his constituency.

AN UNUSUALLY hot summer — resulting in fuel and power shortages — has revived fears of a devastating energy crisis in the years ahead.

Following World War II, we heard and read a great deal about the peaceful uses of atomic power.

and how it would solve the nation's needs for all time to come.

Now, with the proliferation of nuclear power plants, both the environmentalists and respected scientists are not only questioning but asserting the dangers inherent in such plants, and particularly so as they are built near highly populated areas.

LAST JUNE, I quoted Dr. A. L. Jones, a research associate of the Standard Oil Co. of Ohio as follows: "Positive scientific evidence is that nuclear power plants... are the cleanest and least-polluting devices for generating electricity so far developed by man. The amount of radiation escaping from a well-designed nuclear plant is less than that from the cosmic rays to which a passenger is exposed on an ordinary jet aircraft flight."

But other scientists, including Dr. Carlos G. Bell, of the University of North Carolina, take issue with such reassuring talk. They point out that to date, no complete protection is offered against nuclear plant malfunctions which would release large amounts of radioactivity.

They say, too, that no satisfactory method has been devised to contain forever the radioactive wastes now being stored and which will remain "hot" for centuries.

SO WHERE does this controversy leave the public which is understandably uninformed and, like me, considerably confused?

Meanwhile, we have some 600,000 gallons of radioactive "garbage" on hand with the pile of "hot stuff" accumulating at a highly dangerous rate. The Environmental Protection Agency estimates that radioactive waste will grow to 4.5-million gallons by 1980, and to 60-million gallons by the year 2000.

Ladies and gentlemen, that is something to worry about.

... l'art de monter a tigre

The Chinese say "He who mounts the back of a tiger cannot easily dismount." Under any circumstances, the rider will have an interesting experience.

The writer has just completed a tiger ride through the "Groves of Academe."

In Europe this summer, we had planned to attend the advanced French courses in the University of Geneva, which was founded by John Calvin. Business matters brought us home early. But Washington has several fine universities which offer comprehensive summer courses in languages.

It seemed an ideal period because Congress was in recess for a month, the President was away much of the time, and newspaper work was expected to be light. As it turned out, that is part of the fascination of being a reporter — that there were governmental matters in which our newspapers were interested, and everyone was busy.

BUT, WITH blithe lack of caution, we vaulted aboard the tiger's quarterdeck, and off we careened in George Washington University.

Several questions flitted like butterflies across our consciousness. How would a country girl, a graduate of Grove High School in Paris, Tenn., and one who had been to a junior college (Ward-Belmont in Nashville) years ago, fit into the glittering academic world of 1973?

It is true that we had tiptoed

occasionally through other halls of learning.

Would we be the dunce among all the gifted young people, who (two presidents of universities in this area have assured us) are far more brilliant than all of us over 40? Would the young intellectuals curl their lips at a middle-aged re-



Virginia Kelly

porter? Would the dean say, "We do not have room for you?" The answers to all of these questions were not what we had feared.

ONE STRAY sunbeam of common sense did float by. What did these French courses encompass?

There was little faculty counseling for summer classes. One student working in the admissions office did hint at the difficulty of the work. She said, "How are you on French verbs?" She added that although she is a junior and a French major, she has not yet attained the level of these special courses.

The student handed me the lengthy questionnaire which each person requesting admission must fill out. You must reveal the details

of your life with emphasis on your educational background and your motivation for taking the courses.

WE HAD TO write down that we had also attended the Peabody Institute in Baltimore, the Pittsburgh Musical Institute, night classes in philosophy at St. John's College in Annapolis; several years of special seminars for executives at the Johns Hopkins School of International Studies in Washington; and classes in art appreciation at the Bishop Museum in Honolulu and San Diego's Museum of Fine Arts.

The admissions office assistant said, "I think you'll be accepted." Three days later, we were — provided we brought a check with us when we registered.

The bad news from the academic world is the cost. The George Washington University bulletin states that tuition for undergraduates is \$2,350 for two semesters and about \$1,575 for room and board. This does not include special fees and books. There are many additional costs, including transportation.

There is a shortage of living space for students. Many have to find their own accommodations, sharing rooms or apartments.

FOR OUR FIVE weeks' course, we paid \$286, plus \$16 for books. We received a lot for our money. The course (conducted mostly in French) included advanced French grammar; composition; writing one "dissertation" each week in French; one written examination each week; reading in French and analyzing four French modern novels or plays; and a lengthy final examination. There were also two laboratory sessions each week in which we worked with tapes to improve our ability to speak and understand French. It required, we found, a minimum of two hours of study a day during the week with an additional three hours on Sunday.

There is good news. Our principal instructor, working for her doctorate, is young, a brilliant and dedicated teacher, who received part of her university training in France. She speaks excellent French, is expert in grammar, and in French literature. This pretty and charming young black scholar has patience and brings out the best in her students.

All the young people we met, not only in our classes, but in other courses, are courteous, serious, and hard working. Many hold one job. Some have two, trying to make ends meet. Some looked tired and were tense. A few seemed poorly nourished. They seemed to live on snacks or whatever was less expensive.

SOME OF THE young people seemed to lack an adequate reading background which made our course additionally difficult for them. This may be because they do not have time to read, or perhaps young people do not read as much as students did before the television age.

All the young people were tolerant of a middle-aged reporter. There was no generation gap. From the intellectual viewpoint, the students were exactly like the ones we knew when we were their age. They ranged in age from 19 to 30. Only two would be classed as affluent.

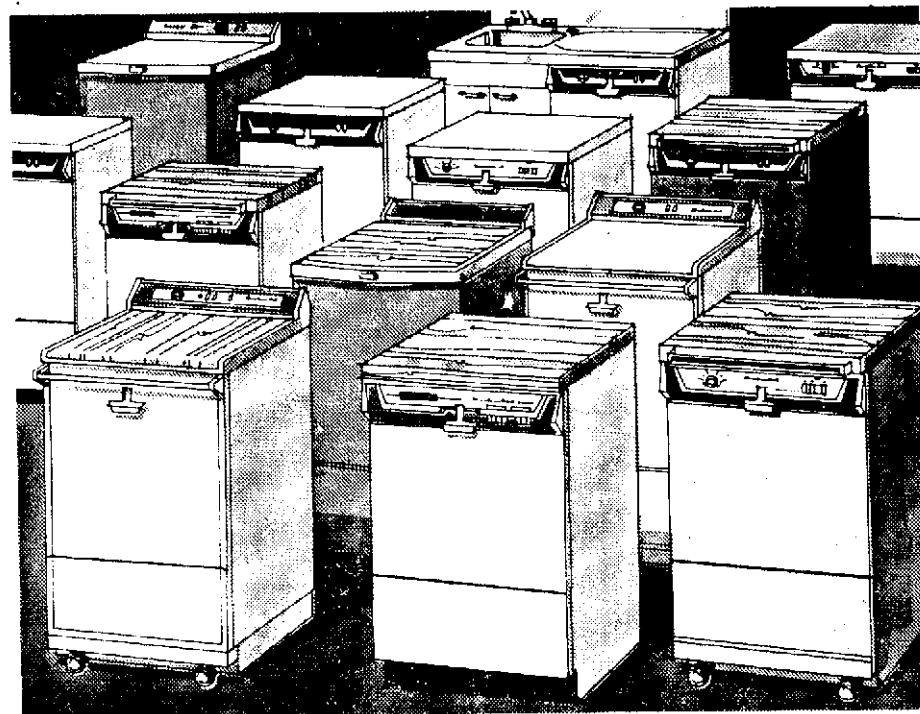
The best news is that any person of any age, who wants to go back to college, should hop aboard the tiger. The middle-aged person may feel that he or she has learned a thing or two, as the years have flashed by, about concentration, discipline, and determination.

A patient and understanding husband and employers made it possible for us to have the time to "go back to school."

ACROSS THE RIVER of years, we are thankful for the good teachers we had in the public schools — and especially in Grove High School.

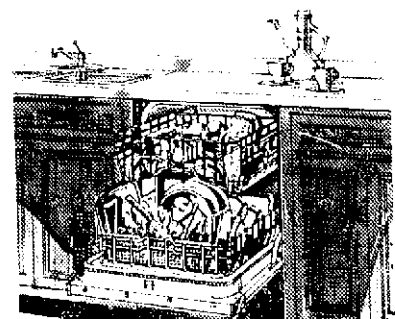
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L.A.C. Says

By L.A. COLLINS SR.

Stocks vs. bonds in today's markets

"In this time of record interest rates sophisticated investors are increasing their holdings of bonds. But there is disagreement over how far to go. Managers of pension and endowment funds with billions of dollars at their disposal are finding the heady appeal of 8 and 9 per cent bonds an attraction that can't be resisted."

That is the start of a U.S. News report on interviews with managers of pension funds that have a major effect on stock prices and bond purchases. It is the swing to high-interest-rate bonds that has taken much support for common stocks out of the stock market — and the reason given for the weakness in common stocks.

THE STUDY reports that about half the big investors have turned toward bonds. It is their responsibility to provide the highest earnings possible for the pension funds under their control. Those surveyed handle over \$50 billion of pension funds. Many of them have had most of their funds in common stocks which with capital gains gave incomes higher than bonds over recent years.

Some of the managers of these vast funds figure high interest rates will be lowered over the next year. That could mean the 8 or more per cent bonds now being issued will bring higher prices in the future and thereby mean a capital gain on the bonds. But they also expect common stocks to recover their former values so they are diversifying by investing a larger portion of their funds in bonds while retaining a sizable portion of common stocks in their funds.

There are some of the fund managers who disagree with the sharp turn away from common stocks to bonds. They say, "Why settle for 11 or 12 per cent on bonds including possible capital gains when major upturns in the stock market have commonly offered opportunities for one year returns of 20 per cent or more?" Still, more funds are switching substantial

amounts from common stocks to bonds. As one manager commented, "I think there is money to be made in both markets. Our investment policy is to be in both."

IT IS POINTED out in a New York Times article that many of the well-known corporate stocks are selling at very low price-earning ratios. Some have fallen in price by half of the high in the past year. But their profits have been at high levels, which means many are selling at prices less than 9 times annual earnings. Some well known stocks are selling at prices of 6 times earnings. In the past year many of these stocks were selling at 12 to 15 times earnings.

One of the fund managers commented that his policy of increasing the fund's investment in bonds is that some of the glamour stocks have sold at 40 or 50 times earnings and have paid a small dividend rate. He says he feels it is better to have more of the high interest paying bonds than to take a chance on high price-earning common stock issues.

These large pension, mutual and endowment funds representing over \$100 billion have a vital effect on stock prices. If one of them decides to sell thousands of shares of a certain stock it can depress the market value of that stock for the day of sale or weeks after. The small investor with 100 or fewer shares is affected by these massive sales or purchases by the funds. It is therefore of importance to a small investor to carefully check past records of a stock to ascertain what its price-earning ratio is at present and over past years. If a stock is selling at 10 times or less its annual earnings and has a good dividend record it may be a good buy on today's market. Even the fund managers with increased interest in bonds agree that every portfolio should have such common stocks and today's low price-earning ratios provide many good investments.

Disney trolley power: 18 big horses

By BOB SANDERS
Staff Writer

Did you ever hear of a horse that rides to work? Well, Disneyland has 18 of them.

They are the draft horses that pull the streetcar, vintage 1900, up and down the Main Street and around the Plaza and Town Hall Squares.

When most people, who can remember far enough back, think of draft horses, they see an old, tired plug, wearing a straw hat with holes for the ears, slugging along in front of a heavy wagon full of ice or coal and something heavier.

Not so, with the Disneyland contingent.

They pull relatively light, well-oiled turn-of-the-Century trolleys full of relatively light people and screaming kids.

It's a pretty soft life for his jolly dozen and a half, according to the chief keeper, a fellow named Day Sechler, whose knowledge and dealings with horses dates back to the days of his youth on a rolling wheat farm near Kansas City.

"These guys," says Sechler, motioning with his shoulder toward one of his 2,000-pound-plus charges, "work only four hours a day, five days a week with no overtime."

And they get portal-to-portal transportation.

That means they are picked up in a large truck at the Disneyland stable, located behind Fantasyland, and carried to their

entranceway at the side of the Town Hall.

And the rest of us have to drive those crowded freeways.

Sechler, who has been at Disneyland since its opening 19 years ago, is justly proud of the "Pony Farm" he manages which has, in addition to the 18 draft horses, another 160 other horses, mules and burros. He also bosses 57 employees, including the drivers.

Sechler got his job at Disneyland through the round-about method of leaving the Kansas farm to show draft and halter classes of horses and then getting a job driving a six-horse hitch in Chicago to advertise milk for a large dairy.

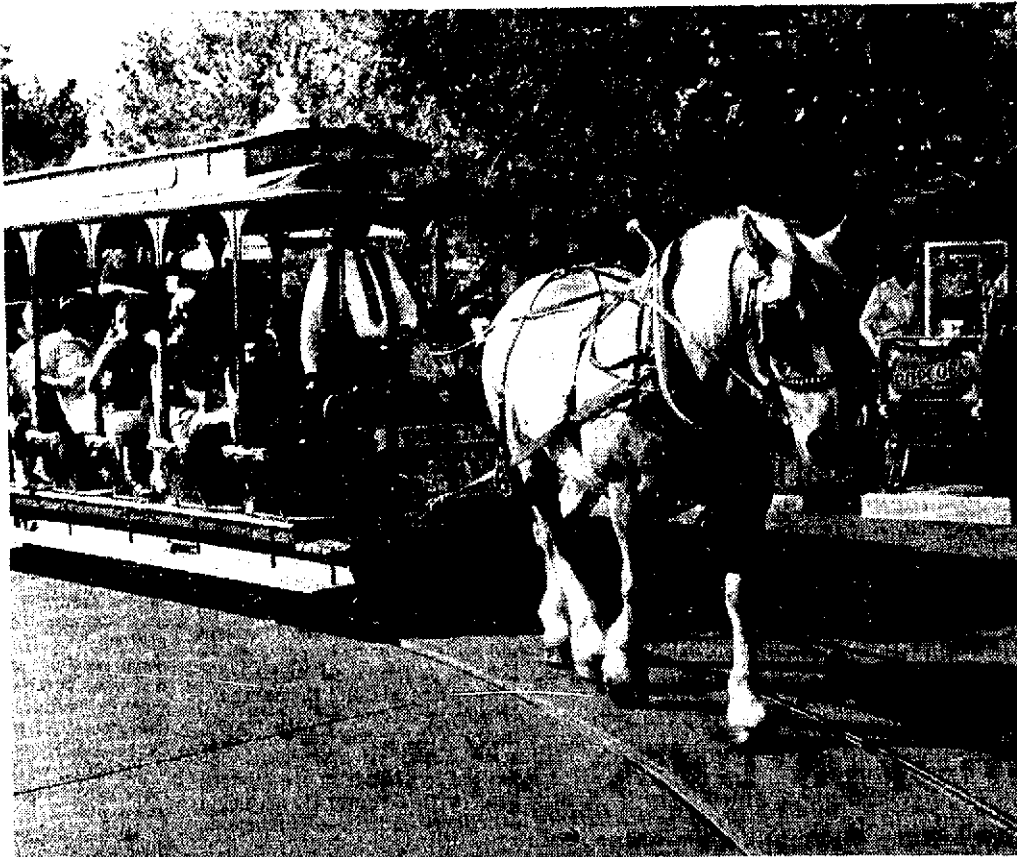
From that he went to driving a six Shetland pony hitch "all over the country" to advertise candy bars.

"That's how I got to California," he explains.

Sechler, who obviously knows his horses (oats?), explains that Disneyland has the three basic breeds of draft horses. They are the Percheron, which come from France; the Belgian, which pretty obviously come from Belgium, and the Clydesdale, which come from Scotland.

"They're all pretty much alike," says Sechler. "Just like people."

Like almost all Disneyland employees, the draft horses go through a training program before being allowed to go to work. It takes six weeks.



2,000 POUND LINDY PULLS HIS WEIGHT ALONG STREETS OF DISNEYLAND

—Staff Photo

"We get them when they're four or five years old," Sechler says. "And their work careers usually last about five to ten years."

One of Sechler's jobs is to travel over the country every year, hunting for draft horses with the gen-

tle disposition necessary for the job.

When he finds one it is shipped to the Magic Kingdom and begins training in the stable area, pulling weighted sleds to get used to the idea. The horse's "debut" comes when he is allowed to work out inside

the park during the early morning hours before the park opens.

Then, finally, they are allowed to pull their trolleys up and down Main Street during the light-crowd hours until they get used to the people, the noises and the inevitable pedestrian walking in front of them.

At the end of his shift he is transported "home" and given another beauty treatment and turned out to stand in the sun.

It's no dog's life.

Over 23,000 pupils due in ABC classes

More than 23,000 students will fill the classrooms of the ABC Unified School District when classes begin Tuesday, Superintendent W. I. Hutchison announced.

Student totals by November, Hutchison said, are expected to be 13,553 elementary students, 3,692 junior high students and 6,334 high school students.

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LANDMARK A GUTHRIE HOTEL LAS VEGAS **Greyhound**

New hospital officials named



SISTER MARY PAULINE

Sister Mary Pauline and Sister Mary Cyrilla have joined the administrative staff of St. Mary's Hospital as vice president and treasurer respectively, it has been announced by Sister Mary Wilfred, hospital president.

Sister Pauline will supervise the departments of communications (telephone and paging system), education, medical library, medical records, pharmacy, security and social services.

She recently completed her master's degree in hospital administration at Xavier University in Cincinnati and served a hospital residency at Sinai Hospital in Detroit, and Schumper Hospital in Shreveport, La. She attended Sacred Heart Dominican College and received her bachelor's degree in psychology from St. Louis University.

Sister Pauline has been director of the medical records department and the medical records librarian school at St. Joseph's Hospital in Houston.



SISTER MARY CYRILLA

operates St. Mary's Hospital.

She attended Dominican College and has held assistant business manager posts at St. Bernardine's Hospital, San Bernardino; St. Therese Hospital, Beaumont, Tex.; and St. Joseph's Hospital, Houston.

Sister Cyrilla formerly was assistant to the general treasurer of the Villa de Matel, the corporation headquarters in Houston of the Sisters of Charity of the Incarnate Word. The order owns and

Special equipment includes specially tailored harnesses, tailored for each animal and made on the premises, and a set of rubber (polyethylene) shoes so the horses don't have to tip toe to keep the noise down.

"We don't actually make the shoes," Sechler explains, "but we designed them and you can't get them anywhere else."

Every day each horse is awakened — gently, Sechler says — given a bath, a massage, a haircut if he needs it and a half hour rubdown (grooming). He gets a special, scientific diet of various grains and alfalfa before being transported in the special, powder-blue, well-padded van to his work.

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A NOTE ABOUT THIS SALE: On behalf of major importers of Oriental Rugs in the U.S. we announce this short notice. Instructed thereto by the agents of these importers and shall sell at their request, a superb collection of outstanding pieces of Persian and Oriental Carpets and Rugs. All these items are carefully and expertly chosen examples of hand-knotted patterns and historical designs.

Auctioneer: Col. Leith Rosenblum, auctioneers since 1943;
lic. & bonded; Member, Cal. Auctioneers Assn.
619-334-2888.

TIDES AND TEMPERATURES

Long Beach and Vicinity: Some late night and early morning low clouds near the coast otherwise fair through Monday. Slightly warmer today. Overnight lows in lower 60's. Highs today and Monday in mid 80's.

Orange County Metropolitan Area: Some late night and early morning low clouds near the coast otherwise fair through Monday. Slightly warmer today. Overnight lows mostly in lower 60's. Highs today and Monday near 72 at the beaches to mid 80's in the inland areas.

Mountain Areas: Strong gusty winds at times otherwise fair through Monday. Locally cooler today but a little warmer in most areas Monday. Overnight lows mostly in 40's. Highs today in the 70's and Monday 75 to 85.

Interior and Desert Regions: Strong gusty north to northerly winds 10 to 35 mph at times mainly east portion today but diminishing Monday. Otherwise fair through Monday. Slight cooling today but a little warmer Monday. Overnight lows 55 to 65 in the upper deserts and in the 70's in the lower deserts. Highs today 85 to 95 in the upper deserts and 95 to 105 in the lower deserts and Monday in 90's in the upper deserts and 100 to 110 in the lower deserts.

Imperial, Coachella, and Lower Colorado River Valleys: Strong gusty north to northeasterly winds mainly along Colorado River Valley today but diminishing Monday. Otherwise fair through Monday. Slightly cooler today but a little warmer Monday. Overnight lows mostly in 30's. Highs today 95 to 105 and Monday 100 to 110.

Offshore Wind and Weather Forecast (Point Conception to the Mexican Border): South to southeast winds 8 to 15 knots night and morning hours becoming west to southwest 12 to 18 knots in afternoon today and Monday. Moderate chop in the afternoon hours with 2 to 3 foot wind waves. Swell 1 to 3 feet from west and southwest. Night and morning low cloudiness with partial afternoon clearing today and Monday.

SUN, MOON AND TIDES

Sun. Sunrise: 6:32 a.m. Sunset: 7:49 p.m.
Mon. Sunrise: 6:32 a.m. Sunset: 7:50 p.m.
Sun. Moonrise: 5:34 p.m. Moonset: 3:40 a.m.
Mon. Moonrise: 5:55 p.m. Moonset: 4:39 a.m.

Sun. Tides: Highs: 4.4 feet at 8:48 a.m. and 5.6 feet at 8:07 p.m. Lows: 0.2 feet at 2:27 a.m. and 1.9 feet at 2:06 p.m.
Mon. Tides: Highs: 4.7 feet at 9:11 a.m. and 5.7 feet at 8:43 p.m. Lows: 0.1 feet at 2:52 a.m. and 1.5 feet at 2:41 p.m.

SATURDAY WEATHER REPORTS			
California			
	H	L	Prc.
Long Beach	73	65	
L.B. Airport	72	65	
Los Angeles	80	67	
Riverside	80	64	
Big Bear Lake	79	43	
Bishop	83	54	
Blythe	77	57	
Burbank	79	67	
El Centro	100	70	
Fresno	99	54	
Across the Nation			
	H	L	Prc.
Albuquerque	92	71	
Atlanta	90	70	
Bismarck	73	55	
Boise	76	48	
Butte	71	51	
Buffalo	70	51	
Chicago	70	43	
Cleveland	73	53	
Denver	81	57	
Des Moines	71	52	
Detroit	73	49	
Fairbanks	60	42	
Fort Worth	80	62	
Helen	68	48	
Honolulu	88	75	
Indianapolis	66	46	
Kansas City	75	65	
Las Vegas	91	72	
Memphis	88	75	
Canada			
	H	L	Prc.
Calgary	68	45	
Edmonton	68	45	
Montreal	61	50	
Winnipeg	61	50	

Highest temperature Saturday in the 48 adjacent states was 101 at Palm Springs, California. Lowest was 31 degrees at Ely, Nevada.

Norwalk boy falls, dies

A 9-year-old Norwalk youth, trying to retrieve a ball, fell to his death through the skylight of a school building Saturday, sheriff's deputies said.

Officers said David Moore, 12479 Arlee Ave., climbed on the roof of the kitchen of the Paddison

Elementary School, 12100 E. Crewe St., Norwalk, to fetch the ball and apparently stumbled and plunged through the skylight.

Investigators said Moore fell 15 feet and suffered a skull fracture. He was pronounced dead at the scene.

What's the siren?

The following emergency calls were answered by the Long Beach Police and Fire Departments during the 20-hour period ending at 8 p.m. Saturday:

3:06 a.m., house fire, 3435 Walnut Ave.; 4:05 a.m., injury traffic, Pacific Coast Highway and Second Street; 5:05 a.m., stove fire, 1005 E. Ocean Blvd.; 7:02 a.m., junk yard fire, 2300 W. Willow Ave.; 9:36 a.m., injury traffic, 5494 Linden Ave.; 12:06 p.m., injury traffic, Second Street and Marina Drive; 2:08 p.m., injury traffic, San Antonio Drive and Cherry Avenue; 2:38 p.m., injury traffic, 11th Street and Terminal Avenue; 2:38 p.m., injury traffic, Carson Street and Palo Verde Avenue; 3:23 p.m., injury traffic, 11th Street and Redondo Avenue.

3:45 p.m., injury traffic, 15th Street and Redondo Avenue; 5:12 p.m., injury traffic, 4303 Woodruff Avenue.

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Island Village hoists sales flag again

Island Village, a private coastal community in Long Beach, announced today the opening of the third and final phase.

The last phase will offer 64 spaciously designed three and four-bedroom homes at 7 1/2 per cent interest.

Priced from \$40,950, the homes will feature country kitchens with built-in appliances, wall-to-wall carpeting, wood-burning fireplaces, private secure patios, hand-finished wood cabinets and extra-large wardrobe closets.

Each home is located on its own separate (fee simple) lot, on either street or greenbelt frontage with two-car garage access provided at the rear of each home.

Island Village is a village community of single-family homes in a townhouse setting. It combines the best of two living environments... the townhouse and the single family detached home life-style.

"Island Village" is moored in Long Beach one block east of Pacific Coast Highway on Westminster.

IN AN ERA of limited coastal development, "Island Village" is a rare find—a private residential island unto itself.

It is an "inner" community designed to lock out the world and lock in the beauty, security, comfort, relaxation, pleasure and congeniality that village residents enjoy as a daily way of life.

Yet, the Village is much a part of the world of Long Beach, within minutes of sailing, shopping and dining.

Self-contained in an incomparable village setting, "Island Village" is truly a private community. The village atmosphere is conveyed by quaint private streets that meander through the community.

The streets are accented with cobblestones to give the village a continuity of design.

THE VILLAGE flavor is reflected in the architectural exteriors by the use of wood, stucco, shakes and shingles.

At "Island Village" the zero-lot-line concept is employed in utilizing the side yards for private family patios.

This maximum land use concept has put single family housing back in the mid-price range.

(The zero-lot-line concept is one of today's more important land planning concepts for close-in areas.)

This technique combines the cost savings of higher density with the privacy and feeling of ownership of single-family detached housing.

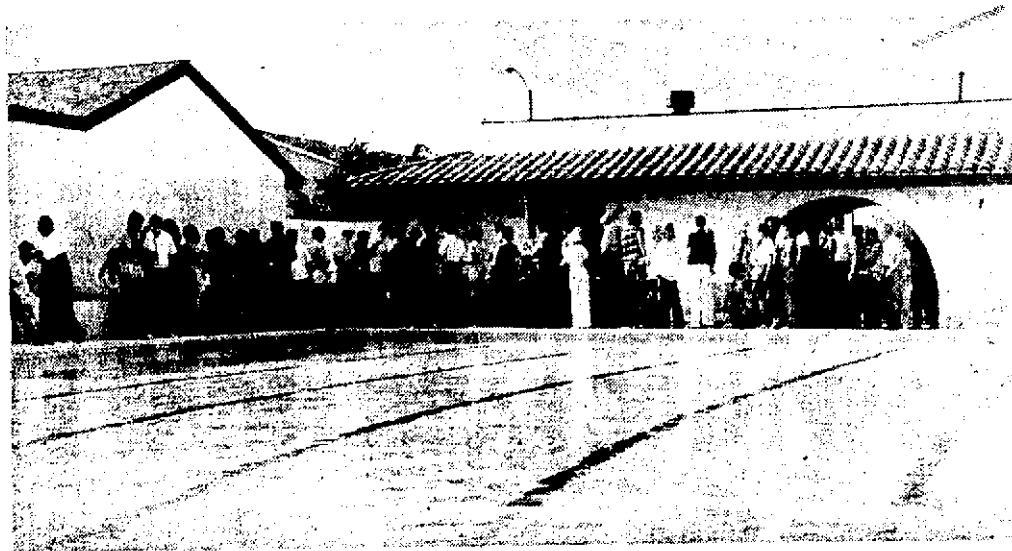
Private courtyards are created by adjoining walls of neighboring detached homes. These courtyards open into the living/dining areas of each home to greatly increase the useable living space of the home.

AN INTEGRAL facet of the village is its recreational facilities and wandering greenbelts. Two swimming pools, a spacious clubhouse and open spaces for children to play are included in the master plan.

The village's greenbelts, landscape and recreational amenities are professionally maintained so its residents will be free to pursue personal interests.



ATTRACTIVE ISLAND VILLAGE IN FINAL PHASE... private residential area



NEW POOL AT GREEN VALLEY... recreational facilities for homebuyers



CENTER HALL PLANS, RECREATION FACILITIES... at Bishop Place, Westminster

Quick occupancy offer at Park Royale Homes

Occupancy in time for school is promised at Park Royale Homes in Green Valley where the new "Executive Series" is highlighting both four and five-bedroom homes adjacent to the communities' 21-acre private park.

Along with quick occupancy on a limited number of the big homes, Park Royale is also offering interest rates as low as 7 1/2 per cent," Dan DeMille, Green Valley project manager for Holstein Industries stressed.

The homes include wall-to-wall carpet, fencing, built-in kitchens, landscaping, fireplaces, dramatic two-story ceilings, and California ranch styling.

Combining with the homes features and the low interest rates are the many community advantages of the big, walled-in planned development by the long time Southland home building firm.

Green Valley includes the large private park, three community swimming pools, two community centers, putting green and youth play area.

Joining the facilities are the advantages of Mile Square park immediately across the street from the Fountain Valley site.

Mile Square park includes lake, picnic areas and 18 hole public golf course.

The Park Royale executive series is one of the final increments of the master-planned development and buyers are urged to act quickly for choice of plan and site.

"The quick move in and

the low interest rates are available only for a limited number of homes so wise buyers should hurry," DeMille said.

To visit Green Valley,

visitors can take Warner Avenue West from Harbor Boulevard to the Green Valley entry, or the San Diego Freeway to the Euclid off-ramp in Fountain Valley.

The location is on Warner Avenue between Brookhurst and Euclid, about three miles from Huntington Beach State Beach.

FREEWAY-CLOSE IN WESTMINSTER

Excellent terms offered at Bishop Place Townehomes

Quick access to a freeway without living right on top of one is a virtual necessity in Southern California.

"It's the only way to

travel," says Dick Kurth of Kurth and Associates, exclusive sales agent for Bishop Place Townehomes in Westminster.

"If we Southern Californians didn't have freeways to speed us to work and back home and to business and entertainment appointments, we would spend over half our

lives behind a wheel." "I think that is one of the principal reasons for the outstanding sales success of Bishop Place. We're just a short distance south of the Garden Grove (22) Freeway, which merges with the San Diego Freeway for fast convenient driving to the employment centers of Long Beach and the South Bay area."

The one and two-story, two and three-bedroom homes, with up to 2 1/2 baths, are on Bolsa Avenue, just west of Magnolia Street, in Westminster. They are priced from \$28,500 with excellent terms offered.

Included in the full price are such features as center-hall plans in most models, extensive recreational facilities that include two pools and two night-lighted tennis courts and, in individual homes, "Camper-Hi" garages with automatic openers that will safely store almost any type of recreational vehicle.

Features also include standard-size two car garages with automatic openers, private, fully enclosed patios between the home and the garage for safe and convenient entry, kitchens with all built-ins, wall-to-wall shag carpeting and some townhomes with two bedrooms and 2 1/2 baths.

The furnished model homes are open daily from 10 a.m. to 7 p.m. at the above location off the Magnolia Street exit from the Garden Grove Freeway.

Bishop Place is a 170-home development of Showcase Homes, Inc., of Westminster.

Preview today for Bixby Green Villas

The \$2 1/2 million Bixby Green Villas will hold a preview showing today in West Orange County with 84 of the two and three-bedroom, all-adult units on sale.

Located on Lampson Avenue at Knott Street, the five-and-a-half-acre

luxury community stresses the ultimate in privacy and comfort with a choice of five plans available in the garden-like setting. Bixby spokesman Don Emerson, pointed out.

Priced from \$28,500, each of the villas includes

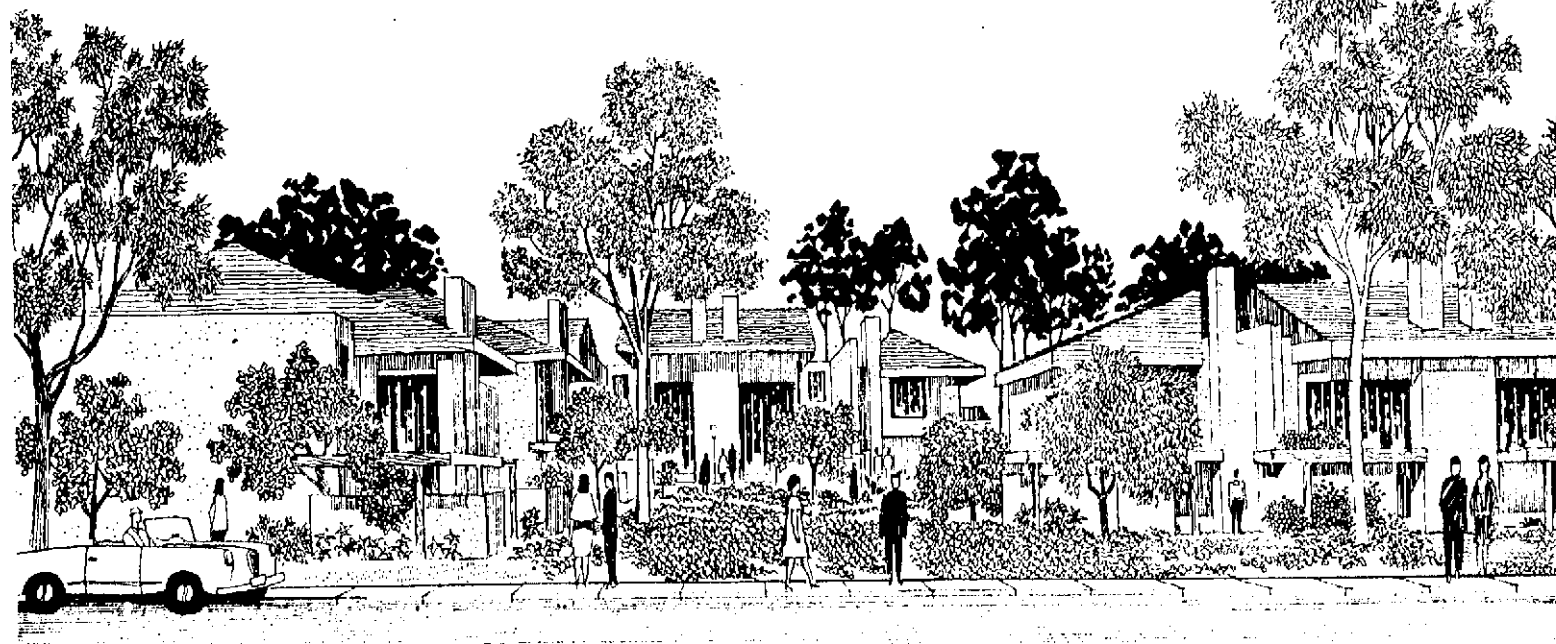
air conditioning, wall-to-wall carpeting, draperies, complete built-in kitchens and private patios. Some plans are also available with fireplace and dramatic two-story living areas.

Unusual in design, the Bixby Green Villas include

underground parking, complete security within the walled community, and acres of mature landscaping and full grown specimen trees. The 84 home community also has its own pool, a new health spa and recreation area.

The all adult development was completed less than five years ago as a luxury apartment complex and was featured in national magazines and building publications as one of the most outstanding communities of its kind.

Arrangements to make the Villas available for purchase have just been completed. Flexible terms are available with several options and almost immediate occupancy, Emerson explained.



PRIVACY, LUXURY, COMFORT... stressed at new Villas at Bixby Greens in West Orange County

Charcoal maker

The United States produces 500,000 tons of charcoal annually.

Total security program set at Bixby Hill Gardens

In contrast to more conventional townhome programs in Southern California, S & S Construction, a subsidiary of Shapell Industries, has developed a total security program at its Bixby Hill

Gardens community in Long Beach which goes beyond block wall fencing and encompasses private streets accessible only to residents and guests, a guard gate entrance, and a closed circuit television

system. The 120-unit complex, opened earlier this year, offers luxury two and three-bedroom townhomes of genuine lath and plaster construction, priced from \$55,950.

"Our security program at Bixby Gardens is, to the best of our knowledge, one of the most comprehensive plans of its type in Southern California," said Mark Bader, S & S Construction's general

sales manager. "Because of the community's premium location, we have emphasized the exclusivity of living in the Bixby Hill area, to the extent of private streets. "Once Bixby Gardens is sold, these streets will be accessible only to residents and their guests," he stated. "In a well-populated and busy city such as Long Beach, the concept of private streets is certainly unique."

pool, putting green, Jacuzzi whirlpool, and men's and women's saunas. A fully equipped clubhouse will be available to residents, with two fire-place conversation areas, meeting rooms, a wet bar, and exercise room. Gas barbecue areas are situated throughout the recreation complex.

"OUR BUYERS have proven to be largely business and professional people who, after years of owning a large home for their families, now prefer a home requiring less responsibility yet one which maintains their standard of living," explained Dorene Smith, sales manager.

"For these people, our townhomes represent what they are seeking — a combination of maintenance-free living, luxury, recreation, and security." Reflection pools and streams accent the community's extensive landscaping. The entire project, including the exterior upkeep of the units, is handled by professional maintenance crews.

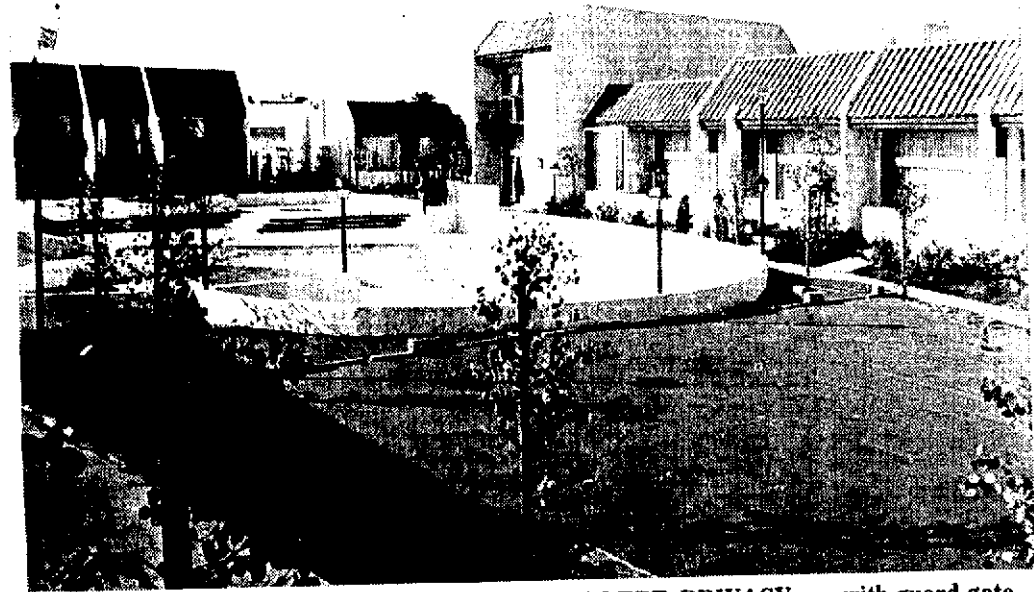
"We still have many premium locations available for all models," Mrs. Smith added. "Remaining sites offer proximity to the recreation facilities and the clubhouse."

FIVE decorator-furnished models are on display at the adult community,

located at 900 Palo Verde Avenue, south of Anaheim Road.

Bixby Gardens may be reached by taking the San Diego Freeway to the Palo Verde exit, proceeding south to the main guard gate entrance. The complex is located south of S & S Construction's highly successful Bixby Hill Estates luxury home community, now sold out.

S & S Construction's parent firm, Shapell Industries, Inc., is a major homebuilder and community developer, listed on the New York and Pacific Stock Exchanges. The company has developed more than 20,000 homes throughout California and in Colorado.



BIXBY GARDENS ALLOWS RESIDENTS COMPLETE PRIVACY... with guard gate

Heritage Village rising in La Habra

Richard Grossgold of Grossgold Associates, architects and land planners of Seal Beach, has announced plans are completed for the construction of "Heritage Village, La Habra," a 230-unit townhouse condominium complex at 500 Beach Blvd. and Merced Avenue in La Habra.

Developer and builder, A.A. D'Alessandro of D &

H Construction Company, Downey, stated groundbreaking will be in mid-September.

Six models are to open by Feb. 1, 1974, priced from approximately \$29,

950 for a two-bedroom, one-story unit to approximately \$38,950 for a three-bedroom with family room townhouse unit.

The units will be clustered with views and ac-

cess to a green belt system that allows a separation of pedestrian from automobile traffic. Children can safely walk to either of the two recreation areas which have swimming pools and playground facilities.

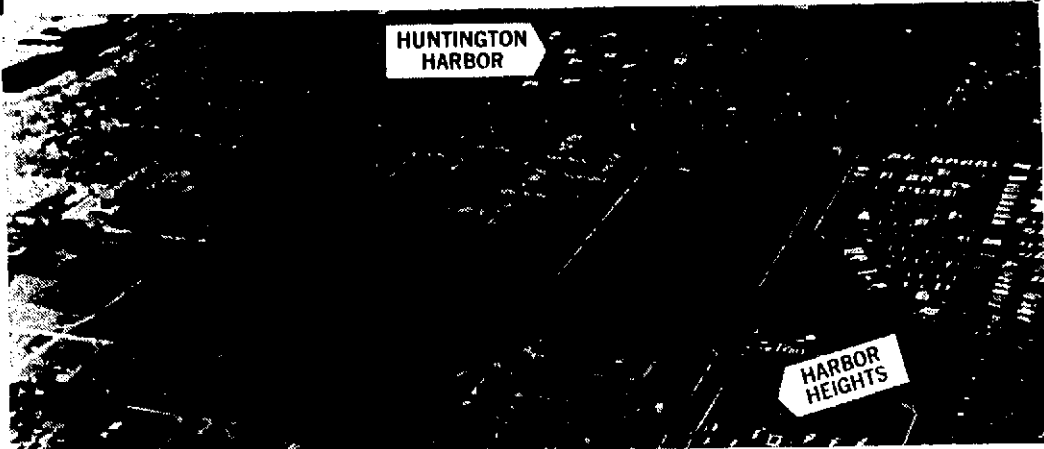
A centrally located clubhouse will provide a lounge, meeting room, gymnasium and game rooms.

Planning aided

DALLAS (UPI) — The Community Design Center in Dallas has been created to provide free or inex-

pensive architectural advice for low-income areas to plan their communities.

JUST OPEN... PHASE 2
AND SELLING OUT FAST... DON'T WAIT!



McKee Construction

Huntington Beach

Harbor Heights

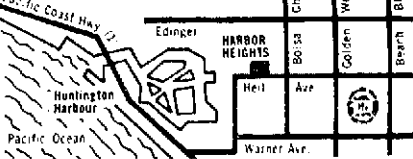
CONDOMINIUM HOMES

\$22,995 FULL PRICE

LOW LOW DOWN PAYMENTS LIKE RENT

Here is Marina living... sea breeze clean and quiet... near the beach, all for payments like rent! All units same price & all include: wall-to-wall shag carpeting • forced air heating with individual thermostats • built-in electric kitchens with range • oven, hood, fan and garbage disposer • genuine ceramic tile kitchen counters • in bath cultured marble counter-tops, genuine tile tub surrounds, tempered safety glass tub enclosure • coved Armstrong Corlon vinyl linoleum in kitchen & bath • choice of decorator styled dining room chandelier • swimming pool & cabana • specially constructed double walls for sound control • private entrances with no one living above or below • covered parking • laundry room • underground utilities.

DIRECTIONS:
From San Diego Hwy, south on Bolsa Chico to Heil. Right on Heil to Models. From Pacific Coast Hwy, east on Warner to Bolsa Chico. Left on Bolsa Chico to Heil, left on Heil to Models.



Phone: (714) 846-3833

State of Calif. Contractor's License #234829B1

SEE THESE
HUNTINGTON BEACH
TOWNHOMES NOW!
Before the word gets out!



The minute our Tamarack townhomes are completed you can expect their value and their price to leap upward — which means right now, during our pre-opening sale, you get more value for your dollar! This is Tamarack — a solid investment for tomorrow!

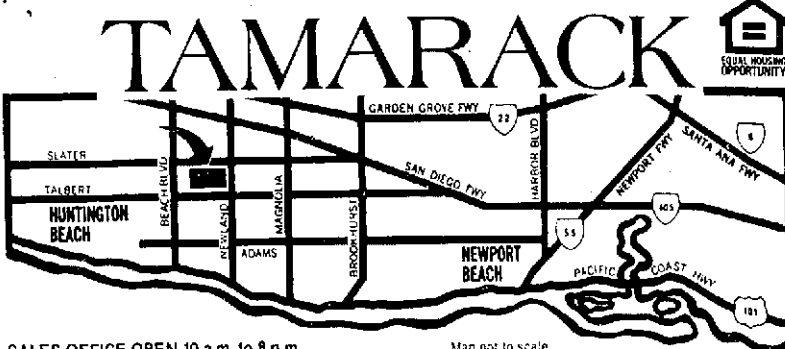
CHECK THESE OUTSTANDING FEATURES INCLUDED IN THE LOW, LOW PRICE:

- | | |
|---|--|
| IN YOUR TOWNHOME <ul style="list-style-type: none"> • Wall-to-wall carpeting (Except kitchen & baths) • Brush chrome range & oven • Brush chrome dishwasher • Fenced patios • Private enclosed garages • Entrance into home from garage • Six layer privacy party walls | AROUND YOUR TOWNHOME <ul style="list-style-type: none"> • Community pool • Cabana with kitchen, bathrooms and showers • Tot lots • Exterior maintenance of your home (Roof repair and exterior painting) • All common landscaped areas and recreation facilities professionally maintained |
|---|--|

A GREAT VALUE... A GREAT LOCATION!... 2 & 3 BEDROOMS FROM

\$25,490 5% DOWN*
AND ONLY \$187 PER MO.

*CONVENTIONAL FINANCING: Sales price \$25,490. Down payment \$1,290. Total closing costs \$395 plus lender's required prepayment items. Principal and interest \$186.09 per month, plus taxes and association fee, term of 360 months. ANNUAL PERCENTAGE RATE 8.75%.



SALES OFFICE OPEN 10 a.m. to 8 p.m.

Map not to scale

FINE HOMES BY **KAUFMAN AND BROAD**
SOUTHERN CALIFORNIA • NORTHERN CALIFORNIA • ILLINOIS • MICHIGAN • NEW YORK • NEW JERSEY • CANADA • FRANCE • WESTERN GERMANY

Harbor Heights sales reach \$2.5 million

Harbor Heights, McKeon Construction's condominium homes in Huntington Beach, has reached \$2.5 million in sales since opening in January.

This represents 15 sales a month, according to Raymond Kropp, president of McKeon's Orange Division.

Of the original 176 homes, 56 remain to be sold but an excellent selection of locations, floorplans and exterior stylings is still available, Kropp said.

The two-bedroom homes are near the ocean and marinas of the south coast. Smog-free, clean air is one of the benefits of living in the beach city.

Full price of all homes is \$22,995 with low down and payments like rent.

Buyers are able to take advantage of tax benefits of home ownership as they build equity.

PRICES include wall-to-wall shag carpeting, forced air heating with individual thermostats, built-in electric kitchens with ranges, ovens, hoods with fans, garbage disposers and ceramic tile countertops.

Baths have cultured marble countertops, ceramic tile tub surrounds and tempered glass enclosures.

Kitchens and baths have vinyl linoleum floors.

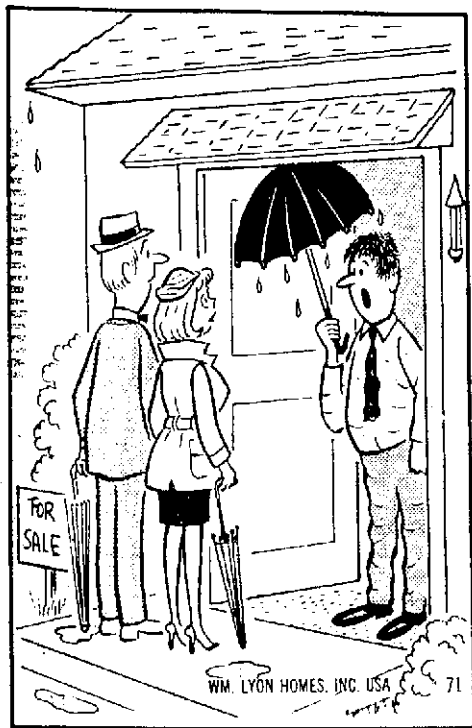
There is a private swimming pool with cabana and decking for use of residents and their guests.

SPECIALLY constructed double walls promote sound control and each home has a private entry. No one lives above or below another.

Furnished and decorated model homes and a sales office are open daily. They may be visited from the San Diego Freeway by driving south on Bolsa Chica to Heil, and right on Heil. From Pacific Coast Highway Harbor Heights is east on Warner to Bolsa Chica, left on Bolsa Chica to Heil, and left on Heil.

HOUSE ABOUT THIS, FOLKS!

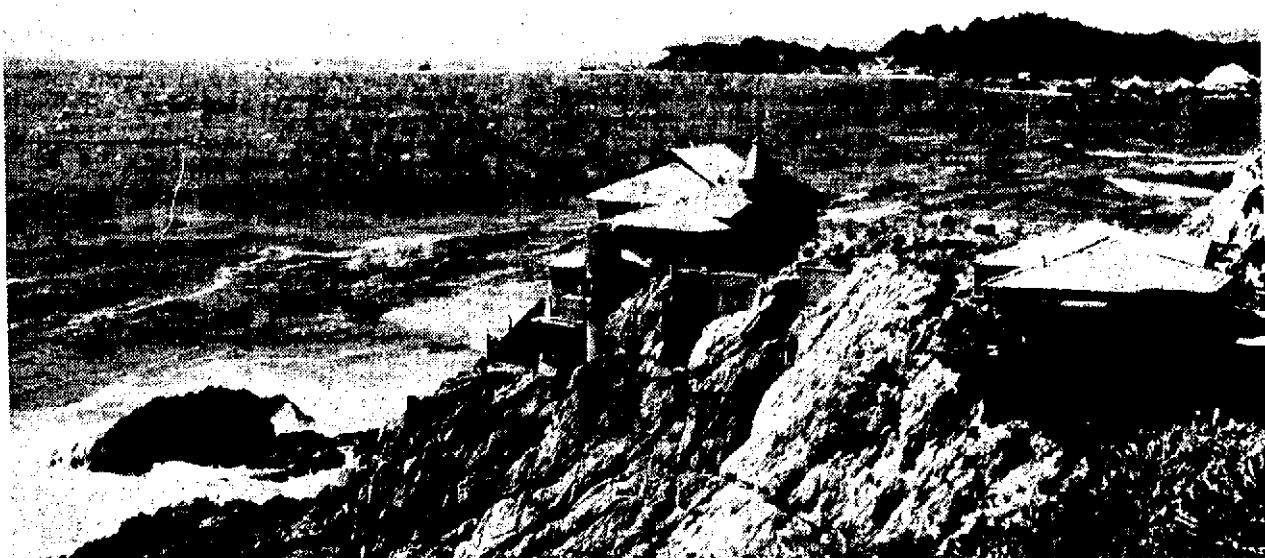
Real Money



"Is it still raining outside?"

Salable beef

Less than half a steer on the hoof ends up as salable beef.



GULL HOUSE HARMONIZES WITH ITS SITE

Sale of actress Kim Novak's spectacular Carmel Highlands residence, Gull House, was reported by Previews, Inc., which handled marketing both of this house, three miles south of Carmel, and 23 acres in Big Sur. Although the house, on two-acre

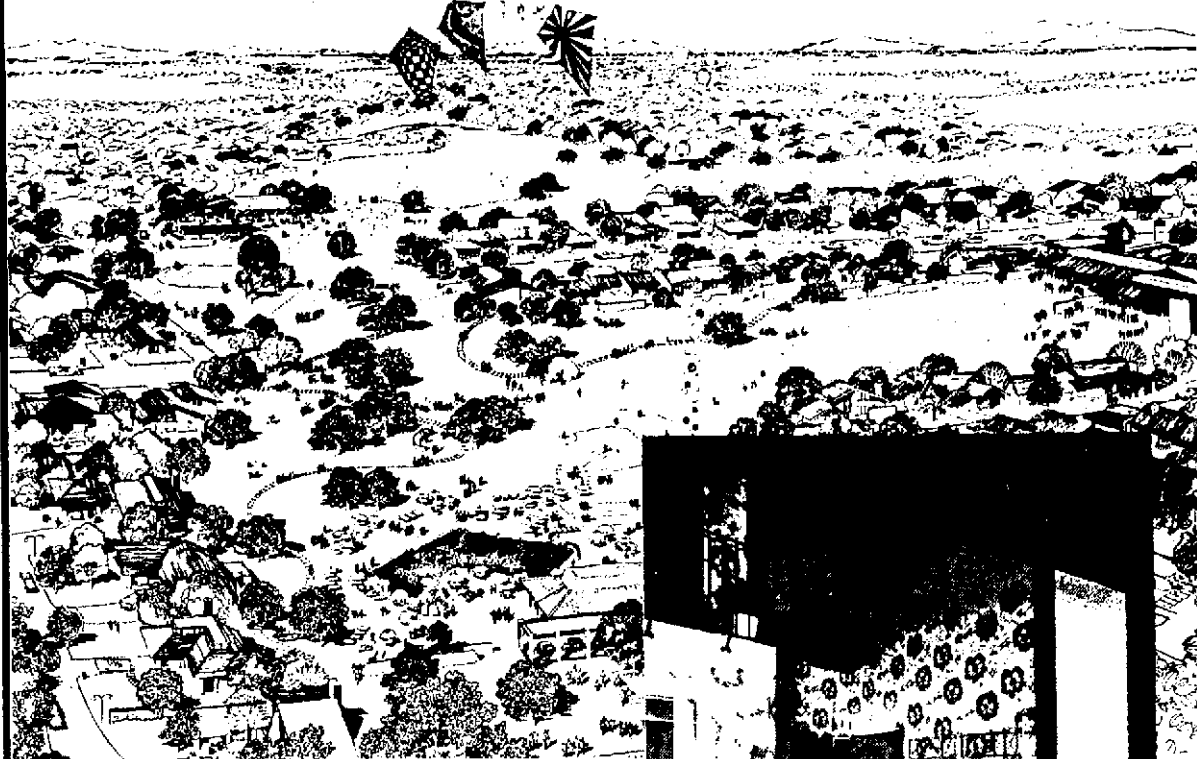
bluff, was advertised globally, buyer was said to be a Californian. Miss Novak reportedly has purchased 12 acres of pine-covered land near Pebble Beach, more appropriate for her horse-breeding business.

Orange County's Village in a Park by the Sea

Total Living! the Total Home!

PARK ROYALE

Executive Series



7 1/2% Annual Interest Rate!

TOTAL LIVING...

An exciting new concept from Holstein Industries that means good living for your family... today and tomorrow! Enjoy your own rolling park, play areas, 3 swimming pools, 3 community centers! You'll love the open spaces... it's truly like living in a park!

THE TOTAL HOME...

Big, handsome 2-story California ranch homes on spacious fenced-in lots. Wood shake roofs, rich brick and heavy beamed exteriors. Family rooms, built-in kitchens, carpet in all living areas, even landscaping front and back. 3-4-5 Bedrooms in the new Executive series!

From \$39,000

Buy now. Enjoy "school" occupancy... plus low terms

7 1/2% annual interest rate

Just 4 miles from Huntington Beach State Beach. Across the street from the famed Mile Square Golf Course and Family Park. Your own private park, too. It's the executive choice... it's total living!

Take the San Diego Freeway south to the Brookhurst off-ramp. Go north on Brookhurst to Warner. Right (east) on Warner to the beautiful Green Valley entry directly across from Mile Square Park.



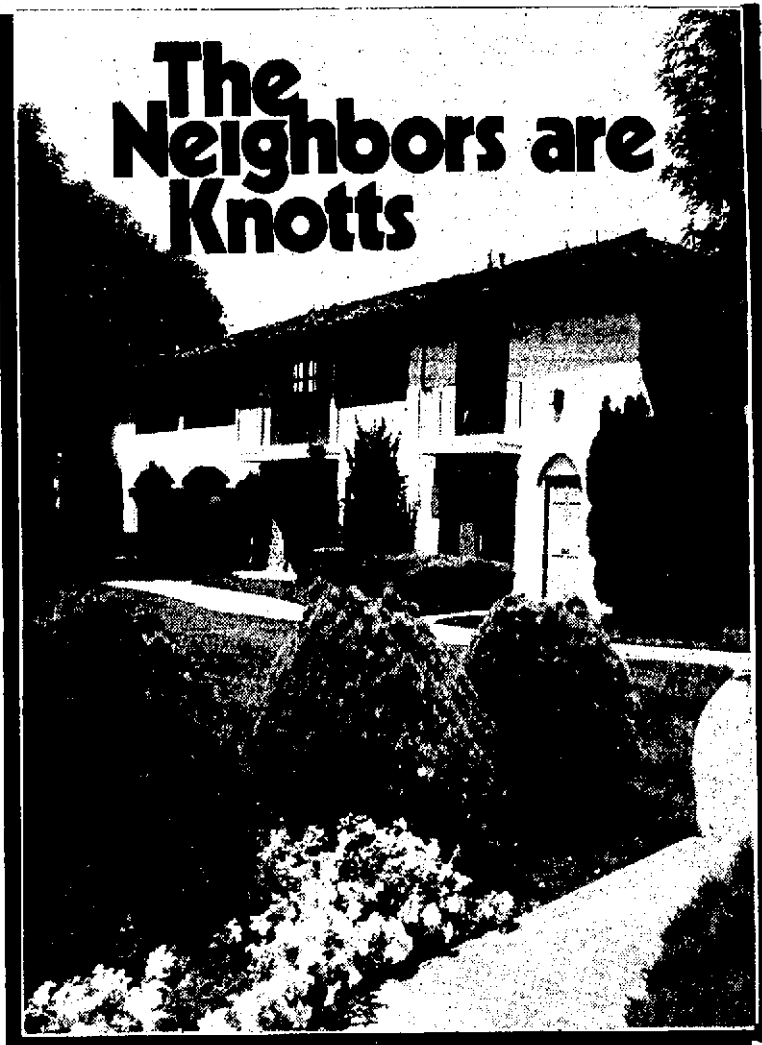
Typical sale: Sales price \$47,950. Down payment \$4,795. Approx. closing costs \$550. Principal and interest \$309.14. Term of 360 months, plus taxes and association fee.

CONTRACTOR'S LICENSE NO. 272573

(Prices and terms are subject to change without notice, and do not include lot premiums and optional extras. Renderings are artists' conceptions. Illustrations and maps are not to scale.)

A Development of Holstein Industries

The Neighbors are Knotts

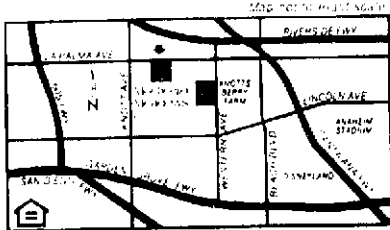


Knotts Berry Farm is just a block away. Buena Park Community Recreation Center and Public Library are right next door. Tennis, swimming, recreation grounds and Club House are all in your own back yard, and you own a share in it

Monticello Meadows 3 & 4 Bedroom Townhomes From \$21,450

INCLUDED in the Price Are:

- Central Air Conditioning
- Lighted Tennis Court
- Swimming Pools
- Best Buena Park Location
- Land Ownership
- 15 Acres of Mature Landscaping
- Large Private Patio
- Spacious Club House



First units ready now for immediate occupancy.

Buena Park. Easily accessible, 7200 La Palma Avenue — from Santa Ana, Riverside or Artesia Freeways. 714/995-4213

Another quality development by JAK Construction Co. & Adorada Corporation.

California Classics example of fine planning

California Classics homes in Huntington Beach was one of the fortunate few to be exempt from Proposition 20, the Coastal Initiative that was passed last November.

However, it was due more to sensitive planning than luck.

The builder, Kendall Development Co., of Newport Beach has long abandoned the formula approach to site planning and design. Each new location is treated with sensitivity.

"This one really deserved special attention," says Joe Breedlove, general sales manager for

Kendall, the real estate subsidiary of American Standard, Inc.

"After all, if Californians are concerned enough about prime coastal property to pass restrictive legislation, we owe it to our market to create special designs to complement this desirable beach location."

STARTING with the original award-winning Classics plans, changes in basic building materials were made. Rustic shake roofs were substituted for normal production materials.

More re-sawn wood and brick was added to the ex-

teriors to create a more massive appearance and to take advantage of the rustic patina created by salt air on these natural materials.

Driveways were poured in concrete rather than asphalt to assure durability in the porous coastal soil.

Inside, ceramic tiles were used throughout.

The spirit of the beach is reflected in the interior design of the new Classics homes. High loft ceilings and walls of sliding glass bring the feeling of freedom indoors.

Kitchens and living areas are opened up to cheerful patios to capture

the cool sea breezes.

And a final touch was added with the sportsman in mind: three-car garages were made available on some plans to accommodate regular parking, plus room for a boat or trailer.

PLAN 400, the largest in the community, features a double-door entry opening into a cathedral living room. There are four bedrooms, all upstairs, and a special "sleeping wing" separating the master bedroom from the children's area, offering greater privacy for the entire family.

California Classics-by-

the-Sea is located just one mile inland from the world famous surfing beaches of Huntington

and near the marinas of Newport and Balboa.

Prices range from \$37,990 to \$44,990 for the large-

est 4-bedroom plan.

Models are open daily from 10 a.m. till dusk at 17521 Montbury Circle,

just west of the intersection of Springdale and Slater Avenue in Huntington Beach.

WHAT'S YOUR PROBLEM? Frugal couple needs advice

By DON CAMPBELL

For most people an investment in real estate is just that—an investment in real estate. It's either their home or a rather cold-blooded, and usually satisfactory, way of making a buck.

But, admittedly, there's an appeal to the thing and, with some people, real estate can become an almost obsessive pre-occupation.

MR. CAMPBELL: My husband and I are in our middle 30s and have become very investment conscious lately. We are toying with the idea of buying another two-family house (in addition to the one we now live in) and renting out the apartment we now have.

We are living rent free and even net about \$75 a month after mortgage and fuel.

This house has been a boon to us and, although we originally bought it for personal enjoyment, it has turned out to be the best investment we could possibly make.

However, we don't have the \$10,000 to \$15,000 down payment for another house and this is where we need your advice. Would it be a good idea to refinance our present home?

A mortgage company told us it could be done and it seems all right on paper, but we're afraid there's something we're overlooking.

Specifically, we would like to buy a \$50,000 house, live in the six-room duplex and rent the walk-in apartment for about \$150 a month. Taxes, plus

fuel, would total less than \$1,000.

Our present home is conservatively worth \$85,000 and is mortgaged for \$21,000. (We paid \$35,000 about 9½ years ago.)

The mortgage is at an interest of 5½ per cent (new loan would cost 7½) and we have 21 years left of the original 30-year mortgage.

With our entire home rented out, including our apartment, garage, etc., we would net about \$350 after mortgage, taxes, insurance, fuel—all excepting maintenance which we try to take care of ourselves.

My husband's take-home pay is \$150 a week. We own a small summer home, outright, have a few shares of stock and a small savings account. Please don't advise us to build our savings because we are not savers, and if our savings do accumulate to some degree we have always had something in mind to spend it on.

So, you see, having it tied up is really good for us in the long run.—Mrs. C. DILL, Buffalo, N.Y.

ANSWER: You're obviously a pretty frugal pair in order to parlay the sort of deal that you now have working for you. I have a little trouble following your math, however.

If you re-finance your present home—according to my stick-figure calculations, you should have an equity of \$44,000 in it if it has appreciated to \$65,000 and you have only a \$21,000 mortgage on it.

(Incidentally, that's one whale of an appreciation in just 9½ years—are you

sure that it will command this much?)

It looks to me like you are headed into a monthly mortgage obligation of about \$640—assuming that you come out of the refinancing with, say, about \$30,000 clear and then apply this to a new \$50,000 house.

Against this you have the income generated by three rental units (okay, throw in the garage, too) for a total of...what? \$500 a month? That leaves, in my book, \$140. That's why I don't understand this business of how you are going to "net about \$350 after mortgage, taxes, insurance, fuel."

Your idea isn't at all bad—far from it. It's sound enough, but I really feel that you're biting off a bit more than you can chew on a back-stop income of \$150 a week.

If refinancing your home, and buying an income-producing rental property, is your bag then do it.

But I'd aim a little lower—at a \$30,000 or \$35,000 rental or, possible (and, ironically) a bit higher: at a small apartment complex where a down payment of \$30,000 or \$35,000 might do the job, but where you already have on hand eight or 10 rent-producing tenants.

If this sounds inconsistent, bear this in mind: in either event you're going to be running considerable risks but, in a 10-unit apartment, one or two vacancies for a month or two aren't going to be quite a catastrophe that they would be with only three rental units standing between you and the

wolf at the door.

MR. CAMPBELL: I own a house with a market value of approximately \$30,000. My mortgage balance is about \$11,000. I own a farm in the mountains with a mortgage of \$3,500. I have just inherited \$9,000.

Would it be a good investment to pay off my farm mortgage, sell my house, and pay off the \$11,000 mortgage using cash from the downpayment from the buyer and adding cash to that?

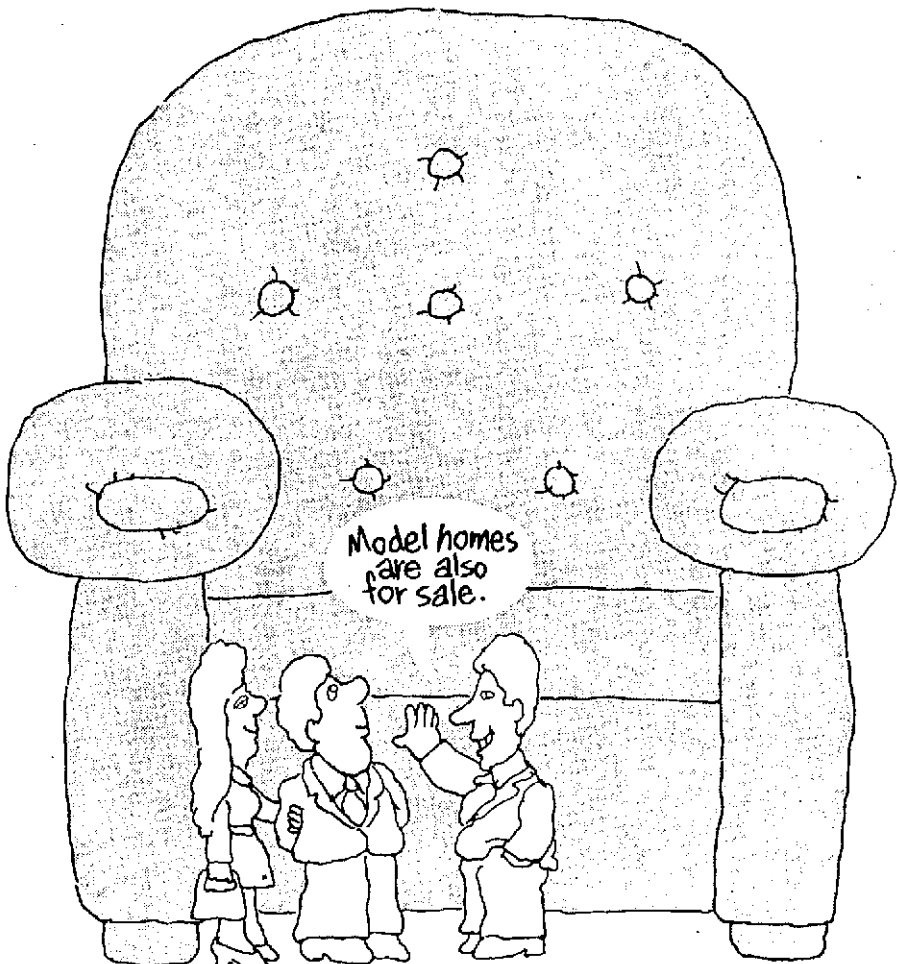
I could finance the mortgage myself and hold a first mortgage of approximately \$22,000 at about 7½ to 8 per cent interest.

This should produce a monthly income of around \$200. I would then have a farm with no payments to make and an income which would be substantial. I am 38 years old.—J. H., College Park, Md.

ANSWER: There's nothing wrong with your idea if you retain a lawyer to handle the completed transaction for you. I'm also assuming that, having sold your home, you will then live on the paid-off farm.

Otherwise, you know, you've simply sold and financed one home.

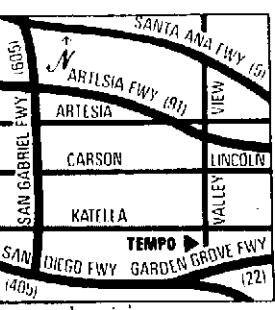
HUGE FURNITURE SALE.



If you've ever wondered what becomes of model home furniture, here's your chance to find out.

This Saturday and Sunday we'll be selling the furnishings from our seven Tempo Cypress model homes. Chairs, sofas, patio furniture, credenzas, lamps, decorator accessories. Over \$85,000 worth of furnishings at unbelievable savings.

The sale runs this Saturday and Sunday, September 8 and 9.



Saturday, 9:00 a.m. to 6:00 p.m. And Sunday from 9:00 a.m. until everything is sold. It's strictly first come, first served. Strictly cash and carry.

So, come out to our Tempo Cypress Furniture Sale. You'll find the kind of furniture you've been looking for. At prices you never expected to see.

Directions: San Diego Fwy. or Garden Grove Fwy. to Valley View; then north to models. Phone (714) 894-4455.

tempo. Larwin's For 25 years, we've been making people feel at home. © 1973 THE LARWIN GROUP, INC. A part of CNA Financial Corporation

It's 'dusty shoes' time in Cypress and LaPalma

We've forgone the usual fancy, decorated models to bring you the ultimate in gracious living, with the latest series of our famed Parkside Estates. Only 77 luxury homes are being constructed at two convenient sites in Cypress and LaPalma. With up to 2330 square feet of living area, these prestige homes include such distinguished features as three-car garages, shag carpeting, high-low self-cleaning ovens, mirrored wardrobes, full fencing and insulation, wet bars, soaring fireplaces, hardwood ash kitchen cabinetry, cast-iron sinks and tubs, and concrete driveways. One and two stories, up to four bedrooms and three baths, in some of the most dramatic and beautiful designs around. The choice lots are still available... if you don't mind walking a dusty street. From \$43,750, with excellent financing available.

Parkside Estates
L. PALMA
821-7212

MAP NOT TO EXACT SCALE

The private world of Bixby Hill Gardens

Walled garden townhome community. 24 hour guard gate. Two and three bedroom townhomes. Genuine lath and plaster construction.

All electric kitchens. Custom hand finished cabinetry. Ceramic tile countertops. Innovative interior designs. Distinctive fireplaces.

Luxury shag carpeting, even in closers. Hardwood parquet floors in some plans. Subterranean two-car garages with automatic door openers.

Winding brooks and reflection pools. Charming gas-lighted footpaths. Swimming pool and jacuzzi. Sauna, tennis, handball. Unique putting green. All at beautiful Bixby Hill Gardens.

Bixby Hill Gardens
AN ADULT TOWNHOME COMMUNITY

S&S CONSTRUCTION CO.
Means Quality, Always Has!
A SUBSIDIARY OF SHAPIRO INDUSTRIES, INC.
(In the N.Y.S.)

Take Palo Verde, South from the San Diego Freeway to the Bixby Hill entry gates. You are always welcome.

MAP NOT TO SCALE

Beachwalk one-story townhomes popular

Beachwalk, the A. J. Hall Corporation's exclusive townhome community in the Huntington Seaciff portion of Huntington Beach, features several models of interest to

homebuyers seeking one-story townhome living without sacrificing space or privacy. Cal Furman, sales agent at the development, said two of the five avail-

able Beachwalk models are one-story units with either two or three bedrooms and two baths offered.

Both one-story models feature such luxury

extras as cathedral ceilings, enclosed garden entries and private double-garages. "We have found from experience," Furman stated, "that, while the two-story models are dramatic and offer a charm of their own, many people prefer the liveability and convenience of the traditional one-story plan."

FURMAN added that all models offer fireplaces as standard, as well as fenced rear patios and clerestory window treatment of selected walls.

The Beachwalk homes are priced from \$40,950 to \$54,500, with exterior maintenance, including that of two recreation centers and pool areas.

Beachwalk is located directly off Golden West Street in the Huntington Seaciff portion of Huntington Beach, six blocks north from Pacific Coast Highway.

Decorated models and sales complex are open daily from 10 a.m. until dusk within the Beachwalk community.



BEACHWALK INTERIORS . . . elegance and spacious design

11th Red Carpet to open Friday

A new Red Carpet, Realtors office will be opened by Floyd Colglazier at 11294 Los Alamitos Blvd., Rossmoor, next Friday.

A champagne grand opening celebration is planned for Sept. 14.

Colglazier, who has another Red Carpet office in Westminster, now adds

the 11th office in the Long Beach Council of Red Carpet, Realtors.

The office will be managed by George Duvel with 16 sales personnel. The area the office will cover includes Rossmoor, Los Alamitos, Seal Beach, La Palma, Long Beach and Hawaiian Gardens.

Colglazier has been a resident of Rossmoor 13 years. He has been in real estate 22 years and owned Athena Realty before joining Red Carpet with his individually-owned office.

He is a director of the California Real Estate Association and is a member of the West Orange County Board of Realtors.



CHOSEN

Mathew Payne (above) has been appointed general leasing agent for Moore Property Management Corporation, Lakewood, according to E. Tennyson Moore, president.



ELECTED

Roland Wedemeyer, Rossmoor, has been elected vice president and director of Signal Landmark Properties, Inc., one of The Signal Companies.

Authors speak out

LAND INVESTOR'S PROFIT GUIDE AND NEGOTIATING MANUAL, by William Benke. Prentice-Hall, \$19.95.

Southern California real estate investors will find a lot of answers between the covers of this handsome manual.

"The land investor must be competent in profit determination and negotiation if he is to be successful today. Intuitive judgment, rules of thumb, rough computations and 'horse sense' techniques of the past are no longer adequate," says Benke, a land investment expert.

Benke provides both the professional and serious non-professional land investor with the tools and techniques for making money in today's competitive land market, as, due to scarcity and inflation, land values continue to rise.

Notable in this book is a 156-page charts-and-tables section that features Return on Investment Tables and Term Negotiating Charts.

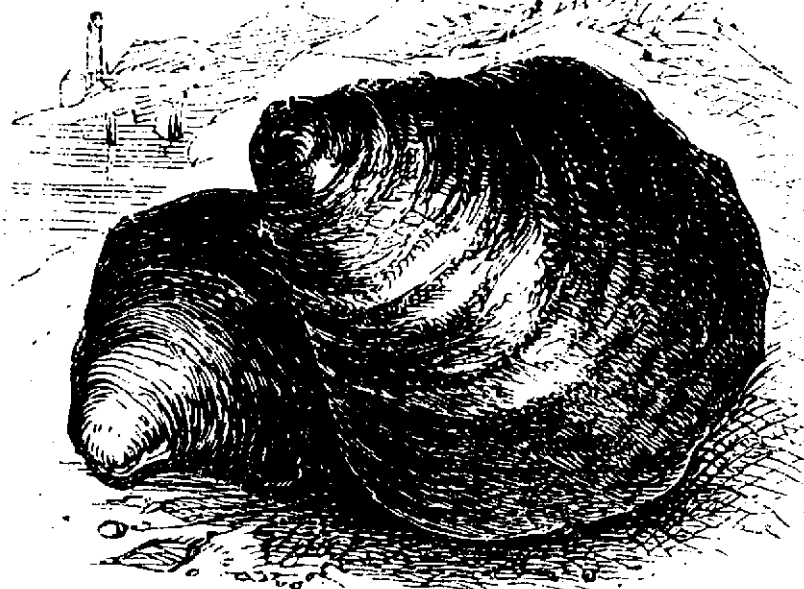
Based on computer-programmed data, the charts and tables enable the investor to determine the effect of the negotiable terms of price, down payment, interest rate, and contract period on the profitability of a land deal in advance; and assist him in planning his negotiating strategy.

The great potential of leverage particularly in deals involving land, also stands out, as does the chapter, Golden Guidelines, with its 10 rules for successfully investing in land.—RLB

Second homes

NEW YORK (UPI) — The United States Savings and Loan League reports that more than 2 million American families own a "second" or "vacation" home. The League says 71 per cent of these homes are owned by people in the age group between 35 and 64 years.

The Sea



It could be you'll never have another opportunity to live by it!

(Why take that chance?)

Proposition 20 has effected many changes in how coastal property can be developed in the future. It is becoming increasingly difficult, if not impossible, to get permission to build near the ocean. Fortunately, our coastal neighborhood, California Classics By-the-Sea, is exempt from Proposition 20—but there are only a limited number of homes available in this prestige near-the-ocean location.

So don't delay if living near the sea holds a special fascination for you and your family.

Large 3 and 4 bedroom executive homes ☐ Rough beams and siding ☐ Sloped ceiling in living room ☐ Famous Classics glass Terrace Kitchen ☐ G.E. appliances including self-cleaning oven ☐ Wall-to-wall carpeting ☐ Ceramic tile ☐ Plus much, much more! Tel. (714) 846-3389

From \$37,990

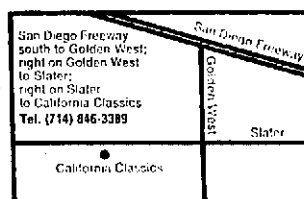
NEW CALIFORNIA Classics

HOMES BY THE SEA!



Huntington Beach

KENDALL DEVELOPMENT CO.



Equal Housing Opportunity

Island Village A Private Community

By Beard Development Co.

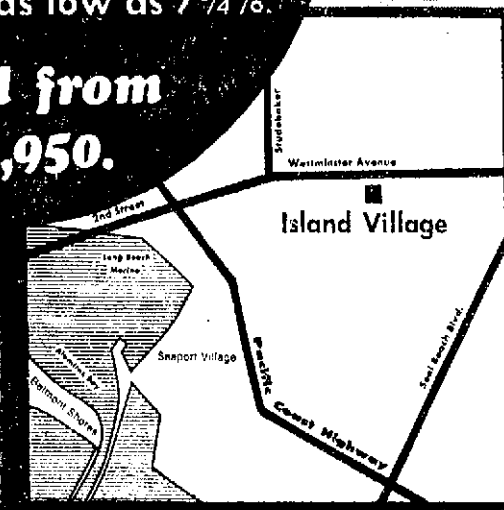
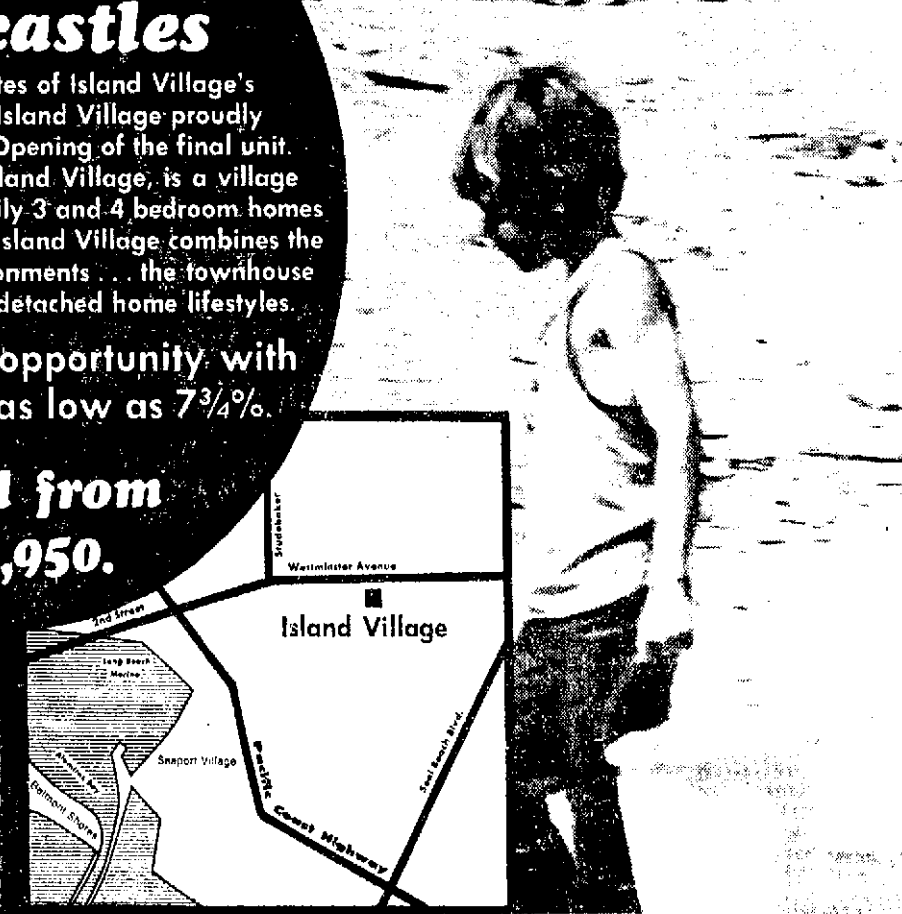
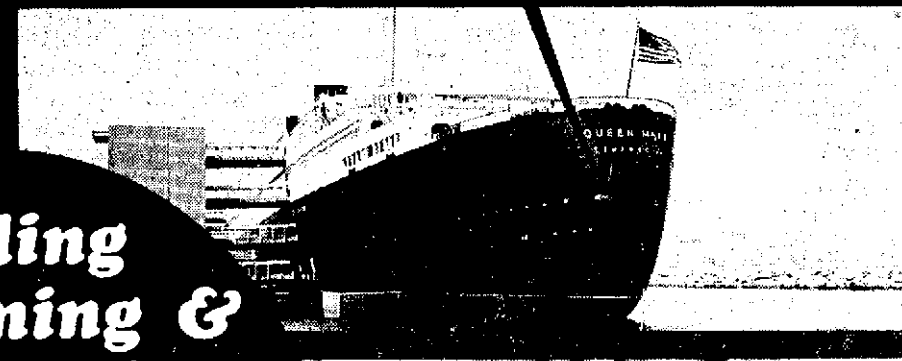


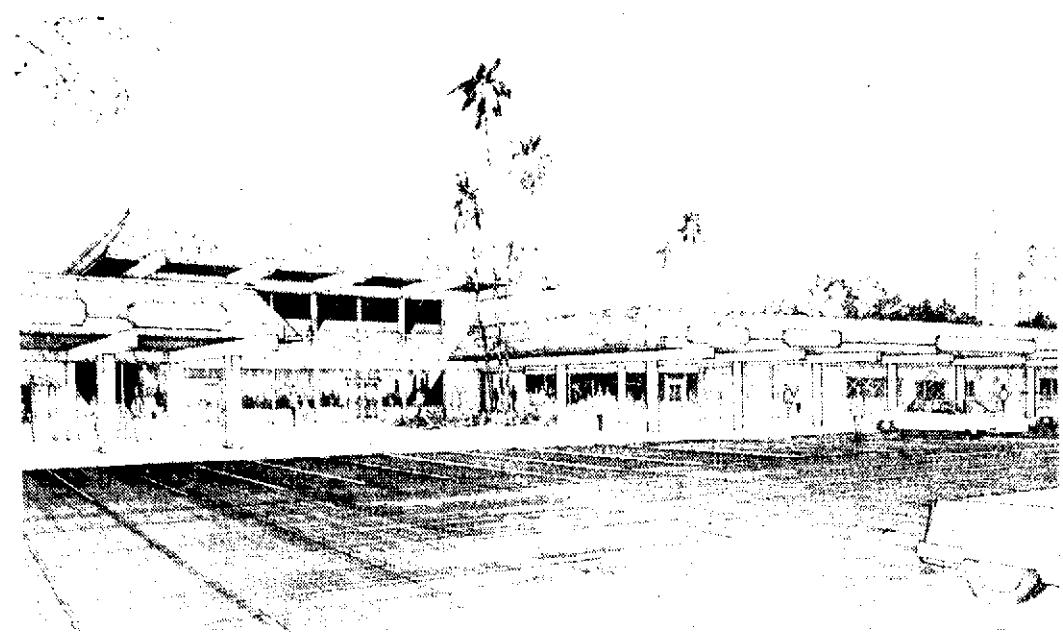
Sailing Swimming & Sandcastles

are all within minutes of Island Village's private community. Island Village proudly announces the Grand Opening of the final unit. Beyond Compare . . . Island Village, is a village community of single family 3 and 4 bedroom homes in a town house setting. Island Village combines the best of two living environments . . . the townhouse and the single family detached home lifestyles.

An investment opportunity with interest rates as low as 7³/₄%.

Priced from \$40,950.





CIVIC CENTER VILLAGE TO RISE IN WESTMINSTER

Architect's rendering of Civic Center Village, neighborhood shopping center in Westminster, shows how new 24,000-square-foot complex will look at southeast corner of Beach Boulevard and 13th Street, according to Richard Grossgold of Grossgold Associates, Inc., architects and land planners of Seal Beach.

TIPS FOR HOMEOWNERS

Clean pool invites fun

AP Newsfeature
Is your swimming pool still on the party circuit? Or are you getting more regrets than acceptances? It is one thing to have one big happy bathtub in your backyard but quite another to keep it filled these days. People worry about pollution.

There has been stiff competition in some areas to maintain a pool quorum what with all the choices — in-ground pools, above-ground pools and some pools that are half-in and half-out. Beyond the matter of pool preference, guests expect the latest water toys. The cabana shower and floating bar have become standard equipment in some neighborhoods, and for furthering aquatic delights there are water walkers of molded polystyrene in showshoe shape and a hippo boat with electric accelerator and rudder. And this season one can add to the floating chaise collection with a sun float, the pool people's answer to the waterbed — it conforms to the body, does not need to be inflated and is touted as puncture proof — made of the same material as government-approved life jackets.

BUT POOL guests have become overly sated with toys and games. What they want to see around a pool are water skimmers (to catch leaves), vacuum cleaners (for bottom cleaning) and clear water. One perennial pool partygoer blames his current ills — infected ears, stubbed toes and the like — on the pools he has visited. He doesn't know which ailment goes with which pool, but he'll bet last year's water wings that some people aren't keeping their pools clean. He has rarely been invited to a pool that has the clean, sparkling look that comes of expert care. Well, maybe early in the season, but he thinks people get careless after the first big water bash. In his opinion pool owners should be required to post signs telling when they last serviced their pool.

His suspicions have led him into a new secret role — pool policeman. He may even become the pool owner's biggest party bore as he subtly interrogates his host. He likes to

know that a pool owner has checked his filter gauge occasionally, which might indicate that valves may be closed and that dirt and debris are clogging the lines.

AND HE is wary of chipped paint, he says. Dirt and debris can lodge into the scalings of the plaster.

Every pool partygoer should brief himself on pool upkeep and maybe even do a bit of testing of a pool on the sly, merely by dipping an eye dropper into the water. There are inexpensive test tubes that can help determine chlorine level in a matter of minutes. On very hot days algae are encouraged to grow faster, causing the dissipation of chlorine.

Although algae have no stems, leaves, seeds or real roots, they can convert inorganic matter to organic matter by light energy through their photosynthesis capability. Some 17,000 species of such algae are said to have been described by researchers. Our pool policeman is sure that he has been in some pools with all 17,000 varieties.

He has read that the control of algae, microscopic organisms, is an important factor in the maintenance of pools. A biologist, Dr. Robert Ingols, has pointed out that the swimmer contributing sweat, saliva, skin debris and possibly urine to pool water reduces the quality and quantity of chlorine and contributes minerals needed by algae.

Many pools become so murky because of a too-small filter — one that is not working — too many swimmers, poor circulation, the under-use of chlorine, and other causes, that you can hardly see through the water. Ingols points out. It may require only a handful of diatomaceous earth put into the filter each week to maintain clarity.

IN FACT the test he makes for clarity can be made with a little black and red disc that may be obtained from stores that sell the earth — the powder used in filter systems when a sand filter isn't used. The little black and red quadrant is tossed into the deepest section of the pool, and if the sepa-

rations in the quadrants aren't distinguishable at 8 feet the filtration cycle and water treatment need checking.

All this clean-up knowledge has sent the pool partier into a slump. Should he continue to visit other people's pools? Or

should he buy his own pool? And how do you go about keeping a pool a secret? For starters, he's considering an underground one — perhaps he'll convert his unused air raid shelter. It might be the ideal hideaway for a pool.

Possible solution

OVERTON, Tex. (UPI) — The agricultural and cattle industries can probably do more to solve the U.S. balance of payments problem than any other industry in the country, according to Walker Wilson, president of the American International Charlais Association. "People of many nations over the world are just beginning to become affluent enough to afford beef and they like it," said Wilson, an Overton rancher.

Speech to address builders

Bob Speech, president of the Environmental Services Division of Env Inc., will speak at the monthly dinner meeting of the Southland Builders' Exchange, Inc. Tuesday evening, at the Golden Sails Inn, it was announced by President Richard O. Prior.

An opponent of harassment to industry by envi-

ronmentalists and government, the head of the Long Beach-based engineering and consulting firm, serving 100 industri-

al firms throughout the state, will talk on "Environmental Extremists vs Jobs and Profits in the Construction Industry."

Pollution fight

NEW YORK (UPI) — Bringing existing facilities up to present pollution-control standards could cost American business \$22.3 billion, or

3.5 times what it is planning to spend this year, according to McGraw-Hill's 6th Annual Survey of Pollution Control Expenditures.

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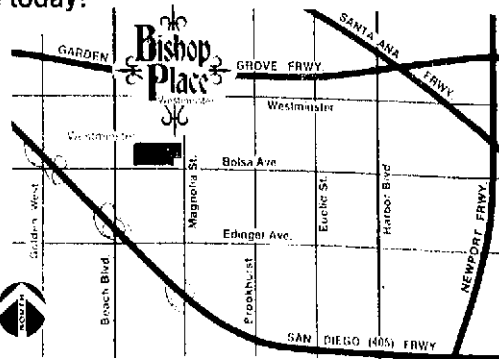
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Aids park sale

The Rest Haven Trailer Park, 5602 Ludell Ave., Bell Gardens, has been sold by Mrs. and Mrs. Albert Waller to Mr. and Mrs. Andres Tillman for a sum in excess of \$90,000.

Broker for both buyer and seller was Gabe R. Catalogue of Simpson's Mobilehome Parks, Paramount.

The small mobilehome park, considered one of the best of its size in the area, is just east of the Long Beach Freeway, one block north of Florence Avenue.

During 1973, Simpson's Mobilehome Parks, a brokerage firm specializing in mobilehome parks, has been responsible for the sale of more than a dozen parks. Of these Catalogue has sold five.

Mortgage debt

NEW YORK (UPI) — Mortgage debt, which more than doubled during the 1960s, is expected to show an even greater increase in the next 10 years, the Mortgage Bankers Association of America reports.

Giants log 6-0 pre-season

Combined News Services

The New York Giants won 'em all and the Buffalo Bills couldn't win any — but who's counting? It was only pre-season and the National Football League doesn't start playing for keeps until next Sunday.

Nevertheless, the long-time doormat Giants established themselves as contenders in the NFC East by burying the Cleveland Browns, 21-10, Saturday night for a 6-0 practice record.

Ron Johnson ran for 138 yards and two touchdowns in the game at Akron, O.

O.J. Simpson had less of a night — and no doubt less help — in managing

only 34 yards on 11 carries as Buffalo (0-6) went down to Oakland, 17-7.

Simpson's successor at USC, Clarence Davis, scored for the Raiders (4-1) on runs of 46 and 31 yards.

Last-play field goals by the New York Jets' Bobby Howfield and the Cincinnati Bengals' Horst Muhlmann lifted their teams to victories.

Howfield kicked one from 24 yards as the gun sounded to beat the Philadelphia Eagles, 16-13, before 44,218 rain-soaked fans in Tampa, Fla. Roman Gabriel threw an 18-yard pass to Harold

Carmichael for the Eagles' only TD.

Muhlmann's 31-yard boot did in the Green Bay Packers, 13-10.

The Pittsburgh Steelers pleased a home crowd by blanking the Atlanta Falcons, 19-0. Terry Bradshaw's passes spurred the Steelers (4-2).

Five-foot-five rookie Howard Stevens ran 22 yards in the final seconds to give New Orleans a 16-10 victory over Houston.

The Saints' rally was aided by two more fumbles by the Oilers' Bob Gresham, a former Saint traded to Houston earlier this summer because of his tendency to fumble.

Fran Tarkenton passed for 238 yards and two touchdowns and Alan Page blocked a fourth-quarter extra point attempt to give the Minnesota Vikings a 24-16 exhibition win over the San Diego Chargers.

Things not shipshape as NFL's 54th voyage nears

By RICH ROBERTS Staff Writer

As the flagship Rozelle builds up steam, a storm is brewing.

There is unrest on board and an ominous rumbling is heard from below the AstroTurf decks.

As it comes closer, it is clear that the bridge is under assault and Captain Pete himself is defending the helm against angry hands.

A flock of civilians has boarded the vessel and appears to be jettisoning the captain's radar scope — no, it is his television set.

There have been reports of flagrant crime, carousing and lack of discipline aboard the ship — indeed, one sailor stands with his back turned as the colors are raised — but the only evidence of punitive measures is the solitary figure apparently east adrift in a dinghy far astern.

On the aft deck, a skinny officer in a maroon cap appears to be impatiently conducting a press conference for a group of reporters, all of whom are standing. He is licking an ice cream cone and occasionally attempts to lead them in a cheer.

This is the bizarre scene that presents itself as the National Football League prepares to set sail next Sunday on its 54th voyage,

amid conflict and controversy but ever-growing affluency.

The ship will not sink, but the course will be difficult. Mothers will not let their daughters out of sight when the fleet is in town, and there is talk of mutiny at the final destination, which is Super Bowl VIII.

Rozelle's fleet consists of 26 ships, half of which fly the blue pennant of the National Conference, the

phish, the peerless warrior of 1972.

Who can say which will have the smoothest sailing into Super Bowl VIII?

Who is fool enough to try? The fool who wrote this, that's who.

FOOTBALL SCORES

WEST	SOUTH
Grambling College 27, Long Beach St. 16.	Clemson 14, The Citadel 12.
Nebraska 40, UCLA 13.	Alabama A&M 41, Mississippi Valley 13.
San Francisco 30, Nevada, Reno 28.	Alabama A&M 41, Mississippi Valley 13.
Arizona 31, Colorado St. 0.	Arkansas 27, Southern Miss 7.
Idaho 65, UTEP 14.	Kentucky 37, Louisville 13.
Montana 34, Idaho St. 0.	Kentucky 37, Louisville 13.
Colorado College 23, Hastings College 0.	Virginia 16, VMI 14.
New Mexico St. 24, Lamar 1.	Glenville St. 13, Hillsdale Coll. 14.
Carroll, Mont. 34, Ricks College 6.	Mississippi 27, Villanova 6.
Texas, Arlington 31, North Texas St. 7.	Furman 13, Presbyterian Coll. 6.
West Texas St. 12, Drake Univ. 10.	No. Carolina St. 37, East Carolina 6.
Texas Southern 34, Sam Houston 14.	No. Carolina Central 21, Winston-Salem 10.
Trinity 24, Austin 0.	Georgetown (Ky.) 13, Findlay 0.
Jacksonville (Fla.) 34, Texas A&I 14.	Memphis St. 28, Louisville 21.
Central State 7, San Antonio (Tex.) St. 7 (tie).	West Carolina 10, Tennessee Tech 10 (tie).
Cal Poly Pomona 17, Fresno State 9.	Arkansas St. 36, Abilene Christian 46.
San Jose State 14, Santa Clara 12.	No. Carolina A&T 10, Elizabeth City 0.
	Southern Univ. 21, Tuskegee 13.
MIDWEST	EAST
W. Michigan 16, E. Michigan 12.	Temple 49, Xavier 7.
DelaWare 45, Akron 24.	Delaware 45, Akron 24.
Dubuque 45, Millen (W.V.) 8.	Delaware 45, Akron 24.
E. Michigan 17, Ball St. 14.	Holy Cross 30, Massachusetts 28.
Gustavus Adolphus 13, Oskosh 7.	Louisiana 30, Mississippi 28.
Hartline 16, Wisconsin-Menomonie 3.	Louisiana 30, Mississippi 28.
Indiana Central 10, Evansville 2.	Louisiana 30, Mississippi 28.
La Crosse 38, Northland 7.	Louisiana 30, Mississippi 28.
Lakeland 20, Illinois Benedictine 16.	Louisiana 30, Mississippi 28.
Minnesota Duluth 10, Superior 0.	Louisiana 30, Mississippi 28.
Northwood 49, Minot St. 7.	Louisiana 30, Mississippi 28.
Plattville 14, St. Norbert 13.	Louisiana 30, Mississippi 28.
St. Dakota 30, Southwest Minnesota 6.	Louisiana 30, Mississippi 28.
Stevens Pt. (Wis.) 21, E. Illinois 20.	Louisiana 30, Mississippi 28.
St. Thomas 14, Cloud St. 13.	Louisiana 30, Mississippi 28.
Whitewater 10, N. Michigan 10.	Louisiana 30, Mississippi 28.

POOR DODGERS

(Continued from S-1)

the bottom of the 10th, making it 6-0.

The Dodgers proceeded to load the bases after McMullen's homer but pinch hitter Steve Yeager popped out, stranding three runners. In all they left 11.

In the 11th the Padres struck for their three runs. Jerry Morales doubling home his third and fourth runs of the game off loser Pete Richert.

"We hit the ball as well as we can possibly hit it," moaned manager Walter Alston afterward. "But when we get the hitting we don't get the pitching, and when the pitching is good we don't get any hitting."

"The pitching tonight was nothing to brag about."

Jim Brewer, who just two days ago was strung out on a traction machine, pitched well. His stuff was so good it not only handcuffed the Padres, but catcher Joe Ferguson, too. Brewer stuck out Nate Colbert in the 10th but Colbert got to first anyway when Ferguson let the ball get through for a passed ball. A wild pitch — for two bases — and a sacrifice fly scored him.

"I guess," Alston continued, "we lost a half a dozen ways tonight. We even strike a guy out and he winds up scoring. Then we walk two of their poorest hitters (Gene Locklear and Rich Mo-

rales) and both of them wind up scoring."

Colbert hit a two-run homer in the first and the Pads added a third in the fifth.

Bull Russell's homer in the sixth started the Dodgers back.

DODGER DOPE: Willie Davis, who said he was going to sit out the San Diego series to rest his ailing knee, reconsidered and was back in the lineup Saturday night after conferring with manager Walter Alston. "He said he could play," Alston said as he penciled Davis into the lineup. "Originally he had JIM FAHEY in centerfield."

DAVE LOPES was sent home before the game because of a bug in his stomach. He'll probably be all right for today's series finale with the Padres.

Today's pitchers are Andy Messersmith, 11-0, and Rich Troedson, 6-5. Messersmith will be making his seventh start in quest of his 12th win.

SAN DIEGO	LOS ANGELES
J.Morales 1b	ab r bi
Winfield 2b	5 0 0 0
Grubbs 3b	1 1 1 0
Dwight 1b	5 2 2 1
Colbert 1b	5 2 2 1
Kendrick 2b	5 0 1 1
Adair 3b	5 0 0 0
DThomass 2b	5 1 1 0
R.Morales 2b	5 1 1 0
Loehman 3b	5 2 1 0
OAnders 1b	5 0 0 0
Kirby 1b	5 0 0 0
Leach 1b	5 0 0 0
Caldwell 1b	5 0 0 0
Ross 1b	5 0 0 0
Gasteph 1b	5 0 0 0
Snack 1b	5 0 0 0
Ferguson 2b	5 0 0 0
Yeaeger 1b	5 0 0 0

LBSU CONFIRMS PROBE OF SCHOOL BY NCAA

Long Beach state officials confirmed a report run in Thursday's editions of the Independent, Press-Telegram that they had met with the NCAA Committee on Infractions in Seattle, Washington.

University President Dr. Stephen Horn, Vice President for Student Affairs Jack Shainline, and athletic director Lew Comer reviewed with the committee the results of their mutual investigation of alleged violations which have occurred in the football and basketball programs.

"Should the alleged violations which are still under investigation be proven, appropriate and vigorous action will be taken by the University. The University remains committed to a balanced and ethically conducted athletic program."

National Football League

SEPTEMBER	Oakland at St. Louis	Cleveland at Minnesota	26—Green Bay at San Francisco*
16—Atlanta at New Orleans	Philadelphia at Buffalo	Denver at St. Louis	DECEMBER
Baltimore at Cleveland	San Diego at Pittsburgh	Houston at Baltimore	2—Baltimore at N.Y. Jets
Buffalo at New England	San Francisco at Atlanta	Kansas City at San Diego	Buffalo at Atlanta
Cincinnati at Denver	Dallas at Washington*	Los Angeles at Atlanta	Cleveland at Kansas City
Dallas at Chicago	14—Baltimore at Buffalo	New England at Philadelphia	Dallas at Denver
Detroit at Pittsburgh	Chicago at Atlanta	N.Y. Giants at Oakland	Detroit at St. Louis
Houston at N.Y. Giants	Dallas at Los Angeles	N.Y. Jets at Miami	Los Angeles at Chicago
Los Angeles at Kansas City	Denver at Houston	San Francisco at Detroit	Minnesota at Cincinnati
Oakland at Minnesota	Detroit at New Orleans		New Orleans vs. Green Bay at Milwaukee
St. Louis at Philadelphia	Kansas City vs. Green Bay at Milwaukee		Minnesota at San Francisco
San Diego at Washington	Minnesota at San Francisco		11—Atlanta at Philadelphia
San Francisco at Miami	15—Miami at Cleveland*		Baltimore at Miami
	21—Atlanta at San Diego		Cincinnati at Buffalo
	Baltimore at Detroit		Cleveland at Houston
	Buffalo at Miami		Dallas at N.Y. Giants
	Green Bay at Los Angeles		Detroit at Minnesota
	12—Chicago at Kansas City*		New Orleans at Los Angeles
	18—Baltimore at Washington*		N.Y. Jets at New England
	Cleveland at Oakland		Pittsburgh at Oakland
	Denver at Pittsburgh		St. Louis at Green Bay
	Detroit at Chicago		San Francisco at Washington
	Green Bay at New England		
	Houston at Kansas City		
	Miami at Buffalo		
	New Orleans at San Diego		
	22—Oakland at Denver*		
	28—Atlanta at San Francisco		
	Cincinnati at Pittsburgh		
	Dallas at Philadelphia		
	Denver at N.Y. Jets		
	Green Bay at Detroit		
	Houston at Chicago		
	Los Angeles at Minnesota		
	Miami at New England		
	N.Y. Giants at St. Louis		
	Oakland at Baltimore		
	San Diego at Cleveland		
	Washington at New Orleans		
	29—Kansas City at Buffalo*		
OCTOBER	NOVEMBER	POSSIBLE SEASON GAMES	
1—Atlanta at Detroit*	4—Buffalo at New Orleans	DEC. 23 weekend AFC and	
7—Baltimore at New England	Chicago at Green Bay	NFC divisional playoffs.	
Chicago at New Orleans	Cincinnati at Dallas	DEC. 30—AFC and NFC	
Cleveland at Cincinnati		championship games.	
Denver at Kansas City		JAN. 13—Super Bowl at	
Green Bay at N.Y. Giants		Houston.	
Los Angeles at Houston			
Miami at N.Y. Jets			
Minnesota at Detroit			

NFL handicap, analysis

NATIONAL CONFERENCE

West Division

1. San Francisco (8-5-1) in '72, lost divisional playoff to Dallas; '73 opponents won 99 games in '72.

Strengths: Perhaps best passing game in conference, with John Bradfield and proven backup Steve Spurrier throwing to all-pro WR Gene Washington and TE Ted Kwalick; defense solid, if not spectacular.

Weaknesses: Lack of rushing threat simplifies defensive problems for opponents; aside from all-pro LB Dave Wilcox, linebacking could be so soft spot.

Comment: 49ers can't beat Rams but have topped division three years in row. Clutch prowess in playoffs questionable.

2. Atlanta (7-6; opponents W-72).

Strengths: Easiest (on paper) schedule in NFL; bookend, DES Claude Humphrey, John Zook could be best pair in football; good running game.

Weaknesses: With QB Bob Berry traded, passing game could be even weaker. Hopefuls are young Pat Sullivan, old (but seldom a winner) Dick Shiner.

Comment: Coach Norm Van Brocklin's off-season moves had air of desperation; he'll drive team harder than ever, perhaps retelling bitter story of '72.

3. Rams (6-7-1; opponents W-92).

Strengths: More effective passing with rubber-armed John Hadl throwing to Harold Jackson, NFL's No. 1 receiver of '72; veteran offensive line opens holes for hard-running backs.

Weaknesses: Defense doesn't appear to have sufficient material to rebuild from trade of DE Coy Bacon, retirement of MLB Marlin McKee. DT Merlin Olsen must play back to strong '72 season; secondary remains unsettled.

Comment: If new coach Chuck Knox can retain spirit of purpose and unity through tough early schedule, could close with rush.

4. New Orleans (2-11-1; opponents W-98).

Strengths: QB Archie Manning, slightly improved defense with trades for DE Billy Newsome, DT Ron Billingsley; good corps of receivers.

Weaknesses: Every place else.

Comment: Coach J.D. Roberts already fired; Manning can do it all, but not with this bunch. Easy last in NFC's weakest division.

Central Division

1. Green Bay (10-4-0, lost to Washington in Div. playoff; opponents 10-85).

Strengths: Consistent rushing with RBs John Brockington, Mac Lane spearheaded by all-pro G Gale Gillingham, back from injury.

Weaknesses: QB Scott Lineer must develop as passing threat; OLB Dave Robinson will be missed.

Comment: Packers have easy schedule and make few mistakes, but may lack flexibility in game plans.

2. Detroit (8-5-1; opponents W-92).

Strengths: Free-wheeling offense poses challenge for any defense; QB Greg Landry tried to run or pass, TE Charlie Sanders may be game's best.

Weaknesses: Defensive line unsettled, Lem Barney only standout in secondary.

Comment: New coach Don McCafferty restoring imagination to offense; if defense improves, Lions could reach top.

3. Minnesota (7-7-0; opponents W-93).

Strengths: Have added rookie RB hope Chuck Foreman, Miami U., as outside running threat to complement QB Fran Tarkenton's aerial circus.

Weaknesses: Aging, ailing defense in transition; offense lost consistency when Tarkenton returned.

Comment: Vikings difficult to assess; was '72 a slump or hint of deterioration?

4. Chicago (4-9-1; opponents W-92).

Strengths: Same bruising defense led by MLB Dick Butkus; improved running game with trade for Carl Garrett.

Weaknesses: A left-handed QB (Bobby Douglass) who runs for 968 yards but completes only 38 per cent of his passes.

Comment: Coach Abe Giron determined to go with Douglass instead of orthodox QB, which will be his ultimate downfall.

Eastern Division

1. Miami (14-0-0, won div. playoff, AFC title, Super Bowl; opponents W-95).

Strengths: Enough to return to Super Bowl—and win it. RBs Duane Thomas, Larry Brown give top one-two punch; diverse talents of QBs Bill Kilmer, Sonny Jurgensen offer multiple-threat offense; tight defense.

Weaknesses: Coach George Allen lost five assistants, has four new ones; erratic behavior of Thomas.

Comment: Not as bad anymore as Allen would like foes to think, if he can keep Thomas happy and Kilmer and Jurgensen healthy, can eekwalk through favorable schedule.

2. New York Giants (8-6-0; opponents W-98).

Strengths: Balanced offense, led by QB Norm Snead, No. 1-rated in NFL last year; RB Ron Johnson, 1,382 yards, and TE Rob Tucker.

Weaknesses: Defense improved but most shore up secondary.

Comment: Longtime losers, Giants can't afford injuries and will play only two "home" games; others in Yale Bowl at New Haven, Conn.

3. Dallas (10-4-0, won div. playoff vs. San Francisco, lost to Washington in NFC title game; opponents W-89).

Strengths: Superb offensive line, directed by pair of capable QBs in Roger Staubach, Archie Manning with RBs Calvin Hill, Bobby Newhouse.

Weaknesses: "Doomsday Defense" only a name now. Secondary is shot, LB Chuck Howley retired, all-pro DT Bob Lilly hurtling, WRs questionable.

Comment: Coach Tom Landry agonizing as always, between Staubach and Morton; much of Super Bowl VI cast gone, but brass living in past.

4. St. Louis (4-9-1; opponents W-110).

Strengths: Rookie RB Terry Metcalf, Long Beach State, will boost stagnant running game, complementing passing of QB Jim Hart in rookie coach Don Coryell's revitalized offense.

Weaknesses: Defensive line worful.

Comment: Cardinals play NFL's toughest schedule; Coryell hopes to blitz way through as he did at San Diego State.

AMERICAN CONFERENCE

West Division

1. Oakland (10-3-1 in '72, lost div. playoff to Pittsburgh; opponents won 94 games in '72).

Strengths: Best-balanced offense in NFL, with depth at QB; defense is solid as before, plus DE Bubba Smith.

Weaknesses: Have to look twice to find one, which could be offensive linebacking.

Comment: Front-office friction won't affect performance unless boss Al Davis loses out; only '72 weakness corrected by No. 1 draft of punter Ray Guy.

2. Kansas City (8-6-0; opponents W-84).

Strengths: Enough holdovers to hold off improving Denver. QB Len Dawson is 38 but healthy, WR Otis Taylor always dangerous; defense will carry load.

Weaknesses: Offensive line getting tired. May be long year for ex-Ram Willie Ellison.

Comment: Coach Hank Stram reluctant to change old, proven pros for new blood, could pay price of sudden collapse.

3. Denver (5-9-0; opponents W-93).

Strengths: Has first solid QB in Charley Johnson, RB Floyd Little, adequate receivers for balanced offense.

Weaknesses: Lack of depth; defense improved but questionable at linebacking secondary.

Comment: Coach John Ralston adapting quickly to pro concepts, especially on defense; Broncos on way up.

4. San Diego (4-9-1; opponents W-102).

Strengths: Offense will go as far as QB John Unitas can take it; adequate runners, good receivers.

Weaknesses: League's oldest front four playing as much on reputations as lingering talents.

Comment: Every game is Senior Citizen's Day at San Diego, where coach Harland Svrcek's rebuilding program continues with second-hand material.

Central Division

1. Pittsburgh (11-3-0, won div. playoff, lost to Miami in AFC title game; opponents W-97).

Strengths: Tough defense led by DT Joe Greene; grinding offense with NFL rookie-of-year RB Franco Harris directed by QB Terry Bradshaw, who also vexes defenses by running.

Weaknesses: Deep passing game may not be up to star quality.

Comment: Young, aggressive team that figures to improve after missing Super Bowl by 4-point loss to Miami.

2. Cleveland (10-4-0, lost div. playoff to Miami; opponents W-102).

Strengths: Young QB Mike Phipps now proven capable, No. 1 pick Greg Pruitt adds depth to running attack behind Leroy Kelly.

Weaknesses: Lacking pass rush and solid linebacking, Browns will be hurt through air.

Comment: Again, AFC's best bet for "wild card" berth in playoffs, despite more difficult schedule.

3. Cincinnati (8-6-0; opponents W-93).

Strengths: Rapidly maturing defense, led by all-pro DT Mike Reid.

Weaknesses: Sluggish offense; QB Ken Anderson breaks few big plays.

Comment: Coach Paul Brown still sending in all the plays, which makes Bengals a dull team to watch.

4. Houston (11-3-0; opponents W-107).

Strengths: QB Dan Fouts, possible future star DT John Matuszak, No. 1 pick in NFL draft.

Weaknesses: Pastorini should be on endangered species list; was sacked 38 times in '72. Veteran C Bill Curry from Baltimore could help.

Comment: New GM Sid Gillman wheeled 10 trades but marked improvement not evident. NFL's second toughest schedule.

Eastern Division

1. Miami (14-0-0, won div. playoff, AFC title, Super Bowl; opponents W-95).

Strengths: Csonka-Kick-Morris NFL's best rushing attack ever in '72, QB Bob Griese can throw short or long when necessary; defense NFL's best in '72.

Weaknesses: None to speak of, unless complacency sets in.

Comment: Coach Don Shula was determined to improve club to avoid stagnation, but every position solid. No room for rookies. If Dolphins don't go 17-0 again, blame it on bad breaks and tougher schedule.

2. New York Jets (7-7-0; opponents W-94).

Strengths: Joe Namath's passing and adequate running to balance it.

Weaknesses: Defense yielded 153 more points than Miami, pass defense was worst in conference.

Comment: Jets will be interesting team to watch, with high scores and week-to-week uncertainty of Namath's knees.

3. Baltimore (5-9-0; opponents W-98).

Strengths: LBs Mike Curtis, Ted Hendricks, Ray Mendenhall counted on to hold defense together; fair running backs.

Weaknesses: QB Marty Domres undeveloped, as are offensive and defensive lines; thin in secondary and at WRs.

Comment: Heaviest rebuilding program in league under GM Joe Thomas and new coach Howard Schnellenberger, late of Miami. Won't challenge Dolphins for awhile.

4. Buffalo (4-9-1; opponents W-89).

Troy tabbed to remain in throne room

By GARY RAUSCH
Staff Writer

It was Pepper Rodgers speaking about his UCLA Bruins, but it could just as easily have been any one of a dozen other head coaches whose teams figure to visit the Top 10 sometime this football season.

"We'll be a better team this year because we'll have a better offense," he predicted, "and we'll have that better offense because of a better defense—one that will get the ball more often for the offense."

It will be another sea-

son of high-powered offenses complemented by ravaging, ball-hawking defenses that propel 10 teams into an elite circle.

Each will establish its superiority week after week with a ball-control running attack. But woe be the foe that packs away its pass defense in mothballs. He shall be obliterated with one quick strike through the airways.

Whereas the running back and quarterback will share the offensive spotlight, no team will remain among the elite without a brilliant corps of linebackers—those seemingly

half-crazed monsters who roam sideline to sideline combining the strength of tackles and sprinter's speed.

When the final points light up the scoreboard and the curtain descends



on the '73 campaign, it will be John McKay and his mighty USC Trojans taking the bows, again.

Along Figueroa Street they'll be crowning as many as six all-Americans and a possible Heisman

Trophy winner. Silver Fox McKay has all the tools.

He calls Pat Haden the best passer he's ever seen. Linebacker Richard Wood was all-America as a sophomore. Flanker Lynn Swann could be the next Johnny Rodgers-type game-breaker. Safety Artimus Parker has few peers in the secondary. Booker Brown labors anonymously in the offensive line to all but pro talent scouts.

Oh, yes. There's tailback Anthony Davis, who squirted through Notre Dame's behemoths for six touchdowns.

One team A.D. & Co.

won't catch by surprise is Ohio State, their likely unbeaten opponent for the national title in the Rose Bowl on New Year's Day.

General Woody Hayes makes no bones about avenging that 42-17 lacing his troops absorbed last year.

The nucleus of Woody's 23rd autumn in Columbus will come from 48 lettermen, 18 of them starters. Ten of those are on defense, where all-America linebacker Randy Gradishar holds court.

The entire offensive backfield returns, led by Archie Griffen (867 yards as a freshman) and

Champ Henson, whose 20 TDs as a soph led the nation. Quarterback Greg Hare is being pushed by soph Cornelius Greene, which Woody calls "a delightful problem."

Folks down in Texas have long since given up

GARY RAUSCH
Staff Writer



looking for weaknesses in the iron-plated Longhorns. Texas should win its sixth successive Southwest Conference title and challenge for the national crown.

Roosevelt Leaks gobbled up 1,099 Wishbone yards as a soph and linebacker Glen Gaspard is one of eight returning starters from a defense that allowed only seven TDs all last season and none in the final three games.

Embarrassed and disappointed by the 40-6 Orange Bowl thrashing from Nebraska, Ara Parseghian expects his maturing Notre Dame giants to bounce back and snap the first two-game losing streak in his Irish coaching career.

Fourteen of 22 starters can be found under the golden dome in South Bend. Tackle-turned-tight-end Dave Casper and guard Frank Pomarico are all-America types and if any of the freshmen live

up to their prep clippings, the Irish will be making their 10th visit to the Top 10 in 11 seasons—more than any other team.

Such is not the case across the state line in Ann Arbor, Mich., where Bo Schembechler is searching for linemen. Offensively, he has "the best quarterback in the Big 10" in Dennis Franklin and a battering-ram fullback in Ed Shuttlesworth.

Repairing the defensive wall is paramount if Michigan is to unseat Ohio State and retain its title as No. 1 in scoring defense.

Perhaps Bo could take a few pointers from Bill Battle at Tennessee, whose teams win almost solely with defense.

"Not so this year," says Battle. "We lost seven players off our defensive unit and we've got some problems there."

Quarterback Condrige Holloway and tailback Haskel Stanback will bring the offense into the limelight, though. Their 31-year-old head coach hasn't finished out of the Top 12 in his three seasons at Knoxville, boast-

ing, a 31-5 record with three bowl wins.

Nebraska's new mentor Tom Osborne is only 34, but he served as an assistant on all 12 of departed Bob Devaney's teams. The Cornhuskers have deep, but untested, running backs behind south-paw slinger David Humm.

Despite proven performers like John Dutton and Steve Manstedt in the line the famed Black Shirt defense will miss supers like Rich Glover, Willie Harper and Joe Blahak.

UCLA is a surprise choice for the Top 10, out a selection with merit. The Bruin Wishbone offense ranked second only to Oklahoma in ground gaining a year ago and will improve, especially with a restructured passing attack.

Defensively, the gummy little Bruins have become big and brawny. Their supreme test will come against USC Nov. 24.

Bear Bryant's boys at Alabama will have to pass three major exams for a third successive SEC crown—Tennessee in the sixth week and LSU and Auburn on the final two Saturdays of the term.

Rausch's Top Ten

Place	Team	Comment
1.	Southern California	May never look back.
2.	Ohio State	Runs well with this company.
3.	Texas	Royal chance for upset.
4.	Notre Dame	Always a contender.
5.	Michigan	Threat all the way.
6.	Tennessee	Ready for smasher.
7.	Nebraska	Goes for new owner.
8.	UCLA	Benefitted by last effort.
9.	Alabama	Will not be far away.
10.	Arizona State	Bred for speed.

Longshots: Penn State, Auburn, Colorado, LSU, Houston, Oklahoma, Florida.

SDS favored, but here comes Pacific

By JIM McCORMACK
Staff Writer

In 1972, Long Beach State was a heady candidate to win its third consecutive Pacific Coast Athletic Assn. title and Pacific was equally favored to go nowhere.

But when the clubs met on an October evening in Stockton, the Tigers emerged with a 14-10 triumph after holding Long Beach away from the



Pacific goal line in the final two minutes.

The 49ers actually had a first-and-goal on the Pacific two late in the game but a series of misfortune and misplays that were to typify their year denied them a winning touchdown.

"That was the first time in 66 first-and-goal situations inside the five that we've failed to score," lamented Jim Stangeland at the time.

His statistic was as bad as the 49er coach's luck.

PCAA handicap

Team	COMMENT	'72 Finish
1. Pacific	Looks the best right now	2
2. San Diego State	Favored by most	1
3. Long Beach	Newcomers must perform	3 (tie)
4. San Jose State	Schedule too demanding	3 (tie)
5. Fresno State	Give J.R. a year	5

It had actually been only 22 times, but the streak had lasted more than a year and its demise could not have come at a more inopportune time.

The 49ers, who were 3-3 after that loss, proceeded to drop three of their next four games while the surprising Tigers were off and winging toward an 8-3 season and runnerup finish to San Diego State in the PCAA.

That form turnaround is a trait of the PCAA, whose teams have a limit of 70 scholarships and a level of 55 for most of its representatives.

"Depth is always a factor in our league because of the scholarship limit," says San Diego's new coach, Claude Gilbert. "Last year, at the beginning of the season, we were three deep in our defensive line. The last game of the year we had

only five guys able to play and we lost one of those in the first quarter and had to play with only four the rest of the game."

"Injuries are great equalizers in our league. Each of the coaches in the



JIM McCORMACK
Staff Writer

league is optimistic right now, but how well any PCAA team does will be determined by how well it avoids injuries to key personnel."

How well Long Beach rebounds may be determined by how well newcomers step into the system.

The keys are quarterback Gary Wann and junior college transfer Tommie Nathan at tailback, Ron Choate at fullback and offensive linemen Charles Jones, Floyd Horn, Bruce Dandy, Mike Basky, Augie Olgy, Rudy Huerta and Kim Rhodes.

Defensively, the play of linebackers Dana Hogan, Dave Stanley, Rick Breeze and Tom Knudson and secondary personnel

(Continued on S-6, Col. 6)

Optimism rife in Pac-8 but USC looks too tough

By LOEL SCHRADER
Staff Writer

Oh, the roses that bloom in the fall, tra-la.

Their scent is present in the quietly optimistic words of Stanford's Jack

closest to placing the Pacific-8 Conference football race in its proper perspective.

"To win in this league, you have to have a great defensive team and you have to be balanced on offense."

One team, USC, comes nearest to meeting the standards Enright establishes for a conference champion.

Richard Wood, James Sims, Charles Anthony, Artimus Parker and Charles Phillips are still around to form the nucleus for what could be a great USC defensive team.

Offensively, the Trojans have the ultimate weapons—quarterback Pat Haden's rifle shots to Lynn Swann and young Johnny McKay, plus the darting runs of leading Heisman Trophy candidate Anthony Davis.

Coach John McKay does little to forestall talk about a fifth Rose Bowl appearance in seven years for USC.

"When people such as Woody Hayes, Bear Bryant and Frank Broyles say our 1972 team was the best they had seen in college, it's difficult to believe another can come along right away."

"But we have as many or more good athletes on our present team than we had a year ago."

If the Trojans, who have been selected No. 1 in virtually every pre-season poll, are to repeat as conference champions, they must turn back what should be an imposing challenge by UCLA.

The Bruins, according to coach Pepper Rodgers, are "25 per cent improved over last year."

But UCLA must develop

a passing game to complement the super running talents of James McAlister and Kermit Johnson.

Rodgers pledges the Bruin will. "It's not that we plan to pass more—heck, if you can hang onto the ball by running, why pass? But we believe our pass offense is better designed this year. Our passing game should be

(Continued on S-6, Col. 4)

LOEL SCHRADER
Staff Writer



Premier prep

Lakewood High wide receiver Ed Gillies (83) caught 42 passes last fall and again figures as one of the Southland's premier performers in 1973.

Staff photo

Lancers tops (?) in Moore

By KEN PIVERNETZ
Staff Writer

Unpredictable? Yes. Dull? Never.

High school football on the Moore League level will be all that again in 1973 where, like across most of the Southland, many of Friday night's heroes were unknown a year ago.

The surprises of 1972 ranked among the most startling in the league's 16-year history—Millikan beating Wilson for the first time, Poly returning to a place of prominence to earn a share of the title for the first time in eight seasons, Wilson suffering its first losing campaign since 1957.

How far Wilson can bounce back from its 2-7 record and whether Poly can approach the success it achieved a year ago provide two of the more interesting questions at the outset of the 1973 season.

Lakewood, as usual, figures to be near the top. Millikan has added confidence in its second year of running the wishbone, but faces a tough hurdle in its first three practice games.

Although tabbed for

fifth or sixth, Compton again has the potential to knock off one of the contenders (Poly last year) while Jordan figures to have more speed despite only six lettermen back.

Favoring Lakewood is nothing new. The defense, which is untested, and



new quarterbacking are the big question marks. More size and better balance are the pluses.

Poly must replace Anthony Hill which might be impossible considering what the senior quarterback did for the Hares last fall. Enough talent does return, however, to keep the Jackrabbits in contention.

Wilson returns 11 lettermen, has a basically solid defense and exciting running prospect in newcomer Tony Gipson. Millikan won its first three Moore League games and was headed toward a championship before bogging down in the mud and rain against Lakewood and Poly in the final two games. If the blocking is there, the Rams apparently have the backs to chew

up big chunks of yardage again.

Derrick Martin was the league's No. 2 rusher as a sophomore at Compton. As a junior, he may have the field to himself.

One goal all have is to improve the league's prestige against outside competition the first four weeks. Combined practice records of Jordan, Lakewood, Millikan, Poly and Wilson dipped to 7-13 last fall, a low in league history. A much-needed summer program should help teams get off to a better start.

Fans will again have an opportunity to view many of the CIF's top teams from other areas. Perennial powers Westminster, Mater Dei, El Rancho, North Torrance, Servite and Western dot the non-league schedules.

Veterans Stadium, which is due to get a new scoreboard and clock by mid-season, will be the site of eight prep games

this fall, a dip of three from last year. Lakewood will appear there the most times, six, Jordan none. Poly again remains the most traveled team, playing games at L.A. State, the Rose Bowl and having "home" games at Vets, Lakewood and Wilson.

Long Beach's new

coach is George King at St. Anthony which has its best group of young players in some time but faces many of the same old problems, primarily competing in the tough Angelus League against defending 4-A champion St. Paul, Mater Dei, Servite, Bishop Amat and Pius X.

Long Beach's new



KEN PIVERNETZ
Staff Writer

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Moore League handicap

Team	COMMENT	'72 finish
1. Lakewood	Strong stretch runner	1 (tie)
2. Millikan	May be ready to break through	1 (tie)
3. Wilson	Last too bad to be true	5 (tie)
4. Poly	Would have to surprise again	1 (tie)
5. Compton	Will keep 'em honest	4
6. Jordan	When does basketball begin?	5 (tie)

Follow Your Favorite Football Team in the I,P-T

DATE	RAMS	USC	UCLA	LONG BEACH ST.	LBCC	JORDAN	LAKEWOOD	MILLIKAN	POLY	WILSON	ST. ANTHONY
Sept. 8			At Nebraska	x-Grumbling							
Sept. 15	At Kansas City	Arkansas		At W. Michigan	At Grossmont	MILK	BOWL	VETERANS	STADIUM	7 P.M.	At Carmel
Sept. 22	Atlanta	At Georgia Tech	Iowa	y-San Jose St.	Cerritos	Eisenhower	At Westminster	At El Rancho	At Salesian (L.A. St.)	At W. Torrance	At St. John Bosco
Sept. 29	At San Francisco	Oklahoma	At Michigan St.	N. Texas State	At Orange Coast	Downey	N. Torrance (Vets)	Western	At Cantwell	Westminster	At Jordan
Oct. 6	At Houston	At Oregon St.	Utah	z-Cal State Fullerton	At Mesa	St. Anthony	At Mater Dei	Servite	Loyola (Lkwd.)	El Rancho	Millikan
Oct. 13	Dallas	Washington St.	At Stanford	At Pacific		At Pius X	El Rancho (Vets)	At St. Anthony	At Muir (Rose Bowl)	Mater Dei	At Bishop Amat
Oct. 20	Green Bay	Oregon	At Washington	y-Fresno State	Pasadena	Lakewood	At Jordan	Wilson	Compton (Vets)	At Millikan	At Servite
Oct. 27	At Minnesota	At Notre Dame	California	y-U. Riverside	At El Camino	At Wilson	Poly (Vets)	At Compton (Vets)	At Lakewood (Vets)	Jordan	Mater Dei
Nov. 3	At Atlanta	At California	Washington		L.A. Valley	At Millikan	At Compton (Vets)	Jordan	At Wilson	At Poly (Wilson)	St. Paul
Nov. 10	New Orleans	Stanford	At Oregon	At San Diego St.	At L.A. Pierce	Poly	At Millikan (Vets)	Lakewood (Vets)	At Jordan	Compton	At Pius X
Nov. 17	San Francisco	At Washington	Oregon State	At Wichita St.	Bakersfield	Compton	Wilson (Vets)	At Poly (Wilson)	Millikan (Wilson)	At Lakewood (Vets)	Friday Games
Nov. 24	At New Orleans	UCLA	At USC	At San Luis Obispo		Friday games	Friday Games	Friday Games	Friday Games	Friday Games	Thursday Games
Dec. 2	At Chicago			Friday Games							
Dec. 10	New York			Thursday Game							
Dec. 16	Cleveland			x-Coliseum							
	Sunday Games			y-Veterans Stadium							
	Monday Game			z-Anaheim Stadium							

'I'm getting that old SC feeling again' O.J.'s found a home in Buffalo

"It was tough mentally, not just playing on a losing team. Losing is one thing, but you had the feeling that nobody cared if you won or lost." — O.J. Simpson.

It's difficult to say who suffered most during those bitter years in Buffalo — O.J. Simpson, who had to play football there, or the Buffalo fans, who had to watch.

It was an unjust fate for a Heisman Trophy winner but one that befalls his kind in the National Football League's reverse lottery, an attempt at parity dictating that the best shall be claimed by the worst.

Sending O.J. Simpson to Buffalo was like planting a rose in a hog wallow.

"I wasn't happy here at all," he says via the magic of telephonic communication that has recently been discovered in the western reaches of New York state.

"I didn't think about giving up football — just giving up playing in Buffalo," O.J. says.

The Bills, giving him a lucrative four-year contract, made it worth his while, if that is possible, but after every season Simpson would return to his hill-top home in Bel Air and to the razzing of his friends.

"But not last year," he says. "Before that, yeah. Al Cowlings played back here with me, until he was traded this year. Bubba (Smith) didn't play at all this year, and Jimmy Gunn was with Chicago and they didn't do too well."

ALSO, BUFFALO discovered O.J. Simpson.

"A lot of people were wondering when I was going to get a thousand yards because that's what they rate a back on, it seems. I was glad to get that off me. I feel less pressure than I did last year."

O.J. is not divulging a secret of his early pro miseries when he says. "I didn't get along with the coach."

John Rauch had the quaint notion that a pro football team should have a stereotyped offense with interchangeable



RICH ROBERTS

personnel, regardless of special talents, such as O.J.'s.

"He would want one back to run a play exactly the same as another back," Simpson says. "We didn't have the greatest personnel then, but if they'd have given me the ball I'd have gotten a lot more yards and we'd have won more games."

It remained for Lou Saban to excavate Simpson from the Junkpile, dust him off and hand him the football. He didn't have to tell him where the goal line was. O.J. took off and ran for 1,251 yards, most in the NFL.

"I'm the same type of runner I was at SC," says O.J. "You can't hit a certain hole if there's no hole there. Saban uses a lot of 'I' and gives me a lot of option running, just like I had at SC."

HAPPY NOW, Simpson has signed a new long-term agreement with the Bills and is eagerly anticipating the season.

"Believe it or not," he says, "even though we haven't won a game, our attitude is tremendous. The press and some of the fans are getting a little edgy but it hasn't upset us because they don't count until next week."

"It's a lot different than when I first came here. We had some older players that were just trying to get one or two more years in. When the coach is yelling 'rebuild' and you're 31, you can't get too charged up."

"But very few of them are here now. In fact, there's only one guy, (defensive back) John Pitts, that has been here longer than me."

One reason that Buffalo has not won a practice game could be that Simpson has not played much because of a cracked rib. It causes him some discomfort but will not bar him from the league opener at New England next Sunday.

"It's still sore from the damaged tissue around it," he says, "but once I'm playing I don't even think about it."

SIMPSON HAS NEVER hurt for fringe benefits, cashing in heavily on his USC fame from the final gun of his final game. Oddly, this off-season was less profitable than others.

"I stayed plenty busy with a few commercials and a few TV shows," he says, "but it seems when you have a good year you make less money."

"When you don't have a good year, they invite you to some banquet and they pay you for it. When you have a good year, you have to go to that same banquet, but you're getting an award so you don't get any money."

O.J. laughs at the irony of his rediscovered success, which also has made him more conscious of the pro football player's tarnished image as pothead or selfish mercenary.

"I personally feel that there is a certain responsibility that I, O.J., have," he says. "But it bothers me when they try to make professional football players someone different than anyone else on the street."

"I think in the past athletes did look

at themselves as something special, but they're becoming more realistic about themselves."

"As far as dope is concerned, I think it's been blown all out of proportion. All it takes is one guy and they relate that to all football players. It's the same people that say, 'You meet one black, you've met 'em all' ... you know, categorize people. You should never do that in race or profession."

ORENTHAL JAMES SIMPSON is not so far removed from his amateur days as to lose his college ties. He still is an active recruiter for USC.

"I'll call a few guys for 'em during the year," he says. "I even got off into basketball this year ... even though Richard Washington went to UCLA. He sort of let me know he was leaning that way, and it's hard to knock that program."

O.J. feels that he influenced current Trojans Lynn Swann and Allen Carter some, "and I talked to A.D. (Anthony Davis) a few times."

"But A.D. was pretty much like I was — he was sold on SC from the beginning."

The first USC representative to contact Simpson was Long Beach State coach Jim Stangeland, then an assistant to John McKay. Stangeland was scouting Long Beach City College talent in a game against O.J.'s school, City College of San Francisco.

"We destroyed 'em," Simpson recalls, "and he came in and talked to me after the game and said the guy that recruited Northern California, Marv Goux,



O.J. SIMPSON ... ready, able.

would get in touch with me. Goux sold me right away."

If his pro career hadn't turned around last year, Simpson might have been lured into an early retirement by a television career, as Jim Brown went into acting.

"I'd like to leave at the top myself," O.J. says, "and if I can I will. I'm sure Jim made his move at the right time. It just depends on what's happening."

"But right now we have a good young football team, and I'm beginning to get that old SC feeling again."

Student apathy, stadium irk colonel

Stangeland airs a couple of beefs

There's a minor uprising in the high brass ranks of Long Beach State University's athletic department and one of the leaders is the usually calm and cherubic Jim Stangeland, who ventured forth Saturday into his fifth season at the helm of the 49er football ship.

The colonel, along with several others in the top echelon at the hilltop school, isn't a bit happy with the attendance at 49er football games since he grabbed the reins.

I don't blame the colonel, but it was ever thus at Long Beach State, a school unfortunately noted for its glaring lack of support of athletic teams, particularly its football squad.

Stangeland has every right to be upset. Even though his 1972 season was his worst—the win-loss record was 5-6—the man has provided Long Beach fans with some superlative football during his tenure at State. The Stangeland teams have been offense-orientated and thus exciting, win or lose. He deserves a bet-

ter fate from the fans, particularly the Long Beach State student body, which for too many years has been noted for its strange lack of attendance at athletic events.

Not many football coaches can boast successive records of 8-3, 9-2 and 8-4 in their first three seasons in the driver's seat. Stangeland can. Thus he deserves that much better fate than he thus far has received.

THE STUDENTS AND ALUMNI of the school not too fondly termed "a commuter college" and "suitecase school" in some quarters, get the brunt of Stangeland's unexpected but timely verbal barrage.

"In some respects, we're still the mausoleum on the hill like you wrote 15 or so years ago when I wasn't even at Long Beach State," Stangeland said to this writer.

"I think we have excellent community response for our games, but damned little from the student body. Take a look at any of our games and when you survey the stands, you'll find hardly any students, except those in the cheering section or in the band. The others — those who wouldn't have any responsibilities but would be there just to watch a football game — aren't anywhere around. This is ridiculous with a student body of 31,000 people."

"I really noticed the difference last season when we went to Kalamazoo and played Western Michigan. Students were all over the place there, not only in the regular seats in the stands, but on the slopes around the stadium."

"If just 20 percent of our students attended our games, which they don't, we'd have an immediate



HANK HOLLINGWORTH

crowd of 6200 from students alone. I don't think that's asking too much. I think a school as big as ours should be expected to get a bigger response from its students."

"For the most part, too, our alumni leave school and never attend a game after graduation. That sure wasn't true when I was coaching at USC and I'm certain it isn't true there today."

STANGELAND TOUCHED UPON another sore point which has become more irritating with the passing years.

"Some people point to the Long Beach high schools and wonder why they outdraw us in attendance," sighed the colonel. "I can answer that question with little trouble."

"I've coached at all levels and I've seen the same thing happen everywhere. The mothers, fathers, sisters, brothers, aunts, uncles and girl friends go to watch a high school player, but that fan attendance slackens off when the player goes to a junior college and it usually really drops when the boy goes to a four-year school. "Our situation at Long Beach State in that respect isn't a unique one. It happens everywhere. I suppose when a boy's playing in high school, it's a period when the family really is gung-ho over their athlete, then for one reason or another the enthusiasm dims."

"So much for the high school attendance, but the Long Beach State situation is ridiculous. It's damned aggravating to work your tail off to produce an exciting football team and then find nobody in the stands."

THE COLONEL COOLED and then philosophized a little about Long Beach State's position in the dog-eat-dog Southern athletic scene today.

"Long Beach sports fans are sophisticated," Stangeland claimed. "They have a choice of a lot of sports attractions and the dollar only goes so far. Yet the adult community must think our Long Beach State

football teams have some sophistication because the adults are the ones who turn out. It's the students who stay at home and for the life of me I cannot understand why. It certainly doesn't cost them that much."

"Our whole athletic program, especially football, is growing bigger and better, but right now we're like UCLA was in 1934. The Bruins suffered because of big brother USC across town. But it wasn't too many years later that UCLA rose up to become an equal of the Trojans."

TURNING HIS WRATH to another field, literally, the colonel said he felt ramshackle Veterans Stadium wasn't especially conducive to aiding the 49er football program or attracting fans.

"We will be the only team in our conference that doesn't have a major football facility," growled Stangeland. "If we don't get something better than we have now within the next two or three years, we'll be back in the college division instead of the university category we're now in."

"But I'm far more hopeful now than I've ever been that something will be done to improve our home field. There's real concern within the city now about a decent stadium and I'm betting that within three years we'll at least have some kind of improvement at Veterans Stadium if not a new facility."

I'm glad the colonel is so optimistic. But I may take him up on that bet since the stadium issue has been in the middle of a vicious circle for more years than I wish to remember.

SOME SEGMENTS OF THE POPULANCE feel the 49ers have to fill half-vast Veterans Stadium before they can expect (1) a completely rounded seating facility or (2) a new battleground. Stangeland has different thoughts. "To help fill our present facility," insisted Stangeland, "we would need to attract some name teams. BUT to attract name teams we need a much better facility. So a modern stadium is the ONLY answer."

In the meantime, if the longtime dormant Long Beach State student body suddenly awakened to the fact that it indeed has an exciting football product and surprised everyone by attending games, the stadium might be filled some evening, the powers-that-be would take notice and the 49ers would have a new (or at least improved) stadium and thus lure "name" teams by the dozens.

See, students, it's simple and all up to you. Meanwhile, football (49er variety) anyone?

Olshan back on the I,P-T team

For the third year in a row, Mort Olshan, football's "man in the know," will bring his triple-threat talents to I,P-T readers this fall.

His Pigskin Prophecy will forecast the winners — and why they will be winners — of each Saturday's college football games. Later each week, his Pro Pix will tab National Football League victors.

In addition, Olshan's exclusive Inside Football will make readers privy to inside information — who's injured, who's not getting along with the coach, who's fighting with his girlfriend and is down mentally — that kind of hush-hush stuff, the kind that, for some reason, never finds its way into the publicity directors' press releases.

All three Olshan features will make their '73 debut later this week.

A sports handicapper for 20 years, Olshan's credentials are impressive. He has syndicated material to the nation's newspapers for the past 19 years and has consistently led the nation in forecasting percentage.

It's been a 19-year winning streak — easily the longest in football.

BUD TUCKER

A monster has been created



Sometime during the Monday evening of Dec. 4, 1972, Roman Gabriel of the Los Angeles Rams threw a forward pass to Bob Klein.

Klein had taken two steps in the direction of the San Francisco goal posts when Mrs. Sidney Plotnik of Webster Grove, Mo., raised a double-barrel shotgun and squeezed both triggers. Klein, one blocker and two pursuing tacklers were blasted quite beyond recall.

Mr. Sidney Plotnik of Webster Grove, Mo., will not be the same. Mr. Plotnik received power burns through his T shirt and onto his ample stomach. His Swiss cheese and salami on rye was rendered inedible. Mr. Plotnik's nerves are gone, which is to say nothing of the hearing in his left ear.

It was over his left shoulder that Mrs. Plotnik fired the blast into the family color television. She was interrogated but not held after giving the following account to investigating officers.

"He goes to a high school game Friday night. Saturday he watches college football all day on TV. Twice a year, on Sundays, he goes to St. Louis to see the Cardinals. The other Sunday's he watches two TV games."

"I was willing to go along with all this but Monday night football is too much."

It is not in the least likely television is here to stay inasmuch as man not meant to send pictures through the air. In the meantime, however, it may be necessary to take steps to avoid such domestic debacles as that which befell the Plotniks.

THE OBVIOUS solution is divorce but if love persists, it may become essential for the husbands of the land to invite their wives to pull up chairs and sit down. It may later follow that the ladies will commence to accompany the gentlemen to the stadium on Saturday and Sunday and, occasionally, Monday.

This would be a radical departure, to be sure, but the fact must be faced that a monster has been created. The creature is pleasant or otherwise, depending on your point of view.

The thing is, football is no longer grown men playing a little boys' game. It is a state of mind and a way of life and no segment of our society escapes its influence. Consider a national institution known as the cocktail party.

The format never varies. The beginning is several groups or clusters discussing football. Soon, an item resembling a football is produced and simple formations and pass patterns are being run.

ONE THING leads to another and sides are chosen and the guests, wearing lampshades as headgear, are engaged in a full-scale scrimmage.

"Well," she says, looking at his torn jacket on the way home, "you certainly made a fool of yourself tonight."

"How the hell did I make a fool of myself?" he demands. "I ran for one touchdown and passed for two more. You should be proud of me."

Football, particularly the professional branch, captures its subjects when they are children and you will notice that the National Football League has altered the meaning of the word "official." An infant's first possession is an official NFL rattle and he drinks milk from an official NFL bottle. Later, he eats from an official John Brodie bowl with an official Franco Harris spoon.

FATHERS NO LONGER teach their sons to shave. They learn by watching a super star perform the ritual using official NFL razor, blades and cream.

It lasts a lifetime. Football has changed the lives of the elderly by displaying such items as Sonny Jurgensen and George Blanda.

Old guys who were thinking of wheel chairs and Sun City are now getting married and buying homes near schools.

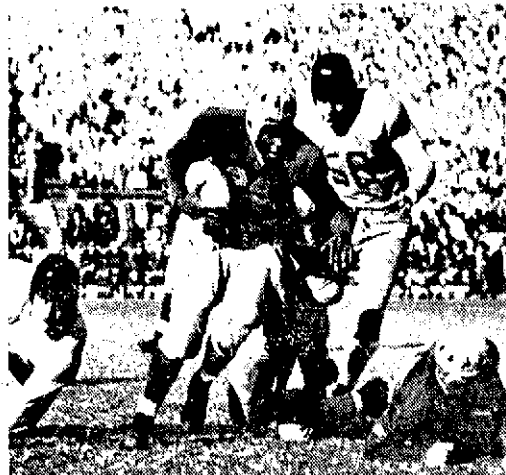
At any rate, it should be mentioned that another autumn is upon us. The frost is on the pumpkin, as journalists in other parts of the country are wont to write.

Mr. Sidney Plotnik of Webster Grove, Mo., is turning to Mrs. Plotnik to ask, "Is there anything you wish to discuss before football season starts?"

Otherwise, they will take up any family matters in January.

THE SPORTS TIME MACHINE

By Dave Brase and Tim Simons



Jackie Robinson of U.C.L.A. in 1939 football season

Los Angeles, 1939

It's fourth and goal from the five as 100,000 football fans in the Los Angeles Memorial Coliseum are on the edge of their seats. This will be UCLA's last chance today.

Halfback Kenny Washington goes back to pass. He looks. He throws for McPherson in the end zone. The pass is batted away and the Bruins have fallen inches short of capping an amazing season with a thunderous upset of highly ranked and undefeated USC. The final score of this game is 0-0 UCLA has not lost a game either, but the Trojans will go to the Rose Bowl since the Bruins have more ties.

The Uclans, starting the season with a new coach, Babe Horrel, were given little chance for conference honors. Few people indeed, would have predicted they would finish the season in a showdown battle with the "Men of Troy" for Rose Bowl rights.

Yet, overshadowed in the news by Notre Dame, Tennessee, USC, Tom Harmon, Paul Christman, the spreading Nazi terror in Europe and the invasion of Finland by the Russian army, the Bruins kept plugging away.

Coach Horrel's charges were being sparked by two black backfield performers Jackie Robinson and Kenny Washington. Robinson has shown a beautiful blend of blazing speed and niftiness as a ball carrier. Washington has proven to be a tremendous triple-threat man and is an All-American candidate.

And now with a scoreless tie in the record book, the Bruins will not go to the Rose Bowl this year. But Coach Horrel and his team have a season to be proud of. Furthermore they have two sensational backfield stars, Kenny Washington and Jackie Robinson, whose careers will be interesting to follow.

COLUMNISTS' CORNER

1973 • College football schedule • 1973

(Games played at fields of teams in first column, except those marked (*) played at fields of teams in date columns. (N) Night game. (X) See footnote for games not on schedule proper. First score of 1972 game is that of team in first column.)

SEPT. 22

SEPT. 29

OCT. 6

OCT. 13

OCT. 20

OCT. 27

NOV. 3

NOV. 10

NOV. 17

NOV. 24

East

ARMY BOSTON COL. (X) BOSTON U. (X) BROWN BUCKNELL COLGATE COLUMBIA CONNECTICUT (X) CORNELL DARTMOUTH DELAWARE GETTYSBURG HARVARD HOLY CROSS (X) KINGS POINT LAFAYETTE LEHIGH MASSACHUSETTS NAVY (X) NEW HAMPSHIRE PENNSYLVANIA PENN STATE (X) PITT. (X) PRINCETON RHODE ISLAND RUTGERS (X) SYRACUSE (X) TEMPLE (X) VILLANOVA (X) YALE	Tenn. *Tulane (N,0-10) *Bucknell Boston U. *Lafayette (33-14) *Vermont (7-0) Gettysburg (64-7) *Delaware (7-64) *New Hamp Curry Colgate (14-33) Rutgers (13-41) Maine (37-0) Penn State (10-21) Holy Cross *Neatens (27-7) *Lehigh (41-13) Mich. State Akron (N) Cinn. (7-14)	Calif. *Texas A&M (N) Vermont (N) Rhode Island (17-21) *Columbia Cornell (7-37) Rutgers *Yale (7-28) Colgate (37-7) *New Hamp. (24-14) *Lehigh (28-22) K. Point (6-27) Mass. (19-28) Temple (7-15) *Gettysburg (27-6) Penn (12-55) Delaware (22-28) Maine (28-19) *Michigan (7-35) Dartmouth (14-24) *Lafayette (55-12) Iowa (14-10) *Newwestern (22-27) Rutgers (7-6) *Brown (21-17) *Princeton (6-7) *Wash. *H. Cross (15-7) *Maryland (7-37) Conn. (28-7)	*Ga. Tech. Navy (N,20-27) *Harvard (14-33) *Penn (28-20) *Gettysburg (23-0) *Yale (7-27) Princeton (0-0) N. Hamp. (10-7) Lehigh Holy Cross (17-7) B. Wallace Bucknell (0-23) Boston U. (33-14) *Dartmouth (7-17) Manhattan Post *Cornell Rutgers *Boston Col. (N,27-20) *Conn. (7-10) Brown (20-28) *Air Force Tulane (6-38) *Columbia (0-0) Maine (7-10) Mass. *Maryland (16-12) Cinn. (N) *Wm&Mary (20-17) Colgate (27-7)	*Penn State (0-45) *Miami (N,12th) Mass. (15-44) Yale (19-53) Lehigh (0-21) *Holy Cross (21-21) *Harvard (18-20) *Delaware (7-32) Princeton (22-15) Penn (31-17) Conn. (32-7) Albright (21-42) Columbia (20-18) Colgate (21-21) *Drexel (16-6) *Rutgers (7-21) *Bucknell (21-0) *Boston U. (44-15) Syracuse (14-30) *Maine (17-14) Dartmouth (17-31) Army (45-0) *W.Va. (20-38) *Cornell (15-22) *Vermont (13-14) Lafayette (21-7) *Navy (30-14) *Tampa (N) *Brown (53-19)	Notre Dame Pitt (20-35) *Temple (17-14) Dartmouth (20-49) *Lafayette (26-7) *Princeton (35-26) Yale (14-28) *Maine (31-9) Harvard (15-33) *Brown (49-20) *Rutgers Drexel (31-29) *Cornell (33-15) *Post (26-31) Bucknell (7-26) *Penn (N,27-30) Rhode Is. (42-7) Air Force (21-17) Vermont (17-28) *Princeton (15-10) W.Virginia (28-19) Syracuse (17-0) *Boston Col. (35-20) Colgate (26-35) *Mass. (7-42) Delaware Penn St. (0-17) Boston U. (14-7) *Columbia (28-14)	Holy Cross (15-13) Villanova (21-20) *Rhode Is. (31-13) *Colgate (41-7) Bucknell (7-41) *Rutgers (3-6) Mass. (16-49) *Yale (24-13) *Harvard (21-21) Temple (28-9) *Lehigh (30-28) Dartmouth (21-21) *Army (13-15) Wagner (3-28) Maine (6-16) Gettysburg (28-30) *Conn. (49-16) *Pitt (28-13) Neatens (7-9) *Princeton (15-10) W.Virginia (28-19) Syracuse (6-10) Brown (31-10) N.Hamp. (10-14) *Conn. (21-13) *Pitt (10-6) Del. (7-14) *Dartmouth (45-14)	*Air Force (17-14) Neatens (0-10) *Princeton (10-31) *Maine (17-14) *Lehigh (42-34) *Cornell (14-0) Rutgers (13-21) Columbia (0-14) Yale (14-45) *Villanova (14-7) Lafayette (25-39) *Penn (27-38) *Alfred (21-20) *Gettysburg (39-25) Colgate (34-42) Vermont (33-14) *N. Dame (23-42) *Rhode Is. (14-10) Harvard (38-27) *Maryland (46-16) Syracuse (6-10) Brown (31-10) N.Hamp. (10-14) *Conn. (21-13) *Pitt (10-6) Del. (7-14) *Dartmouth (45-14)	Miami (7-28) *W.Virginia Conn. *Cornell (28-48) Vermont *Wm. & Mary Dartmouth (8-38) *Boston U. Brown (48-28) *Columbia (38-8) *Maine (62-0) *Post (14-15) Princeton (7-10) Syracuse Holstra (14-17) Drexel (16-0) *Rochester (38-14) *Tulane (N) *Springfield (26-16) *Yale (48-30) N.C. State (37-22) N.Dame (16-42) *Harvard (10-7) *Temple (0-22) *Air Force *Holy Cross Rhode Is. (22-0) We Chester Penn (30-48)	Pitt. *Syracuse (37-0) *Colgate (0-26) Harvard (14-21) Delaware (3-20) Boston U. (26-0) Penn (14-20) *Rhode Is. (42-21) *Dartmouth (22-31) Cornell (31-22) *Bucknell (20-3) *Wagner (7-18) *Brown (21-14) Rutgers (24-14) Wilkes (17-10) *Lehigh (6-14) Lafayette (14-6) *New Hamp. (42-7) *Ga. Tech. (N,7-30) Mass. (7-42) *Columbia (20-14) Ohio Army Yale (7-31) Conn. (21-42) *H. Cross (14-24) *Boston Col. (0-37) *Drake *Xavier (40-13) *Princeton (31-7)	Navy (Dec.1,23-15) Mass. (7-28) Columbia (12-28) *Rutgers (13-43) Holy Cross (10-20) *Penn (24-20) *Princeton (35-14) *Yale (17-28) *Conn. (20-10) *Boston Col. (28-7) Army (Dec.1,15-23) Cornell (20-24) Pitt (49-27) *Penn State (27-49) Dartmouth (14-35) Colgate (43-13) W.Va. (12-43) *Villanova (12-10) Temple (10-12) Harvard (28-17)
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Midwest

BOWLING GREEN (X) CINCINNATI (X) DAYTON (X) ILLINOIS (X) INDIANA (X) IOWA (X) IOWA STATE (X) KANSAS (X) KANSAS STATE (X) KENT STATE (X) MARSHALL (X) MICHIGAN (X) MICHIGAN STATE (X) MINNESOTA (X) MISSOURI (X) NEBRASKA (X) NORTHWESTERN (X) NOTRE DAME (X) OHIO STATE (X) OHIO OKLAHOMA STATE (X) OKLAHOMA (X) PURDUE (X) SO. ILLINOIS (X) TOLEDO (X) TULSA (X) WESTERN MICH. (X) WICHITA STATE (X) WISCONSIN (X) XAVIER (X)	*Dayton (N,5-0) *Villanova (14-7) B. Green (N,0-5) *Calif. *Ariz. (N) *UCLA (N) Idaho *Fla. St. (22-24) Tulsa (21-13) Ohio (37-14) *Las Vegas (21-14) *Purdue Stanford *Syracuse N. Dakota Virginia N.C. State *W. Mich. (10-14) *N. Dame (0-37) Nwestern (37-0) Kent St. (14-37) *Ark (23-24) Miami, O. E. Carolina (0-16) Cent. Mich. (N) *Kan. St. (13-21) N. Ill. (14-0) N. Mex. St. (N,6-0) Colorado *Tampa (21st N)	W. Mich. (13-13) *Tulsa (N) Cent. Mich. (N) W. Virginia Kentucky (35-34) *Penn St. (10-14) Arkansas Minn. (34-28) *Tampa (N,31-7) *S. Diego St. (30,N,0-14) Xavier (N,0-14) *S. Car. (N,21-8) Navy (35-7) UCLA *Kan. (28-34) No. Carolina Wisconsin *W. Tex. St. (N,17-8) Pitt (27-22) *Purdue (35-14) TCU *Toledo (N,38-22) So. Ill. *So. Cal. N. Dame (14-35) *Okla. St. Ohio (N,22-38) Cinn. (N) *B. Green (13-13) N. Mex. St. (N,23-20) *Marshall (N,14-0)	Toledo (19-8) *Temple (N) So. Ill. (N,6-6) *W. Virginia Arizona Colo. (22-34) *Tenn. Memphis St. *W. Mich. (12-13) *Miami, O. (7-22) Marshall (22-7) Oregon *N. Dame (0-16) Neb. (0-49) SMU Minn. (49-0) *Fresno (N) Iowa (12-23) Mich. St. (16-0) Wash. State *Nwestern Texas Tech Miami Duke *Dayton (N,6-8) H. Green (8-19) Drake (N) Kent St. (13-12) *Louisville (N,3-46) Wyoming *SW La. (N)	*Kent St. (10-14) SW La. (N) Ball St. (7-28) Purdue (14-20) *Minn. (27-23) *Nwestern (23-12) *B. Young Kan. St. (19-20) *Kan. (20-19) B. Green (14-10) *N. Ill. (7-24) Ohio (31-7) *Mich. St. (10-0) Mich. (0-10) Indiana (23-27) Neb. (0-62) Missouri (62-0) Marshall (24-7) Iowa (12-23) *Rice (N) *Wis. (28-20) *Miami, O. (7-31) *Texas (27-0) *Illinois (20-14) Xavier (N) W. Mich. (N,20-13) *Memphis St. (N,21-49) *Toledo (N,13-20) Fresno Ohio St. (20-28) *So. Ill. (N)	Miami, O. (16-7) Wichita St. (17-20) *Toledo (17-20) *Mich. St. (0-24) Ohio St. (7-44) Minn. (14-43) *Kan. St. (56-22) *Neb. (0-56) Iowa St. (22-55) E. Michigan *W. Mich. (0-34) B. Green (7-16) Wisconsin Ill. (24-0) Iowa (43-14) Okla. St. (16-17) Kansas (56-0) Ball State *Purdue (0-37) *Army *Ind. (44-7) *So. Carolina (N) Missouri (17-16) Colo. (14-20) Nwestern (37-0) Tampa (N,0-44) Dayton (20-17) N. Mex. St. Marshall (34-0) *Cinn. (20-17) *Michigan *Ark. St. (N)	*Marshall (46-7) Louisville (N,13-38) Drake (N) Iowa (14-15) *Wis. (33-7) *Ill. (15-14) Kansas (34-8) *Neb. (0-34) Okla. (0-52) Utah St. B. Green (7-46) Toledo (21-35) *Minn. (42-0) *Purdue (22-12) Mich. (0-42) *Colo. (20-17) *Okla. St. (34-0) *Ill. St. (21-7) *Ohio St. (14-27) So. Cal. (23-45) Nwestern (27-14) W. Mich. (17-34) *Missouri (0-34) *Kan. St. (52-0) Mich. St. (12-22) Akron *Miami, O. (35-21) *Ark. (N,20-21) *Ohio (34-17) W. Tex. St. (16-21) Indiana (7-33)	*Ohio (17-0) N. Tex. St. (25-27) *Xavier (31-13) Ohio St. (7-26) *Mich. (7-21) Purdue (0-24) *Okla. (6-20) Okla. St. (13-10) *Missouri (14-31) Marshall (16-14) *Kent St. (14-16) *W. Mich. (38-8) Indiana (21-7) Wis. (31-0) *Nwestern (35-29) Kan. St. (31-14) Colo. (33-10) West Ill. Minn. (29-35) Navy (42-23) *Ill. (26-7) H. Green (0-17) *Kansas (10-13) Iowa St. (20-6) *Iowa (24-0) *Ball St. (13-7) *Colo. St. Louisville (28-26) Miami, O. (8-38) Drake *Mich. St. (0-31) Dayton (13-31)	E. Mich. *Ohio (14-28) *Louisville (11-28) *Mich. (7-31) Nwestern (14-23) *Wis. (14-16) *Neb. (23-23) Colo. (8-33) *Okla. St. (14-45) Miami, O. (21-10) Toledo (0-21) *Kent St. (10-21) Illinois (31-7) *Ohio St. (19-12) Purdue (3-28) Okla. (6-17) Iowa St. (23-23) *Xavier (20-7) *Indiana (23-14) Mich. St. (12-19) Cinn. (28-14) Kan. St. (45-14) *Missouri (17-6) *Indiana (6-9) *Indiana St. (3-31) Kent St. (N,9-27) N. Tex. St. (N,45-22) Tex. A&M Long Beach Nwestern (21-14) Villanova (13-40)	No. Illinois *Miami, O. (0-23) *Marshall (39-0) Minn. *Mich. St. *Ohio St. (0-21) Missouri (5-6) *Okla. (7-31) Neb. (7-59) *Toledo (N,27-9) Dayton (0-39) Cinn. (23-0) *Purdue (9-6) *Ohio St. (19-12) Purdue (3-28) Okla. (6-17) Iowa St. (23-23) *Xavier (20-7) *Indiana (23-14) Mich. St. (12-19) Cinn. (28-14) Kan. St. (45-14) *Missouri (17-6) *Indiana (6-9) *Indiana St. (3-31) Kent St. (N,9-27) N. Tex. St. (N,45-22) Tex. A&M Long Beach Nwestern (21-14) Villanova (13-40)	Memphis St. (24-49) *Nwestern (43-13) Purdue (7-42) Mich. St. (6-6) Okla. St. (14-45) Missouri (28-17) *Colo. (17-38) Cent. Mich. Ohio (31-14) Ohio State (11-14) Iowa (6-6) Wis. (14-6) *Kan. (17-28) *Okla. (23d,14-17) Illinois (13-43) Air Force (22d, 21-7) *Mich. (14-11) *Marshall (14-31) Iowa St. (45-14) Neb. (23d,17-14) *Indiana (42-7) *Ill. St. (7-10) *Xavier *Wichita St. (10-9) Tulsa (9-10) *Minn. (5-14) Toledo
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South

ALABAMA (X) AUBURN (X) CITADEL (X) CLEMSON (X) DAVIDSON (X) DUKE (X) EAST CAROLINA (X) FLORIDA (X) FLORIDA STATE (X) FURMAN (X) GEORGIA (X) GEORGIA TECH (X) KENTUCKY (X) LSU (X) LOUISVILLE (X) MARYLAND (X) MEMPHIS STATE (X) MIAMI (X) MISSISSIPPI (X) MISSISSIPPI ST. (X) NORTH CAROLINA (X) N. CAROLINA ST. (X) RICHMOND (X) SOUTH CAROLINA (X) SO. MISSISSIPPI (X) TAMPA (X) TENNESSEE (X) TULANE (X) VANDERBILT (X) VIRGINIA (X) VPI (X) VMI (X) WAKE FOREST (N) WEST VIRGINIA (X) WILLIAM & MARY (X)	*Kentucky (35-0) Chattanooga (14-7) Illinois St. *Georgia L. Rhyne (16-41) Wash. (6-14) *So. Ill. (16-0) So. Miss. (N) Kansas (44-22) *Wofford (N,24-7) Clemson So. Cal. Alabama (0-35) Tex. A&M (N,42-17) *Drake (27-0) *N. Carolina (26-31) *Miss. (29-34) Tex. (21st, N,10-23) Memphis St. (34-29) Vanderbilt (10-6) Maryland (11-26) *Nebraska VMI (34-15) *Houston (21st, N) *Florida (N) Xavier (21st, N) *Army Boston Col. (N,10-0) *Miss. St. (6-10) *Missouri *W. Virginia *Richmond (15-34) Wm&Mary (N) VPI *Wake Forest (N)	*Vanderbilt (N,48-21) Tenn. (10-6) Wm&Mary (N,12-31) *Ga. Tech. (9-31) *App. St. (10-10) *Virginia (37-13) Furman (N,27-21) *Miss. St. (N,28-13) Miami (37-14) *E. Carolina (N,21-27) N.C. State (38-22) Clemson (31-9) *Indiana (34-35) Rice (N,12-6) Villanova (N) Houston (N) *Fla. St. (14-37) So. Miss. (13-9) Florida (N,13-28) Missouri *Georgia (22-28) Wake Forest Miami, O. (N,8-21) *Florida (N) Kan. St. (N,7-31) Auburn (6-10) VMI (N) Alabama (N,21-48) Duke (13-37) SMU (N,13-10) *Tulane (N) *Richmond (15-34) Wm&Mary (N) VPI *Wake Forest (N)	Georgia (25-7) Tenn. (19-13) *VMI (42-3) Texas A&M E. Carolina *Purdue *Davidson *LSU (N,3-3) *Baylor (N) Richmond (N,0-37) *Alabama (7-25) Army *Miss. St. (N,17-13) Florida (N,3-3) Wichita St. (N,46-3) Syracuse (12-16) *Kansas St. *Oklahoma *Auburn (13-19) Kentucky (N,13-17) *N.C. State (34-33) N. Carolina (33-34) *Furman (N,37-0) *VPI (20-45) *Chattanooga (6-10) Akron (N) Ga. Tech. (34-31) *Duke Wm&Mary (N,21-17) *Clemson (21-37) Houston (12,N,27-27) *E. Carolina (N,3-30) So. Carolina (N,3-35) Pitt (38-20) Villanova (17-20)	*Florida (24-7) LSU (7-35) Chattanooga (N,12-0) Texas A&M *Furman (51-35) Tulane VMI (N,30-3) Alabama (7-24) Miss. St. (25-21) Davidson (N,35-51) Miss. (14-13) *Tenn. (3-34) N. Carolina (N,20-31) *Auburn (35-7) N. Tex. St. (56-6) *N.C. St. (24-24) Tulsa (N,49-21) Boston Col. (12th, N) *Georgia (13-14) *Fla. St. (21-25) *Kentucky (N,31-20) Maryland (24-24) So. Miss. (9-34) *Wake Forest (N,35-3) Richmond (34-9) Villanova (N) Ga. Tech. (34-31) *Duke Wm&Mary (N,21-17) *Clemson (21-37) Houston (12,N,27-27) *E. Carolina (N,3-30) So. Carolina (N,3-35) Pitt (38-20) Villanova (17-20)	Tenn. (17-10) *Ga. Tech. (24-14) E. Carolina (21-27) *Juke (0-7) *Wm&Mary (9-56) Clemson (7-0) *Citadel (27-21) Miss. (16-0) Memphis St. VMI (7-31) Auburn (14-24) LSU (N,0-10) Kentucky (N,10-0) Miss. St. (N) *W. Forest (23-0) *Florida St. Houston (19,N,33-13) Florida (0-16) Louisville (N) *Tulane (N) W. Virginia (7-28) Ohio (N) *Tex. A&M (N,38-17) *So. Ill. (N,44-0) *Alabama (10-17) No. Carolina (N) Georgia (3-28) VPI (24-20) Virginia (20-24) Furman (31-7) Maryland (0-23) *Richmond (28-7) Davidson (56-9)	VPI (N,52-13) Houston *App. St. (28-21) N.C. State (17-42) *Air Force (6-68) *N. Carolina (19-42) *S. Diego St. (N) E. Tenn. St. (N) Kentucky (13-7) *Tulane (N,21-7) *Georgia (7-13) *So. Carolina (N) Cinn. (N,38-13) Duke (14-20) *Syracuse Vanderbilt (31-7) So. Miss. (26-7) E. Carolina (42-19) *Clemson (42-17) *NE La. (N,17-0) LSU (N) *Miss. St. (7-26) No. Mich. (N,34-21) TCU Ga. Tech. (N,7-21) *Miss. (7-31) W. Forest (15-12) *Ala. (N,13-52) *Wm&Mary (3-31) *Virginia (12-15) *Penn State (19-28) VMI (31-3)	*Miss. St. (N,58-14) Florida (26-20) *Richmond (7-21) Wake Forest (31-7) *VMI (18-14) *Ga. Tech. (20-14) Wm&Mary (N,21-15) *Auburn (20-26) *Houston (N,27-31) *L. Rhyne (N) *Tenn. 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Southwest

ARKANSAS (X) BAYLOR (X) HOUSTON (X) HO. TEXAS STATE (X) RICE (X) SMU (X) TEXAS TEXAS A&M (X) TCU (X) TEXAS TECH (X) TEXAS, Arlington (X) TEXAS, El Paso (X) W. TEXAS STATE (X)	Okla. St. (24-23) *Pitt S. Carolina (21st, N) W. Tex. St. (N,14-17) Montana (N) *Oregon St. *Miami (21,N,23-19) *LSU (N,17-42) Tex. A&M (N,38-14) N. Mexico (41-16) *TCU (N,14-38) *Utah (N,20-39) *N. Tex. St. (N,17-14)	Iowa State *Colorado *Memphis St. (N) L. Beach (N,21-14) *LSU (N,6-12) VPI (N,10-13) Texas Tech (N,25-20) Boston Col. (N) *Ohio State *Texas (N,20-25) *Wyoming (20-13) N. Ill. (N,8-17)	TCU (N,27-13) Florida St. (N) *S. Diego St. (N,49-14) Missouri *Wake Forest *Clemson *Ark. (N,13-27) *Okla. St. McNeese St. (N) N. Mex. St. (N,21-20) *Lamar (N,35-12)	*Baylor (N,31-20) Arkansas (N,20-31) VPI (12,N,27-27) *Louisville (6-56) Notre Dame (N) Okla. (0-27) *Tex. Tech (N,14-17) Idaho (N) Texas A&M (N,17-14) Lamar (N,28-42)	Texas (15-35) *Miami (19,N,13-33) Drake (8-54) SMU (N,14-29) Hice (N,29-14) *Arkansas (35-15) *TCU (10-13) Texas A&M (13-10) *Ariz. (N,35-10) So. Miss. (N,17-38) *N. Mexico (7-58) Utah St. (N)	*Tulsa (N,21-20) *Texas A&M (15-13) Auburn *N. Mex. St. (N,22-36) *Texas Tech (6-10) Texas (9-17) SMU (17-9) *Arkansas (10-7) *Baylor (9-42) Rice (10-6) *La. Tech (14-35) Ariz. (N,22-45) *N. Mex.
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Tom needles barefoot Jack

Weiskopf, Nicklaus tied

AKRON, Ohio (AP) — Tom Weiskopf came from four strokes back with a late rally and tied Jack Nicklaus for the first-round lead Saturday in the World Series of Golf.

Each encountered a variety of problems en route to matching the 71s, one-over-par on the vast, rolling acres of the 7,180-yard Firestone Country Club course.

Johnny Miller had a 73 and troubled Tommy Aaron struggled to a 76 in this event that brings to-

gether the winners of pro golf's Big Four championships.

The final round of this two-day, 36-hole chase for a \$50,000 first prize will be played today.

Nicklaus, a four-time winner of this tournament, jumped out to a quick lead, then blew it with bogeys on two of his last three holes.

The most dramatic action came on the 16th, "The Monster," a 625-yard par five.

The Golden Bear owned a three-stroke lead when he punched his third shot towards the green.

It just failed to carry and plugged in the muddy bank on a side of a pond guarding the front of the green.

After considerable searching, Nicklaus located the ball, took his right shoe off and stepped into the slimy water.

He found the ooze was too slippery, put his shoe

back on and stepped in the water again. He finally blasted — muck and mud flying — some 30 feet behind the hole.

He two-putted for a bogey six while Weiskopf birdied and took two strokes off his lead.

"That was kind of fun," Weiskopf said, "seeing you with your shoe off, standing in the water. I get tired of seeing you hitting 300 yards down the middle all the time. That was real fun."

Two more swim marks obliterated

BELGRADE (UPI) — Steve Holland, a 15-year-old Australian schoolboy, shattered his own world 1,500 meters record by six seconds Saturday to win Australia's first gold medal of the world swimming championships.

Holland, who just a month ago took 14.7 seconds off the record at his home town of Brisbane, whittled it down even further in a race in which he was pushed all the way by Rick DeMont of San Rafael.

Holland touched home in 15.31.85 but didn't realize the race was over and led DeMont on another 100 meters before his alarm went off and he stopped.

DeMont, the 400 meters gold medalist, clocked 15:35.44 to also be under the old mark and Australia's Brad Cooper took the bronze in 15:44.04.

It was the second world record in as many races.

Rosemarie Kother broke the women's 200 meters butterfly record she had set just 10 hours earlier to lead East Germany to yet another 1-2 sweep. The 16-year-old Miss Kother clocked 2:13.76 to win the gold and improve her morning mark by 1.29 seconds. Rositha Beier finished second in 2:16.77 and Lynn Colella of Seattle took the bronze in 2:19.53.

WATER POLO USA & Italy 5; Hungary 3, Yugoslavia 3, U.S. 0.

WOMEN SWIMMING

4x100 — East Germany 3:52.42, USA 3:53.57, W. Germany 3:58.85, Canada 4:02.2, Holland 4:02.16, Italy 4:06.59, France 4:08.25.

200 butterfly — Rosemarie Kother (E. Germany) 2:13.76 (world record), Rositha Beier (E. Germany) 2:16.77, Lynn Colella (USA) 2:19.53, Jose Darnes (Holland) 2:21.86, Sandra Yost (Australia) 2:22.32, Nina McInnis (USA) 2:22.57, Ute Schuelz (W. Germany) 2:23.20, Yolande Appenbach (Holland) 2:23.66.

MEN SWIMMING

1,500 — Steve Holland (Australia) 15:31.85 (world record), Rick DeMont (USA) 15:35.44, Brad Cooper (Australia) 15:44.04, John Kinsella (USA) 15:58.70, Bengt Bengtsson (Sweden) 16:00.00, Mark Treffers (N. Zealand) 16:09.33, Anders Belthring (Sweden) 16:12.01, Balentin Parinov (Russia) 16:12.24.

100 butterfly — Bruce Robertson (Canada) 5:09, Joe Bottom (USA) 5:23, Robin Backhaus (USA) 5:40, Hartmut Flockner (E. Germany) 5:45, Ross Sarmour (Australia) 5:51, Jose Darnes (Holland) 5:54, Neil Rogers (Australia) 5:55, Frank Meuw (W. Germany) 5:58.

Yanks 15, Brewers 1

MILWAUKEE NEW YORK

Garber 2b 3 1 0 0 F Stanley 6 1 2 4
Cullacoff 3 0 0 0 Whitely 4 1 0 0
Dhuyet 3 0 1 1 Munson 4 3 1 0
Graham 1 0 0 0 Dempsey 1 0 0 0
Scott 1 0 0 0 Mauer 1 0 0 0
Felsch 1 0 0 0 Seabach 1 0 0 0
Almon 2b 3 0 0 0 Velez 2 3 1 1
Vukobrat 1 0 1 0 Sanchez 3b 2 0 0 0
Porter 0 0 0 0 G. Nettles 3b 4 1 2 6
C Moore 2 0 0 0 Harth 4 1 2 2
Lahoud 2 0 0 0 Hegan 1b 3 1 0 0
Witnow 2 0 1 0 Lanier 2b 4 1 1 1
Mitchell 3 0 0 0 Medich 3 0 0 0
Tjomsness 3 0 0 0
K Reynolds 3 0 0 0
Sprague 0 0 0 0
Lincey 0 0 0 0
Bosman 0 0 0 0

Leslie Lucy, 17, will ride his \$2,000 titanium bike today for the Classic Bicycle race at Mission Viejo, 1:30 p.m.

Lucy is an international class rider who just returned from the junior world championships in Munich.

MARY MILLS LEADS BY STROKE

DALLAS (UPI) — Mary Mills survived a slump of three successive bogeys at the end of the front nine Saturday and rallied to shoot her second 71 and take a one-stroke lead going into the final round of the \$35,000 Dallas Civitan Open.

Virginia Sweeps

Class A (low net): John Roggevoen, 81-14 — 67; Don Wallace Jr., 82-13 — 69; blind bogey, 77; Jack Tylack, 83-11; Tom Rogers, 84-10; John Hancock III, Bill Wallace.

Class B (low net): Tie between Earl Fast, 86-16 — 70, and Russ King, 88-18 — 72; blind bogey, 78; John Wolf, Roland Coltrane, Al Anderson, Roger Young.

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Open Mon.-Fri. 8-7; Sat. 8-5

• Bellflower 17449 Bellflower Blvd. TO 7-1713

Open Mon.-Fri. 9-7; Sat. 8-6

• Lakewood Center 5253 Graywood Ave. 630-6241

Open Mon. thru Fri. 8:30-7:30 Sat. 8-5

• Long Beach Talin Tire, Inc. 426-5557

Open Mon.-Fri. 8-5:30, Sat. 6-1

• Downey Stonewood Shopping Ctr. TO 1-9238

Open Mon. thru Fri., 9-9; Sat., 8-6

• Los Alamitos (714) 826-5120

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Billy the Kid back in the saddle again

COLUMBUS, Ga. (UPI)

— South Africa's Gary Player, battling humid 95 degree temperatures, fired a 3-under-par 67 Saturday to grab the third ground lead in the \$100,000 Southern Open golf tournament.

The 36-year-old Player, winner of 88 career PGA tournaments but a non-winner this year, grabbed a two-stroke lead over Forrest Fezler who checked in with a 66.

Player, who closed out with a pair of pressure-packed birdies at 17 and 18, goes into today's final round with a 54-hole total of nine-under par 201. Fezler is at 203.

Four strokes behind Player were defending champion DeWitt Weaver, Jerry McGee and John Schroeder. Weaver carded a 67 Saturday while the steady McGee recorded 1 67.

Schroeder carried a two-stroke lead into Saturday's play but a bogey at the par 4 first hole and a costly triple bogey at no. 5 quickly dropped him back of the charging Player. Schroeder skied to a three-over 73.

Player pointed to a rather simple eight-foot putt on the 13th hole as the turning point in his round over the 6,791-yard Green Island Country Club course.

"I was playing with Fezler and he had moved to within a shot. I hit a one-iron off the tee into a trap then followed with a lousy second shot. I chipped it to within eight feet then holed out to keep the lead. That saved it," Player said.

Gary Player

Forrest Fezler

John Schroeder

DeWitt Weaver

Jerry McGee

Curtis Sifford

Mason Rudolph

Grier Jones

Chi Chi Rodriguez

Larry Shubert

Sam Adams

Dick Noyan

Mike McCullough

Porter

Cesar Sando

Tom Kile

Bob Eastwood

Bobby Hendry

Bob Murphy

Bob Menke

Fred Marfi

Larry Ziegler

Lou Graham

Roy Pace

Phil Rodgers

Bob E. Smith

Frank Brown

George Knudson

Bob Payne

Harry Tancano

Dubon Baird

Lauren Harris

Jim Simons

Larry Hudson

Babe Hickey

Bruce Ashworth

Mac McClendon

Chuck Courtney

Royce Randall

Tummy McGinnis

Tom Shaw

Don Bies

Jim Jamieson

Arnie McNickle

Dick Hendrickson

Frank Beard

Bert Yancey

Don Padgett

Tom Jenkins

Greg Archer

Greg Edwards

George Johnson

Jack Ewing

Rod Curl

Gibby Gilbert

Ben Kern

Chuck Thorpe

Rik Massengale

David Gion

Dick Crawford

Mike Kallam

Jim Ferrell

Jim Collins

Nutlin Bolton

Allen Miller

Dwight Nevel

Lloyd Hughes

Ralph Johnson

Gary Groh

Terry Small

ARLINGTON, Tex. (UPI)

— Owner Bob Short of the Texas Rangers, who said he would fire his mother to hire Billy Martin, Saturday gave Martin a third chance to manage an American League club by appointing the ousted Detroit skipper to lead his own troubled team.

Short called an Arlington Stadium news conference less than 24 hours after the stunning announcement Friday he was firing rookie manager Whitey Herzog.

Martin takes over a floundering young ball club with a 48-91 record, last in the American League West and last in the major league baseball.

"I think Billy Martin is the finest manager in baseball," Short said when he fired Herzog. "If my mother was managing

the Rangers and I had the opportunity to hire Billy Martin, I'd fire my mother."

Martin was fired last Sunday from his Detroit position because of his off-the-field feuds with baseball hierarchy. Martin was suspended by baseball commissioner Bowie Kuhn — before he was fired — for telling his pitching staff to throw spitballs.

Martin took the Minnesota Twins to first place in the American League West in 1969, his rookie season as a big league manager. But the Twins fired Martin and it was 1971 before he obtained a second chance to manage.

His Detroit Tigers finished in second place in 1971 in the A.L. East and won the flag the following year, losing in the play-

offs to Oakland, eventual world series winner.

Elliott Maddox's bases-loaded single with two out in the ninth inning scored Dave Nelson to give the Rangers a 4-3 victory Saturday night over the Oakland A's in Martin's debut as manager.

The loss was a costly win for the Athletics as slugger Reggie Jackson pulled a hamstring in his right leg in the second inning and had to be flown to Oakland for hospitalization. He may be sidelined for the rest of the season.

In other games, Baltimore defeated Cleveland, 6-1, as Jim Palmer won his 19th; New York slaughtered Milwaukee, 15-1; Detroit ripped Boston, 6-1; and Minnesota knocked off Chicago, 6-2.

Yanks 15, Brewers 1

MILWAUKEE NEW YORK

Garber 2b 3 1 0 0 F Stanley 6 1 2 4
Cullacoff 3 0 0 0 Whitely 4 1 0 0
Dhuyet 3 0 1 1 Munson 4 3 1 0
Graham 1 0 0 0 Dempsey 1 0 0 0
Scott 1 0 0 0 Mauer 1 0 0 0
Felsch 1 0 0 0 Seabach 1 0 0 0
Almon 2b 3 0 0 0 Velez 2 3 1 1
Vukobrat 1 0 1 0 Sanchez 3b 2 0 0 0
Porter 0 0 0 0 G. Nettles 3b 4 1 2 6
C Moore 2 0 0 0 Harth 4 1 2 2
Lahoud 2 0 0 0 Hegan 1b 3 1 0 0
Witnow 2 0 1 0 Lanier 2b 4 1 1 1
Mitchell 3 0 0 0 Medich 3 0 0 0
Tjomsness 3 0 0 0
K Reynolds 3 0 0 0
Sprague 0 0 0 0
Lincey 0 0 0 0
Bosman 0 0 0 0

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Orioles 6, Tribe 1

BALTIMORE CLEVELAND

Bumby 5 0 4 1 BBell 3b 4 0 1 0
Coppins 4 0 1 1 Gamble 4 0 1 0
T. Davis 4 0 1 0 Gamble 4 0 1 0
J. Powell 1b 3 0 0 0 Ellis 3 0 0 0
E. Williams 5 0 0 0 Lowenst 3 0 0 0
Blair 4 0 0 0 W. Williams 2 0 0 0
B. Robinson 4 3 1 1 Smith 2 0 0 0
Grich 2 1 0 0 Brannan 2 0 0 0
Belanger 2 0 0 0 Spikes 1 0 0

Norton: a tale of the tapes

Every afternoon, while relaxing at his Gilman Hot Springs training camp, Ken Norton would lie down in his room and turn on his cassette tape recorder.

Out would come not music but the smooth, confident voice of Napoleon Hill.

"It's a success course," explains Hedgemon Lewis, the welterweight who has been the heavy-weight's closest companion for the last two months, as he was during Norton's preparations for the first bout with Muhammad Ali.

The first time Norton was aided by a hypnotist, for Monday night's rematch at the Forum, all he feels he needs is his tapes, trainer Eddie Futch—the mastermind of that March 31 upset—and his friend Hedgemon.

There were conflicting reports out of Norton's self-exile in the desert.

Officially, he led a monastic existence; unofficially, the handsome bachelor-father with the V-shaped physique did not deny himself the feminine fruits of his success.

"Sure, there were girls," says Hedgemon, "but they came to watch. He wasn't close to them in the way you might think. If they wanted to come around they couldn't be stopped. We just hope they buy tickets. Ken's on a 30 per cent contract."

Lewis, who once fought Jose Napoles for the world title in his division, became friends with Norton "about five years ago" when both trained at the Hoover Street Gym in South Los Angeles.

Their daily routine at

Gilman was to arise at 5:30, run 3½ to 5 miles, then swing a 12-pound sledgehammer at the barren tree stumps for 10 or 15 minutes.

Ali claims to have chopped down "185 oak trees." "There weren't any trees to cut down in the desert," explains Lewis, "so we just swung the sledgehammer at the stumps."

They would go back to bed for a couple of hours until 9:30, then get up for a breakfast of steak, eggs, orange juice and sometimes cereal.

"Then we'd go back to our quarters and watch films of the first fight," Lewis says.

Norton says he would watch the entire fight "at least once every two or three days, but mainly I'd concentrate on certain phases—whatever I happened to be working on that day."

He says he watched the 11th round a lot.

"That's the round he (Ali) was boxing well," Ken says. "That's the round he kicked my butt."

His formal workout would run from 5 to 6:30, consisting of four to eight rounds of sparring. Another rest period would follow, then dinner at 7:30—only his second meal of the day.

"In the evening," Lewis says, "we'd usually go for a walk down the road and just chat about the day's work. Then we'd come back and go to bed about 10."

Eight weeks of such a routine is why most fighters hate training camp.

"We had each other," Hedgemon says, "and we were working toward a goal, which is knocking over Ali."

Lewis was challenged on use of the word "we." "Ken's my friend," he replied. "I feel a part of his success."

—Rich Roberts

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Anaya to fight

JOHANNESBURG (UPI) — Mexico's Romeo Anaya, world bantam-weight boxing champion, defends his title against South Africa's Arnold Taylor in Johannesburg on Oct. 27.

TOP TEN BASEBALLS

Based on 350 of Bats	NATIONAL LEAGUE	Based on 350 of Bats	AMERICAN LEAGUE
Player, Club, G, AB, R, H, Avg.		Player, Club, G, AB, R, H, Avg.	
Rose, Cln. 146, 510, 101, 204, .318		Carew, Min. 131, 510, 84, 176, .345	
Walton, Min. 144, 512, 92, 167, .318		W. Horton, Det. 100, 310, 41, 118, .319	
Madrox, SF. 122, 491, 68, 154, .314		D. May, Min. 137, 543, 88, 172, .311	
Cedeno, Min. 122, 493, 75, 145, .313		Murphy, N.Y. 141, 543, 76, 167, .310	
T. Perez, Cln. 133, 500, 62, 156, .312		Munson, N.Y. 132, 454, 77, 140, .308	
Cardenal, Cln. 126, 456, 74, 142, .311		R. Smith, Bos. 96, 356, 66, 108, .303	
Hunt, Min. 115, 398, 41, 122, .307		T. Davis, Bal. 119, 481, 49, 144, .299	
Singleton, Min. 140, 487, 92, 149, .306		Ortiz, K.C. 134, 528, 84, 158, .299	
Garr, All. 135, 493, 88, 182, .302		Scott, Min. 137, 523, 85, 154, .298	
B. Williams, Cln. 136, 563, 45, 152, .292		Cedeno, Bos. 128, 500, 49, 149, .298	
Home Runs		Home Runs	
Stargell, Pittsb. 38; DaJohnson, Atlanta, 38; Rensly, San Francisco, 37; Evans, Atlanta, 36; H. Aaron, Atlanta, 35.		R. Jackson, Oakland, 31; Fisk, Boston, 26; F. Robinson, California, 25; Orlis, Kansas City, 25; Bando, Oakland, 25; Burroughs, Texas, 25.	
Runs Batted In		Runs Batted In	
Stargell, Pittsb. 99; Bench, Cincinnati, 97; L. May, Houston, 96; Evans, Atlanta, 93; Singleton, Montreal, 92.		R. Jackson, Oakland, 112; Mayberry, Kansas City, 83; Scott, Milwaukee, 82; Murphy, New York, 86; C. May, Chicago, 85.	
Pitching (12 Decisions)		Pitching (12 Decisions)	
Stone, New York, 9-1, 7.50; Harrison, Atlanta, 10-4, 7.14; Billingham, Cincinnati, 17-6, 4.80; Bryant, San Francisco, 21-18, 4.77; Seaver, New York, 16-8, 4.57; Gullett, Cincinnati, 16-6, 4.67; Osteen, Los Angeles, 16-5, 4.67; Barton, Cincinnati, 14-4, 4.67.		Hunter, Oakland, 18-3, 4.57; McDaniel, New York, 17-3, 4.80; Palmer, Baltimore, 18-6, 4.92; Colborn, Milwaukee, 18-9, 4.67; Holtzman, Oakland, 20-11, 4.45; Miller, Detroit, 19-5, 4.43; Lee, Boston, 16-9, 4.40; Blue, Oakland, 16-9, 4.40.	



L. B. CONNER, Director

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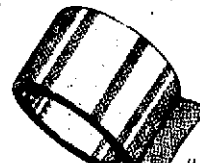
Satin #70-80

Gloss #70-70

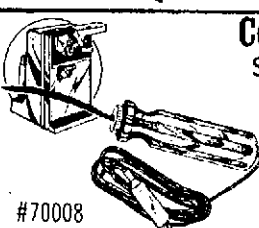
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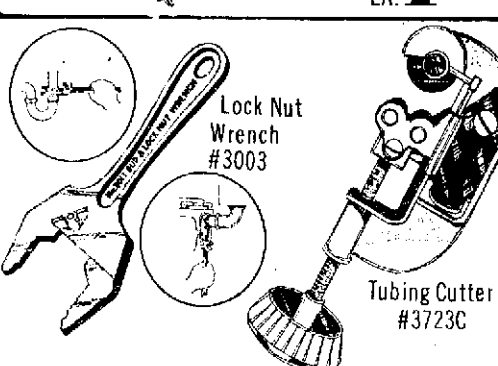
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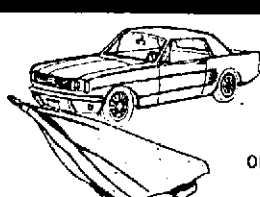
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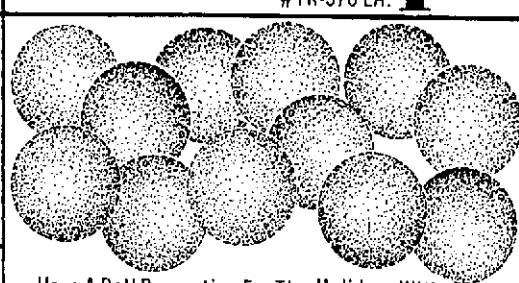
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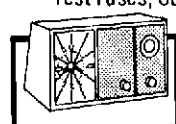
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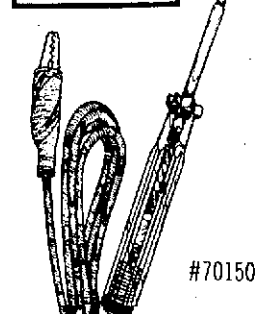
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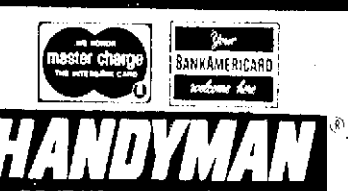
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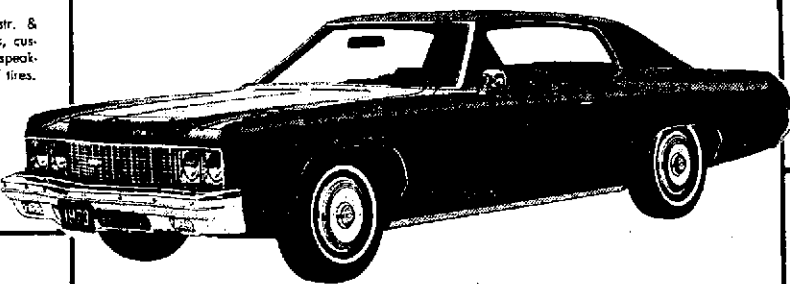
LONG BEACH, CALIFORNIA 90801, SUNDAY, SEPTEMBER 9, 1973

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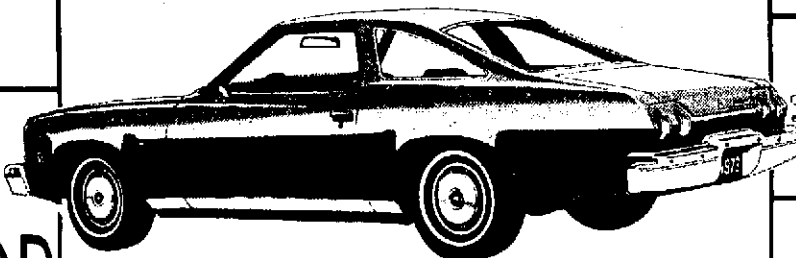
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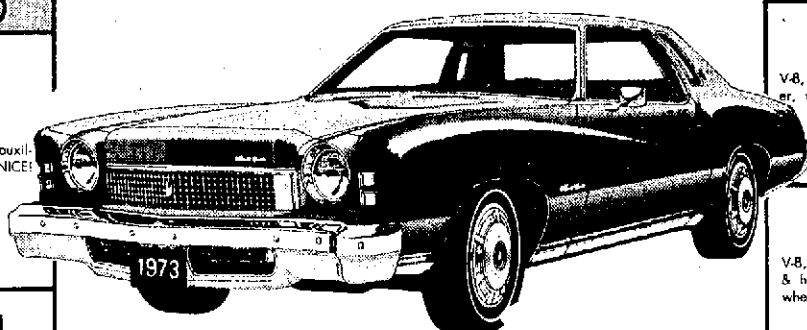
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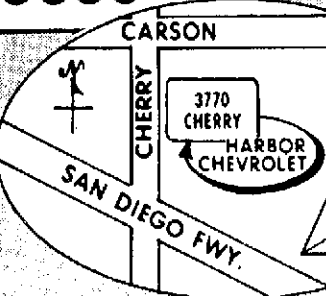
'72 CHEV. NOVA SEDAN V-8, Auto., fact. air, pwr. str., radio & heater. Low mileage & immaculate. LIC. 619FLQ. \$2788	'70 PONTIAC BONNEVILLE SPT. CPE. V-8, Auto., fact. air, pwr. str., radio & heater, vinyl top, tilt strg. wheel, rally wheels. LIC. ZWA384. \$2088
'69 CHEV. IMPALA CUST. COUPE V-8, Auto, Fact. air, pwr. str., radio & heater, vinyl roof. Exceptionally clean car. LIC. ZUT252. \$1688	'69 FORD MUSTANG V-8, automatic, power steering, radio & heater. Extra clean & priced to sell. LIC. ZBK396. \$1388
'72 CHEV. MALIBU COUPE V-8, automatic, pwr. str., fact. air, R&H, vinyl roof, very clean, low mileage car. LIC. 9081FA. \$2988	'71 CHEV. VEGA 2-DR. 4 speed, radio & heater, fact. air. This is the hard-to-find model. Ideal economy car, extremely low mileage. LIC. 373DCH. \$1888
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'72 PLYMOUTH SATELLITE SEDAN V-8, auto., fact. air, pwr. str., radio & heater, vinyl roof. A low mileage intermediate size automobile. LIC. 158EYP. \$2588	'71 DODGE DEMON HDTCP. CPE. Gas saving 6-cyl. engine, auto., fact. air, pwr. str., radio & heater, low mileage. The ideal work or second car. LIC. 844CEP. \$2188
'71 CHEV. CAPRICE SPT. SDN. V-8, automatic, pwr. str., factory air, radio & heater, vinyl roof, pwr. windows, tilt wheel. A luxury car. LIC. 831CFE. \$2688	'70 CHEV. MONTE CARLO V-8, factory air, power steering & brakes, radio, heater, vinyl roof, new whitewall tires, immaculate. LIC. 346AVH. \$2488
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GENERAL OFFICE
Filing, typing, 10 key, 5 day week. Call 427-8557

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HELP WANTED

Office 165 A

KEYPUNCH OPERATORS

(TEMPORARY)
Graveyard-Swing
Tired of the same old thing?

Does your present job offer the opportunity that your ability demands? If not, let's talk. Mattel wants successful operators with at least 1 year experience to become data recorders. In addition to your training, we also offer an excellent starting salary and better than average benefits. Please call:

Loretta Dialatta
644-0411, ext. 2405

MAILED
5150 Rosecrans Avenue
Hawthorne, Calif. 90230
Equal Opportunity Employer

LEGAL SECTY TRNEE \$6.344
Fantastic firm seeks sharp person to help solve the mystery of a law. Beautiful offices & benefits. Call Alice O'Hara 437-8405
Dennis & Dennis Personnel Agency
444 W. Ocean Bl. Suite 814, L.B.

LIGHT BOOKKEEPING, General ofc. Over 25. Exper. Call 427-8425.

LIKE TO TALK?
Will pay you to talk on our telephone. Securing credit card applications for major department stores. Hours flexible to suit you. We fully train. Call 925-9118

LOOKING AHEAD?
This large Co. has openings for you! If you can type & talk, you can work on your way! E. O. E. Salary \$200.00. Call today!
Dennis & Dennis Personnel Agency
444 W. Ocean Bl. Suite 814, L.B.

MAIL CLERK
Mature woman preferred. Must type. Xint Co benefits 636-1721

MAN FRIDAY \$600 Mo.
Comb. blue & white collar job
4014 Long Beach Blvd. 424-0721

MEDICAL RECORDS
Health record analyst. A.R.T. preferred. Typing skills and medical terminology a must.
APPLY IN PERSON
MONDAY THROUGH FRIDAY
PACIFIC HOSPITAL
2600 Pacific Blvd. Long Beach
equal opportunity employer

DON'T STAND STILL
Put a little travel in your life! Local firm offers last minute travel to sharp individuals who want to move fast. Call Sue Hanson 427-8423
Dennis & Dennis Personnel Agency
444 W. Ocean Bl. Suite 814, L.B.

Multi-Lingual
BECHTEL
One of the nation's leading international engineering & construction companies is currently looking for a multi-lingual secretary to handle a busy desk with lots of public contact.

Requires speaking, reading & writing fluency in Castilian Spanish or French or German also required. Must type 40 wpm. Take home tests. \$1000.00. Excellent salary & benefits. Call Mr. Harvey Cook, Employment Relations, Bechtel Power Corporation, 12400 Wilshire Blvd., Suite 1000, Los Angeles, CA 90025. 427-8405. Equal Opportunity Employer.

multi-lingual \$800, marine personnel agency, 117 E. 8th Street.

NCR OPR
FOR DETAIL OFFICE
Exper. Fringe Benefits. 337-7786

NCR 400 OPERATOR
3-11 Shift. Full time. Small acute hosp. BEACH COMMUNITY
Buena Park, (714) 371-4770

RECEPTIONIST
Attract. Good Phone Voice. Over 20 Yrs. Old. Xint Typing Skills. Local. Call Betty 10-12noon for Appl. 843-8787

RECEPTIONIST
Downtown Church needs receptionist. Apply by mail stating qualifications to: Box 446, 171 E. 8th St. Dept. 404. Pine Ave. L.B. Co. 90844

RECEPTIONIST
Do you enjoy meeting people, type a minimum of 30 wpm, have a good command of voice & want to challenge each day? Permanent, part time, 10 to 5.

VOLT
Instant Personnel
8041 E. Florence, Downey
(Below Lakewood Paramount)
927-4491
Equal Opportunity Employer

RECEPTIONIST
For Buena Park. Full time. Experienced with public, keeping records & appointments.
HAMMONDS 421-9206

RECEPTIONIST
\$5.40
Local Co. wants a girl who types & is nice. Phone voice & personality & who likes people. Neat, well groomed w-good work record.
O'NEAL EMP. AGENCY
7808 E. Florence, Downey 927-4446
HUNTINGTON PARK 927-4446
4217½ Pacific Bl. 562-8141

RECEPTIONIST \$6.032
Great morning with a cheery Hello! Fine firm seeks lovely, friendly, intelligent, lovely receptionist to fill lovely front office. Call Pat Bennett 427-8405
Dennis & Dennis Personnel Agency
444 W. Ocean Bl. Suite 814, L.B.

OFFICE CLERK
Exper. in credit & typing for retail store. Permanent position. Call for interview. Mrs. Warren 423-4976

OFFICE GIRL
HEY! Culligan Man
Xint opportunity for young inexperienced. Call between 9 am & 5 pm, Mon-Fri.

OFFICE GIRL
925-9567

OFFICE MANAGER
MEDICAL MEDICAL Convalscent hospital. Knowledge, neat, with bookkeeping background. Good. Long. Hosp. 1811 Chapman Ave. Fullerton 774 876 5201

ORDER CLERK TYPIST
Typing, Order Desk \$555-1660
Vogue Agency
4260 Atlantic Ave. L.B. 427-4271

ORDER CLERK
With inventory control exp. for machine shop. Must have good me. ch. apt. \$400-5171

ORDER DESK
No exp. nec. 18 y.o. Hurv PROMARK EMPLOYMENT AGENCY
12813 Lakewood, Lkwd. 630-1017

ORDER DESK \$550
Local Co. wants girl w-exp in O.D. Typing, phone voice, neat, well groomed w-good work record. ALSO FEES LISTINGS
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7808 E. Florence, Downey 927-4446
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PRX
RECEPTIONIST CLERK CITY OF CVPRSS
For city hall. U.S. grad. typ. neat. Phone voice, neat, well groomed w-good work record. Xint opportunity for young inexperienced. Call between 9 am & 5 pm, Mon-Fri.

OFFICE GIRL
Must be capable of 10 key. Filing. Good salary - benefits. 537-9000

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HELP WANTED

Office 165 A

PART TIME SECRETARY

This busy sales spot needs a part time secretary with at least 1 year experience. Salary required are: phone, 50 w.m.m. 5-10 w.m.m. reception & reception. Good working conditions. Starting salary \$100. Interview Mon. Sept. 10th 10m. PM to 4 PM.

Contact Eileen Staley
An Equal Opportunity Employer

ALLSTATE INSURANCE CO.
6200 E. Spring St Long Beach
421-8226

PBX Typist \$476
Long Beach. Push-button. Pleasant. Professional Agency
4130 ATLANTIC AVE. 427-5448

PEOPLE PLEASER
If you can talk w-smiles & enjoy your work, you'll fit this Co. wants to train you to be a
GOLDEN WEST AGENCY
110 Pacific Blvd. 427-5901

PERSONNEL CLERK FREE \$400
Will train typist for interesting personnel work with top Co. (Many more openings) Training required
NEWMAW AGENCY
3542 E. Imperial Hwy 629-4435

PERSONNEL CLERK
Perform duties as Receptionist & General Clerk in very busy, non-store Personnel Office. Involves continuous contact w/customers. Heavy telephone work, & life insurance. Applicant must type 50-55 wpm, combine 10 key & 10 key. Experience as Receptionist & Personnel Clerk preferred. Apply in person. Employment Office. 6131 Grandview Blvd. 427-5901

J.C. PENNY CO.
Equal Opportunity Employer
POSTING CLERK. Typing, varying. To 5300, Lakewood area. 531-7420

PRINCIPAL ACCOUNTANT
STARTING SALARY \$13,500-\$14,100. Individual must possess an increasingly responsible professional accounting & auditing work experience, preferably including 2 years in a school district accounting division.

APPLICATION DEADLINE
SEPTEMBER 19, 1973

LOS ANGELES COUNTY
APPLY IN PERSON RM. 102
9300 E. Imperial Hwy, Downey
equal opportunity employer

PRODUCTION CONTROL
SHARP GIRL
\$700
COMPANY PAYS FEE
Local Co. wants girl w-exp in inventory and/or production control. Keen eye for detail. Must be well groomed with good work record.
O'NEAL EMP. AGENCY
7808 E. Florence, Downey 927-4446
HUNTINGTON PARK 927-4446
4217½ Pacific Bl. 562-8141

PUBLIC RELATIONS-SALES
National corporation is seeking sharp, attractive, personable person for outside, permanent position on our staff.

You will be working with people in all types of industries in the Long Beach-Orange County area.

We offer salary, commission, expenses, and paid fringes.

PLEASE CONTACT
R. L. OWENS, V.P.
TASK FORCE (714) 636-1030

RECEIVING & MARKING CLERK
For women's store. Full time. Call for interview. 427-8405
Dennis & Dennis Personnel Agency
444 W. Ocean Bl. Suite 814, L.B.

RECEPTIONIST
Attract. Good Phone Voice. Over 20 Yrs. Old. Xint Typing Skills. Local. Call Betty 10-12noon for Appl. 843-8787

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12813 Lakewood, Lkwd. 630-1017

ORDER DESK

HELP WANTED
Sales 183 A
AUTO SALESMAN
For new cars. Aggressive, ambitious, energetic. Must have some sales experience. Willing to work long hours for...
BIG DOLLARS!!!
Will train. Top pay plan. Ask for Jerry Sanders.
MOOTHART CHRYS. PLYM
1122 S. B. Compton
422-7171

HELP WANTED
MANAGEMENT 183 A
OPPORTUNITY
Exciting, professional 3 year sales management training program in business that requires very little capital to start but gives you immediate ownership. Up to \$12,000 a year base salary + monthly bonus incentive. For all appl call:
LARRY M. LAMBERT
(213) 437-8217

HELP WANTED
MANAGEMENT TRAINEE
We feel that we have the finest sales training program to be found in America today. 7 years of highly intelligent training in both sales and management. You will be able to service your fellow man & at the same time allow you to accomplish your personal & financial dream. Opportunities are now open for men & women to enter this program. This position requires a rugged individual who is not afraid of hard work. We're looking for a man with college. If you are looking for management training & an opportunity to grow with a starting salary of up to \$12,000 yr - bonus
Call Mr. Sykora
435-6621
For An Appointment Today!

HELP WANTED
MANAGER
We have openings for career minded professional salesmen in:
Furniture & Garden Shop
EXPERIENCE NECESSARY. MANY EMPLOYMENT BENEFITS. VAPPLY PERSONNEL OFFICE 10:10 A.M.
GRANT CITY
4550 ATLANTIC AVE.
LONG BEACH
Equal Opportunity Employer

HELP WANTED
EMPLOYMENT AGCY COUNSEL
For Bel. Top rates \$82,821; 429-3554
Exceptional Auto Sales
Job available. Immediate start. Earn above used. Full company benefits and home. See Mr. French.
Verne Himes Dodge
35th & Atlantic, L.B. 424-6603

HELP WANTED
EXCITING NEW RUBBERMAID PARTY PLAN
GROUND FLOOR OPPORTUNITY FOR MANAGERS & DEALERS
Join world's fastest growing party plan. No collecting, no delivery.
FOR INTERVIEW CALL:
GAIL SCOFIELD
(213) 968-3827

HELP WANTED
FUTURE & HIGH INCOME SALES
Young, Clean-Cut, College-Type Men & Women Wanted in Long Beach. Professional Business Introduction For Real Estate New Real Estate Franchise Program.
Call Mr. French, 694-4785

HELP WANTED
HARBOR OFFERS
A CAREER OPPORTUNITY IN AUTO SALES
Experience preferred. We offer excellent working conditions and the finest in compensation.
PLUS
PAID HOLIDAYS
PAID VACATION
RETIREMENT PLAN
HEALTH INSURANCE
EXCELLENT DEMO PLAN
See Sales Rep. Dan McGowan
Howard Coleman
9 AM TO 5 PM DAILY
3700 Cherry Ave., L.B.
Phone 426-3341

HELP WANTED
IF YOU CAN SELL... WHY NOT MAKE YOUR TIME WORTHWHILE?
We're the only one in Long Beach. Our top salesmen never makes under \$2000 per mo. Established in area with a proven line. No outside traveling. Highest commission & fringe benefits. For further information call Monday thru Friday:
424-1634
INTANGIBLE SALES. Full or part time. New lax shelter program. Exper. required. Mr. Jay 439-7003.

HELP WANTED
ROSE HILLS
NEEDS WOMEN.
MEN COUNSELORS
Experience necessary. We have a free comprehensive training program for men & women. Rose Hills have the added advantage of prestige, stability and as a result, a high salary. We need the field. Many earn \$800 - \$1200 monthly. Our benefits include retirement plan and hospitalization. No investment. No credit turn-downs. We do our own financing. For details about this important and profitable work, and for possible openings in your area, see:
Monday, Tuesday Or Friday
From 9 AM To 4 P.M.
Mr. E. R. Kinnard At
Rose Hills Memorial
Park Road, Whittier.

HELP WANTED
ROUTE SALESMAN
Are you an aggressive self-starter? Do you want a person who can sell & sell? Established routes \$225 + per week. Paid training, kind fringes. Apply in person:
Prudential Overall Supply
4920 Gardini Bl. City of Commerce

HELP WANTED
SALES
EXPERIENCED PERSONS. NEED FOR TICKET SALES. 25% COMMISSION. PLEASED. OFFICE HOURS: 9:00 A.M. TO 5:00 P.M. MONDAY THRU FRIDAY. CALL 425-2015

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HELP WANTED
ROUTE SALES
\$925 +
When assigned to route. South Bay & W. Los Angeles area.
ALSO OPENINGS FOR OUTSIDE SALES
Openings now exist for well groomed individual in port physical condition. Minimum height 5'8". Minimum weight 155 lbs. Must have 2 years experience in dealing with the public. Must have a good driving record, valid Calif. drivers license and reliable transportation.
Company paid benefits include:
Medical-Dental Plan
Retirement Plan
Life Insurance
Paid Vacation
Sick Leave
And More!
Interviews Monday, September 10 only 9 a.m. to 5 p.m.
2445 E. Dominguez, L.B.
Arrowhead Puritas Waters
An equal opportunity employer

HELP WANTED
SALES
Established mechanical background helpful. Good opportunity, full benefits. See Frank Marshall, Importer, 1400 Long Beach Bl., L.B. 599-3534.
SALES LADY Wanted \$16-\$25 An Hour. We Train. Must Have Car & Phone. For App. 10am-5pm. Call 435-7710
SALES MANAGER WANTED Long Beach area. New innovative electronic consumer products. Outstanding opportunity. Can operate time to begin.
Call NANA 714-772-9405

HELP WANTED
Commercial Tire
Expert only need apply. Company benefits. All major tire brands. DINIUS TIRES, INC.
SALES MAN NOREY'S Music 345 Pine

HELP WANTED
SALES
South Bay's most experienced import salesmen. Call for app. Kenden Motors 224-7231, ask for Sales Manager.

HELP WANTED
SALES
Large combination insurance company above minimum dollar salary & commission. For appointment call 427-0151.
SALES MEN CLOSERS \$3000/Week. Top Rates. Qual. Expt. Professional Closers. Qualified Leads. (213) 861-4231

HELP WANTED
SALES
We offer an ambitious man over 21, of good physique & appearance, a rewarding career in our organization as instructor. Our compensation program is one of the best in the industry. We offer a salary plus commission. Please contact me for further details.
R. L. OWENS, V.P.
TASK FORCE (714) 636-1050

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We offer an ambitious man over 21, of good physique & appearance, a rewarding career in our organization as instructor. Our compensation program is one of the best in the industry. We offer a salary plus commission. Please contact me for further details.
R. L. OWENS, V.P.
TASK FORCE (714) 636-1050

HELP WANTED
SALES
SALES & Service career opportunity. \$500 salary + commission. No exp. necessary. Pay while training. 424-6668

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Start out smart. Do you work for a company or have a job that you hate to go to every day? Life is too short to waste it. Get a position for you that you will love and the money is great. You should earn \$300.00 per week to start
CALL ME
436-1261

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INDEPENDENT, PRESS-TELEGRAM—C-7

CLASSIFIED **HE 2/23/93** **Long Beach, Calif., Sun., Sept. 9, 1993**

Miscellaneous for Sale	275	Miscellaneous for Sale	275
SWAP For Family Fun AND BARGAINS Now Every Wednesday 7am-3pm Long Beach Drive-In Theater San Diego Frwy. at Santa Fe		SELLING OUT Hydraulic Jacks & Tons 1/2, 1 Ton 1 1/2. Good for cars, trucks & motor homes. Pvt Pls. Ph. 773-2605	
MEET —LACRES OF BARGAINS— W/IN DOOR SWAP MEET AND FLEA MARKET EVERY WEDNESDAY GREAT WESTERN EXHIBIT CTR Santa Ana Frwy. at Altamita-LA 74 Hour (713)-583-8771 OTHER BIG FLEA MARKETS Rose Bowl (713)-598-4411		STEREO 825 amp 150w, radio 510 500, 200. Phonograph 82, toner 10r 50w, summer 31, clock, 50, guitar 10r 400. Roadway No. 8-10	
		KEEP cars better, despite foulness of a busy family Fly Blue Lagoon. Rent electric shampoos at Imperial Hardware, 437 E. 81st.	
		Pract. exotics 1410 Bryant Dr. E., B.L. Park, 1000 E. 81st & Sun 10-5; 1974 Bark, luggage, misc. household items & furniture.	
		2 BRUNSWICK 42x57 pool tables & billiard equipment. Call me, J. Pa- chinko games 832-9947, 8-6am, 832-6025	

HOUSE MOVING SALE: American glass, china, price/cor. floor arrangements; all paintings; towels; green cordoba cabinet-matching set; 12" x 12" tile, w/ antique floor & tables; w/ paintings; 66-70 polter planks; 12" x 12" paver block tile, 12" x 12" Sur. 17,637 5. Graystone, Cove

WHEELS: 1976, Everest 8000, 1974, Honda, 1970, w/ 1970, 700, 1971, 700, 1972, 700, 1973, 700, 1974, 700, 1975, 700, 1976, 700, 1977, 700, 1978, 700, 1979, 700, 1980, 700, 1981, 700, 1982, 700, 1983, 700, 1984, 700, 1985, 700, 1986, 700, 1987, 700, 1988, 700, 1989, 700, 1990, 700, 1991, 700, 1992, 700, 1993, 700, 1994, 700, 1995, 700, 1996, 700, 1997, 700, 1998, 700, 1999, 700, 2000, 700, 2001, 700, 2002, 700, 2003, 700, 2004, 700, 2005, 700, 2006, 700, 2007, 700, 2008, 700, 2009, 700, 2010, 700, 2011, 700, 2012, 700, 2013, 700, 2014, 700, 2015, 700, 2016, 700, 2017, 700, 2018, 700, 2019, 700, 2020, 700, 2021, 700, 2022, 700, 2023, 700, 2024, 700, 2025, 700, 2026, 700, 2027, 700, 2028, 700, 2029, 700, 2030, 700, 2031, 700, 2032, 700, 2033, 700, 2034, 700, 2035, 700, 2036, 700, 2037, 700, 2038, 700, 2039, 700, 2040, 700, 2041, 700, 2042, 700, 2043, 700, 2044, 700, 2045, 700, 2046, 700, 2047, 700, 2048, 700, 2049, 700, 2050, 700, 2051, 700, 2052, 700, 2053, 700, 2054, 700, 2055, 700, 2056, 700, 2057, 700, 2058, 700, 2059, 700, 2060, 700, 2061, 700, 2062, 700, 2063, 700, 2064, 700, 2065, 700, 2066, 700, 2067, 700, 2068, 700, 2069, 700, 2070, 700, 2071, 700, 2072, 700, 2073, 700, 2074, 700, 2075, 700, 2076, 700, 2077, 700, 2078, 700, 2079, 700, 2080, 700, 2081, 700, 2082, 700, 2083, 700, 2084, 700, 2085, 700, 2086, 700, 2087, 700, 2088, 700, 2089, 700, 2090, 700, 2091, 700, 2092, 700, 2093, 700, 2094, 700, 2095, 700, 2096, 700, 2097, 700, 2098, 700, 2099, 700, 2100, 700, 2101, 700, 2102, 700, 2103, 700, 2104, 700, 2105, 700, 2106, 700, 2107, 700, 2108, 700, 2109, 700, 2110, 700, 2111, 700, 2112, 700, 2113, 700, 2114, 700, 2115, 700, 2116, 700, 2117, 700, 2118, 700, 2119, 700, 2120, 700, 2121, 700, 2122, 700, 2123, 700, 2124, 700, 2125, 700, 2126, 700, 2127, 700, 2128, 700, 2129, 700, 2130, 700, 2131, 700, 2132, 700, 2133, 700, 2134, 700, 2135, 700, 2136, 700, 2137, 700, 2138, 700, 2139, 700, 2140, 700, 2141, 700, 2142, 700, 2143, 700, 2144, 700, 2145, 700, 2146, 700, 2147, 700, 2148, 700, 2149, 700, 2150, 700, 2151, 700, 2152, 700, 2153, 700, 2154, 700, 2155, 700, 2156, 700, 2157, 700, 2158, 700, 2159, 700, 2160, 700, 2161, 700, 2162, 700, 2163, 700, 2164, 700, 2165, 700, 2166, 700, 2167, 700, 2168, 700, 2169, 700, 2170, 700, 2171, 700, 2172, 700, 2173, 700, 2174, 700, 2175, 700, 2176, 700, 2177, 700, 2178, 700, 2179, 700, 2180, 700, 2181, 700, 2182, 700, 2183, 700, 2184, 700, 2185, 700, 2186, 700, 2187, 700, 2188, 700, 2189, 700, 2190, 700, 2191, 700, 2192, 700, 2193, 700, 2194, 700, 2195, 700, 2196, 700, 2197, 700, 2198, 700, 2199, 700, 2200, 700, 2201, 700, 2202, 700, 2203, 700, 2204, 700, 2205, 700, 2206, 700, 2207, 700, 2208, 700, 2209, 700, 2210, 700, 2211, 700, 2212, 700, 2213, 700, 2214, 700, 2215, 700, 2216, 700, 2217, 700, 2218, 700, 2219, 700, 2220, 700, 2221, 700, 2222, 700, 2223, 700, 2224, 700, 2225, 700, 2226, 700, 2227, 700, 2228, 700, 2229, 700, 2230, 700, 2231, 700, 2232, 700, 2233, 700, 2234, 700, 2235, 700, 2236, 700, 2237, 700, 2238, 700, 2239, 700, 2240, 700, 2241, 700, 2242, 700, 2243, 700, 2244, 700, 2245, 700, 2246, 700, 2247, 700, 2248, 700, 2249, 700, 2250, 700, 2251, 700, 2252, 700, 2253, 700, 2254, 700, 2255, 700, 2256, 700, 2257, 700, 2258, 700, 2259, 700, 2260, 700, 2261, 700, 2262, 700, 2263, 700, 2264, 700, 2265, 700, 2266, 700, 2267, 700, 2268, 700, 2269, 700, 2270, 700, 2271, 700, 2272, 700, 2273, 700, 2274, 700, 2275, 700, 2276, 700, 2277, 700, 2278, 700, 2279, 700, 2280, 700, 2281, 700, 2282, 700, 2283, 700, 2284, 700, 2285, 700, 2286, 700, 2287, 700, 2288, 700, 2289, 700, 2290, 700, 2291, 700, 2292, 700, 2293, 700, 2294, 700, 2295, 700, 2296, 700, 2297, 700, 2298, 700, 2299, 700, 2300, 700, 2301, 700, 2302, 700, 2303, 700, 2304, 700, 2305, 700, 2306, 700, 2307, 700, 2308, 700, 2309, 700, 2310, 700, 2311, 700, 2312, 700, 2313, 700, 2314, 700, 2315, 700, 2316, 700, 2317, 700, 2318, 700, 2319, 700, 2320, 700, 2321, 700, 2322, 700, 2323, 700, 2324, 700, 2325, 700, 2326, 700, 2327, 700, 2328

TOP TOMATOES
 100 lbs. Jack & Truff. SAT. SUN.
 7pm to 4pm. 4303 Dumbarton, L.W.

TOILETS
 Cosmetics. 50% off retail price.
 100% Christmas gifts. 429-2930

CUSTOMER DRAPES
 11.50-25.00. Larger the better. Labor
 free. 800-333-2512

MEN'S & women's trousers. 429-
 1400. Or part. Call. 429-1400

1202 Highest bid
 10x12 TARP \$21.64. Other items. BIR
 172 SALLMARTS, 1342 W. 11th 433-
 5411.

YARD SALE-FURN. household
 items. Avon bottles. 200 E. 54th. L.
 Sat-Sun.

YARD SALE-FURN. household
 items. Avon bottles. 200 E. 54th. L.
 Sat-Sun.

GENERAL Elec. Car. Telephone, Xing
 430-3900. Sat. 4000 offers.
 offer. (213) 594-7834

**Yard Sale, Lewy's elc. broom, 3"
 steem iron 33.48, MGC. Old
 430-3900**

Yard Sale, Sat-Sun. 125. LGE. OL

Garage Sale **Garage Sale**
DON'T MISS THIS ONE!! I, writer, checker, etc., have a large quantity of new and used clothing, shoes, dishes, purses, & misc. Fr. thru Sun. 9-5. 5444 Aberfield, E.

BOUTIQUE GOING OUT OF BUSI-
ness. Dress-pantsuits \$10-\$30 New \$10
Kamikazo will shop-shorts \$4-14
Sweaters, blouses, coats \$4-14
Gypsy silk top-capes \$8-18
CLOTHES IN STOCK HERE
170422 Beilfleur B1. 975-3514

PLANT Stands, Plants, Wagons,
Fur, 10 inside doors warehouse.
Call 1-800-231-2222. 10000
Cedar, Mirrors, Desks, Twin quilt
bed, 20000. 20000. 20000. 20000.
Lrv. Lrvs., & numerous items. 925-
0000

DYER 2000 Canvas Tents, Many
Size. Van Trucks, Boat, many
Awnings, Etc. Over 100 Sorensen
2000. 2000. 2000. 2000. 2000.
2000. 2000. 2000. 2000. 2000.

BUFFET, Vacuum Cleaner, Lots of
Misc. 1000. 1000. 1000. 1000. 1000.
1000. 1000. 1000. 1000. 1000.

YALSA Sale, 24th Temple, Sat-Sun
Oak School Desks, Lots Of Gr
Things, 439-7000

NEW Crane Truck, Inventory
1000. 1000. 1000. 1000. 1000.
Never used. 3733 Walnut. Lf.

REGULATION Moving Boxes
1000. 1000. 1000. 1000. 1000.
Dinech Chairs. 347-1076

12,000 BTU Amana Air Cond.,
Washers, Dryers, & Piece Section
& Table. Call 358-7779

AVOCADO green hifi 100 casher \$75
also stove \$25. sofa 100 dishart \$75

71 Ford Van bench, camel color
plate, 1000. plate, new, new, new
1000. 1000. 1000. 1000. 1000.

Dryer cleaning shop, closing, Scotty
1000. 1000. 1000. 1000. 1000.
357-7790, 6:30-9pm Mon-Fri.

MISC WAREHOUSE SALON FURN
1000. 1000. 1000. 1000. 1000.
1000. 1000. 1000. 1000. 1000.

...POOL TABLES...
New-Used from \$250. Steel, brass, oil, antique and modern. Billiard supply.
2030 W. 16th, L.B. 427-5413

GARAGE & LAWN SALE
Antiques, clothes, furniture, tools, stereo, lawn mower, etc.
Sat. 10am-5pm. 238 & 240 Quincy Ave.
9:30 Sat. & Sun.

GARAGE SALE, Fri-Sat-Sun. Add'l
Selling: 1967 Ford, 1968 Lincoln radi-
o & parts-lawn extension
ladder, misc. tools, etc.
Sat. 10-5. 3730 S. Place, L.B.
Lb Blvd & Sixty Road

LAKEWOOD Country Club Garage
Sale. 1000 antique items, auto ac-
cessories, sleepers, toys, clothes, kits,
lamps & many other items.
Sat. 10-5. 1000 Country Club, Nation
Dr. L.B. 1 to 4pm Sat, 8th & 9th.

RIGGEST & REST IN TOWN
Call 427-3001, 427-3002 or 427-3003
Call 427-3001, 427-3002 or 427-3003

MUST SEE, hospital bed, wheelehs,
lawn, linens, etc. Good cond. 427-3001

GARAGE Sale, Bernal run misc.
Cushing dyes, turn & misc. 564
Carmelo Rd. L.B.

GARAGE Sale, Craftyman run
tools, dishes & Misc. 7159 Coralita
Lb. L.B.

GARAGE SALE, Deck, Shafter,
H. 427-3001, 427-3002, 427-3003
Sat. 9-5. 361 Platt, L.B.

GARAGE SALE, Furn, dishes
Sat. 10-5. 639 Stanley (R. alley)

GARAGE Sale, Furn, & Misc. 4959
Decenters, Misc. 4959 Lorelei

GARAGE Sale misc. antiques, S
Sun & Mon. 103, 1012 Redwood

GARAGE SALE: Return to the
rope, everything odds, and groups

[illegible]

YARD Sale Unit, Spd. Used plywood
boards, 8' x 6' x 1/2". Also, 2' x 4'
wood, Tools, Steam cleaner Lou-
vered windows and saw, etc. 1547
W. 40th St., Call 425-9597.

TRASH CANS, Beautifully Painted
inside & out. 50 gal. \$175, 55 gal.
\$150. Also, 2' x 4' wood, Red
wood painted on the side [Red Beach
Area, #15-313] or Call 425-9597.

MUST HAVE! Bedroom coffee tables,
tables, bedrm sets, lamps, di-
nette sets, couch & love seat, re-
frigerator & much more. 725-7487, 867-
2719.

**GARAGE LOADED WITH
GOODIES!** No res. offer refused.
Call 425-9597. Buy new, like new
priz. tools, slugs 12-14, Slugs 7+/-
All like new. Call 425-1819.

GARAGE SALE
Sat. & Sun., May 1st, Furni-
anterior, kitchen, home, come &
get it! 727 Molino Ave., LA
THIEVES MARKET

MATCHING SETS, Kemmore Wa-
& Drzer, 1525 K&G truck
parts, 1525 K&G truck parts.

GAR. SALE Sat-Sun Oils & roll-
pad, table & chairs small.
Pine, Lkwd. 425-6957

PICA Color TV, W.A.M. FM,
color, 15" screen, changer, like
new. \$175. Call 423-1003

2 FAMILY GARAGE SALE SAT
Sun. May 1st, 10-4. Home, furni-
Everything here like a Small.

2 FAMILY GARAGE SALE SAT
Sun. May 1st, 10-4. Home, furni-
Everything here like a Small.

SCHWINN Tandem, Skill Irid-
ge, hedge trimmer, kind con-

PATIENT LIST! Hydraulic oil
out. Use for baths and aid in
tion. Use for baths and aid in
tion. Use for baths and aid in

Bldg. Equipm with all parts.
B&W console TV, like new
Call 423-2411

[illegible]

POOLS & YACHTS If Self & P
Call 609-871-1111 or 609-871-1111

**SIDE-BY-SIDE RIFLE, Ping-Pong
Table, Dishers, Unico Briller, Etc.
Can Operate, Miko Master Sewing
Machine, 1960's Goldwing,
1945 Clubhouse Dr., Lkwd.**

POOL TABLES \$799
Genuine Sline, by Manufacturer.
Open 7 days noon-PM 634-3466

CARPET
Surplus carpet \$1.99 yd. Remnants
\$1.00 yd. Used, Old, Old 631-1111

POOL SUPPLIES 5' x 9' filter;
pump & mfr. \$50; fish-pool filter;
50'; slide \$75; diving bed \$30; pool
cover \$100. Call 634-3466

HUGE GARAGE SALE: Sun. only.
Many clothes, furn., etc. assort
in cute antiques area 14-A-001.
\$1.00 item. 1460 State St. 634-3466

TRASH CANS DELIVERED
Call 634-3466

FURNITURE & Appliances all kinds
wholesale, LB. Furn. 616 & LB.

YARD Sale—Quality Goods:
Price Sat-Sun 9:30-5:00 PM
All Charming, Old, Vintage
Furn. 634-3466

**FURN., washes, dryer, chf.
drawers & stove, 420 Atlantic**

**KITCHEN SLATE top, table, &
chair, offer, access info. call**

Waterbeds & Oriental Rugs
5730 E. 2nd, L.B. 433-9944 or 1111

Schlimm tandem bicycle \$50
Kills 195cm 140, 49 lbs. 634-3466

NEIGHBORHOOD STORE
414 E. Wardlaw

**CLEAN box spring & inner spring
bed. Reas. 475-5791**

**2 BARY CRIBS & 205, pillow
topper, 2 drawers, 2 stools \$25**

**CRIB & 2 drawers, 25, dishes
stereo, ARM. 391-1021**

GE 8-1915 Also Sun, 23rd E. 17th
GARAGE SALE: Comb. TV, stereo, fm
recorder player, 3 burner camp
oven, clothes, tools, etc. 1000
4361 Garfield, Lb. Sat-Sun
GARAGE SALE: Furrn, lamps, elec
appls, radio, etc. 1000. Jewelry,
collectibles, misc. 9 am - 6 pm Sat
& Sun, 42 Tulane, Lb.
GARAGE Sale, Furrn, TV, tools, glass,
misc. 1000. 1000. 1000. 1000. 1000.
Lamps, brass, lots more. 2184 Ar-
lene, Hawaiian Gardens
GARAGE SALE portable color TV, cam-
pamer, fire-stove dryer-2 Honda
motor cycles, tools, etc. 1000. 1000.
9435 Ardmore, Downey
GARAGE Sale, Sat, Sun 10-5pm. Craps
remnants, floor tile, 2 snow tires,
misc. 1000. 1000. 1000. 1000. 1000.
items. 4439 Bannerville, Lb. misc.
1000. 1000. 1000. 1000. 1000.
GARAGE SALE
Sat, 10, 11 am, 12-6
45 YARDS of Olive Green Cur-
tain, 1000. 1000. 1000. 1000. 1000.
37 XTEEN (station gold of
Kfrcs. 427-6847
ESTATE gar. sale furrn
misc. Sat-Sun 9-5 934 Walnut
HUGE NEIGHBORHOOD GARAGE
SALE, 14-24, 5775
MUST sell walnut furrn, TV,
fridge, misc. items, 436-5775
Huge metal range hood, w/
800 ml. 391-8869
KITCHEN Cabinets, For Sale
1000. 1000. 1000. 1000. 1000.
FREEZER, Furrn, Appl.,
Dishwasher 427-1866 or 429-2742
GARAGE SALE, All items
SALE, 14-24, 5775
GARAGE SALE, Misc. cups, d-
578 Crp's, 2095 Sonastat 427-
2234 Grand, Lb.
GARAGE SALE, everything
2234 Grand, Lb.

1972 Normande, Ferraris
GARAGE SALE, Sat. 8:30-11:30 Washer,
Refr., Dishwasher, Stove, Freezer, Treas-
ure & Trunks, Harry's Happen-
ings 211 E. 64th St. L.D.

GARAGE SALE, Sat. 10:30-12:30 Kinsdale
Mats, 1965 Mustang, 1965 Mustang
Chairs & Misc. RAMP SPIN, Sat. &
Sun. 10-12, 12-2, 2-4, 4-6, 6-8, 8-10
1000 S. 4th St. S. 4th St. L.D.

REFRIG., Dishwasher, Stove, Wash-
dryer, barbeque, pump & uniforms,
bikes & exercise bike & misc.
1000 S. 4th St. S. 4th St. L.D.

7 MATCHING mattresses, box
springs & headboard Xinf. cond.
\$50. Lee 4 drawer chest, \$15. 430-
1100

UNLIMITED SOUT WATER
1572 15th St. L.D.
Hey - Culligan Ann. 531-7123

GARAGE SALE
444 Almond Pl. Baby things,
clothes, tape deck, Sat. & Sun.

GARAGE SALE, 10:30-12:30
1000 S. 4th St. S. 4th St. L.D.

GARAGE SALE SAT & SUN
Ladonia, Long Beach

GARAGE SALE SAT & SUN
Ladonia, Long Beach

GARAGE SALE SAT & SUN
very big yard 1986 Xinn.

GARAGE SALE Saturday &
3:30-5:30 Albany, Long Beach

GARAGE SALE Woodruff chair
1000 S. 4th St. S. 4th St. L.D.

GARAGE SALE 7:30-10:30
Way Sat & Sun. 9:30

LINEOLUM VINYL VERY
1000 S. 4th St. S. 4th St. L.D.

MOVING All household, 1000
1000 S. 4th St. S. 4th St. L.D.

MOVING House full of lin-
ings, etc. 896 Lee, L.D. 431

4 MAG. WHEELS for GMC
car. 346313 1 845-6575

Homes

What does . . . 44 YEARS OF

REX L HODGES REALTY

LEADERSHIP TELL ABOUT THEM?

- ✓ They have proven their capability.
- ✓ Their experience removes mistakes.
- ✓ They know Real Estate.
- ✓ They get the job done.
- ✓ They are well known.
- ✓ They are stable & well established.
- ✓ They are responsible and dependable.

FOR 44 YEARS . . .



REX L HODGES REALTY

has solved
"MONEY PROBLEMS"
FOR OWNERS

- ✓ Hodges loans cash to buyers to buy homes.
- ✓ Hodges loans cash to sellers to improve saleability.
- ✓ Hodges advances cash to sellers awaiting sale.
- ✓ Hodges guarantees sale and cash out by specific date.
- ✓ Hodges finances corporate transfers.
- ✓ Hodges 44 years heritage attracts best lenders.

What does . . . 44 YEARS OF

REX L HODGES REALTY

LEADERSHIP DO FOR YOU?

- ✓ You deal with trained qualified people.
- ✓ You avoid the school of hard knocks.
- ✓ You can trust their advise.
- ✓ You inherit solutions not another problem.
- ✓ You benefit from 85,000 prior customers.
- ✓ You know they're available after the sale.
- ✓ Your community knows their reputation.

FOR 44 YEARS . . .



REX L HODGES REALTY

has transformed
"REALTY WISHES"
INTO REALITY

- ✓ Hodges always has been a "one stop" Realty Service.
- ✓ Hodges clients date back 3 generations.
- ✓ Hodges uses over 200 telephones for contacts.
- ✓ Hodges has nationwide referrals.
- ✓ Hodges intensified personnel training is unexcelled.
- ✓ Hodges personnel handle all the details.

44 YEARS AGO . . .



REX L HODGES REALTY

Removed The . . .
"WISH I HAD KNOWN"
OUT OF SELLING

Hodges estimates the net cash to you if you . . .

- ✓ Sold to FHA or G.I. Buyer.
- ✓ Sold cash to existing loan.
- ✓ Sold cash to new conventional loan.
- ✓ Sold on wholesale market (cash out in 5 days)
- ✓ Collateralized your equity until home sells.



REX L HODGES REALTY

Took The
"BUCK PASSING" OUT
OF REAL ESTATE

Hodges "in house" professionals protect your transaction

- ✓ 6 Escrow Officers
- ✓ 2 Insurance Planners
- ✓ Appraiser
- ✓ Attorney
- ✓ Certified Property Manager



REX L HODGES REALTY

Made it . . .
SIMPLE FOR BUYERS
TO BUY

Hodges takes guess work out of the market place.

- ✓ Offers 7 multiple listing services.
- ✓ Offers lists of neighborhood comparable sales.
- ✓ Offers listing of government appraisals.
- ✓ Offers expertise in every method of financing.
- ✓ Offers estate and foreclosure properties.

TO BUY OR SELL A HOME, CALL THE LOCAL NUMBER FOR YOUR COMMUNITY NOW.

ALAMITOS HEIGHTS . . . (213) 439-0404
ANANEIM . . . (714) 533-6770
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BELLFLOWER . . . (213) 867-7273
BELMONT SHORE . . . (213) 439-2191
BIXBY HILLS . . . (213) 439-0404
BIXBY KNOLLS . . . (213) 427-5418
BUENA PARK . . . (714) 827-7132
CERRITOS . . . (213) 924-1612
COSTA MESA . . . (714) 847-2526
CYPRESS . . . (213) 431-1387 (714) 827-7130
DOMINGUEZ . . . (213) 426-4493
DOWNEY . . . (213) 867-7276
EASTGATE . . . (213) 431-4397 (714) 894-3395

E. HUNTINGTON BEACH . . . (714) 847-2527
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EL DORADO . . . (213) 439-7875
EL TORO . . . (714) 586-6402
FOUNTAIN VALLEY . . . (714) 839-1711
FULLERTON . . . (714) 821-1761
GARDEN GROVE . . . (714) 638-4460
GARDEN PARK . . . (714) 894-3396
HAWAIIAN GARDENS . . . (213) 439-7875
HUNTINGTON BEACH . . . (714) 847-9645
KATELLA . . . (714) 533-6770
LAGUNA HILLS . . . (714) 586-6400
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LA PALMA . . . (714) 827-7131
LEISURE WORLD . . . (213) 439-2194
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LOS ALTOS . . . (213) 421-8233
LOS CERRITOS . . . (213) 427-5419
MILE SQUARE . . . (714) 839-1711
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NAPLES . . . (213) 439-2192
NEWPORT . . . (714) 847-2525
NORTH LONG BEACH . . . (213) 422-1257
NORWALK . . . (213) 867-7274
ORANGE . . . (714) 534-6971
PARAMOUNT . . . (213) 867-7274

ROSSMOOR . . . (213) 421-4811
SAN JUAN CAPISTRANO . . . (714) 586-6403
SANTA ANA . . . (714) 638-4460
SANTA FE SPRINGS . . . (213) 867-7273
SEAL BEACH . . . (213) 439-2193
SIGNAL HILL . . . (213) 427-0414
STANTON . . . (714) 636-4650
SUNSET BEACH . . . (714) 847-2525
SURFSIDE . . . (213) 439-2191
W. HUNTINGTON BEACH . . . (714) 847-9646
WESTMINSTER . . . (714) 636-4650
WESTSIDE LONG BECH . . . (213) 426-3903
WRIGLEY . . . (213) 426-4493

PRESS-TELEGRAM—C-13
Beach, Calif., Sun., Sept. 9, 1973
HOMES FOR SALE

Wney	7145
Owner, 2 & Den, 1 1/2 ba, big lot, good terms. Will trade. Es. 213-869-9364	
ntown	1150
2 BEDROOM - \$19,500 3 bedrooms, 2 1/2 bath, large living & kitchen. Good rental area.	

RED CARPET
REALTIES

434-4433

Owner Will Carry 1st TD
 e bigger corner 5 br & den. 7
 the high school area. Call

100-109 DOWN SUBMIT
COURT ORDER # 21-8481
S.A. For Yvonne G Bob

NAME APPRAISAL ORDERED
Name previously a guest home.
Owner did not make offer
of estate store 2 427 5425
Eves: 633-6246

OPEN 12-6 - 902 CEDAR
10 ROOM RESTORATION-A
CRYSTAL GUEST QTRS-WORK
NATURAL HEAT-BKR -GA 72386

1470 PINE - OPEN
ren, den, frugal, oil rights, Corner,
cont, fenced, owner carry 1st
Rental \$1200/mo.

TO SETTLE ESTATE
ren, main pl, 2 bds, 4 ppls over 4 yrs
R 4 zone, 597-6336

PAGES: 1 B# 2114 Lenore
100-109 200-109
3rd Realty, 425-2554 or 391-3366

GL APPRAISED \$129,500
100-109 200-109
Chelan Realty 378-2239, 378-6676

INSIDE 1155

INCOME \$470 MO.

FOUR HOUSES
ON ONE LOT
50x150.

20% DOWN

PRICED AT
\$25,500
CALL JACK SAXON
597-4716
EX L HODGES 437-1251

Attractive 3 Bedroom
LARGE Family room.
Eastside location
Business location

Century 21
EASTSIDE REALTY
CENTURY 21 REALTY

7-0631 435-9595

ASSUMABLE 6.6% LOAN
OPEN-925 DAWSON
Br. 2 story, C-3 lot, completely
fenced, oversized garage.
BETTY BROWN, 596-2548

 **El Dorado**
Realty, Inc.

CALL 426-5935

TRANQUIL GARDEN
Attractive 2 Br. Newly painted.
New Carpets, Bright cherry break-
fast room. Lovely flowers. Extra
atomic

Century 21
MURTY REALTY
PHONE 439-2161
 4131 yr. at 5336 E. 2nd, L.B.
VERY NICE 2 BEDROOM
 Nicely decorated on large lot.
 GI assumable loan
 CALL FOR INFORMATION

Harold McKenna & Co.
 4320 EAST 2nd ST 433-0478

2 BEDROOM
NEAR 7th & REDONDO
EASY FINANCING!!
EX L HODGES 437-1251
CALL JACK SAXON
597-4716

PERFECT FOR A COUPLE
main home on a small lot, 2 Br., 1
bath in kitchen, living rm w-sloane
repl. Vacant, only \$22,000.
CALL US TO SEE
MILDRED ROBINSON
4509 S. ANATHEIM
GE 4-7407 REALTOR 533-4024

HOME & INCOME
WOW! 7th & Junipero. Fantastic 2-
br. home. Bt-in kitchen. Dishwasher.

Cozy Cottage 2623 E. 15th
Bt + large sun room for only
\$17,500. All new inside & out, w-w
carpeting. Try \$17500 dn.

MAX LIVONI REALTY CO
436-9701, call Monday

OPEN HOUSE 1-5
2528 MOLINO (East of Junipero)
Beautiful 7 br. home, redecorated
inside & out. Close to neighbors &
location makes this an xint buy at
\$14,500.

RAY SMITH, Realtors 222-9975

TREES GALORE!!!
Idea 3BR. on 1/2 ac. Quiet street.
Ideal family home. Submit on

REX L HODGES 439-2191

775 TERMINO
3 Br. 1 1/2 baths, W/W carpeting, 50' x 135' lot. Priced \$26,000.

OPEN SAT. SUN. TO 5
Central, SCHWENN RLY.
915 REDONDO 433-0415

TWO GI BARGAINS
1410 Camino Del Sur 439-0950
& 1024 Gardena Drive by
2 RR, R-4, Has CRV.
REX L HODGES 439-0404

ON THE BUSLINE
Br. single apt.
Small lot. Asking \$14,000
Or name your own terms
Real Estate Store 747-5425
Eves: 637-6246

815 Obispo-Open Daily

IDEAL For Keilbed!
Near Hwy 101, Rte. 301, Lot
Only \$18,500. With Cash In Loan.
Real Estate Store 2, P. 434-7211

OPEN 2615 E. 3RD
Charming 3 Br., Fam. rm., 2 Bath, 2 B.a. All
lge rms., grs., conv. patio. XINT is
financing avail. May consider GJ.
Real Estate Store 2 427-5475
Eves. 422-9929

ASSUME VA LOAN
Immed. poss. R 4 lot, Lge 2-BR.
Sixty Knolls Rmly 424-5246 or 426-
1212

**JUST LISTED! A sparkling 2 Br on
quiet street, w/crpts, drs, panel-
ing, new roof. Owner leaving state,
must sell. Very low terms.**
CURT GRAY REALTY 597-5581

WILL GJ \$17,500
Nice 2 Br. shouse on corner.
Call 426-1212 or 426-1213

REX L HODGES		437-1251
2-BR. ONLY \$15,750		
Aiso sun room, w-w, ceramic tile, disposal, central air conditioning.		
NINA Renfor 438-4373 591-5474		
2-BR. Home - 2-Bdr. apt.		
Brim hill, 1200 sq. ft. close to Waukegan HI zone 172 sq. ft. Heat 414-5358		
REX L HODGES		439-4104
HOME & INCOME \$29,900		
2 BR 2 Bath - 4 units		
Older owner calls for info. In. N. St. Mary's, Bauer		
437-1251	Rex L. Hodges	592-6945
MIN. HOME		
MIN. LOT		
MIN. PRICE		
BETTY STANGLAND		496-1489
JOHN RADER Realty		414-9796
LOVELY Older Home, 4 bdr, 2 ba.		

CLEARANCE SALE!

**BIG...
OPPORTUNITY
DAYS**
BUY NOW BEFORE
THE 1974 PRICE
INCREASE

ALL '73s MUST GO! Save Hundreds -

NEW 1973 CHEVELLE

HDTP. CPE.



Fully factory equipped.
Stunning light blue w/
black interior. Ser. No. 1-
C37D3Z434562. Stk. No.
2325

SALE PRICE \$2495

NEW 1973 CAMARO



Fully factory equipped
incl. power steering. St.
2953. Ser. 1Q87D3N183152

SALE PRICE \$2695

NEW 1973 NOVA

CUST. HATCHBACK



V8, automatic, AIR COND.,
pwr. str. & brakes, radio,
tint. glass, cust. int. Stk. 2197.
Ser. 1Y17H3L155314

SALE PRICE \$3395

SEE THESE TERRIFIC TRADE-IN SPECIALS TODAY

'67 OLDS TORONADO

R&H, auto., pwr. str. &
brks., AIR, pwr. seats
& winds. Runs good!
(UEL513)

\$549

'70 CHEV. IMPALA

Hdtp. Sedan. Air cond.,
auto. trans., R&H, pwr.
steer. & brks. (115AZE)

\$1349

'69 CHEV. IMPALA

Cpe., auto. trans., pwr.
str. & brks., R&H.
You'll like this special.
(YNH709)

\$749

'67 BUICK WILDCAT

Cpe. R&H, auto., pwr.
str. & brks., AIR, elect.
seats. (UUV502)

\$649

'69 CHEVELLE WAGON

Radio, heater, automa-
tic, power steering.
(YRP379)

\$749

'69 CHEV. IMPALA

R&H, AIR COND., pwr.
str. & brks., vinyl top,
auto. (XGV456)

\$1049

'70 BUICK LE SABRE

CUSTOM Hdtp Sedan.
AIR, auto., pwr. str. &
brks., R&H. (238GVH)

\$1749

'69 CAMARO SPORT

Automatic, power
steering & brakes,
R&H. (YPL850)

\$1349

'70 PLYM. BARRACUDA

Radio & Heater, 4-
speed Trans. (146-
CKT)

\$949

'70 CHEV. IMPALA

Air Cond., auto., pwr.
str. & brks., R&H.
(886ASR)

\$1449

'69 CHEVELLE SPT. CPE.

396 Eng. Auto.,
pwr. str., 4-speed,
R&H (ZVH324)

\$949

'67 CHEV. 4-Dr. Sedan

V-8 Radio & Heat-
er, Auto. trans.,
pwr. Steer., Air
Cond. (XCG-010)

\$549

'67 PONTIAC LEMANS HT

Cpe. AIR, auto., R&H,
pwr. str. & brks., vinyl
top. (UNJ193)

\$549

'71 OLDS Delta

88. 4-door, AIR, auto.,
pwr. str. & brks.,
R&H. (951CJM)

\$2249

'70 CHEV. IMPALA

SEDAN. Air, auto.,
pwr. str., R&H. (945-
BOG)

\$1149

'69 DODGE CART

V8, R&H, auto., pwr.
str. & brks. (YBX617)

\$1149

'71 DODGE CHARGER

500 Hdtp., AIR, auto.,
pwr. str. & brks., vinyl
roof, console, bucket
seats, R&H. (403CBK)

\$1849

'70 CHEV. IMPALA

Air, auto., pwr. str. &
brks., (574CET)

\$1449

WE CAN FINANCE YOU!
Easy financing for your new car. You can get it today. No money down. No credit check. No car payments until Oct. 19th. Call 925-2251. Union members welcome.

**CALL 925-2251
NOW!**

**NO CAR PAYMENTS
UNTIL OCT. 19TH**

**WE TAKE
ANYTHING OF
VALUE IN TRADE:**
★ AIRPLANES
★ DIAMONDS
★ BOATS
★ etc., etc.

**SENSATIONAL
BUYS ON
ALL CHEVROLETS
AND
REC. VEHICLES**

**10-MINUTE
CREDIT CHECK
CALL
NOW!**

**LEASING
SPECIALISTS**
You'll Be Glad You
Saw George Chevrolet
for Your
Leasing Needs.
Call Al Malone for
Our Low Rates

NEW 1973 IMPALA CUSTOM COUPE



V8, auto., AIR COND., pwr. str. & brks.,
remote mirror, HD rad., radio, xsw
tires. Stk. 1617. Ser. 1L47R3C111368

SALE PRICE

\$3795

'73 CHEV. STA. WAG.



350 2 BBL., V8, eng., tinted glass, body
side molding, fact. air cond., turbo-
hydramatic trans., pwr. steering, full
whl. covers, belted w/stripe tires, elec.
clock, AM radio, H.D. radiator, ext.
decor pkg. Ser. 1D35H3Z484685. Stk. 3049

SALE PRICE

\$3795

NEW '73 CHEV. 3/4 TON PICKUP

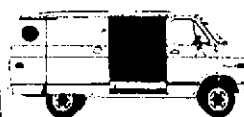


V8, auto., air cond., pwr. str. & brks.,
HD front spring, front stab., cust. int.,
gauges, radio, 7.50x16 8-ply tires.
CAMPER READY! Stk. 2250. Ser.
CCY243Z134878

SALE PRICE

\$3795

NEW '73 CHEV. 1/2-TON VAN CONVERSION



GYPSY-SURFER!
350, V-8, soft ray glass, w/s, aux. seal, ext. mir-
ror, stainless steel, heavy duty shock absorb-
ers, 4cbl. H.D. ball, AM push button radio,
chromed front & rear bumpers, gauges, emme-
ter, oil & temp. Custom appearance. Stk. No.
2877. Ser. No. CGY 153U159610.

SALE PRICE

\$3795

NEW 1973 GYPSY PRINCESS MINI MOTORHOME



1 Ton Chevy Chassis, 350 V8, auto. trans., pwr. brks., pwr. str.,
heavy duty shocks, springs, battery generator, fixed glass, AM
radio, custom interior, 8.75x14.5 10 ply tires, 3 burner range,
with oven, ice box, double stainless sink, toilet & shower, ward-
robe, rear dinette, interior fluorescent lights, double cover
bed, Double rear convertible bed, full wall paneling with tur-
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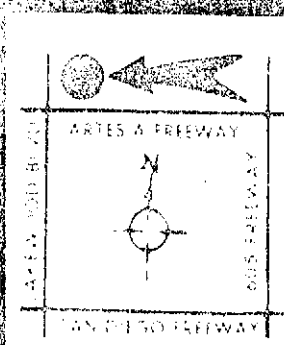
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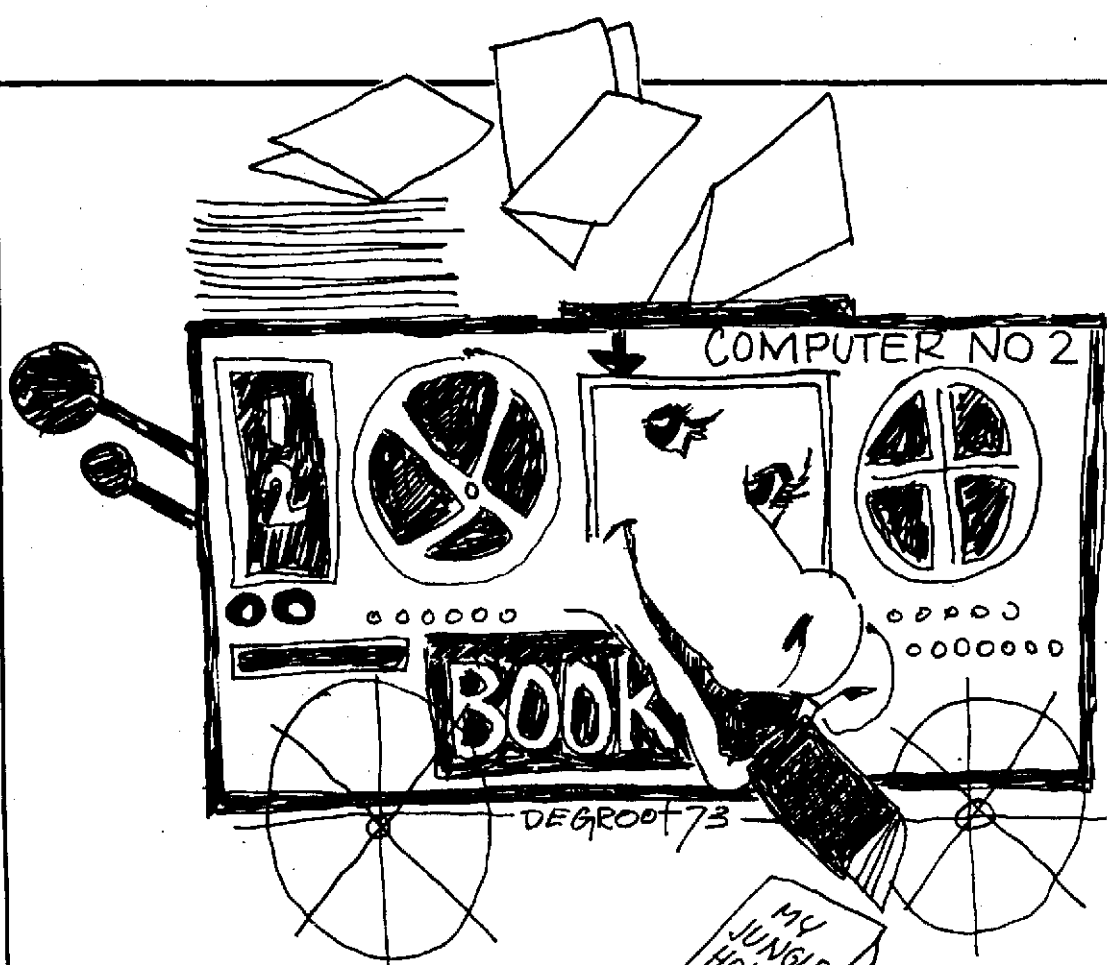
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Staff Drawing
by
Erwin DeGroot

In this already too-computerized world where names are mere numbers, checks are lost in memory banks and offices are kept unhumanly frigid so the metal monsters won't lose their cool, ME-Books Publishing Company has gone one step beyond by computerizing children's literature.

The twist is that this time computerization has made things more personal. As of Sept. 5, any child with a relative worth \$3.95 plus tax and postage can read about himself, his friends, his pets and his birthday in professionally-produced, hardbound adventure-fantasy books.

"It was simply a matter of applying the production method of one thing to the production method of another," said Freeman Gosden Jr., president of the Hollywood-based ME-Books Publishing Company. "Computers had been personalizing advertising letters for years. We

set out to prove that the computer could do the same thing with books."

Five years later Gosden got his proof in the form of four 7x9" multi-color adventure tales. Each 30-page book contained more than 70 lines of personalization and six color illustrations, plus information about animals ("My Friendly Giraffe" and "My Jungle Holiday"), birthstones, the zodiac and famous people ("My Birthday Land Adventure") and the celebration of Christmas in different lands ("My Special Christmas").

THE MECHANICS of personalization are relatively simple, Gosden explained. The buyer provides the necessary information — the child's name, address and birthday and the names of his pets, if any, and three friends — on the personalized story application blank, which is available at the back of all ME-Books and at book counters.

The computer — an IBM 360-65 — then inserts the correct noun or pronoun in its proper place in the story. According to Gosden, the computer can produce four of these books per minute.

"This particular computer is a large system which can do several things at once," said Gosden, who is a computer booster rather than a man of publishing or words. "Ideally, it should be able to write, print and edit (correct) the book by itself, though, of course, we also have personnel to check the final product for any mistakes the computer might make."

Writing the story, and then illustrating it, was a little more complex, Gosden admitted. Because of limitations on what the computer can do — it can only insert personalization on one side of a page — writers had to be able not only to write an interesting story, but to structure it so the personalization could fit in.

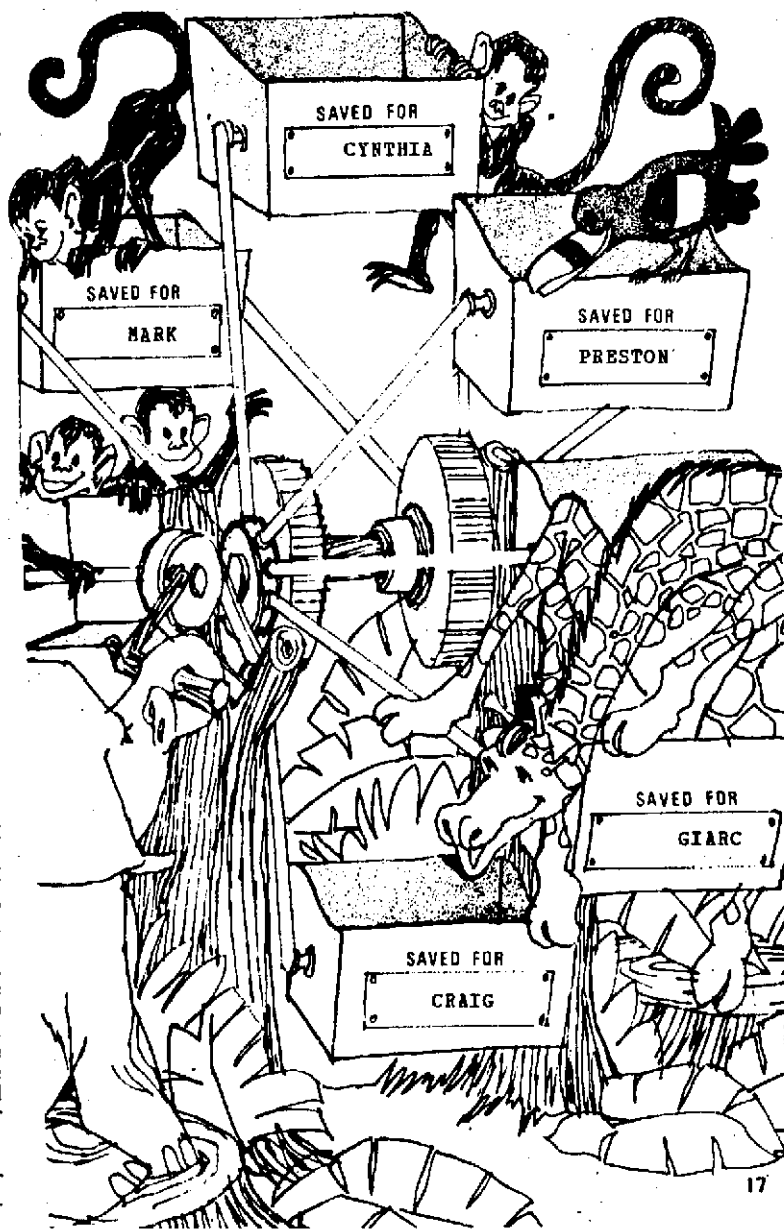
Illustrations had to be nondescript, Gosden added. "We couldn't change the illustrations for every book so we had to keep personalization — blonde hair and blue eyes, for example — out of the drawings completely. As a result, we've used a lot of elves and animals and houses and things, but no little boys or girls.

INTERESTINGLY enough, neither the authors nor illustrators are credited.

See BOOKS, Page W-4

Introducing computer with personal touch

Text by Linda Zink • Staff Writer



Sample illustration from ME-Books

Life/style

Joyce Christensen, Editor

LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 9, 1973

SECTION W-W-1

AN UPDATE:

Communes in the '70s

By JURATE KAZICKAS
Associated Press Writer

TAOS, N.M. — Communes, the promised lands of the drop-out generation, struggle on.

Once, in the flower child days of the 1960s, they numbered into the thousands. But that era has passed and the lustre has faded.

Some have outlasted bitter winters with firm commitments to till the land. Some have shifted emphasis, from drugs to Jesus, from farming to handicrafts. Some have lingered only because their people have no place else to go.

But many more have disappeared, cast aside like yesterday's toys.

"There's just no standard definition of what the phenomenon is," said Dr. Bennett Berger, a sociologist at the University of California at San Diego. "Some have no good reason why they should survive, but they do."

How many survive is guesswork. There are communes of one sort or another, from four members to 40, in most parts of the country.

But times most certainly have changed.

At the height of the movement, the focus was on northern New Mexico, with its wooded hills, arid land and desert vistas. There were 30 communes in the region several years ago. Today there are about a dozen.

AT ONE, POLICE recently searched for a man who allegedly threatened the life of President Nixon, a charge which later was dropped. The land has been given away to a guru and commune members are packing to leave.

At another, tourists are welcomed on Sundays and dance barefoot with mem-

bers under a dome as the setting sun casts diamond patterns on a clean, wooden floor. The commune dwellers work in the gardens, pray together and build more homes. It flourishes.

At a third, lost children of the revolution, ex-convicts and young girls in animal skins ignore the filth and wretchedness of their surroundings to talk with bravado of a free world. They gallop horses across the hills like the Indians they want to imitate.

The first is called Morningstar. Access is a narrow rocky road that zigzags up a high hill.

Morningstar is four years old and nearing the end. Once it was an open-air crash pad for hundreds of itinerant backpackers and a home of dozens of committed land-lovers. Now its adobe huts are crumbling. The dozen dwellers are moving on.

"IT WAS SUCH a dream commune in the beginning," said Mark, 17, who came to Morningstar three years ago after fleeing his California home. "We worked in the gardens, helped with the mudding of the houses, dug ditches, raised horses. Then all these people started coming and took a lot of our energy away. It all fell apart."

"There were the winos who did nothing but sit around and drink. Then came the metaphysicals who kept turning on with their peyote. And then about a year ago the revolutionary trip began. Everybody had a gun. It was just something else to do."

"I like living on the land. Life is a lot simpler and easier. I'm doing what I want to do. I feel good."

Mark has left the commune several times to return to his mother's home in California. Now he doesn't know what

he's going to do because the owner of the land has told the residents to leave so the guru can take over.

"People always ask me what I'm going to do when I grow up. I don't know. I hate to leave the commune," said Mark, puffing on a home-rolled cigarette. "I've worked here, I've built a hut, I've put something into it. It's part mine."

Maybe Morningstar will start up again one day.

WAYMAN RUSSELL, now 23, looks back with joy on the beginning in 1969.

"We have 60 acres of gardens. We grew corn with cobs as big as my wrists. Now, nothing grows here," said Wayman, his pale blue eyes shining against his tanned skin. "Everyone started doing his own thing and no one cared anymore."

Wayman said he will leave Morningstar and try to find land for himself and his family. "The commune movement is dead. Too bad. There were good times."

Morningstar was an open commune — no one was ever turned away and Wayman feels that may have been its undoing. New Buffalo, by contrast, the oldest of the Taos communes, looks upon itself as a tight family, dedicated to farming and communal sharing. It has survived some very lean years and now has about 50 members. Reporters are barred from visiting.

Lama Foundation, located a few miles away, welcomes visitors once a week but only permits new members who are committed to a religious search, and they must be approved unanimously by the members.

About 60 people now live at Lama, which was founded in 1967. They pray together, work and eat together at fixed hours of the day, then retire for meditation.

See COMMUNES, Page W-5



JODY, SHOWN WITH her 4-year-old daughter, Tiful, has lived the last three years on the Hog Farm commune near Taos, N.M. She comments of her life style, "we don't want to live if we can't live our own way."

—AP Wirephoto



Ready for shipboard style show

Four-year-old Freddie Nied seems oblivious to the pretty girls around him, but he'll share the spotlight with them at St. Mary's Hospital Guild fall fashion show-luncheon Thursday aboard the Princess Louise. The girls are Shelly, left, and Becky Buss, twin daughters of Dr. and Mrs. William Buss. Freddie is the grandson of Capt. and Mrs. Frederic A. Nied. They will model children's clothes from The Red Balloon, Huntington Beach. Men's fashions from Chasin's of Long Beach will be worn by Frank Pickett, Alfred

Stellato, James Orman and Dr. Yale Bickel. Guild members will wear styles from Ann Folger of Newport Beach and The Fashion Tree in Naples. Tickets for the fund-raising event are \$7.50 each, with reservations taken by chairman, Mrs. William Weiss, 3200 E. First St. Assisting her in arrangements are Mmes. Frederic Nied, William Buss, Grace Wells and Ruth L. Cary. Proceeds will go toward the Guild's pledge of \$200,000 for trauma center at St. Mary's.

Staff photo by TOM SHAW



MRS. NEILL MURCHISON



MRS. DAVID BREITER



MRS. J.F. CARLSON



MRS. B. D. KINGSTON



MRS. BLAINE SMITH

Misses change names to Mrs. in rites

Murchison-Burns
Goldenwest College students Cheryl A. Burns and Neill M. Murchison were united in marriage Saturday noon at Westminster Community Presbyterian Church.

Barbara Burns was maid of honor for the bride, daughter of Mr. and Mrs. William F. Burns of Long Beach. Woodrow Hood was best man for the bridegroom, son of Mr. and Mrs. John M. Murchison of Cypress. The newlyweds were graduated from Polytechnic High School.

They will live in Cypress after a honeymoon at Lake Tahoe.

Breiter-Allen

Fountain Valley High School graduates Barbara Allen and David Breiter exchanged nuptial vows during a Saturday afternoon ceremony in United Methodist Church of Garden Grove.

Mrs. Kathie Kirk was matron of honor for the daughter of Mr. and Mrs. Richard Allen Sr. of Huntington Beach. Richard Allen Jr., the bride's brother, was best man for the son of Mr. and Mrs. Merle Breiter Sr. of Fountain Valley.

Both young people currently are attending Goldenwest College, Huntington Beach. They are

honeymooning in San Diego.

Carlson-Bays

Emmanuel Presbyterian Church was setting for the Friday evening exchange of nuptial vows by Deborah Sue Bays and Joseph F. Carlson.

Mrs. Ronald Norecutt attended her sister. They are daughters of Mr. and Mrs. Raymond Bays Jr. of Long Beach. Steve Wade was best man for the son of Mr. and Mrs. James Carlson, also Long Beach residents.

The bride was graduated from Wilson High School and the nursing program at Long Beach City College. Her husband is an alumnus of St. John Bosco High, LBCC and Long Beach State University.

Following a honeymoon in Santa Barbara, they will live in Long Beach.

Kingston-Hall

Jordan High School graduates Sandra Lee Hall and Bryan Dean Kingston were married during a Saturday afternoon ceremony in North Long Beach Brethren Church.

Linda West was maid of honor for the daughter of Mr. and Mrs. James L. Hall of Long Beach. David Kingston was his brother's best man. They

are sons of Mr. and Mrs. Bryan S. Kingston, also Long Beach residents.

Upon return from a honeymoon trip to Northern California, the couple will make a first home in Long Beach.

Smith-von Hofgaarden

Nancy J. von Hofgaarden, daughter of Mr. and Mrs. Henry von Hofgaarden of Los Alamitos, became the bride of Blaine B. Smith during a Friday evening ceremony in Los Altos United Methodist Church.

Mrs. James Davy was matron of honor for the bride and Brian Smith performed best man duties for his brother. They are sons of Mr. and Mrs. L. J. Smith of Long Beach.

Both the bride and bridegroom were graduated from Jordan High School and Long Beach City College, where the new Mrs. Smith was a member of TNT sorority and served as president of Kappa service organization and chairman of the Associated Women Students. She also is an alumna of San Diego State University. Her husband was graduated from Long Beach State University.

Following a honeymoon

trip to Northern California, they will live in Long Beach.

Sadler-Perez

A first home in Kaneohe, Hawaii, awaits newly wed Mr. and Mrs. James A. Sadler (Sandra E. Perez), following a honeymoon trip to Alaska.

The daughter of Mr. and Mrs. Guadalupe R. Perez of Pomona and the son of Mr. and Mrs. Virgil L. Sadler of Long Beach were married during a Saturday noon ceremony in Our Lady of the Assumption Catholic Church, Claremont.

Mrs. James Bookhout attended the bride and Mike Evans was best man.

The new Mrs. Sadler was graduated from Citrus College, Azusa, where she affiliated with the Waikiki Surf and Canoe Club. Her husband is an alumnus of Polytechnic High School and Long Beach State University. He obtained a masters degree from USC and is a registered civil engineer in Hawaii and California and a member of the Classical Guitar Society of Hawaii and the American Society of Civil Engineers.

Fishback-Payne

Honeymooning in Hawaii are newly wed Mr.

and Mrs. Mark William Fishback (Vicki Lee Payne), who were married during a Saturday evening ceremony in Lakewood Village Community Church.

The daughter of Mr. and Mrs. Gene E. Payne of Long Beach was attended by her cousin, Mrs. Craig Roseman. Steve Hertz was best man for the son of Mr. and Mrs. Kenneth H. Fishback of Huntsville, Ala.

The bride was graduated from Millikan High School and UCLA. Her husband attended Long Beach State University, where he was a member of the baseball team.

They will make a first home in Hawthorne.

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SOCIALLY SPEAKING Of airplanes and Affiliates

By CAROLYN McDOWELL

"HOW ABOUT dropping into the M. H. de Young Memorial Museum to see the Andrew Wyeth collection?" Sounded like a good idea to members and guests of the Fine Arts Affiliates of Our University.

The fact that the museum is located in San Francisco didn't bother chairman Marie Wendell one whit.

While they were at it, they decided to take in the Vorpall Galleries and lunch at the new Hyatt Regency in the City of the Cable Cars.

Jet setters such as Dr. Josephine Schultz, Edith Gilbertson, Jean Kirby, Orene Corn, Elma Bobb, Muriel Trostle, Haldis Hertzog and Marie's daughter, Kay Wendell, pronounced the round trip day a rousing success.

Can you imagine a group of women going to that exciting fashion city and not shopping?

Well, there wasn't time for that so Muriel, Marie and Kay just had to spend another day to check out the stores.

SPEAKING OF fashion.

It was a pretty crummy looking bunch of women who gathered for brunch in the home of Linda Newman.

North Long Beach Junior Women's Club members Lenore Newton, Judy Haskins, Donna Reynolds and Billie Dodson conspired to kidnap other members of the club at 6:30 a. m.

I haven't been to a kidnap breakfast since I was in school and I remember it as hilarious.

Sherry Watts panicked and thought the kidnappers were taking her to a restaurant so she was the "best dressed" in trench coat, sun glasses and "spy" hat.

Others in curlers and kimonos were Linda Quinlan, president, Donna Feller, Jeri Christensen, Lyn Anderson, Priscilla Burdick, Judy Wallace and Judie Dilday.

And more Patti von Hecht, Jo Nell Crosland, Jane McGinnis and the club's associate coordinator, Betty Garrels.

MORE SURPRISES . . .

For the silver wedding anniversary of Alexander and Grace Hadrian.

Her seven children chose Knotts Berry Farm Chicken Restaurant for the surprise dinner party, complete with wedding cake and all the trimmings.

Then they had to figure out how to get the honorees to Knotts and still keep them in the dark.

An assist from son, Boyd Scroggins, and his family, visiting from Crescent City saved the day.

Visitors always want to go to Knotts and so they did and Boyd pretended to get lost for an hour and everything worked out fine.

Other host-children and their families were daughter, Lena Kurtz who came down from her home in Oregon, daughters and husbands, Ivah Delay and Leonard, Ruby Dickens and Howard and sons, Jim Scroggins, the Carl Scroggins and Hobert and Luanne Scroggins.

SHOWERS OF SHOWERS for Mary Kerr, daughter of Willis and Dolores, who will wed Alan Howard today in a formal ceremony with a medieval theme.

Mary, her mother and the bridegroom's mother, Elizabeth Howard, have been busy attending a round of parties.

Eleanor Harshbarger hosted a miscellaneous shower for family and friends of Alan's in her Whittier home.

Bridesmaids, Vickie Creighton and Mary Clausen co-hosted a bridal brunch in Vickie's home.

Maid of Honor, Cleta Dickson honored Mary with a bedroom and bath shower.

Then Cleta joined with best man, Thom Baker, to co-host a couples wine tasting party at the home of Dr. Oliver and Maggie Nees Jr.

Ann Beaubier's home was the scene of a kitchen shower brunch co-hosted by Sandy Gill and Bev Wing.

Mary and Alan met while both were working at Disneyland.

Mary still works in Tomorrowland at the park.

Her co-workers surprised her with a "lunch hour shower."



You can help

Each week Life/style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

LEGAL BEAGLES: Agency which offers legal assistance to low-income citizens needs volunteer interviewers.

BACK TO SCHOOL: Volunteers to do clerical work and library and nursing assistants are needed in public schools' program.

LEND AN EAR: Telephone referral service for alcoholics is seeking volunteers. A training program is offered.

OFFICE WORK: Typists and clerical workers are needed to assist with an area-wide campaign.

GET MOVING: Drivers and friendly visitors are needed to make possible a program which delivers meals to the elderly.

STRINGING ALONG: Violin player to provide evening programs is needed by a local convalescent home.

HAWAIIAN GARDENS: Hospital in Hawaiian Gardens needs volunteers to work in the gift shop and admitting.

SHOP AROUND: Drivers and shoppers needed to help elderly and shut-ins.



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Lunch with columnist is fun affair, but TV show missed

By DIANNE SMITH
Staff Writer

A funny thing happened on my way to a television taping of an interview with Erma Bombeck — I didn't make it.

It seems my vehicle chose this time to lose its fan belt, which makes driving difficult. I was to rejoin Mrs. Bombeck at KTLA studios on Sunset Boulevard to watch as she taped the Dinah Shore show.

We had just finished a fun mini-interview over lunch at the Hollywood Brown Derby Restaurant and didn't even say proper good-byes in the parking lot. I don't know what bits of wit and wisdom she exhibited on television, but her quips at lunch displayed the humor evidenced in her three times a week column, At Wit's End, which appears in the Life style section of these newspapers.

She was in Los Angeles to promote her third book — "I Lost Everything in the Post-Natal Depression" — a compilation of her columns by subject matter, published by Doubleday. "I had a good time doing it," she said.

Admitting she is a celebrity watcher, she gazed around the Derby dining room and quipped, "I'm impressed. This is worth putting on my glasses for." But, alas, there wasn't a Hollywood personality in view that day.

LIMITING HER promotion tours to a few days, Mrs. Bombeck arrived in Los Angeles one morning and left the

next afternoon to return home to Phoenix, Ariz., "in time to do another load of laundry."

"I like to keep moving, but an extended tour is too exhausting. I was gone for two weeks last year and woke up in hotel rooms not knowing what city I was in."

Home includes husband, Bill, who's working on his doctorate in education administration. He's a high school principal, but found he couldn't combine both, so he took a sabbatical.

"We usually meet for lunch in the middle of the house. He reads and writes at one end of the house and I go to my cubby hole at the other."

Also in the family are three children — a daughter and two sons.

While a good part of her columns relate to her children, she pointed out that some of it is fiction. "All those things couldn't really happen to one family."

SHE ALSO gets ideas from her mail, which is forwarded from Chicago. "I read it all," she assured fans and critics alike. Her favorite is a letter from a man who wrote, "I was married to a shrew like you once. It lasted three days." She answered, "how come it lasted that long?" He replied, "I was drunk!"

She's been writing the column for eight years, getting her start in Dayton, Ohio, on a weekly newspaper. An editor saw her work and convinced a syndicate to distribute it nationally.

"It's good that women are able to laugh at themselves. I'd be out of a job if they didn't. It also helps me put my own life in perspective. The column is fun to do, but I work on it five days a week."

She writes three weeks ahead to keep the syndicate supplied with material to send subscribing newspapers.

MUCH IN DEMAND as a speaker, she limits herself to 20 engagements a year. "I'm holding firm at this number. I once got up to 22 and it's too hectic." She books her talks between September and November and between March and May. "I'd be a fool to leave Phoenix in the winter," she commented matter of factly.

"It stimulates my ideas to be out among the women I'm writing for."

Calling herself a needlepoint junky, she quipped, "someone once took away my scissors and I almost cried. It helps pass the time on airplanes and gives you something constructive to do while watching TV."

Her husband picks the speeches he wants to go to, like one in the Bahamas. "It's about his 87th favorite thing," she said of his desire to sit in on her talks, "but he'll do it occasionally. He'd prefer to sightsee."

I hope she's as much fun on TV as she was in person. I may tune in the show, "Dinah's Place," on Friday at 9 a.m. on Channel 4 to find out.



AUTHOR Erma Bombeck

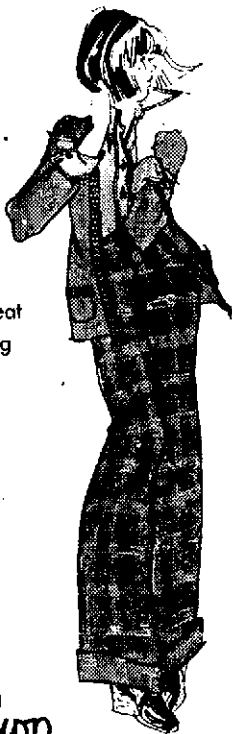
Secretarial skills class is offered

Evening courses reviewing professional secretarial skills begin Thursday at the Millikan High Extension Campus of Long Beach City College, 2800 Snowden Ave. The CPS review class prepares experienced secretaries for careers at the executive and management level, as well as preparing secretaries for the annual Certified Professional Secretary examination given each May.

Three college credits are given for successful completion of the two-semester course. The classes are tuition-free and meet weekly from 7 to 10 p.m. on Wednesdays after the opening session. Registration will take place the first meeting. Dr. Bernard Gleason and Mary Kim, CPS, will conduct the classes, which cover such subjects as business administration, business law, secretarial accounting.

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AT WIT'S END

Her son is the victim of cruelest cut of all

By ERMA BOMBECK

Every four weeks my son has his hair cut. For the first two weeks following the haircut, he is given to fits of hysteria. He is morose and refuses to speak to me in public.

For the two weeks preceding the haircut, I am given to hysteria. I am morose and refuse to speak to him in public.

I consider myself to be a broadminded mother regarding the length and style of hair. To me, hair can be as long, as shabby, as dirty as it wants to be... as long as it is on someone else's son.

At the moment, my son and I are haggling between two barbers. He is holding out for a barber named Cycle Steve. Cycle Steve wears a fringed vest over his white tunic, has sideburns that meet on his chest to form a hairy peace sign and refers to me as "Hey Man."

His idea of a haircut is to wave a pair of scissors over my son's hair and ask him if he has a chick yet.

MY VOTE GOES to Mr. Ernest, a member of the Lion's club who shaves his neck, reveals the ears and subscribes to Boy's Life.

The other day I could stand it no longer. I said, "It's haircut time. Grab a brown paper bag to wear on your head coming home and we are off to Mr. Ernest."

Defensively, he jerked his head up. "That's not funny," he said. "Besides, how do you know I need a haircut?" "I'm a mother. I'm intuitive," I said. "Besides, you are eating a crocheted glass coaster which you mistook for a cookie."

"I will give you four reasons why I will not go to Mr. Ernest for a haircut," he said spreading his fingers.

"One, he buzzes me like a bozo. Two, he refuses to cut my hair the way I want. Three, he's always talking about Gen. Mark Clark (I thought he was a candy bar) and fourth, the other day a guy tried to tip him and he said, 'Keep it for bubble gum and baseball cards.'"

"WHAT'S WRONG with that?" I asked. "The guy was 35 years old."

Microwave seminars by Edison Co.

Cooking tips to help microwave oven owners, plus ways of making the most efficient use of the appliance, will be discussed in classes offered by Southern California Edison Company consumer service consultants.

According to Edison home economist June Lindner, the classes will cover care and maintenance, cooking procedures, defrosting techniques, selection of utensils, meal management and information on food groups which cook well in microwave ovens.

Classes will be held at the following locations: Wednesday, Sept. 12, 7:30 p.m., Great Western Savings, 5200 E. Second St., Long Beach; Thursday, Sept. 13, 10 a.m., Edison Service Center, 2800 E. Willow, Long Beach; Tuesday, Sept. 18, 7 p.m., Sears, Los Cerritos Shopping Center; Wednesday, Sept. 19, 7 p.m., California Federal Savings, 5505 E. Carson, Long Beach; and Thursday, Sept. 20, 10 a.m., at Great Western Savings, 16804 Bellflower Blvd., Bellflower.

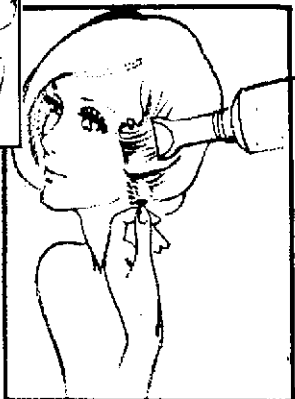
The free programs are open to the public. Further information is available by calling the Southern California Edison Company.

Church slates hobby show

A Fun-Fair hobby show is scheduled Thursday from 6:30 to 8:30 p.m. in the Fellowship Hall of Our Saviour's Lutheran Church, 370 Junipero Ave.

Featured will be booths offering painting, woodwork and stichery.

A potluck family dinner opens the event with humorous skits and a Barbershop Quartet.

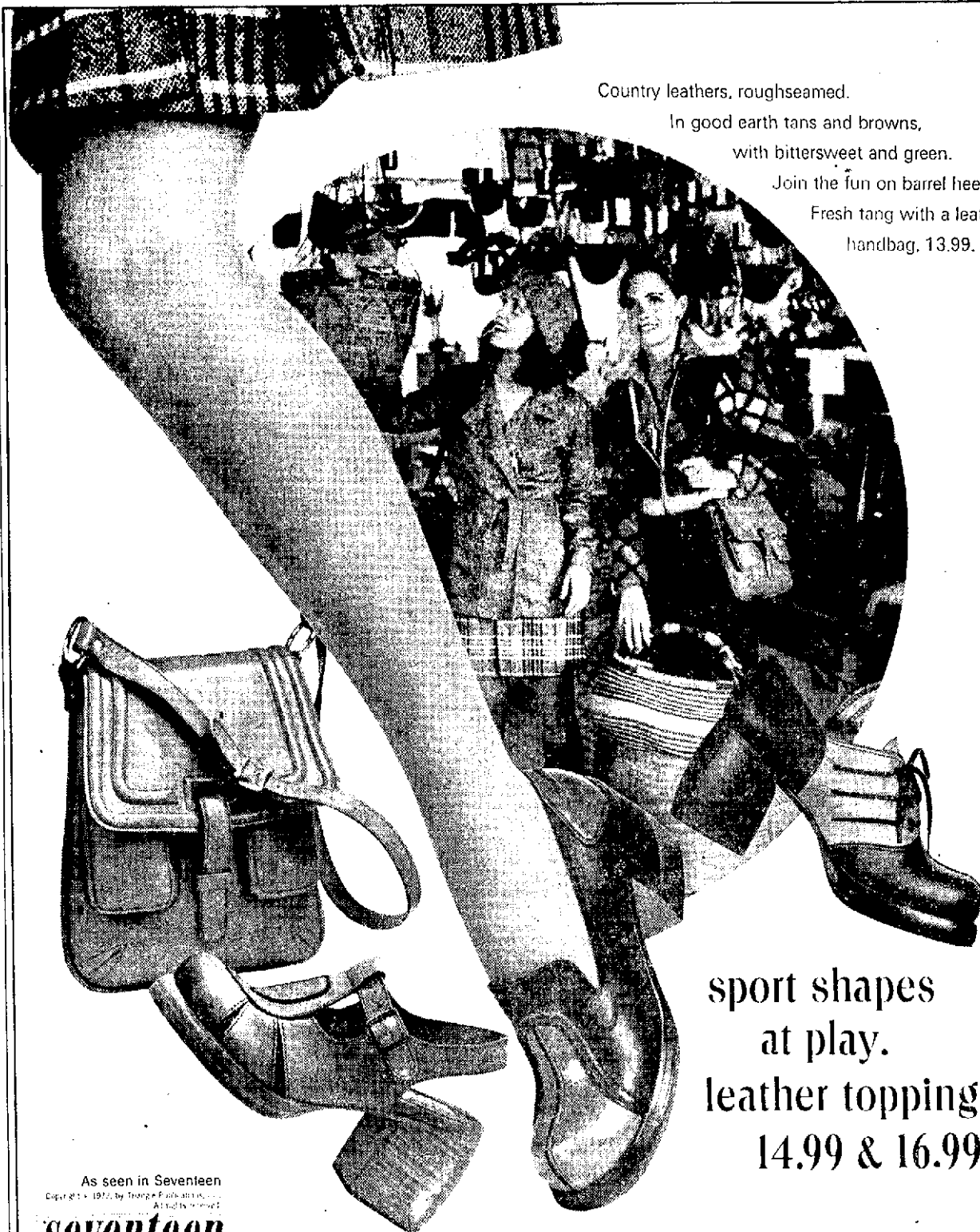


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As seen in Seventeen



NEW DIRECTOR

Plans for a bright YW future

By CAROL IVY
Staff Writer

Remember your introduction to the YWCA?
A grandmotherly lady with a steel-gray bun at the back of her wrinkled neck greeted you at the door, patted your curly head, handed you a terry towel and pointed you toward the pool. She was the local director and generally kept everyone in line and led songs on special days.
With rapid changes within the 118-year-old YWCA organization and directions in the last few years have come changes in its leadership. For the most part, the new leaders are younger, innovative women who want MORE changes in the YW — who want to see it meet the modern needs of the communities it serves.
One of those leaders is Astrid Tollefsen Simsarian, the 36-year-old new executive director of the Long Beach YWCA at Sixth Street and Pacific Avenue.
"It is true that traditionally an executive director's job is given to a much older woman. That's how it's been in the past. So you can understand how surprised I was when they offered this job to me. Surprised and pleased," beamed the enthusiastic, business-like woman.
"You are correct when you say the YW itself has changed. I have been affiliated with the national YWCA for the past 10 years — I joined the YW as a member when I was a little girl. Anyway, I think the last 10 years have seen the greatest changes.
"We are, for the most part," she laughed, "no longer totally Young, not all Women — take a look in the pool and you'll see that — and certainly not specifically Christian. And I can't be too certain about how much an Association we are. But the name stands."

MRS. SIMSARIAN, who lives in Laguna Beach with her husband and their 7-year-old son, has a background illustrating her abilities to lead.
A former officer with the U.S. Navy, she became adult program director for the New Bedford, Mass. YWCA when she was just 23 years old. Mrs. Simsarian has taught elementary school in this country and on U.S. military bases

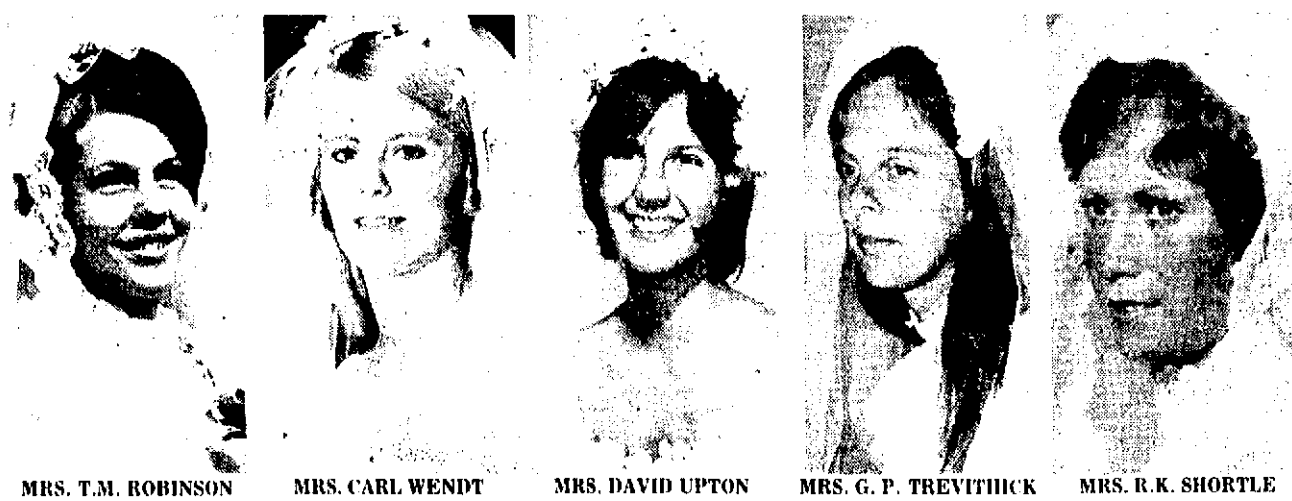
in Europe. She holds a masters degree in education and has done graduate work in psychology.
The National YWCA has declared a 1973 countrywide imperative for all member YWs "to eliminate racism." Mrs. Simsarian said she wants to take that goal further, to include "to eliminate discriminations of all kinds."
And that is why she has broadened the local YW programs to include, hopefully, something for everyone. "We are trying to be all-inclusive, to meet the needs of everyone in our community. And that is also why we have kept our rates down. Certainly, we have a few classes which admittedly are money-makers. But we are trying to use the fees we get for those to provide other needed activities.
"And I have initiated a sort of personal program to raise the consciousness of all women, to develop leadership in all women. Now, don't get me wrong," she cautioned, with a nervous laugh that punctuates much of her conversation, "I don't want to scare anyone away. We are not necessarily waving banners for women's lib or anything like that.
"For instance, we are trying to get a 'Women's Rap Group' started here. (It is listed in the YW's fall schedule.) I would like to see the average woman come in and be able to pour out her problems, as average as they might be. Or just talk. It's a way to blow off steam, a time to share with others, to grow and just let it all out."
The rap group, according to the catalog, will be led by a professional who holds a masters degree in education and will operate as a kind of self-help discussion session. It will meet from Oct. 2 through Dec. 4, with a fee of \$15 a person. With hours from 1 to 3 p.m. on Tuesdays, baby-sitting will be available in the YW building.
"NOW YOU'VE got me talking about these great things that will be happening," Mrs. Simsarian continued.
"Another that I am really excited about is the Solo Parents Club. That will be an ongoing group. I have had the club at other YWs and they have been quite successful."
According to the brochure, Solo Parents is "de-

signed to meet the special needs of the women and men who are raising children alone. The emphasis will be on psychological, social and educational needs of both the parent and child. The group will plan its own program with staff and resource professionals." The club will meet the first and third Wednesdays of each month, beginning Oct. 3, from 7:30-9 p.m. There is no fee.
SHE ALSO HAS hopes for the success of a WISH (Women Involved in Sharing and Helping) program here.
"It's a kind of modified Big Sister program. Mainly adult women working on one-to-one basis with teen-age girls and maybe teen-agers working on one-to-one basis with younger girls. It is a sharing concept, where you become more than just friends. We would promote the idea of the woman inviting the youngster to join in family activities and outings, for instance. And she would act as an always-available advisor for the younger girl.
"I feel very strongly about volunteer leadership," Mrs. Simsarian continued, "which is what is involved in a WISH organization. Sometimes people forget that the YW is traditionally volunteer-oriented."
Another activity new to the local YW will be the "Two-Day Fall Campout" Sept. 22-23 for girls aged 9-15. The young people will go tenting in O'Neill Park in Orange County and share the fun of outdoor cooking, nature trails and sports. The fee, which includes transportation, meals, insurance and all activities, is just \$5 per camper.
"We have truly lost the teen-agers nationwide and not just in the YW. They simply are not interested in joining teen-age clubs, so we find we have more success with them on weekend or one-day events, such as the camping trip we've planned. Lots of good things can happen in the course of a weekend.
"And here at the YW building, we are setting up a special teen-age recreation room, where young people can come to play games, sing or sit around and talk."



ASTRID SIMSARIAN . . YWCA executive

"Safety Belt", beginning Sept. 18, is a self-defense class for women who must travel or live alone. A professional instructor will concentrate on blows, kicks and blocks and how to use them effectively. The fee for anyone 17 years of age and older for the 10-week course is \$15.
ANOTHER newcomer to the Long Beach YW will be "Backpacking," a month-long course which includes one weekend outing for the fees of \$10 per person, \$15 per couple or \$20 per family.
"We really believe," Mrs. Simsarian said thoughtfully, "that we are offering extremely high-quality classes at low rates. Through them, we want to bring to the YW people of all ages, races, religions and cultural backgrounds."
In her printed message to the community in the YWCA's fall schedule, the new executive director said: "We are TRYING, we are COMMITTED, we are WILLING to risk change. We are doers — not talkers. We won't stop now!"



Honeymooners travel near and far

Robinson-Jacobsen
First United Presbyterian Church was setting for the Saturday morning exchange of nuptial vows by Lucinda Law Jacobsen and Thomas Miles Robinson.
Mrs. Arthur W. Carlson attended her sister. They are daughters of Mrs. Lewis Harry Jacobsen of Long Beach and the late Lt. Jacobsen, Long Beach Police Department. Calvin Platt performed best man duties for the son of Mr. and Mrs. Thomas Melvin Robinson, also of Long Beach.
The bride is an alumna of Wilson High School and attended Long Beach City College, her husband's alma mater. He was graduated from Millikan High.

Wendt-Hamilton
Newly wed Mr. and Mrs. Carl Douglas Wendt (Lynne Marie Hamilton) are aboard a honeymoon cruise in the Caribbean following exchange of nuptial vows Saturday afternoon in California Heights United Methodist Church.
Mrs. Rick Browning was matron of honor for the daughter of Mr. and Mrs. Louis R. Hamilton of Long Beach. Monte Smith was best man for the son of Mr. and Mrs. Carl S. Wendt, also of Long Beach.
The bride was graduated from Lakewood High School and attended Long

Beach City College, her husband's alma mater. He also is an alumnus of Jordan High and Long Beach State University. At LBCC, he was president of Order of Vidar.
They will live in Long Beach.

Upton-Turner
University of Utah, Salt Lake City, students Robin Jane Turner and David Lane Upton exchanged nuptial vows during a Saturday afternoon ceremony in the garden of the Long Beach home of the bride's parents, Mr. and Mrs. Clemens Corum Turner.
Cynthia Wenke and Mrs. Donald Perry Chandler were maid and matron of honor. Nicholas Crookston performed best man duties for the son of Mr. and Mrs. Lane Seaver Upton of Salt Lake City.
The bride was graduated from Wilson High School. At University of Utah she is affiliated with Kappa Kappa Gamma sorority and the University Ecology Center. Both she and her husband are members of the Sierra Club. He served a tour of duty with the U.S. Marine corps.

Trevithick-Cone
A first home in Cypress awaits newly wed Mr. and Mrs. Gregory Paul Trevithick (Denna Jane Cone), following a honeymoon trip to San Francisco.
The daughter of Mrs. John Reed of Los Alamitos and James A. Cone of San Diego wed the son of Mr. and Mrs. Robert Trevithick of Long Beach during a Saturday afternoon ceremony in First Nazarene Church, Anaheim.
Mrs. Bradley J. Cone attended the bride and Kenneth Trevithick was his brother's best man.
The new Mrs. Trevithick was graduated from Millikan High School. Her husband, an alumnus of

Shortle-Greene
Lakewood High School graduates Janet Ann Greene and Richard Kent Shortle were united in marriage Saturday afternoon at St. Timothy Lutheran Church.
Mrs. Steve Fish was matron of honor for her sister. They are the daughters of Mr. and Mrs. Donald G. Greene of Cerritos. The bridegroom, son of Mr. and Mrs. Robert J. Shortle of Long Beach, asked Dave Hess to be best man.
The bridegroom attended Long Beach City College.
They will live in Long Beach after a honeymoon trip to Lake Tahoe.

Books feature real kids

(Continued from Page W-1)
According to Gosden, a limited budget prevented them from using "name" writers and authors. Instead, ME-Books hired talented professionals who were willing — even anxious — to produce the work on a freelance basis and remain anonymous.
"Just say it was a labor of love," said Gosden. "When you consider our budget and the experimental nature of the project, I guess it really was."
Gosden's project got a shot in the arm when reading consultants for USC confirmed his belief that ME-Books were not only practical and unusual, but educationally sound.
The consultants, Sue Schrage and Helen Petrie, conducted a study of four groups of children and a peripheral study of reactions from more than 200 people across the country.
That study, done in January, indicated that children were more interested in reading when the book was about themselves and that increased interest resulted in increased reading skills.
"Our next step will be to show that increased interest and increased skills lead to better retention of the material read," said Gosden, who revealed plans for a monthly "Read About Me" series.
"WE'RE THINKING now that the personalized stories could be useful in educating children by getting them personally involved in what they're learning. Right now, we're in the process of developing books on safety and, perhaps, foreign countries."
Despite his technical background (he was formerly president of a computer data bank service), the 45-year-old Gosden appears to take his responsibility as a publisher of children's literature seriously.
"We've hit upon something here that could revolutionize education," Gosden said. "We feel an obligation to do it right."

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Seniors band to play for Monday program

The Senior Citizens Band, under direction of Chadeayne Wintrich, will present a one-hour program Monday beginning at 8 p.m. in Long Beach Auditorium. The show will include old familiar numbers, a harmonica duet and saxophone, cello and recorder solos.
Community singing will open the program at 7:30. Following the stage show, the Tvo Orchestra will play for old time dancing.

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Diners to make 3 stops

Members and guests of Women's Division, Lakewood Chamber of Commerce, will take an imaginary trip around the world in food at a progressive dinner party Saturday.

First port of call for the "Sail Away Dinner Cruise" is the Long Beach home of Mr. and Mrs. Paul Worthington, 4802 Faculty Ave., from 6:30 to 7:30 p.m., where cocktails and hors d'oeuvres will be served in a South Seas atmosphere.

Second stop is the home of Mr. and Mrs. Dick Robinson, 4444 Greenbrier Road, Long Beach, from 7:30 to 9 p.m.

Final stop for dessert and games in a casino atmosphere reminiscent of the South of France will be the Lakewood home of Mr. and Mrs. Sam Arcuri, 6122 Andy St., with Mrs. Bernie Robinson as hostess.



GETTING IN THE spirit of things for Lakewood Chamber of Commerce Women's Division progressive dinner are hostesses Mmes. Bernie Robinson, left, Dick Robinson and Paul Worthington. —Staff photo by HAL LOWE

CLUB CALENDAR

Varied programs offered

All items in club calendar must be received in the Life/Style section the Wednesday before publication to be included. All meetings must be open to the public. The editor reserves the right to exclude those notices not fitting these criteria.

MONDAY

LONG BEACH Chapter, Diabetes Association of Southern California, 7:30 p.m., Los Altos Hospital, 3340 Los Coyotes Diagonal, program on juvenile diabetes. Speaker will be Dr. Richard Cox, specialist in internal medicine.

SOUTHERN CALIFORNIA Society for Psychical Research, 8 p.m., Universal Center Lounge, 3212 E. Eighth St., Long Beach, Dick Hennessy, editor of Probe magazine, will be speaker. His topic is "The Latest Issues in Psychic Phenomena." The Society is an affiliate of the American Society for Psychical Research.

scientific and educational organization.

CALIFORNIA LEAGUE of Senior Citizens, noon luncheon, Machinists' Hall, 728 Elm Ave., program on legislation affecting senior citizens with John Fryer as speaker. Reservations will be taken for the Fresno convention in October.

TUESDAY

RETIRED CITY Employees Association, noon, Veterans Clubhouse, 28th Street and Pine Avenue, luncheon program with entertainment by Val Moore and her Hawaiian dancers.

NATIONAL HEALTH Federation, Long Beach Chapter, 7:30 p.m. Garden Room 909 E. Third St., talk on "Health and Good Sight" by Diana Deimel, with emphasis on vitamins for senior citizens.

WEDNESDAY

SOUTHEASTERN District Deacons of the Archdiocesan Council of Catholic Women, 9:30 a.m., registration, St. Joseph Parish Hall, 6220 E. Willow St., the Rev. Ralph Tichenor, S.J. of Loyola University, will talk on "The Year of Renewal—What It Can Do for You." Luncheon will be served at noon, with reservations taken by Mrs. S.S. Attardo, 1976 Stevely Ave., or Mrs. Clinton Chase, 6748 Alameda Ave. New officers will be installed headed by Mrs. Robert Beglinger.

THURSDAY

SZOLD TABACK Group of Haddassah, noon, Jewish Community Center, 2601 Grand Ave., luncheon program for new members. Cost is \$2 with Mrs. Herb Gottlieb or Mrs. George Rennert taking reservations. Dr.

Catholic cards

St. Cyprian's Guild will host a public card party Wednesday noon in the church hall, Clark Avenue and Arbor Road, featuring bridge, canasta, 500 and pinochle.

Naphtali Rubinger of Temple Beth Shalom will be featured speaker.

FRIDAY

ORPHEUS CHAPTER, California Federation of Chaparral Poets, 1 to 3 p.m., open house at Iacaboni Library, 5020 Clark Ave., Lakewood. Dr. Charles Welsh, state president, will speak on "Me First" relating to self-renewal.

FRIDAY MORNING Discussion Club, 1:30

p.m., home of Mrs. Candace M. Smith, 3845 Cedar Ave., annual tea for prospective members.

LONG BEACH Chapter, Parents Without Partners, 7:30 p.m., social hour, 8:30, program, 9:30, dancing, French Room of Lafayette, 140 Linden Ave. Alice Thornton, co-founder-director of Friends Finders Institute, will talk about "Developing the Ability to Give and Receive Love." Membership or guest cards required.

Communes fall on hard times

(Continued from Page W-1)

tion and leading to one of 12 homes or individual tents and teepees on the 130-acre property.

THE COMMUNE supports itself from donations and its publications spreading the spiritual message of "Be Here Now," written by Baba Ram Dass, who was once Richard Alpert. He worked in LSD experiments at Harvard with Timothy Leary.

"Lama is an attitude more than a place," said Surya, the assistant director who has lived at Lama for more than three years. "We have a strong commitment to a search for awareness. We are experimenting and have not yet found the answers to completely awaken our consciousness."

Surya said it is the strong religious and ecological bond that keeps the community together. "There is enough mutual respect that no one has to be told to work. We cultivate the land. We experiment with solar heat and wind generators. And each person looks for his own definition of God."

"The people who come to Lama have changed," said Surya, his thick hair sticking out from his head like an Afro wig.

"They're less the flower children, less frivolous, more sober and experimental in their religious search, settle down and work."

In sharp contrast to Lama is the Hog Farm. It jolts the visitor with its decay, the debris of broken dreams, dirty faces of lost hope.

Old tools, parts of engines, cans, empty bottles, rags, tattered mattresses, shredded blankets and boxes clutter the yard, the tiny wooden house, and a once-lovely A-frame that served as a communal dining room. It is almost hard to breathe despite the crisp coolness of the country morning.

THE ORIGINAL Hog Farm was one of the earliest and largest communes in California. It shifted its sleeping bags into crazily painted psychedelic school buses that criss-crossed the country like one happy traveling party.

They bought land in 1969 in New Mexico to serve as kind of an ancestral home. Today, some members of the Hog Farm are still moving around the country. But here, near the village of Penasco, at the end of a dirt road, those brightly colored buses are rusty and inert now, without wheels.

There are 12 people on the farm, men in frayed levis, buckskin vests, the women in torn skirts, dirty skirts or jeans. A couple of runny-nosed children scamper around the yard. They are reluctant to give their real names.

There's pretty Scam with her front teeth rotted away, a runaway since she was 15. Handsome Lucky who left Iowa because he said he couldn't stand looking at all that corn. Stratter, his front teeth missing from a fight, Texas born, prison time, too. And Jody, 29, at the Hog Farm three years now sweet and smiling, naked under her leather poncho, her greying hair in matted bunches.

"We're going in the opposite direction from the world," said Jody, picking at her child Buddha's infected foot. "They're going to other planets and we're trying to get back to the earth."

THEY SPEND long hours talking about running away to South America and riding their 18 horses across the plains. They talk with pride of surviving the brutal winter in teepees.

One teen-aged boy said he left the farm and traveled a thousand miles to Los Angeles to see his father. "He took one look at me and said go away. So here I am. This is home." Where will they all be in three years?

"Dead."

Twelve voices reply. It is something they think about a lot.

"We're just trying to postpone death for a little while," said Jody. "We don't want to live if we can't live our own way. Where can we go to be free?"

School menus

The following menus will be served in Long Beach elementary schools in the week of Sept. 10-14. Cost is 45 cents.

MONDAY: Holiday.

TUESDAY: Hot dog, corn, pear half in orange juice, milk.

WEDNESDAY: Pizza, garden salad, spicy apple-sauce, peanut butter cookie, milk.

THURSDAY: Taco, green beans, melon fruit cup, whole wheat bread-butter, milk.

FRIDAY: Chicken and noodles, peas, cantaloupe, hot buttered French bread, milk.

JUNIOR-SENIOR HIGH

MONDAY: Holiday.

TUESDAY: Chicken fried steak, whipped potatoes with gravy, pear half in orange juice, whole wheat bread-butter, milk.

WEDNESDAY: Italian spaghetti, garden salad, watermelon, hot buttered French bread, milk.

THURSDAY: Pizza, Spanish coleslaw, peach half, whole wheat bread-butter, milk.

FRIDAY: Chopped steak on whipped potatoes. Menus are subject to change.

Veteran unit slates bazaar

Annual bazaar sponsored by Ladies Auxiliary to World War I Veterans, Barracks 154, will take place Tuesday in the basement of Veterans Memorial Building, Broadway at Cedar Avenue, beginning at 10 a.m.

A ham dinner will be served from 4 to 6 p.m. Tickets are \$1.75 each.

Featured for sale will be handiwork, homemade candies, cookies, cakes and jellies.

Book Tells How To Knit Raglans

"Raglans Unlimited" is a book of concise and simple knitting directions for all basic raglan sweaters: Pullovers and Cardigans, with a choice of Round, Turtle or V neck; even a choice of long or short sleeves in the lighter weights of yarn. As a matter of fact, you can make 416 different sweaters from this book without repeating!

This book gives all patterns worked from the neck down — the very popular method of knitting raglans which has heretofore been so hard to find in a range of sizes and for different weights of yarn. As most knitters know, or will be delighted to discover, this method of knitting a sweater gives a finished garment that requires an absolute minimum of finishing or putting together and eliminates entirely the necessity of "setting in" sleeves — a task which so many knitters find objectionable.

Instructions are given for all sizes ranging from 2 through 52. There are very few knitting instruction books available with these larger sizes for any style or type of sweater, much less raglans.

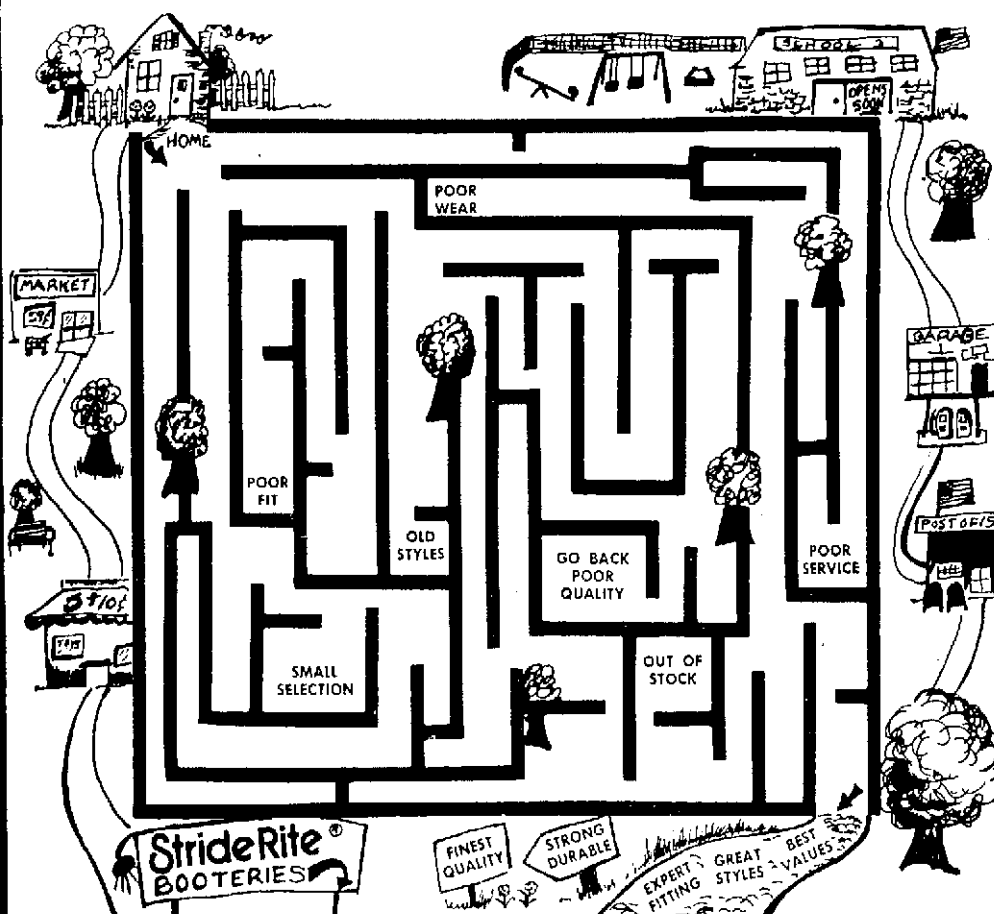
Also: the instructions are given for four different weights of yarn: fine weight fingering yarn, medium weight sport yarn; heavy weight knitting worsted and also for the bulky weight.

Directions are written so that a complete sweater can be made without turning a page, with none of the usual tracking down of bits and pieces of information from page to page, to be put together like a jigsaw puzzle. This should appeal to the most experienced knitter, as it certainly will to the novice — and all degrees of skill in between.

"Raglans Unlimited" is not available in stores and can be purchased only through the mail by sending \$2.00 (postpaid) to Knit 'N Notion, P.O. Box 161, Fairless Hills, Pa. 19030. Dept. B91..

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Dream now tangible

By ELISE EMERY
Arts Editor

Many Southern California communities talk — or dream — about new art facilities but Palos Verdes Community Arts Association is launching a \$250,000 Capital Fund Drive to finance a three-building arts complex to be located on a 1.3 acre site at Crenshaw Boulevard and Crestridge Road on the Palos Verdes Peninsula.

Mr. and Mrs. George E. Chacksfield, members of the PVCAA for 20 years, are heading the fund-raising.

Explained Chacksfield, "The complex is being built to more successfully and economically increase PVCAA's services to the community."

For 40 years, the association has operated out of rented quarters at various locations on the Peninsula. It has offered year-round classes in arts, crafts and music, has exhibited and sold fine art, presented lectures, concerts and plays, and has sponsored excursions to art shows and museums.

The new center will have a crafts building, also designed as a workshop for ceramics, woodcarving, painting, welding and similar activities. The art gallery and museum will house monthly shows and permanent art collections as well as classrooms, office and meeting rooms, kitchen and storage. An additional classroom building is planned.

Patios, courtyards and walkways will accommodate outdoor classes and gatherings and will provide parking for 80 cars.

Annually, PVCAA has sponsored an outdoor festival, "Art for Fun(d)l's Sake." This year the juried show will feature the work of more than 250 selected craftsmen, graphic designers, sculptors, photographers, decorators and fine artists Oct. 13 and 14 from 10 a.m. to sunset at Marineland on the south coast of the Palos Verdes Peninsula. It will be the opening event of the fund campaign.

Cash prizes will be awarded to entries selected by a committee of Los Angeles art critics. For the

privilege of appearing in the show, which is expected to draw 15,000 viewers, artists will be asked to pay a small entry fee and to donate a percentage of their sales to the PVCAA Cultural Arts Center Fund.

TODAY, Long Beach Museum of Art, 2300 E. Ocean Blvd., opens a new exhibit, Sacramento Sampler II, which will run through Oct. 21. Sampler I in 1972, included the work of 18 artists in the Sacramento area; this show features 36 works by another group of 18 artists. It was organized by the E. B. Crocker Art Gallery and presents a cross-section of artistic activity in and around the state capital.

Artists represented are Tom Brozovich, Robert Else, Ralph Goings, Ralph Johnson, Gregory Kondos, Ben Kypridakis, Laureen Landau, Willard Mellon, Philip Menard, Roland Peterson, Gary Pruner, Don Reich, Ruth Rippon, Wayne Thiebaud, Harry Troughton, Ken Waterstreet, Larry Welsen and Karl Wirsum.

LONG BEACH Art Association, looking ahead to its only open show of the year, the Open Juried, will receive entries for the all-media exhibit Sept. 25 from noon to 7 p.m. at its gallery, 800 E. Ocean Blvd. Entry fee for non-members is \$3.50.

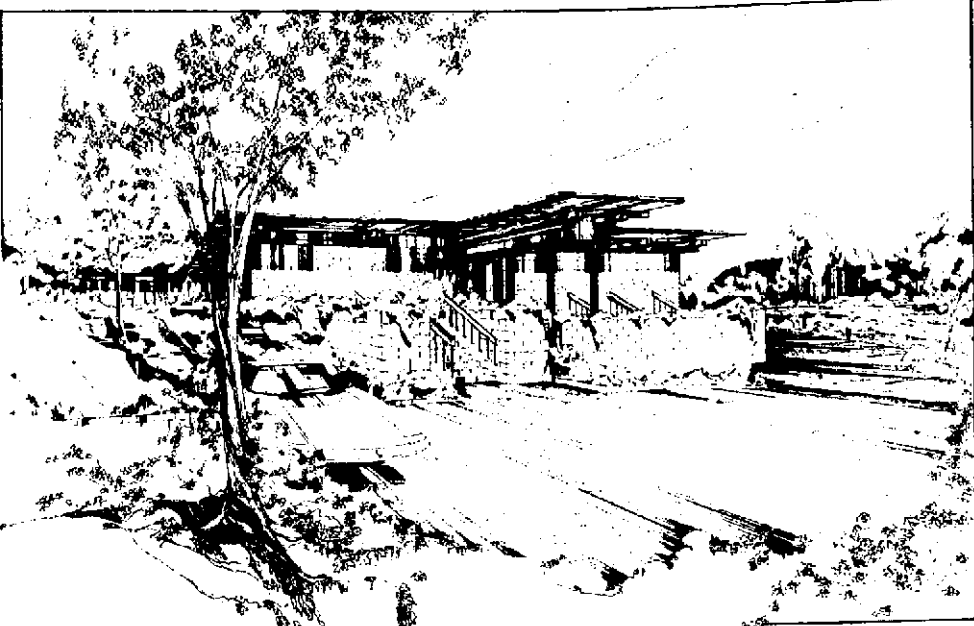
At the opening reception for artists, friends and the public Sunday, Sept. 30 from 2 to 4 p.m. in the gallery, awards totaling \$400 will be distributed.

Richard Challis, founder and director of the Challis Gallery, Laguna Beach, will be juror. Critic and collector, he is a lecturer for the Orange County Department of Education, the University of California at Irvine and the Irvine Company.

Prospectus and entry forms are available at the LBAA Gallery. For further information, phone the gallery from noon to 4 p.m. Tuesdays through Sundays.

TO HONOR its featured artist of September, Studio Trois will host a reception today from 2 to 4 p.m. at the gallery, 3069 Long Beach Blvd. Dorothy DePass, the guest artist, has won many awards and prizes locally and has paintings in private collections. In addition to formal training in Cincinnati, New York City and Long Beach, she has studied with prominent private teachers and has just attended a workshop with Robert Brackman in Madison, Conn.

ART PUBLICATIONS describe him as a multi-dimensional talent, an artist, author and educator who has created inspiring cultural landmarks, a pioneer in the reintegration of art in contemporary architecture. He is Dr. Joseph L. Young, whose



PALOS VERDES Community Arts Center, to be located at Crestridge Road and Crenshaw Boulevard, is expected to be

liturgical art concepts are in synagogues and temples.

Beginning today and continuing through Oct. 7 an exhibit of his works will be at Long Beach Jewish Community Center, 2601 Grand Ave. He works in a variety of media including mosaics, stained glass, wood, granite, pre-cast concrete and other forms.

The public is invited to meet Dr. Young during his Long Beach exhibit.

AN ABJECT note from Larry Cole corrects an item in a previous art column which told of an exhibit marking the first anniversary of the Larry Cole Art Studio. The show, by Ernest Lord Ransom, continues through September.

The note says, in part, "In case you should try to find my studio, it is on Fourth, not First, street as I typed into the copy which you received. Any chance of a correction? Either way is O.K. and it was my fault. I tried holding my head under water for 30 minutes but had to come up for air."

So here is the correct address: Larry Cole Art Studio, 3044 E. Fourth St.

TODAY, the Queen Mary will host an art auction when 300 pieces of selected art from the International Collection of Art Show Galleries Limited go

completed by spring of 1974. Lowell Lusk and Associates is designing the project.

up for bidding. Presented by Bernard Schanz's Royal Collection Gallery, the exhibition and auction will feature art from Europe, Asia, South and Central America, Mexico, the United States and Canada. Among the nearly 100 artists represented are Picasso, Chagall, Miro, Dali, Friedlaender, Neiman, Boulanger, Buffet, Rouault, Tobiasse, Vasarely and others.

Auctioneer will be John Rust, who conducts hundreds of auctions of fine art each year in this country and abroad. He recently completed auctions in England, including one for Oxfam, whose president is billionaire J. Paul Getty, and another sponsored by the Duke of St. Albans.

The exhibition will begin at 10 a.m. Auctions will be held at 11 a.m., 1:30 and 5 p.m. in the King's Grille on the Promenade Deck. Patrons coming to the auction may board the Queen Mary and attend the event without charge.

BEGINNING Tuesday, Cypress Cultural Arts Association will resume its schedule of monthly meetings. The group will meet at 7:30 p.m. at Cawthon School, Myra and Denni Streets, Cypress, to see Jerry Grimmer give a demonstration in acrylics. A Whittier resident, he is a graduate of Los Angeles Art Center and also has a degree in music. The public is invited.



Music is tribute to Kaelters

A rare concert, drawing together diverse musical talents in Long Beach, will honor Rabbi and Mrs. Wollf Kaelter next Sunday at 7:45 p.m. in Millikan High School auditorium, 2800 Snowden Ave.

The musical tribute to the Kaelters will mark the anniversary of their 18th year in Long Beach. Kaelter is spiritual leader of Temple Israel, Long Beach's oldest synagogue.

Everyone is invited to the free program which will feature the world premiere of William Sharlin's "Shabbat (Sabbath) Suite," a choral work commissioned for the occasion. There will be no donation asked for, no solicitation for funds during or after the concert.

Sharlin, a member of the faculty of Hebrew Union College in Los Angeles and cantor of Leo

Back Temple, Los Angeles, is working with Hans Lampl, conductor of Long Beach State University Symphony Orchestra, which will perform without fee, and with the Chancel Choir of California Heights United Methodist Church under direction of Robert L. Collins. James Haberkorn of California Heights will accompany the choir in a group of numbers.

Soloists will be Roger Ardrey, baritone of the LBSU music faculty, and soprano Anita Hard. Betty Wylder will accompany Miss Bard in a group of art songs. Jacqueline Sharlin will be soloist for "Piano Concerto in A Minor" by Robert Schumann which the LBSU will play under Lampl's direction.

SHARLIN, Lampl and Collins have assembled a program which combines works of Mahler, Schumann, Schubert, Ravel and a number of youth and art songs, some adapted by Rabbi Kaelter, with the Sharlin masterwork.

Financially, the concert was made possible because more than 200 families contributed money — a maximum donation of \$50 was imposed. Donations totaled \$6,400. Much of the talent was volunteered, but there are the composer's commission, fees to the technical crew, and rental to be paid. The remainder, a minimum of \$1,700, will be used to establish a scholarship fund for music students at LBSU to provide for emergency needs such as books, tuition and instrument repair.

Sharlin already has been asked to perform his composition with other orchestras and has specified that future royalties will go to the scholarship fund.

Just how did this extraordinary concert come about?

The idea was conceived by Mr. and Mrs. Gerald B. Bubis. Former executive director of Long Beach Jewish Community Center, Bubis now is director of the School of Jewish Communal Service at Hebrew Union College.

HE SAID, "A number of us sat down and asked what we might do to honor Sarah and Wollf. They are two rare people, entirely dedicated to the enhancement and celebration of life. We fixed on the idea of a musical evening underwritten by the friends of Sarah and Wollf, and open free to everyone who wanted to attend. No tickets. Just come and enjoy, and honor two special souls."

"Thus far, more than 200 families have combined to make the evening possible. And what is most wonderful about the entire prospect is that we

are using their contributions to establish the LBSU scholarship in the Kaelters' names."

Another key organizer of the Kaelter concert is Gordon Cohn, who, in his program notes, explains, "In Hebrew, the tenth and eighth letters of the alphabet combine to form the word chai. Ten and eight are 18; chai means life. So we associate the number 18 with life and the celebration of it. This evening, we celebrate the chai year in Long Beach of Wollf and Sarah Kaelter, a rabbi and his woman...."

"Sarah Kaelter fits my conception of what a rebbetzin, or rabbi's wife, should look like and be. There is something about her that looks precisely Old World and sounds it, though faintly. I cannot look at Sarah without being reminded of candles and Sabbath evenings, certain fragrances of home, memories of peace, comfort, acceptance. She is a woman of wit, personal charm, gentleness and wisdom. Her devotion to her husband has biblical antecedents but is nowhere exceeded. This evening is owed to her.

"RABBI WOLLI (Wolfgang) Kaelter. He is stiff-necked, stubborn, domineering. But those who love Wollf Kaelter recognize the purity of this life, his absolute dedication to Jewish culture, history, peoplehood, and an incredible tradition still forming, his commitment to justice, his sharpened sense of moral outrage, his love of battle in issues of conscience, his extraordinary way with children, his treatment of the young in moments of marriage and birth and of the survivors in the hour of death, his knowledge, his courage to speak out, his willingness to always be there."

Such is the force of personality and character that inspired the musical evening.

This week Cohn said, "We believe we have come up with a particularly appropriate way to recognize the character and achievements of the Kaelters and hope that the entire community will respond. The Millikan Auditorium seats 1,700 and we'd like it to overflow on the 16th."



DYNAMIC Deer Dance of the Yaqui Indians, performed by Alberto de Velasco, will highlight the visit of the Ballet Folklórico Mexicano de Graciela Tapia at the Ahmanson Theater.

Dance to mark holiday

To celebrate Mexico's Independence Day, the Ballet Folklórico Mexicano de Graciela Tapia will perform Friday and Saturday in The Music Center's Ahmanson Theater at 8:30 p.m.

Graciela Tapia, director and choreographer of her own Los Angeles based company, also will appear as a dancer. Her career has taken her on tours throughout Europe, Russia and China as well as to South and Central America and the United States. She was commissioned by the Mexican government to teach dance in this country.

In 1959 and 1960, Miss Tapia worked with the great Amalia Hernandez of the Folklórico de Mexico.

Final week for Bowl

For its 10th and final week of the Summer Festival '73 season, Hollywood Bowl will host three regular concerts and a marathon.

James De Preist, in his third summer at the Bowl, will conduct the Tuesday and Thursday programs, the first with Gary Graffman as soloist playing Beethoven's Third Concerto, the second with violinist Ivry Gitlis in a performance of the Tchaikovsky Concerto.

Other numbers on Tuesday's all-Beethoven bill will be the Overture "Namensfeier" and "Symphony No. 6."

Thursday's program will be augmented by the Overture, "Benvenuto Cellini" by Berlioz and "Symphony No. 1" by Sibelius.

Graffman will return Saturday to participate in the Pops Spectacular Finale with Arthur Fiedler conducting the Los Angeles Philharmonic Orchestra. The program will feature Handel's "Music for the Royal Fireworks," with the traditional brilliant fireworks display. Graffman will play Rachmaninoff's "Concerto No. 2." The program also will include Glinka's Overture to "Russlan and Ludmila," Gliere's "Russian Sailors Dance," Schwartz's "Day by Day" from "Godspell," and



ARTHUR FIEDLER

"Dancing 'Round the World," arranged by Hayman.

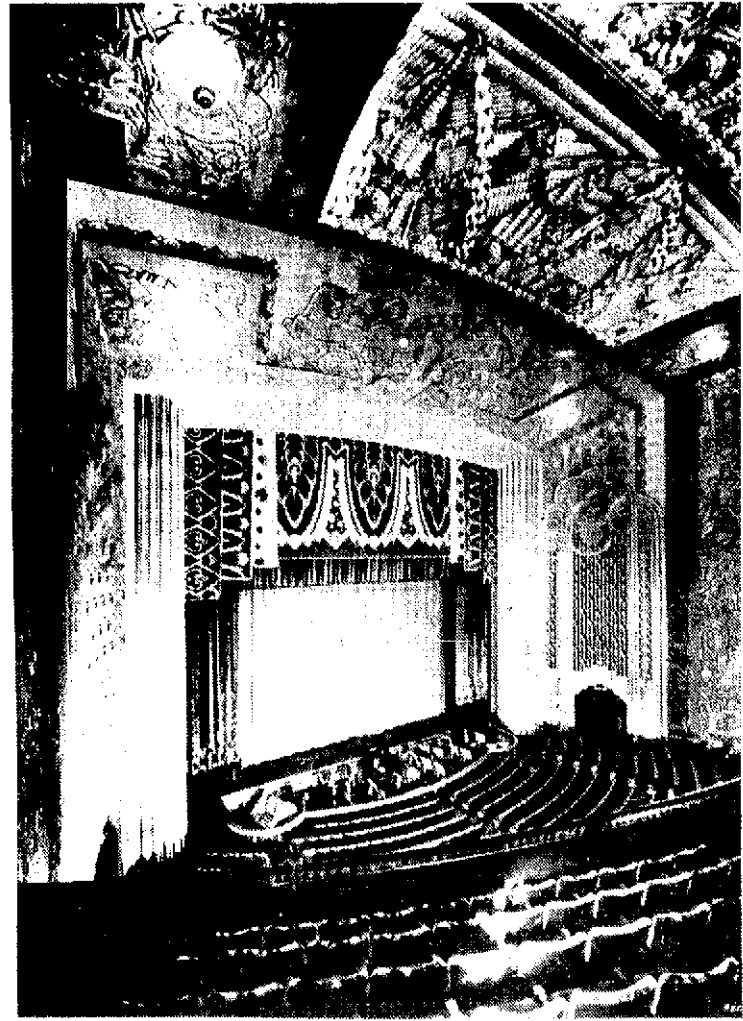
FIEDLER has been associated with the best in concert Pops for more than 40 years, since his appointment as conductor of the Boston Pops in 1930. His recordings have sold in the millions, both singles and albums. His association with the Los Angeles Philharmonic at the Bowl dates back to 1950.

The Tuesday, Thursday and Saturday concerts will begin at 8:30 p.m.

With Lukas Foss conducting, the 6 p.m. to midnight "Totally 20th Century Marathon" Wednesday will survey 73 years of music. Included on the program are works by Debussy, Carter, Ravel, Crumb, Prokofiev, Stockhausen, Mahler, Bartok, Hindemith, Berg and Stravinsky.

THE FEATURED number will be Boulez's "...explosante fixe..." in its West Coast premiere sponsored by Hollywood Bowl in cooperation with Monday Evening Concerts and the Heinrich Strobel Foundation of the West German Radio.

In addition to special guest Ivry Gitlis, those participating will be the Hollywood Bowl Marathon Chorus with Roger Wagner conducting; singers Joanna Simon, Marvin Hayes, Douglas Lawrence, Roger Patterson and Mallory Walker; pianists Delores Stevens and Richard Bunker.



Bright future for restored theater

Painstaking restoration at the Paramount Theater of the Arts, a former "movie palace" in Oakland has resulted in the theater's interior looking just as it did on opening night, Dec. 16, 1931. At 2025 Broadway in downtown Oakland, it is a spectacular example of the "art deco" or "modern" style of architecture and will celebrate its rebirth as a regional all-arts center at a benefit premiere Sept. 22.

Because of its importance and historical value, it has been named to the National Register of Historic Places along with the Statue of Liberty, Carnegie Hall and Ford's Theater in Washington, D.C.

The Register, a roll call of visible reminders of the history of the United States, is recognized as a protective inventory of irreplaceable resources in the United States.

Other places listed in the Register, which is compiled by the U.S. Department of the Interior, are the Library of Congress, Taos Pueblo in New Mexico, Pike's Peak, the Brooklyn Bridge and the Washington Monument.

Refurbishment of the Oakland theater began early this year.

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Courted wife with lamb stew

By MILDRED K. FLANARY

It's been sprouting since June 18. Its future is sketchy, however, if wife, Lois, has her way. We're speaking of the manly beard surrounding the smile on the face of today's Chef of the Week Leo J. Greene, administrative assistant to "Chef" John Mansell, Long Beach city manager.

The trend to whiskers began when Greene represented Mansell for 28 days aboard the Queen Mary on her last great cruise to Long Beach. Since then, Greene has given at least 500 talks about the ship and wanting to create a British impression, he grew a typical English mustache. That since has been removed and presented to his wife as a birthday gift. Needless to say, she has a terrific sense of humor.

Now to get to the man. Greene was born in Lead, S.D., the famous Black Hills country. In 1914, his parents came to San Francisco to take in the International Exposition. They stayed put there for 25 years.

After attending St. Mary's College in Oakland, Greene came to Long Beach in 1943 for a 10 day visit. He's been here ever since.

HE JOINED the city's Engineering Department on Oct. 1, 1951, where he remained until appointment to his present position on Jan. 1, 1963.

Active in the City Employees Association, he founded and coordinated its Blood Bank from 1952 until 1965. He also edited the Employees Magazine from 1956 to 1962.

Greene is a past president of the California Employees Association and the California League of City Employees. A charter member of the Queen Mary Club, he also has served on the executive boards of Travelers Aid, Long Beach Symphony, Long Beach Civic Light Opera Association and Community Playhouse. He served as president of the latter in 1971-72.

Originator and a board director of the Regional Arts Council, Greene has a big job ahead of him. He's executive director of the bi-centennial coming up in 1976.

Lois also is active. Among other things, she's a member of Friends of the Long Beach Museum of Art where she volunteers as receptionist and is a docent for Rancho Los Alamitos.

The Greens have two sons, Jere, 34, who is an industrial engineer on the Island of Curacao, West Indies, and Michael, 30, a traveling auditor for Bank of America. They're the proud grandparents of four grandchildren, a boy and a girl for each son.



LEO J. GREENE

AN ARTIST of note, Greene sketches caricatures, does watercolors and oils. His paint brush, however, has no connection with one which might paint a house.

As for his cooking, our "Chef" is crafty. He prepared his recipe for Lamb Stew for his bride-to-be and impressed her greatly. He hasn't fixed it since, however, his only venture into the kitchen being to open a package of breakfast cereal.

Here's His and HER recipe.

LAMB STEW WITH MUSHROOM DUMPLINGS

- 3 pounds (fore quarter) lamb, cut in pieces
- 12 sliced onion
- 5 cups boiling water
- 2 tablespoons chopped parsley

Roll lamb in seasoned flour. Brown with onion in hot fat in kettle. Add carrots and boiling water to cover. Simmer slowly — about 2 hours. Remove meat to heated platter.

DUMPLINGS

- 1 cup flour
- 2 teaspoons baking powder
- 1/2 teaspoon salt
- 1/2 cup condensed mushroom soup
- 3 tablespoons water

Sift dry ingredients, add soup and water to make soft dough. Drop by spoonful into boiling stew liquid, cover, making sure cover fits tight. Cook 10 minutes without lifting cover. Surround stew meat with dumplings and sprinkle with parsley. Serves 6.

Buddhist Church class schedule

The Long Beach Buddhist Church, 2360 Santa Fe Ave., is starting its fall programs and special interest sessions, all open to the public.

The Japanese Language School will be held Saturdays from 9 a.m. to noon, beginning Sept. 15. The classes are for children aged 6 to 13 years and include reading, writing and conversational Japanese, as well as studies of customs, etiquette and traditions.

An Adult Japanese Conversation class will be held Tuesdays and Thursdays from 7:30 to 9 p.m., beginning Sept. 18. The course is designed for beginners, who have no knowledge of Japanese.

Sumi-e or Japanese black ink brush painting will be taught Saturdays from 2 to 4 p.m. If there is enough interest, an evening class may be initiated.

Learn how to relax nerves through the art of the Japanese Tea Ceremony, or Sado. This class is of the Ura-Senke School of Tea Ceremony and will be held Thursday evenings from 7 to 9:30.

The Church Sunday School also is open to new students. Children five years and older, high school and college students meet every Sunday from 10 to 11:30 a.m. to learn the Great Teachings of the Buddha.

Contact the Buddhist Church office for more information on activities.

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FASCINATING FABRICS

Heat transfer printing gaining fans

By Frances Dietrich

Mrs. E. Lansdale, Pa., writes: "Years ago, my mother told me the best way to judge cotton prints was to check and see if the color penetrated to the wrong side. Does this still apply? And, is it applicable to prints on fabric of man-made fiber? I have seen polyester prints that are pure white on one side with multi-color print on the other. They were above average in price."

The "rule of thumb" applied to cotton prints is still good. Dyes should penetrate the fabric and last for its lifetime. A once-over-lightly cheap print job just won't do.

The polyester fabric to which Mrs. E. refers was printed by an innovative method, which is perfectly acceptable for man-made fibers. It is called heat transfer printing. Considered a real breakthrough in fabric printing, it is higher in cost than conventional roller printing, which is fast and economical and used for most fabrics. Heat transfer is also higher than machine screen printing.

HEAT TRANSFER printing originated in Europe seven years ago; is now being used in the Far East, and rapidly growing in popularity in the U.S. Briefly, it is comparable to the method of ironing an embroidery design on cloth and to the decals children stick on their hands, rub and peel off the backing, leaving the design.

Any kind of design can be used for heat transfer fabric printing in combinations of up to six different colors. It is applicable to polyester, acetate, triacetate, acrylic and nylon, but no natural fibers. It works with man-made fibers because of their sensitivity to heat.

Large sheets of paper are printed with the clarity of a photograph in a magazine. The printed paper enters a machine from one roll and the fabric from another. The two meet, are pressed together; then pass over a cylinder, where heat at 410 degrees F. causes the dye-stuff on the paper to turn into gas and "bite" into the fabric. It is a dry print system, which ecologists should love, as there is no residue or fumes of dyes.

THE ADVANTAGE to the consumer is a variety of prints in higher styling

than normally available in fabric of man-made fiber. The textile mill benefits because inventory consists largely of printed paper, not rolls of fabric which represent high dollar value.

It is said by Sublimate Corporation of America, which originated the method, that the printed fabric is drycleanable or washable, according to the fiber. For instance, you would not ordinarily wash acetate, but could wash polyester. It is resistant to light, abrasion,

crocking, perspiration, chlorine and salt water.

The Fabricare Institute, formerly the National Institute of Drycleaning, has done a limited test on heat transfer print on polyester jersey. A sample was cut into four pieces. One piece was kept in its original state for comparison with the other three, which were submitted to drycleaning by two different methods and to wet washing; each done five times. Samples were evaluated visually for color change after

each test, and judged as showing no color change or change that was negligible.

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PENNY-WISE TRAVELER

Amtrak: it wasn't all that bad . . . it was worse

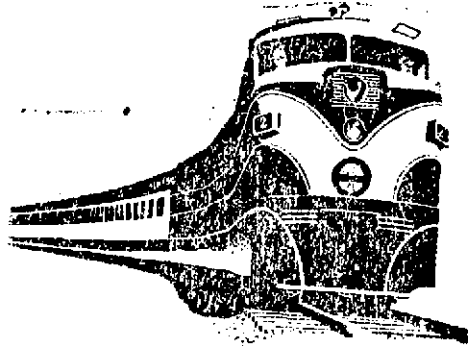
By JANE MORSE
"Tracks Are Back!" boasts Amtrak, the 2-year-old National Passenger Railroad Corp. Sure they are. Would a great big Uncle Sam-sponsored outfit lie to you? I don't know, but after a round trip on the New York-Chicago Broadway Limited, my confidence was shaken. The rest of

me was in worse shape and not altogether because of rocky roadbeds. I had hoped for a train that was more like a plane — reasonably speedy and convenient, comfortably appointed, not without entertaining distractions — and The Broadway sounded like a winner. After all, it offers a center-city-to-center-

city ride, leaving in late afternoon and arriving after breakfast in jazzed up, totally refurbished coaches.

There's a smart double dining room for finer, faster service of bountiful \$5.75 steak dinners, \$2.50 baked chicken, \$1.10 ham and cheese sandwiches and the like, even a recreation car where one might expect the good times to flow (at \$1.35 for a mixed drink, 30 cents for most soft ones).

Best of all, it's one of the four Amtrak trains that currently carries a slumber coach, in addition to the more costly first-class sleeping coaches.



doors in the steel walls and a premade mat spills out to produce a bed and extra space for your feet.

IN MY COACH, 26 of these expandable boxes, doubles and singles, were assembled on two levels, one even with the train's floor, one a few feet higher. The higher of the two is my candidate for Connoisseur's Choice, as it makes possible a unique experience. Since the bed is nearly level with the sink, you can, if you feel like it, brush your teeth while lying in bed.

When I later discovered that the similar but handsomer first-class roomettes require passengers to put their beds back in the wall to use their toilets, another little swell of appreciation began to surge inside me. In the end I commenced to think like an Amtrak slogan writer myself ("Small Is All") and to like where I lived. Well, almost like it.

Unfortunately, the slumber-coach steward on the first half of my round trip turned out to have more control over the air conditioning than I did

and turned it off. Coming out of an on-again-off-again sleep feeling sweaty and claustrophobic, I finally nabbed him during a middle-of-the-night stop as we boarded more passengers and got it back on. On the return trip I didn't do as well. This time there was an oversupply of chilled air, a malfunctioning control knob and a nonfunctioning steward.

I finally put on stockings and a sweater, rigged a towel over the blower and resigned myself to shivering my way across the country.

I wouldn't want you to think the whole trip was like this. It was actually worse:

Standing in line for dinner reservations only to be told when you came to the head of it that "this trip, reservations aren't needed."

Foul-ups that caused one-, two- and three-hour delays in departures and arrivals.

A movie in the recreation car but no one who could or would tell you at what time.

A 25-minute delay because the computer wouldn't cough up the return portion of my reservation.

A nine-car walk to the dining car that the steward said was open, only to find it closed.

Surly service from waiters who rightly guessed that most passengers will grin and bear it.

SOMEDAY I would also like to pay my personal thanks to the telephone reservations clerk who truly made my trip. I began the trip in Washington, D.C., and someone else might have told me that passengers from Washington could catch the Chicago-bound slumber coach in Harrisburg, Pa., without going to New York.

Of course that way I'd have missed an extra three-hour, \$19 ride on the Washington-New York Metroliner and heaven knows the railroads need my money.

Tracks are part-way back, but maybe for the present Amtrak should borrow Avis' old "We Try Harder" line and get on with the job.

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TRAVELING WITH DELAPLANE

World-wide demand turns wine into gold

By STAN DELAPLANE
Bordeaux, France

In this land of milk and honey, a toiler in the vineyards gets a year's supply of wine — 1000 bottles — besides his house and salary. Thus the worker is getting a whopping pay raise. Red Bordeaux is liquid gold — the price has gone up three times since 1969 and shows no sign of quitting.

The whole world is drinking wine. Many frugal Frenchmen who own vineyards drink cheap Algerian wine so they can sell their own. Australians scorned their own wine — ("Don't drink that plonk, mate. Drink beer.") Now they drink their entire supply.

Wine importers are all over Spain, buying up the wines of Rioja.

Californians could drink every bottle produced in the State.

This, the great wine country, puts up 500 million bottles a year. And it's not enough.

Harvest time is here. The storks are headed for North Africa. The weather is splendid. Good Hotel: Normandie. No great charm, but it's efficient and central. (Right across from the tourist bureau and the Bordeaux wine promotion offices.)

Michelin ranks the Splendid higher. Seemed a stuffy place to me.

Clavel is a pleasant place to eat. Not ONE Michelin-starred restaurant in Bordeaux! Seems impossible in this gourmet wine country. Just north of the city, La Reserve has one star. Naturally, all the specialties are cooked in wine.

Wine's a big status thing in the U.S. and, at posh restaurants, you can buy bottles that nudge you \$100.

A good store buy in the U.S.: Cotes du Rhone (great wine country!) Armand Roux label. Should

get it for \$2.50. One of the biggest American wine importers — a Frenchman — drinks California zinfandel for a table wine.

His choice: Pedroncelli's of Sonoma valley, \$2.15.

For U.S. imports: Spanish and Italian wines are best buys. Portugal's wines are very good but not easy to find. Chilean wines just so-so — much better wine is kept at home by the Chilenos. Canadian and Mexican wines I NEVER see in the States and I don't know how they manage to sell them at home. Impossible.

"ANY BEACH TOWN

IN MEXICO YOU'D RECOMMEND FOR A FEW WEEKS THIS WINTER?"

Better make reservations NOW if you're talking about Christmas-New Year's. Everybody in Mexico City is headed for the beaches — besides all the U.S. sun followers.

Acapulco: Most popular. Slick. BIG hotels expensive, but there are smaller places that are reasonable OFF the beach on the back streets. Many splendid luxury hotels if you've got the money. Lots of airlines coming in with excellent package deals. Try American,

Western, Aeromexico, Mexicana, CP Air, Quantas, Eastern — more I can't remember off the top of my head.

Zihualanejo: A couple of hundred miles north of Acapulco. Still coming into focus. A little primitive. Beautiful bay. Air from Mexico City.

Puerto Vallarta: The new "in" resort town. Colorful. Good hotels, a little less pricey than Acapulco. Swimming's good. Restaurants fair.

Manzanillo: Big new resort outside of town built by Patino, the South American mining king. Town's been by-passed for

so long it hasn't become touristy.

Mazatlan: I like it — probably because I know it so well. Lots of good beach hotels and moderate prices. A few good restaurants. Good swimming.

Baja California: Three luxury hotels at the tip of the peninsula — Cabo San Lucas. Pricey by Mexican standards. Like \$40 a day for two with meals. Towns are ho-hum. You drive from hotel to hotel if you want a change. Fishing is FANTASTIC! You should come in with a couple of marlin and sailfish and more every day.

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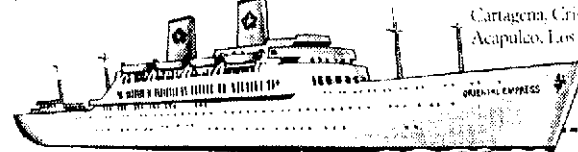


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GAL-IVANTING

Maui for the spirit of 'old' Waikiki

By CHORAL PEPPER

It has the kind of a beach that you can walk on for miles without running out of sand, its colorful village, Lahaina, has a robust history, and the cluster of luxury hotels on its famous Kaanapali Beach somehow avoid cluttering up the scenery. Of all Hawaiian islands, Maui appeals to the greatest number of admirers,

tional Park

THOSE IN SEARCH of romance may anticipate an even greater thrill. They can explore Wai-anapanapa Cave, a vast lava tube reached by diving beneath an underwater ledge, where beauteous Polynesians of old used to meet their mates. If diving is not your thing, Lahaina town

save them from lusting seamen. Confrontations between the divergent forces grew violent, as may be witnessed today by a visit to the old prison ruins that stand in front of the courthouse, but the missionaries won when a large fleet of American whaling ships was crushed in Arctic ice, coincidentally with a demand for seamen during the Civil War. One deserter in Lahaina left a lasting mark, however. His name was Herman Melville, author of "Moby Dick."

begin to recognize the same merchandise in most of the stores. Consequently, I was pleased to find that a few shops and boutiques on Maui featured originally designed merchandise. The Whaler's Village Museum and Shoppes on Kaanapali Beach mingle commercialism with a truly fascinating museum of harpoons, figureheads, old maps and other 19th century artifacts representing the whaling industry. Its shops are good places to look for the rare scrimshaws so coveted by knowledgeable collectors, who now consider them the only true American folk art. Scrimshaws are

delicate whalebone carvings executed by old whalers during their long stretches at sea. Other scrimshaw carvings turn up now and then in Lahaina, where you will also find arty and interesting shops with original goods. If you are a dedicated

whale watcher, come to Maui between November and May when the great sea mammals are forced by arctic freezes into the Pacific. Spouting whales are only a minor attraction here, however, compared to the all-season ones on lovely Maui.



especially island habitués who compare it to the "old" Waikiki. I have a feeling that it will become like the new Waikiki in record time.

An independent woman traveler can have a good time here. Lolling on a clean, silvery beach has its grand moments, but when you are ready for action, Maui can produce that, too. There is shell collecting, sailing, whale watching, tennis, golf, shopping, riding with the singing conductor of the Lahaina, Kaanapali and Pacific Railroad into Lahaina, visiting old whaling and pioneer museums, collecting rare scrimshaw, or hiking into the bottom of a dormant volcano in Haleakala Na-

and Kaanapali Beach hotels have a wealth of informal little bistros and restaurants where strangers quickly become friends.

Called the "Valley Island", Maui arose from the sea when two adjacent volcanoes blew up and formed a low isthmus, wherein lies the valley. During the 1800's, Lahaina's seaport became the winter headquarters for New England's whaling fleets on their routes from the Arctic to the Antarctic. During its prime, over 400 ships put in here at one time.

This, of course, subsequently brought on the austere missionaries who put skirts on the girls to

AFTER THE WHALERS departed, Lahaina settled down to a period of agricultural prosperity that, by the turn of the century, had produced a need for the sturdy little locomotives that chugged between the wharf and inland plantations carrying cargoes of pineapple and sugar cane. It is a colorful replica of this narrow gauge railroad that today provides transportation for visitors between Kaanapali Beach and Lahaina town.

There is, in addition, a jitney bus service that regularly covers the three-mile distance and also contributes to the general conviviality of friendly Maui.

As you visit the various Hawaiian Islands, you

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TIVOLI PAGODA, COPENHAGEN

Spark up your Scandinavian budget tour

By HERB SHANNON
I, P-T Travel Editor

COPENHAGEN, Denmark - It really isn't necessary to go on a \$pending \$pree to see Scandinavia, even in the peak summer season when wonderful, wonderful Tivoli Garden is in full swing. It's a matter of choice.

It's possible to blow a bundle if you insist on first-class air fares, de luxe hotels, gourmet dining and a general live-it-up attitude. Taken together with dollar devaluation currently running at about 25 per cent, this prescription will give you galloping gout, fiscal flabbiness and a horrendous hangover.

An alternate treatment is suggested by Scandinavian Airlines System, which has an understandable interest in repeat customers from the Southland. Their formula for more pep in the pocketbook is a combination of excursion air fares, tourist-class hotels and inexpensive eateries.

Don't let the recipe frighten you. It's not as austere as it sounds. On my first visit here during the peak season and the first ever for Mrs. S, we discovered an ample supply of all three ingredients. We also found no flaw in SAS coach service, little difference between de luxe and first-class hotel accommodations except the price, and no difference at all in the quality of ordinary Danish dishes and those billed as gourmet-style.

This is not to say we did not splurge occasionally. In each case, it seemed like a good idea at the time. It still does.

On the first of two visits to the Tivoli park, we picked the most expensive of the 22 restaurants inside for lunch after discovering the price of admission to the grounds and all the afternoon shows and activities was the equivalent of 20 cents, including the dollar devaluation increment.

On a Wednesday evening, at a slightly higher admission, we chose another of the higher-priced restaurants for dinner because of its elevated location for viewing the twice-weekly fireworks. The show from the outdoor patio overlooking the lighted trees and lagoons of the park was worth twice the cost.

Now that the peak season is drawing to a close, SAS has unveiled a new series of excursion packages designed to buck up the American tourist's sagging buck. With the renewal of the popular "Day on the Danes," "Day on the Norwegians" and "Day on the Swedes" free coupon book programs, the period between October 1 and next April 30 becomes more attractive than ever to the traveler on a budget.

Among the surprising specifics:
HOTELS - Throughout Denmark, Norway and Sweden, the airline has pinpointed dozens of family-style hotels featuring moderate rates and all services except a bar. An example of high season rates is the Indremisjonshotellet in Oslo at \$22 for a double room with shower. A suite costs \$5 more.

In Denmark, a single-bedded room with bath is about \$10, also a summer rate, and prices in Sweden are about equal with Norway. Meals in the mission or temperance hotels average about \$1.50 for breakfast, \$4 for lunch and \$5 for dinner, with a discount of 50 per cent usually given for children.

SAS travel tip for the abstinence hotels: Bring your own bottle. It's less expensive to buy in airport duty-free shops, anyway.

A special Stockholm hotel package, available through October 31, is offered by 28 hotels and gives four days and three nights of accommodation starting at \$30 per person, including breakfasts, tips and taxes and discounts on sightseeing tours. The package is available through SAS or any travel agent and must be purchased in the U.S.

RESTAURANTS - The largest privately-owned restaurant chain in Sweden, ICA, operates 15 in Stockholm. The chain has a tourist coupon system giving a 20 per cent discount at any location. Example: A meal costing \$2.19 is \$1.75 with the coupon.

The most inexpensive way to eat in Copenhagen is to try cafeterias or order the special of the day in any of a dozen small restaurants near the City Hall. The specials range from \$1.59 to \$2.38; a filling open-face sandwich \$1.

In Oslo, the Hotel Continental has the Pavilion, a self-service restaurant, which offers fish and dessert for \$2.08, meat and dessert for \$2.42 and roast with dessert for \$2.67.

At Samfunnskafeen, also in Norway, a hamburger is \$1.75; roast reindeer \$2.50 and desserts 45 cents each.

With prices like these, you'll never notice that Tivoli Gardens is closed for the winter until next May 1.

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Acapulco, and see many other crown jewel ports of the sun-blessed Mexican Riviera. And, since your ship is your hotel, there are no hectic schedules or repacking to worry about. On board, there's fun every minute, with dozens of activities and the world's finest cuisine to enjoy, evening entertainment specials, bridge with "Travel with Goren" experts, swimming, and much more. See your travel agent now — and ask about our special discount for a third-person when sharing the same stateroom with two adults. More time? Add a Princess Tour to your plans.

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DEAR ABBY

This week, husbands' commandments

DEAR READERS: Last weekend, in all humility and with no intended irreverence to Moses, I published my "TEN COMMANDMENTS FOR WIVES." Here is the companion piece, "TEN COMMANDMENTS FOR HUSBANDS."

1. Thou shalt put thy wife before thy mother, thy father, thy daughter, and thy son, for she is thy lifelong companion.
2. Abuse not thy body either with excessive food, tobacco, or drink, that thy days may be many and healthful in the presence of thy loved ones.
3. Permit neither thy business, nor thy hobby to make of thee a stranger to thy children, for the most precious gift a man giveth his family is his time.
4. Forget not the virtue of cleanliness.
5. Make not thy wife a beggar, but share willingly with her thy worldly goods.
6. Forget not to say, "I love you." For even though thy love be constant, thy wife doth yearn to hear the words.
7. Remember that the approval of thy wife is worth more than the admiring glances of a hundred strangers. Cleave unto her, and forsake all others.
8. Keep thy home in good repair, for out of it cometh the joys of thy old age.
9. Forgive with grace. For who among us does not need to be forgiven?
10. Honor the Lord thy God all the days of thy life, and thy children will rise up and call thee blessed.

DEAR ABBY: I am a widower. Never mind my age. I live alone in a five-room house. All I want is company and someone to help me keep this place clean. No hanky

The Aces on bridge
by IRA G. CORN JR.
TEAM CAPTAIN

Dear Mr. Corn: Last time I was scorekeeper I got involved in a difference of opinion. The rubber was unfinished and the opponents had scored a game and had a 60 leg. I gave them 300 for the game and nothing for the partial. Was I wrong?

Short Change
Morgantown, N.C.

Answer: Yes. The opponents were entitled to 300 points for the game and 50 points for the part score.

Dear Mr. Corn: The bidding goes:

East South
1NT Db1.

South promises the equivalent of an opening bid. What does North bid (West passed) with:

7-2 and 8-7-4
8-3 and 8-7-2
J-8-7-6-5-4 Q-8-3
8-3-2 J-8-4-2

Double-Trouble
Pittsburgh

Answer: I can give you a very simple guide. In the first hand your side has less high cards than the opponents and you have a six-card suit—bid two diamonds. You do not rate to beat one no trump. With the second hand your side has more high cards than the opponents and you're the favorite to beat one no trump—pass.

Dear Mr. Corn:

My partner made a takeout double of one heart and I held this hand:

7-2 and 8-7-4
8-3 and 8-7-2
J-8-7-6-5-4 Q-8-3
8-3-2 J-8-4-2

Wasn't I supposed to bid my longer suit?

Minor Reaction
Cleveland

Answer: When partner doubles one major, he usually has good support for the other major. (If not, he has a very good hand and will probably bid again.) You should have responded one spade rather than two diamonds because a spade game is infinitely more probable than a diamond game. If partner has only a fair hand for his double, the lower level of one spade offers greater safety against having to play a doubled contract.

panky. She would have a private room and her own TV. If she can't cook, I can. If she is under 55 years of age, tell her to forget it.

PAPPY IN PITTSBURGH

DEAR PAPPY: What do you want a housekeeper, or company? Housekeepers can be found through the classified ads, and company is found

through mutual acquaintances. If it's a combination, I suggest you socialize, and let it be known you're in the market. You'd have better luck if you found a friend and made her a housekeeper than the other way 'round.

DEAR ABBY: I recently graduated from

high school and thought this problem would be over, but I was wrong.

You see, my mother was never married, and she has never discussed the reason with me. In school when we had to fill out forms, where it had, "Father's name" I always made one up because I was too ashamed to leave it blank.

Now I have the same problem again when I apply for a job.

There are other places where father's name is asked, too: hospital admissions, and insurance forms, to name a few.

What do I say when someone hands a form back to me and says, "You forgot to fill in your

father's name?" Thank you, kindly.

FATHERLESS GIRL
DEAR GIRL: It's nobody's business. I checked with the Census Bureau. They referred me to the State Human Rights Office, whose spokesman said, "Just tell her to leave the space blank."

If someone hands it back to you, saying, "You

forgot,"—look them right in the eye, and say, "No, I didn't" and hand it right back.
Problems? You'll feel better if you get it off

your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

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VIVA TOWELS
White, Colored or Decorated
3.1.00
Sav-on EVERYDAY LOW PRICE

11 OZ. SIZE CARNATION
Coffee-mate
Non-dairy creamer... for your coffee!
59c
Sav-on EVERYDAY LOW PRICE

6 ENVELOPE BOX
CARNATION
Instant Breakfast
59c
Sav-on EVERYDAY LOW PRICE

5 OZ. SIZE
CREST
TOOTHPASTE
2.1.00
Sav-on EVERYDAY LOW PRICE

BOX OF 40
TAMPAX
TAMPONS
Regular or Super!
1.19
Sav-on EVERYDAY LOW PRICE

ONE QUART
Corning Ware
Covered Sauce Pan in the traditional "Dutchman" design.
2.95
Sav-on EVERYDAY LOW PRICE

DYMO "Mini" LABELMAKER
Pocket size with hundred of uses!
66c
Sav-on EVERYDAY LOW PRICE
"Mini" TAPE Assorted Colors 66c

Lunch Kits
by THERMOS
Flat top dome styles in vinyl or plastic with 4-5 pint Thermos depicting favorite characters.
Reg. 2.99
2.49 ea.
"The Manager" Notebook
STUART HALL — One-hole punch with 6 pockets and spring clip.
Reg. 1.19
98c
3-HOLE LOOSELEAF Filler Paper
CALIFORNIA STUART HALL — Wide or college rule, 10 1/2 x 8 1/2 size.
300 SHEETS 500 SHEETS
Reg. 77c Reg. 1.19
57c 89c

ONE GALLON
Clorox BLEACH
Disinfectant Stain Remover!
53c
Sav-on EVERYDAY LOW PRICE

22 OZ. GIANT SIZE
Palmolive
DISHWASHING LIQUID
39c
Sav-on EVERYDAY LOW PRICE

LADIES' Sweaters
It's the year of the sweater! Easy to care for, acrylic in great fall colors and styles with short sleeves. Sizes S-M-L.
3.97
Sav-on EVERYDAY LOW PRICE

24 OZ. SIZE
Spray 'n Vac
No Scrub
RUG CLEANER
from GLAMORENE
Cleans and brightens rugs within one hour!
1.59
Sav-on EVERYDAY LOW PRICE

"LOVE IS" ... Playing Cards
by ARRCO
Popular "Love Is" messages on plastic coated cards.
39c
Sav-on EVERYDAY LOW PRICE

Marvalon DECORATIVE Coverings
Shedding 13 1/2" x 20 Ft. Drawer Lining 20" x 15 Ft. Adhesive 18" x 18 Ft.
99c
Sav-on EVERYDAY LOW PRICE

NOSTALGIA Plaques
Old line sayings in wood frames... 18 1/2" size.
99c
Sav-on EVERYDAY LOW PRICE

PACKAGE OF 2 PAIR
PLAYTEX
HAND-SAVER Gloves
So flexible you can pick up a dime!
1.29
Sav-on EVERYDAY LOW PRICE

100 TABLET BOTTLE
ANACIN
FAST PAIN RELIEF!
1.09
Sav-on EVERYDAY LOW PRICE

40x40" "Wonder-Lite"
Silver Lenticular
MOVIE SCREEN
Show your slides and movies like a professional!
11.88
Sav-on EVERYDAY LOW PRICE

6 OZ. SIZE
Days-Ease
SOLID AIR FRESHENER
Longer Time of Fragrant Bouquet!
59c
Sav-on EVERYDAY LOW PRICE

Vita-Saver
"For Better Health"
STEAMS ALL TYPES OF FOOD!
2.39
Sav-on EVERYDAY LOW PRICE

PAK OF 18
"Pantry Pack" Candies
16 oz. bag of candy in a handy, portable pack.
1.29
Sav-on EVERYDAY LOW PRICE

32 GALLON PLASTIC
Trash CONTAINER
Big trash can... can't get any bigger!
2.39
Sav-on EVERYDAY LOW PRICE

20 OZ. FAMILY SIZE
Listerine
ANTISEPTIC
97c
Sav-on EVERYDAY LOW PRICE

QUART CAN
Havoline
MOTOR OIL
SAE 20 or SAE 30
33c
Sav-on EVERYDAY LOW PRICE

12 OZ. SIZE JOHNSON'S
"No More Tangles"
Spray On Creme Rinse
Makes hair as soft as silk... leaves it shiny.
1.09
Sav-on EVERYDAY LOW PRICE

5 GALLON Wide Mouth
Terrarium
by LIBBEY
For growing plants... or just for decoration.
4.39
Sav-on EVERYDAY LOW PRICE

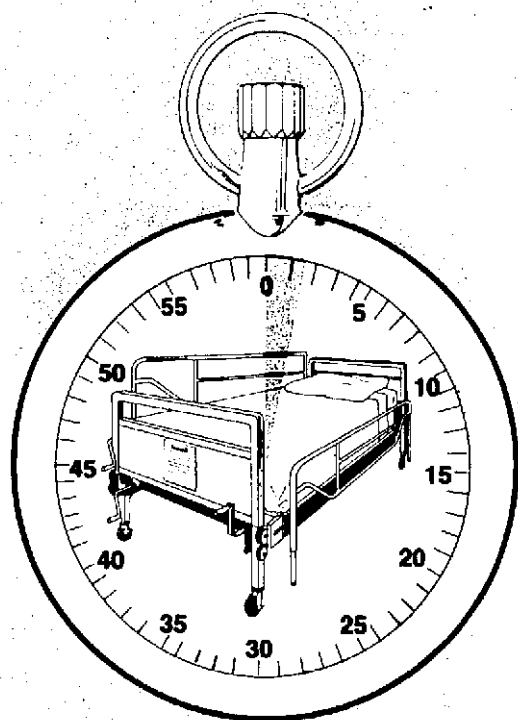
AD PRICES PREVAIL: SUN. SEPT. 9th thru TUES. SEPT. 11th
Sav-on
DRUG STORES
A GREAT Place To Shop!
OPEN 9 AM to 10 PM
7 DAYS A WEEK

BOX OF 150
Coets
COSMETIC SQUARES
Soft and Absorbent!
69c
Sav-on EVERYDAY LOW PRICE

15 OZ. SIZE
STP
OIL TREATMENT
73c
Sav-on EVERYDAY LOW PRICE

12 1/2 OZ. SIZE JOHNSON'S
Baby Shampoo
1.09
Sav-on EVERYDAY LOW PRICE

Zenith National Life Insurance Company's California Hospital Plan



**EVERY 1½ SECONDS
SOMEONE IS HOSPITALIZED!**

When illness strikes...most families are not financially prepared.

Most families are not financially prepared to meet the rising costs of hospitalization in our State—up 470% since 1950 and increasing on an average of more than 8.2% a year.

California hospital charges are above the national average as well. A 2-bed room charge is 14% above the average and other hospital charges range from 20% to 52% above the national average.

Zenith National Life Insurance Company's California Hospital Plan is offered, not as a total solution, but as an important addition to your present insurance coverage... added protection to help insure against the financial threat caused by being hospitalized in California today...

THIS PLAN PAYS WHILE YOU ARE HOSPITALIZED ... FOR ANY COVERED SICKNESS OR ACCIDENT, ON OR OFF THE JOB - 24 HOURS A DAY - ANYWHERE IN THE WORLD.

* This policy is Guaranteed Renewable for life and provides benefits for hospital confinement due to sickness and injury. Benefits will be paid from the first day for any accident, and after three days for any sickness while you are hospitalized. Health problems which exist before the policy is issued will not be covered until your policy has been in force for two years—but, from then on, regular benefits are payable.

* This policy will pay regardless of any other coverage you may have—group, personal, Workmen's Compensation—even Medicare.

* You can use the benefit payments as you please—they need not be paid to the hospital unless you assign the benefits to them.

* Benefits are not taxable by any level of Government. They are not subject to State or Federal income tax.

* Your policy becomes effective on the date shown in your policy schedule. You will be covered in a lawfully operated hospital anywhere in the world, except nursing homes, convalescent, extended-care or self-care units of hospitals.

* Special Benefits for Persons Insured Prior to Age 65:

A. Benefits are increased 50% for Cancer, Heart Attack, or Stroke which begins 30 days after the policy has been in force.

B. Benefits are increased 100% when both Insured and covered spouse are injured and hospitalized at the same time.

RENEWABILITY PROVISION. This plan is Guaranteed Renewable for life, as long as you continue to pay your premiums when due. Premium rates stay the same and do not increase as you pass from one age group to the next. Premiums cannot be increased individually unless there is a general rate increase for all persons of the same classification. You cannot be singled out for a rate increase, no matter how many times you are hospitalized and no matter what amounts have been paid under your policy.

MAXIMUM BENEFITS. Benefits are paid for a covered hospital confinement for as long as 365 days for any one cause. There is no limit to the number of times benefits may be received for each different, unrelated confinement. This means you can receive benefits for up to 365 days, again and again, for each hospital confinement due to a different, unrelated cause.

HERE'S WHAT'S NOT COVERED. This plan excludes hospital confinement caused by: war; military service; self-inflicted injury, whether sane or insane; mental or emotional disorders; pregnancy or any consequence therefrom; alcoholism or narcotics; surgery for cosmetic purposes; participation in racing contests or professional athletics; routine in-hospital nursery care for healthy newborn infants; or services when provided or paid for by the Veterans' Administration and for which no charge is made in the absence of insurance.

YOU MAY CHOOSE ANY OF FOUR DIFFERENT PLANS.

INDIVIDUAL PLAN



This plan provides individual coverage. You may insure yourself or any one family member.

HUSBAND- WIFE PLAN



HUSBAND-WIFE PLAN—This plan covers both you and your spouse for one modest monthly premium.

ONE-PARENT FAMILY PLAN



ONE-PARENT FAMILY PLAN—If you are the only parent living with your children, this plan covers you and all unmarried children living at home from birth to 21 years of age... regardless of how many children you have.

ALL-FAMILY PLAN



ALL-FAMILY PLAN—This plan covers your entire family—the husband, wife, and all children (and future additions) from birth to 21 years of age, as long as they are unmarried and living at home... regardless of how many children you have.

210 SERIES

\$210 a week or \$30 daily
when you are hospitalized

\$210 a week or \$30 daily
when your spouse is hospitalized

\$210 a week or \$30 daily
for each child when hospitalized

\$840 a week or \$120 daily
when both you and your spouse are
hospitalized as a result of accident

**PLUS A 50% INCREASE FOR
CANCER, HEART ATTACK, OR STROKE**

280 SERIES

\$280 a week or \$40 daily
when you are hospitalized

\$280 a week or \$40 daily
when your spouse is hospitalized

\$210 a week or \$30 daily
for each child when hospitalized

\$1120 a week or \$160 daily
when both you and your spouse are
hospitalized as a result of accident

**PLUS A 50% INCREASE FOR
CANCER, HEART ATTACK, OR STROKE**

350 SERIES

\$350 a week or \$50 daily
when you are hospitalized

\$350 a week or \$50 daily
when your spouse is hospitalized

\$210 a week or \$30 daily
for each child when hospitalized

\$1400 a week or \$200 daily
when both you and your spouse are
hospitalized as a result of accident

**PLUS A 50% INCREASE FOR
CANCER, HEART ATTACK, OR STROKE**

Age at Enrollment	Monthly Premium per Individual
1 to 39	\$ 5.70
40 to 64	\$ 8.85

\$5.55 more per month covers all
your unmarried dependent children...

Age at Enrollment	Monthly Premium per Individual
1 to 39	\$ 7.00
40 to 64	\$11.20

\$5.55 more per month covers all
your unmarried dependent children...

Age at Enrollment	Monthly Premium per Individual
1 to 39	\$ 9.50
40 to 64	\$14.75

\$5.55 more per month covers all
your unmarried dependent children...

BENEFITS FOR AGES 0 TO 64.....older ages, please turn page.

To apply, complete the attached
application. On any plan, your first
month's premium is only \$1.00. There-
after, you continue at our regular rates.

NO OBLIGATION INTRODUCTORY OFFER SEND NO MONEY

Do Not Delay—Fill out and mail this postage free Enrollment Card today.

Your policy
will be sent
to you
immediately.

Compare our
benefits.

When completely
satisfied, then
mail us \$1.00
for first month's
protection.

But, if you
are not satis-
fied, you owe
us nothing!

CODE 11423

AGES 0 TO 64
check the series
that meets your needs

210 SERIES 280 SERIES 350 SERIES

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------

AGES 65 AND OLDER
check the series
that meets your needs

70 SERIES 140 SERIES 210 SERIES

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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INSURED'S NAME _____
(Please Print) First Middle Initial Last

ADDRESS _____
Street

CITY _____ STATE _____ ZIP _____

If you are 65 or older Are you eligible for Medicare benefits? ☐ Yes ☐ No

AGE _____ SEX ☐ Male ☐ Female DATE OF BIRTH _____ OCCUPATION _____
Month Day Year

If All-Family or Husband-Wife Plan is selected, give following information on spouse.

SPOUSE _____ DATE OF BIRTH _____
First Name Middle Initial Month Day Year

Application to the Zenith National Life Insurance Company for Policy Form 1012-HE (For Issue Ages 0 to 64) and Policy Form 1016-HE (For Issue Ages 65 and older) and plan thereunder as selected. I understand my policy becomes effective when issued.

DATE _____ SIGNED X _____
Form 1012-HEA and Form 1016-HEA Insured's Signature Sign—Do Not Print

Turn On
To a life of Happiness and Joy,
through Helping Others

Far Out

in a career that's rewarding

Check it Out

- ☐ Medical Assistant
- ☐ Dental Assistant
- ☐ Medical Office Mgt.

The Bryman School
over for more information

Business Reply Mail
No Postage Necessary if Mailed in the United States

Postage Will be Paid By:

FIRST CLASS
U. S. POSTAGE
PAID

Permit No. 2950
Long Beach, CA

THE BRYMAN SCHOOL

3633 LONG BEACH BOULEVARD
LONG BEACH, CALIFORNIA 90807



MEMO

TO: You

FROM: The Bryman School

SUBJECT: Getting Involved

May we take a moment of your time to explain the three careers that The Bryman School will prepare you for in the field of health care.

MEDICAL ASSISTANT

An interesting career assisting the doctor in examinations and laboratory procedures.

DENTAL ASSISTANT

Exciting modern dental career assisting with dental specialties and skills.

MEDICAL OFFICE MANAGEMENT

The center of all doctors many business activities. His right arm in the management of the total office.

You will love The Bryman School's modern facilities, up to date equipment and most important of all qualities; that we care not only while attending school but thereafter, through our placement service.

The Bryman School is accredited by the National Association of Trade and Technical Schools, and our Medical Assisting course is approved by the American Medical Association. We are an eligible institution for Federally Insured Student Loans, National Direct Student Loans, Supplemental Educational Opportunity Grants, and Basic Educational Opportunity Grants. We also have other plans to meet almost anyone's financial needs.

For further information, fill out and mail the attached card.

**CLASSES STARTING
SEPT 17 !**

**OR CALL
426 8388**

Tell me more. I want to help make it a healthier world. The career that interests me most is:



THE BRYMAN SCHOOL™

☐ Medical Assistant ☐ Dental Assistant ☐ Medical Receptionist

I have a friend who may be interested.

My Name is _____

Her Name is _____

Address _____ Phone # _____

Address _____ Phone # _____

City _____ State _____ Zip _____

City _____ State _____ Zip _____

High School _____

High School _____

Year of Graduation _____ Age _____

Year of Graduation _____ Age _____

Sears

Prices Effective Sunday, Sept. 9
 thru Tuesday, Sept. 11

87th Anniversary Celebration

★★★
 Featuring
 Sears
**HOME
 IMPROVEMENT
 SALE**
 Most Items At
 Reduced Prices
 ★★★



SAVE \$10!

**Adjustable
 Bar Stool**

Regular \$29.99

19⁹⁷

In black, avocado
 or gold colors.
 Stream-lined. Bar
 or kitchen stool.



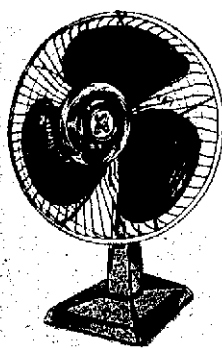
SAVE!

Super Ready-Stick® Tile

Regular 39c ea.

12x12-in. tiles. Finely
 detailed designs.

3 for 99¢



SAVE \$3!

**Portable
 Electric Fan**

Regular \$9.99

6⁹⁷



SAVE \$3.55 Gal.!

**Mildew-Resistant
 Exterior Latex
 House Paint**

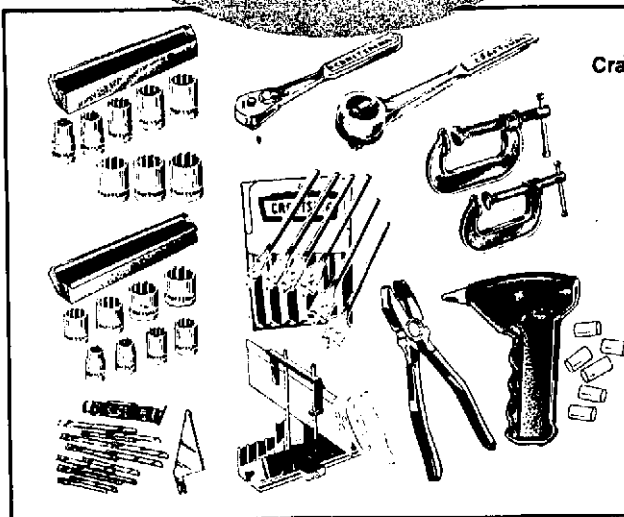
Regular \$6.99 Gal.

**344
 Gallon**

Dries in as little as 30 minutes.
 Covers similar colors in one
 coat. #27005

Paints Also Available At Sears Santa Ana

Use Sears Revolving Charge



Craftsman Hand Tool Assortment

**YOUR
 CHOICE 4⁴⁷
 each**

\$7.69 9-pc. Socket Set..... 4.47
 \$8.30 9-pc. Metric Socket Set 4.47
 15-pc. Sabre Saw Blade Set 4.47
 \$6.59 3/4-in. Dr. Ratchet 4.47
 \$5.99 6-pc. Boring Bit Set..... 4.47
 \$6.99 Miter Box 4.47
 \$6.29 1/2-in. Dr. Ratchet 4.47
 \$5.88 "C" Clamps 2 for 4.47
 \$5.49 pliers 4.47
 \$5.59 Electric Glue Gun..... 4.47

**VALUE!
 Wood
 Paneling**

**5 \$10
 for**

32-in. x 8-ft. Class A
 paneling. Simulated
 dark or light oak
 finish.



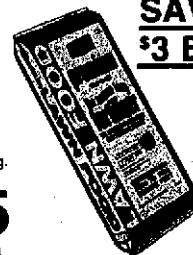
**SAVE
 \$2.47**

**Cork Wall
 Panels**

Regular \$2.49 Pkg.

3 pkgs. \$5

Package of 4
 covers 8 sq. ft.
 #8625

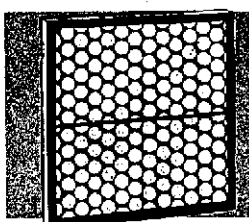


**SAVE
 \$3 Bag!**

**\$8.49 Premium Fertil-
 izer (25-lb. bag) 5.47**

**SAVE
 \$5!**

**\$18.49 20-in. Calibrat-
 ed Spreader 13.47**



**Regular 69c
 Furnace Filters 39c
 Most sizes**

Sears
 STARS, ROT RUCK AND CO.

ALHAMBRA
 576-4321
 BUENA PARK
 828-4400, 521-4530
 CANOGA PARK
 340-0661

COMPTON-LYNWOOD
 632-5761
 COVINA
 966-0611

CERRITOS
 860-0511

EL MONTE
 443-3911
 GLENDALE
 245-1004, 244-4611
 HOLLYWOOD
 469-5941

INGLEWOOD
 672-0161
 LAGUNA HILLS
 586-1100
 LONG BEACH
 435-0121

NORTHridge
 885-7272
 OLYMPIC & SOTO
 268-5211
 ORANGE
 637-2100

PASADENA
 351-4211, 681-3211
 PICO
 938-4262
 POMONA
 629-5161

SANTA FE SPRINGS
 944-8011
 SANTA MONICA
 394-6711
 SOUTH COAST PLAZA
 540-3333

THOUSAND OAKS
 497-4566, 522-1131
 TORRANCE
 542-1511
 VALLEY
 763-8461, 984-2220

VERMONT
 759-1911
 Satisfaction
 Guaranteed
 Or Your
 Money Back

STORE HOURS . . . SHOP SUNDAYS 12 NOON to 5 P.M. . . . MONDAY thru SATURDAY 9:30 A.M. to 9:30 P.M. — FREE PARKING

Sears

FIRST TIME EVER ON SALE!

SAVE \$2!

Comfortable Ah-h Bra™ in Tricot and Lace

Regular '7

4.99

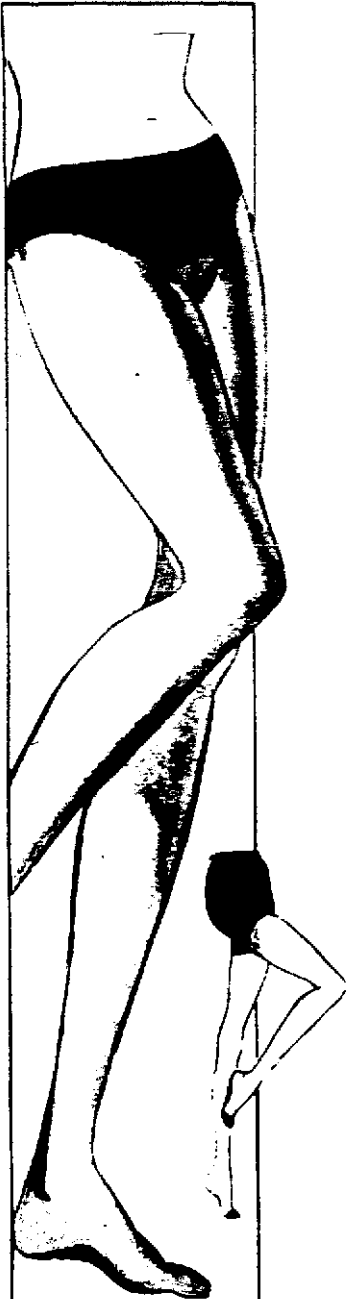
each

Choose Perma-Prost® Dacron® polyester lace or nylon crepe tricot cup. It's wire is wrapped in fabric and lies flat to your body. No bulky seams. White lace in natural cup, B, 32-40; C, D, 32-42; DD, 34-42. White crepe in B, 32-40; C, D, 32-42; DD, 34-42. Beige tricot in B, 32-40; C, D, 32-42. Black lace in B, 32-40; C, D, 32-42; DD, 34-42.

Regular \$8 each D, DD sizes...5.99 each

Use Sears
Revolving Charge

Prices Effective through
Tuesday, September 11



SAVE!

Valuefit™ Panty Hose

Regular 99¢ pair

79¢

pair

Choose super-sheer — all nude from waist to toe, or ultra-sheer black style panty hose. Both have a finger grip at the waist and a sandal foot. Fashion shades. Petite, average, tall.
Regular \$1.19 pair X-large
All-Nude Panty Hose 89¢ pair



Count the Ways to Dress Up in Heather from Sears Junior Bazaar

\$7 to \$13

Create your own classic look for Fall. Scoop up our heathers in dyed to match pastels and mix and match them. There are so many clever combinations... outfits unlimited. In Juniors 5 to 15. Sweaters S,M,L. Pants Petite 3-13, Average 5-13. Tall 7-15.

Skirt	\$10
Vest	\$7
Shirt	\$9
Sweater	\$8
Pants	\$12
Pants	\$13
Shirt	\$11

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

the together look:

SAVE \$1!

Easy Slip-on Clogs in Three Colors

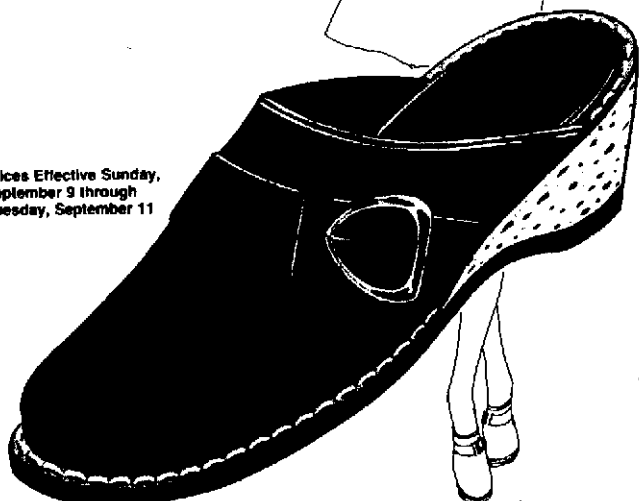
Regular \$7.99

6⁹⁷

pair

All buckled up in a wedge clog with sueded vinyl uppers and a rounded toe. Cork-look composition wedge over a cushion crepe rubber sole. Navy or brown. Smooth vinyl clog in white. Women's sizes.

Prices Effective Sunday,
September 9 through
Tuesday, September 11



Ask
About Sears
Convenient
Credit Plans

U-Neck Sweater, Corduroy Baggies

Your Choice

5⁹⁷

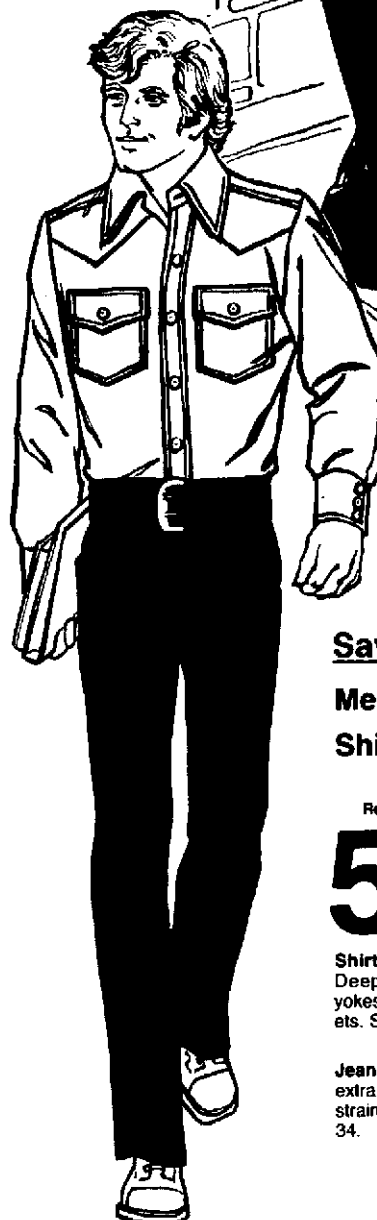
Sweater of 100% acrylic with ribbed bottom, neck, armholes. Solids and patterns. Men's sizes.

Baggie Jeans of ribbed cotton corduroy in western flare styling. Colors. Waist sizes 30-38, inseams S,M,L.

SAVE \$7 on 3! Button Down Shirts

Regular \$6 each **3 for \$11**

Perma-Prest® fabric of polyester-cotton. Trim Regular tapered cut, long sleeves. Solids, patterns. Sizes S to XL.



Save \$1.22 to \$1.52!

Men's Rugged Work Shirts and Jeans

SHIRTS Regular \$6.99 JEANS Regular \$8.99

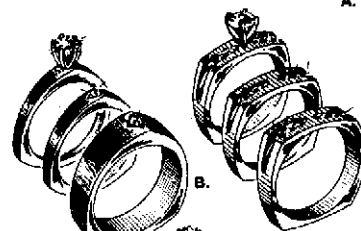
5⁷⁷ 5⁴⁷

Shirts of Sanforized® cotton denim. Deep double fabric front and back yokes. Long sleeves, two chest pockets. Sizes S to XL.

Jeans of cotton and nylon denim for extra strength. Bartacked at points of strain. Waist sizes 30-44, inseams 28-34.



A.



B.

C.



D.

Now, when value
means so much

20% off

Sears Regular Low Price

diamond trios

A. \$296 1/4 ct. Center Stone Engagement Ring	\$236.80
\$81 Woman's Wedding Ring with 5 Diamonds	64.00
\$100 Man's Wedding Ring with 5 Diamonds	80.00
B. \$110, 1/7 ct. Solitaire Engagement Ring	\$88.00
\$42 Woman's Wedding Ring with 1 Diamond	33.60
\$71 Man's Wedding Ring	56.80
C. \$430, 2/5 ct. Center Stone Engagement Ring	\$344.00
\$65 Woman's Wedding Ring with 6 Diamonds	52.00
\$83 Man's Wedding Ring with 6 Diamonds	71.20
D. \$104, 3 Diamond Engagement Ring	83.20
\$64 Woman's Wedding Ring with 3 Diamonds	51.20
\$83 Man's Wedding Ring with 3 Diamonds	66.40

Your wedding and engagement ring. His marriage band. A very important purchase. One you both should make with the utmost care. At Sears trust is a major consideration. Come to a store where you know you can find fine quality in enduring good taste.

LIFETIME TRADE-IN Sears allows you full cash price paid (exclusive of taxes and finance charge) on any Tradition diamond ring, pin, earrings in trade for a higher priced diamond at any time.

BUY SEARS DIAMONDS WITH CONFIDENCE Because diamond weights are seldom identical, approximate carat weights are shown. Sears gives you a Carat Weight Certificate which states the exact weight, to one-hundredth of a carat, of every Tradition center diamond of 1/20 carat or more.

Jewelry enlarged to show detail.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Prices Effective through
Tuesday, September 11

Installed Shag Sale!

All 3 for One Low Price • Carpet • Cushion • Complete Installation

Carpeting now available at Sears
Sears and all Sears and
Appliance Stores.

Ask About Sears
Convenient Credit Plans

WE MAKE HOUSE CALLS

- Call your nearby
Sears store today!
- Carpet samples shown
in your home
- FREE estimates
no obligation

Contractor License
#25455

SAVE \$1 sq. yd.

"Casual Living" ... Deep
DuPont® Nylon Pile

Regular
\$6.99 sq. yd.

5⁹⁷
sq. yd.

Installed Over
Sponge Rubber Padding

A practical shag that's long wearing,
and features great resiliency and
resistance to fuzzing. In handsome
tricolorations.

SAVE \$1 sq. yd.

"Emeraude" ... Carefree
DuPont® Nylon Pile

Regular
\$9.99 sq. yd.

8⁹⁷
sq. yd.

Installed Over
Sponge Rubber Padding

High luster pile in 10 fabulous two-
tone colors. Shimmering beauty that
lasts through years of wear. And,
so easy to clean!

SAVE \$2 sq. yd.

"Love" ... the Bouncy
Polyester Pile Shag

Regular
\$11.99 sq. yd.

9⁹⁷
sq. yd.

Installed Over
Sponge Rubber Padding

Kodex® polyester pile can take the
wear of everyday active living. In 14
romantic colors.

SAVE \$2 sq. yd.

"Radiance" Lustrous,
Thick Nylon Pile

Regular
\$12.99 sq. yd.

10⁹⁷
sq. yd.

Installed Over
Sponge Rubber Padding

DuPont® nylon pile is lush and deep.
Plus, this shag is easy to care for.
In 15 fashion fair colors.

SAVE \$4 sq. yd.

"Serenity" the Plush
And Practical Shag

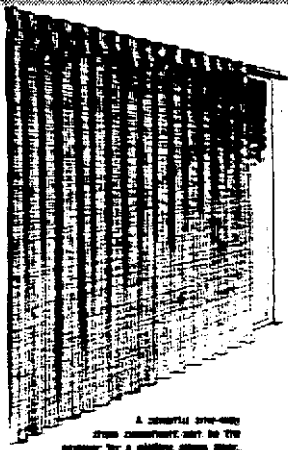
Regular
\$16.99 sq. yd.

12⁹⁷
sq. yd.

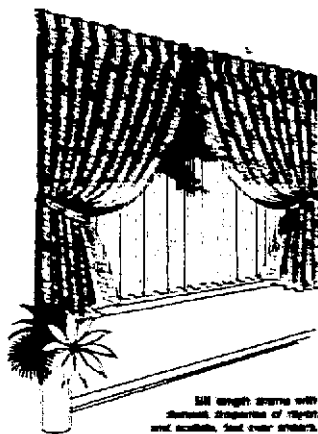
Installed Over
Sponge Rubber Padding

Lush 100% nylon pile shrugs off dirt
and stains. In 15 subtle tri-tone color
blends that go well with elegant or
casual decor.

SAVE 20%-25%-30%! Made-to-Measure Draperies

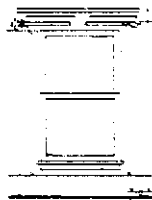


A decorative one-piece
drapery can be the
answer for a sliding glass door.



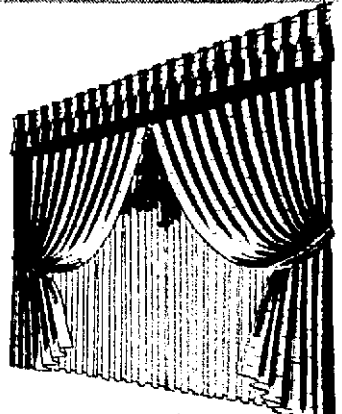
Bill length drapes with
decorative drapery of light
and suitable, and color drapes.

You help us measure. And we'll help you
save! With Sears made-to-measure drap-
eries, the only place we skimp is on the
price. Take your window measurements.
Then, choose from our great selection of
fabrics and colors. Open or closed weave
casements. Multicolored and monotone
textures. Florals and prints. Formal fab-
rics. Sheers. You'll receive beautifully
tailored draperies.

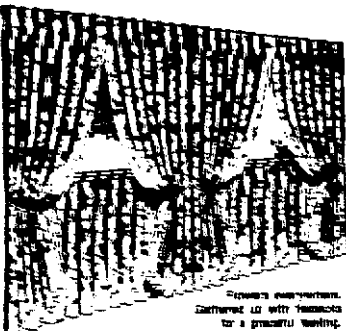


HOW TO MEASURE

For width, measure the width of
a conventional rod plus right
and left projection from wall.
With decorative rod, measure
distance between the end rings.
For length, measure from the
rod of conventional rod, to de-
sired length. Ask a salesperson
for any help you need.



Go formal with rayon and
silk drapery and draperies
over coordinating sheers.



Decorative one-piece
drapery with tassels
for a graceful feeling.

	2 WIDTHS	3 WIDTHS	4 WIDTHS	5 WIDTHS
LENGTH	42-48"	63-72"	84-78"	105-120"
IN'S	REG. SALE REG. SALE REG. SALE	REG. SALE REG. SALE REG. SALE	REG. SALE REG. SALE REG. SALE	REG. SALE REG. SALE REG. SALE
14-36"	17.00/13.50	27.50/22.00	36.00/28.00	45.50/36.00
37-48"	18.00/14.00	28.00/23.00	38.00/30.00	48.00/38.00
49-54"	19.00/15.00	29.00/24.00	40.00/32.00	50.00/40.00
55-63"	20.00/16.00	30.00/25.00	42.00/33.00	53.00/42.00
64-72"	21.00/17.00	32.00/26.00	44.00/35.00	55.00/44.00
73-84"	22.00/18.00	34.00/28.00	46.00/38.00	58.00/46.00
85-96"	23.00/19.00	36.00/30.00	48.00/40.00	60.00/48.00
97-108"	24.00/20.00	38.00/32.00	50.00/42.00	62.00/50.00

Larger and Wider Sizes Also at 20% Off

*Measure and estimate use on SAVE 20% OFF Sears Regular Low Price.
Prices are figured on our Gold Series Fabric Regular Fullness, Unlined.

SAVE 20%

Gold Series Fabric
Regular \$35
83x84-in. long, per. NOW

\$28

SAVE 25%

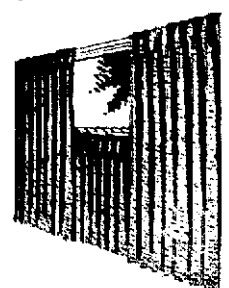
Blue Series Fabric
Regular \$44
83x84-in. long, per. NOW

\$33

SAVE 30%

Green Series Fabric
Regular \$58
83x84-in. long, per. NOW

\$39



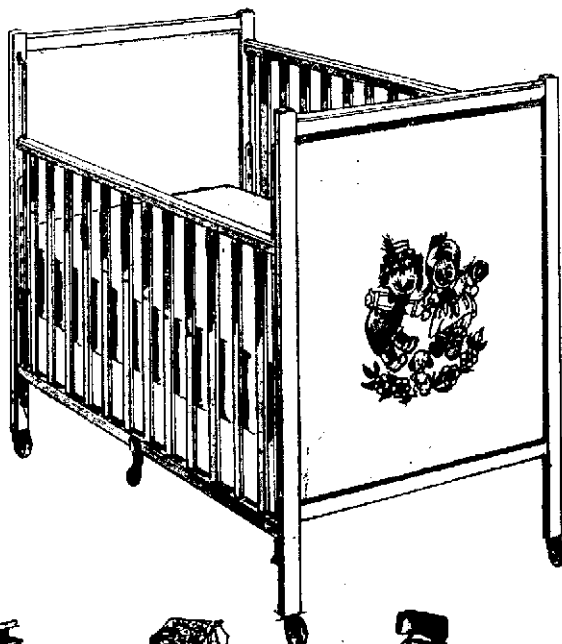
Trim windows to
feature with contemporary
floor length draperies and sheers.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Prices Effective through
Tuesday, September 11

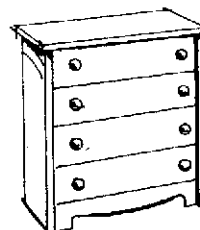
SALE! Save \$7 on Full-Size Baby Crib



Regular
\$39.98

32⁹⁷

Choose a white or walnut finish accented with decal trim. Plastic teething rails. Convenient drop sides. Four-position adjustable spring. Lucite® plastic casters for easy moving.



SAVE \$10!
Roomy 4-Drawer Chest

Regular \$69.98

White or walnut finish. Ball drawer pulls.

59⁹⁷



DIAPER SERVICE

Let Sears Care For Your New Arrival...

Phone:
Southern L.A. County 597-5383
Central L.A. County 792-3015
Northern L.A. County 783-0100
Orange County 558-7535

Ask About Sears
Convenient Credit Plans



SAVE \$5! Stroller
Regular \$27.98 **22⁹⁷**

Chrome-plated steel frame. Yellow print vinyl cover. Canopy. Wire basket. Adjustable back and footrest.



SAVE \$4! Baby Table
Regular \$22.98 **18⁹⁷**

Folding dressing table; 4 drawers. White or walnut finish wicker. Foam padded plastic cover.



SAVE \$3! Baby Swing
Regular \$14.98 **11⁹⁷**

Tubular legs with non-skid rubber tips. Canopy. Washable nylon seat. Sets to swing 15 minutes.



SAVE \$4! Car Seat
Regular \$18.98 **14⁹⁷**

Safety design. Chrome-plated steel frame. Shoulder and lap belt. Fits front or back seat.



SAVE \$4! High Chair
Regular \$19.98 **15⁹⁷**

3-in-one...high chair, youth chair, utility chair. Chrome-plated steel. Safety belt. Folds.



SAVE \$2! Baby Swing
Regular \$10.98 **8⁹⁷**

Non-toxic baked enamel finish. Washable nylon seat. Sets to swing 15 minutes.



SAVE \$2! Gift Set
Regular \$9.98 **7⁹⁷**

5-pc. set...baby bath, infant carrier, diaperette, feeding dish, training cup.

**Now at Sears Low
Pre-season Prices**



**Get a 5-year Guarantee with Sears
Machine-Washable Automatic Blanket**

Twins Size,
single control

10⁹⁷

Warm, soft blend of polyester, rayon and cotton; nylon binding. Non-allergenic. Completely machine-washable. 11 temperature settings to choose from. Lively colors.

5-year guarantee: If either control or blanket should become defective within time stated, return to us for free repair or replacement at our option.

Full Size, single control...13.97

Full Size, dual control...14.97

Queen Size, dual control...22.97

King Size, dual control...29.97

SAVE \$6!

**Sears Steam-Spray-Dry Iron with
Easy-to-Clean Stainless Soleplate**

Regular \$18.99

12⁹⁷

It makes your job much easier. It resists scratches, starch build-up. Gives up to 30 minutes of steam. Has fabric guide, water level window, heat control, reversible cord. Stainless steel soleplate.

SAVE \$5 each!

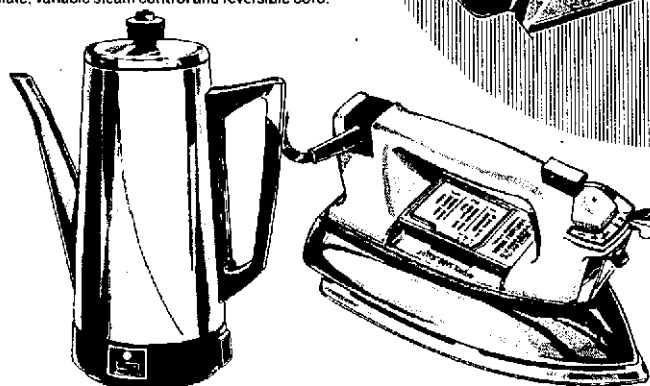
**Stainless Steel
Appliances**

Your Choice

19⁹⁷

Regular \$24.99 **Totally Immersible Coffeemaker** you can soak in water for a really clean perk. Brews 4 to 10 cups. Flavor control, signal light.

Regular \$24.99 **Steam-Spray-Dry Iron** uses regular tap water. Has 70-hole stainless steel soleplate, variable steam control and reversible cord.



SATISFACTION GUARANTEED OR YOUR MONEY BACK

COLOR TV and Black and White Portable... BOTH FOR \$299

Sears

Prices Effective thru Tues., Sept. 11

\$299.95 COLOR TV features 18-inch diagonal measure picture, automatic gain control, VHF and UHF antennas.

\$59.95 Black and White TV with 9-inch diagonal measure picture. Keyed automatic gain control, VHF and UHF antennas, 5-in. oval speaker.

3-Yr. Color Picture Tube Guarantee Plus 1-Year Parts Guarantee, Plus 90-Day Free Service...
Free home service on any Sears color TV over 18-in. or larger screen sizes. In-store service on all smaller screen sizes. If any part or tube proves defective within 90 days of sale, free replacement tube furnished if picture tube proves defective within 3 years, other tubes and parts - 1 year. Installation extra after 90 days.

Major Appliances Also Available at Sears Santa Ana and All Appliance and Catalog Stores



Bette Midler
Sept. 10 to Sept. 16

Mon. Thurs. \$7.50, \$8.50, \$9.50
Fri. Sat. \$8.50, \$9.50, \$10.50

THE AMPHITHEATRE

Buy BETTE MIDLER'S Hit Records in Your Nearest Sears Store Record Dept.
BUY YOUR TICKETS AT SEARS TICKETRON

Universal Studios Hollywood Fwy at Lankershim. Enjoy Universal Studio Tours. Tickets also available at Sears.

SEARS SEWING SCHOOL
New Quick Method To the Fun of Sewing With Professional Finish
Adult Classes, Teen Classes Available at Most Sears Stores. Phone to Enroll

SAVE \$15 to \$30!

YOUR CHOICE

\$99

Console ZIG-ZAG Sewing Machine

This versatile Kenmore sews, mends, darns, sews buttonholes, sews on buttons. Sew straight and zig-zag, forward and reverse.

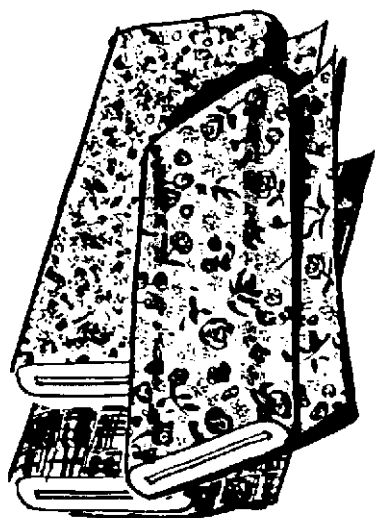
Portable ZIG-ZAG

Dial to blind hem, saw zig-zag, straight stitch, vary stitch widths. Plus built-in sewing light above needle, automatic cut-off bobbin winder. Sew, mends, darns, appliques.

Dial-Easy Sewing Machine

Features built-in sewing light, sews on buttons, sews buttonholes, zig-zag and straight stitches.

No Monthly Payment on Major Appliances Until February 1974 when you use Sears Deferred Easy Payment Plan (there will be a finance charge for the deferral period)



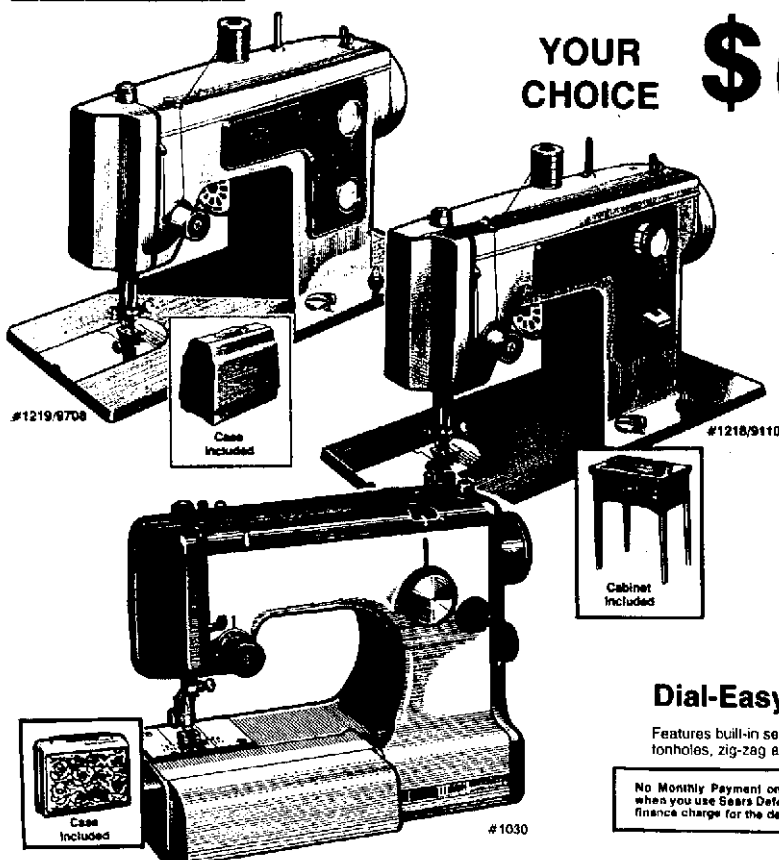
SALE!

Dress and Sports-Wear Fabric
Regular \$1.29 Yd.

99¢ yd.

Choose from many lovely prints for dress or sportswear. Perma-Prest® for easy care. Machine washable. In handy 45-inch widths.

Use Sears Revolving Charge

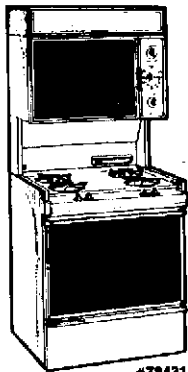


SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

ALL-FROSTLESS COLDSPOT BUYS

SAVE \$40! Classic Range with Two Continuous Clean Ovens



#78431

Regular \$399.95

359⁸⁸

Specially coated oven interior works to clean away food splatters at normal baking temperatures. Porcelain-enamelled lift-off cooktop. #78431

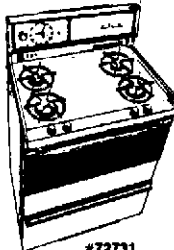
Range Hood Optional... Extra

SAVE \$20! 30-In. Gas Range with Continuous Cleaning Oven

Regular \$269.95

249⁸⁸

Specially coated oven interior cleans away food splatters at normal baking temperatures. Deluxe glass paneled backguard. Automatic clock and one hour timer. Work light, oven light.



#72731

Prices Effective thru Tues., Sept. 11



#63021

SAVE \$50!

19.0 Cu. Ft. Refrigerator-Freezer

This handsome side-by-side model features 6.5 cu. ft. freezer that stores 227-lbs. of food. Fits most kitchens... only 32-inches wide. 12.5 cu. ft. refrigerator section.

Regular \$399.95

\$349



#62651

16.0 Cu. Ft. Value!

ALL-FROSTLESS Refrigerator-Freezer

11.7 cu. ft. refrigerator has 3 full-width sliding steel shelves. Twin crispers has easy-clean porcelain-finish. 4.3 cu. ft. freezer holds 150-lbs.

\$269

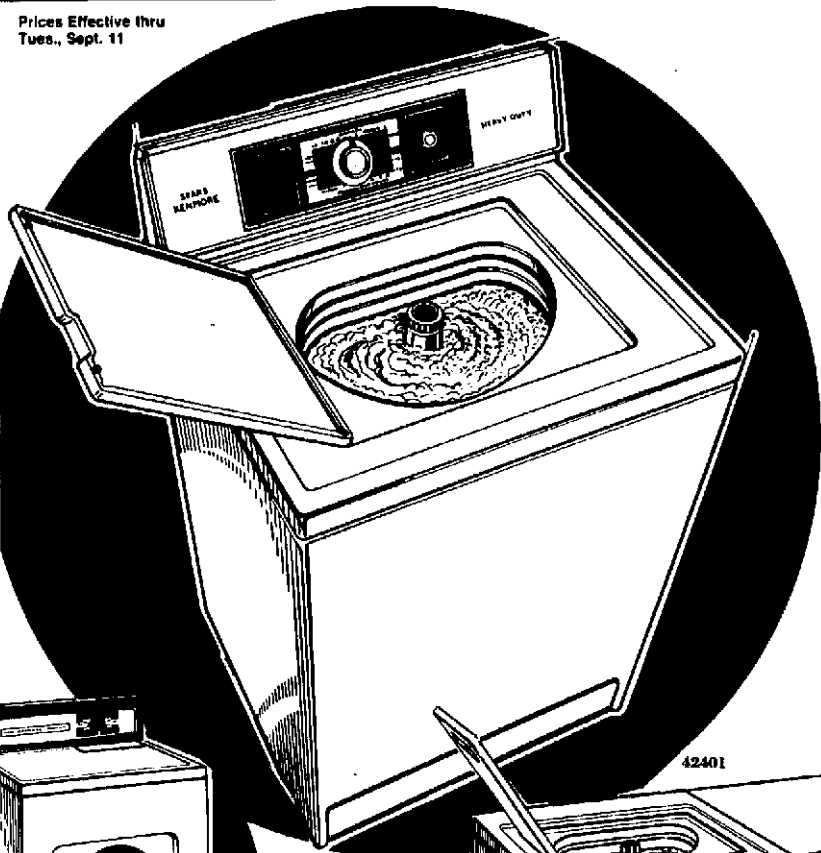
Large-Capacity Heavy-Duty Kenmore Washer

Sears Price

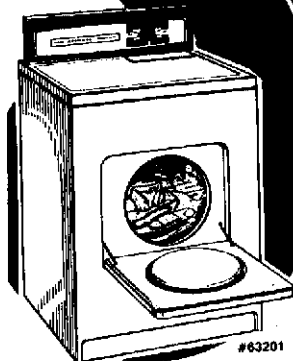
178⁸⁸

Your choice of normal or permanent press cycles. Single speed motor turns the Super Roto-Swirl agitator. 3 wash/rinse temperatures for a variety of laundry loads.

No Monthly Payment on Major Appliances Until February 1974 when you use Sears Deferred Easy Payment Plan (there will be a finance charge for the deferral period)



42401



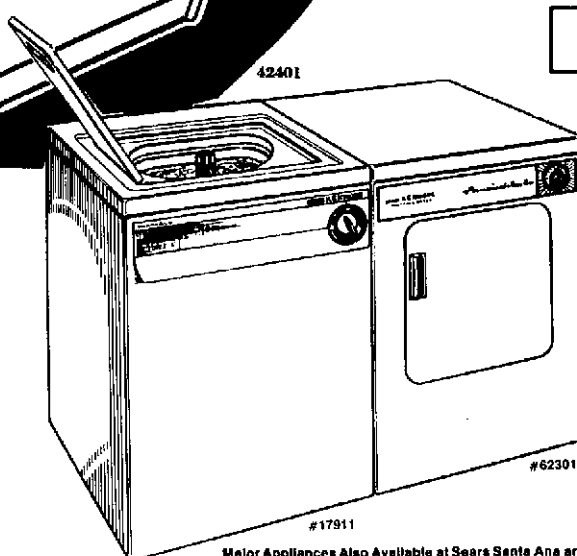
#63201

VALUE!

2-Cycle Electric Dryer

2 cycles... permanent press or normal. "Air Only" setting fluffs blankets and pillows. Top-mounted lint screen.

119⁸⁸



#62301

SAVE \$20!

Compact, Portable Washer

Three cycles... select permanent press, delicate or normal cycles. Two speeds, straight-vane agitator. Maze lint filter. Off-balance switch and buzzer.

Regular \$239.95

219⁸⁸

SAVE \$20!

Portable Electric Dryer

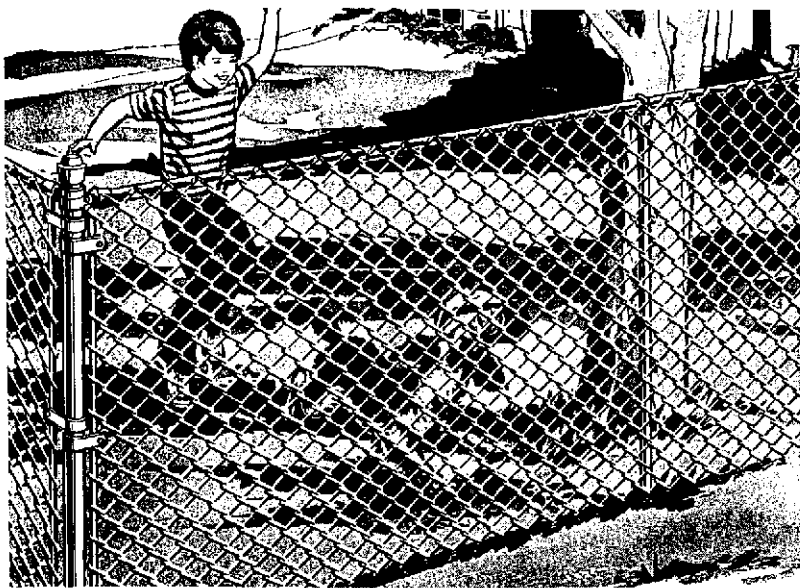
Only 24-inches wide! Select permanent press or normal cycle. "Air Only" setting fluffs pillows and blankets. Built-in lint screen.

Regular \$149.95

129⁸⁸

Major Appliances Also Available at Sears Santa Ana and All Appliance and Catalog Stores

SATISFACTION GUARANTEED OR YOUR MONEY BACK



Sears

Chain Link Fence Fabric

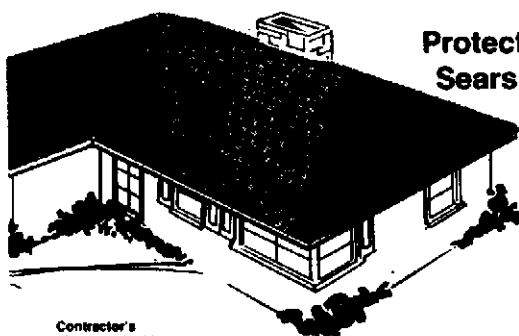
50% OFF

Sears Regular Low Prices

when purchased with posts, gates, fittings at Sears Regular Prices

Chain link fence fabric comes in your choice of 11 and 11½ gauge sizes in 36 to 72 inches heights. All Sears chain link fencing is galvanized for strength. A Sears expert will measure your property and tell you exactly what it costs for a quality chain link fence.

Call Sears now for a FREE home estimate



Protect Your Home With Sears Installed Roofing

15% OFF

Sears Regular Low Prices
Re-roof now at big savings. Ask about Sears Guaranteed Installed Roofing...choose from Deluxe Sure-Seal® roofing or Fiberglass® roofing in 205 lb. and 260 lb. grades. Call Sears for a FREE home estimate.

Standard Sure-Seal® Roofing available at 10% OFF
Sears Regular Low Prices

Contractor's License #25455

Prices Effective Sunday, Sept. 9 thru Tuesday, Sept. 11



Mediterranean Style Kitchen Cabinetry

20% OFF

Sears Regular Low Prices
Start your new kitchen with Mediterranean cabinets. Do it now and you'll save 20% on these deluxe cabinets that are crafted like fine furniture. Full selection of modular sizes and special feature cabinets.

Appliances, plumbing and installation are extra

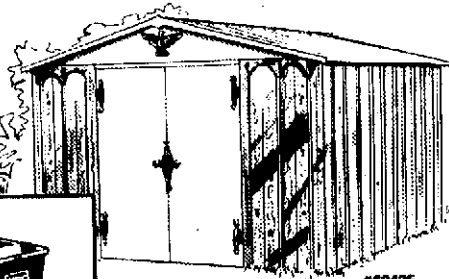
Shadowline Cabinets 15% OFF

Sears Low Prices
\$169.95 Built-in Dishwasher — 149.88
#7211 (Color panel additional \$5)

Call Sears now for a FREE home estimate



SAVE \$30!
Sears Best 6-HP Shredder-Sagger
The finest fastest shredding unit we offer.
#27006
Regular \$199.99
169.99

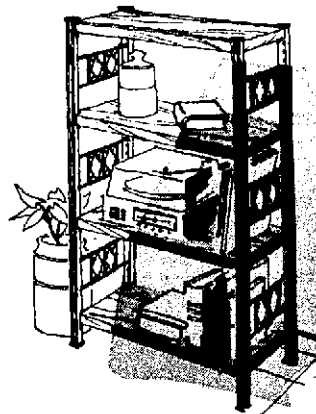


save \$14! 10x5-ft. Gable Type Front Entry Lawn Building

Regular \$139.99
125.88

Suitable for mobile home parks. Wood grain panels are electro-galvanized.
#60425
\$159.99 10x7-ft. Lawn Building — 139.88

SAVE \$2 to \$4



save \$2! Walnut Grained Metal Bookshelf

Regular \$11.99

9.97

Heavyweight 4-shelf steel book case with good looking walnut-grained finish. Post construction gives wide, stable shelf set up. 48 inches in height.

\$18.99 6x3x12-in. size — 15.97
\$22.99 6x3x18-in. size — 18.97



save \$3! Spanish Style 66x16x16-in. Size

Regular \$26.99

23.97

Classic styling with a Spanish Oak look in a great choice of shelving for your home. The bold proportions will add elegance and a feeling of height to your home.

\$29.99 66x16x30-in. size — 25.97

value

Sears "37" 30-gal. Gas Water Heater

Get in hot water economically with a Series "37" gas water heater. Fiber glass insulated tank is glass-lined. With built-in thermostat control. Pilot filter. #33283

Sears Price

59.95

"37" 40-gal. Gas Water Heater — 69.95

save \$35!

Series "60E" Water Softener

Includes regeneration and automatic by-pass features.
#3473

\$333.95 Aqualastic Water Softener — 279.88
#3484

Regular \$284.95

249.88

Ask About Sears
Convenient Credit Plans

#3473



Buy today... install within 24 hours. Installation extra

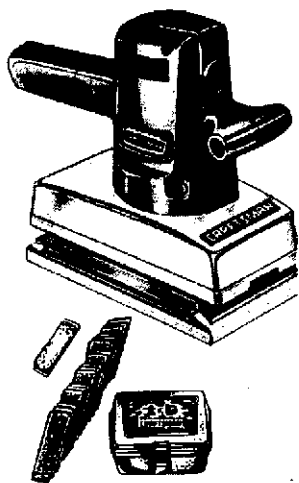


\$333.95 Aqualastic Water Softener — 279.88
#3484

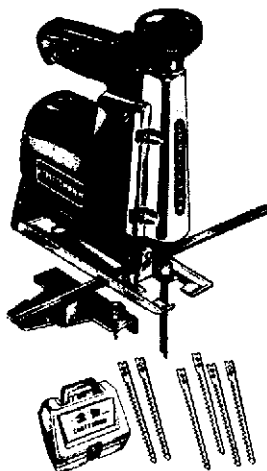
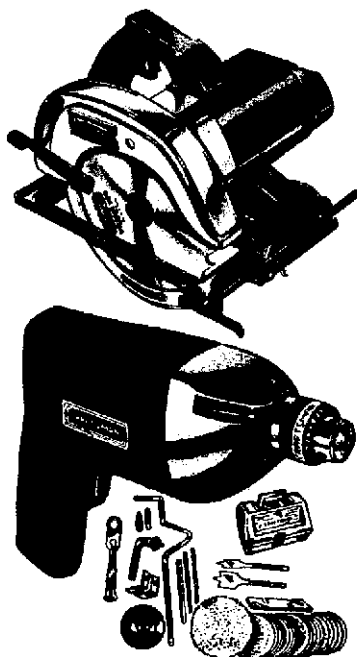
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

Prices Effective Sunday, Sept. 9
thru Tuesday, Sept. 11



Tools Also Available
At Sears Santa Ana



Craftsman Portable Electric Tools

YOUR
CHOICE

29⁹⁹ each

\$44.46 Versatile Dual-Action Sander Kit

Double insulated. No grounding required. For either orbital or straight-line sanding action. Motor develops maximum 1/5 HP. Permanex® case, and sanding paper included. #11643

\$39.99 Craftsman 35-Pc. Drill Kit

Includes 3/8-in. variable-speed, reversible drill, 3 metal bits, 2 boring bits, paint stirrer, 18 sanding discs, polishing bonnet, Permanex® case, more. #11936

\$39.99 Craftsman 7-in. Circular Saw

Double insulated. Develops maximum 1 2/3 HP and needs no grounding. Cuts 2x4's at 90° and 45° angles. Sawdust blower helps clear cutting lines. #1182

\$39.35 Craftsman 2-Speed Sabre Saw Kit

Double insulated. Develops maximum 1/4 HP, needs no grounding. Reaches no-load speeds of 0 to 3200 strokes per minute. Blades and Permanex® case included. #17244

SAVE \$10 to \$19!

Craftsman Commercial
Power Tools

YOUR
CHOICE

49⁹⁹

\$64.99 Scroller® Sabre Saw. Automatic regulator boosts power. #1728

\$64.99 Craftsman Heavy-Duty Power Router. Motor develops maximum 1 HP. #1737

\$69.29 Craftsman Circular Saw with Case. Develops maximum 2 HP. #11863

\$59.99 Craftsman 1/2-inch Drill. Motor develops maximum 1/2 HP. #1149

SAVE \$5!

Economy Power Tools

YOUR
CHOICE

19⁸⁸ each

\$24.99 Craftsman 2-Speed Sabre Saw. #17216-19.88

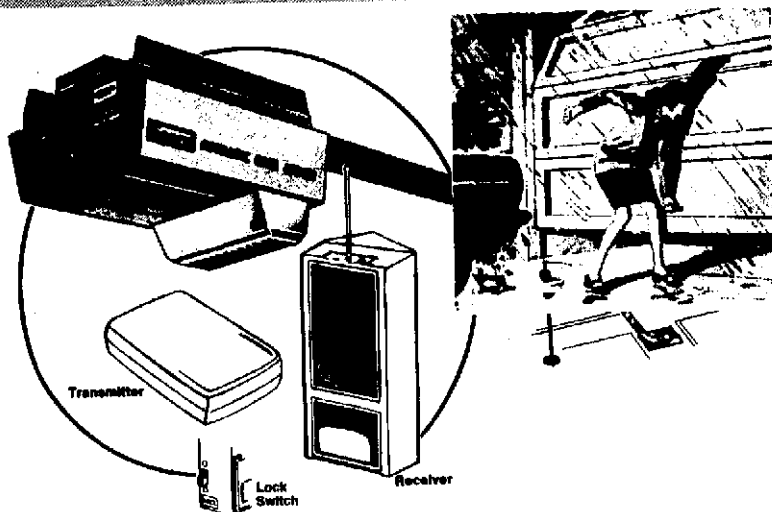


\$24.99 Craftsman Dual-Motion Sander. #116319**



\$24.99 Craftsman 1/2-Inch Electric Drill. #11132-19**

Garage Door Opener



With a built-in shut-off switch. Lets you switch unit off for added security. Other features include solid-state circuitry for dependability, a 1/4 HP motor for efficient door handling and a safety reverse system.

*\$139.99 Garage Door Opener #6511-124.88
**\$99.99 Garage Door Opener #6501-88.88

144⁸⁸

After Sept. 30 Price
Will Be 189.99

Ask About Sears Convenient Credit Plans

SAVE \$24!

Ted Williams 12 or 20 Ga.
Pump-Action Shotgun

Regular \$144

119⁹⁷

- Variable choke. Twist to set any degree of choke
- Trim action slide bars for self-starting action
- Rotary locking bolt head for safety
- Floating ventilated rib for better sight picture
- Walnut stock and forearm

"Sears Firearm and Ammunition Policy"
"All guns including BB and Pellet guns sold only to residents of states where purchase is made (Proof of residence required). Ammunition may be ordered or picked up outside of the state in which you reside. No deliveries will be made outside of the store. All sales subject to applicable Federal, State and local laws."



SAVE \$3!
48-in. or 52-in.
Gun Case

Regular \$17.99
14⁹⁷ each
Features a siliconized pile lining which helps protect against moisture. Leather sling and handle.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Sears

SAVE \$4!



SAVE 50%!

Oil Filter

Regular \$1.99 **99¢**

For best performance, change your filter whenever you change your oil. Meets all new car warranty requirements.

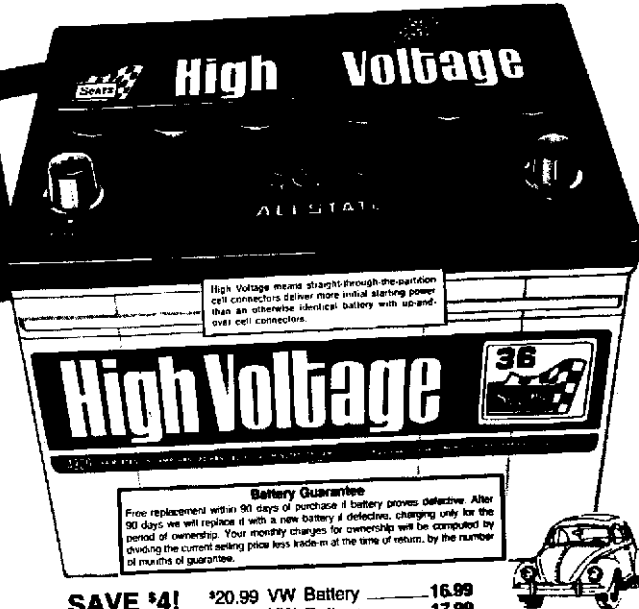
**36-Month Guarantee
Sears Batteries**

Regular \$21.99
Trade-in Price **17.99** With Trade-in

Recommended replacement battery for cars with a need for extra electric power. This battery gives good starting power, plus a reserve for your car's power accessories.

Fits Most American cars and pickups

FREE Battery Installation

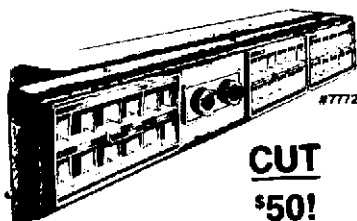


SAVE \$4!

\$20.99 VW Battery 16.99
\$21.99 VW Battery 17.99



**END-OF-SEASON
CLEARANCE**



**CUT
\$50!**

Auto Air Conditioner

Was \$219.99

Fast, Low Cost
Installation Available

169.99

Produces 230 CFM cooling power. 3 louvers which are 4-way directional with chrome trim. Adaptable to most American-made cars. Many other models also clearance priced.

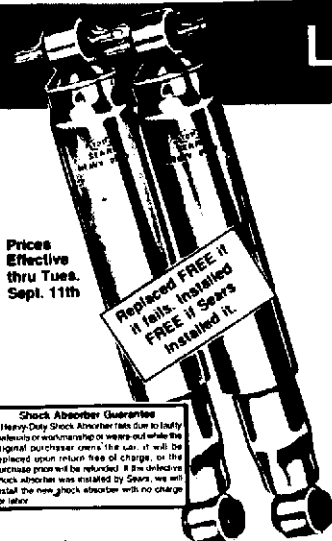
Air Conditioner for VW 199.95

Air Conditioner 5-Point Check-up

8.88

Ask About Sears Convenient Credit Plans

Lowest Prices of the Year!



Prices Effective thru Tues. Sept. 11th

Replaced FREE if it fails. Installed FREE if Sears installed it.

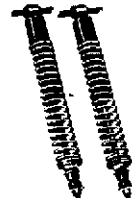
Shock Absorber Guarantee
If Heavy Duty Shock Absorber fails due to faulty materials or workmanship or wears out while the original purchaser owns the car, it will be replaced upon return free of charge, or the purchase price will be refunded. If the defective shock absorber was installed by Sears, we will install the new shock absorber with no charge for labor.



SAVE \$2!
Original Equipment Replacement Shocks

Regular \$4.00 **2.97** each

Helps restore a smooth ride and easy handling. Fits most American-made cars.



SAVE \$5!
Boosters

Regular \$24.99 **21.97** pair

Fits most American-made cars and pickups.



SAVE \$10!
Air Adjustable Shock Absorbers

Regular \$49.99 **39.97** pair

Air adjustable. Fit most American-made cars and pickups.

Whether You Install It Yourself Or Have Sears Do It **YOU'RE MONEY AHEAD**

Ask About Sears Convenient Credit Plans



SAVE 50%!
Regular \$2.49
Distributor Cap

Sale Priced! **1.99**
Fits most American-made cars.



SAVE 70%!
Regular \$3.69
Tune-Up Kit

Sale! **2.99**
Ventilated tungsten points. Brass segment in rotor. Fits most American cars.



SAVE \$2!
Voltage Regulator

Regular \$8.99 **6.99**
Fits most American-made cars.



VALUE!
Champion Spark Plugs

Buy Now! **66¢**
Fits most cars.



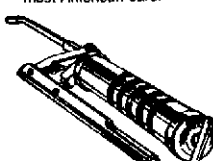
VALUE!
Spark Plug Wire Sets

As Low As **5.99**
Fits most cars.



VALUE!
Sears Coolant Recovery System

Low Priced! **1.99**
Helps prevent overheating. Fits most American-made cars.



SAVE \$2!
1 1/4-oz. Grease Gun

Regular \$5.99 **3.99**
Long pump handle develops more than enough pressure for any auto grease job.



SAVE 61¢!
Sears Oil Drain Eze

Regular \$3.49 **2.88**
Makes changing your oil a lot easier. No splash, no spill.



VALUE!
Windshield Washer Anti-Freeze Fluid

Sears Price! **99¢**
One gallon of pre-mixed squirt fluid helps keep your view clear in winter.



SAVE 30%!
Heavy-Duty Oil Can Tapper

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Curved spout. Hardened carbon steel cutter pierces oil can easily.

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Prices Effective
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America's most exciting motorcycle race.

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C78-13	33.76	27.00	2.01	C78-13	36.02	29.00	2.01
E78-14	37.82	27.00	2.31	E78-14	40.96	29.00	2.31
F78-14	40.05	30.00	2.50	F78-14	42.86	32.00	2.50
G78-14	42.47	30.00	2.67	G78-14	45.76	32.00	2.67
G78-15	43.31	30.00	2.73	G78-15	47.47	32.00	2.73
H78-15	46.25	33.00	2.96	H78-15	50.84	35.00	2.96
				J78-15	54.41	36.00	3.12
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We will: At our option, exchange it for a new tire or give you a refund charging in either case only the proportion of the then current selling price plus Federal Excise tax that represents mileage used. If the tire is unserviceable due to any of the above causes before 10% of the guaranteed mileage is received, the replacement or refund will be made with no charge for mileage received.

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6.50-13	10.99	.32	8.00-15	10.99	.35
7.00-13	10.99	.34	7.75-15	12.99	.47
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Plus \$1.81 F.E.T.
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BLACKWALLS					
878-13	15.99	1.81	878-13	18.99	1.81
878-14	17.99	2.09	878-14	20.99	2.09
878-14	19.99	2.22	878-14	22.99	2.22
878-14	21.99	2.37	878-14	24.99	2.37
878-14	22.99	2.53	878-15	25.99	2.53
878-15	23.99	2.60	878-15	26.99	2.60
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878-15	25.99	1.74	878-15	31.99	1.74

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(Sizes 7 to 14)

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97¢

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1.97

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2.97

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Children's Cotton Socks

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GLENDALE
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Television

Sunday, September 9, 1973

New time slots
for old favorites

(See Page 5)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

It's kickoff time for new TV season

By BOB MARTIN
TV-Radio Editor

"The more things change, the more they stay the same," a famous man once said — or something to that effect.

At least, I think he was a famous man; I don't seem to be able to recall his name at the moment.

At any rate, it's not likely he was talking about television, inasmuch as TV hadn't been invented at the time.

If he were living today, though, the odds are he would say the same thing over again. For another new television season is about to get under way.

The three major networks — NBC, CBS and ABC — launch their 1973-74 seasons Monday. There will be a number of new series taking to the air, but the overall TV picture will be pretty much the same, which probably is OK with the vast majority of viewers.

DOMINATING the prime-time schedules will be cops and robbers series and situation comedies, with a sprinkling of doctors, lawyers and cowboys.

There appear to be no major breakthroughs in programming content. The effect of the surprising success of a 1972-73 newcomer, "The Waltons," probably won't be felt until next season, if at all. Maybe by then the networks will have come up with some other dramatic series that aren't built around detectives, medical men, attorneys or cowpokes.

Half-hour situation comedies have increased to more than 20 on the networks' evening schedules. NBC is dishing out four new ones — "Lotsa Luck," "Diana," "The Girl With Something



NEW NAME . . . Lorne Greene, who was Ben Cartwright on "Bonanza" for 14 seasons, stars as private eye Wade Griffin in "Griff," new ABC series.



NEW COUNTRY . . . Diana Rigg of England plays a British divorcee who moves to New York in "Diana," new situation comedy series on NBC.

Extra" and "Needles and Pins" — and CBS and ABC two each, "Calucci's Dept." and "Roll Out!" (CBS) and "Bob & Carol & Ted & Alice," and "Adam's Rib" (ABC).

SOMETHING that must be emphasized is that not all of the approximately 25 new prime-time network series will have their premieres in the first week or two of the new season.

Largely as a result of the protracted writers' strike earlier in the year, the premiere dates of new and returning series will be spread out over a period of several weeks.

Movies and specials will largely fill the gaps until the complete 1973-74 TV show gets on the road.

That shouldn't bother the viewers too much, though, because the specials and movies will be just as entertaining as the regular fare, if not more so.

IT HAS BEEN suggested that this be labeled "The Year of the Detective" on television. There will be 26 cops and robbers shows on the tube this fall in evening prime

time, counting the rotating segments. About half of them are new.

Among the newcomers are the first black detective stars, Richard Roundtree as "Shaft" and James McEachin as "Tenasly," and the first bald one, Telly Savalas, as "Kojak."

Even Lorne Greene, who rode the Ponderosa range for 13½ seasons on NBC, gets in the act. He'll be appearing as "Griff" on ABC.

Another oldtimer joining the ranks with Greene, Buddy Ebsen (of "Barnaby Jones") and William Conrad (of "Cannon") will be Dan Dailey in the new "Faraday and Company" detective series. And Helen Hayes and Mildred Natwick are amateur sleuths in "The Snooper Sisters."

BILL BIXBY might as well be called a detective in "The Magician," and James Stewart's new series, "Hawkins," also is similar to the detective

(Continued Page 5)



NEW YEAR . . . Lucille Ball begins her sixth season Monday night in "Here's Lucy." She is still seen in syndication on "I Love Lucy," which began in 1951, and in "The Lucy Show," which started in 1962.

NEW SERIES

New prime-time series to be seen on the major commercial networks in the 1973-74 TV season:

Monday

NBC — "LOTSA LUCK," 8-8:30 p.m. Comedy starring Dom DeLuise, with Kathleen Freeman, Wynn Irwin, Beverly Sanders, Jack Knight. Debut: Sept. 10.

NBC — "DIANA," 8:30-9 p.m. Comedy starring Diana Rigg, with David Sheiner, Richard B. Shull. Debut: Sept. 10.

Tuesday

NBC — "CHASE," 8-9 p.m. Police drama starring Mitchell Ryan, Reid Smith, Michael Richardson, Brian Fong, Wayne Maunder, Albert Reed. Debut: Sept. 11.

NBC — "THE MAGICIAN," 9-10 p.m. Adventure starring Bill Bixby, with Keene Curtis, Todd Crespi, Jim Watkins. Debut: Oct. 2.

NBC — "POLICE STORY," 10-11 p.m. Police anthology series with no recurring stars. Debut: Oct. 2.

CBS — "HAWKINS," 9:30-11 p.m. Lawyer drama starring James Stewart. It will rotate with "Shaft" and "New CBS Tuesday Night Movies." Debut: Oct. 2.

CBS — "SHAFT," 9:30-11 p.m. Detective drama starring Richard Roundtree. It will rotate with "Hawkins" and "New CBS Tuesday Night Movies." Debut: Oct. 9.

(Continued Page 4)



NEW NEIGHBOR . . . Archie Bunker (Carroll O'Connor, left) has a new neighbor, played by Vincent Gardenia, in the popular series "All in the Family."

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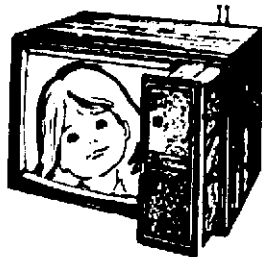


MOTOROLA Quasar
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PORTABLE COLOR TV

- Double Antenna
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- Right for any room.

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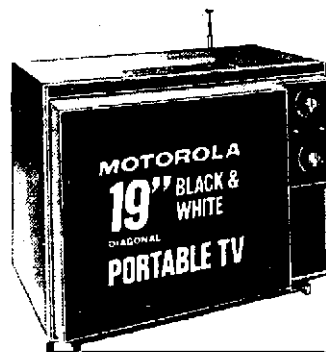
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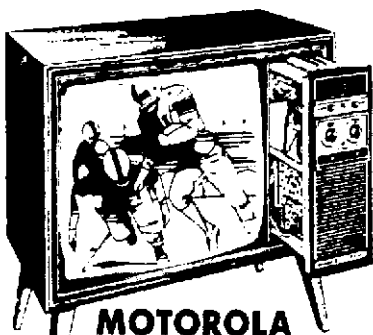
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- Custom-Matic Pre-set VHF Tuner
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Quasar™ II
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**COLOR TV
CONSOLE**

Insta-Matic Color Tuning

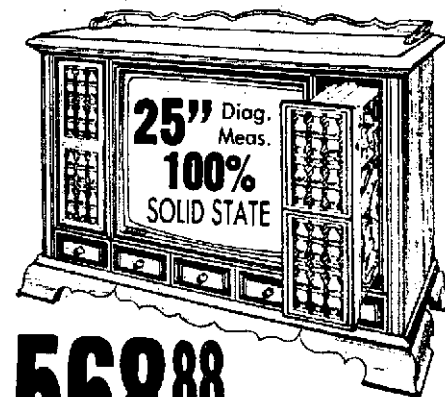
398⁸⁸

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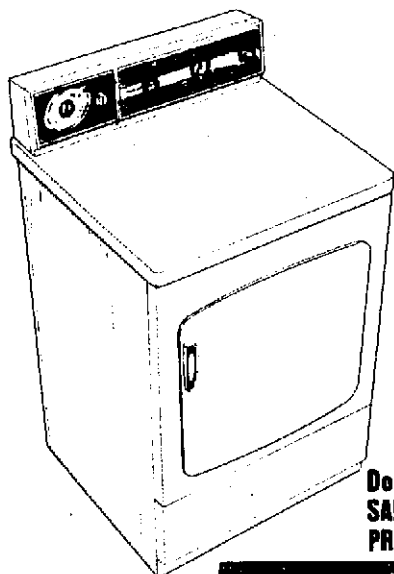
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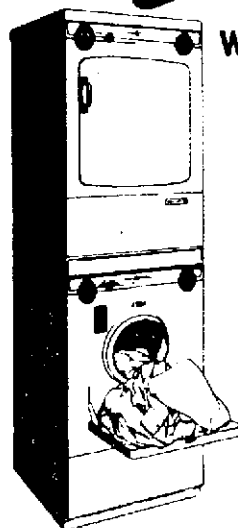
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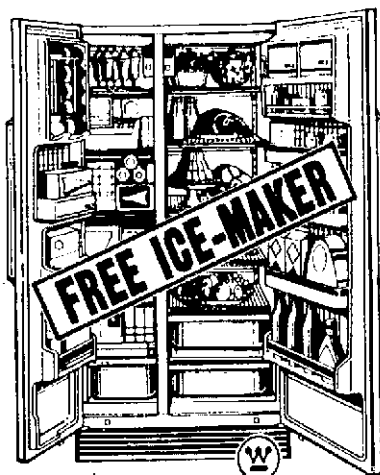


WESTINGHOUSE 12-CU. FT. REFRIGERATOR-FREEZER

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- Full-width Vegetable Section
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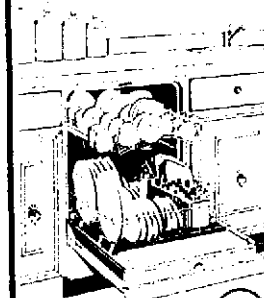
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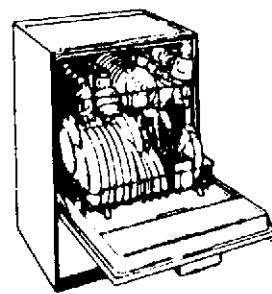
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- Portable now, built-in later
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New series for 1973-74

(Continued from Page 1)

Wednesday

ABC — "BOB & CAROL & TED & ALICE," 8-8:30 p.m. Comedy starring Bob Urich, Anne Archer, David Spielberg, Anita Gillette. Debut: Sept. 26.

ABC — "DOC ELLIOT," 10-11 p.m. Medical drama starring James Franciscus. It will replace "Owen Marshall, Counselor at Law" once a month. Debut: Oct. 10.

CBS — "KOJAK," 10-11 p.m. Detective drama starring Telly Savalas. Debut: Oct. 24.

NBC — "TENAFLY," "THE SNOOP SISTERS" and "FARADAY AND COMPANY" will rotate with "Banacek" in the "NBC Wednesday Mystery Movie" slot. 8:30-10 p.m. "TENAFLY" is a detective drama starring James McEachin, with Lillian Lehman. "THE SNOOP SISTERS" is a lighthearted mystery drama starring Helen Hayes and Mildred Natwick. "FARADAY AND COMPANY" is a detective drama starring Dan Dailey, with James Naughton. Series debut: Oct. 3.

NBC — "LOVE STORY," 10-11 p.m. Anthology series of romantic tales, with a different cast each week. Debut: Oct. 3.

Thursday

ABC — "TOMA," 8-9 p.m. Detective drama starring Tony Musante, with Simon Oakland, Susan Strasberg. Debut: Oct. 4.

NBC — "NBC FOLLIES," 10-11 p.m. Variety series with Sammy Davis Jr. and Mickey Rooney as recurring guest stars. Debut: Sept. 13.

Friday

ABC — "ADAM'S RIR," 8:30-10 p.m. Comedy starring Blythe Danner and Ken Howard. Debut: Sept. 14.

CBS — "CALUCCI'S DEPT.," 8-8:30 p.m. Comedy starring James Coco. Debut: Sept. 14.

CBS — "ROLL OUT!," 8:30-9 p.m. Comedy starring Stu Gilliam and Hilly Hicks. Debut: Oct. 5.

NBC — "THE GIRL WITH SOMETHING EXTRA," 8:30-9 p.m. Comedy starring Sally Field and John Davidson. Debut: Sept. 14.

NBC — "NEEDLES AND PINS," 9-9:30 p.m. Comedy starring Norman Fell, Deirdre Lenihan and Louis Nye. Debut: Sept. 21.

Saturday

ABC — "ABC SUSPENSE MOVIE," 8:30-10 p.m. Anthology series of made-for-TV suspense films with a different cast each week. Debut: Sept. 29.

ABC — "THE SIX MILLION DOLLAR MAN," 8:30-10 p.m. Science-fiction adventure, starring Lee Majors. It will fill the "ABC Suspense Movie" time slot once a month. Debut: Oct. 20.

ABC — "GRIFF," 10-11 p.m. Detective drama starring Lorne Greene, Ben Murphy. Debut: Sept. 29.

Sunday

CBS — "THE NEW PERRY MASON," 7:30-8:30 p.m. Courtroom drama starring Monte Markham, with Harry Guardino, Sharon Acker, Dane Clark, Albert Stratton, Brett Somers. Debut: Sept. 16.

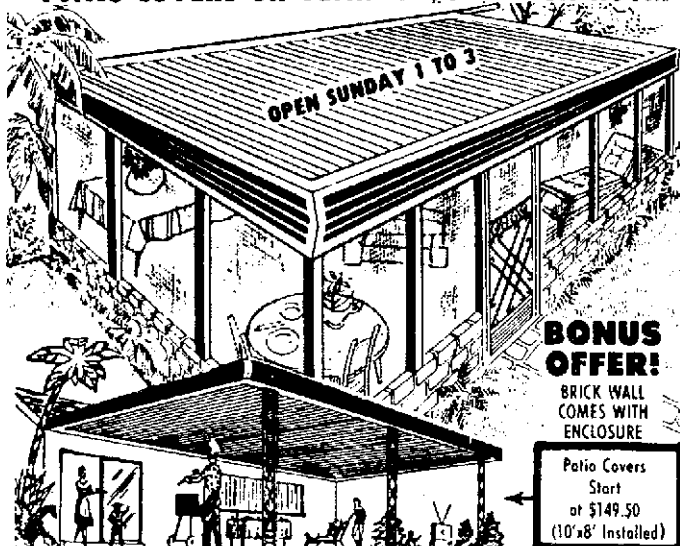
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FOR WEEK BEGINNING
SUNDAY, SEPT. 9, 1973

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BOB MARTIN, Editor

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5075 LONG BEACH BLVD.
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OPEN 7 DAYS A WEEK

Kickoff time for TV season

(Continued from Page 1)

series, with Jimmy portraying a clever criminal attorney.

Other new series dealing with crime include "Toma," starring Tony Musante, "Chase," starring Mitch Ryan, and "Police Story," with a different cast each week.

And then there's "The New Perry Mason." Yes, the ever-successful defense attorney played for so many years by Raymond Burr is returning to the tube, this time with Monte Markham as the star.

WESTERNS started disappearing into the sunset a couple of years ago, and there's not a single new one on the networks' schedules this season. Even "Bonanza" bit the dust at midseason last year, and now we have only "Gunsmoke," "Kung Fu" and "Hec Ramsey."

"Gunsmoke," incidentally, is beginning its 19th season, and it is one of only two series on the air 10 years ago that is still on today, the other being "The Wonderful World of Disney." Lucille Ball has been around for more than 20 years, but her comedy series have had three different titles.

Joining the medical ranks this season will be James Franciscus, who will star as "Doc Elliot," a series that will take the place of "Owen Marshall, Counselor at Law," about once a month.

VARIETY SHOWS, like Westerns, have been fading, and there's just one new one being introduced: "NBC Follies." Sammy Davis Jr. and Mickey Rooney will star in many, though not all, of the shows.

Other new series being offered are "Love Story," a 60-minute anthology series with a different cast each week, "ABC Suspense Movie," and "The Six Million Dollar Man," starring Lee Majors, which will fill the "ABC Suspense Movie" time slot one Saturday night a month.

Three returning series will have new titles. Dean Martin's show now is called "The Dean Martin Comedy Hour," while "The Little People" becomes "The Brian Keith Show" and "Temperatures Rising" becomes "The New Temperatures Rising Show."

Several of the old series have been shifted to different nights.

Some of the shows starting out the 1973-74 season

won't make it beyond midseason, and a number of them won't be around a year from today. Change is the name of the game in television — even if it does stay pretty much the same.

NEW TIMES FOR OLD SHOWS

The following prime-time series on the three major networks will appear on new days and/or in new time slots for the 1973-74 season:

MONDAY
CBS. "NEW DICK VAN DYKE SHOW," 9:30-10:10 p.m., CBS.
"MEDICAL CENTER," 10-11 p.m., CBS.

WEDNESDAY
"CANNON," 9-10 p.m., CBS.

FRIDAY
"THE ODD COUPLE," 8:30-9 p.m., ABC.

"THE BRIAN KEITH SHOW," (formerly "The Little People"), 9:30-10 p.m., NBC.
"DEAN MARTIN COMEDY HOUR," (formerly "The Dean Martin Show"), 10-11 p.m., NBC.

SATURDAY
"THE PARTRIDGE FAMILY," 8-8:30 p.m., ABC.
"M-A-S-H," 8:30-9 p.m., CBS.

SUNDAY
"THE FBI," 7:30-8:30 p.m., ABC.
"ABC SUNDAY NIGHT MOVIE," 8:30-10:30 p.m., ABC.

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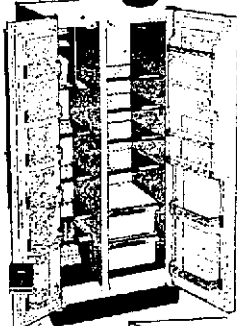
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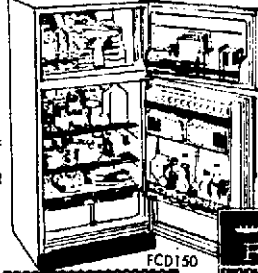
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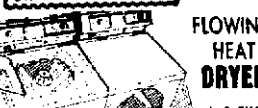


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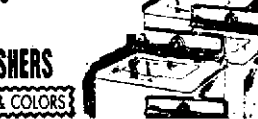
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SUNDAY

September 9, 1973

★ **PAID ADVERTISEMENT**An * indicates B/W
Other shows in color

- 11 The Christophers 6:30
11 *The Bible Answers 7:00 A.M.
2 Help! Hair Bear Bunch 11 Unit One
13 Sacred Heart 7:15
13 Christophers 7:30
2 Amazing Chan, & The Chan Clan
5 Mormon Tabernacle Choir
9 Billy James Hargis 11 *Alternatives
13 Soc. Sec. in action 30 Transworld Missions 8:00 A.M.
2 Lamp Unto My Feet 4 Christophers
5 Cathedral of Tomorrow 7 It Is Written (relig.)
9 Herald of Truth 11 Wonderama
13 Revival Fires (relig.) 30 Jimmy Swaggart 8:30
2 Look Up & Live 4 This is the Life
7 Campus Profile: "Viewpoint on Nutrition"
9 Day of Discovery 13 Kathryn Kuhlman
30 Meetin' at Calvary 9:00 A.M.
2 Camera Three 4 Go (Children)
5 Day of Discovery 7 Good Day Show
9 Rev. Oral Roberts

- 13 Meetin' Time at Calvary
30 Ben Israel 9:30
2 Today's Religion 4 The Jetsons
5 Oral Roberts 7 Domingo (children)
9 Amazing Prophecies 13 Old Time Gospel Hr. 10:00 A.M.
2 Steps to Learning 4 Serendipity
5 Hour of Power 7 Kid Power
9 Movie: "Secret of Purple Reef" (adv.-drama/'60)
28 Eastern Tennis Open 34 Musica y Palabras 10:30
2 Face the Nation. Guest: Sen. Hugh Scott, R-Pa., Senate Minority Leader
4 Challenge My Sermon. Dr. Lloyd Ogilvie
7 The Osmonds (children) 13 Reverend Ike
30 What in the World? 34 *Esta es la Vida 11:00 A.M.
2 Newsmakers 4 NBC Religious Special: "The Day the Leaves Clapped Hands" (see "special")
5 NFL Action—'73. Film footage of last season's NFL losers.
7 H. R. Pufnstuf 11 *Movie: "Courage Of Lassie" (drama/'46)
13 Church in the Home 30 Morning Worship Hr. 34 *Pantalla Dominical 11:30
2 CBS Sports Challenge 5 Calif. Angels vs Kansas City Royals (see "sports")

SPECIAL

THE DAY THE LEAVES CLAPPED HANDS (4), 11:00 a.m. — Allan Sloane's award winning play about a simple 83-year-old gardener who fights a losing battle against "progress" in the affluent society in which he lives.

FAMILY SPECIAL: "THE YEARLING" (7), 5:00 p.m. — Gregory Peck, Jane Wyman. The story of a boy and his love for a pet fawn and of his parents and their struggle to tear a living from the Florida backwoods shortly after the Civil War. Peter Graves is the host for this special presentation.

UNDERSEA WORLD OF JACQUES COUSTEAU (7), 8:00 p.m. — "The Singing Whale." Captain Cousteau journeys to the Caribbean to film the life style of the humpback whale and record their means of communication. Rod Serling narrates.

CBS FALL PREVIEW '73 (2), 10:00 p.m. — Features vignettes previewing comedy programs, dramatic series, motion pictures, scheduled specials and sports packages which are included in the CBS Network line-up for the '73-74 season.

- 7 Make a Wish
9 *Movie: "Battle At Bloody Beach (drama/'61)

NOON

- 2 U.S. Open Tennis (see "sports")
4 Insight: "No Tear For Kelsey." A drama about communicating across the generation gap.
7 Vision On (children)
13 Intelligent Parent 30 Treehouse Club 12:30
4 Meet the Press. Guest: Senator Daniel K.

- Inouye (D-Hawaii)
7 Directions: "The Dignity of Death" (religion)
13 Wanderlust: "India's Rogue Elephants"
30 Revelation Hour 1:00 P.M.
4 Focus. Inez Pedraza
7 Issues and Answers. Guest: Senator Henry Jackson (D-Washington)
9 Film Festival: "On Moonlight Bay" (musical-comedy/'51)
11 Daklari. "Leopards of Ndala Gorge"

- 13 News, Felix/Harrison
30 Berean Hour
34 Tribuna Publica 1:30
4 Impacto. Manuel Aragon examines the Office of Economic Opportunity.
7 *Movie: "Who Was That Lady?" ('60)
13 Voice of Calvary 2:00 P.M.
4 World Series of Golf (see "sports")
5 *Movie: "Inherit the Wind" Spencer Tracy (drama/'60)
11 *Outer Limits
13 Wanderlust: "To Crown A King." Coronation of the Shah and Shahansha of Iran.
30 Man and His Boys
34 *Toros. Bullfights from Spain
2:30
2 Medix: Mario Machado. "The Seeds Of Cure." Dr. Jonas Salk discusses man, medicine and medical research. (R)
13 True Adventure. "Land, Sea, Air" Bill Burrud
30 Intl. Voice of Victory 3:00 P.M.
2 Belief. A Protestant television discussion.
9 *Movie: "Juarez" Paul Muni, Bette Davis (drama/'39)
11 *Movie: "Fiend Without A Face" (sci-fi/'58)
13 Movie: "The Golden Arrow" (fan-dra./'64)
30 Outreach Unlimited
34 Kippy Cosas
50 Sesame Street

- 3:30
2 Movie: "Bullet For A Badman" (wes./'64)
4 IBM Presents-Special encore showing—"A MAN FOR ALL SEASONS" Six Academy Awards
Paul Scofield stars
7 Eyewitness
28 Jazz Set "Keno Duke Quintet"
30 Old Time Gospel Hr. 34 Insight
3:45
22 Germany Greetings
4:00 P.M.
7 College Football '73. (see "sports")
28 Consultation. "Screening Plants for Medicinal Activity"
34 *Festival Filmico
40 *Panorama Latino
50 Carrascalindas
52 Campus Profile: Health, Nutrition 4:30
5 Special: USC Football. Highlights of last year's season and predictions for '73.
11 *Movie: "Woman's Face." A woman on trial for murder relives her past life before plastic surgery removed a hideous facial scar. Joan Crawford (Dra./'41)
13 Get Smart
22 *Korean Variety Hr.
28 Black Experience. Black history presented by Chas. Branharn, Univ. of Chicago.
30 Challenge of Truth
50 Sesame Street

(Continued Page 7)

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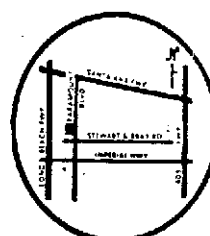
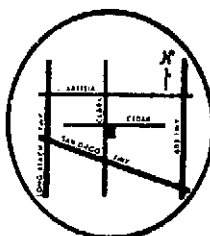
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Sunday, September 9, 1973

SUNDAY

(Continued from Page 6)

- 52 Corona Now
5:00 P.M.
2 Circus. "Cirque d'Hiver of Paris," Bert Parks
7 **PETER GRAVES HOSTS**
★ **"THE YEARLING"** WITH **GREGORY PECK AND CLAUDE JARMAN, JR.** (see "special")
9 *Boris Karloff Presents
13 Here Come the Brides
22 *Korea News Hi-lites
28 World Press
30 Guidelines for Living
52 Three Stooges
5:30
2 NFL Pre-Season Football: Chicago at Washington. (see "sports")
22 *Pleasant Family
28 Washington Review
30 Religious Town Hall
50 *Zoom! (children)
52 Roller Games
6:00 P.M.
4 News, Floyd Kalber
5 Movie: "Village of the Giants." A precocious 12-year old invents "goo" that turns teenagers into giants. (comedy/'65)
9 Seven Seas: "The Caribbean"
13 Then Came Bronson
22 Akko Chan's Secret
28 Black Perspective on the News
30 Hour of Power
34 News, Nono Ars

- 40 Italian Variety Hour
50 Orange County in Washington
6:30

4 THE JOHN McKEY SHOW

- ★ **Premiere — Preview of This Season's USC Games With Coach McKay**
Hosts, Porter & Gumble
11 *Movie: "Master of the World." Man in strange flying vessel seeks to destroy the armaments of all nations. Vincent Price (science-fiction/'61)
22 Interview: Mario Machado
28 Storefront. Lois Hale interviews candidates for Mayor Bradley's councilman's position.
34 Mundo Submarino
50 Omnibus 50
7:00 P.M.
4 Wild Kingdom
"Mysteries of the Wild"
7 Reflecciones. "Asians In America: A Perspective."
9 This Is Your Life. Edwards surprises Vincent Price.
13 Passport To Travel: "Haiti — Voodoo Island" Hal Sawyer
22 Daikon No Hana
28 Zoom!
30 Billy James Hargis
34 *Estelar '73
40 *Teatro del Domingo
50 Swan Lake
7:30
4 World of Disney. "A Tiger Walks" Pt. II

SPORTS TODAY

BASEBALL (5), 11:30 a.m. — The California Angels meet the Kansas City Royals as Dick Enberg and Don Drysdale call the action.

TENNIS (2), Noon — Final-round matches of U.S. Open Championships coming from West Side Tennis Club, Forest Hills, N.Y. Jack Kramer, Tony Trabert and Julie Heldman are commentators.

COLLEGE FOOTBALL '73 (7), 4:00 p.m. — Spotlight on outstanding stars and top teams of yesterday's collegiate competitions. Bill Fleming hosts.

PRO FOOTBALL (2), 5:30 p.m. — The Chicago Bears invade the den of the Washington Redskins in a final tune-up for the regular season opener in the NFL. Ray Scott, Pat Summerall and Brent Musburger cover the action in Washington, D.C.

- 7 News. Chuck Henry
9 Movie: "The Jazz Singer." A young man chooses a career in show business rather than follow his father's footsteps as a cantor. Danny Thomas, Peggy Lee. (mus.-dra./'53)
13 Three Passports To Adventure: "Savage Warriors of New Guinea." The Linkers attend a gathering of warriors attended by over 20,000 natives in war regalia. (Pt. I)
28 French Chef: "Spaghetti Dinner Flambé"
30 Christ for the Crisis
52 Italian TV Hour

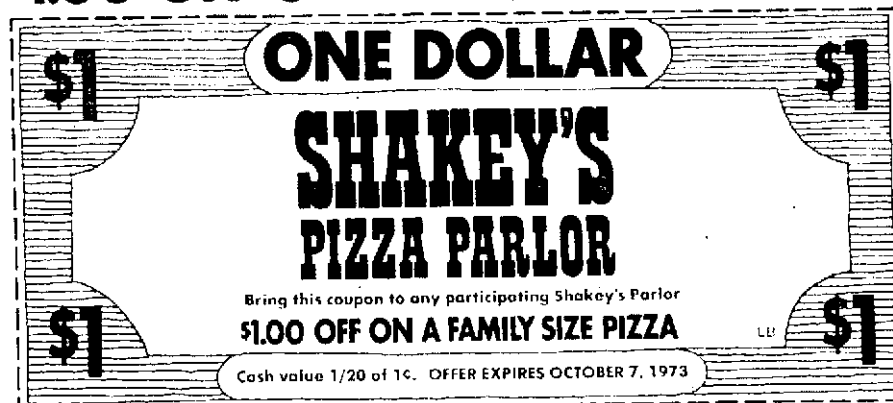
- 8:00 P.M.
5 America. "New Found Land." Alistair Cooke's series tells of the land before the white man came and arrival of French and Spanish settlers.
7 The Undersea World Of Jacques Cousteau. The Singing Whale.
13 Safari To Adventure: "Jellyfish and Friends"
22 Nippon No Uta
28 Evening at the Pops "Anna Molfo" Soprano star of Metropolitan Opera.
30 Living Faith
34 *Noche de Gala
40 Armenian TV Hour

- 50 Playhouse New York — The 40's
8:15
2 CBS News Retrospective (Approx. time). "The Tenement." A 1967 CBS broadcast which took a close look at the life and people in an impoverished urban neighborhood.
8:30
4 McMillan. Cop-of-the-year Enright and his ex-wife quarrel. While they are alone in a locked room, she is shot with Enright's gun. He is booked.
11 *Movie: "Across The Wide Missouri." Action of the men who blazed the trail west from St. Louis. Clark Gable (adventure/'51)
13 Fabulous Sixties: "1968"
52 *Movie: "You Can't Escape Forever" (drama/'42)
8:45
22 Local News. Japanese language
9:00 P.M.
2 Sports Illustrated
5 "Children of Zero." Art Linkletter tells of children of Far East battling successfully against war, poverty, abandonment.
7 Movie: "El Dorado." A bruising, brawling Western of two old fighting friends, a gunman and a sheriff. John Wayne.

- 22 Wandering Samurai
28 Masterpiece Theatre: "Golden Bowl"
40 German Variety Show
9:30
2 M*A*S*H. The football pool and the entire unit's concentration on an Army-Navy game broadcast are shattered by an artillery barrage. (R)
9 News, Larry Burrell
13 Billy Graham Crusade
30 It Is Written
50 Focus Orange County
10:00 P.M.
2 CBS Fall Preview '73. Highlights of the outstanding shows for the '73-'74 season
4 Escape. Realizing a ship will be blown up in the harbor, an alcoholic demolitions expert has until noon to locate a bomb he designed for a stranger.
5 Day of Discovery
9 **THE KING IS COMING**
★ **"EARTH INVADED FROM OUTER SPACE"**
DR. HOWARD C. ESTEP
Religious
11 News, Jones/Fortner
22 News, Jpn. Language
28 Roads to Freedom
30 Sunday Celebration
34 Las Pulgas
52 Lou Gordon Program
10:15
22 Golf, Jpn. language
10:30
2 The Protectors. "King Con." The Protectors
Continued Page 9)

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MONDAY

September 10, 1973

★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 5:55
4 Knowledge: Sculpture
6:00 A.M.
2 Practical English for
Hispanic Americans
11 *University of the Air.
History of the World
Theatre.
6:25
4 Not for Women Only.
"Aging Successfully"
6:30
2 Ecology
9 Davey and Goliath
11 New Zoo Revue
34 News: Farm/Weather
6:45
22 *Commodity Report
6:55
4 KNBC Newservice
7:00 A.M.
2 News: Rudd/Quinn
4 Today: Guests: Miss
America of 1974 (7);
Dr. Armand Hammer
talks of art & business
(7:30); Bob Sanders,
song writer (8); Gerald
Durrell, author (8:30)
7 Tele Scope
9 *Gigantor
13 Bozo's Big Top
22 Stock Market Opening
28 Sesame Street
34 Business News
7:30
7 News, Dick Carlson
9 Banana Splits
11 Batman
13 Skip 'n' Woofers
22 American Stock
Exchange
34 Dow 30 Review
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's A.M.
9 Grab Bag Game
11 *Dennis the Menace
22 New York Exchange
28 Educational Program
34 Business News
8:30
5 Faith for Today (relig.)
9 Pixanne
11 Yogi and Friends
13 Gumby (cartoon)
22 Commodity Line
34 The Wise Buyer
9:00 A.M.
4 Joker's Wild, J. Barry
4 Dinah's Place, Guest:
Dom DeLuise ("Lotsa
Luck"), learns tips on
how to cope with
supermarket
shortages.

- 5 The Prisoner
9 News, Ted Meyers
11 1 Love Lucy
13 Tennessee Tuxedo
22 New York Exchange
34 News, Real Estate
9:30
2 \$10,000 Pyramid
4 Baffle
7 Movie: "Easy to
Love," Esther
Williams ('53)
9 Philbin/Brown & Co.
11 Green Acres
13 Romper Room
22 Executive Report
28 Sesame Street
34 Monetary Report
10:00 A.M.

- 2 Gambit, W. Martindale
4 Wizard of Odds
5 Movie: "Northwest
Trail" (western/'46)
11 Andy Griffith Show
13 City Kids (children)
22 New York Exchange
34 The Retailers
10:30
2 Love of Life
4 Hollywood Squares
11 That Girl
13 World Talk
22 Commodity Strategy
28 Mister Rogers
34 Insurance Report
11:00 A.M.
2 Young and the Restless
4 Jeopardy, Art Fleming
11 The Flying Nun
13 Public Affairs
22 New York Exchange
28 Electric Company (R)
34 Market Update
11:30
2 Search for Tomorrow
4 Who, What or Where?
5 *Gene Autry
7 Brady Bunch
11 Hogan's Heroes
13 News, Hugh Williams
28 Hodgepodge Lodge
34 News, Sports
NOON

- 2 News, Machado/Wina
4 Floyd Kalber Report
5 *Movie: "I Shot Jesse
James" (western/'49)
9 Consumer Profile
11 News, Mayo/Chu Lin
13 Galloping Gourmet
22 New York Exchange
28 Washington Review
34 Call
NEWSTELEVISION

- 12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
9 News, David Lopez
11 Let's Rap
13 Dialing for Dollars
22 Clayton Commodities
28 World Press (R)
1:00 P.M.
2 The Guiding Light

- 4 The Doctors (serial)
7 All My Children (ser'l)
9 Movie: "Track of the
Cat" (wes./drama/'54)
11 *Movie: "Count Three
and Pray" (drama/'55)
22 Charting the Market
28 Educational Program
34 Jack Anderson Report
1:30

- 2 The Edge of Night
4 Another World
5 *Movie: "Car 99"
(mystery/'35)
7 Let's Make a Deal
13 Bill Cosby
22 Commodity Report
28 Consultation:
"Screening Plants for
Medicinal Activity" (R)
34 Market Analysis
2:00 P.M.

- 2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
34 Final Market News
2:30
2 Match Game '73
4 Somerset
7 Girl in My Life
13 Rocket Robin Hood
28 Educational Program
34 Profile on Business
3:00 P.M.

- 2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
9 *Gigantor
13 Uncle Waldo
50 Folklife
3:10
11 Ben Hunter Interviews
3:30

- 2 The Dating Game
4 Mike Douglas Show.
Sportscenter Don
Meridith is co-host for
the week.
5 *Ozzie and Harriet
7 One Life to Live
9 Banana Splits &
Friends
11 Bullwinkle
13 Porky Pig (cartoon)
30 Living Word
34 Comunidad al Dia
50 The Session.
Brownsville Station
52 Felix the Cat
4:00 P.M.

- 2 Movie: "My Blue
Heaven," Betty Grable
(musical/'50)
5 *The Rifleman
7 Love, American Style
11 Bugs and His Buddies
13 Around the World in 80
Days
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Underdog
4:15
22 *Titanes en Accion
4:30

- 5 *Father Knows Best
7 News, Schubeck/Morris
9 Flipper
11 Yogi and Friends
22 *Vidas en Conflicto
30 Buffalo's Pow Wow
50 Electric Company
52 Kimba
5:00 P.M.

- 4 News, Jess Marlow
5 News, George Putnam
9 THE BEAVER IS BACK
★ TODAY AT 5:00!

- *Leave it to Beaver
11 Flintstones
13 Gilligan's Island
22 *Natacha
28 Mister Rogers
34 *El Amor Tiene Cara
de Mujer
40 *Huggie Boy
50 Sesame Street
52 *Three Stooges I
5:30

- 5 *Twilight Zone
7 News, Smith/Reasoner
9 *Beverly Hillsbillies
11 Bewitched
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Racer I

6:00 P.M.

- 2 Big News, J. Dunphy
4 News, Tom Snyder
5 Bonanza, "Cuthroat
Junction"
7 News, Schubeck/Morris
9 THE REDNECK IS BACK
★ IT'S LUCY IN COLOR!
Lucy Goes Duck
Hunting

- 11 Flintstones
13 Star Trek
22 *Los Torres (novela)
28 Hodgepodge Lodge
30 The Answer
34 News, Robert Cruz
40 *News-Sports
50 Tennis Lessons
52 *Three Stooges II
6:30

- 7 Movie: "The
Barbarian and the
Giesha." The trials and
tribulations of the first
western diplomat to
enter Japan in 1856.
John Wayne ('58)
9 ALL NEW FOR '73
★ CONCENTRATION!
Jack Narz, Host

- 11 Andy Griffith Show
28 Black Experience
30 Musicale
40 Travel Log
50 Focus Orange County
52 *Little Rascals
6:45
30 Pastor's Desk
7:00 P.M.

- 2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy
13 I Dream of Jeannie
22 *Simplemente Maria
28 Wheels, Kilns & Clay
30 Christ, Living Word
34 Muneca
50 World Symphony
Orchestra
52 Speed Racer II
7:30

- 2 Wacky World of
Jonathan Winters.
Guests: Burt Reynolds,
Tony Orlando & Dawn,
the Goldiggers.
Return Premiere. (see
"special")
4 Police Surgeon, Ed
Nelson guests as
diamond-smuggling
seaman sought as a
possible cholera
carrier. Premiere

- 9 The Lucy Show, "Lucy
& Viv Play Softball"
11 Bewitched
13 Dragnet
28 Los Angeles Collective
30 Ben Israel
40 *Hollywood Show, Lee
Haboud
52 *Addams Family, "The
Addams Family Tree"

- 11 Merv Griffin Show
30 Meetin' at Calvary
40 *Una Vida para
Amarte
50 The Outsider
9:00 P.M.

- 2 Here's Lucy, Danny
Thomas guest stars as
an undiscovered
painter whose plight
intrigues Lucy. Return
Premiere

- 4 Movies: "Shoot Out."
Gregory Peck stars as
a reformed ex-felon
intent on avenging an
injustice. (western)
7 Movie: "Lady in
Cement." Frank
Sinatra stars as private
eye investigating the
seamy underside of
Miami.

- 13 Dragnet, Jack Webb
22 Roller Games (Spanish
language)
28 Kissenger
Confirmation Hearings

- 30 Revelation Hour
34 Criada Bien Criada
9:30
2 Dick Van Dyke Show.
Barbara Rush, in guest
role as serial star.

SPECIAL

WACKY WORLD OF

JONATHAN WINTERS

(2), 7:30 p.m. — Burt Reynolds is Winters' first guest star of the new season. Winters, as hayseed TV host Elwood P. Sluggins, lures Reynolds to his early-morning talk show and takes viewers on an ad-lib stroll thru his guest's amazing attic. Winters is joined by Mary Gregory who will conduct the "peek at the past" unrehearsed and spontaneous interviews and sketches.

LOTSA LUCK (4), 8:00

p.m. — "Olive's Present." Stan and his mother are given little help from Stan's unemployed brother-in-law Arthur in deciding what to buy Olive for her birthday, but Olive, unwittingly, makes the decision for them. Premiere.

8:00 P.M.

2 Gunsmoke, James
Arness, Dillon tracks
Indian kidnappers,
white slave trader.
Guests: Shani Wallis,
James Whitmore, Pt. I.
Return Premiere
4 LOTSA LUCK starring
★ DOM DELUISE
(see "special")

5 Movie: "Trapeze." An
American seeks
acrobatic lessons from
a European while both
turn somersaults over
the same woman.
(drama/'56)
7 Rookies, "Cauldron."
Gillis and Webster are
held hostage by a
deranged, terminally
ill criminal. Premiere

9 *Movie: "Little Boy
Lost," Bing Crosby
(drama/'53)
11 Ghost & Mrs. Muir
13 *The Untouchables
22 *La Senora Joven
28 Cry Sorrow, Joy Hope
30 Living Waters
34 El Comanche (comedy)
40 *Miguelito Valdes
52 *Movie: "Wings of the
Navy" (adv.-drama/'39)
8:30

4 Diana, Seeking
employment, Diana
faces the store's top
designer whose record
is firing 11 assistants in
five days. Premiere

11 Merv Griffin Show
30 Meetin' at Calvary
40 *Una Vida para
Amarte
50 The Outsider
9:00 P.M.

2 Here's Lucy, Danny
Thomas guest stars as
an undiscovered
painter whose plight
intrigues Lucy. Return
Premiere

4 Movies: "Shoot Out."
Gregory Peck stars as
a reformed ex-felon
intent on avenging an
injustice. (western)
7 Movie: "Lady in
Cement." Frank
Sinatra stars as private
eye investigating the
seamy underside of
Miami.

13 Dragnet, Jack Webb
22 Roller Games (Spanish
language)
28 Kissenger
Confirmation Hearings

30 Revelation Hour
34 Criada Bien Criada
9:30

2 Dick Van Dyke Show.
Barbara Rush, in guest
role as serial star.

Tele-Vues

flirts with Dick Preston
and offers him a role
on her show. Return
Premiere

13 Billy Graham Crusade
30 Prisoners—Joe Donato
34 *Muchacha Italiana
Viene a Casarse
40 *News, Rene Irahola
10:00 P.M.

2 Medical Center. Dr.
Gannon feels that the
parents are responsible
in some secret way for
Janet's waist-down
paralysis. Return
Premiere

5 News, George Putnam
9 News, Larry Burrell
11 News, Jones/Fortner
The '40s (R)
30 Come to Life
40 Variety
10:30

5 Talkback
9 Government Scene
13 News, Hugh Williams
30 Pentecostal Temple
34 TV Musical
40 *Variety Hour
11:00 P.M.

2 Newsroom, Joe Benti
4 News, Paul Moyer
5 *Twilight Zone
7 News, Schubeck/Morris
9 Dick Van Dyke Show
11 To Tell the Truth
13 *Movie: "Three for
Jamie Dawn"
(mystery-drama/'56)
22 *News (Spanish)
34 News, Jesus Mares
11:30

2 Movie: "Reflections in
a Golden Eye," Marlon
Brando, Elizabeth
Taylor (drama/'67)
4 Tonight, Sammy Davis
Jr., guest host. Sam
Levinson, Gladys
Knight and the Pips.
5 The Champions
7 ABC Wide World.
James Garner takes
viewers on an insider's
tour of Ontario 500 (Pt.
I)
9 Movie: "Phantom of
the Opera" (drama/'62)
11 Hogan's Heroes
MIDNIGHT

11 *Alfred Hitchcock
12:30
5 The Champions
13 *Movie: "Lady Without
a Passport" (dra./'50)
12:55

13 News
1:00 A.M.

4 Newservice
7 Eyewitness News
1:30

2 News, Editorial
5 News, George Putnam
1:45

2 Movies: *"Man or
Gun" (western/'58);
"Ride the Tiger"
(adventure/'69)

ROBERT YOUNG is back
for a fifth season as
"Marcus Welby, M.D."
Tuesday night series on
ABC.



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DICK VAN PATTEN is
new series regular on
"The New Dick Van
Dyke Show," which
shifts to Monday night
on CBS this season.



A critic's thoughts as new season begins

By RICK DU BROW
United Press
International

Herewith some thoughts as the new television season is set to get under way Monday:

With video continuing to plunge into racier material than it once offered, there will be more complaints from various viewers and organizations that the networks are becoming increasingly irresponsible in this area.

The fact is, though, television is still by far the most conservative mass entertainment medium — light years behind the stage, movies and books in terms of frankness. Even radio has been far earthier, as witness the trouble that some of its talk show programming got into for going way out on a limb.

The networks will often be tasteless and off base in their shows — an inevitable fact considering the huge amounts of material they turn out in a season — but their overall image will still be conservative to anyone who sees the trends and social developments around us.

YOU WILL, as the new video season gets rolling, hear some people offer their periodic blanket put-downs of television in general, telling how awful it all is, what a waste of time it is. Whenever I hear foolish sweeping statements like these, I find myself, despite my own criticisms of video, asking such people just how much television they watch, and what they watch, and whether they have seen this or that notable program.

And invariably the answers make clear they don't know much about television, watch the worst stuff, miss most of the best and don't really work at getting the maximum out of the home medium, which you can do.

Of course, if anyone simply plunges headlong and without any selectivity into an entertainment medium, the results will be predictable. Most television is mediocre. Most movies are mediocre. Most books are mediocre. The key to civilized survival amid mediocrity has always been selectivity.

Although broadcasters control what appears on video, in many ways the television a viewer sees is

as good or bad as he or she wants to make it. If there is an extraordinary amount of material on the home tube, and an extraordinary amount of bad material, there is also an extraordinary amount of good material, from news and sports to worthwhile interview programs like Edwin Newman's "Speaking Freely," to classic movies, to the periodic notable entertainment works of commercial and noncommercial video.

It is not necessary to be an avid television watcher

to keep up with the world around us, and to feel its pulse — in fact, if you watch the worst of video, or watch only video, you may well be out of touch with the world, and have no idea of its daily rhythms.

But if you learn how to fit television, from its best to worst, into the scheme of things, you may well add to your instinct for understanding the matters that motivate us today, because, after all, video is a major force in our world, and its pervasive influence is undeniable.

RODNEY ALLEN RIPPY, 5, of Long Beach, a hit in the Jack-in-the-Box TV commercials, will be a guest of substitute host Sammy Davis Jr. on NBC's "The Tonight Show Starring Johnny Carson" Monday night (11:30 to 1). Rodney will have some acting roles on TV this season, and a potential series is being written around him.

Steve and Eydie refuse fly to fly in new show

While taping their special, Steve and Eydie found themselves playing host to an unscheduled guest star — a fly.

"Was that an insect flying around your head while you were singing?" a member of the audience asked Steve Lawrence during a tape break.

"Yes," Lawrence said. "He'll be on Sept. 16. You may not have recognized him in makeup, but that was Vincent Price."

The flying guest star, or better, the guest-starring

fly, was part of the action at Caesar's Palace during the taping of a musical variety special, Steve and Eydie ... "On Stage," to be colorcast on the NBC Television Network, Sunday, Sept. 16 for 9:30-10:30 p.m.

The star-struck fly just wouldn't leave.

Steve sang, "Our Love is Here to Stay." So was the fly.

"We've got to do this over again," said Steve. "This fly is falling in love."

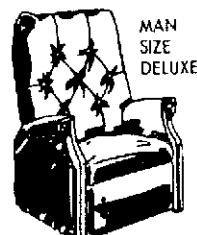
SUNDAY

(Continued from Page 7)

- con a con man.
- 4 The Time Being.
- Subjects covered: a disc jockey; the "energy field"; ex-clepsy as a married couple; a Mexican cure-all soup.
- 5 Garner Ted Armstrong
- 9 Teenage Trials
- 13 News, Dean Webber 10:45
- 22 Jpn. Language Lesson
- 28 *MacArthur Park 11:00 P.M.
- 2 News, Clete Roberts
- 4 News, Jess Marlow
- 5 Reverend Ike
- 9 *Movie: "I Am A Fugitive From A Chain Gang" (drama/'32)
- 11 Movie: "To The Ends Of The Earth" (mystery-adv./'48)
- 13 KATHRYN KUHLMAN (IN COLOR)
- Religious
- 28 An American Family
- 30 Transworld Mission 11:15
- 2 News, Bob Schieffer

- 11:30
- 2 Name of the Game (R)
- 4 Tonight, Johnny Carson, Peter Falk, Vikki Carr, Albert Brooks, Dr. Melvin Anshell
- 5 Oral Roberts, religion
- 7 News, Chuck Henry
- 13 *Movies: "The Astonished Heart" (drama/'50); "Shell Shock" (drama/'64)
- 30 Wake Up And Live 11:45
- 7 News, Bill Beutel
- MIDNIGHT
- 5 Movie: "Son of Belle Star" (western/'53)
- 7 Movie: "Two and Two Make Six" (drama/'62)
- 1:00 A.M.
- 2 News
- 4 Speaking Freely, Dr. John Knowles, Pres. Rockefeller Foundation
- 1:10
- 2 *Movie: "The Maltese Story" (war-drama/'54)

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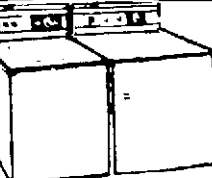
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TUESDAY

September 11, 1973

★ PAID ADVERTISEMENT

An * indicates B/W

Other shows in color

- 5:55
4 Knowledge
6:00 A.M.
2 American Immigrant
11 *Campus Profile—Nutrition
6:25
4 Not for Women Only
6:30
2 Art of Thinking
9 Davey and Goliath
11 The New Zoo Revue
6:45
22 *Commodity Report
6:55
4 KNBC Newservice
7:00 A.M.
2 News, Rudd/Quinn
4 Today
7 Tele Scope

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Inglewood Torrance
Laguna Hills Valley

SPORTS TODAY

BASEBALL (11), 5:00 p.m.—L. A. Dodgers meet the Cincinnati Reds in Cincinnati. Vin Scully and Jerry Doggett call the plays.

34 Market Update

- 11:30
2 Search for Tomorrow
4 Who, What or Where
5 *Gene Autry Film
7 Brady Bunch
11 Hogan's Heroes, Crane
13 News, Hugh Williams
22 American Stocks
28 Hodgepodge Lodge
34 News, Sports

NOON

- 2 Noontime, Machado
4 Floyd Kalber Report
5 *Movie: "And Sudden Death," Randolph Scott (drama/36)
7 Password, A. Ludden
9 Government Scene
11 News, Mayo/Chu Lin
13 Galloping Gourmet
22 New York Exchange
28 An American Family
34 Call

NEWSTELEVISION

- 12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second
9 News, David Lopez
11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities

1:00 P.M.

- 2 Guiding Light
4 The Doctors
7 All My Children
9 Movie: "By the Light of the Silvery Moon" (com.-mus./53)
11 *Movie: "In a Lonely Place" (drama/50)
22 Charting the Market
28 Next Billion Years
34 Jack Anderson Report

1:15

- 5 *Movie: "Cattle Empire," Joel McCrea
1:30
2 Edge of Night
4 Another World (serial)
7 Let's Make a Deal
13 Bill Cosby
22 *Commodity Report
34 Market Analysis

2:00 P.M.

- 2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
28 Wheels, Kins and Clay
34 Final Market News
2:30
2 Match Game '73
4 Somerset (serial)
7 Girl in My Life
13 Rocket Robin Hood
28 Educational Program
34 News Recap

3:00 P.M.

- 2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
9 *Gigantor
13 Uncle Waldo
28 Black Experience
50 Focus Orange County
3:10
11 Ben Hunter—Interview
3:30
2 The Dating Game
4 Mike Douglas Show
Sportscenter Don Meredith, cohost
5 *Ozzie and Harriet
7 One Life to Live
9 Banana Splits and Friends

- 11 Quick Draw McGraw
13 Porky Pig
28 Educational Program
30 Living Word
34 Comunidad al Dia
50 Chan-ese Way: Jazz Set, Ray Bryant
52 Felix the Cat



MITCHELL RYAN stars as Capt. Chase Reddick in new police drama series, "Chas," starting Tuesday night on NBC.

4:00 P.M.

- 2 Movie: "Crash Dive"
5 *Rifleman, C. Connors
7 Love, American Style
11 Bugs & His Buddies
13 Johnny Quest
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Underdog

4:15

- 22 *Titanes en Accion
4:30
5 *Father Knows Best
7 News, Schubeck/Morris
9 Flipper
11 Dodger Dugout
13 Batman
22 *Vidas en Conflicto
30 Buffalo's Pow Wow
50 Electric Company
52 Kimba

5:00 P.M.

- 4 News, Jess Marlow
5 News, George Putnam
9 Leave it to Beaver
★ With Jerry Mathers
★ "The Black Eye"
11 L. A. Dodgers vs. Cincinnati Reds
13 Gilligan's Island
22 *Natacha
28 Mister Rogers (R)
34 *El Amor Tiene Cara de Mujer
40 *Drama
50 Sesame Street
52 *Three Stooges I

5:30

- 5 Twilight Zone, "Four of us are Dying"
7 News, Smith/Reasoner
9 *Beverly Hillsbillies
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
40 *Usted y la Policia
52 Speed Racer I
6:00 P.M.
2 Big News, J. Dunphy



GODFREY CAMBRIDGE stars as the proprietor of a barber shop in a half-hour special on ABC Tuesday night, "The Furst Family of Washington."

- 4 News, Tom Snyder
5 Bonanza
7 News, Schubeck/Morris
9 The Lucy Show, "Lucy Gets Locked in the Vault"
13 Star Trek
22 *Los Torres (novela)
28 Hodgepodge Lodge (R)
30 Human Dimension
34 Noticiero 34 (news)
40 *News, Rene Irahola
50 Tennis Lessons
52 *Three Stooges II
6:30

7 Movie: "Escape." An escape artist is hired by a scientist to protect him from a band of kidnappers.

9 Jack Narz hosts NEW

★ CONCENTRATION SHOW!

- All new game show
28 Art Profile, Barbara Weisberger, founder, director, Penna. Ballet Co.
30 Musicales
40 *Novela (serial)
50 Omnibus 50
52 *Little Rascals
6:45

30 Pastor's Desk

- 7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
13 I Dream of Jeannie
22 *Simplemente Maria
28 Storm in Ulster
30 Christ—Living Word
34 Muneca
40 *Drama
50 Orange County Review
52 Speed Racer II
7:30

2 New Treasure Hunt —

★ Geoff Edwards hosts

the richest prize

show in the world

see "special"

- 4 Hollywood Squares. Guests: Glenn Campbell, Paul Lynde, Rob Reiner. Premiere
9 This Week Premiering
★ Locally... The Lucy Show
Lucy and Bank Scandal
13 Dragnet, Jack Webb
28 Citywatchers
30 Good News
40 *Comedy
50 Man Builds, Man Destroys
52 *Addams Family: "Gomez, the Politician"
7:45
11 Dodger Scoreboard
8:00 P.M.

- 2 Maude. After a wild cocktail party, Walter faces a bad hangover and Maude's wrath. Return Premiere
4 Chase: "The Wooden Horse Caper." An international car-theft ring dealing in Cadillacs and Lincolns is unveiled when police stop a moving gambling casino. Premiere
5 Movie: "Trapeze" (drama/56)
7 "The Furst Family of Washington." According to those who really know what's what in Washington, D.C., the foremost attraction is Cosmo's barber shop.
9 Movie: "The Mountain" (adv.-drama/56)
11 That Girl. "A Limited Engagement"
13 *Untouchables
28 La Senora Joven
30 In'ti Voice of Victory
34 El Edificio de Enfrente
40 Soltiro y Sin Compromiso
50 The Unreasonable Man

SPECIAL

WORLD PREMIERE MOVIE (4), 9:00 p.m.—"Drive Hard, Drive Fast." A race car driver takes a girl from Mexico City to New Orleans and discovers enroute that someone is attempting to kill him. Joan Collins, Henry Silva, Brian Kelly, Karen Huston.

52 Roller Games

8:30
2 Hawaii Five-0. A double amputee goes on a law-officer killing spree, with McGarrett a marked man. Return Premiere
7 Movie: "Deliver us From Evil." In the Oregon wilderness, five inexperienced campers and their guide stumble upon \$600,000 in hijacked ransom.

11 The Merv Griffin Show

Guidelines for Living

40 *Una Vida para

Amarte

9:00 P.M.

4 World Premiere

Movie: "Drive Hard, Drive Fast." (see "special")

13 Dragnet, Jack Webb

22 *Mi Amigo Andres

28 Nine Symphonies by Whom?

30 Old Time Gospel

34 *Noches Tapatias

9:30

2 Movie: "Coffee, Tea or Me?"

A very capable

airline stewardess is

involved in a double

romantic life—

complete with two

husbands

13 Billy Graham Crusade

34 *Muchacha Italiana

40 *Festival Mexicano

10:00 P.M.

5 News, George Putnam

7 Marcus Welby, M.D.

9 News, Larry Burrell

11 News, Jones/Fortner

28 Evening at Pops

"Anna Moffo," soprano

30 Miracle Ministries

10:30

5 Talkback

9 Community Feedback

13 News, Hugh Williams

22 *Vidas en Conflicto

34 Los Dias Felices

40 *News, Rene Irahola

11:00 P.M.

2 Newsroom, Joe Banti

4 News, Paul Moyer

5 Twilight Zone, "Third from the Sun"

9 Dick Van Dyke Show

11 To Tell the Truth

13 Movie: "Last of the Mohicans" (adv./60)

11:30

2 Movie: "Who's Got the Action?"

Dean Martin, Lana Turner ('62) (R)

4 Tonight, Johnny Carson. Guests:

William Holden, Joan Rivers, Gran Picasso

5 *Movie: "Big Brown Eyes" Cary Grant (mystery/36)

7 ABC Wide World, James Garner takes

viewers on an insider's

tour of Ontario 500 (Pt. II)

9 *Movie: "No Room for the Groom" (comedy)

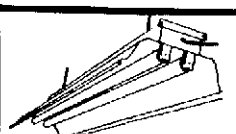
11 Hogan's Heroes

MIDNIGHT

11 Alfred Hitchcock

12:30

11 Movies: *"Tokyo Joe" (drama/40); "Conquest of Cochise" (western/53); "The Baron's African War" (adv./66)



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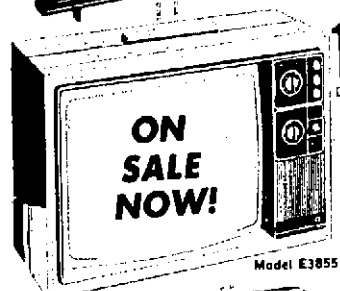
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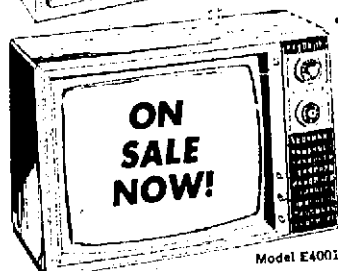


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WEDNESDAY

- September 12, 1973
★ **PAID ADVERTISEMENT**
An * indicates B/W
Other shows in color
- 5:55
4 Knowledge. Industrial Design
6:00 A.M.
2 English for Hispanic Americans
11 History of the World Theatre
6:25
4 Not for Women Only. "Aging Successfully"
6:30
2 Ecology
9 Davey and Goliath
11 The New Zoo Revue
6:45
22 *Commodity Report
6:55
4 KNBC Newservice
7:00 A.M.
2 News. Rudd & Quinn
4 Today. Guests: Ian Whitcomb, pop singer and pianist (7); Chicago orientation (8)
7 Tele Scope
9 *Gigantor
11 Bugs & His Buddies
13 Bozo's Big Top
22 Market Opening
28 Sesame Street
34 Market Opening
7:30
7 Dick Carlson, News
9 Banana Splits
11 Batman—Superman
13 Skip 'n' Woofers

- 22 American Exchange
34 Dow 30 Review
8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's L.A.
9 Grab Bag Game
11 *Dennis the Menace
22 New York Exchange
28 Educational Program
34 The Motivators
8:30
5 Living Waters (relig.)
9 Pixanne
11 Yogi and Friends
13 Gumby (cartoons)
22 Commodity Line
28 French Chef: Julia Child. "Spaghetti Dinner Flambee" (R)
34 The Wise Buyer
9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place. Dinah speaks up in answer to many viewer requests about her personal wardrobe, make-up and jewelry. Dinah's "Family" also answers questions and offers tips on sewing, gardening and exercise.
5 The Prisoner
9 News, Ted Meyers
11 *I Love Lucy, L. Ball
13 Tennessee Tuxedo
22 New York Exchange
28 Educational Program
34 Fin. & Bus. News
9:30
2 \$10,000 Pyramid
4 Baffle
7 *Movie: "Five Finger Exercise." Rosalind

- Russell
9 Philbin/Brown & Co.
11 Green Acres
13 The Romper Room
22 Executive Report
28 Sesame Street (R)
34 Monetary Report
10:00 A.M.
2 Gambit, W. Martindale
4 Wizard of Odds
5 *Movie: "The Jungle" (sci-fi/'52)
11 *Andy Griffith Show
13 City Kids (children)
22 New York Exchange
34 The Retailer
10:30
2 Love of Life
4 Hollywood Squares
11 That Girl
13 Your Government
22 Commodity Strategy
28 Mister Rogers
34 Bank & Ins. Report
11:00 A.M.
2 Young & Restless
4 Jeopardy. Art Fleming
11 Flying Nun, S. Field
13 Public Affairs
22 New York Exchange
28 Electric Company (R)
34 Market Update
11:30
2 Search for Tomorrow
4 Who, What or Where
5 *Gene Autry
7 Brady Bunch
11 Hogan's Heroes, Crane
13 News, Hugh Williams
22 American Exchange
28 Hodgepodge Lodge
34 News, Sports
NOON
2 Noontime, Machado
4 Floyd Kalber Report
5 Movie: "I'll Get By," June Haver, Harry James, (mus./'50)
7 Password, A. Ludden
9 Community Feedback
11 News, Mayo/Chu Lin
13 Galloping Gourmet
22 New York Exchange
28 Educational Program
34 Call
NEWSTELEVISION
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second Kennedy
9 News, David Lopez
11 Let's Rap with Alicia
13 Dailing for Dollars
22 Clayton Commodities
1:00 P.M.
2 Guiding Light
4 The Doctors (serial)
7 All My Children (ser'l)
9 Movie: "Red Dragon" (adv. drama/'67)
11 *Movie: "Wolves of the Deep" (adv./'60)
22 *Charting the Market
28 Firing Line: Wm. F. Buckley
34 Jack Anderson Report
1:30
2 Edge of Night
4 Another World (serial)
5 *Movie: "Daughter of the Dragon," Anna May Wong (mys./'31)
7 Let's Make a Deal
13 Bill Cosby
22 *Commodity Report
34 Market Analysis
2:00 P.M.
2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
28 Educational Program
34 Final Market News
2:30
2 Match Game '73
4 Somerset (serial)
7 Girl in My Life
13 Rocket Robin Hood
34 News Recap
3:00 P.M.
2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
9 *Gigantor
13 Uncle Waldo
28 Art Profile "Barbara Weisberger." Founder/artistic director of Penn. Ballet Co. (R)

SPECIAL

- THE LUCY SHOW** (9), 6:00 p.m.—"Lucy Plays Cleopatra." Lucy, Viv and some of their friends decide to take up dramatics and they find that their best showcase is "Cleopatra." Premiering this week.
CANNON (2), 9:00 p.m.—"He Who Digs a Grave." Cannon attempts to unravel a bizarre double death that racks a small cattle-raising, mining community. Show was filmed in and around Grass Valley and Nevada City, Calif. Return Premiere.
50 Orange County Review
3:10
11 Ben Hunter Interviews
3:30
2 The Dating Game
4 Mike Douglas Show. Sportscenter Don Meredith, cohost
5 *Ozzie and Harriet
7 One Life to Live
9 Banana Splits
11 Bullwinkle and Quick Draw McGraw
13 Porky Pig
28 Educational PROGRAM
30 Living Word
34 Comunidad al Dia
50 Bellota
52 Felix the Cat
4:00 P.M.
2 Movie: "The Proud Ones," Robert Ryan, Virginia Mayo, (western/'56)
5 *Rifleman, C. Connors
7 Love, American Style
11 Bugs & His Buddies
13 Johnny Quest
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Underdog
4:15
22 *Titanes en Accion
4:30
5 *Father Knows Best
7 News, Schubert/Morris
9 Flipper
11 Dodger Dugout—Warmup
13 Batman
22 *Vidas en Conflicto
30 Buffalo's Pow Wow
50 Electric Company
52 Kimba
5:00 P.M.
4 News, Jess Marlow
5 News, George Putnam
9 THE BEAVER IS BACK
★ TODAY AT 5:00!
"Beaver Gets Spelled"
11 Dodgers vs. Reds
13 Gilligan's Island
22 *Natacha
28 Mister Rogers (R)
34 *El Amor Tiene Cara de Mujer
40 *La Hora Familiar con Consuelo
50 Sesame Street
52 *Three Stooges I
5:30
5 *Twilight Zone
7 News, Smith/Reasoner
9 *Beverly Hillsbillies
13 Nanny and the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Racer I

- 6:00 P.M.
2 Big News, J. Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Schubert/Morris
9 THE REDHEAD IS BACK
★ IT'S LUCY IN COLOR!
(see "special")
13 Star Trek
22 *Los Torres (novela)
28 Hodgepodge Lodge (R)
30 The Story
34 News, Roberto Cruz
40 *News, Rene Irahola
50 Tennis Lesson
52 *Three Stooges II
6:30
7 Movie: "Rough Night in Jericho." A one-time lawman turns into an ugly town boss who makes everyone jump except one woman. (western/'67)
9 Don't Miss the Fun
★ Tonight Concentration
Jack Narz, Host
28 Feast of Language. Shakespeare's "Richard III."
30 Musicales
40 *Novela (serial)
50 American Artists
52 *Little Rascals
6:45
30 Pastor's Desk
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
13 Dream of Jeannie
22 *Simplemente Maria
28 Wheels, Kilns & Clay
30 Living Word
34 Munecca (serial)
40 *Aaron Berger Show
50 Homewood
52 Speed Racer II
7:30
2 New Dating Game—See
★ America's #1 Matchmaker in action. Astronaut Buzz Aldrin & Son guest
Premiere
4 Wait Till Your Fathers Gets Home. "Bringing Up Jamie" Lampons a child psychologist who convinces Harry that Jamie's misdeeds should be rewarded.
5 Help Thy Neighbor
9 The Lucy Show. "The Kiddie Parties." Being both broke, Lucy and Viv go into the "kiddy party" business.
13 Dragnet, Jack Webb
28 Storefront. "A Day in the Life of City Councilman Gil Lindsey"



ARTHUR HILL returns for a third season in the title role of "Owen Marshall, Counselor at Law." Wednesday night series on ABC.

- (drama/'55)
11 Green Acres
13 *The Untouchables
22 La Senora Joven
28 Narukami, the Thunder God. Lavish, colorful performance of traditional Kabuki play. Produced by the Univ. of Hawaii Drama Dept.
30 Jimmy Swaggart Show
34 Wrestling
50 Masterpiece Theater: "The Golden Bowl"
52 *Addams Family: "Morticia, the Matchmaker"
8:30
4 Movie: "In the Heat of the Night." Originally suspected of murdering a Mississippi industrialist, Tibbs, a Phila. homicide detective, aids a resentful police chief in solving the crime.
7 Movie: "She Lives." Two lonely 18-year-olds join together to fight the girl's terminal illness
11 The Merv Griffin Show
30 A Man and His Boys
40 *Una Vida para Amarte
52 Otoko No Tsugunai
9:00 P.M.
2 CANNON—2 HOUR
★ SPECIAL TONIGHT!!!
(see "special")
13 Dragnet, Jack Webb
22 *Papa Corazon
50 Evening at Pops.
"Virgil Fox, organist"
52 "Chushingura"
9:30
13 Get Smart
28 Man Builds. Man Destroys
30 Blue Ridge Quartet
34 *Muehacha Italiana
40 *El Cafe Deportivo
10:00 P.M.
5 George Putnam, News
7 Owen Marshall.
Marshall's defense of high school boy accused of murdering his teacher is complicated in that he was also her lover.
Premiere
9 News, Larry Burrell
11 News, Jones/Fortner
13 News, Hugh Williams
22 *Tres Patines
28 Homewood: Pianist Bill Evans' trio paired with vibist Gary Burton and his quartet.
30 Billy James Hargis
10:30
5 Talk Back
9 Community Feedback

(Continued Page 13)

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SPORTS TODAY

- BASEBALL** (11), 5:00 p.m.—L. A. Dodgers meet the Cincinnati Reds at Cincinnati. Vin Scully and Jerry Doggett call the plays.

WEDNESDAY

(Continued from Page 12)

- 13 True Adventure:
"Death of a Forest,"
Bill Burrud
- 22 *Vidas en Conflicto
- 34 Entre Amigos
- 40 *News, Rene Irahola
11:00 P.M.
- 2 Newsroom, Joe Benti
- 4 News, Paul Moyer
- 5 Twilight Zone
- 7 News, Schubeck/Morris
- 9 Dick Van Dyke Show
- 11 To Tell the Truth
- 13 *Movie: "Caught,"
James Mason, Barbara
Bel Geddes, (drama/
'49)
- 13 *Movie: "The
Plunderers" (wes./'60)
- 22 *Reporte 22
- 34 News, Jesus Mares
11:15
- 34 Cinema 34
11:30
- 2 Movie: "Hunters are
for Killing," Burt
Reynolds, Melvyn
Douglas (drama/'70)
- 4 Tonight, Guest: Singer,
Bette Midler
- 5 *Movie: "College
Scandal" (mys./'35)
- 7 TV Times. Critics and
editors examine the

world of television.
Guests: Rona Barrett,
David Schoenbrun, Jini
MacGregor, and three
of Mary Tyler Moore's
colleagues.

- 9 *Movie: "Iron Man,"
Jean Harlow, Lew
Ayres (drama/'51)
- 11 Hogan's Heroes

MIDNIGHT

- 11 *Alfred Hitchcock
12:30
- 11 Movie: "Fury of the
Apache (wes./'65);
***Up in Mabel's
Room" (comedy/'44);
***Sombra, the Spider
Woman" (adv./'66)
12:55

- 13 News
1:00 A.M.

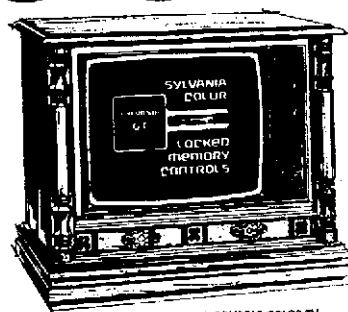
- 4 Newservice
- 5 *Highway Patrol
- 7 Eyewitness News
1:30
- 2 News, Editorial
- 5 News, George Putnam
1:45
- 2 *Movies: "Junior
Miss" (comedy/'45);
"Missile Monsters"
(sci.-fi/'58)

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THURSDAY

September 13, 1973

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Other shows in color

- 5:55
- 4 Knowledge. Painting and Drawing 6:00 A.M.
- 2 Immigrant in America
- 11 *University of the Air 6:25
- 4 Not for Women Only. "Aging Successfully" 6:30
- 2 Art of Thinking
- 9 Youth and the Issues
- 11 The New Zoo Revue 6:45
- 22 *Commodity Report 6:55
- 4 KNBC Newservice 7:00 A.M.
- 2 News, Rudd/Quinn
- 4 Today
- 7 Tele Scope
- 9 Gigantor
- 11 Bugs & His Buddies
- 13 Bozo's Big Top
- 22 *Market Opening
- 28 Sesame Street
- 34 Market Opening 7:30
- 7 News, Dick Carlton
- 9 Banana Splits
- 11 Batman, Superman, Aquaman
- 13 Skip 'n' Woof
- 22 American Exchange
- 34 Dow 30 Review 8:00 A.M.
- 2 Captain Kangaroo
- 5 The Gallery, J. Grant
- 7 Ralph Story's A.M.
- 9 Grab Bag
- 11 *Dennis the Menace
- 22 New York Exchange
- 28 Zoom! (R)
- 34 The Motivators 8:30
- 5 *Broken Arrow
- 9 Pixanne
- 11 Yogi and Friends
- 13 Gumbie (cartoons)
- 22 Commodity Line
- 28 Citywatchers (R)
- 34 The Wise Buyer 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place
- 5 The Champions
- 9 News, Ted Meyers
- 11 *I Love Lucy, G. Ball
- 13 Tennessee Tuxedo
- 22 New York Exchange

- 28 Educational Program
- 34 Fin. & Bus. News 9:15
- 22 Yale Farar Show 9:30
- 2 \$10,000 Pyramid
- 4 Baffle, Dick Enberg
- 7 *Movie: "30—" Jack Webb (drama/'59)
- 9 Philbin/Brown & Co.
- 11 Green Acres
- 13 Romper Room
- 28 Sesame Street (R)
- 34 Monetary Report 10:00 A.M.
- 2 Gambit, W. Martindale
- 4 Wizard of Odds
- 5 *Movie: "All of Me," Frederic March
- 11 *Andy Griffith Show
- 13 City Kids (children)
- 22 New York Exchange
- 34 Fin. & Bus. News 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 11 That Girl
- 13 Reconciliation
- 22 Commodity Strategy
- 28 Mister Rogers
- 34 Bank & Insurance Report 11:00 A.M.
- 2 Young & the Restless
- 4 Jeopardy, Art Fleming
- 11 Flying Nun, S. Field
- 13 Public Affairs
- 22 New York Exchange
- 28 Electric Company (R)
- 34 Market Update 11:30
- 2 Search for Tomorrow
- 4 Who, What or Where
- 5 *Gene Autry Film
- 7 Brady Bunch
- 11 Hogan's Heroes, Crane
- 13 News, Hugh Williams
- 28 Hodgepodge Lodge
- 34 News, Sports NOON
- 2 Noontime, Machado
- 4 Floyd Kalber Report
- 5 *Movie: "East End Chant," George Raft
- 7 Password, A. Ludden
- 9 Community Feedback
- 11 News, Mayo/Chu Lin
- 13 Galloping Gourmet
- 22 New York Exchange
- 28 Evening at Pops
- 34 Call
- NEWSTELEVISION 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second, Kennedy
- 9 News, David Lopez
- 11 Let's Rap with Alicia

- 13 Dialing for Dollars
- 22 Clayton Commodities
- 34 Jack Anderson Report 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors (ser'l)
- 7 All My Children
- 9 Movie: "She's Working Her way through College," Virginia Mayo (mus.-com./'52)
- 11 *Movie: "Desert War"
- 22 *Charting the Market
- 28 Educational Program
- 34 Jack Anderson Report 1:15
- 5 *Movie: "Machine Gun Kelly" (drama/'58) 1:30
- 2 Edge of Night
- 4 Another World (serial)
- 7 Let's Make a Deal
- 13 Bill Cosby
- 22 *Commodity Report
- 34 Market Analysis 2:00 P.M.
- 2 Price is Right
- 4 Return Peyton Place
- 7 The Newlywed Game
- 13 Petticoat Junction
- 28 Wheels, Kilns, Clay (R)
- 34 Final Market News 2:30
- 2 Match Game '73
- 4 Somerset (serial)
- 7 The Girl in My Life
- 13 Rocket Robin Hood
- 28 Feast of Language (R). Shakespeare
- 34 News Recap 3:00 P.M.
- 2 The Secret Storm
- 4 New Beat the Clock
- 5 *Highway Patrol
- 7 General Hospital
- 9 *Gigantor
- 13 Uncle Waldo
- 28 Educational Program
- 50 French Chef 3:10
- 11 Ben Hunter Interviews 3:30
- 2 The Dating Game
- 4 Mike Douglas Show
- 5 *Ozzie and Harriet
- 7 One Life to Live
- 9 Banana Splits
- 11 Quick Draw McGraw
- 13 Porky Pig
- 30 Living Word
- 34 Calendario, A. Nervo
- 50 Making Things Grow
- 52 Felix the Cat 4:00 P.M.
- 2 *Movie: "Captain Blood," Errol Flynn
- 5 *Rifleman, C. Connors
- 7 Love, American Style
- 11 Bugs & His Friends
- 13 Johnny Quest
- 28 Sesame Street (R)
- 30 News, Grant McClung
- 34 *Velo de Novia
- 50 Mister Rogers
- 52 Underdog 4:15
- 22 *Titanes en Accion 4:30
- 5 *Father Knows Best
- 7 News, Schubert/Morris
- 9 Flipper
- 11 Yogi and Friends
- 13 Batman
- 22 *Vidas en Conflicto
- 30 Buffalo's Pow Wow
- 50 Electric Company
- 52 Kimba 5:00 P.M.
- 4 News, Jess Marlow
- 5 News, George Putnam
- 9 THE BEAVER IS BACK
- ★ TODAY AT 5:00!
- "Water Anyone?"
- 11 The Flintstones
- 13 Gilligan's Island
- 22 *Natacha
- 28 Mister Rogers (R)
- 34 *El Amor Tiene Cara de Mujer
- 40 *Accion Theatre
- 50 Sesame Street
- 52 *Three Stooges I 5:30
- 5 *Twilight Zone
- 7 News, Smith/Reasoner
- 9 *Beverly Hillsbillies
- 11 Bewitched
- 13 Nanny & the Professor
- 28 The Electric Company

SPECIAL

ORSON WELLES' GREAT MYSTERIES (2), 7:30 p.m.—"A Terribly Strange Bed." Edward Albert, (son of star Eddie Albert), plays a young gambler whose good fortune at the tables turns to terror. Premiere.

ROWAN AND MARTIN (4), 8:00 p.m.—Special modeled on their command performance before Queen Elizabeth II. Among the guest stars are: Harry Belafonte, Bob Newhart, Ruby Keeler, Olympic gymnast Cathy Rigby, Hollywood Boys Glee Club (composed of such stars as—Howard Cosell, John Wayne, Glenn Ford, Red Fox). World Premiere.

NBC FOLLIES (4), 10:00 p.m.—Sammy Davis Jr. fronts an array of talent that includes guest stars Diahann Carroll, Jerry Lewis, Mickey Rooney, the Smothers Brothers, 12 Follies Girls, four Follies boys and two circus acts.

30 *Pattern for Living
52 Speed Racer I 6:00 P.M.

2 News, Jerry Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Schubert/Morris
9 The Lucy Show
11 "The Canterville Ghost." The ghost, who can't remember his name is led in a series of misadventures until his magical powers return and turns tables on an unscrupulous sheriff. Story by Oscar Wilde

13 Star Trek
22 "Los Torres (novela)"
28 Hodgepodge Lodge (R)
30 The Answer
34 News, Robert Cruz
40 *News, Rene Irahola
50 Tennis Lessons
52 *Three Stooges II 6:30

7 *Movie: "Hush, Hush, Sweet Charlotte." An aging, demented ex-Southern belle re-lives the murder of her married lover many years before. Pt. I. Bette Davis, Joseph Cotten, Agnes Moorehead (drama/'65)

9 Don't Miss The Fun
★ Tonight Concentration
Host, Jack Narz
28 Indian Arts. "Doodling on the Rocks." Primitive folk art.
30 Musicale
40 *Novela (serial)
50 French Chef
52 *Little Rascals 6:45

30 The Pastor's Desk
2 Editorial (6:55)

7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy, L. Ball
13 I Dream of Jeannie
22 *Simplemente Maria
28 Erica (Needlework) & Theonice (Greek Cooking)
30 The Living Word
34 Muneeca (serial)
40 *Tele-Revista Musical
50 Orange County Review
52 Speed Racer II

- 7:30
- 2 Orson Welles' Great Mysteries (see "special")
- 4 The New Price is Right. Dennis James Hosts. Premiere
- 5 Help Thy Neighbor
- 9 This Week Premiering
- ★ Locally... The Lucy Show "Lucy Redecorates"
- 11 Bewitched. Elizabeth Montgomery & Dick York
- 13 Dragnet, Jack Webb
- 28 Accion Chicano. New Season

In the event of the continuation of Watergate hearings, Ch. 28 will preempt balance of programs.

30 Transworld Missions
50 Omnibus 50
52 *Addams Family. "Green-eyed Gomez" 8:00 P.M.

2 THE WALTONS, WINNER
★ OF SIX EMMY AWARDS
Return Premiere

4 ROWAN AND MARTIN
★ starting in
"RCA's Opening Night" Over 20 Great STARS. (see "special")
5 Movie: "Trapeze." Burt Lancaster, Tony Curtis (drama/'56)
7 ABC Special Movie: "Evel Knievel." Story follows "America's King of the Stuntmen" from his turbulent youth thru his restless life. Knievel performs the stunt in the picture.

9 Movie: "The Last Voyage." Liner, on last voyage, is ripped by explosion. Captain knows decision to abandon ship may ruin his career. (drama/'60)
11 Alfred Hitchcock
13 Boxing from the Olympic
22 "La Senora Joven"
28 Playhouse New York: The '40s
30 Good News, Shakerian
34 Super Show
40 *Caravana Musical
50 Focus Orange County
52 *Movie: "Tiger Shark," Edw. G. Robinson (drama/'32)

8:30
11 Merv Griffin Show
30 Prisoners
40 *Una Vida para Amarte
50 The Session

9:00 P.M.
2 Movies: "The Hot Rock." Hilarious story of a misguided jewel heist. Robert Redford, George Segal (comedy)
4 Ironside. "Confessions: from a Lady of the Night." A fading beauty tells a scandal magazine about her past relationship with Chief Ironside. Raymond Burr. Premiere

22 Historias de Mama y Papa
30 Morning Worship Hr.
34 Alejandro Suarez Show
50 Firing Line: Buckley

9:30
28 Jazz Set: "The Jeremy Steig Quartet"
34 *Muchacha Italiana
40 Panamericana Comedy 10:00 P.M.
4 NBC Follies. (see "special")
5 News, George Putnam



KARL MALDEN takes the place of a priest marked for death in second season premiere of "Streets of San Francisco" on ABC Thursday night.

7 THE STREETS OF SAN FRANCISCO-BIG HIT!
★ Season Premiere
9 News, Larry Burrell
11 News, Jones/Fortner
13 News, Hugh Williams
28 An American Family
30 Miracle Ministries
40 Musical 10:30

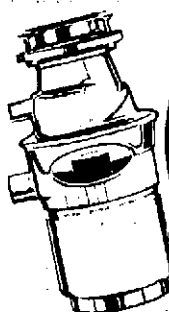
5 Talkback
9 Youth and the Issues
13 True Adventure: Surfriders of Hawaii
22 Vidas en Conflicto
34 Acompañame (music)
40 *News, Rene Irahola

11:00 P.M.
2 News, Joe Benti
4 News, Paul Moyer
5 *Twilight Zone
7 News, Schubert/Morris
9 Dick Van Dyke Show
11 To Tell the Truth
13 Movie: "The Starfighters" (drama)
22 *News Summary (Spanish)
34 Noticiero de las 11 11:15
34 Cinema 34

11:30
2 Movie: "The Biggest Bundle of Them All," Robert Wagner, Raquel Welch (comedy/'67)
4 Tonight, Guests: Eydie Gorme, Ron Liebman
5 *Movie: "Flanagan Boy" (mystery/'53)
7 ABC Wide World, "Pro Football Preview." Howard Cosell, Don Meredith, Frank Gifford
9 Movie: "Sierra"
11 Hogan's Heroes

MIDNIGHT
11 *Alfred Hitchcock 12:30
11 *Movies: "The Doctor and the Girl" (drama/'49); "Brighton Strangler" (mys./'45); "Captain Mephisto and the Transformation Machine" (mys./'66) 12:55

13 News 1:00 A.M.
4 Newservice
5 *Highway Patrol
7 Eyewitness News 1:30
2 News, Editorial
5 News, George Putnam 1:45
2 Movies: "Affair with a Killer" (mys./'68); "Oklahoman" (western)



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DEAN MARTIN'S SHOW, which moves to Friday night this season and carries a new title, "The Dean Martin Comedy Hour," will include a weekly "roast" session featuring such "roastees" as Gov. Ronald Reagan, Hugh Hefner, John Wayne, Wilt Chamberlain and Ed McMahon.

What public TV will offer

HOLLYWOOD (UPI) — Noncommercial television's national network gained attention this summer with its lengthy nighttime broadcasts of the Senate Watergate hearings.

Now the network — the Public Broadcasting Service — is preparing to launch its regular new fall season. And officials in both PBS and commercial video undoubtedly will be watching closely to see whether the summer's Senate telecasts will have any appreciable effect, one way or the other, on general audience interest in the public network.

Returning PBS children's series include "Sesame Street," "The Electric Company," "Zoom" and "Mister Rogers' Neighborhood."

Among the returning public affairs series are William Buckley's "Firing Line," "Bill Moyers' Journal," "The Advocates," "Washington Week in Review" and "Wall Street Week."

THERE IS scheduled to be a nine-part adaptation of "War and Peace," produced by the British Broadcasting Corp.

"Also making its debut this fall," say PBS spokesmen, "will be 'The Men Who Made the Movies,' an in-depth view into the thinking of major Hollywood directors of the 1920s and '30s, including Alfred Hitchcock, King Vidor, Frank Capra and Howard Hawks."

The periodic but notable "Hollywood Television Theatre" series will be back "with three or four two-hour major produc-

tions," according to PBS.

And the "Hollywood Television Theatre" staff will also offer nine shorter works, starting Nov. 7 with George Bernard Shaw's "The Man of Destiny," featuring Stacey Keach and Samantha Eggar, and directed by Joe Hardy.

Another of these shorter plays was written by actor Gardner McKay, is entitled "Me," and is described as concerning "the effect of a mentally retarded boy on other members of his family." Geraldine Fitzgerald is featured in the drama.

There is a planned PBS special about aging in America, and the network says the program "will explode the mythology of old age, using a comedy-variety-musical format."

A SIMILAR format was employed this past season in a much-talked about PBS special that offered information about venereal disease, "VD Blues." And, like "VD Blues," the program on old age is being made possible by a grant from the Minnesota Mining & Manufacturing Co.

"Masterpiece Theatre" is another returning PBS series, and this season it will include some well-known mystery tales as a lighter alternative to the normally classical literary fare.

Scheduled also for the upcoming season is a salute to the late Louis Armstrong, "taped at the 1973 Newport Jazz Festival and featuring Ella Fitzgerald, Dave Brubeck and Dizzy Gillespie," says a PBS announcement.

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FRIDAY

September 14, 1973

★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 4 Knowledge. Weaving and Textiles 5:55
6:00 P.M.
2 English for Hispanic Americans
9 Parent/Youth Forum
11 University of the Air: "History of the World Theatre"
6:25
4 Not for Woman Only. "Aging Successfully" 6:30
2 Ecology
11 The New Zoo Revue
23 Good Earth News 6:45
22 *Commodity Report 6:55
4 KNBC News Service 7:00 A.M.
2 News, Rudd/Quinn
4 Today. Guests: Bud Greenspan, author of "Play it Again, Bud" (7); Washington origination (7:30); Critic's Corner (8:30)
7 Tele Scope
9 Gigantor
11 Bugs & His Buddies
13 Bozo's Big Top
22 *Market Opening
28 Sesame Street
34 Market Opening 7:30
7 News, Dick Carlson
9 Banana Splits
11 Batman-Superman
13 Skip 'n' Woofers
22 American Exchange 7:45
22 Clayton Commodities 8:00 A.M.
2 Captain Kangaroo
5 The Gallery, J. Grant
7 Ralph Story's A.M.
9 Grab Bag Game
11 *Dennis the Menace
22 New York Exchange
28 Erica and Theonice (R)
34 Fin. & Bus. News 8:30
5 Faith for Today (relig.)
9 Pixanne
11 Yogi and Friends
13 Gumby (cartoon)
22 Commodity Line

- 28 Educational Program
34 The Wise Buyer 9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place. Food editor Margaret Hoppel offers money-saving kitchen hints and Erma Bombeck tells Dinah her humorous do's and don'ts of party giving.
5 The Champions
9 News, Ted Meyers
11 *I Love Lucy, L. Ball
13 Tennessee Tuxedo
22 New York Exchange
34 Fin. & Bus. News 9:15
22 Let's Face It 9:30
2 \$10,000 Pyramid
4 Baffle, Dick Enberg
7 Movie: "Gypsy Girl" (drama/'66)
9 Philbin/Brown & Co.
11 Green Acres
13 The Romper Room
22 Market Update
28 Sesame Street (R)
34 Monetary Report 10:00 A.M.
2 Gambit, Martindale
4 Wizard of Odds
5 *Movie: "Beyond the Blue Horizon" (adv./'42)
11 *Andy Griffith Show
13 City Kids (children)
22 New York Exchange
34 Fin. & Bus. News 10:30
2 Love of Life
4 Hollywood Squares
11 That Girl
13 L.A. Woman
22 Commodity Strategy
28 Mister Rogers
34 Bank & Insurance 11:00 A.M.
2 The Young & Restless
4 Jeopardy, Art Fleming
11 Flying Nun, S. Field
13 Public Affairs
22 New York Exchange
28 Electric Company (R)
34 Jack Anderson Report 11:30
2 Search for Tomorrow
4 Who, What or Where?
5 *Gene Autry Film
7 Brady Bunch
11 Hogan's Heroes, Crane
13 News, Hugh Williams
22 American Exchange
28 Hodgepodge Lodge
34 News, Sports
NOON
2 Noontime, Machado
4 The Floyd Kalber Report
5 *Movie: "Tank Battalion" (drama/'58)
7 Password, A. Ludden
9 Youth and the Issues
11 News, Mayo/Chu Lin
13 Galloping Gourmet

SPECIAL

NFL PLAYERS ASSOC. AWARDS DINNER (4), 9:00 p.m.—The dinner was held June 24 in Chicago with Peter Falk (star of NBC's Columbo series) and comedian Buddy Hackett as co-hosts. Among the presenters and guest performers is Miami Dolphins coach Don Shula.

DEAN MARTIN COMEDY HOUR (4), 10:00 p.m.—Gov. Reagan tops the guest list to help Dean Martin launch the ninth straight year of his NBC-TV show. Among other guests: Don Rickles, Jonathan Winters, Mark Spitz, Phyllis Diller.

22 New York Exchange
28 Educational Program
34 Call

NEWSTELEVISION

- 12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second, Kennedy
9 News, David Lopez
11 Let's Rap with Alicia
13 Dialing for Dollars
22 Clayton Commodities
28 Man Builds, Man Destroys (R)
34 Jack Anderson Report 1:00 P.M.
2 Guiding Light
4 The Doctors (serial)
7 All My Children (ser'l)
9 *Movie: "Bright Leaf" (drama/'50)
11 *B.F.'s Daughter" Barbara Stanwyck (drama/'48)
22 *Charting the Market
28 Storm in Ulster. Situation in Northern Ireland (R)
34 Jack Anderson Report 1:30
2 Edge of Night
4 Another World (serial)
5 *Movie: "It's a Gift," W.C. Fields, Baby Leroy (comedy/'34)
7 Let's Make a Deal
13 Bill Cosby
22 *Commodity Report
28 Market Analysis 2:00 P.M.
2 New Price is Right
4 Return Peyton Place
7 Newlywed Game
13 Petticoat Junction
28 Book Beat. "Look Down that Winding River" Ben L. Burman, author
34 Final Market News 2:30
2 Match Game '73
4 Somerset
7 Girl in My Life
13 Rocket Robin Hood
28 Educational Program
34 News Recap 3:00 P.M.
2 The Secret Storm
4 New Beat the Clock
5 *Highway Patrol
7 General Hospital
9 *Gigantor
13 Uncle Waldo
50 Omnibus 50. History of Art 3:10
11 Ben Hunter Interviews 3:30
2 The Dating Game
4 Mike Douglas Show. Sportscaster Don Meredith cohost
5 *Ozzie and Harriet
7 One Life to Live
9 Banana Splits and Friends
11 Quick Draw McGraw
13 Porky Pig
30 Living Word
34 Comunidad al Dia
50 Bryan Beavers: A

Moving Portrait

- 52 Felix the Cat 4:00 P.M.
2 *Movie: "The Ghost and Mrs. Muir," Rex Harrison (comedy/'47)
5 *Rifleman, C. Connors
7 Love, American Style
11 Bugs & His Buddies
13 Around the World in 80 Days
28 Sesame Street (R)
30 News, Grant McClung
34 *Velo de Novia
50 Mister Rogers
52 Underdog 4:15
22 *Titanes en Accion 4:30
5 *Father Knows Best
7 News, Schubeck/Morris
9 Flipper
11 Yogi and Friends
13 Batman
22 *Vidas en Conflicto
30 Buffalo's Pow Wow
50 Electric Company
52 Kimba 5:00 P.M.
4 News, Jess Marlow
5 News, George Putnam
9 THE BEAVER IS BACK
★ TODAY AT 5:00!
Wally's Girl Trouble
11 The Flintstones
13 Gilligan's Island
22 *Natacha
28 Mister Rogers (R)
34 *Amor Tiene Cara de Mujer
40 Variety
50 Sesame Street
52 *Three Stooges I 5:30
5 *Twilight Zone
7 News, Smith/Reasoner
9 *Beverly Hillsbillies
11 Bewitched
13 Nanny & the Professor
28 Electric Company
30 *Pattern for Living
52 Speed Racer I 6:00 P.M.
2 News, Jerry Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Schubeck/Morris
9 THE REDHEAD IS BACK
★ IT'S LUCY IN COLOR!
Lucy and the Symphony
11 Flintstones
13 Star Trek
22 *Los Torres (novela)
28 "Nighttime in Mister Rodgers' Neighborhood." For children and their families. (Special)
30 Faith for Today
34 News, Roberto Cruz
40 *News, Rene Irahola
50 Tennis Lesson
52 *Three Stooges II 6:30
7 *Movie: "Hush, Hush, Sweet Charlotte." An aging, demented ex-Southern belle, re-lives the murder of her married lover years before. (Pt. II)
9 PRIZES, PRIZES, PRIZES, PRIZES!
★ "Concentration"
11 *Andy Griffith
30 Musicale
40 *Novela (serial)
50 Zoom!
52 *Little Rascals 6:45
30 The Pastor's Desk



JAMES COCO heads the cast of new Friday night comedy series on CBS, "Calucci's Dept.," debuting this week.

- 7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy, L. Ball
13 I Dream of Jeannie
22 *Simplemente Maria
28 Wheels, Kilns & Clay
30 Living Word
34 Muneca (serial)
40 *Eventos Latinos
50 Homewood
52 Speed Racer II 7:30
2 Dusty's Trail. "The Not So Magnificent Seven." Dusty dons the guise of a real Western hero to thwart a gang of outlaws. Forrest Tucker, Bob Denver. (Comedy) Premiere
4 Hollywood Squares
5 Help Thy Neighbor
9 The Lucy Show. "Loophole in the Lease." After reading the lease it's discovered that Viv can take over the house.
11 Bewitched
13 Dragnet
28 World Press

Watergate Hearings are scheduled to be held today. If so, balance of evening's programming, from 8 p.m. on, will be pre-empted.

- 30 Sunday Celebration
40 Escenario
52 Addams Family: "Wednesday Leaves Home" 8:00 P.M.
2 "Calucci's Dept. James Coco stars as Joe Calucci, the beleaguered supervisor of a red-tape-bound, paperwork-laden state unemployment office. Gonzales, his assistant, gets fed up with the bureaucratic routine and quits—causing Calucci to realize that he too is unhappy. Premiere
4 Sanford and Son. "Lamont as Othello." Fred returns home unexpectedly and almost has a heart attack when he sees Lamont choking Marilyn (in a scene from "Othello") Red Foxx, Maureen Arthur. Premiere.
5 Movie: "Trapeze" (drama/'56)

- 7 The Brady Bunch. The problems of children growing up in a large family. Robert Reed, Florence Henderson. Season Premiere
9 *Movie: "Shadow of a Doubt." Joseph Cotten, Teresa Wright (mystery/drama/'43)
11 BOBBY GOLDBERG
★ PREMIERS TONIGHT!
Guest: Roger Miller
13 *Untouchables
22 *La Senora Joven
28 Washington Review
34 Chespirito (comedy).
50 Playhouse New York—The 40's
52 Shiro Zukin Sanjo 8:30

- 2 Movie: "Planet of the Apes." Futuristic adventure story of a Simian civilization where man is regarded as a brute to be controlled and contained. Charlton Heston, Roddy McDowall
4 "The Girl with Something Extra." Young married couple face all the normal problems of newlyweds with an added complication called ESP. Sally Field, John Davidson. Premiere
7 The Odd Couple. "Gloria Moves In." Felix invites Gloria to share the apartment while her house is being painted, and Oscar is literally put out. Season Premiere
11 Merv Griffin Show
28 Citywatchers. "Castaio Hydroelectric Plant." Art Seidenbaum and Chuck Champlin take a look at one of So. Calif.'s power sources.
30 Pentecost w/Purpose
40 *Una Vida para Amarte
52 *Oishii Tabi (cooking) 8:45
52 News (Japanese)

- 9:00 P.M.
4 The NFL Players Award
★ Show Hosted by Peter Falk & Buddy Hackett & TV Star Presenters (see "special")
7 Room 222. "I've Got the Hammer, if You've Got the Thumb." Student Matt Evans, new to city life, is confronted with new obligations and responsibilities. Season Premiere

(Continued Page 17)



RICKY SEGALL, 4, joins the cast this season of ABC's "The Partridge Family," which has been moved to Saturday night.

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FRIDAY

(Continued from Page 16)

- 13 This Week in Pro Football: Highlights of last year's playoffs and scenes from Super Bowl. (Introductory show)
- 22 *Futbol Soccer
- 28 Masterpiece Theatre: "The Golden Bowl"
- 30 It Is Written
- 34 Super Show. Musical
- 50 "Actor's Choice: Walt Whitman."
- 52 Japanese Variety Show 9:15
- 40 *News, Rene Irahola 9:30
- 7 Adam's Rib. "Illegal Aid." Amanda's plan to prove a girl can get arrested for picking up a man boomerangs and she is arrested. Premiere
- 30 Come to Life
- 34 *Muchacha Italiana
- 40 Premier del 40
- 50 Jazz Set

- 10:00 P.M.
- 4 Dean Martin Comedy Hour. (see "special")
- 5 News, George Putnam
- 7 Love, American Style. "Love and the: Plane Fantasy; Winging Surgeon; Teller's Tail; Last Respects." Season Premiere
- 9 News, Larry Burrell
- 11 News, Jones/Fortner
- 13 News, Hugh Williams
- 28 Firing Line: Buckley
- 30 Christian Life Hr. 10:30
- 5 Talkback
- 9 Consumer Profile
- 13 Get Smart
- 34 Guittaras

- 11:00 P.M.
- 2 Newsroom, Joe Benti
- 4 News, Paul Moyer
- 5 *Twilight Zone
- 7 News, Schuback/Morris



BLYTHE DANNER and **Ken Howard** star as a young married couple, both of whom are attorneys, in the comedy series "Adam's Rib," which has its debut on ABC Friday night.

- 9 Dick Van Dyke
- 11 To Tell the Truth
- 13 *Movie: "Three Blondes in his Life (mys.-drama/'60)
- 34 News, Jesus Mares 11:15
- 34 *Cinema 34 11:30
- 2 Movie: "Trog" Joan Crawford (hor./'70)
- 4 Johnny Carson Show
- 5 *Movie: "The Black Cat" (mys./'34)
- 7 ABC Wide World. "In Concert!"
- 9 Movies: "King Kong Escapes" (drama/'68); "Invisible Dr.
- 9 Mabuse" (drama/'60)
- 11 Hogan's Heroes
- MIDNIGHT**
- 11 *Alfred Hitchcock 12:30
- 11 Movies: "Operation Counterspy" (drama/'66); "Two Thousand Women" (drama/'44); "The Third Man" (mys.-drama/'59) 12:55
- 13 News 1:00 A.M.
- 4 Midnight Special
- 5 *Movie: "Prize of Arms" (mys/'65) 1:30
- 2 News, Editorial 1:45
- 2 Movies: "A Time to Love and a Time to Die" (drama/'58); "The Little Hobo" (adv./'58)



SALLY FIELD and **John Davidson** co-star as newlyweds in "The Girl With Something Extra," new comedy series premiering Friday night on NBC. Sally is blessed with ESP and can read her bridegroom's mind.

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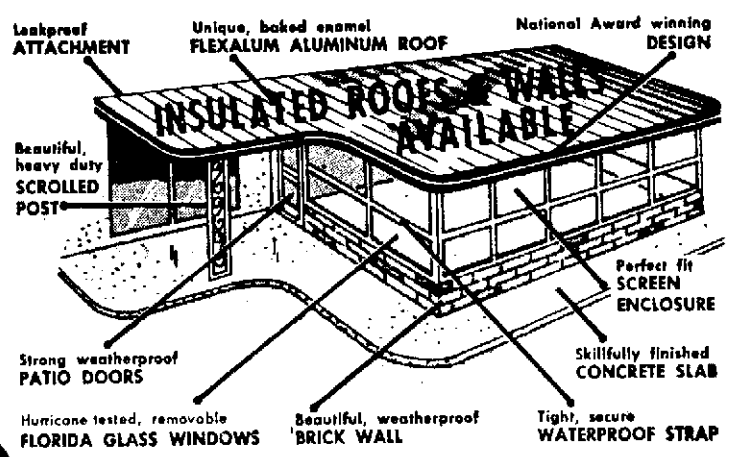
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SATURDAY

September 15, 1973

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An * indicates B/W
Other shows in color

- 2 American Immigrant
11 Let's Rap with Alicia
7:00 A.M.
2 Backyard Safari.
Children's series with
Dr. Leonard Reiffell.
4 Lidsville
7 Bugs Bunny
11 Brother Buzz
7:30
2 Dusty's Treehouse
4 Inch High Private Eye
5 A Better World (relig.)
7 Yogi's Gang
9 *Movie: "Flesh and
Fury" (drama/52)
11 Elementary News.
Presented by 9-11 year
olds for their own age
group.
13 Country Music
8:00 A.M.
2 The Flintstones
4 The Addams Family
5 John Wayne Playhouse

- 7 Super Friends
11 *Movie: "The Bamboo
Prison" (drama/55)
28 Sesame Street (R)
40 Sportscope '73
8:30
2 Bailey's Comets
4 Emergency Plus 4
9 *Movie: "Forbidden"
(drama/54)
13 *Movie: "Double
Jeopardy" (drama/55)
40 All-Pro Breakfast
Guest Show
9:00 A.M.
2 Scooby Doo Comedy
4 Butch Cassidy
5 *Movie: "I'll Get You"
(mys./53)
7 Lassie's Rescue
Rangers
28 Mister Rogers (R)
9:30
4 Star Trek
7 Gopher and the Ghost
Chasers
11 *Movie: "Born to be
Bad" (drama/50)
28 Sesame Street (R)
10:00 A.M.
2 Favorite Martian
4 Sigmund and the Sea
Monsters
7 The Brady Kids

SPORTS TODAY

MAJOR LEAGUE BASEBALL (4), 11:00 a.m. —
Teams were not available at press time.NCAA FOOTBALL (7), 12:30 p.m.—Penn State at
Stanford. Season opener for both teams and the first
time of their meeting. Chris Schenkel, Bud Wilkinson
and Duffy Daugherty will handle the commentary.HORSE RACING (2), 1:00 p.m.—Jack Whitaker,
Chic Anderson and Frank Wright are commentators
for the head-to-head meeting of Secretariat and stable-
mate Riva Ride in the \$250,000 Marlboro Cup race.

- 9 *Movie: "Backfire"
(com.-drama/65)
13 Gospel Singing Jubilee
34 Cine en su Casa
10:30
2 Jeannie (cartoons)
4 The Pink Panther
5 Movie: "The Great
Jesse James Raid"
(wes./54)
7 Mission: Magic!
13 Gospel Singing Jubilee
28 Mister Rogers
40 Sportscope '73

- 11:00 A.M.
2 Speed Buggy
4 Big League Baseball
Teams not available at
press time.
7 Superstar Movie:
"Lost in Space"
13 News, Sports, Weather
28 Sesame Street (R)

- 11:30
2 Josie and the Pussy
Cats in Outer Space
11 Ad Lib. "How did
"Mother" Become a
Dirty Word?"
13 *Comedy Classics:
"Ma and Pa Kettle"
(comedy/49)

- NOON
2 Everything's Archie
5 *Movie: "Portrait of a
Sinner" (drama/59)
7 Sports Action Pro-File.
Jockey Donald Pierce
is this week's subject.
9 Movie: "Tumbleweed"
(wes.-adv./54)
11 Lancer. "Child of Rock
and Sunlight."
28 Mister Rogers (R)
34 Lucha Libre

- 12:30
2 Fat Albert and the
Cosby Kids
7 NCAA Football 1973
(see "sports")
28 Sesame Street (R)

- 1:00 P.M.
2 Horseracing Special (see
"sports")
11 Soul Train. Don
Cornelius.
13 Land of the Giants

- 1:30
9 Movie: "Smoke
Signal" (wes./55)
13 Championship Bowling
28 Mister Rogers (R)
34 Fanfarria Falcon

- 2:00 P.M.
2 Dusty's Treehouse
4 "THE CHILDREN
EXPERIMENT"

- ★ David Horowitz
5 *Movie: "Gunslinger"
(wes./56)
11 Combat. "The Good
Samaritan"
13 *Comedy Classics.
(Repeat 11:30 a.m.)
28 Sesame Street (R)

- 30 Social Security
34 Futbol Soccer
2:15
30 Musicales

- 2:30
2 Just Natural
4 Expression: East-West
—Asian-American
playwrights are
discussed
30 Buffalo's Pow Wow

- 3:00 P.M.
2 Bienvenidos. Goals and
accomplishments of the
Mexican-American
community.
4 AG*USA. The L.A.
County Fair
9 Movie: "Calamity Jane
and Sam Bass" (wes./
49)
11 No Man's Land.
"Above Suspicion"
22 *Futbol Soccer
28 Mister Rogers (R)
50 Six Spectacular Hours.
Philadelphia Folk
Festival

- 3:30
2 Patchwork Family
4 What's Going On. The
struggle for survival of
the NAACP
5 Seymour Presents:
"The Black Cat"
(mys./34)
13 The Virginian. "Throw
a Long Rope"
28 First Adventures in
Improvising. Piano
Lesson
30 Treehouse Club

- 4:00 P.M.
2 Children's Film
Festival. "Lucy and
the Miracles." A film
from Czechoslovakia
4 America Goes Public.
Democratic Telethon
(see "special")
7 Action '73. Music. Dick
Clark hosts
28 Man Builds, Destroys
30 Human Dimension
34 *Yo Se Que Nunea
40 *Panorama Latino
52 Fantasy in Mime
52 Voice of Agriculture

- 4:30
28 Next Billion Years:
"Designing Resource-
Conserving Cities"
30 Faith for Today
50 The Great American
Mouth Myth
52 Corona Now, D. Faliffa

- 5:00 P.M.
2 Animal World.
Expedition to Puget
Sound. Bill Burrud
5 Pinbusters
7 ABC's Wide World of
Sports
9 Nashville Music
11 *Movie: "The Errand
Boy." Jerry Lewis
(comedy/61)
13 The Persuaders
22 Roller Games
30 Quest for Life
50 Degrazia. Art and
People of Arizona
52 Kimba

- 5:30
2 Johnny Mann's "Stand
Up and Cheer." Return
Premiere
9 Untamed World. "Asia
Minor"
28 Accion Chicano (R)
30 Blue Ridge Quartet
50 Making Things Grow
52 Speed Racer I

- 6:00 P.M.
2 Big News, C. Roberts
4 News, Maskery/Harris

★ ALL NEW HEE HAW '74
★ LAUGH EVEN MORE!!

- Roy Clark-Buck Owens
13 Night Gallery
28 Young People's Film
Festival
30 Outreach Unlimited
34 News, Nono Arsu
40 *Teatro del Sabor
50 Zoom (children)
52 *Three Stooges

- 6:30
2 News, Dan Rather
4 News, Tom Brokaw
7 Celebrity Bowling
30 Pentecost w/Purpose
34 Capulina (comedy)
50 Focus Orange County
52 *Little Rascals

- 7:00 P.M.
2 Other People, Other
Places. "The Last
Great Journey on
Earth." A 1,500-mile
expedition up the
Amazon River in a
hovercraft. Peter
Graves narrates.
Premiere.
4 Democratic Telethon
resumes
5 Bowling for Dollars
7 News, Chuck Henry
9 Dick Van Dyke. "A
Bird in the Head
Hurts"

- 11 Lawrence Welk Show
13 It Takes a Thief
22 *La Tuerca
28 Cry Sorrow, Cry Hope
30 Living Faith
40 Special Celebration:
163 Anniversary
Independence of
Mexico. Live.
50 Orange County Review
52 Speed Racer II

- 7:30
2 Gas Company Presents
★ WILD, WILD WORLD
OF ANIMALS
(see "special")

- 5 Lassie. "The Golden
Eagle." When tragedy
strikes a pair of
nesting golden eagles.
Lassie attempts to see
that the eaglets are
hatched.

- 7 Let's Make a Deal
9 This Week Premiering
★ Locally... The Lucy Show
Lucy the Fire Fighter
34 Loco Valdez, comedy
50 Masterpiece Theatre:
The Golden Bowl
52 Addams Family: "The
Addams Family Meets
the V.I.P.'s"

- 8:00 P.M.
2 All in the Family. The
house next door is for
sale. Archie and Henry
are nervous about 'new
neighbors'. Return
Premiere

- 5 Superstars of Rock.
Guests: Loggins &
Messina, Billy Paul,
Rita Coolidge and Malo
7 Partridge Family.
"Hate Thy Neighbor."
Mrs. Stevens, the
Partridge family's new
neighbor, puts an end
to their rehearsals by
calling the police.
Season Premiere

- 9 Movie: "Ten Thousand
Bedrooms." Rich
American promotes
marriages for three
sisters so he can marry
the fourth.

- 11 *Movie: "The Errand
Boy." Jerry Lewis,
Brian Donlevy
(comedy/61)
13 Championship
Wrestling

★ SPECIAL

'AMERICA GOES PUB-
LIC' (4), 4:00 p.m.—Demo-
cratic National Commit-
tee Telethon. An enter-
tainment special-telethon
which will pre-empt the
network's entire prime-
time schedule tonight.
Among the many guests
are: Tony Randall, Henry
Fonda, Steve Allen; also,
the Fearsome Foursome
of the L. A. Rams, who
dominated pro-football for
many years.

"WILD, WILD WORLD
OF ANIMALS" (2), 7:30
p.m.—William Conrad
("Cannon") leads viewers
thru five different con-
tinent. The true life adven-
tures range from the
smallest insects to the
giant beasts of Africa.
Premiere.

ABC MOVIE SPECIAL
(7), 8:30 p.m.—"Irma La
Douce." Jack Lemon and
Shirley MacLaine star in
this French farce about
Parisian nightlife, unusu-
al occupations and double
identities.

- 22 Escenario
28 Final Arbitrator. U.S.
Supreme Court
decisions, '72-'73 term.
(R)
34 Premier. Feature Film
52 *Movie: "Cain &
Mabel" (comedy/36)

- 8:30
2 M*A*S*H. The three
surgeons are placed
under psychiatric care
by the General who
fears the 4077th is
battled-fatigued and
should be broken up.
Return Premiere

- 5 Jimmy Dean Show.
Guest: Charlie McCoy
7 ABC Special Movie:
"Irma La Douce" (see
"special")

- 30 Living Waters
50 Evening at Pops:
"Virgil Fox, organist
9:00 P.M.

- 2 Mary Tyler Moore
Show. Phyllis asks
Mary to help save her
marriage threatened
by another woman.
Return Premiere

- 4 DEMOCRATIC TELETHON
★ Andy Williams, Lorne
Greene, Dick Van Dyke
5th Dimension & more!
(see "special")

- 5 "Horror Classics. "The
Black Cat." A real
estate broker and an
antique dealer intrude
on the reading of a will
in an old mansion.
Broderick Crawford,
Hugh Herbert, Basil
Rathbone (mys./41)

- 22 *El Tornillo
28 Playhouse New York:
The '40s (R)

- 30 Hour of Power
9:30
2 Bob Newhart Show.
Bob's therapy group
insists he conduct one
of its weekly sessions
on TV. Return
Premiere

- 9 News, Larry Burrell
13 Minority Community
50 Omnibus 50: Orange
Co. music. arts.
10:00 P.M.

- 2 Carol Burnett Show.
Guest star Jim Nabors
joins in TV spoofs and
big band salute. Return

(Continued Page 19)

The
BIBLE
Says

Question: "Is it wrong to be narrow?"

There seems to be a general fear in religion of being
considered "narrow." It is in fashion today to be tolerant
of anyone's religious views, even if they disagree with
what the Bible says.

It is strange, however, that everyone is narrow in just
about every other realm but the religious! This is because
truth is narrow—truth of any kind.

In mathematics, two plus two equals four. There is
not another answer on this earth that is acceptable! No
other answer is right, and every other answer is wrong.
No one would agree, for mathematical truth is narrow.

At what temperature does water freeze? Using the
Fahrenheit scale, it is at 32°. There is no other correct
answer. It is not at 45° or even 33°, though the latter
would be close—but not right. It is 32°—period. That is
the narrowness of scientific truth.

Now, suppose someone wants to argue the question
as to the temperature at which water freezes. One says
45°, another 33°. We insist that it is 32°. Are we really
being narrow-minded, or are we just insisting on truth?

Yet, in the religious realm, we can have a dozen
different answers to one religious question—and men will
say, "You answer the question your way, and I'll answer
it mine. Then it will be all right for both of us!" Preposter-
ous, isn't it? And religion is the only place where we do
it.

Now, if that "tolerant" philosophy is so, then truth
does not matter at all. Why even have a Bible? Why not
let each one believe what he wants to believe, and just
throw the Bible away?

Does Jesus teach contradictory doctrines? Does the
word of God teach one thing on one page, and the oppo-
site on another? Certainly not, yet, men and churches
today teach and practice hundreds of different things.

And it is not all a matter of "interpretation." Our
differences are more from a matter of assumption and
misinterpretation. The Bible does not teach that a baby is
born in sin on one page, and that it is safe in Jesus on
another. It does not teach that baptism is by immersion on
one page, and then by sprinkling and/or pouring on
another.

There is such a thing as Bible truth. It is not wrong to
be narrow when one is only insisting that we follow what
the Bible says. To this end this church is "set for the
defense" of all Bible truth (Phil. 1:17).

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INSIDE THE TUBE

By BILL MAHAN

Would you believe Dax Xenos as a name for an actor? It's certainly better, and easier to pronounce, than Antonio Philippe Jose Lorenzo de Matrinex y Nieves, Marquis de Salamanac, the name he was blessed with until he read "The Adventures" and opted for Dax.

Dax has done a little bit of everything in his young life (he's 26). Born in Puerto Rico, he can remember when his family had money and he can also remember when they didn't.

Growing up in the slums taught him more than enough about doing things the hard way. When he was 15 he took up boxing to make a few pennies. He lost more bouts than he won, but while fighting his best friend he landed what he refers to as a "lucky punch" and knocked him out. That was the last time he ever entered the ring.

Blessed with a stunning voice with a range of four and one half octaves, he quickly discovered that it was easier to make money in a different kind of ring. That first ring in the United States was at the Jewish Theatre in Miami. His salary was \$250 per week and he performed three shows a day, seven days a week.

The reason he got the job was that he spoke Yiddish. He is also fluent in six other languages. Jack Linkletter saw him perform in Miami and so did Belle Barth. Through them he met Steve Allen and Allen saw him do a guest shot in Las Vegas. Allen was so impressed he offered to do an album with him. Its title is: "Steve Allen Presents Dax Xenos."

Dax has a philosophy that, to me anyway, is more than just interesting. He says, "If you want a Rolls Royce or a Bentley then you'd better have first found out what it is like to ride a bus or hitchhike. Life has a way of teaching you and it's not good to have had it too easy."

Dax has been seen on TV many times on "The Merv Griffin Show" and played an engagement with Phyllis Diller at the Playboy Club in New Jersey. He almost has his pick of clubs across the nation if he wants to sing, but he'd prefer to be an actor.

"I'm ready to try picture and television work now," he told me in Hollywood. "I can't be running around the world playing clubs if I expect to become an actor. I have to be where the action is."

Dax Xenos is a multi-talented young man. I won't be at all surprised to see him either in a series or on the big screen in a very short time.

SATURDAY

(Continued from Page 18)

- Premiere
11 News, Jones/Fortner
22 Vidas en Conflicto
30 Berean Bible Hour
34 Box de Mexico
40 Chinese Variety Show from Taiwan
52 Lou Gordon Program. Guests: Sen. Wm. Proxmire, physical fitness; Dr. Joyce Brothers
10:30
5 Pepper Rodgers Show. Coach Rodgers and Tom Harmon discuss the problems of college football.
9 News, Larry Burrell
13 News, Sports, Weather
22 News, Sachi Hosoya; Music Flash (Japanese)
28 Session. "The Ship." A folkrock opera.
10:45
22 Movie: (Japanese) 11:00 P.M.
2 News, Roberts/Dunn
4 News, Maskery/Harris
5 UCLA Football Preview. UCLA coach Rodgers and Tom Harmon.
9 Wagon Train
11 *Movie: "Giant from the Unknown" (mys./'58)

- 13 *Movie: "Cinema Saturday
30 Pentecostal Temple 11:15
7 Sam Donaldson, News 11:30
2 *Fabulous 52! "Red River," John Wayne, Joanne Dru (wes./'48)
4 90 Tonight. Cleavon Little hosts
34 *Cinema 34 11:45
7 Movie: "A High Wind In Jamaica," Lila Kedrova, James Coburn ('65) 12:30
9 *Movie: "Armored Attack" (drama/'43)
11 *Movies: "Cry the Beloved Country" (drama/'53); "The Family Secret" (drama/'51); "The Strange One" (drama/'57) 1:00 A.M.
5 *Movie: "Lady with a Lamp" (bio./'50) 1:15
2 News, Editorial 1:25
2 *Movies: "The Glory Brigade" (war/'53); "The Mole People" (sci-fi/'57)

TODAY — "A Man for All Seasons" (1966), 3:30 p.m., Ch. 4. Oscar-winning film, which had its TV debut last Wednesday night, is repeated. Paul Scofield, Robert Shaw, Wendy Hiller, Leo McKern, Orson Welles, Susannah York and Vanessa Redgrave head cast.

"The Yearling" (1946), 5 p.m., Ch. 7. Gregory Peck, Jane Wyman and Claude Jarman Jr. star in drama based on Pulitzer Prize-winning novel about a boy and a fawn in Florida.

"El Dorado" (1967), 9 p.m., Ch. 7. Lighthearted Western stars John Wayne and Robert Mitchum.

MONDAY — "Shoot Out" (1971), 9 p.m., Ch. 4. Gregory Peck portray an ex-convict seeking revenge on the partner who betrayed him in Western drama.

"Lady in Cement" (1968), 9 p.m., Ch. 7. Frank Sinatra, as private eye Tony Rome, searches through the Miami underworld for a dead woman's identity. Raquel Welch, Dan Blocker and Richard Conte also star in mystery.

"Reflections in a Golden Eye" (1967), 11:30 p.m., Ch. 2. Marlon Brando and Elizabeth Taylor star in tale of sexual turmoil at a peacetime Army base.

TUESDAY — "Deliver Us From Evil" (new TV movie), 8:30 p.m., Ch. 7. Five inexperienced campers and their guide stumble upon the \$600,000 ransom from a skyjacking in the Oregon wilderness and fight the elements and their own greed in a desperate struggle to get

back to civilization. George Kennedy, Jan-Michael Vincent and Bradford Dillman head cast.

"Drive Hard, Drive Fast" (new TV movie), 9 p.m., Ch. 4. A race car driver takes a girl from Mexico City to New Orleans and discovers en route that someone is trying to murder him. Brian Kelly and Joan Collins star.

"Coffee, Tea or Me?" (new TV movie), 9:30 p.m., Ch. 2. Karen Valby is an airline stewardess with a husband at each end of her Los Angeles-to-London flight run. John Davidson co-stars in comedy.

WEDNESDAY — "In the Heat of the Night" (1967), 8:30 p.m., Ch. 4. Oscar-winning film stars Rod Steiger as a small-town Mississippi police chief and Sidney Poitier as a visiting black detective who try to solve a murder.

"She Lives" (new TV movie), 8:30 p.m., Ch. 7. Desi Arnaz Jr. and Season Hubley portray sensitive college sweethearts who declare war on death itself after the girl discovers she has a terminal illness.

"Hunters Are for Killing" (1970), 11:30 p.m., Ch. 2. Burt Reynolds is an ex-con out to prove he wasn't guilty of manslaughter. Martin Balsam, Melvyn Douglas and Suzanne Pleshette also are in cast.

THURSDAY — "Evel Knievel" (1971), 8 p.m., Ch. 7. Film drama based on the life of America's most famous motorcycle stunt driver stars George Hamilton, with Sue Lyon, Ron Masak and Rod Cameron.

"The Hot Rock" (1972), 9 p.m., Ch. 2. Lighthearted crime drama stars Robert Redford and George Segal in jewel heist caper.

"The Biggest Bundle of Them All" (1968), 11:30 p.m., Ch. 2. Robert Wagner, Raquel Welch and Edward G. Robinson star in humorous film about a crew of bungling amateur robbers.

FRIDAY — "Planet of the Apes" (1968), 8:30 p.m., Ch. 2. Science fiction tale stars Charlton Heston as an astronaut who has crash-landed on a planet where men are enslaved by a race of clever apes. Roddy McDowall, Kim Hunter, Maurice Evans and Linda Harrison are also in cast.

"Trog" (1970), 11:30 p.m., Ch. 2. Joan Crawford is an anthropologist in melodrama about the discovery of a living troglodyte, a primitive ape man, found frozen in a cave.



JOAN COLLINS is a star of the movie "Drive Hard, Drive Fast" on NBC Tuesday night.

TV MOVIE TIPS

SATURDAY — "Irma La Douce" (1963), 8:30 p.m., Ch. 7. Shirley MacLaine plays a good-hearted Parisian "lady of the evening" and Jack Lemmon is her favorite gentleman friend and reluctant counselor in lighthearted romantic drama.

(Note: The movies listed here are only a small portion of the ones showing on TV this week; check daily logs for others.)

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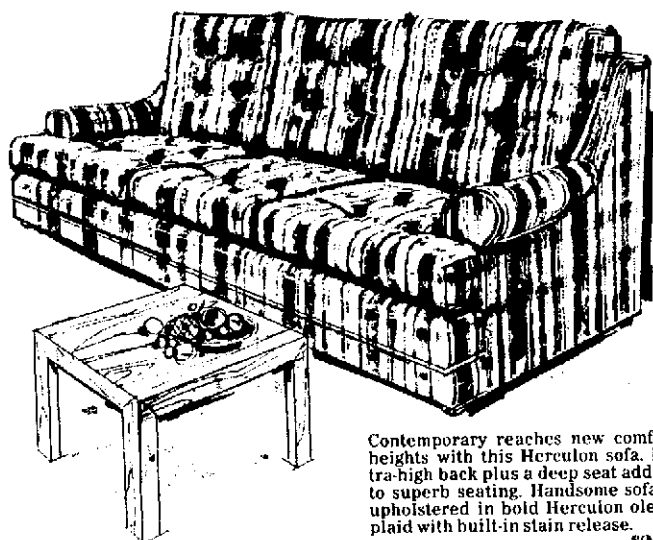
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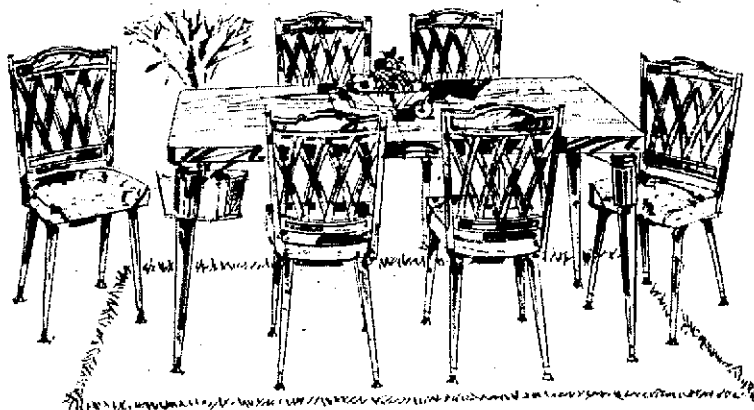
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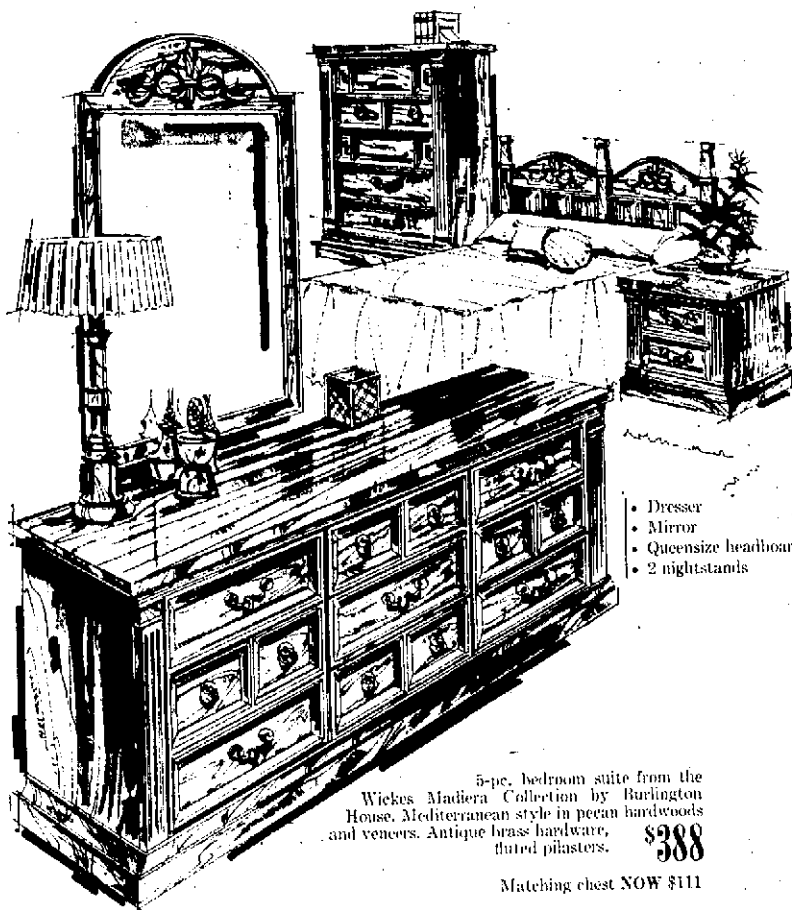
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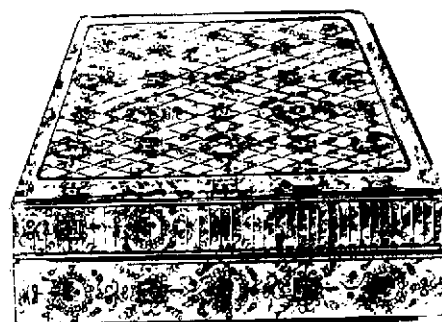
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**southland
sunday**

September 9, 1973

Magazine of
The Long Beach
Independent, Press-Telegram

James M. Leavy
Editor

Joanne Norris **Judy Hazlett**
Associate Editors

Bill Buerge
Art Director

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That!

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THE COVER:

Duke Fishman,
Avalon's official
greeter, was
photographed by
Roger Coar on a
visit to Catalina.

Southland Sunday Magazine is published weekly
and distributed exclusively each Sunday in The
Independent, Press-Telegram. Offices are at
604 Pine Ave., Long Beach, Calif. 90804. Manu-
scripts, photographs, and drawings submitted
should be accompanied by return postage. All
material will be considered, but the publisher
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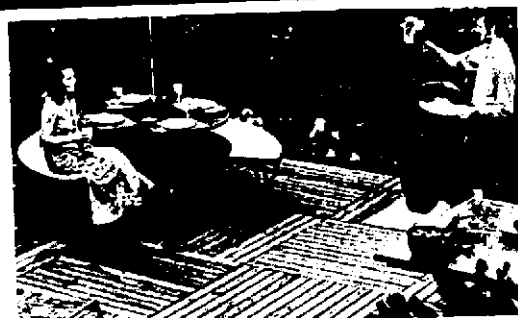
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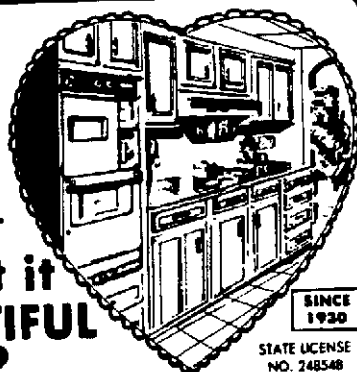
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Wells Report



Social Notes from Orange County

If we are both lucky, Ralph, you are reading this on a fine September Sunday when the Iowa relatives, the President, and Catalina Eddy have all left Southern California. The night and morning low clouds have left with Catalina Eddy, and we are getting some of that sun we didn't have in July or August.

Actually, as I write this the tourists are still here, a million bodies are barbecuing on the Orange County beaches despite the presence of Catalina Eddy and his low clouds, and the President is scheduled to arrive any minute at San Clemente.

And I have just read a piece by Joe Eszterhas in *Rolling Stone* in which he maligns Orange County. I do not think he had any great desire to put down Orange County when he started the piece; it is just another way of getting at President Nixon who occasionally lives there as a guest of the American taxpayer and Robert Abplanalp, the spray can valve tycoon.

It is a foul blow. Orange County did not invent Richard Nixon. It was only after the American people invented him president that he decided to settle in our midst with a little help from his friends. As an Orange County resident I don't think he has helped property values.

Since he came there has been a whole procession of oddballs through the county — Leonid Brezhnev, Teamster boss Frank Fitzsimmons, *Rolling Stone* senior editors, Frank Sinatra, Mafia dons visiting La Costa, protesters, and a pig wearing a Soviet flag released by demonstrators denouncing the Russian treatment of Jews.

I know Nixon promised to bring us together, but did he have to do it in Orange County?

I remember when Walter Knott used to accept speaking engagements and nostalgically recall for his audiences that when he first set up shop in Orange County he could go a month without seeing a federal employee, except perhaps a postman.

Well, now all the way from the Newport and Airport Inns and from El Toro to San Clemente, Orange County seems to be wall-to-wall federal em-

ploves or other hangers-on like newsmen.

Still, there aren't as many federal employees here as there were a year ago. I mean, some of them like Bob Haldeman are still here but they're no longer federal employees.

The way John Masters felt about India is a little bit the way I feel about Orange County. India, Masters said, had been fought over by Dravidians, Tamils, and Indo-Aryans, by Hindus and by Moslems, by French and British and Portuguese. It had the strength to survive them all and profit from their diversity.

Orange County was settled by German and Polish Socialists and developed by wine and citrus growers, by English capitalists and electronic entrepreneurs, by little ol' berry jammakers and Mexican wetbacks, by black day laborers and white refugees from the blackening cities.

Orange County is strong enough to survive them all.

There are three general groups of Orange County residents. First, there is the oldtimer, the skinny gent with wispy white hair and a red, bobbing Adam's apple above his white shirt and dark suit. You can pick him out by the way he angrily chomps his gums whilst reading the headlines on the Los Angeles Free Press displayed in the sidewalk racks.

Then there is my group, the people who came here 10 or 20 years ago to be near the sea or find some open space where they could still afford it. They organized Little Leagues and suburbia, banished oranges to the supermarkets and brought in such civilized amenities as smog and juvenile delinquency.

Lastly, there are the newcomers, the hippies, the President and his entourage, and the writers from *Rolling Stone*. Their habitat is the expensive restaurants and hotels — the politicians and businessmen inside wheeling and dealing and the hippies outside picketing.

They have an ecological function, too. Hopefully, they will discourage too many more people from flocking to Orange County.

By BOB WELLS



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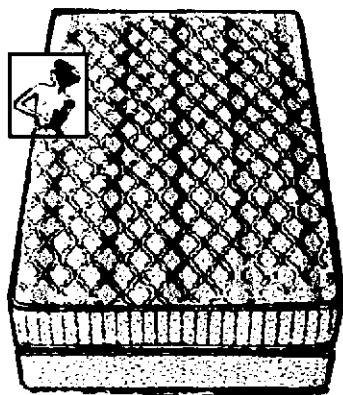
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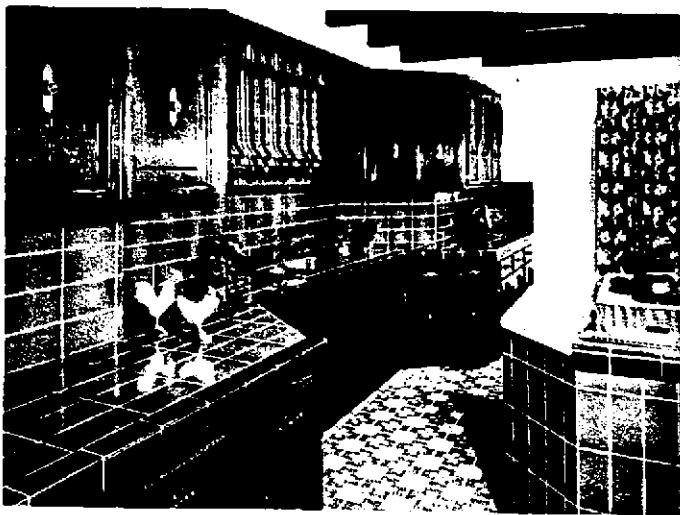
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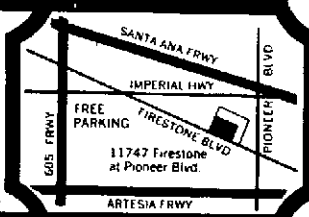


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Glad you asked that!

By HY GARDNER

Q: The long-running Watergate TV exposure has revealed Howard Baker as a bright, charismatic and witty senator. Has he expressed any desire to run for President in 1976? — The Carter Family, Memphis, Tenn.

A: "Right now," he said on *The Jack Paar Show* (late in July), "it would be inappropriate for me to voice such an ambition." However, the vice-chairman of the committee conceded, "Sometime in the future I might reconsider such a possibility."

Q: As one of our greatest air pioneers, how did the late Capt. Eddie Rickenbacker appraise this era's space achievements? — Erich D., San Antonio, Tex.

A: "I'll sum up the answer in one word," Capt. Eddie once told us, "communications. At no time are our astronauts alone. They always know where they're going, how to get back. In the early days, with or without instruments, we flew mostly by instinct, by the seat of our pants as they called it. Today, no matter how far away they might be, spacemen never leave home — not as long as contact is maintained."

Q: Who was it who said, "It's better to keep your mouth shut and appear stupid than to open it and remove all doubt?" — Robert P., Lansing, Mich.

A: Mark Twain.

Q: Is Truman Capote a full-blooded Spaniard? Where was he born and raised? I'm also interested in other side-lights about this colorful personality — Arthur J. Puig, Birmingham, Ala.

A: Capote, the favorite bachelor escort for many famous women, married and unmarried, was born in New Orleans on Sept. 30, 1924. His father was Arch Persons. But he adopted the name of his stepfather, Joseph Capote. Early in his youth, he was a tapdancer on riverboats. In 1946, Capote captured the O. Henry Award for a short story which launched him on a writing career. Typical of the character's offbeat barbs was his response when asked what he thought of graffiti as an art form. "Some of the most vivid writing in America," said Truman, "is on the walls of restrooms. The men's room in the Albany, N.Y., railroad station, for instance, should be preserved as a national shrine. There is more wit there than in any Broadway hit!"

Q: I'm curious. What shapely female adorned *Playboy's* very first centerfold? And did she become famous? — Mrs. Gladys Geist, Washington, D.C.

A: Too much so. Her fame proved fatal to Marilyn Monroe.



Sen. Howard Baker
... no decision yet

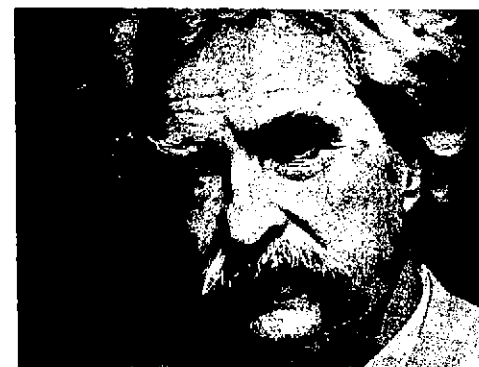


Capt. Eddie Rickenbacker
... key is communications



Truman Capote
... not a Spaniard

Marilyn Monroe
... first centerfold



Mark Twain
... keep your mouth shut



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MYSTICAL OR MURDEROUS



Photo by Curt Johnson

By TOM WILLIAMS

A Buddhist monk of 11th century China, he moves, serene and graceful, through the roundness, serenity and peace of his world. Stands in the middle of a bamboo forest, verdant willow trees and verdant grasses encircle a rich blue lake. So full of peace, the tranquility of the monk. He is a 12th century Zen master.

Suddenly in an age when violence and sudden death appear as quickly as the cobra strikes, three young brigands rush the monk and pastoral becomes surreal.

The monk wheels to face his attackers. The first bandit grabs his tunic, but the monk's lightning moves leave him haplessly sprawled, howling in pain with a hyperextended elbow and a crushed kidney.

The second cutthroat grabs the monk from behind, only to find his efforts rewarded with a penetrating strike shattering his jaw in splinters; collapsing, the assailant feels broken teeth and gushing blood ooze from his mouth as he slips into darkness.

The third and most powerful of the trio wraps his massive arms around the monk in a crushing bear hug, but releases as a palm strike — seemingly from nowhere — crushes his groin. This brute's last earthly vision is of the monk's "triggered salute" breaking the bridge of his nose, burying it deep in his brain.

This man of enlightenment, jarred from the peace of his walk, has maimed two attackers and murdered the other one — all with nothing more than his empty hands.

Is it possible that a meditative exercise conceived to guide seekers to enlightenment has evolved into a gross, murderous mutation? Have the monks who so rigorously followed the nonviolent teachings of the compassionate Buddha misinterpreted the message, distorted the meaning, inadvertently creating an instrument of violence out of a spiritual exercise?

One key to the answer lies in the obscure origins of the art.

It is generally accepted that karate began when a little-known Buddhist monk named Bodhidharma left his native India to enter China in approximately 525 A.D. In most of the world today this Indian monk is revered as the spiritual father of Zen Buddhism and the patriarch of a weaponless fighting art which was precursor to modern-day karate.

William Flinn, an Asian scholar who has written a definitive book on the history of the

art — *Karate: History and Traditions* — de-

scribes karate as an art of the practice of self-defense. In fact, only the bare hand, arms and legs are used. In this respect it is similar to judo and aikido wrestling. Its chief point of departure from the others is that karate emphasizes the kick, the open-hand strike and the closed fist strike rather than the take-down, the hold and the throw. So effective is this form of self-defense that it is said a karate master can defend himself against a great number of adversaries, human or animal.

The passing of time and individual cultural differences in the East have produced many stylistic variations of the art. China, Korea, Japan, Cambodia and Indonesia have all developed distinctive fighting styles by emphasizing certain favored techniques.

While all the styles hark back to obscure Buddhist beginnings, scholars have found the style most clearly linked to the Buddhist religious traditions is the Chinese art of kempo, which evolved from the ancient martial art known as "ch'uan fa." Since the 7th century, Buddhist monks in both China and Japan have practiced ch'uan fa or kempo.

And recently in the United States karate has enjoyed a mushrooming popularity fostered by a plethora of films (*Five-fingered Death*, *Deep Thrust*, *Billy Jack*, *The Chinese Connection*, *Fists of Fury* and others) as well as the weekly TV series called *Kung Fu*. A number of new karate studios have sprung up to accommodate the burgeoning interest.

Scholars of the art and the religion have been plagued by the incongruity between the nonviolent teachings of Buddhism and the violent art it has spawned — karate and all its variations.

While the *Kung Fu* series presents a philosophy of nonviolence replete with interesting Chinese proverbs, the charm of the program seems firmly rooted in more volatile soil. Each week David Carradine as Caine, a 19th century Shaolin monk, finds himself trapped in the traditional TV horse opera box canyon. In the canyon the philosophy ends and the action begins.

Americans tune in the series to see the man who preaches nonviolence dispatch the bad guy or guys, not with a gun, knife, rifle or whip — but with his lightning-fast hands.

It is different, but it isn't revolutionary. The answer appeals to John Wayne fans, but the style is altered and as one Warner Brothers spokesman said, the audience seems to be demanding more philosophy. "Today's audi-

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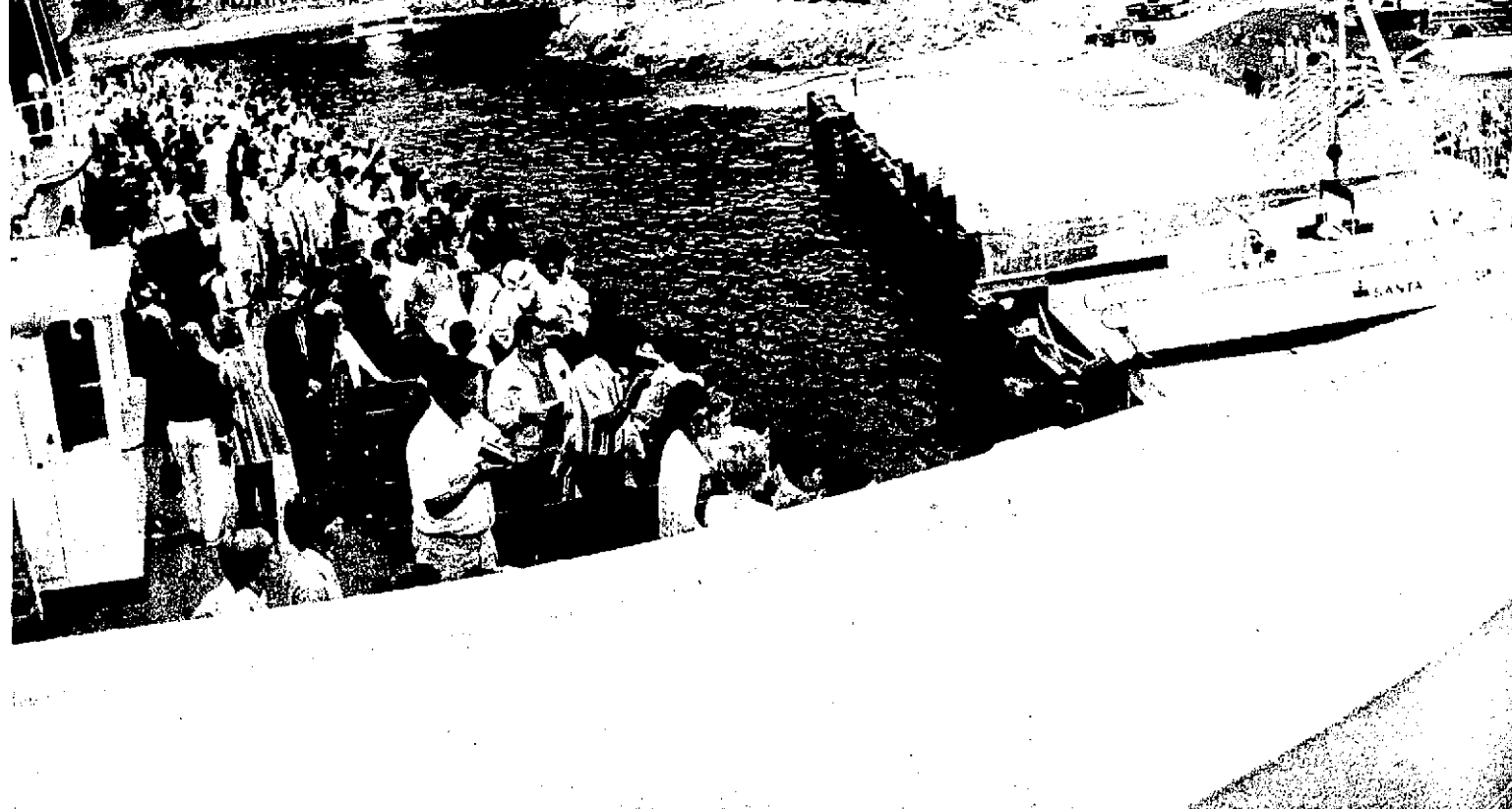
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Catalina

ITS FUTURE IS IN ITS PAST

By MARY ELIS GABERON



S.S. Catalina captain Lloyd Fredgren eases the Great White Steamer alongside Avalon mole in preparation for debarking its 2,183 passengers.

"Twenty-six miles across the sea, Santa Catalina is awaitin' for me. Catalina, the island of romance, romance, romance..."

Here on the mainland, Southern Californians—weary of worrying about smog, pollution and the San Andreas Fault—are caught up in a sentimental craze for the romance of the past.

Old is in, and we are nostalgically awash in memories of the 20s, the 30s and the 40s. Old songs, old fads, old heroes and heroines are summoned forth in a renaissance of memorabilia.

Girls turn out in clothes their mothers once admired as fashionable. Contractors pay premium prices for weathered wood salvaged from old prospectors' huts or sagging barns in Iowa and New England to give a what-used-to-be look to restaurants, bars and shopping centers.

Despite these, there are few real escapes

from the so-called progress of the 70s—the concrete parking lots, the air-conditioned, palm-studded, oasis atmosphere, the endless neon signs, do-it-yourself laundries, the all-American hot dog stands and congested freeways.

But anyone who's been in Southern California long enough to get past Marineland and Knott's Berry Farm knows there's an escape 26 miles across the sea—Santa Catalina, the island of romance, romance, romance.

There nostalgia doesn't have to be manufactured. It's a way of life.

Postcard racks at every corner drugstore have told you about crescent-shaped Avalon Bay—the famed Casino to the right (where all the big bands played in the 30s) and the beach to the left with sailboats and cruisers dotting the foreground.

And anyone who has set foot in Avalon, the island's only city, knows that behind the beach are sidewalk cafes and quaint little

shops resembling those in Carmel, without the Disneyland influence. The architecture is pastel Spanish or Early California—and it's for real.

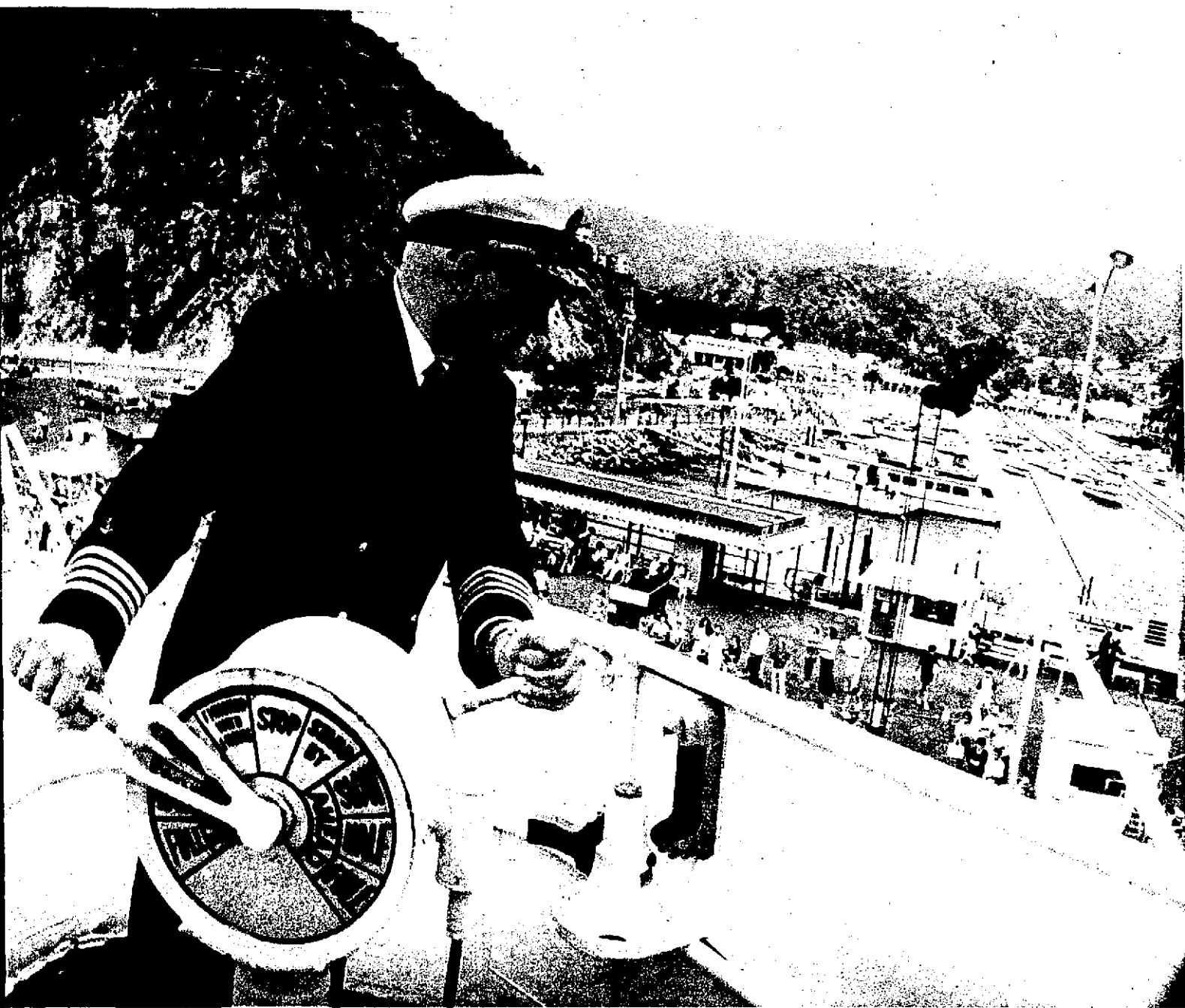
Behind the shops, verdant hills, dotted with the picturesque and historic homes of the island's 1,520 permanent residents, rise in spectacular splendor from the shoreline, forming a natural arena of exquisite beauty.

Beyond the hills is a mountainous landscape of fantastic grandeur, folded and creased, unspoiled and unchanged, where wild boar and bison roam the wilderness. Catalina's interior is a living tapestry of California as it once was.

Repeat: California as it once was.

To fully understand the magical allure of Catalina, one has to know her history. It reads like a movie script.

Along with nearly everything else in Southern California, Catalina was discovered in 1542 by Don Juan Rodriguez Cabrillo, that



daring Portugese navigator who braved the seas in the service of Spain.

In the centuries that followed, the island was at various times a port for Spanish galleons, a hideout for buccaneers and smugglers, a hunting ground for sea otter (now virtually unknown on the California coast), scene of a gold and silver mining boom and a military site for Union troops during the Civil War.

After the mid-1800s, there was a succession of private owners—Thomas Robbins, Don Nicolas Covarrubias (some of his descendants lived in Catalina as late as 1960), James Lick, George Shatto, the Banning Brothers.

But it was not until 1919, when the late William Wrigley Jr. of chewing gum fame purchased controlling interest in the Santa Catalina Co. for \$3 million, that Catalina began emerging as a world playground.

When Wrigley first saw the island, there was only one automobile, no paved roads, no

fresh water and practically no electricity other than a small generator.

Crescent Avenue was a big street with a few buildings and a lot of horses, but nary a tree nor a blade of grass.

Wrigley planned vast improvements but, even then, he envisioned Los Angeles would someday be one of the world's largest cities, that California would have the largest population of any state. He foresaw the chopping down of orange groves and eucalyptus groves, the widening of streets.

He visualized that in Catalina he had Southern California as it once was. Since then, to carry out his wishes, the Wrigley family—presently headed by 78-year-old P.K. Wrigley—has held the island in trust as an ecological preserve and a remnant of the old West.

Even Avalon's swaying palms are a living reminder of life as it once was on the mainland.

They date back to the time cars were

launching their full-scale invasion of the West and the new breed of traffic engineers were starting to slash the mainland with freeways, taking out hundreds of palms. P.K. Wrigley offered to take up the palms and move them to Catalina.

Soon after that, while boating on Lake Michigan, he got the idea for Catalina's famed landmark, the Casino, one of the most classic structures in the country, remembered with delight by millions who have seen it.

Of circular construction, a modern adaptation of Moorish and Spanish, it is 180 feet in diameter and approximately the height of a 12-story building.

On the first floor is the beautiful Avalon Casino Theatre, seating 1,200 persons, flanked by convention rooms for use by visiting groups.

But in the early days it was the spectacular ballroom upstairs that attracted nationwide attention and never-before throngs of pleasure



Avalon Harbor

FUTURE

(Continued from page 11)

seekers, many coming on the Big White Steamer's moonlight cruises to swing to the music of the big bands. Three thousand couples could dance on the immense floor, its crushing weight cushioned in cork.

During the 30s, all the big names came—Freddie Martin, Buddy Rogers, Herbie Kay, Little Jack Little, Jan Garber, Ted Weems, Dick Jurgens, Kay Kyser, Benny Goodman, Bob Crosby. Their music was broadcast nationwide.

The island's best salesman was Ben Bernie. "This is a sustained program," he would say, "and I can't tell you what it costs to come to Catalina. But if I could, I'd tell you it costs \$3.80 a round trip."

Now it costs \$8.50 by boat, \$17.70 by seaplane, and the big bands are a thing of the past. But Catalina today is still the closest thing you'll find to the 30s.

Just 26 miles. Romance, romance. Who could ask for anything more?

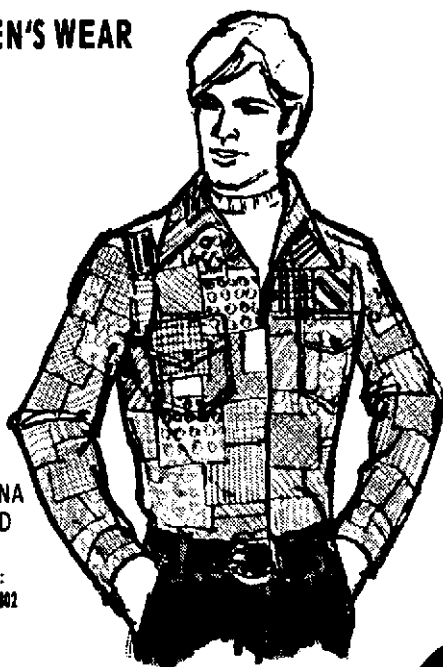
Many permanent residents, most of whom visited Avalon on a clear day and decided to stay forever, say the current season has been more reminiscent of the 30s than other recent years.

For one thing, the Big White Steamer, nostalgic old queen of the Catalina run (15 million passengers since 1924), was back this year after lying dormant in her berth in San Pedro last summer, tied up by a labor dispute.

For another, more families are coming to

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the magic isle, toting amazing amounts of luggage, staying longer to sun and swim, play golf and tennis and enjoy the exhilaration of the sea and Catalina's awesome landscape.

"This year it's like back to the old days," were the words of the island's official greeter, Duke Fishman, listed on the city payroll simply as "Duke."

He's the original Mr. Clean of the television commercial, complete with shiny bald pate and one loop earring and is almost as much a Catalina landmark as Sugar Loaf Point. The Duke of Catalina, 68 summers old and bronze as a coffee bean, who began as Avalon's life-guard and official greeter in 1934, calls his isle in the sun the "safest place in the world for families and kids."

Apparently he's right. Sally Clements, policewoman without a gun, has been patrolling the streets of Avalon since 1956 and says she can't even remember a reported case of purse-snatching.

In startling contrast to the mainland, there's not a single traffic light on the entire island, not one. There are no billboards, no cement-covered parking lots, no mass-produced hamburgers.

Although Colonel Sanders has a new finger-lickin' good establishment on the isle, there are no chain stores, except for a Safeway market, said to do more volume than any Safeway of comparable size in the state.

Commercially speaking, Catalina is like no place on earth. The Almighty Dollar does not reign supreme. Except for some of the 175 businesses and 450 residences in mile-square Avalon, the 22-mile-long island is almost solely owned by the Santa Catalina Island Co.

Quality of environment and pride in the island's natural beauty are of prime importance to every islander. That's why he set up shop in Catalina in the first place.

Mayor Ray Rydell, an expatriate of Beverly Hills and Santa Monica who took up permanent residence in Avalon after early retirement as executive vice-chancellor of California State Colleges, said that during recent months there's been a flurry of vitality in the business community.

At least 10 new businesses have opened during the past year. Many historical buildings have been refurbished, restoring them to their original charm and beauty.

Several, such as the Upstairs Place and El Galleon, the latter a charming beachfront eatery redone by owner John Leonhardi, have added sidewalk cafes, where tourists and locals can sip coffee and drinks, watch ships in the harbor, exchange yarns or just stare into sweet nothing, forgetting the cardiac carousel on the mainland.

Also brought back for a rerun of its glorious past is El Encanto, Avalon's picturesque marketplace, recently restored by Al Solomon. He's the same man who a few years back restored another old landmark, the Hotel Catalina, built in 1917, because "I love this island."

El Encanto, originally built in 1933, is a unique hexagon-shaped structure of shops and booths, dominated by a massive Spanish archway emblazoned with colorful paintings on the ceiling. There is extensive wrought iron, a tile roof handmade in Catalina and a Spanish belltower right out of yesteryear.

This charming bit of Alta California will, 14



Visitors strolling on Avalon pier.

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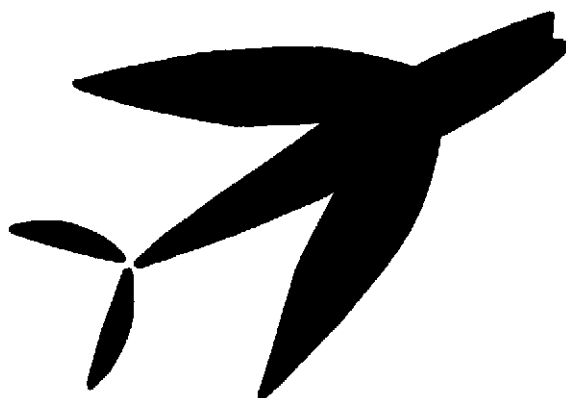
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Miniature golf course was once a parking lot.

FUTURE

(Continued from page 13)

when completely redeveloped, accommodate 20 distinctive shops, a restaurant and a bakery featuring a specially developed Catalina sour-dough bread.

And remember all those miniature golf courses in the 30s? Oldtimers say there were several on the island during that era.

Well, there's a new one now—but I'm sure it's unlike any ever designed before. Located in Avalon's old "Tent City" area, there are no Mother Goose characters or miniature medieval castles.

It's an acre of rare and exquisite beauty, a landscaper's paradise, ablaze with flowering plants—begonias, fuchsia, daisies, marigolds, double petunias, roses. More than a hundred pine trees were planted, plus thousands of other plants.

Accents include a babbling brook, fountains, pilings, rustic fences, brick surfacing, curved bridges, low mushroom-shaped light fixtures.

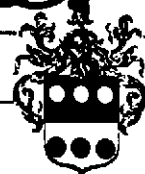
The creative design was developed by John Fricke, a master's candidate at Cal State Los Angeles and manager of an L.A. paper company. "It was a departure from the rat race," he said.

His father, Robert Fricke, acted as construction foreman. It was no small project. The acreage was scored with roads and streets, sidewalks and plumbing.

More than 1,500 bags of fertilizer were used; load after load of fertile soil was put down to cover the black top. Today, the site is a beautiful park instead of a parking lot—a reversal of the way things happen on the mainland.

It's that type of thinking, of course, that makes this year-round playground an escape to another world, another era. It's the mainland without problems—nostalgia without synthetics. A last resort for Southern California. □

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Catalina:



The Wrigley mansions overlooking Avalon

“Too Beautiful to Become Another Southern California”

By DAVID LEVINSON

Like one of those recurring fuzzy dreams in which details keep changing but the landscape remains generally familiar, Catalina Island has been a shifting vision for Wrigleys. Two of them, anyway.

The first was William Wrigley Jr., the chewing gum baron.

The second is Philip K. Wrigley, the gum magnate's son. At 78 he still keeps a firm hand on the William Wrigley Jr. Co., which makes the gum.

Vice President and Secretary Claude Brooks emphasizes that the gum company has absolutely nothing to do with Santa Catalina Island or the Santa Catalina Island Co. Whether it is the gum or the island that might be defiled by the connection, he does not say.

Brooks himself does “some work” for the island company. When he says that “we visualize that 70 to 75 per cent of the land will never be developed,” there is authority in his tone. But he is firm about the fact that all this has no connection with his duties at the William Wrigley Jr. Co.

Neither he nor anyone else there ever gives it less than its full title, and they insist that it get the whole works in the Chicago phone book, too. They're economical, though. There is no display ad in the Yellow Pages. Anyone looking for a carload of gum has heard of the William Wrigley Jr. Co. That full title makes it an institution, like the Leland Stanford Jr. University.

Full titles, answering your own phone and

conserving the environment are rules P.K. has. (P. K. may be the only magnate since Edsel Ford to have his name on a major product; but the honor didn't come to Edsel till he was dead, and it wasn't much of an honor anyway. P. K. gum was a big winner in the vending machines.)

Household word or not, P. K. answers his own phone. So does Claude Brooks. But the current William Wrigley lets his secretary handle that chore.

That's not his only departure from Wrigley tradition. P. K.'s son also refuses to discuss Catalina. If he has his own Catalina dream, he's not sharing it with a newspaperman half a continent away. It doesn't matter. At the moment, P. K. has the controlling interest in

TOO BEAUTIFUL

(Continued from page 15)

the Santa Catalina Island Co. What P. K. says goes.

"I found my love in Avalon, beside the bay," Al Jolson and Vincent Rose wrote in 1930. "I left my love in Avalon and sailed away."

That is about how it has been for the Wrigleys.

William Wrigley Jr. had a vision of the island before he ever saw it. It was a pretty commercial vision, as Claude Brooks reports it. It started with a Pasadena real estate man named David Blankenhorn who wanted to buy the land owned by people named Banning, who leased it to sheep ranchers. Blankenhorn saw great subdivision possibilities in the island.

But Brooks insists that William Wrigley Jr. pretty much abandoned that idea as soon as he paid his first visit to the place. With repeated visits, Brooks says, "he realized the island was too beautiful to become another Southern California."

Even back then in the 1920s, Brooks says, Southern California "was being subdivided like crazy."

So William Wrigley Jr. bought control of the island from Blankenhorn and expelled the sheep. He replaced them with cattle, which Brooks insists are kinder to the environment.

Conservation, the Wrigley people say these

days, was always a big thing with the Wrigleys and Catalina.

For 15 years, even the cattle have been barred from their old grazing grounds.

"Of course," Brooks muses, "that has caused an increase in the goats. Now we have a goat problem." The Wrigleys are working on it, though, with miles and miles of fences and permission to hunters to go after the wily wild goats.

The goats aren't the biggest problems the Wrigleys face. The biggest problems are the

'Now we have a goat problem'

lack of water, the lack of transportation to and from the island, and the presence of Los Angeles County Assessor Philip F. Watson.

The lack of water and transportation keeps the island from being developed, as P. K. and company see it. Not that they'd want to develop it much anyway, you understand. The presence of Assessor Watson means that the Wrigley property is assessed just as if some of the old Wrigley dreams — or at least the newspapers' versions of the Wrigley dreams — might someday come true.

This year, in fact, the assessment on the Wrigley property went up from \$38 million to \$64 million. All the Wrigley lawyers and accountants were only able to get the new figure reduced by 15 per cent.

The old dreams were pretty spacious, although Brooks insists the newspaper accounts of them were surely filled with misquotations.

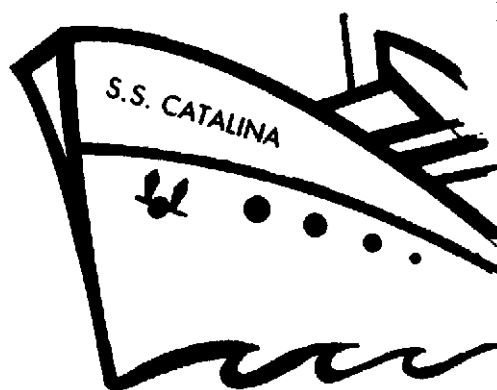
Even when the quotations were right, people might have misunderstood them. In 1955, for example, P. K. Wrigley told a Long Beach interviewer his father "always believed Catalina would be to Los Angeles what Long Island is to New York."

P. K., Brooks explains, was not thinking about the current Long Island. No, not that place, with its miles of tacky houses, that New York has grown to know and hate. "I don't think he was talking about quantity," Brooks says. "He was probably thinking about the 1920s, when Long Island was a second-home center."

Ah. And what about 1961, when a breathless newspaper story reported that the island "will be opened up to private development under a 55-year lease-purchase program patterned after that used by the Irvine Ranch Co." That story said P. K. Wrigley envisioned "a 54,000-acre development at Avalon and an ultimate island population of 250,000?"

Easy. "He never said that, I can assure you," Brooks declares. There is a sad tone in

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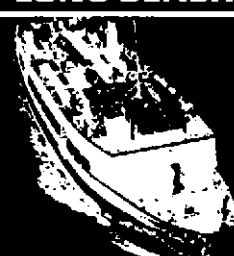
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[illegible]

With the assessor constantly looking out to sea from his Los Angeles office, P. K. and company aren't foreseeing much development these days. But who knows what might happen if that fellow in Long Beach manages to harness the tides?



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GOOD, BETTER, BEST, BETTE

By KAY HOLMES

Bette Midler is almost too camp to be true. From her frizzled, orange-red hair to her clompy, platform shoes, she embodies a busty, bawdy, rag-and-bones vision which is both uproariously funny and emotionally electrifying.

She struts, she shimmies, she vamps her way across the stage, as she belts out four decades of American popular music. She describes herself as "trash with flash" and tells her audience she's going to sing "all the garbage" she knows.

From the torch songs of the 30s, the Andrews Sisters of the 40s, to the teenybopper laments of the 50s and the "low-rent rock 'n' roll" of the 60s, Bette's performance is a blend of high style and art and superself-expression.

On New Year's Eve she filled Philharmonic Hall in New York's Lincoln Center — twice. At midnight, with horns hooting and fireworks crackling out in the streets, she ascended from beneath the stage, diaper-clad, proclaiming 1973 with a banner wrapped around her ample décolletage.

To call her a character is feeble, milk-toasty language, an unworthy appellation for such a vibrant, gutsy girl. She's a cult figure to be sure, but she's also a phenomenon. The type which provokes newspaper headlines like, "Good, Better, Best, Bette." And that accolade came from the New York Times.

We met in her Greenwich Village apartment — four rooms of over-stuffed and faded furniture, wall-to-wall records and a living room carpeted by a clutter of sheet music. On a 90-degree day there was kindling in the fireplace, peacock feathers and a palm tree in opposing corners and a clock on the mantle which probably hadn't moved past 10 in days.

The door was wide open with the keys still stuck in the lock, and a faint breeze moved the hanging plants occasionally. Happy and free-spirited, in snug levis and bright halter, Bette drank iced coffee and chatted.

At a time when there is screaming nostalgia for the '50s, when heads turn backward instead of confronting today, never mind tomorrow, Bette Midler is much more than a camp entertainer. Her performance may be a bawdy, bodacious vision, but Bette herself is a visionary. Her zest, her fun, her satire and her

22

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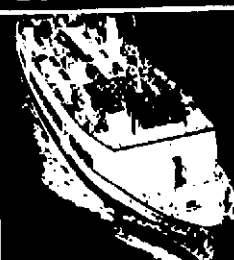
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BETTE MIDLER

(Continued from page 19)

searching echo the heart and hinterland of America 1973.

She is expansive, in gestures and speech, energetic and warm. She smiles and laughs and mocks and mimics. She doesn't take herself too seriously — at least on the surface.

When she pushed her hair back and did an early Rita Hayworth or stood coquettishly at the door of her garden for the enthusiastic photographer — "very Ida Lupino" — she is sending herself up and loving it.

"I really like people," she says. "I like to talk to 'em. And I get personal real quick. I mean, I don't snoop around in their lives or anything, but I like to talk to 'em about what they want to talk about. What they're doing, where they came from, what they like. I like to be friends."

The warm reaching out is part of an interview too. Several times she stopped and asked, "What do you think?" And she really wanted to know.

Bette talked about anything and everything except her age. "I'm a mystery woman," she said, rolling her eyes which become tiny moons of merriment. "I'm ageless. Anyway it's not important."

The popular guess is 28-30 years old. She was born in Patterson, N.Y., but her father, a housepainter, soon moved the family to Hawaii in search of more idyllic environs. As a kid growing up Bette planned to be a great actress. After all, her mother had named her after Bette Davis but pronounced it "Bet."

But she was fat, she was funny looking and she was Jewish in a community that didn't particularly like Jews. She had immortal longings but the only way she could express them was in the language of the Silver Screen. "I used to call people 'dahling.' 'Oh my dear,' I would say."

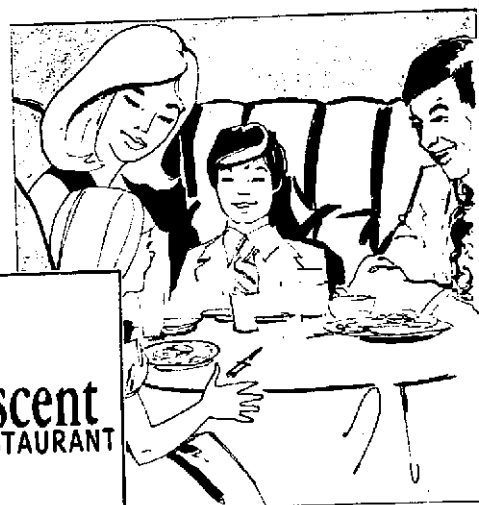
She drifted through school and a year of college, working summers in a pineapple factory, sorting out the good from the bad slices.

Bette escaped Hawaii by getting a job as an extra in the film *Hawaii* in 1965. She was shipped to Los Angeles for the filming in the studio and existed on a daily food ration of \$2 in order to save what she earned. When the film finished she moved to New York.

She settled into the Broadway Central Hotel, a seedy establishment which is good for a singer's breath control. And for five years she wandered around the Village looking for Bob Dylan, while supporting herself by typing and filing and being a salesgirl. She sang without pay in Village coffeehouses.

Finally, she made it into the chorus of *Fiddler on the Roof*, from which she graduated to Tevye's eldest daughter. For a while it seemed like heaven. Then she reconsidered. "I'd come to New York to have a career not just be in one show. I wanted to work a lot, to grow, and the theatre was a closed market."

So she started singing again. She worked hard at it — "the way I was brought up I was taught you must work" — and took lessons until one day her acting teacher called her up



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ESTHER WELLS

and said there was a guy who ran a posh, homosexual bath and he was starting entertainment.

Thus began her gig at the Continental Baths, "the tubs" to Bette, which characteristically and quixotically skyrocketed her to fame.

After singing to her male audience, starkers except for loincloth, for \$50 a night, she became a cult figure, and Johnny Carson wanted her and David Frost wanted her and nightclubs all over the country wanted her.

When Bette talks about "the tubs" she just glows. Let others titter, she remains fiercely loyal "to the boys" — and they to her.

"Me and those boys, we just went somewhere else. It was so much fun. I had the best time. It was something I just had to do, and I did it for them, and I did it all. And probably they saw the most inspired of it. It was really abandon."

The word spread and the straighter, richer, crowd came on weekends to see the raffish little figure, with the orange frizzled hair and outlandish costumes sing songs left over from *Your Hit Parade* and *American Bandstand*.

The freak who sang at "the tubs" became the Divine Miss M, whose characterization was as finely honed as Charlie Chaplin's Little Tramp. She started as a cult figure, but she soared to broader heights.

Pretty soon came her first album, *The Divine Miss M*, which featured songs like *Do You Wanna Dance*, *Leader of the Pack*, *Boogie Woogie Bugle Boy*, and *Delta Dawn*.

Two of Bette's mentors are Bessie Smith and Aretha Franklin, and she's been compared to both — plus to Janis Joplin, Mae West, Rita Hayworth, Judy Garland and Edith Piaf. Some company for a gal who a year earlier couldn't find an agent.

Bette camps up a lot of songs, like *Going to the Chapel*, but she's also in her element when she's wringing the last drop of emotion out of *Am I Blue*.

"I like torch singers who can make you cry. Ethel Waters used to kill me. When I first started listening, I heard the stories these women were telling; they were laying incred-

ible stuff down. Their lives were fabulous and it was in their voices and their songs. There were some things I had to say about things, where I've been and who I've been with and the pain I know . . ."

When Bette talks about fabulous lives, she isn't using an ordinary yardstick. Like a moth to the flame, she is attracted to the strange, the tortured, the painful people. She dismisses the mundane, the plastically funny molds of Jackie Gleason and Lucille Ball.

"I'm fascinated by people whom I guess most people consider bad. People outside the pale, Tennessee Williams characters, people who have found themselves through no fault of their own in certain positions in life . . . alcoholics, junkies, prostitutes and Bowery bums. I like people who live lives outside the ordinary."

She studies them — in the streets of New York and vicariously, by reading biographies of the great, soulful ladies. It's almost as if, in encompassing another's pain, hers is lightened.

"I like to observe the way people are. It's hard to do on any level except a superficial one, but even then it's very entertaining."

"Sometimes I make a judgment, but the only judgment I really make is whether I want to continue studying them. You know, if they know anything better than I do."

The Divine Miss M tossed her head and rebuked herself. She says "You know" or "Do you know what I mean?" quite often, and she doesn't like people who do that. Impatience bristled through her slight frame. She's only 5 feet 1, and she bites her fingernails.

"I don't know myself very well. I can never figure out if the way I lead my life is the way a human life should be lead. Like the fact that I have no patience, that I move around so much, so fast."

She describes herself as "tense, temperamental and without patience." The latter is probably a product of her desire "to get things done" and get them done well. She says she's just "a schlepper," and her publicist says she's a perfectionist.

"I worry about problems more than most people. I went to a psychiatrist for a little

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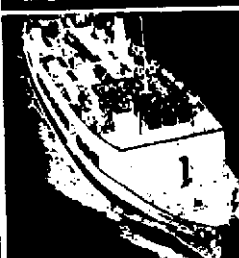
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BETTE MIDLER

(Continued from page 23)

while. I am a do-it-yourself kind of person. If it doesn't come from inside you, it isn't valid. Other people can talk till they're blue, but it doesn't matter unless you know."

She thought about her act: "I could be better. Good, better, best, Bette. I have severe bouts of unhappiness. I also have great moments of real joy about what I do. The most wonderful thing is having something to live for. A lot of people don't have something to live for."

"I don't really understand why people are on this earth. I'm not religious. I realize that there is a certain amount of time on earth you have to spend. The more enjoyable it is the faster it goes. 'Living well is the best revenge for having to live at all.'"

She doesn't think that's depressing — just realistic. And then as she's opened wide the door of her vulnerability, she snaps it shut.

"J'ai ne regrette rien. It's been interesting so far."

Now that she's well on her way to riches and fame haven't some of the shadows receded? She may endure a New York summer without air-conditioning, she may still have a wardrobe of hand-me-downs from fans, but that's her choice now.

Security or lack of it has never lurked in the shadows of her mind. It is not one of her hang-ups. "I have been poor a little, but I have never starved. I have never spent much money. Does it look like I'm a star? If I bought anything more to put into this place it would be over-flowing, gluttonous. I am not into possessions."

She is thinking seriously of starting a scholarship for some black to study drama or films. "I think the black people have the biggest cause in this country."

She is not essentially into causes. She's not a joiner and is suspicious of anyone who has all the answers. Take the Women's Movement. Bette herself has always felt liberated. But looking at Women's Lib after its turbulent beginnings, she observed:

"Some good and some bad came out of it. It helped some people realize they were not alone and that they had no reason to feel guilty about their feeling, because everyone else was going through the same changes."

"But it also offered false hopes like psychedelics did in the early '60s. People thought they'd find themselves through drugs but only made life harder for themselves. I think the Equal Rights Amendment was a good thing,

but all the rest of it isn't the sort of thing which you can work out on a group basis."

Bette admits that she doesn't have much time for anything but her work at the moment. This summer, her rest period before another exhausting, cross-country tour, she's taking singing, piano, dance and acrobatics.

"I watch politics now and again, and I dabble in scientific things. But I don't have much interest outside my work unless someone brings it to me. I'm a dilettante. I don't know much about anything other than what I do. I'm not exactly well-rounded."

She's not particularly comfortable with the cult crown and stardom she's won. She's not ready to become an institution.

"I'm quiet. I don't bother anybody. I just have a few things I'd like to say, and I have these ways of saying 'em, and some of it is real good and cheerful, so it's like healthy, you know, and I feel like I'm doing something constructive in the world . . ."

She pauses, shifts abruptly from the serious to the self-mocking. "I wanted to be a diplomat but I don't think I was very diplomatic, so . . ."

Bette is upset by inefficiency and people who lie. She dislikes great, huge manufactur-

26

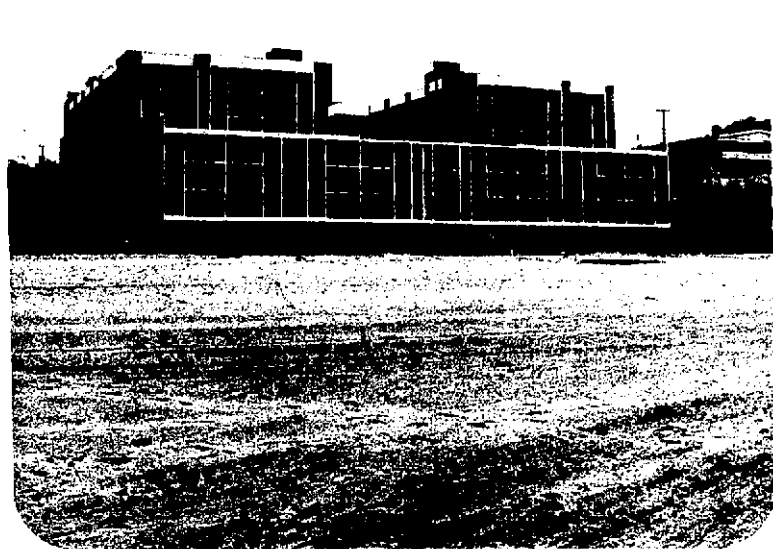
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(Continued from page 24)

"I love to be in love. I've done it four times. But everything gets harder as you get older. You don't trust it. It isn't really worth the trouble. I don't pursue love so much now. And I expect less from all situations. I'd just as soon have my own company as the company of one who I wasn't crazy about.

Her mother, a movie buff, happily saves

I think about her rendition of *Friends* — Belle really swings into it: "You've got to have frieeeeeeennnnnnnnnds." And then she talks over the music: "We're moving too



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fast, got to slow down." That seems to be self-directed advice.

"I get along with almost anyone. But I like to be around people who are alive and who are doing their best. My closest friends are people I have known since I have been in New York. I don't want to give them up because they're my only link with reality."

"I feel myself slipping out of reality when I'm on tour. That's when it's frightening. Everytime I do a different project I change. The only time I remember what I really am is to confront people who knew me before all this happened. As long as I have this link I don't have any fear of going under."

She is wistful and she is searching. "I am lonely sometimes... sometimes I think I haven't got any friends left at all. I've traded in big

She's happy with herself

friendships for the love of a great number of people. But you can't take 10,000 people home to bed with you."

The Divine Miss M shrugged, almost visibly shedding the creeping sadness. She switches, does Miss M, from a low to a high quickly. She showed me her favorite plant, a stag horn fern, which is not temperamental. It just grows and grows.

Now that she's famous, does she worry about what people think? About critics and images?

"I try not to worry. It takes too much time and energy that I need for my work." Pause.

"I just want to wrap it all up like a present and give it to people. If they dig it, they dig it, and if they didn't dig it, well, like they missed the vision. But it's scary."

How would she like people to think of her?

"Just the way they think of me," she retorted, all perky and soaring into high.

"People think I'm fabulous, and that's what I've always intended. I didn't use to think I was very crazy or interesting. But I'm the happiest I've been with myself. I like me." □

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Camp A LESSON

By BOB GORE

Buy an island for your son?

What next? A color television for his room, a surfboard, a stereo — no, make it quad — and then, in a couple of years, a car? An island is out of the question! Anyway, he'd never mow the lawn.

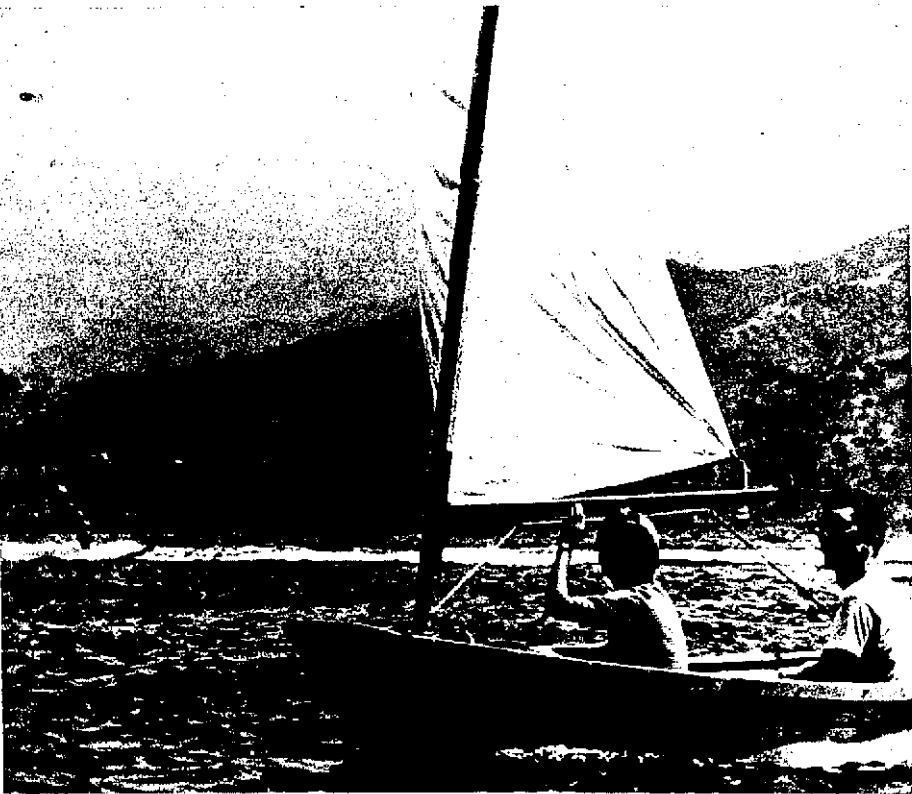
Consider the offer again. You can buy a part of the island for only \$64, even if the contract strictly limits ownership to one week. The island is Catalina, the acreage is Camp Fox and the opportunity is provided locally by the Los Altos Branch of the Long Beach YMCA. Sign-ups begin each year in February and the approximately 200 spots are taken six weeks before the mid-June session.

Camp Fox is unique in two ways. It is totally isolated, accessible only by seaplane and boat. The camp has also managed to grow and evolve with the changing demands of each generation's young people for some 30 years.

The camp has remained vital and popular despite the hard times that have recently befallen many YMCAs. Eager junior high and high school boys fill up the weekly sessions, 200 each week, long before summer begins.

The Glendale YMCA owns Camp Fox, but rents it to Los Altos for one week.

A large part of its popularity has resulted



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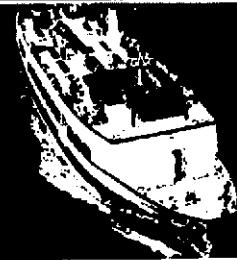
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Fox IN GROWING UP

from its instruction which deals with the sea — the center of many younger Californians' lives.

There is another side to camp that is not involved with balanced budgets and public apathy — the human, humorous side. Funny events — intentional or otherwise — are the stuff that camp legends are made of.

Counselor Bill Hoppe, a Long Beach City College sophomore, recalls a campfire skit that was an annual favorite. It was called "The Raindance." The funny part was supposed to be that, of course, the campers could never make it rain. Rain rarely falls on Southern California in the summer. Everybody knows that. The boys were dancing wildly, working toward the dry climax, when suddenly the camp was being pelted by real raindrops. Whether they were products of an over-effective raindance, no one will ever know. And the "actors" stood and stared upwards in soggy disbelief as the camp roared with laughter.

"We give a kid an opportunity to look at himself," said Carl DuBois, executive secretary of the Los Altos Y and administrator of Camp Fox, "so he develops a good self image. We build confidence.

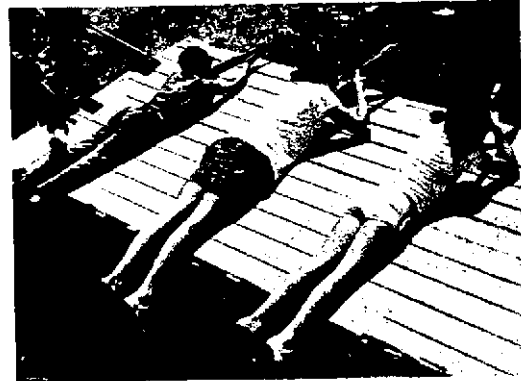
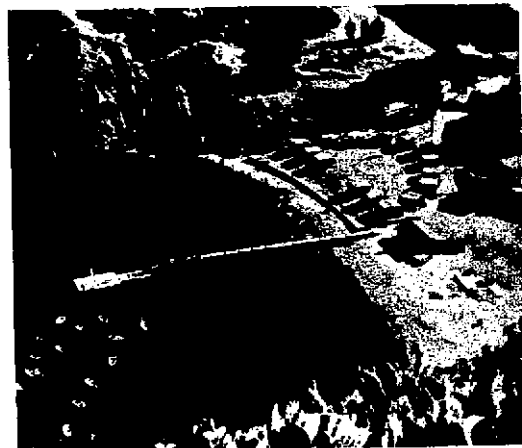
"The camp is isolated. This builds a strong esprit de corps and provides a vacuum to work in," he said.

DuBois had some advice for parents: "They can help by knowing what will happen, and they find this out by coming to orientation. The parents should write, but they have to be careful of what they say — nothing too disturbing, like, 'We're all sitting here missing you' or 'Your pet hamster just died.' They are welcome to drop by the camp for an hour or so, as long as we know in advance."

Camp Fox may be on a lonely part of the island, but occasionally it isn't isolated enough. Once or twice a weekend, a long, sleek sailboat or a yacht will slip into the cove at night and drop anchor. The fun-lovers aboard have been partying it up since they left the mainland and expect to sleep late into the morning in this secluded anchorage they've found.

The camp is perched on a beach inside a semicircle of hills, and it faces the cove. At exactly 7 a.m., reveille is sounded through the public address system, but it is not a normal reveille. Last year the morning call was the sound track from a battle sequence of the old *Ships At Sea* television program.

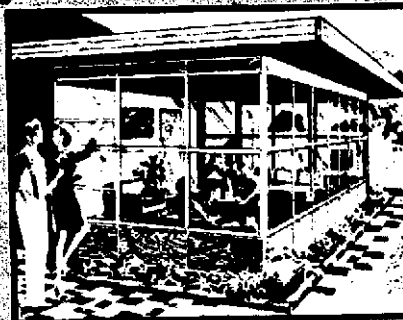
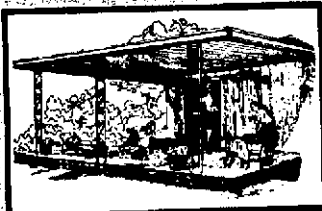
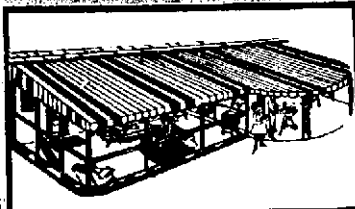
Amplified by the cove, the sounds of bombs exploding and ships being destroyed pierced the air. Occupants of a pleasure craft scrambled to the deck. Some went overboard in their haste to flee what they thought were divebombers. As the sound died, one



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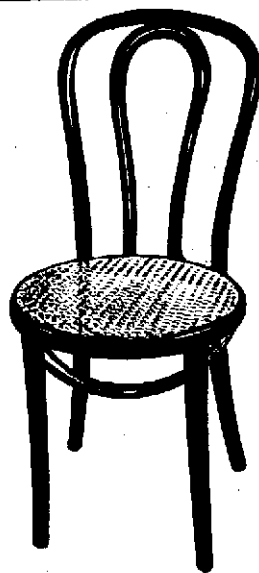
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CAMP FOX

(Continued from page 29)

gleek white sailboat was showing its embarrassed stern to a beach full of laughing campers.

The cost of operating Camp Fox for one week is approximately \$10,000. The fees paid by the boys keep the camp just barely in the black. The normal company includes 200 campers, 25 counselors and nine staff members, fully certified in the areas they teach. Subjects of instruction include: skin diving, scuba diving (older boys only), sailing (in sabots), archery, crafts, hiking, water skiing, barge fishing and nature study.

Some of the campers get involved in nature study at an extremely close range. The island is inhabited by herds of a small variety of wild boar that roam near the camp at night — entering the grounds infrequently. One camper awoke with a cold, wet nose pressed against his cheek — and he knew he left his pet dog at home. When he opened his sleepy eyes, he saw he'd been kissed by a boar. He jumped, and the startled boar ran from the tent. The boars are also notorious for taking food left in pockets — pocket and all.

"Bringing together 200 boys from different backgrounds scares the wits out of most people," said DuBois. "There are status problems at the beginning, but we usually reach them. We've only had to send one boy home. We build strength — inner strength.

"They constantly test each other and they have no exhaustion level."

Not being anywhere close to exhaustion, one group of eight decided it didn't like the location of its cabin-tent. Naturally the only solution was to move the cabin, which is canvas with large screen windows, resting on a concrete foundation. They had taken off the roof and were working on the sides when they discovered that each wall was supported by metal stakes embedded in the cement. The cabin group was beginning to work on this problem when a strolling staff member happened on the scene. The grumbling campers put the cabin back the way they found it, their wishes for a room with a view thwarted.

Paul Perry, a teacher at Emerson Elementary School, has worked with kids most of his life, on the job and with the Y. He disagrees with those who say kids never change. "Kids today are different; they're more sophisticated. It takes more effort to reach them.

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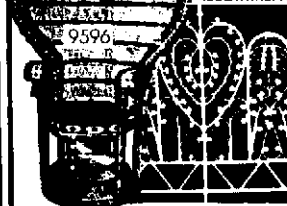
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Sophistication at such an early age tends to leave some ragged edges. Every summer the staff spreads the word among the candy-starved campers that the floating drugstore will be at the camp pier tomorrow at 4 p.m. The floating drugstore never arrives, but 35 or so "sophisticated" youngsters always wind up standing on the pier at 4 o'clock.

"If that's John Wayne's boat out there, honk at us," someone will shout over the loud speaker. Invariably, someone on a boat out in the cove will honk back, and each night the campers expect the Duke to show up at their campfire.

Then there's the Jimmy Allen Memorial Swim. Counselor Bob Kirkland, a former camper himself, will tell awestruck boys about Jimmy Allen, the hapless camper who fell into one of the tidepools and drowned. In order to commemorate the youth, his parents have created a trust fund, which provides a golden ring for every boy who swims a certain distance in the chilled waters of the cove each morning. At the closing night campfire, 10 or 12 expectant lads will assemble in front of the group to receive their golden rings. Bob stands behind them, pulls out a large golden bell and a hammer, and rings the bell once for each — a golden ring. Bob has been seen running flat out along the beach being closely pursued by a crowd of angry boys...

Perry maintains that one of the best and most useful things learned at Camp Fox is ocean ecology. "You don't have to do too

much teaching really; they can see how dirty the water gets on weekends when the crowds come over from the mainland. They can look across the channel and see the clouds of smog.

The kids experience a oneness with nature in the solitude beneath the sea. Perry says this feeling can only come from actually diving. "It can't come from seeing Jacques Cousteau on TV."

Sunday skippers give the camp a graphic lesson in ecology too. A boatload of trash comes floating down past a diver. He sees it and spreads the word. Pretty soon the guilty boat is surrounded by a maddening gaggle of heads bobbing in the water. They don't do anything, but they won't go away either. The ship's captain departs in haste, wishing he'd never dumped the trash. But the kids don't laugh because they've become attached to their island and find nothing funny about a damaged environment.

The counselors frequently are the key to the camp experience. Camp Fox is as popular with the counselors as it is with the campers, and there is usually a wealth of talent to pick from. DuBois, a veteran of 20 years as a camp director and formerly the youngest man on the national YMCA staff, does the interviewing.

"Since Fox is so popular, we get more experienced leaders. I look for maturity, concern and the ability to handle a crisis. There are key questions in the interviews.

When asked why he wants to go, a pros-

pect might say, "I like to scuba dive." We want him to say, "I like to work with kids," DeBois explained.

"The counselor has to make the campers feel they're the most important persons in the camp," Hoppe said. "At the same time, it must be made clear that everyone is responsible to the cabin and the camp. The group is a little family and runs like a democracy.

"There are times when communication breaks down and we have to step in, but this doesn't happen often."

Despite all the changes, good old-fashioned fun has not been forgotten at Camp Fox. There are the olympics in which the main event is the six-man paddle boat race — without the paddles and with no-holds barred.

One night, each cabin holds a fish fry on the beach with its own fish. We give them a frying pan and some grease," laughed Perry, "and they don't get done until after dark. By this time there's plenty of sand in the fish. We tell them it's rock salt. They say they've never tasted better fish."

Camp Fox has managed to survive over the past three decades by growing with the times, and touching the people who touch it. But the key to the camp's life and vitality is the human relationship — campers and counselors and staff working together.

Or as DeBois put it: "You can't help someone grow without growing yourself." □

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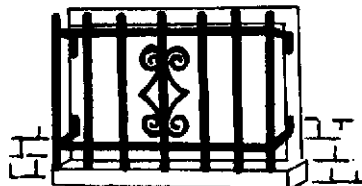
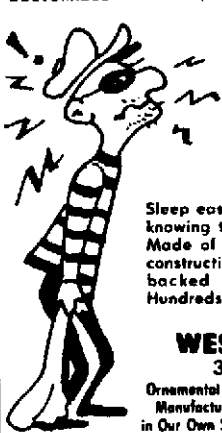
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MYSTICAL

(Continued from page 9)

ence is matured and more sophisticated — they're demanding more all the time," he said.

But Joe Dimmick has made force, not philosophy, his business. Dimmick is a fifth degree black belt. He operates two schools of kenpo kung fu karate. One school has been operating in Downey for 10 years. The other in Costa Mesa has been teaching self-defense for two years.

Dimmick, who learned all of his karate in America, says the art's widespread popularity in America today lies more in its appeal as a sport for conditioning than for fulfilling any spiritual need.

"The majority of Americans want to learn kenpo for conditioning or self-defense. In learning the art confidence, agility and control are certainly side benefits one acquires."

But Dimmick, who has seen the mass acceptance of karate, is certainly aware of the spiritual aspects of his art. He seems to have incorporated that spiritualism, however far removed from strict Buddhist tenets, by adopting his own personal western approach to learning and perfecting his art.

"While I don't like to push this, I believe I have become enlightened practicing the art. Kenpo is as spiritual as it is physical. It makes one more passive and relaxed. I have found myself controlled and detached in situations when other people grew extremely irritated. Honestly,



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I can't recall the last time I was angry."

Does Dimmick actually teach Buddhism along with the art?

"We don't specifically teach religion insofar as the discipline we advocate is not so all encompassing or intense as it would be with a Buddhist monk. However, the code of Buddhism or the religious shadow falls over all we teach. We stress passivity.

"In our classes the mental and physical aspects of the art are combined. We start our practice with meditation. Even at the beginning levels this is done. But it gets much more intense at the higher levels. What we try to convey is an offshoot, a combination of Taoism, Zen and Buddhism.

"I don't mean to degrade any other schools but many are strictly physical. In fact, I don't know of another school that uses as much philosophy as we do. While there are many fine schools around we feel that the art without the spiritual aspects is like having dinner without utensils.

"Ultimately I feel the path is more important than the end of the journey. The practice of the art, the way of living, the striving are what is important."

Dimmick offers the prospective student five private half-hour sessions with a professional instructor for \$19.50. After the five introductory lessons, the student is tested and counseled in his weak and strong points. He is asked why he wants to learn. Dimmick says it is at this point that he is first able to weed out any potentially psychotic types. He

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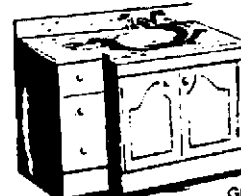
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MYSTICAL

(Continued from page 33)

screens all of his applications.

If the student decides that he likes the art and wants to continue for at least three months, Dimmick signs him for the beginning course entitling him to one private half-hour session a week for three months and as many group classes (where he can polish up his techniques) as he wishes. The cost is \$120.

A bit un-Buddhist in spirit?

Not at all, counters Dimmick.

"We offer a fine program. And frankly we don't want to waste anyone's time including our own. If a student is serious about the art, we want him to continue at least three months so he can become a little proficient. It takes a great deal of time and dedication to gain proficiency, and if the student isn't willing to pursue the art for three months, we don't feel it's worth it. It's not the money so much as the idea that we want serious students here. Several things go into making a successful school. A good system, good instructors, good facilities and serious students — without any one of these components you just don't make it."

Throughout Asia secrecy has always shrouded the martial arts. As karate developed, monks were afraid to teach the masses because it was thought to be too dangerous. Masters who'd spent years of practice and painstakingly careful devotion, would

only very grudgingly and selectively pass on their skill. In many parts of the Orient techniques and skills of the masters have been and remain jealously guarded secrets.

Dimmick indicated how Americanized karate has become even since he began studying the art in 1956.

"My students don't have any idea how difficult it was for me to learn karate. The masters who taught when I was studying refused to teach us very much. I had to go very slowly. They were mostly from the Orient and there the student has to show the utmost willingness to learn before the master consents to teach.

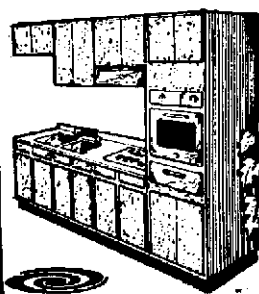
"I remember the examinations for certain degrees would only come up once a year. If you were sick then it was just too bad. You had to wait a whole year before you even got another chance!"

One thing can safely be said about karate. It has been evolving, changing and maturing since its inception 25 centuries ago. And many observers believe its Americanization will add another important dimension to the long tradition of the gentler of the violent arts.

Previously each country's priorities and prejudices have combined to exert influences which ultimately produced a distinct style. In America many fighting styles have begun to meld into a formidable new strand of the art.

Leo T. Fong, a master in

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GUIDE

WHY ARE SOME restaurants successful while others, which seem so promising, are in continual trouble and eventually go out of business?

Many factors are involved. But the single factor which contributes the most to the success or failure of a restaurant is the caliber of its owner and manager. An amateur owner can sometimes succeed if he has a professional manager, but he is doomed if his manager lacks solid experience. This is particularly true now when costs are rising and some foods are in short supply.



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—CARICATURES BY TONY KORBA

By far the most successful restaurants are those owned by restaurant professionals and operated by restaurant professionals, such as Ken's, a modern, attractive, gold-accented dining room and cocktail lounge at 3918 Long Beach Blvd. Its owner is also its manager, Bill Snodgrass, a friendly ex-Marine with many years experience as a top-notch chef, manager and proprietor. Bill, also known as Ken, is a take-charge guy, undaunted by his constant battles with supplies and costs. His philosophy is "quality, first and always." He has raised his prices in recent months, but not drastically. Ken's is still the kind of fine, dependable restaurant where people can enjoy luncheon and dinner with the realization that they are getting top values. The dinners — priced from about \$3 and \$4 to over \$5 — are big, multiple-course affairs similar to holiday feasts.

Among the entrees, fresh and appetizing, are such beauties as a big, thick halibut steak, pepper steak with gourmet wine sauce (never too hot); chicken-fried steak with country cream gravy, the choicest shrimp and scallops. One of the Sunday features is tender roast duckling with orange sauce. All are with bouquet of relishes, soup of the day or large salad, potatoes, individual loaf of hot bread, beverage and dessert of sundae or sherbet. Ken's was the first Long Beach restaurant to include a loaf of hot bread with dinner, a tradition now followed by many others.

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MYSTICAL

(Continued from page 35)

the Choy Lay Fut fighting mode, explains how this has come about.

"During karate's early years, there were few tournaments in the U.S. Those who did participate in tournaments revealed their systems and styles by their techniques. The Korean stylist fought like a Korean stylist, the Japanese stylist fought like a Japanese stylist, and the kenpo stylist fought like a kenpo stylist. However, as the number of tournaments increased and competition became keener, it became difficult to identify a competitor's system by the techniques used. The evolution of an American style of karate became evident as competitors borrowed from other systems. Stylistic purity gave way to practicality as participants searched for techniques that would serve consistently. This evolution toward a more practical style of fighting came about through the contributions of players from many styles and systems who were willing to risk their secrets participating in open tournaments and demonstrations."

Karate has been in California since Gold Rush days. When the first Chinese came to work in the gold fields, the "kongsi," or societies supposedly established to protect the immigrant, actually held the coolie on the job under threat of death. The enforcers in this grim system were called "hatchet men" and renowned for their fearsome skill in karate as well as pin blowing and coin flipping.

Neither pin blowing — a method in which the practitioner fills his mouth with pins to

blow them from distances of up to 20 feet into a victim's eyes or temple — nor coin flipping — a technique in which a razor sharp coin is flipped from a cross-armed position at the victim's eyes or jugular vein, have caught on in the mass culture — yet.

Officer Frank Castillo, defense tactics instructor for the Long Beach Police Department, isn't concerned about the fact that so many people are attempting to learn such a dangerous art.

"I don't think it will be a problem. If people are learning the art at a bona fide school where they are closely watched and screened there shouldn't be any trouble. The established schools carefully instruct students to exercise restraint and control. Calmness is the primary answer to dealing with a violent situation.

"Then too it takes years of practice to become proficient in the art. People who really know the art are usually very well disciplined and under control," Castillo said.

Mass culture has always had a voracious appetite for the fad. Reckless locusts descend on the newest, hottest items — chewing and swallowing in a dizzying mindless blur.

How America approaches karate will ultimately determine whether the venerable fighting art can transcend the craze stage or go the way of the hula hoop. How much dedication will Americans bring to the art is still a matter for the seers.

Yet America was conceived in revolt; wars and conflicts and violence have always been deeply etched in the nation's vision. Faubion Bowers, writing in the August issue of *Esquire*, contends karate's rise in popularity is directly tied to the rise in street crime.

"In America ... the increase in street crime has not only contributed to the importance of these arts as instruments of murder, but has intensified their inherent killer tactics. Kung Fu, for example, the Chinese original which was softened in its 'tiger claw' and 'praying mantis' grips and grapples when it was transmitted to Japan as karate, is now being restudied more for its violence than for its art."

Approached from that angle karate may have found an enduring place on the hearthstone of America.

The reason behind karate's mass appeal? It's still an open question.

Whether for self-defense, self-discipline or conditioning, a practitioner of karate wields devastating power.

A young woman was shopping in a supermarket recently, only minutes after her first karate lesson. When a would-be purse snatcher accosted her she unleashed with everything she had — admittedly not much.

But the surprised assailant stepped back into a massive display of soup cans and was buried in the subsequent avalanche. The red-faced culprit jumped up, stumbling in shock and embarrassment, but slipped on a loose can of soup and knocked himself unconscious. □



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CROSSWORD PUZZLE

Edited by Margaret Farrar
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By Cornelia
Warner
ACROSS

- 1 Fill with wonder.
- 6 All men: Abbr.
- 10 Bones.
- 14 End.
- 19 Goof.
- 20 Agile, old style.
- 21 Exec's boss.
- 22 Wing.
- 23 Back yard feast.
- 26 Politico.
- 27 G.I. leisure areas.
- 28 Inlets.
- 29 Comedian Bert et al.
- 30 Useful skill.
- 31 Decimal base.
- 32 Happy time suffix.
- 33 Top ratings.
- 34 Wields.
- 35 Aquatic alternatives: Phrase.
- 37 Dutch artist Jan.
- 39 Duelling weapons.
- 42 Oh's partners.
- 43 Bird star.
- 44 Decide.

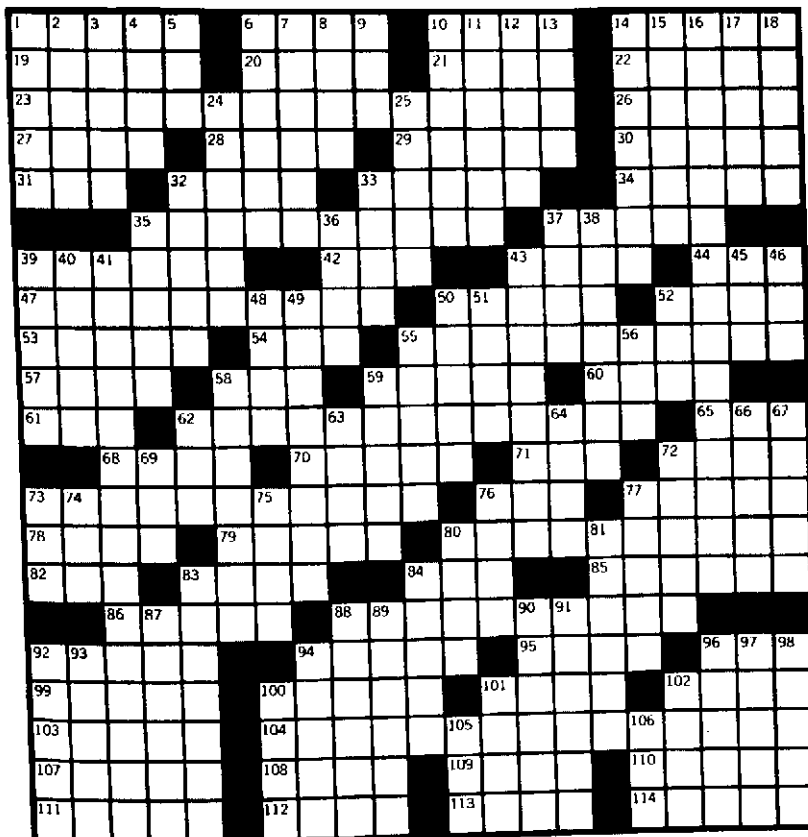
- 47 Movie mag photo.
- 50 Social one.
- 52 ___ day.
- 53 Keen.
- 54 Tropical bird.
- 55 Jackson title.
- 57 Greeting garlands.
- 58 Fin, cert.
- 59 Mockery.
- 60 Periods.
- 61 ___ Margret.
- 62 Master cook: Fr. phrase.
- 65 Buddy.
- 68 Visual suffix.
- 70 Penalize.
- 71 Money mags.
- 72 Byway.
- 73 Boundocks.
- 76 Quoits target.
- 77 Drug herb.
- 78 Notion.
- 79 Teases.
- 80 Mimicked.
- 82 French possessive.
- 83 Not good.
- 84 Transgress.
- 85 Thickets.
- 86 Favors.
- 88 Flappers.
- 92 Short jackets.
- 91 Winglike.
- 95 1609 meters.
- 96 Hale nick-name.
- 99 Litter's

- smallest.
- 100 Spanish silver.
- 101 Inferno.
- 102 Sound: Prefix.
- 103 "Tugboat ___."
- 104 Gospel advice: Phrase.
- 107 Is likely.
- 108 Interjections of surprise.
- 109 Rotary current.
- 110 Moon valley.
- 111 Kefauver, for one.
- 112 Pungent.
- 113 Pickle.
- 114 Hurry.

DOWN

- 1 Concerning.
- 2 Cat's quarry.
- 3 Slave Tony.
- 4 Alphabet terminators.
- 5 Cockney life saver.
- 6 "Everything is sweetened ___."
- 7 17th Century collar.
- 8 Anglo-Saxon coins.
- 9 Abbreviated homily.
- 10 Of an expanse of water: Lat.
- 11 Iroquois chief.
- 12 Motivates.
- 13 Chemical suffixes.
- 14 Tidbits.
- 15 Isolate.
- 16 Impatience: Slang phrase.
- 17 Near East vessel: Var.
- 18 Leaves.
- 24 City in NW Spain.
- 25 Clears out.
- 32 Number one.
- 33 Davis Cup Arthur.
- 35 Prophets.
- 36 Turkish drink.
- 37 Eject.
- 38 Soup bowls.
- 39 La ___ opera house.
- 40 Westphalian coal city.
- 41 Fantastic notion: Phrase.
- 43 Witness.
- 45 Lock up.
- 46 Small boy.
- 48 Cloak.
- 49 "___ of honor."
- 50 Son of Helen.
- 51 Fungus spore sacs.
- 52 One of Gorki's rivers.
- 57 Thrashes.
- 58 Before: Port.
- 59 Provides.
- 62 French co.
- 63 Force.
- 64 Angers.
- 66 Pierre's year.
- 67 Featured players.
- 69 School org.
- 72 Hurdles.
- 73 Hers partner.
- 74 Chemical suffix.
- 75 Infiltration country.
- 76 Encamp.
- 77 Nasal sound.
- 80 Compassion.
- 81 Eyelike spots.
- 83 Have.
- 84 Indian seaport.
- 87 Punctual.
- 88 Taste.
- 89 Current.
- 90 Edits.
- 91 James Whitcomb et al.
- 92 Rub out.
- 93 Adjusts.
- 94 South Pacific farewell.
- 96 Titled one.
- 97 Chameleon.
- 98 Worn out.
- 100 Graph.
- 101 London park.
- 102 Vessel.
- 105 Border.
- 106 Wt. units.

Answer on Page 17



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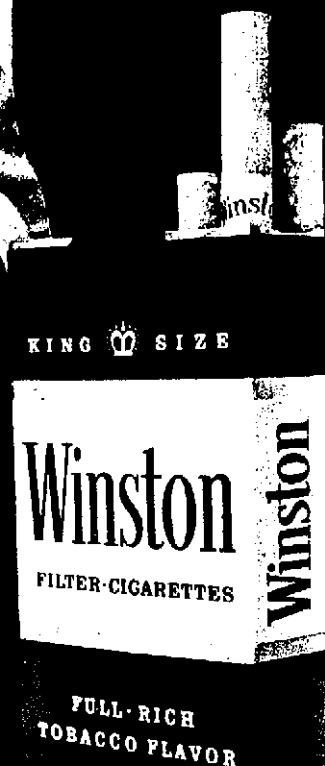
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He Thrives on Controversy**

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Q. Like Henry Kissinger, I am a refugee from Nazi Germany. Each day I count my blessings for being in this country. It seems to me, however, that many people in the White House believed in Gleichschaltung, which is what brought down the German nation. Do you agree?—H. Mueller, New York, N.Y.

A. Under Adolf Hitler, the Nazis practiced Gleichschaltung—the complete eradication of all political dissent. There is some evidence in the Watergate hearings that several members of the White House palace guard, since resigned from the Nixon Administration, were infected with that same virus. They were men of fanatical loyalty and fanatical hate who wittingly or unwittingly sought to demolish the democratic American two-party system. For example, John Dean, formerly the President's counsel, testified at the Watergate hearings that he and the White House entourage had discussed "how we can maximize the fact of our incumbency in dealing with persons known to be active in their opposition to our Administration. Stated more bluntly—how we can use the available federal machinery to screw our political enemies." That is a *prima facie* example of American Gleichschaltung.



PRINCESS ANNE AND FIANCE LT. MARK PHILLIPS

Q. I understand there will be no bridesmaids at the wedding in November of Princess Anne of Great Britain and Lt. Mark Phillips. Why not?—Helen McGill, Philadelphia, Pa.

A. Purely a question of personal desire. Princess Anne says she simply wants no bridesmaids at her wedding.



HOWARD HUGHES, 1927



HIS FIRST WIFE, ELLA RICE

Q. Of all the women in his life, is it true that Howard Hughes loved most screen star Ava Gardner?—L. T., Smithfield, N.C.

A. Probably not. In his youth he loved Ella Rice of Houston, Tex., whom he married.

Q. Is it true that airline hostesses are weighed every six months and if they are overweight they are fired?—Bob McCann, Santa Ana, Calif.

A. No. Stewardesses generally are weighed every three months. If their weight approaches within three pounds of the maximum, they are then weighed monthly until their weight goes down. If it doesn't, they are subject to discharge.

Q. I have been told that Juan Peron's third wife, Isabel, is running with her husband on the same ticket for the office of Vice President of Argentina. What is the truth?—Alberto Dominguez, Miami, Fla.

A. Isabel Martinez de Peron, 40, is an ex-cabaret chorus girl who met Peron, 77, in exile and married him in 1961. She is being sponsored by the Justicialist Party in Argentina as Vice President on the ticket of Peron and Peron for the Sept. 23 elections.

Mr. Peron's second wife, Eva, who died of cancer in 1952, was nominated as Vice Presidential candidate in 1951. The Argentine military forced her to relinquish her candidacy. Military officials now show the same objection to the third Mrs. Peron as a Vice Presidential candidate.



JUAN PERON AND HIS WIFE ISABEL

Q. Who is the FBI agent who really got John Dillinger? I thought it was the late J. Edgar Hoover. My dad says I am wrong. Do you know?—Marion Clayton, St. Louis, Mo.

A. John Dillinger was gunned down on July 22, 1934, outside the Biograph Theater in Chicago. He was shot by two FBI agents, Charles Winstead who fired two bullets into him, and Charles Hurt who fired one. Winstead recently died in Albuquerque, N. Mex., at 82. Hurt resides in McAlester, Okla.

Q. Is Barbra Streisand retiring from show business?—Mary Clayton, New Rochelle, N.Y.

A. Miss Streisand claims that she has been in bondage for the last 10 years fulfilling stage, record, film and TV commitments. "Now," she says, "I want to work only when I want to work." She has a new man in her life and intends to subordinate her career to his.



NEW MAN, NEW DIRECTIONS: BARBRA STREISAND

Q. We taxpayers pay for the White House where the President lives. We pay for Camp David where the President weekends. We pay for his fleet of luxury airplanes and for his yacht on the Potomac. Why do we have to pay to improve his San Clemente residence, his Key Biscayne residence, the apartment of his daughter Tricia, and the house of his daughter Julie? When the President comes to California or Florida, why can't he stay in a Holiday Inn like anyone else?—A.H., Pasadena, Calif.

A. It would be impractical. Residential improvements for the President and his family members are said to be for security purposes, but there is some doubt in Congress as to whether all such expenditures to date have been for that primary objective.

Q. Which is the largest black-owned enterprise in the U.S.?—Dan Ullman, Durham, N.C.

A. Motown Industries, a record and film company, formerly headquartered in Detroit but now in Los Angeles, claims to be the largest, with sales of \$40 million last year.

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"It" is a unique recessed filter system: Cellulon fiber to reduce "tar" and nicotine, and a strange-looking polyethylene chamber with baffles and air channels.

"It" is a rousing good taste that low "tar" and nicotine smokers swear by.

"It", in short, is what you've been looking for — and not finding — in other low "tar" and nicotine cigarettes.

'Cause if you haven't got Doral — you haven't got "it".

"I swear
you can really
taste me."



© 1973 R. J. REYNOLDS TOBACCO CO.

FILTER: 15 mg. "tar", 1.0 mg. nicotine, MENTHOL: 15 mg. "tar", 1.1 mg. nicotine, av. per cigarette, FTC Report FEB. '73.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Chinese in Seattle—Mission: 707

by Lloyd Shearer

SEATTLE.

For the past seven months approximately 50 men from the People's Republic of China have been living here, occupying rooms on the 10th floor of the Olympic Hotel.

One would think from their behavior that they were lepers, spies, or bearers of the most dangerous nuclear secrets in the world.

These Chinese keep to themselves, communicate with none of the townspeople, shun all community affairs, eat especially prepared food in their own dining room, refuse to talk to any American journalist.

'Nothing but work'

They are polite, courteous, unobtrusive, and according to one spokesman for the Boeing commercial airplane company, "do nothing but work."

They are performance engineers, pilots, flight crew members, and representatives of the Civil Aviation Administration of China.

Last September, China contracted to buy from Boeing for \$125 million 10 four-engined 707 jets, with Boeing to train the Chinese flight crews and maintenance personnel.

The first 14 officials from the People's Republic of China arrived in Seattle last Feb. 23 and were housed in the Olympic Hotel. As more of the Chinese subsequently arrived, the hotel management closed off a wing of the 10th floor for them mostly to protect their privacy. A closed door bars entrance to their premises.

The hotel also hired a Mandarin-speaking assistant manager from Bangkok, Thailand, Nivat Chainarongpinij, to interpret for them.

"They are the most wonderful guests," extols Chainarongpinij. "They are never any trouble. They get up early in the morning, slip out to an exit where a car or a station wagon from Boeing picks them up, and they are gone. The only American food they eat is Coca-Cola."

A Chinese cook

"We were very lucky in finding Paul, a local Chinese cook who knows how to prepare dishes they like. What they eat out at the Boeing cafeterias during lunch, I have no idea. But for dinner every night in the hotel, it is strictly Chinese food."

The first 707 flight crew class from China, to complete the seven-week



The first graduating class of 19 attached to the Civil Aviation Administration of China who have completed a seven-

week Boeing ground course at Seattle. Below is the first Boeing 707 delivered to China of the 10 that it has ordered.



ground school course at Boeing flight training center consisted of 19 men. These pilots, flight engineers, navigators, and radio operators were graduated this past July, and many of them are now in Shanghai receiving in-flight training aboard the first of the 10 707's which was delivered in China last month.

All of the Chinese trainees are experienced in airline and jet operations, having previously flown in British and Soviet jetliners which China has owned for some time.

Many people in Seattle say they would like to have the Chinese trainees

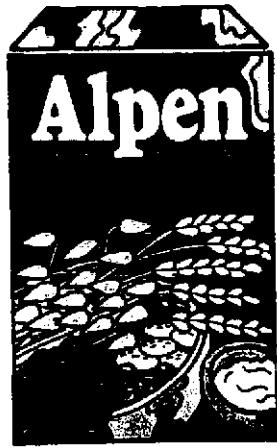
visit their homes and see firsthand how Americans live, but to date the visitors from the Orient refuse to socialize. They wear Western-type clothes so that they are indistinguishable from other Seattle Orientals, and they go sightseeing from time to time—but they've asked the Boeing officials to keep them away from newspapermen and TV cameramen: and the Boeing boys have complied.

"After all," one of them explained, "they are shelling out \$125 million bucks for our aircraft, and if they insist upon privacy, that's the least we can do."



Nivat Chainarongpinij, a Thai interpreter for 50 Chinese at Seattle hotel.

What is Alpen?



Alpen is a new, natural
breakfast cereal 
full of good things from

the good earth. No preservatives.

 No additives. Taken from an old
Swiss recipe, Alpen  is a

mixture of roasted almonds and
chopped  hazelnuts. It's

nutritious  whole wheat, oat


flakes and raisins, too. For
breakfast  tomorrow...

You buy the Alpen.
We'll buy the milk.

FREE MILK OFFER

Please send my refund for: P. O. Box 342, Dept. C, Brooklyn, N.Y. 11202

- ☐ One (1) quart of milk for which I paid _____¢ (up to 35¢). I have enclosed the bottom flap (with the code number) from the 12 oz. size of Alpen.
☐ One-half (1/2) gallon of milk for which I paid _____¢ (up to 75¢). I have enclosed the bottom flap (with the code number) from the 24 oz. size of Alpen.

 Your Name _____ (Please Print)
Your Address _____
City _____
State _____ ZIP _____

Offer Expires Dec. 31, 1973. Allow 3 weeks for Delivery. IMPORTANT: This refund is available to consumers only. Offer is not transferable or assignable. Only one refund per family will be honored. This certificate may not be reproduced and must accompany all refund requests.

This coupon must accompany all refund requests.

INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

ROSE ON TV

Mrs. Rose Kennedy, the 83-year-old matriarch of the Kennedy clan, after refusing countless lucrative offers from the three major television networks, has given without charge a TV scoop to three unknown Roman Catholic priests from Ireland.

Her son, Sen. Ted Kennedy (D., Mass.), and her daughter, Mrs. Eunice Shriver, also took part in the interview about the Kennedy family.

The three lucky priests who talked Mrs. Kennedy into the TV interview are Desmond Forrester, Dermot McCarthy and Peter Le Mass, who run an independent little film company in Dublin called Radharc, which is Gaelic for the word "sight."

The three enterprising priests sell 8 or 10 religious films each year to Telefis Eireann, the Irish TV outfit, and the proceeds are used for charitable purposes.

The three priests and their cameraman, Brian O'Reilly, flew to Hyannisport a few weeks ago where the three Kennedys appeared before the cameras. Mrs. Kennedy took time out from

working on her autobiography which Doubleday hopes to bring out next February.



A SCOOP FOR THE IRISH:
MRS. ROSE KENNEDY

The leading cause of death is heart disease which now kills 361.3 per 100,000 persons each year.

Cancer is the second leading cause of death, followed by cerebral vascular disease, accidents, influenza and pneumonia, diabetes, infant mortality, arteriosclerosis, cirrhosis of the liver, and bronchitis, emphysema and asthma.

MORAL SQUALOR Surely the President of the United States is entitled to hire anyone he likes to help him in the almost superhuman task of running this government.

It might be useful, however, to ascertain beforehand whether any individual to be employed in a major governmental position is basically a man of good will or a dedicated fanatic pickled in the vinegar of his own hate and anger.

It is frightening to read the transcripts of the Watergate testimony and the newspaper accounts pertinent thereto and find John Ehrlichman saying of Pat Gray, "Let him twist slowly, slowly in the wind." Or read that if John Mitchell had his druthers, he would line up a group of the Watergate scoundrels on the White House lawn "and would have had them all shot." Or read John Dean's recommendation that the Nixon Administration study "how we can use the available federal machinery to screw our political enemies."

It is appalling to read that Charles Colson, once the President's Special Counsel, "would walk over my grandmother if necessary" to prove his loyalty to the cause of the President's re-election. Or that Bob Haldeman equated dissent with treachery and wanted as late as Feb. 10, 1973, long after the President had been re-elected "to get our people to put out the story on the foreign or Communist money that was used in support of demonstrations against the President in 1972."

It is shocking to read that Alexander Butterfield,

the former aide to Haldeman who revealed the installation of bugging devices in the White House, the Executive Office Building and Camp David, said of Ernest Fitzgerald, who honestly told the Congress of the huge cost overruns on the C-5A, "We should let him bleed for a while."

One wonders about such men and their lack of morality, their abuse of power, and their manifestations of deformed personality in the recommendation of revenge, punishment and dirty tricks.

Perhaps a thorough psychiatric examination should become a prerequisite for holding high government office.

THE SOVIET WAY

The Mayor of Moscow, Vladimir Promyslov, recently announced the novel method he plans to use to prevent traffic congestion in the Russian capital.

"When we reach one million cars in Moscow," he explained, "the state will simply stop selling any more vehicles. If a Soviet citizen wants to have a car after that time, he will have to move outside the city. We are not encouraging private cars in Moscow."

QUOTATION FOR KISSINGER

"The best foreign policy is to live our daily lives in honesty, decency and integrity; at home making our land a more fitting habitation for free men, and abroad joining with those of like mind and heart to make the world a place where all men can dwell in peace." -- Dwight Eisenhower, March 23, 1950.

LIFE EXPECTANCY

Last year life expectancy in the United States reached 71.2 years -- the highest in American history.

The National Center for Health Statistics points out that the 1972 figure compares with 71.1 years in 1971 and 69.9 in 1963, 10 years ago.



POLITICS IS POLITICS BUT THE REWARDS OF CAPITALISM ARE NICE—AS FOR INSTANCE, RICHARD BURTON WITH HIS MINK COAT AND ROLLS-ROYCE; THE 33.9 CARAT DIAMOND RING HE GAVE HIS WIFE ELIZABETH TAYLOR, AND THE DIAMOND PENDANT ON HIS FOREHEAD, ALSO A GIFT FOR ELIZABETH.



RICHARD BURTON—COMMUNIST AT HEART

At the Russian film festival in Moscow this past July, actor Richard Burton in a press conference with Soviet journalists confessed, "I am a Communist at heart. As a seventh son of a Welsh coal miner, I knew hardship firsthand. My great-grandfather and my grandfather were also miners, and my roots spring from the lower working class.

"In my early childhood I remember hearing at political meetings a phrase that has forever remained in my mind -- 'A new civilization is creeping up over the horizon, and the dawn is colored red...'

"When I was 16 I went to work in the mines of Wales for 3 pounds [\$7.50] a week, but I left to work in the theater for \$25 per week...I am a millionaire several times over, and I know it sounds strange to say that I am at heart a Communist, because I am very rich, but one thing I am proud of is that my income is not dependent upon the exploitation of other men....

"In my opinion there have been two great experiments, the American Revolution and the Soviet Revolution. The first has failed, but I'm still awaiting the outcome of your Soviet experiment."

Burton is a British subject who lives in Switzerland to avoid paying high British taxes.

MONEY AND MARRIAGE

Employed women earning substantial salaries are more likely to remain unmarried than their successful male counterparts.

Elizabeth M. Havens, writing in the "American Journal of Sociology," points out the more money a young woman earns, the greater her reluctance to marry. The opposite holds true for men. A few dollars in their pockets, and they're ready for marriage in the morning.

Employing statistics from the 1960 census, Ms. Havens used two scales to rate men and women: occupation and income, and income only.

For example, in 1959, of professional people in the 35-44 age bracket who earned \$4000 or more, 25.4 percent were unmarried women and only 8.6 percent were unmarried men. The same figures held roughly for those persons in managerial positions. Approximately 20 percent of the women managers were unmarried compared to 4.6 percent of the managerial men.

Ranked by income, the ratio of unmarried women to unmarried men was even more dramatic. Of those people aged 35 to 44 earning more than \$10,000 per year, 30 percent were single women, and only 3.8 percent were single men.

"One might project," offers Ms. Havens, "that the higher the economic achievement of females, the less their desire to accept the confining, traditional, familiar sex-role of wife-mother-homemaker."

GREED

Rep. Torbert Macdonald (D., Mass.) has introduced legislation to prevent blackouts of home games by professional sports teams when those games have been sold out at least 48 hours in advance.

Macdonald says his legislation is aimed primarily at the National Football League which since 1961 has been the beneficiary of exemption from the anti-trust laws.

In 1962, Macdonald points out, the NFL's television

revenue was \$300,000 per team. This year each team will earn approximately \$1.9 million in TV revenue, an increase of more than 500 percent in 10 years.

"Despite this financial windfall," Macdonald explains, "certain NFL spokesmen still adhere to a general 'public be damned' attitude, which I for one, can neither understand nor accept."

"If the NFL continues to flout the public interest and to ignore the justified concern of the Congress, we will have no alternative than to enact legislation similar to that which I am introducing today."

Starting this week, Congressman Macdonald plans to hold hearings on anti-blackout legislation. There is no reason why greedy team owners should prevent the hometown folk from watching a football game on TV when they have already sold out their stadium tickets.

CURING FRIGHT AND HEADACHE

Do you suffer from stage fright? Do you feel those butterflies in your stomach when you're about to make a speech or run a race?

The solution is hypnosis. So declared some of the world's leading hypnotists who attended an international congress at Uppsala University in Sweden.

Dr. John Hartland of Great Britain, for example, told delegates that via hypnotic suggestion he had soothed the nerves of various golf stars that they improved their scores by 10 percent.

Dr. Arne Mellgren of Stockholm, physician to a number of singers, claimed that he had used hypnosis to cure several singers of stage fright and constricted throats.

Dr. Claes Cedercreutz of Helsinki, a well-known Finnish surgeon, explained that 75 percent of his patients who had complained of chronic and severe headaches were cured by hypnosis and a third of his migraine patients found relief through the same means.

Baskin-Robbins brings back what we believe are the 31 greatest flavors of all time.

If we're wrong, set us right.

Since 1946 we've created 331 sometimes exotic, sometimes outlandish, but always unbelievably delicious, ice cream flavors. And during September we're bringing back the 31 we think are the greatest of them all. Should you challenge our choices, we invite correction. In the box below cross out those choices you feel absurd, ridiculous or just mistaken. Then

write in your nomination as a "Great" next to it. If venting your annoyance this way isn't enough to relieve the irritation you feel, cut out your corrected list and present it to the people at your Baskin-Robbins Ice Cream Store. To please you they have been instructed to *cheerfully offer you a sample taste of any one of the 31 Greatest Flavors.*

WHERE'S LUNAR CHEESE-CAKE?

OLALLIEBERRY! WHY ISN'T IT ON MY LIST?

WHERE DID THE 32ND FLAVOR GO?

YOU'RE NUTTY TO LEAVE OUT FLUFFERNUT.

Cut along the dotted line and bring to Baskin-Robbins.

Dear Baskin-Robbins,

You people are so close to the ice you fail to see the cream. Here are the real 31 greatest flavors of all time. Get with it, Baskin-Robbins!

OUR CHOICE:	YOUR CHOICE:	OUR CHOICE:	YOUR CHOICE:
1. Burgundy Cherry	_____	17. Pralines 'N Cream	_____
2. Chocolate Almond	_____	18. Here Comes The Fudge	_____
3. Chocolate Chip	_____	19. Strawberry Cheesecake	_____
4. Jamoca	_____	20. Nutty Coconut	_____
5. Rocky Road	_____	21. Plum Nuts	_____
6. Chocolate Mint	_____	22. Oregon Blackberry	_____
7. Jamoca Almond Fudge	_____	23. Lemon Custard	_____
8. Butter Pecan	_____	24. Peaches 'N Cream	_____
9. Chocolate Fudge	_____	25. German Chocolate Cake	_____
10. French Vanilla	_____	26. Orange Sherbet	_____
11. English Toffee	_____	27. Mandarin Chocolate Sherbet	_____
12. Fresh Banana	_____	28. Lemon Sherbet	_____
13. Blueberries 'N Cream	_____	29. Raspberry Sherbet	_____
14. Fudge Brownie	_____	30. Strawberry Ice	_____
15. Peppermint Fudge Ribbon	_____	31. Daiquiri Ice	_____
16. Pistachio Almond	_____		

Plus, of course, Chocolate, Vanilla and Fresh Strawberry.

I WANT PINK BUBBLEGUM!

WHAT HAPPENED TO CHA CHA CHA?

WHY IS BASEBALL NUT OUT?

WE WANT PEANUT BUTTER 'N JELLY.

NUTS! NO NUTS TO YOU!

I MISS SCOTCH-ON-THE-ROCKS.

YOU LEFT MOODMIN MINT OFF THE LIST!

SPECIAL BACK-TO-SCHOOL BOOKCOVER OFFER:

Gift of colorful 31 Flavors bookcover with any purchase at Baskin-Robbins while supply lasts.

BASKIN-ROBBINS ICE CREAM STORE 31





Leye N'Diaye, a village leader and mason, discusses with former Peace Corps volunteer Thomas Moore the outcome of

an irrigation project they undertook together four years ago. Moore found little change in the life of the village or its people.

Was His Work a Waste of Time?

A Peace Corpsman Revisits An African Village

by Thomas Moore

EDITOR'S NOTE: The Peace Corps came into being on March 1, 1961, by executive order of President John Kennedy. It has since sent more than 50,000 volunteers overseas at a cost of almost one billion dollars. The subject of much controversy over its 12 years, the Peace Corps has now become a part of ACTION, the recently created superagency.

The writer, Thomas Moore, served for one year between 1968 and 1969 as the sole Peace Corps volunteer in the village of Cherif Lo (pop. 500) in Senegal, West Africa, an underdeveloped country of nearly 4 million people. This summer he returned to the village for a visit.

"Assane N'Diaye?" An old woman was sitting at the foot of a heavy baobab tree, sifting peanuts in a reed basket. The bad peanuts, dried up from

lack of water, piled high on the sand. Life in the village had never been good, but the West African drought had now dragged into its fifth year.

"Assane N'Diaye. Nio n'ga legi? (You have come back.)"

She called out the name given to me in Wolof, the native language, like a question, but there was no doubt she remembered me. Few "tubabs" (whites) ever came to the village.

Irrigation job

It had been four years since I had been a Peace Corps volunteer in Cherif Lo, a thatched-hut village about 80 kilometers inland from Dakar, the capital of Senegal. For a year I had worked with the villagers building an irrigation system for a small complex of vegetable gardens. The cement for a well, a motor pump, gasoline, a water reservoir and pipes and faucets for watering basins had been paid for with \$1400 from the American Embassy Self Help Fund. It

wasn't much. But it was the sort of project Peace Corps volunteers had been—and still are—carrying out around the world. I had come back to see if it had amounted to anything.

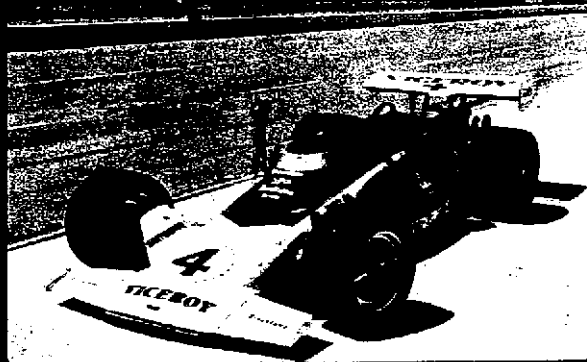
In the year of Watergate, the idea of the missionary Peace Corps seemed curiously dated, a youthful fad of the sixties—something no one talks about anymore. Yet 6900 volunteers were sent abroad last year, and another 7350 are going this year.

The old woman brushed the flies from her face and fanned herself a bit to relieve the stifling heat. We went through the traditional greetings: "Asalam alikoum. Malikoum salam. M'ba diam n'gam? (Do you have peace?) Diam arek anam. (Peace only.) Ana wa Amerique? (How's everybody in the States?) Nyunga fe rek. (Just fine.) Wai yo, Assane N'Diaye, git nalla gisse (Why, Assane, it's been a long time since I've seen you)."

It had been a long time, but surpris-

continued





USED CAR FOR SALE \$75,000

You can get last year's Viceroy racing car that was part of the Indianapolis 500 effort (original cost \$100,000) for \$75,000, and one Viceroy carton end panel.

And get a taste of what smoking is all about in every pack of Viceroy. For complete details, mail this coupon with one Viceroy carton end panel. Hurry! Only a few cars are available.

Race Car Offer Mail this coupon with one Viceroy carton end panel for complete details to:

Viceroy Used-Car Offer, P.O. Box 903 VUC, Louisville, Ky 40201

The carton end panel will be applied toward the purchase of the car.

NAME _____ I am over 21 years of age

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Offer expires December 31, 1973

PAR

**Get a taste of what it's all about.
It's all there in Viceroy.**



KING SIZE AND LONG SIZE

**Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.**

ingly the Wolof came back to me, not only the sound of the language but the gentle kidding that had first struck me as a put down, the relaxed pace as though any pressing matters were not really that important (and they weren't). The heat of the village always made sitting down under the shade of a tree to talk awhile a genuine pleasure. The rest of the world may be in a hurry to get somewhere, to modernize, change, but not Cherif Lo. Things are all right just the way they are, as they have been for generations past, and no suggestion of progress (much less a village meeting to discuss problem-solving at precisely 3 o'clock) is going to interrupt a prayer class or an easy afternoon of drinking tea and holding a "wahtan" (palaver).

Lure of adventure

Two weeks after graduating from college in the politically tumultuous spring of 1968, I was dropped off in Cherif Lo—part of the second wave of Peace Corps volunteers who came not so much out of idealism as a kind of escapist despair with the United States and hope for a little romantic adventure in an exotic land. And maybe there was an outside chance we really could do something.

I remember getting out of a bush taxi from Dakar on the paved road about a kilometer from the village. Two baobab trees marked the spot where a sand trail snaked its way leisurely through bramble bushes and anthills, under a merciless sun, to the village. But from the road, there was nothing, no visible destination for a white man. Only Africans ever got off taxis between the larger towns. As the taxi drove off, the occupants craned their necks to stare at me as though I were walking off into the bush to die.

Alone in an alien land

My first weeks had been hard. As the only Peace Corps volunteer in the village, I was alone among people whose language and culture were totally alien. Looked on as an object of curiosity, I had trouble doing the simplest tasks of survival such as boiling the water I drank and getting food. Worse and least expected was the absence of any kindred spirit to talk to, someone to whom I could confide the mix of emotions and observations of a stranger in a strange land.

I had busied myself with building a few fences for privacy, learning enough of the Wolof language to get by, and occasionally venturing around the village to make myself known. The hardest problem was to explain why I was there. The question was often asked. To tell the villagers I had come to help bring them progress seemed condescending. Secondly, it didn't make much sense to them. Come on, what's in it for you, they seemed to say. I soon



The afternoon tea-drinking ritual, always enjoyable, comes as a particularly welcome respite after Moore's four obligatory lunches of rice and fish with village officials.

took to making up more plausible reasons for why I was there, like saying I was paid a lot (volunteers receive about \$135 a month for living expenses in Senegal, what some villagers earn in a year). Once that question was settled, I was accepted. As in the States, nobody does something for nothing.

Returning to the village this year was like going back to high school, wondering if the teachers would remember your name. This time I arrived in a rented car. Life had not changed appreciably in Cherif Lo. The incessant thump of women beating millet in large wooden urns resounded like a muffled heartbeat from inside the village. Smiling and shy, a crowd of barefoot kids ran up to shake hands with me. The soft focus of memory had blurred their blemishes, their eyes red, yellow or swollen from diseases like malaria or cholera, the scabs on their legs covered with flies, the runny noses.

Potatoes and photos

I trudged through the hot sand into the family compound of Moussa N'Dir, the treasurer of the Cherif Lo cooperative with whom I had lived. Word had already spread that I was back and Moussa came out to greet me in full dress, an Arabic kaftan and fez. I had brought a 100-kilo sack of potatoes in the car as a gift (rice, the usual staple, was almost impossible to come by in the country because of the drought) and some 8 x 10 glossy photographs of village life I had taken.

Local protocol dictated that lunch be taken at each of the homes of the four "animateurs," or local leaders, with whom I had worked. After that there was a long afternoon of drinking tea.

Finally, the *animateurs* reluctantly agreed to go out to the well. As I had suspected, the pump had broken down three years earlier. The vegetable gardens had been abandoned. No one from the government's technical services took it upon himself to fix the pump. Instead, the sheetmetal water reservoir had been dismantled for no apparent reason and the pipes and faucets ripped up and taken into the prefecture, for "safekeeping." The odds were good, as is common in the country, that some low-level government *fonctionnaire* (official) either sold the material for his own profit or took it for his own use. It was out of line, certainly undiplomatic, to inquire further about such things.

I stared at the 300 meters of one-foot-deep trenches we had dug for the pipes and thought how ridiculous they looked. They ran off in odd directions from the dismantled reservoir, cutting through age-old paths and bush lines demarcating the family fields. It looked as if the pipes had been removed in a hurry. It probably took a day to undo the work of a year.

Takes it in stride

I wasn't particularly angry, nor did I jump up and down, or slam the car door, or drive around in circles like I was a little crazy—my routine four years ago when I would show up for work to find that half the work team had decided to take the day off. Now it just seemed kind of pointless.

The village *animateurs* looked at me and I looked at them and there was nothing more to say. It was beyond either them or me. There had been no follow-up to that project, either by the

Senegalese government or the Peace Corps.

For some time now the Peace Corps has pointed with curious pride to the fact it has phased most of its programs into host-country government bureaucracies. But the problem for the volunteer was that his work, well-intentioned, often naive, but sometimes practicable and even ingenious, always seemed to be sabotaged by *fonctionnaires*. Whether incompetent, corrupt or just hostile to Americans, these government officials, under whom the volunteers worked, were never really receptive to the Peace Corps. Certainly villagers and students—the people for whom and with whom volunteers worked—came to respect some of the things we did and the people we were. But many *fonctionnaires*, at least in Senegal, resented the volunteers. If we weren't spies, they thought we were arrogant or there to embarrass them.

There was almost no material, technical or even political cooperation in the government for Peace Corps work. Volunteers spent much of their time fighting red tape—it once took me two days in a prefecture to get seven authorizations for a sack of United Nations cement to repair a well in the village. Talking over the problems with Senegalese superiors was even more frustrating.

Convenient myth

I don't think anyone pretends any longer that the Peace Corps has even the remotest connection to real social and economic development in the Third World. At most, as many volunteers still justify their experiences, the Peace Corps is a kind of experiment in international living. But the myth that the Peace Corps is a significant contribution to the problems of underdeveloped countries is maintained as the public diplomatic posture by both host countries and Peace Corps officials. It is my feeling that the Senegalese government requests Peace Corps volunteers only because to turn down the American offer would look unfriendly and make it more difficult to get crucial loans and aid from the World Bank and the U.S. government. For its part, the Peace Corps now seems to take the line that if a country requests volunteers, that's all the justification it needs to send them.

Anonymity and persistence

After 12 years of unremarkable results, the Peace Corps seems to have given up altogether the idea of changing anything. Instead, it is content to have achieved a certain comfortable anonymity, behind which it has settled into unquestioning bureaucratic ways. No longer does it ask why it should exist—the challenge of any vital new enterprise—but only how it might persist.

Keeping Up... With Youth

by Pamela Swift



Luring Secretaries

A worldwide shortage of secretaries now exists. The demand for Girls Friday is larger than the supply. As a result, potential employers are offering free apartments, cars and other fringe benefits. This is particularly true in

London where the average secretary stays no longer than 25 months on one job before she moves to the next.

As a matter of fact the secretary shortage is so acute in London that one employer distributed 2000 leaflets to prospective employees offering a four-week vacation and a six-hour workday and received two replies.



THE MONEYMAKERS: (CLOCKWISE FROM TOP) LED ZEPPELIN'S BONHAM, PAGE, JONES AND PLANT

Overnight Millionaires

Apparently the quickest way for youngsters to become millionaires is to form a rock group and tour the United States.

Latest example is Led Zeppelin, a British rock quartet which played 33 dates in this country over the summer and grossed \$4 million, breaking box-office records established by The Beatles and The Rolling Stones.

The quartet, led by vocalist Robert Plant and lead guitarist Jimmy Page, with John Paul Jones on the synthesized piano and John Bonham on the drums, charges \$7.50 for top tickets, and always sells out.

Perhaps that is one reason why there are 500 colleges in the U.S. offering pop-jazz instrumental majors.

Once upon a time there was a paper towel.

It was strong, soft and very, very absorbent.

But it was plain.

So Chiffon decorated it with all sorts of pretty things that grow.

Now the towel was warm and pretty.

So Chiffon called the towel Sun Fresh™.

And made it in two designs and three colors.

Get some today...

Chiffon Towels

Chiffon Towels

Sun Fresh PRINTS

and live happily ever after.



CALTECH'S FIRST WOMEN GRADS:
DEBORAH CHUNG, SHARON LONG,
STEPHANIE CHARLES AND FLORA WU

Pioneer Women

The Massachusetts Institute of Technology in Cambridge, Mass., has had women students for 100 years. But that other great educational institution, the California Institute of Technology, first accepted female undergraduates in 1970.

This past June, the first women to receive B.S. degrees from Caltech were graduated, and all with honors.

All four transferred to Caltech from other colleges, and all plan to continue to graduate school.

The women graduates are Stephanie Charles of Alexandria, Va.; Sharon Long of Denver; Deborah Chung and Flora Wu, both of Hong Kong.

When asked what it was like—being a woman undergraduate at Caltech, Sharon Long, who went to George Washington High School in Denver, explained: "The girls are probably more academically insecure than the guys when they come here, and they have a little more on the line as to whether they'll succeed or fail. With me, it took the form of feeling I couldn't go to anybody and talk about anything that was bothering me. As freshmen, male students learn pretty quickly to ask for help from other students. I was afraid to, because I didn't want people saying, 'dumb girl.'"

"The man-woman relationship at Caltech makes for some difficulties. The way I handled it was to stay essentially paired off with one man almost all the time, and I got married at the end of my sophomore year. This made it possible to have casual friendships with men, because it was understood that only friendship was implied. But being married during a period when you are still developing, your life and your goals can get to be unworkable if the two people realize that they have different forks in the road—which is what happened to us."

Caltech like MIT wants more women undergraduates. MIT, in fact, has

prepared a 32-page booklet which is mailed out to 10,000 high school seniors. Sample comments from the booklet are: "At least they can't call women here dumb broads... if you're looking for equality, this is the place. Nobody is going to give you special treatment

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PAR 3-09-9

Economist John Kenneth Galbraith— He Thrives on Controversy

by Derek Norcross



Mr. and Mrs. Galbraith at their Vermont farmhouse. "The major point" of his new book, he says, is that "corporate power is the dominant factor in American life."

NEWFANE, VT.

Towering 6 feet 8, 64-year-old Harvard Professor John Kenneth Galbraith is the most widely read and one of the most controversial and liberal economists in America.

Economics has been called "the dismal science." After the publication of his learned but largely ignored first book, *The Theory of Price Control*, Galbraith decided he would not limit himself to a small academic audience.

"I made up my mind that I would never again place myself at the mercy of the technical economists who had the enormous power to ignore what I had written," explained Galbraith. "I set out to involve a larger community."

Galbraith adopted a witty, biting, popular style. He coined new phrases such as "the conventional wisdom," "the affluent society" and "countervailing power." So pervasive has Galbraith's influence become that when President Nixon adopted wage and price controls two years ago, newspapers commented that Nixon had become a "Galbraithian."

Galbraith is also famous enough to have his private papers stored in the Kennedy Library in Cambridge, Mass. Earlier this year, after he shipped the library several boxes of material, Galbraith received a call from Dave Powers, the library curator.

"Powers informed me," said Galbraith, "that his staff had discovered my marriage license and my citizenship papers in the bottom of one of the boxes, and that they possessed no historical value whatsoever."

New book, new dispute

This month Galbraith's *Economics and the Public Purpose*, is being published by Houghton Mifflin. Like his other books, it is certain to generate controversy.

Leaning his large frame into a chair in the office he has built for himself on his Vermont farm, Galbraith explained to PARADE, "The primary purpose of my book is to show how the teaching of economics is a disguise for the exercise of power—part of the power system itself.

"Every year economists intellectually condition thousands of students and much of the public through writing and pronouncements. Contrary to what these economists say, economic forces do not work out for the best, except for

the powerful."

Galbraith would like his new book to influence the next generation of economists and public servants. He would not be unhappy if the book became a best seller like his *The New Industrial State* and *The Affluent Society*.

"Watergate could help the book," observed Galbraith. "The Watergate revelations are sharpening in the public mind the connections between corporate power and government. The hearings illustrate the major point of my book, namely, that corporate economic power is the dominant reality in the American economy."

With Bill Buckley

Unlike most academics, Canadian-born Galbraith has thrived on controversy and prospered in the public limelight. At the Republican convention last summer in Miami, he and conservative columnist William Buckley sparred as guest TV commentators. Roaming Miami clad in yellow Bermuda shorts, Galbraith resembled a professional basketball player on holiday more than a famous economist.

Son of Scottish immigrants, Galbraith studied agriculture at the University of Ontario in Canada, then switched to the University of California at Berkeley for graduate work in economics. In 1936, while a teaching assistant at Harvard completing his Ph.D., Galbraith met his wife-to-be, Catherine "Kitty" Atwater, a 5 feet 4 Smith graduate, who was studying comparative literature at Harvard.

Sophisticated and scholarly, Kitty Atwater had studied at the Sorbonne in Paris and the University of Munich in Germany. She came from a scientific and industrial family. Her father was a New York lawyer and businessman, and at one time honorary consul general for Thailand.

The balance sheet

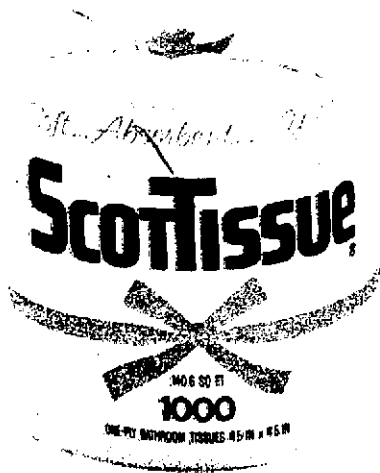
The Atwater family money made it possible for Galbraith to live beyond his professor's salary and gave him the leisure to write his important books. Galbraith denies that he has become a millionaire from writing, but admits that he shrewdly manages his wife's investments. It's a good bet that the family's worth is over a million dollars.

continued

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GALBRAITH CONTINUED

During World War II, Galbraith served as assistant administrator of the Office of Price Administration, where he garnered experience in wage and price controls which he later advocated as a cure for inflation. While her husband was a price czar, Kitty Galbraith worked as a German translator and analyst for the Justice Department, keeping track of pro-Nazi groups in the U.S.

After the war, Galbraith worked for a few years as a staff writer at *Fortune* magazine. He then settled in as a professor at Harvard and went about making his name with his books.

Strongly opinionated (some critics use the word 'arrogant'), Galbraith has written such tracts as "How to Control the Military," "How to Get Out of Vietnam," and "Who Needs Democrats?" He has also tackled fiction, history, art, travel, and satire.

Mr. Ambassador

Long a leading intellectual light of the Democratic Party, Galbraith has written speeches for Adlai Stevenson, John F. Kennedy, and Lyndon Johnson. President Kennedy appointed him Ambassador to India, where, bored with diplomatic tasks, Galbraith kept busy wiring the unheeding Secretary of State Dean Rusk his dissenting views on the Vietnam war. (A thinly disguised version of Rusk serves as a major character in Galbraith's satirical novel, *The Triumph*.) Galbraith has also served as national chairman of the liberal Americans for Democratic Action.

Like his colleague from Harvard, Henry Kissinger, Galbraith enjoys the company of lovely and famous ladies, and has been a frequent public escort for Mrs. Jackie Onassis. While Ambassador, he escorted actress Angie Dickinson on a tour of India.

Galbraith and his wife reside in a large Victorian house on a tree-lined street near the Harvard Divinity School. During the winter, they usually ski for six weeks in Gstaad, Switzerland—a resort also frequented by conservative columnist William Buckley. (Buckley has said that Galbraith, schussing down the slopes, looks like a "drunken pretzel.") The Galbraiths spend summers on their 247-acre farm in Newfane, Vt.

His three sons

The Galbraiths have three sons. The eldest, Alan, 32, practices law in Washington, D.C., for the prestigious firm of Edward Bennett Williams. Peter, 22, graduated from Harvard in June and begins graduate study in history at Oxford in the fall. Jamie, 21, will finish at Harvard in January, and plans to do graduate work in economics.

In *Economics and the Public Purpose*, Galbraith views the American economy



Like his colleague from Harvard, Henry Kissinger, Galbraith enjoys the company of lovely women. Here he escorts Jackie Kennedy in Cambridge, Mass.

as comprising two basic sectors: the planning system and the market system.

The planning sector is composed of the nation's largest corporations—General Motors, AT&T, General Electric, IBM, and the like. Challenging one of the basic assumptions of conventional neoclassical economics, Galbraith contends that the planning sector is not governed by market forces. Instead, large corporations control the market by setting prices and creating consumer demand for products.

The situation in the market sector is different. According to Galbraith, this sector is made up of around 12 million smaller firms in such fields as laundry,

repairs, restaurants, retail stores, construction, and small manufacturing. These firms do not have the power to plan; they must respond, for the most part, to market forces.

Workers in the market sector are usually not unionized, while workers in the planning sector are represented by large, relatively powerful national unions.

This dichotomy in the American economy, says Galbraith, leads to what he calls "uneven development." Workers and management in the market sector are paid less than those in the planning sector. What's more, the giant corporations use their economic pow-

er to prevent a more equal distribution of income and improvement of public services.

Galbraith's book takes a strong feminist stand. He states unequivocally that women are oppressed economically and advocates equal pay for equal work, adequate day care for working women, and greater flexibility in work hours to allow more sharing by husband and wife of family chores.

Asked if his understanding of women's plight has carried over into his home life, Galbraith responded, "Well, our children are grown, so it's no longer a matter of child care, and we have domestic help for the house. My wife is very scholarly. I think she must have regrets about not having written more."

Her writing

Kitty Galbraith agrees that, to some extent, raising a family preempted her own writing. Her first book, *India, Now and Through Time* (Dodd, Mead), written with an Indian friend, has sold well in India. She is working on a second book, based on her experiences as an ambassador's wife and on a guided tour of India she recently conducted for seven women.

Galbraith is not a revolutionary—but he does think significant reforms are possible and necessary.

He strongly advocates a better distribution of income. To this end, he proposes an extension and major increase in the minimum wage, a guaranteed income to those who cannot find employment, wage and salary controls for highly paid executives, and tax reform to treat all income alike.

Galbraith also calls for some socialist measures — government-controlled medical services similar to Britain's, public ownership of defense factories, and more public transportation and public housing. "The new socialism is not ideological," contends Galbraith, "it is compelled by circumstances."

Maybe, maybe not

He insists that should the Democrats come to power in 1976, he would definitely not accept a government job, even a Cabinet position. However, he did admit that if Teddy Kennedy wins the nomination, he might seriously consider running for Kennedy's Senate seat from Massachusetts.

Galbraith thinks of himself primarily as a writer—a man of ideas—not a political figure. He has in the works a book of history and memoirs on the World War II years he spent in Washington, D.C. After that, he plans to do an economic history of the U.S. from 1930 to the present.

It is a good bet that Galbraith will keep pouring out books and articles for many years to come. And, who knows, he may even relent and try to implement his own reform proposals as, say, some Democratic President's domestic version of Henry Kissinger.



Galbraith during a speech before admiring guests at his Cambridge home. Though a member in good standing of the "affluent society," he favors change.



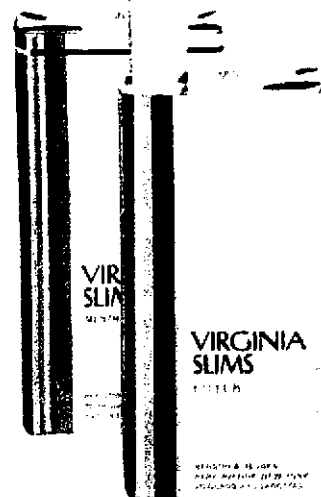
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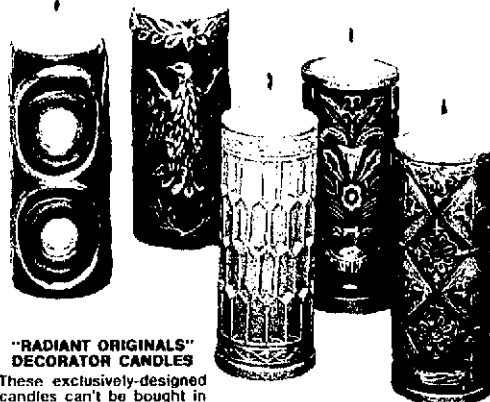
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About the Author

JOSEF P. HRACHOVEC, M.D., D.Sc. holds medical degrees from noted European Universities. He is currently Professor of Molecular Biology of Aging and also a Research Associate at the Gerontology Center of the University of So. California. For the past seven years, he was a Researcher in Biochemistry and Public Health Nutrition at the University of California School of Public Health in Los Angeles. There, he was Program Director and Principal Investigator of Research Studies supported by the National Institute of Health.

He held previous research posts at New York University School of Medicine, Columbia University College of Physicians and Surgeons, and the Sorbonne University, Paris. Widely published in medical and scholarly journals on gerontology, Dr. Hrachovec is a fellow of the Gerontological Society, a member of the New York Academy of Sciences, the American Physiological Society, the American Public Health Association, the Association for the Advancement of Science, and is currently on the Council of Advisors of the Association for Advancement of Aging Research.

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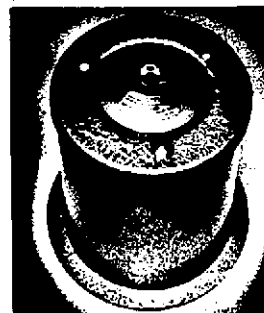
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DO-IT-YOURSELF WALL COVERING: Said to be unusually easy for homeowners to handle and hang, a new wall-covering of spunbonded olefin (left) comes prepaste and pretrimmed. You need only cut it to required length, dip in water, then position it on a clean wall, and brush down to smoothness. If a mistake is made, you can take the covering down and rehang it. The tear-resistant material provides flexibility for both hanging and removing—and, at redecorating time, you can easily peel it off a wall. Available in many patterns and colors, in machine and screen prints, from \$5.99 a roll in stores, it's also said to be practically impervious to scratches, abrasions and punctures. DuPont Company, Dept. PP, Wilmington, Del. 19898.



HOME VAULT: Here's a metal safe (above) you can hold down to wood, sheet metal, or concrete surfaces with simple blind fasteners. Similar to safes now used in taxicabs, the home model is larger (8" in diameter, 8" long), and can hold papers and valuables as well as cash. The container is steel; the cover, aluminum alloy; the lock is encased and recessed for minimum exterior exposure; lock mechanism is tumbler type. \$59.95. Solid State Development Corp., Dept. PP, 16 Commerce Drive, Farmingdale, N. Y. 11735.

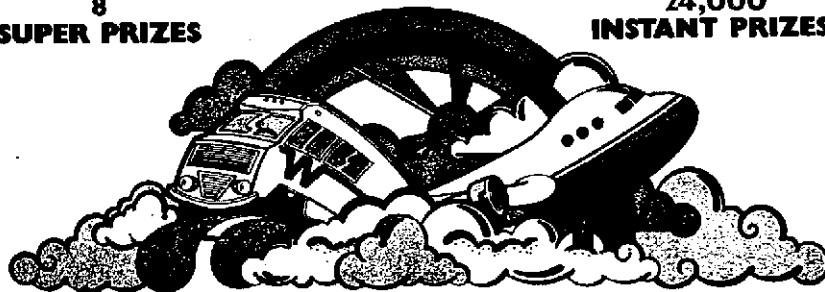
FOR YOUR PORTABLE SEWING MACHINE: Adaptable to most portable sewing machines, a new block (left) provides a 12 x 22-inch working surface flush with a machine to simplify many sewing jobs. The block is made of durable, lightweight, corrugated fiberboard, is easy to set in place, and, when not in use, folds flat for compact storage. \$2.99 in stores. Pacific Diversified Products, Dept. PP, 732 S.E. Powell Blvd., Portland, Oreg. 07202.

Parade of Progress items are NOT advertising. Write manufacturer if not in stores. Allow three to four weeks for a reply. Manufacturers: PARADE considers ideas but can't correspond.

WIN BIG. WINNEBAGO & MORE!

8
SUPER PRIZES

24,000
INSTANT PRIZES



ROGERS PAINT GREAT DISCOVERY SWEEPSTAKES

DOUBLE GRAND PRIZE!

Winnebago motor home—plus a two week vacation anywhere in the U.S.A. including Hawaii! Your very own 21' Winnebago. Complete with full kitchen including sink, refrigerator, oven and stove. Full bath with shower. Sleeps 6-8 people. Power steering and power brakes. 3 speed automatic transmission. Everything you need to discover and enjoy the great outdoors. **Plus** a two-week all expense paid vacation for 2 to anywhere in the U.S.A. including Hawaii. Includes round trip airfare, hotel, meals and sightseeing.

5 SECOND PRIZES!

Caribbean Voyage—Island Resort! Each winner will discover the Caribbean with a week in either Haiti, San Juan or Aruba (your choice) including round trip airfare, hotel and meals . . . **PLUS** one week on a 40 foot houseboat, with a Captain, to explore the Virgin Islands—all expenses paid.

No purchase required.

Sweepstakes valid in the states of Idaho, Missouri, Wisconsin, Maryland, and Georgia, and wherever else prohibited by law.

2 FIRST PRIZES!

Tahitian Vacation or African Safari! Winners have their choice of discovering the romance of the South Seas on Tahiti for 2 for two-weeks including round trip airfare, hotel, meals and sightseeing. OR discovering the adventure of an African Safari for 2 including round trip air travel via Rome, Italy (3 days), one week in "Bush Country" and visits to the National Parks of Tanzania, Kenya, Uganda, and Nigeria. Three weeks in all—includes hotel and meals.

24,000 INSTANT PRIZES

Guaranteed instant winners at every store! Ancient Discoverer's Maps suitable for framing, and Quarts of Rogers Paint—the great paint buy for young Americans—(any kind, any color) to be given away at all Sherwin-Williams Stores and participating Sherwin-Williams Dealers.

All prizes to be awarded.

Residents of Ohio only may obtain an entry form for the 8 super prizes by writing to: Rogers Great Discovery Sweepstakes, P.O. Box 1683 Blair, Nebraska 68009.



Complete details and entry forms available at:

SHERWIN-WILLIAMS STORES

See Yellow Pages under paint for the nearest store.

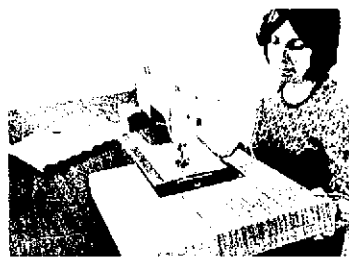


MAN-MADE LIVING TREE:

Living on air alone—no soil, water, sunlight or personal care required—this miniature tree (above) grows to a height of 8 to 10 inches. It's hand-made of California redwood and an unusual sea moss that flourishes on air, and is set in a walnut-finished planter. \$19.95 postpaid. For details: Creative Dreams Unlimited, Dept. PP, Box 460, Lomita, Calif. 90717.

CARPET-LIKE VINYL: A new cushioned vinyl flooring provides the plush sensation of carpet along with vinyl's durability, claims the maker. Designed for home and light commercial use, the 1/4"-thick flooring has a surface you can wipe clean with damp sponge, an unrestrained foam backing for quiet and softness underfoot. It comes in widths up to 12', allowing seamless installation in average size rooms, and can be "loose-laid" or cemented permanently. About \$9.95 a sq. yd. in stores. GAF Corp., Dept. PP, 140 W. 51, New York, N.Y. 10020.

SPEEDLIGHT SLAVE: Insert a small solid-state "slave" unit (right) into the sync outlet of any electronic flash, and it instantaneously fires the flash in response to another flash unit—bounce or direct—within 100 feet. The device is unaffected, indoors or out, by ambient light, mechanical shock, temperature or humidity, claims the maker. \$14.95 in stores. For details: Honeywell Photographic Products, Dept. PP, Box 1010, Littleton, Colo. 80120.





Calories and Carbohydrates

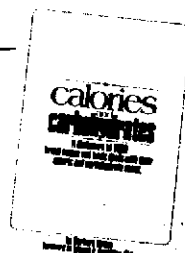
Are you and your family trying to diet or finding it hard to maintain that ideal weight you've finally reached? A book that is "a dieter's faithful companion" could help keep your weight on the slim side of the scale. Called *Calories and Carbohydrates*, this volume by Barbara Kraus, a best seller at \$7.95, is now being offered to PARADE readers for the bargain price of \$1.

A pocket-sized paperback, the book lists 7500 brand names and basic foods alphabetically, with the amount of calories and carbohydrates in each. So, no matter what diet you're following, you'll find it easy to select the right foods—and to avoid "taboo" products that may be wrecking your weight-loss regime, keeping those unwanted pounds weighting you down.

Flipping through this unique reference guide, you will probably see many facts that surprise you. For instance:

- Some sugarless, "dietetic" gums have only 2 calories less than the regular kind, per stick.
- Eat 2 ounces of onion dip, and you've consumed the equivalent of a chocolate doughnut in calories.
- If you've nibbled on 10 potato chips, you've added more calories to your day's total than if you'd eaten a whole, medium-sized potato—or a serving of beef stew.

In his foreword to the book, Mount Sinai Hospital's Dr. Edward Greenspan says: "This extraordinary compilation by Barbara Kraus . . . could prove an invaluable aid not only to dietitians and physicians, but also to all individuals who wish to maintain, gain or lose weight." At the low price of \$1, *Calories and Carbohydrates* is a penny-wise purchase that can save you from being pound-foolish!



TO ORDER:

Send your name, address, zip code and \$1 in cash, check or money order for each copy of "Calories and Carbohydrates" to PARADE, P.O. Box 4, Dept. Q, Kensington Station, Brooklyn, N.Y. 11218. Please allow three weeks for delivery.



HUNGER IS ALL SHE HAS EVER KNOWN

Margaret was found in a back lane of Calcutta, lying in her doorway, unconscious from hunger. Inside, her mother had just died in childbirth.

You can see from the expression on Margaret's face that she doesn't understand why her mother can't get up, or why her father doesn't come home, or why the dull throb in her stomach won't go away.

What you can't see is that Margaret is dying of malnutrition. She has periods of fainting, her eyes are strangely glazed. Next will come a bloated stomach, falling hair, parched skin. And finally, death from malnutrition, a killer that claims 10,000 lives every day.

Meanwhile, in America we eat 4.66 pounds of food a day per person, then throw away enough to feed a family of six in India.

If you were to suddenly join the ranks of 1½ billion people who are forever hungry, your next meal might be a bowl of rice, day after tomorrow a piece of fish the size of a silver dollar, later in the week more rice—maybe.

Hard-pressed by the natural disasters and phenomenal birth rate, the Indian government is valiantly trying to curb what Mahatma Gandhi called "The Eternal Compulsory Fast."

But Margaret's story can have a happy ending, because she has a CCF sponsor now. And for only \$12 a month you can also sponsor a child like Margaret and help provide food, clothing, shelter—and love.

You will receive the child's picture, personal history, and the opportunity to exchange letters, Christmas cards—and priceless friendship.

Since 1938, American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

So won't you help? Today? Sponsors urgently needed this month for children in: India, Brazil, Philippines, Indonesia and Guatemala. (Or let us select a child for you from our emergency list.)

Write today. Verent J. Mills

CHRISTIAN CHILDREN'S FUND, Inc.

Box 26511, Richmond, Va. 23261

I wish to sponsor a ☐ boy ☐ girl in (Country) _____
☐ Choose a child who needs me most. I will pay \$12 a month. I enclose first payment of \$_____. Send me child's name, story, address and picture. I cannot sponsor a child but want to give \$_____.
☐ Please send me more information.

Name _____
 Address _____
 City _____
 State _____ Zip _____

Registered (VFA-080) with the U.S. Government's Advisory Committee on Voluntary Foreign Aid. Gifts are tax deductible. Canadians: Write 1407 Yonge, Toronto 7.





Girls to admire

You've got to admire the girls who get ahead, who use their ambition to get to the top. The girls with exciting, professional careers.

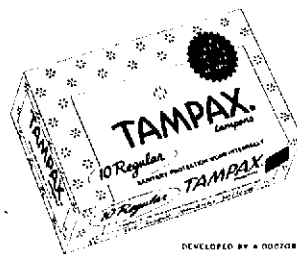
Part of getting there is confidence. And no one can feel confident on the job if other worries get in the way. Like menstruation.

So trust Tampax tampons. Because you wear them internally, they dispel your worries about discomfort, slipping and odor. They free your mind to concentrate on more important things.

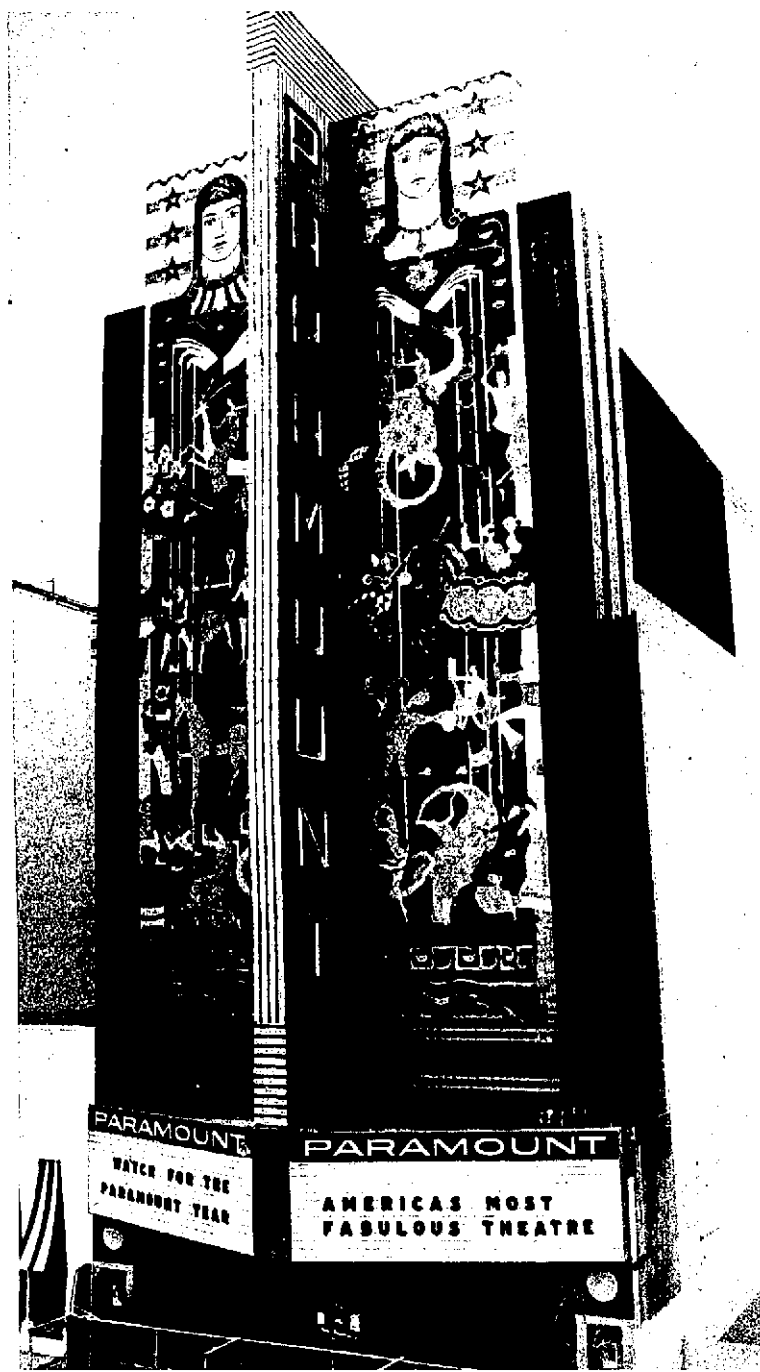
The girls you admire always seem self-assured. And Tampax tampons help keep them feeling that way even on difficult days of the month.

NO BLOOD
NO PAIN
NO PAPER
NO ODOR

The internal protection more women trust



What Can Be Done With an Old Movie Palace



A new lease on life: Oakland movie palace reopens as a cultural center. Old mosaic front, still in use, depicts man and woman holding puppets symbolizing various arts.

Say that your city has a white elephant on its hands in the form of a disused, 40-year-old movie palace, forced to close for lack of customers in recent years.

What do you do with such a structure? Tear it down and erect a sleek, shiny new office building in its place?

Not if you happen to live in Oakland, Calif., which, along with five other cities in America, has found an exciting and creative use for these faded monuments to the past. Instead of turning the wrecking ball on its once-elegant Paramount Theater the way New York City did to its famous old Roxy, or San Francisco to its Fox, the cagey Oaklanders have decided to reincarnate the 3000-seat edifice as a modern-day performing arts center.

"It makes good sense," says Jack Bethards, the 32-year-old executive director of the new Paramount Theatre of the Arts, as the new center, which opens officially Sept. 22, will be known. "We had estimates that a brand-new theater, built from the ground up, would have cost at least \$13 million. It has cost us \$1 million to restore and renovate the Paramount, plus a \$1 million purchase price. It's good economics to renovate a nice facility like this rather than to put up a new one from scratch.

"It's also part of our growing appreciation for our heritage. More people are getting a feeling for the old things they have. They're developing a sense of history."

Actually, the first U.S. movie palace to get a cultural face-lift was Powell Hall in St. Louis, which became a concert hall in 1968. Since then, similar transformations have taken place in Columbus and Youngstown, Ohio; Miami, Fla., and Pittsburgh, Pa., which in 1971 turned the former Loew's Penn Theater into Heinz Hall for the Performing Arts at a cost of \$10 million—the most expensive renovation to date.

Glories of the past

Unlike some of these other cities, Oakland has gone out of its way not to redesign or modernize the appearance of the old theater, but to deliberately preserve its original flamboyant decor right down to the last curlicue. The Oakland Paramount was built in 1931 in a style known as "Art Deco" or "Moderne," distinguished by a lot of fanciful ornamentation in the shape of birds, animals, flowers and foliage, with a few human figures tossed in.

It's a fashion once widespread, and the Oaklanders have decided they value its historic interest and comfortable feeling of nostalgia.

In fact, to ensure the authenticity of the interiors, 3500 yards of carpeting had been woven to exactly the same design as the original floor coverings, and a new bronze curtain, trimmed with gold, silver and green will duplicate the old one, not too tattered and faded to be

used. The old seat coverings are also being copied, and the theater's present facade, dominated by two huge vertical mosaic panels covered with fanciful figures of various entertainment forms, will remain intact.

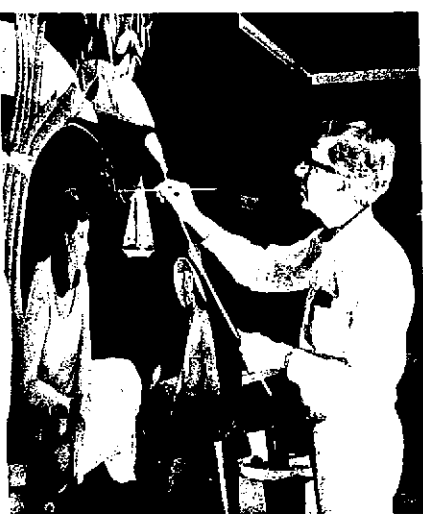
What kind of entertainment is going to be offered inside the new Paramount Theatre of the Arts? Bethards and others associated with the project hope it will fill, on a smaller scale, the role played in New York by Lincoln Center and in Washington by the Kennedy Center.

Plentiful bookings

"Oakland and the whole Bay Area has needed for many years an auditorium that would be available to important cultural attractions and other entertainment groups," he says. "We've already got bookings for such groups as the San Francisco Ballet, the Oakland Ballet, the Ballet Folklorico of Mexico, the Siberian Dance Company, the Vienna Choir Boys, and many famous concert artists. Until now, many have had to skip Oakland altogether on their tours."

The legal owner of the theater is the Oakland Symphony Orchestra, which will also give its concerts there. The orchestra, whose conductor is Harold Farberman, says it is willing to shift its own concert dates around to make room for outside attractions, should this prove necessary.

The same spirit of community cooperation has led to a public campaign to raise a \$2 million endowment fund to ensure the successful operation of the

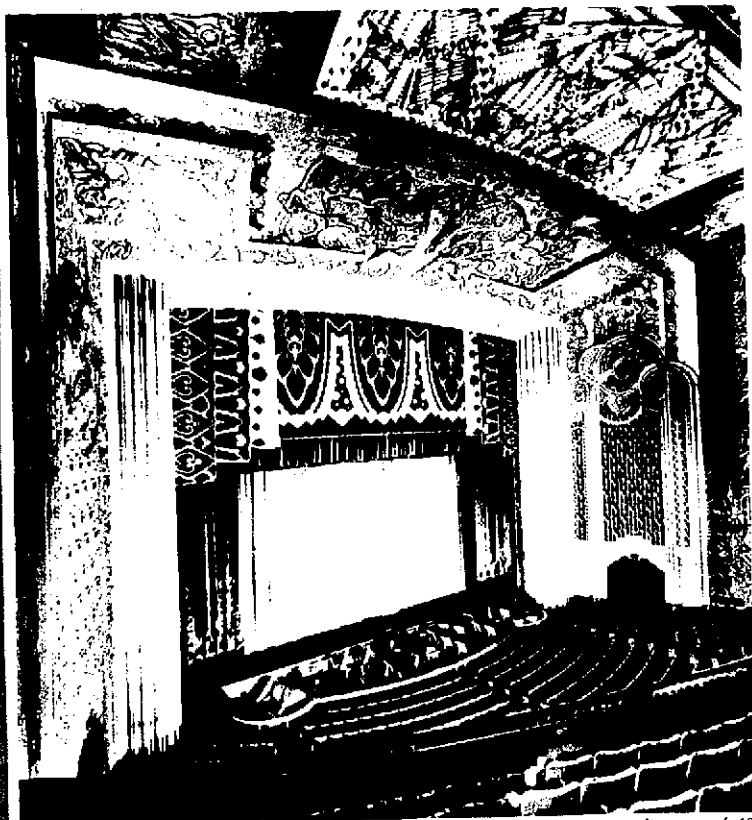


Artisan gives last-minute touch up to murals from the 1930's in lounge area.

theater as a regional center for the performing arts.

Jack Bethards doesn't exclude the possibility that the Paramount, in its new incarnation, may even show an occasional movie.

"We've got all the equipment in place," he says, "and we've even installed a new Wurlitzer pipe organ. We've already booked a couple of film travelogues in, and one of the Oakland Symphony programs has some film strips that go with it. A couple of good old movie revivals might be just the thing to make everybody really feel at home."



Theater's interior retains the ornate decorations that thrilled movie audiences of 40 years ago. But now patrons will be attending symphony concerts and dance events.

advertisement



Don't Let This Summer Destroy Your Complexion

The summer months may be a recreation season for you, but a near-disaster for your complexion. You enjoy a change of pace that ought to bring your face a relaxed, younger-looking expression. But instead you may end the three-month summer season looking decidedly older.

A single summer day can be a little like a whirlwind tour through all the climates of the world. You swim, then bake yourself on a sandy beach under a desert-like sun. You take wind-swept car rides. You step from sun-baked pavements, squinting against the glare, into chill air-conditioned restaurants or stores. A sudden summer storm leaves the air steaming and humid. Your complexion is exposed to a wide variety of environments, each with shocking suddenness.

Is it any wonder that your skin becomes dryer as the days pass? The dryer your skin, the more that dryness emphasizes little lines and wrinkles. And the older you look. But there's no need to despair. It is possible to enjoy the pleasures of summer and still maintain your youthful look.

Many younger-looking women, from Acapulco to Sydney, discovered that they can barely get through the summer happily without their beautiful secret, the unique fluid known in the United States as Oil of Olay beauty lotion. This summer, share the secret, the lovely benefits of this world-renowned blend. Oil of Olay was created by beauty researchers to soften and silken a woman's complexion. The complexion-cherishing lotion contains a wealth of natural moisture, tropical moisturizing oils and other emollients.

Oil of Olay, available at drug-stores, penetrates the important surface layer of the skin quickly, working with nature to ease away the dryness that can make you look older. The beauty blend helps maintain the oil-moisture balance, an essential element necessary for your complexion to look as young as possible. The skin-loving liquid also sets up an effective barrier to keep nature's own moisture from surrendering to sudden environmental changes.



You will know when your skin would welcome Oil of Olay. Whenever it feels dry or slightly tight or rough to the touch, your complexion is asking for, and needs, all the help it can get from the beauty blend.

No matter how often you soothe on cherishing Oil of Olay during the day, apply at bedtime, so it can work its wonders during nocturnal hours. And in the morning, as a moist, non-greasy makeup base that lets cosmetics stay fresh for hours.

Summer Beauty Hints

Gently bathe away your sun-protective lotion after sunning. Pat your body almost dry, then soothe your still-damp skin with Oil of Olay wherever the sun's rays have reached you.

During these months when the need for Oil of Olay® is great, always carry a bottle with you... to the beach, on weekend trips, when going shopping.



The Franklin Mint announces a limited edition of

Norman Rockwell's Fondest Memories

IN SOLID STERLING SILVER

Norman Rockwell has just completed a series of ten new works of art to be issued exclusively in the form of sterling silver ingots. Subscriptions for First Edition Proof Sets of this new Rockwell collection will be accepted only if they are postmarked by September 15, 1973.

FOR MORE than half a century, the art of Norman Rockwell has brought joy to the hearts of millions of Americans, young and old.

Now this great artist, at the summit of his career, looks back at the people and the country he loves . . . and portrays his fondest memories in the enduring medium of sterling silver.

Original Rockwell Art

Norman Rockwell has created ten original works of art exclusively for this collection of sterling silver ingots. These ten works will never be produced in any other form.

The First Edition should be of special interest to knowledgeable collectors. Not only because of the importance of the work itself—but also because the First Edition will be the only Proof-quality, hallmarked and serially numbered edition.

The artist speaks about his newest works

"I suppose I'm just a sentimentalist," says Norman Rockwell in describing this series. "I like to show people in happy and tender moments of their lives—sometimes with a little touch of humor. These are the things about people I remember most fondly."

Rockwell has now depicted his "fondest memories," exclusively for this collection, with that special brand of magic that is his alone.

The joy of kids romping at the old swimming hole. The pleasure of old friends meeting around a pot-belly stove. The pride of a Boy Scout carrying the flag in a parade down Main Street. The tenderness of a young girl helping her grandmother with her knitting. The warmth and devotion of a family enjoying a holiday dinner together.

Ten precious moments, ten cherished memories, each one sensitively portrayed by the best-loved American artist of our time.

The genius of Norman Rockwell

Each of "Norman Rockwell's Fondest Memories" has been captured in a distinctive form: a sterling silver ingot measuring 2" x 2½" and

containing 1500 grains of sterling silver. The famous signature of NORMAN ROCKWELL will appear on each ingot. And the complete set will be struck by The Franklin Mint, the world's foremost private mint.

The hallmarked First Edition Proof Set is available exclusively to subscribers whose orders are postmarked by September 15, 1973.

Build your collection on a convenient monthly basis

Regardless of how high the price of silver may escalate, we guarantee to send you the complete collection of these solid sterling silver ingots at the original issue price of \$25 per ingot. You will receive the first ingot in October. Each month thereafter, for nine months, an additional ingot will be sent to you. You will enjoy the pleasure of seeing your collection steadily grow. And within ten months, your collection of "Norman Rockwell's Fondest Memories" will be complete.

To house the complete collection, a handsome collector's case fitted with a hardwood display frame will be provided at no additional cost. The collection may thus be kept in the case or proudly displayed on the wall.

An heirloom collection

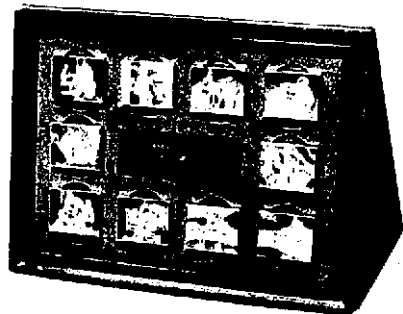
Any new work by an artist of the stature of Norman Rockwell is likely to become an important heirloom. This new Rockwell series is particularly desirable—not only for its beauty and intrinsic value but because it is the first time

the work of this beloved artist has ever appeared in ingot form. The only previous medallion issues of Norman Rockwell's work have been the Rockwell Christmas Plates and the "Spirit of Scouting" medals—both Franklin Mint issues which are highly prized today and much sought after by collectors.

Now this new series—"Norman Rockwell's Fondest Memories"—can bring you many years of pleasure and provide a treasured legacy you can pass along to your children and grandchildren.

Subscriptions close September 15, 1973

To acquire this important new Rockwell collection, your subscription must be sent to The Franklin Mint, Franklin Center, Pennsylvania 19063 and postmarked by September 15, 1973. There is a strict limit of one First Edition Proof Set per subscriber.



ORDER FORM

Norman Rockwell's Fondest Memories

23-75

The Franklin Mint
Franklin Center, Pennsylvania 19063

Please enter my order for one serially-numbered First Edition Proof Set of "Norman Rockwell's Fondest Memories"—consisting of ten solid sterling silver ingots to be issued at the rate of one per month at \$25* each.

A deluxe collector's case with display frame will be provided at no additional charge.

Enclosed is my remittance of \$25* for the first ingot in the collection. I will be billed monthly in advance for the other nine ingots to complete the collection.

*Plus my State sales tax

Orders for First Edition Proof Sets
valid only if postmarked by
September 15, 1973.

Mr. _____
Mrs. _____
Miss _____

Address _____

City _____

State, Zip _____

Signature _____



There should be no trouble tracing this family tree: When this reunion photograph was taken, the Steele family women spanned six generations

without a single gap, from 100-year-old Mrs. Roxanne Kennedy Steele, left, to her great-great-great-granddaughter, Tina Roxanne Iyerly, age 10 months.

Up the Family Tree

by Jeane Westin

Ever wonder who's lurking up in your family tree? The chances are, if you climb high enough, you'll find a knight of the realm, or perhaps even a king. And if your ancestors were on the other side of the law, take heart in the fact that these days even a notorious horse thief hanging from one of the branches is considered a status symbol.

Americans are exploring their heredity as never before, and discovering that the science of genealogy—the study of family history—is both fun and occasionally quite enlightening. If nothing else, the fact that one is a direct descendant of a duke or a lord makes good cocktail chatter.

Genealogy is not new of course. It is as old as the "begats" in the biblical Book of Genesis. One Egyptian king, Ramses II, liked his family tree so much—it traced his ancestors back for 77 generations—that he had it carved

in stone. Later, noble Elizabethans searched for their ancestors with such diligence that they claimed they could include the Ark on their coat of arms.

Most Americans aren't likely to trace their relatives that far, or use chisel and stone to record their history, but more and more of them are exploring their ancient origins, and for good reason: according to one authority, Frank Hickox of the American Heraldic Institute, "at least 95 percent of the Americans with European ancestors probably have the right to bear a coat of arms." One housewife parlayed her curiosity into a title. Hickox traced her Germanic name to a record center in Bonn and found she was a long-lost baroness.

Those interested in exploring the rearches of their family tree can either hire a professional ancestor-hunter or opt for doing-it-themselves. The professionals, while sometimes costly, can cut

through the seemingly endless confusions over which clan married into which. In England, for instance, more than 20 blazons, or coats of arms, are registered to families named Brown.

Detective work

But the do-it-yourselfers are a growing number, finding the thrill of the detective work almost as rewarding as the actual results. For them, genealogist Gilbert H. Doane suggests starting with a simple lineage chart, such as the one used by the Connecticut Historical Society since 1845. Others are available from the Daughters of the American Colonists, or you can make your own. Starting with yourself, work backward, listing parents, grandparents, great-grandparents. Four generations is about as far back as most people can go without further investigation today, and is generally the jumping-off place for

amateur ancestor hunters.

Here are eight basic steps designed by genealogists to help you climb your family tree:

- 1. Decide which line you want to follow.** Which ancestor interests you most? If you choose Great-Grandfather Eddy, Cabot, McNab or Fraser, you need go no further. These families and many others have associations with an available genealogy. But what if you choose Great-Grandfather Graves or Tilden, for instance? There are no associations. You'll have to go on to the next seven steps.

- 2. Seek out older relatives.** Write to the ones you can't talk to. Don't get just the cold facts. Ask about what these long-dead forebears were like. They once breathed, laughed, suffered and loved. Finding out what they were may help answer the question of just what "block" you're a "chip off of."

3. Get the family records together.

Any document such as family Bibles, old diaries, account journals, letters and photographs can yield fascinating information. One amateur genealogist found an almost illegible entry in an old Bible which read, "Sylvester died today of a sudden neck injury. God rest his soul." After some sleuthing, Sylvester was tracked down in a century-old newspaper account. He had been hanged for robbing a bank.

4. Check out public records. Often public records—such as wills, marriage certificates, deeds, military papers, births and deaths—are the most reliable sources of information. Old wills are particularly valuable. They often contain lists of children and their whereabouts and can be found in the probate office of the ancestral town.

Military records

Military records dating back to Revolutionary War times are kept in the National Archives in Washington, D.C. A summary of an ancestor's service can be obtained by providing his name, approximate dates of service and his regiment, if possible. These records are particularly valuable in establishing your eligibility for patriotic societies.

Early land records, ranging from private land claims to homesteader's applications often tell where your an-

cestor formerly lived and for how long. They can usually be located at a county recorder's office.

Church records and cemeteries often turn up important finds which lead in new directions. One woman, looking for her great-great-grandmother, found the gravestone hidden behind bushes in an old cemetery. The name was clear, but dates badly worn. Using a pencil and paper she took a "rubbing" which brought out the indistinguishable dates. With this information, she found a long obituary in local newspaper files.

5. Visit the library. Many libraries have genealogical records for the area. Mary Pike, reference librarian in the California room at the state's library in Sacramento, says: "More and more people are planning their vacations to include a search for their forefathers. And they're thrilled to discover great-great-uncle really did come West during the Gold Rush." In addition to help with records, librarians can put you in touch with reputable local genealogists if you reach a dead end in the search.

6. Read the census. Since 1790, citizens have been counted every 10 years. Through 1880, these records are open and in the National Archives. They list each person by name, age, sex, color, free or slave, married or widowed, place of birth, occupation and birthplace of parents. Census information after 1880

Find the taste
of extra coolness.
Come up to KOOL
with pure menthol.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Your menthol
cigarette
lost its cool?

is still considered confidential, but can be obtained with permission at the Age Search Bureau, Pittsburg, Kans.

7. Check ship passenger lists. Although they are usually far from complete, these, too, are filed in the National Archives, and may provide clues to your ancestor's Old World origins. Ship lists contain the dates and ports of embarkation and arrival of the vessel; name of the captain; and names, ages and occupations of passengers. If your emigrant forebear arrived before 1700 and was a man of property, the best way to locate him is in John Hotten's book, *Persons of Quality Who Came From Great Britain to the American Plantations, 1600-1700*.

8. Go back to the mother country. Having gone this far, you may want to uncover the roots of your family tree. A European vacation can be more personally exciting when you turn it into a pilgrimage to your ancestral village. A thorough search of ancient records and cemeteries will probably turn up your link with the past.

Solving family mysteries

Dr. Thad Whalon, a university professor and avid genealogist, cautions that ancestor-hunting can replace other pastimes. "If you like mysteries," he says, "it's much more fun to solve real ones in your own family."

Certainly, no matter how far back a family history goes, it can always go one generation further. One genealogy text insists most American families can be traced to the ninth century—to Alfred the Great on one hand, or Charlemagne on the other. It's rare, however, for beginners to go beyond 20 generations—or before the year 1300. By that time, everyone has over 4 million direct ancestors, which should be enough to fill any family tree.

GENEALOGICAL SOURCES FOR THE AMATEUR

Guide to Genealogical Records in the National Archives, U.S. Government Printing Office, Washington, D.C. 20402.

The How Book for Genealogists, Everton Publishers, Logan, Utah 84321.
American Heraldic and Genealogical Institute, 2631 Norwood Avenue, Sacramento, Calif. 95815.

IN EUROPE: HERALDIC SOURCES

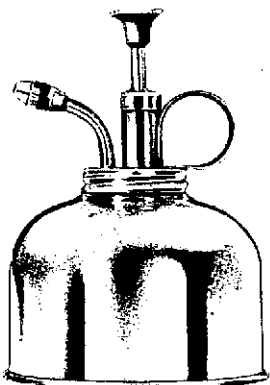
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Young poet Terry Stokes is a whiz in the kitchen when it comes to omelets.

Ode to an Egg

by Beth Merriman

PARADE FOOD EDITOR

Making a good omelet may not be as difficult as writing a good poem, but it definitely requires skill. Terry Stokes is adept at both arts and finds creativity with eggs and a skillet a pleasant change from versification.

The 29-year-old New Yorker is poet-in-residence at Connecticut's University of Hartford and he's recently written his second volume of poems, called "Crimes of Passion."

Stokes follows Julia Child's omelet rule-of-thumb in using a no-stick skillet, and never more than two eggs at a time, to get the smoothest and most esthetic results. His favorite luncheon dish is a simple, tempting cheese omelet served with French bread, a green salad with fresh mushrooms, and white wine. The result? Sheer poetry!

Poet's Omelet

2 eggs
Few grains salt
Few grains pepper
Dash garlic powder
1 tablespoon butter or margarine

2 tablespoons grated (or diced)
Bonbel, cheddar, gruyere or
parmesan cheese
Paprika
Parsley sprigs or flakes

Combine first four ingredients in mixing bowl; stir. Using any no-stick surface pan (preferably 10- or 12-inch skillet), melt butter over medium heat. When the butter stops bubbling or sizzling, pour egg mixture into the skillet, making sure to tilt the skillet so that egg covers bottom completely and evenly. Immediately begin to shake the pan in a circular motion. When eggs start to set, sprinkle cheese in a strip down the middle. Shake pan sideways or tilt forward and backward with a quick motion to fold half of omelet mixture over the other half. Slide out of pan onto plate, brush with melted butter; if desired, garnish with lots of paprika and a sprig of parsley. Serve omelet immediately. Serves one.

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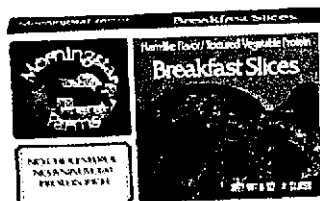


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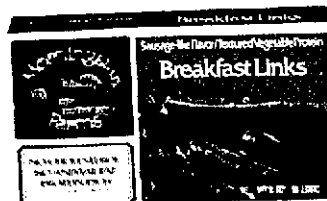
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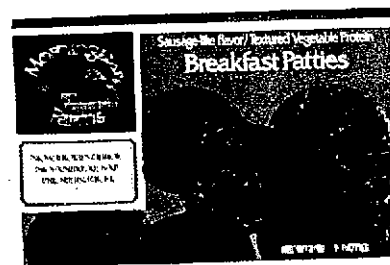
They're sweet. They're tender. They taste a little like

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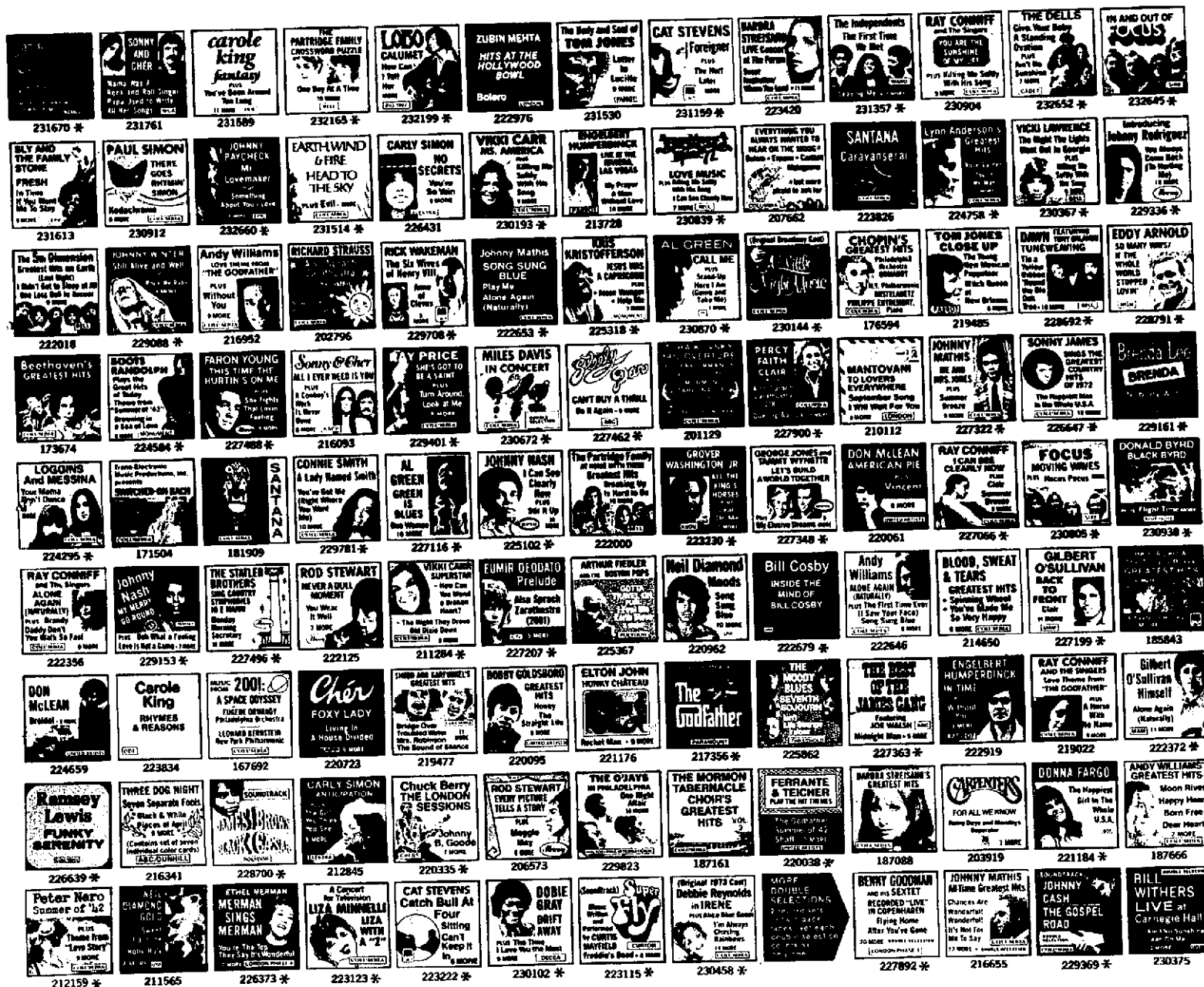


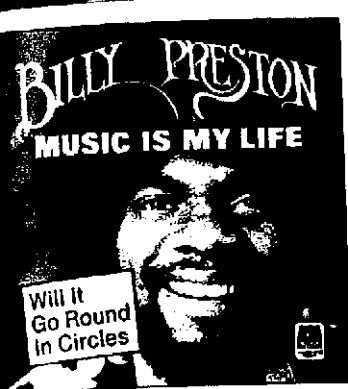
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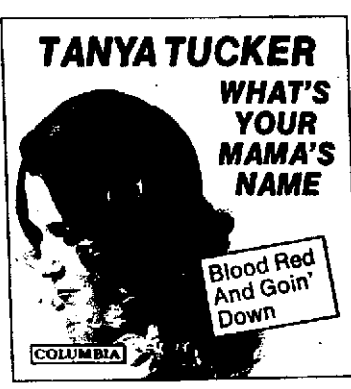
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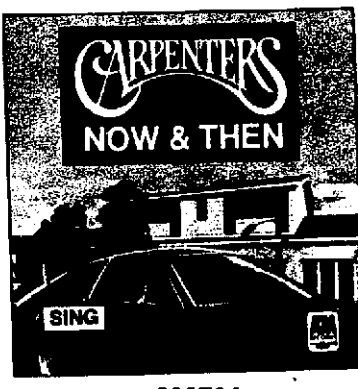




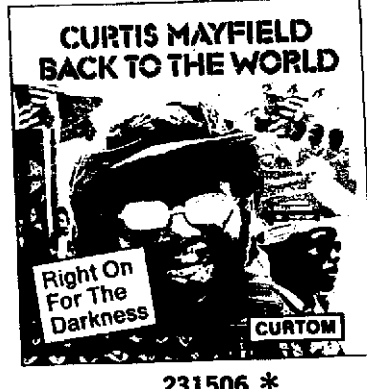
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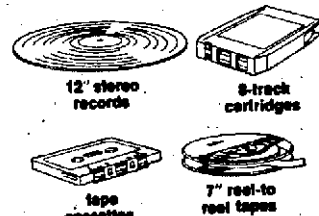
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... if you do not want any selection offered, just mail the response card provided by the date specified (you'll have at least ten days in which to make your decision)

... if you want only the Selection of the Month for your musical interest, you need do nothing—it will be shipped to you automatically (naturally, you may return the regular selection at our expense and for full credit if you did not have at least ten days in which to decide)

... if you want any of the other selections offered, just order them on the response card and mail it by the date specified

... and about four times a year, we will also offer some special selections (usually at a discount off regular Club prices), which you may reject by mailing the special dated form provided... or accept by doing nothing.

You'll be eligible for the Club's bonus plan upon completing your enrollment agreement—a plan which enables you to save at least 33% on all future purchases. So don't delay — Act now!

Out along dotted line — seal (glue or tape) and mail as Business Reply Envelope. No stamp needed.

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My Favorite Jokes

by Phil Jaye



EDITOR'S NOTE: Phil Jaye was born and raised in South Philadelphia, a place made famous in comic lore by many contemporary comedians. "We kids," he says, "spent so many nights in the police station that for Christmas the cops got us each a pair of monogrammed pajamas."

Phil did everything from selling papers to fixing shoes to help support his family. Then came the lure of the drums—he played them in the Army in World War II in the Special Services branch, and it was there that he began doing comedy routines. He's appeared in top clubs across the country—the Latin Casino, Thunderbird, Palumbo's, The Downingtown Inn, and the Fontainebleau and Americana hotels, among them.

Here is some material from Phil Jaye's current routine:

I had the only playpen in town with barbed wire around the top. I never did know my right age—I was 5 at home, 6 in school, and 4 on the bus. I lived in a really tough neighborhood—any kid with two ears was a sissy. Any cat with a tail was a tourist.

Today, "The Mob" is in all types of business. They even have their own housing developments... you know, sort of a "Villain Village." Nothing is on the up-and-up—even the trees grow crooked. The clock on the bank always has the wrong time. In the morning, as soon as the milk is delivered, someone rides by in a black limousine and riddles it with bullets. I know a guy who lived

on the 10th floor of one of their apartment houses, and every morning the elevator man would shake him down. They even have their own special police in these communities. Every time something happens they turn their back. I understand the three main expenses in these communities are "R.I.P."—rent, incidentals, and protection. As far as the

protection went, it did include a special hospitalization plan, whereby if you didn't pay the protection, you could plan on hospitalization.

The only tough judges left are in Traffic Court and Domestic Relations Court. Traffic Court is where you have two pleas—Guilty and Not Innocent. In Do-

mestic Relations Court you have one plea—for mercy!

All these kids talk about today is police brutality. I would never talk back to a cop when I was a kid. I did it once, though. I said, "You cops make me sick." He was nice. He took my temperature—with his nightstick.

I was in the eighth grade for two terms—Roosevelt and Truman.

My parents were pleased with me every time I came home with an "F" on my report card—I told them that "F" meant phenomenal.

This guy said to his wife, "I'm tired of you and your suicide attempts—look at these gas bills!"

I like these wigs the girls are wearing today. My wife has three wigs. I have lunch with Sophia Loren, dinner with Zsa Zsa Gabor, and wake up with Yul Brynner.

A tall guy and a short guy walked into a bar. The tall guy said to the bartender, "Let me have two drinks." They got the two drinks, drank them down, and then the tall guy chopped the little one across the neck with his hand, knocked him out, and said to the bartender, "That's karate. I got that from Japan." The little guy got up, ordered another two drinks, the big guy turned to the little guy and threw him over his shoulder, knocking him out. He turned to the bartender again and said, "That's judo, and I got it from China." The little guy got up and said to the bartender, "Give me a drink." He drank it, walked out to his car, and came back with a hammer, with which he knocked the big guy out. "When he gets up," he said to the bartender, "tell him this is a hammer, and I got it from Sears."

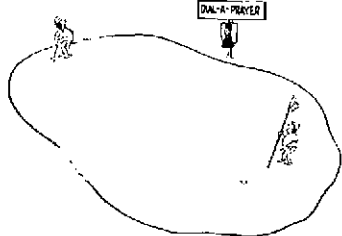
Last night, I kept dreaming about baloney, liverwurst, and salami. All night long it was like a nightmare—baloney, liverwurst, salami. This morning, I woke up to a phone call from a friend. He asked if I'd like to go to the races, and I said O.K. We got to the track, and believe it or not, in the fifth race there was a horse called Baloney, a horse called Liverwurst, and a horse called Salami. I figured the dream was a hunch, and played all three to win. Who do you think won? A long shot called "Cold Cuts."

This... is the L&M moment.

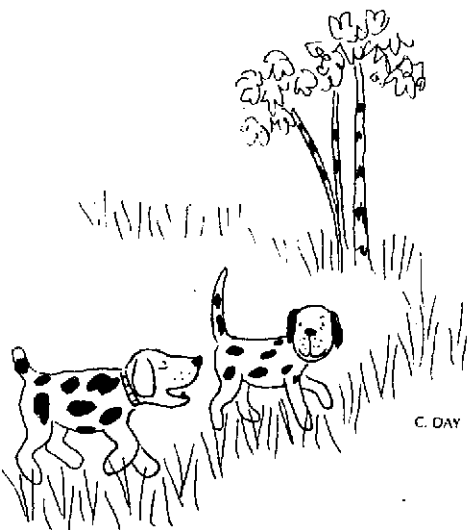


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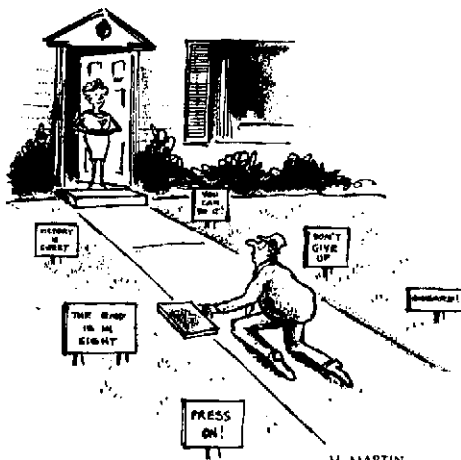


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It's a matter of overhead: Herb Kurshenoff (seated) and two of his salesmen display their own toupees



on dummies. At right, they're shown with hairpieces (and order pads) as they prepare to meet customers.

Salesmen Who Use Their Heads

By Herbert Kupferberg

NEW YORK, N.Y.

Every so often a New York concern called Mr. Esquire, Inc., inserts a want ad in the newspapers that reads: "Wanted: Bald Salesmen."

Mr. Esquire's business is selling hairpieces to men, and the best way to do this, the company has found, is to employ bald personnel who wear wigs themselves.

"That way they can sell right off the top of their head, so to speak," says Herb Kurshenoff, who, as president of the company, is Mr. Esquire himself. He's bald, too, along with everybody else in the place except for vice-president George O'Shea, the resident hair technician.

The 51-year-old Kurshenoff, who's been in the business since 1955, says his male hairpieces, custom-made of human hair imported from Italy, cost \$275. He sells 1000 a year.

"There is nothing like good European hair," he explains. "Oriental hair just isn't right. It's too straight for our pur-

poses—it doesn't keep a wave or a curl. American hair? It would be great, but where are you going to get it? It's not worth it for an American woman to sell a headful of hair for a couple of dollars. Most of our hair is Italian; it's sold by peasant women who live in the mountains. It's of fine quality—these are women who don't dye their hair. They cut it off long—you need hair 8 to 10 inches long to work with. We import it by the kilo, and then blend and dye it to get just the right shade for each customer."

Age of customers

The average client, says Kurshenoff, is 45 or older, although some younger men have started to come in. Most of them, he says, are somewhat diffident. "They usually say something like 'I'm just looking for information—I'm really happy the way I am,'" Kurshenoff says.

Salesman Ed Houston, one of Kurshenoff's bald brigade, says that relaxing the customer is the key to selling.

"Some people who come in are leery, or even frightened," says Houston. "Or sometimes they tell you boastfully: 'I never saw one yet I couldn't spot.' Well, there you are, wearing one. But you can't just take it off right then and there



Kurshenoff about to fit client with wig made of human hair imported from Italy.

and show it to him—you'd be making a fool of him, and that's no good. So first you have to gain his confidence. Then, at the right moment, you say, 'Oh, by the way, I want to show you something.' If he laughs, you've got him. You have to use your head."

The young look

Why do bald or balding men buy hairpieces? Mr. Kurshenoff says the main reason is to look younger. "You take 20 years off when you put one on," he says. "Lots of guys can't get hired because they're bald. The boss thinks they're too old, and he won't look at them."

George O'Shea thinks there may be another reason, too.

"Hair is sex," he says flatly. "It's part of the sexual revolution. Men feel hair helps them do better with women."

Ed Houston tends to agree. "Lots of guys come in with their wives," he says. "Wives can be a good motivating factor in this. But it's funny—often a wife will tell us, 'Now give him plenty of gray. And the man will say, 'No, I don't want gray.' We even had a guy come back once without his wife to make sure we weren't putting too much gray into his hairpiece."

Although the vast majority of clients come in for hairpieces because their own locks either are thinning out or are gone altogether, occasionally a customer buys one even though he has a perfectly good crop of hair himself.

"They usually give a story like that they need a short wig because they're going into the Army and don't want to cut off their own hair," says Mr. Kurshenoff. "But we don't ask questions. A customer's a customer."

Two-way tape

Kurshenoff's hairpieces are affixed to the head by a piece of two-way tape, and while they can be worn while swimming or showering, such exposure inevitably has an effect on them. He recommends that they be refurbished every nine months or so. "After all, you take care of your own hair, don't you?" he asks. In fact, he says that a really conscientious hairpiece wearer will have two wigs, with one being used while the other is laid up in drydock.

None of the Mr. Esquire staff seems too concerned over alternate methods, such as hair grafts, being used to combat baldness. "They transplant hair from the back of the head to the front," says Mr. O'Shea, "but it really isn't enough to cover the scalp. The best thing is a good wig made from European hair. About half of our customers even wear them when they go to sleep. One of them tells us his wife has never seen him bald."

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LEARN ALARM/SECURITY INSTALLATION,
SERVICING & SALES AT HOME QUICKLY!

A recent FBI crime report showed that a burglary is being committed every 15 seconds in the United States. Right now, one of the most rapidly-expanding industries in the U.S.A. is the home and business security field. As crime increases, demand for home and business protection expands with it. The need has never been greater.

Yet, surprisingly, you need no particular mechanical abilities or even electrical knowledge. Alarm systems operate on very low voltages which are not dangerous and do not require an electrician's license.

Profitability is high! An average \$450 job can cost just \$80 for parts and take just 16 hours of labor (your own or that of a helper whom you pay about \$5 per hour). Similar businesses are bringing their owners gross incomes of \$15,000 to \$30,000 in many communities.

Train in your own home, at the hours you choose. Lessons—clearly written for study at home—cover all types of installations, alarms, electric eye, protecting windows with foil, hidden switches, all the "trade secrets" of the industry. All include clear, easy-to-understand illustrations. You have available, as needed, personal help from a skilled instructor. You will learn by doing, and will receive a kit of professional tools, supplies and materials, with which you can put theory into practice. You will be trained in estimating for profit, and in how to get business.

For full information on all the opportunities in this expanding field, mail coupon today. No salesman will call, ever.

SECURITY SYSTEMS MANAGEMENT SCHOOL

Division of Technical Home Study Schools
Dept. 7252-093 Little Falls, N. J. 07424

GOING INTO BUSINESS HELPS...

Materials included with your course (see panel below) are sufficient for a first job which can more than pay for your training plus a profit. Helps in getting business by phone, visits, letters, mailings included. Or, start part-time or by working as a serviceman or installer (at \$5.00 an hour in some areas).

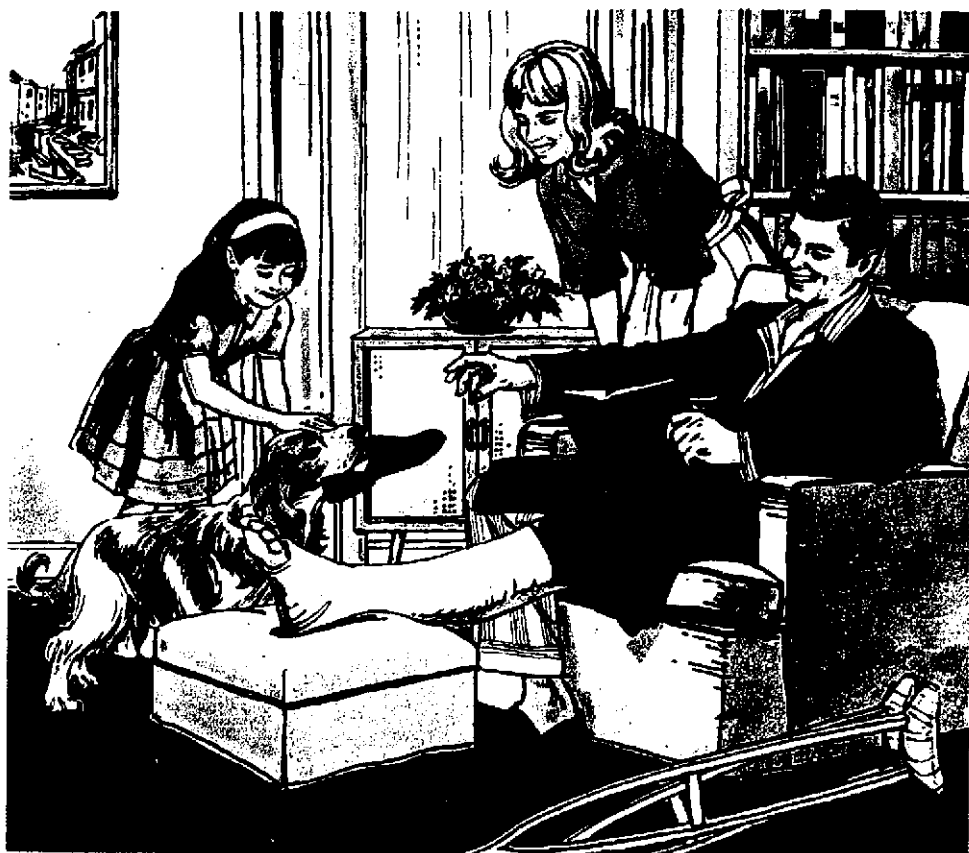


**MAIL CARD FOR
FREE INFORMATION
ON EITHER COURSE**

Ordinary hospital insurance won't help you here...

You need this basic kind
of protection that keeps on
covering you at home.

Mutual of Omaha's
"Wide-Range" disability
income insurance
that provides up to
\$1,200.00
A MONTH
both **IN** and **OUT**
of the hospital



Disability Income Insurance—it's probably the first and most important insurance you should own.

This basic kind of health insurance covers you when you're sick or hurt and can't work... *in* or *out* of the hospital. The little known fact is, your chances of being laid up at home are seven times as great as for hospital confinement. That's what our records show, and that's why we offer really wide-range protection like this that covers you during and after hospital confinement—covers you even if you never go to the hospital—that provides benefits *over and above* any hospital-surgical-medical benefits you may receive.

As the breadwinner, you can select the amount you qualify for (from \$100.00 to \$1,200.00 a month... up to \$40.00 a day) to help replace your paychecks when a covered sickness or accident keeps you from working. These monthly disability benefits are all yours to spend as you please for any purpose you choose... yours to use for every kind of bill.

THERE ARE SEVEN REASONS WHY YOU SHOULD CONSIDER THIS MUTUAL OF OMAHA PLAN:

1. You may qualify for up to \$1,200.00 monthly

income benefits (up to \$40.00 a day) to spend as you see fit when you're sick or hurt and can't work!

2. These disability benefits are provided both **IN** and **OUT** of the hospital!

3. Your coverage becomes effective immediately for new sickness contracted or injury received after your policy is in force. Pre-existing conditions (old health problems) will not be covered for 12 months. This applies to such conditions shown on your application and not excluded from coverage.

4. Mental disorders are covered the same as any other sickness!

5. Your policy protects you as a passenger in any kind of aircraft—even a private plane!

6. Benefits are provided for disabilities incurred both *on* and *off* the job. They are available in addition to your Workmen's Compensation or Employer's Liability coverage!

7. You have this renewal agreement: no matter how often you may receive benefits, Mutual of Omaha guarantees to renew your policy as long as

premiums are paid on time. Your premium can be changed only when changed for all policies of the same form and class in your state.

Please note that the amount of the benefit, the premium, and the deductible period vary with the plan you qualify for. And that benefits are not payable for losses caused by war or military service; narcotics, unless prescribed by a physician; childbirth, pregnancy, or resulting complications; disabilities that start after retirement or age 65, whichever comes first.

Get the full facts about this basic protection that can cover you both in and out of the hospital. They are yours for the asking, and you will also receive information about the fine plans to meet your life insurance needs now available from Mutual of Omaha's affiliate, United of Omaha. These facts are yours without cost or obligation if you write to Mutual of Omaha, Reader's Service, Department 1390, Omaha, Nebraska 68131. Or even better, use the postpaid reply card provided for your convenience. *Mail it now!*

Mutual
of Omaha
The people who pay...

Life Insurance Affiliate:
United of Omaha

**Can you qualify for
up to \$1,200.00 a month when you're
sick or hurt and can't work? Find out!
Mail post paid reply card now.**

Whirl into fall

WITH THESE
EXCITING NEW IDEAS
BY MAIL FROM

Spencer Gifts

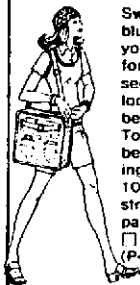
© 1973 Spencer Gifts

PARADE • SEPTEMBER 9, 1973

THE LATEST THING
ON THE JEAN
SCENE!

swingy denim jean bag

- RUGGED PRACTICAL
REAL BLUE DENIM
- ROOMY
PACKS IN ALL YOUR CARGO
- CAMPY
AUTHENTIC JEANS DETAILING

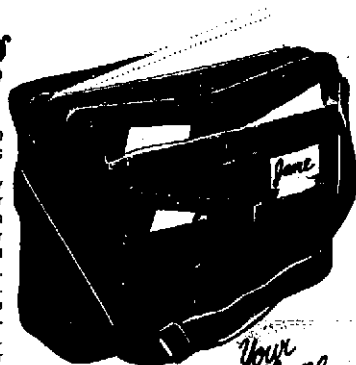


Swingalong jean tote is made of heavy blue denim, the real thing. Sling it over your shoulder—you're off. Plenty of room for all your stuff. Huge zippered center section, plus a big outside pocket that looks fantastic with authentic stitching, belt loops, 2 "back pockets" for tuck-ins. Totes your books to school. Swings to the beach, pool, gym; shops, goes weekend-ing. Thrives on abuse; never wears out. 10" x 13" x 3½"; adjustable shoulder strap. We'll "brand" traditional leather patch. . . state 1st name.

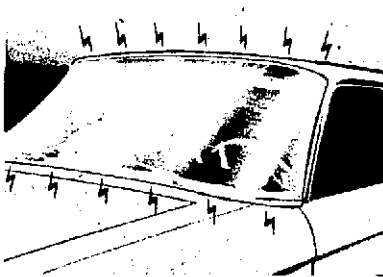
☐ Personalized Denim Jean Tote
(P-77289).....

\$3.99

2 for only \$8.95



YOUR NAME "BRANDED"
ON LEATHER PATCH FREE



MAGNETIC WINDSHIELD ICE-PROTECTOR

Just lay it on at night... windshield stays clear!! Next morn... heaviest snow & ice flip off with it!! No scraping, sweeping, wiping! On & off with one hand... magnets at top & bottom grip hood & roof! Saves winter work, worry, and time. Heavy plastic; Jumbo 7 ft. size. (Get an extra one for the rear window.)

☐ Deluxe Flip Guard (83677)..... \$1.99



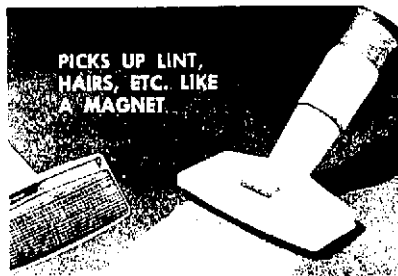
PERSONALIZED GOLD FOIL LABELS add elegance... & a distinctive personal touch to your mail. Big 1" x 2" size in gold foil with black border & lettering. No moistening! Just press—they stick! Also in hi-gloss white. Print name, address, zip—up to 3 lines; a maximum of 27 letters & spaces per line.

☐ 300 Gold Labels (D-44826)..... \$2.99
☐ 300 White Labels (D-44834)..... \$2.99



EARLY AMERICAN HARDWOOD RACK holds paper towels upright! Stands on counter, shelf or hangs vertically to save space as it keeps paper towels fingertip handy. Smooth hardwood, faithfully detailed in the quaint Colonial "rolling pin" design. 17½" x 5½".

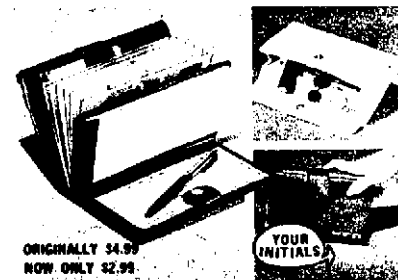
☐ Paper Towel Upright..... \$2.99
Walnut (38646); Avocado (38653);
Lemon (38661); Burnt Orange (38679)



**PICKS UP LINT,
HAIRS, ETC. LIKE
A MAGNET.**

MIRACLE VACUUM BRUSH PICKS UP PET HAIR, LINT, THREADS, DUST... all that pesky, frustrating dirt you vacuum over & over—but still **always** leave behind! Fantastic new nozzle for your vacuum cleaner gets **ALL** the dirt with one stroke! The secret? A cleaning head covered with a nylon miracle fabric that grabs up lint, fuzz, threads, ashes, even deeply-matted pet hairs like a magnet... while the suction chamber vacuums dirt away! No more "hand-picking" at dirt your vacuum has missed! Great for rugs, upholstery, draperies, even clothes! Sturdy plastic nozzle with snap-in head fits any vacuum.

☐ Miracle Vacuum Brush (78857) \$4.99



"BARONESS" PERSONALIZED PURSE SECRETARY IS A DOZEN ACCESSORIES IN ONE! Carry as a chic clutch or slip in handbag to keep everything fingertip handy! 28 clear vinyl windows keep photos, license, credit cards, etc. Snap-shut section holds checkbook & note pad. Loop for the pen included; pockets for stamps, keys, papers—plus a plastic-protected address & phone number index. Another snap section holds bills & change. Glove-soft leather-grain vinyl—your initials in 18K gold plate, 6½" x 4½". Specify 3 initials.

☐ The Baroness:
Red (P-73387) Bone (P-73403)
Plum (P-05686)..... Each \$2.99

THE KNIVES OF A LIFETIME SURGICALLY SHARP, MIRACLE HARD VANADIUM STAINLESS STEEL



**5-PIECE
KITCHEN
CUTLERY
ENSEMBLE**

**ONLY
\$9.95**

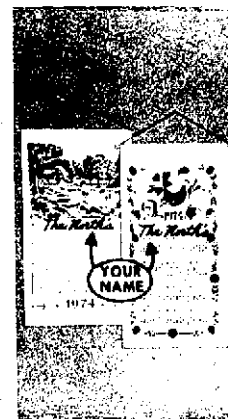


6" Chef Knife
4" Chef Knife
7" Utility Knife
4" Paring Knife
Plastic-Strip Handles
Handsome Wooden Rack

**GUARANTEED NEVER FAIL
PERFORMANCE FOR 5 YEARS
OR FREE REPLACEMENT**

SAY GOODBYE TO THE OLD-FASHIONED SHARPENING! Amazing knives are designed to perform indefinitely in everyday use! The secret—famous Vanadium Stainless Steel Blades—lightweight, yet tough & durable. With as much muscle as an electric slicer! Space-age forging process creates blades of consistent ultra-hardness that hold their razor-sharp edge. Forget your old-fashioned sharpeners! First time you use these knives you'll experience the clean-cut difference. You'll slice tomatoes paper thin; carve perfect slices of flaky pot roast. Vegetables, cheese, meat, bread... carving, slicing, dicing, mincing, chopping, boning—all textures cut like butter; every job done with effortless ease & expertise! You get the 4 most-needed knives plus a solid wood rack. Guaranteed for 5 full years!

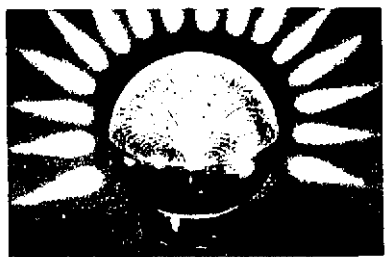
☐ 5-Pc. Knife & Rack Set (01115)..... \$9.95



YOUR NAME EMBROIDERED ON CALENDAR TOWELS!

Your choice of a bright Pennsylvania Dutch pattern or a colorful Currier & Ives winter scene. When 1975 comes, use them as pretty dish towels. Oyster white cash linen; 16" x 28". Colorfast; washable. Wood dowels. State family name.
☐ Personalized 1974 Towels

..... \$1.79
Penna Dutch (P-06197) Currier & Ives (P-52506)



GLOBE LAMP GLOWS WITH A MILLION COLORED FIBERS! Switch on a shower of starlight! Wispy glass-like poly fibers come alive at the tips in tiny stars of multicolor light. Dim the room lights & let the radiance enchant you! Unique for accent, atmosphere! Crystal-clear & smoke-tint globe; 5" diam. Uses batteries available anywhere.

☐ Fiber-Fountain Light (00487)..... \$3.99

Carefree Shopping

that's what shopping by mail from Spencer Gifts is all about. And this is a great time to prove it to yourself.

Here are 77 clever shopping ideas from our new fall collection. Some of them are so unique you won't be able to find them anywhere else.

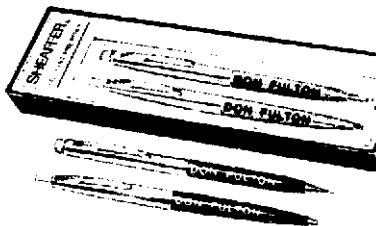
After you take a look at all of them, make your selection and send us your order. Use the handy order blank on the back of this special section. Then sit back and see what happens. You'll be pleasantly surprised to find your order filled to your express wishes and delivered right to your front door . . . in no time. And your complete satisfaction is assured by our famous no risk, money back guarantee.

Imagine the convenience of being able to shop right at home . . . no crowds . . . no parking headaches . . . no checkout lines. What a pleasure it is! Try it!

OLDTIME "COUNTRY STORE" ORGANIZER

copies those charming "pigeonhole" shelves that every turn-of-the-century storekeeper-postmaster used to sort mail! Perfect today to file stationery, bills, mail, etc.—within easy reach. There's even a drawer for pencils, stamps & such. Early American finish; authentic white ceramic knob. 7½" x 10" x 4½". Hangs or stands.

☐ Country Store Organizer (04085) . . . \$4.99



PERSONALIZED SHEAFFER PEN & PENCIL SET

. . . a gift sure to please any man or woman! Slim, smooth-writing ballpoint pen is paired with a matching fine-line mechanical pencil—both handsomely gold stamped with any full name! Quality-made by famous Sheaffer! Gift boxed. Specify full name.

☐ Blue Pen & Pencil Set (P-50914) . . . \$2.99
☐ Black Pen & Pencil Set (P-50922) . . . \$2.99

MINIATURE "MASON JARS" ARE QUANT SALT & PEPPER SHAKERS! Remember those big canning jars Grandma used to put up her spicy mustard pickles & rich quince preserves? Now they're reproduced as nostalgic salt & pepper Shakers—just perfect to flavor a table setting or pretty up a countertop with their old-fashioned "country kitchen" charm! Faithfully detailed with dome lids & real wire bail in unbreakable crystalline. 3¼" hi.

☐ Mason Jar Salt & Peppers (01594) . . . \$1.49



NO MORE ANNOYING CAT LITTER MESS!

Kitty can't scratch litter all over the floor with this ingenious new mess-proof Litter Box! It's specially designed with a hinged protective top that keeps the litter *all inside the box!* Securely holds a disposable liner in place, too—so changing litter is a snap! (You never have to handle anything except the liner!) Sanitary, washable hi-impact polystyrene; a big 15" x 20", complete with 6 liners. Extra Pack has 12 plastic liners with twist-tie closures. Also available: 8 oz. litter deodorant.

☐ No-Mess Litter Box Set (S-03640) . . . \$7.99
☐ Extra Liner Pack (03657) . . . \$1.49
☐ Litter Deodorant (10538) . . . \$1.49

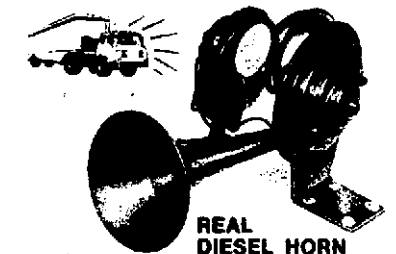


**KEEPS LITTER
IN BOX . . . OFF FLOOR**

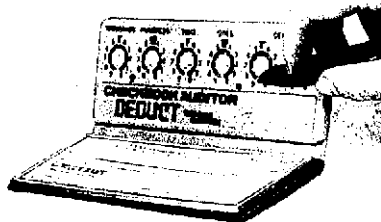
MAKE YOUR CAR BLAST LIKE A 10-TON DIESEL TRUCK

with this sensational *real electric Diesel Horn!* Now, you'll be "King of the Road"—all heads will turn—when you lean on the horn & let out a roar like a big, burly tractor trailer! Smallest compact cars command the right of way! No more mousy beeps! Comes complete with mounting bracket & hardware. Installs quickly, easily—just follow simple instructions included. 12 volt.

☐ Diesel Auto Horn (76976) \$19.95

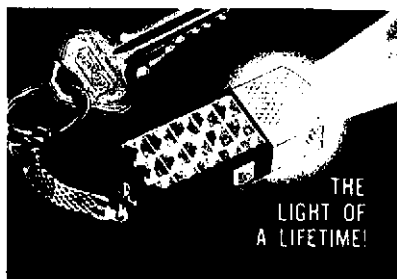


**REAL
DIESEL HORN**



CHECKBOOK-BALANCER ADDING MACHINE FITS IN YOUR CHECKBOOK! Mistake-proof! Precision calculator custom-fits right inside any checkbook... figures & displays your correct balance instantly! Easy! To add deposits, just dial amount on "Deposit" side. Flip over—and deduct with drawings by dialing the amount of check issued. New balance automatically shows in windows—up to 6 digits. Tan plastic with easy-see red dials.

☐ **Checkbook Balancer (05009) \$2.99**



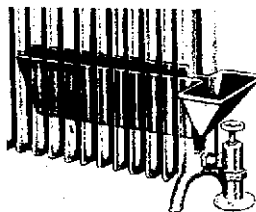
MIRACLE KEYCHAIN LIGHT NEVER FAILS! No batteries to replace—ever! Incredible new light is run by a micro-electronic cell that perpetually regenerates its power! IT ALWAYS LIGHTS, so you can always count on it to find the keyhole, light your way, locate anything in the dark. Keep one handy in glove compartment, at bedside. Smartly decorated case mates with a jeweler's metal keychain. Great gift!

☐ **Miracle Key Light (74906)... \$2.99**



END COSTLY RUST DAMAGE TO YOUR CAR! Before rust can get the upper hand—causing \$\$\$ in damage—stop it for good with amazing "Rust-Destroyer"! Fantastic formula destroys rust; actually replaces the rusted spot with a new protective metal surface that will never rust again! No more rust to eat away at the looks of your car & lower its value! So easy! Flows on; dries in an hour! Works only on rusted areas. (Sponges right off the good paint.) Protects all auto surfaces & dozens more: boats, railings, outdoor furniture, etc! 4 fl. ozs. treats 15 sq. ft.

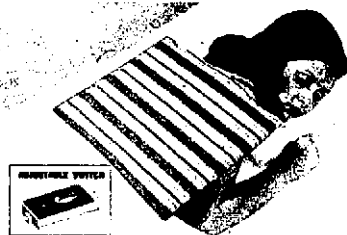
☐ **Rust-Destroyer (05884)... \$2.99**



RADIATOR HUMIDIFIER REFRESHES STUFFY ROOMS!

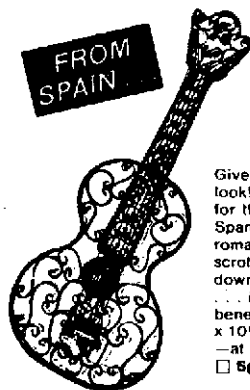
Right at the heat source, it adds healthful moisture to the air. Prevents dry heat & that " parched throat " feeling! Just slip between coils of any radiator. Rust-resistant, leak-proof steel; wick, 18" long.

☐ **Humidifier (27847)... \$2.99**
3 for only \$8.00



NEW AUTOMATIC MOIST HEAT PAD gets soothing warmth deep down where it hurts! The same controlled "moist heat" professionals use—in a home Heating Pad—electric; 100% waterproof for penetrating moist heat therapy! Removable sponge lets you use it dry too! Foam padding; heat-adjustable switch; washable terry cover.

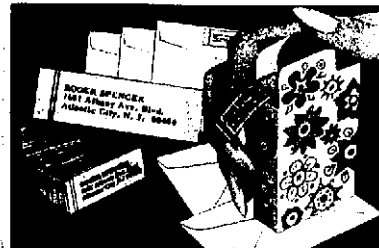
☐ **Moist Heat Pad (72025)... \$9.95**



AGUITAR OF LACY WROUGHT IRON TO HIGHLIGHT A WALL

Gives a whole room an exciting new look! Famed since the 12th century for their exquisite wrought iron art, Spanish craftsmen have created this romantic Flamenco guitar! Intricately scrolled & delicately detailed right down to the gleaming pegs & strings... it fairly sings of soft serenades beneath moonlit balconies! A full 26" x 10 1/2"; a lovely Mediterranean note—at home in any decor!

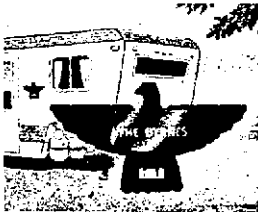
☐ **Spanish Guitar (G-S0863)... \$9.99**



NO NEED TO WRITE RETURN ADDRESSES

Here's 1000 gummed labels with your name & address. Just wet & stick. For all stationery, books, checks, records. Write with sharp black print. State name, full address, zip... 3 lines. Dispenser stores 1000 labels while dispensing them one-at-a-time.

☐ **Labels (D-01388)... \$1; 3 Sets \$2.79**
☐ **Labels & Dispenser (D-08342)... \$1.49**



EAGLE NAMEPLATE-LEVEL
for mobile homes, campers, trailers! Shows at a glance when vehicle is on an even keel. Self-stick back; mounts permanently—Instantly! Hand-some eagle silhouette, weatherproof black plastic—gold stamped with your name. Set of 2; ea. \$5. State name.
☐ Level Set (P-78642) \$2.99



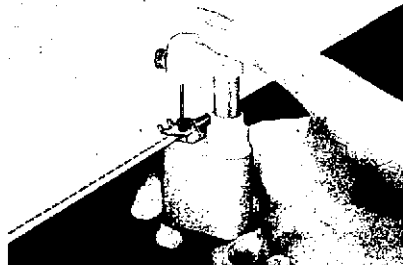
PET IDENTIFICATION TAGS
Every dog (and cat) has his day to stray! And, what if your pet suddenly finds himself among strangers! This shiny stainless steel tag introduces him, assures his safe return! State pet's name plus your name, address & phone no.
☐ Dog Tag (P-49270) \$1
☐ Cat Tag (P-49288) \$1



FIND WALL STUDS EASILY,
accurately with this ingenious Magnetic locator—absolutely indispensable any time you put up a cabinet or shelf; hang a mirror or picture! Just move along baseboard—it points to nails, accurately locating studs every time! You drill or nail into firm studs—not soft plaster!
☐ Stud Finder (51540) \$1

SEWING MACHINE FITS IN YOUR PALM! Does all your little sewing jobs . . . saves dragging out your electric machine. Bastes, hems, stitches—beautifully! Does what big machines can't . . . hems a dress while you wear it, slipcovers right on furniture, curtains & drapes as they hang. Works so smoothly—it's jam-proof, mistake proof. Sturdy plastic casing with metal action parts. Uses any thread. Comes with thread, threader & 2 needles.

☐ Hand Sewing Machine (74872) \$2.99

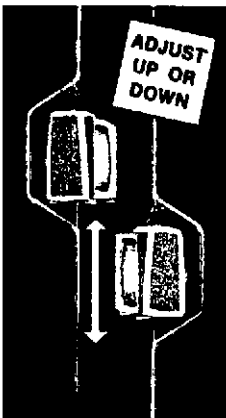


NEW SHAG-RUG NOZZLE REALLY CLEANS DEEP PILE CARPETS!

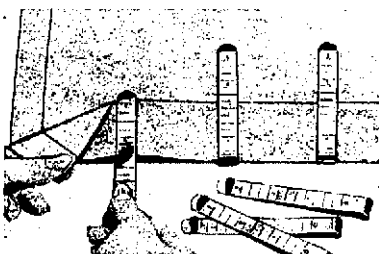
Here's an attachment for your vacuum cleaner that really cleans all your deep-tufted & heavy pile rugs & carpets! This ingenious nozzle gets down deep into the carpeting, pulling out every particle of dirt & dust. (Swivels for easy handling, too!) Your carpets will last longer; look better! Heavy-duty, hi-impact plastic; fits any vacuum cleaner hose. Also available: **Shag-Rug Rake Nozzle.** Same convenient features as above—Plus 2 easy-roll 4" rake wheels that fluff carpets as you vacuum!

☐ Shag-Rug Nozzle (69211) . . \$3.99

☐ Shag-Rug Rake Nozzle (09696) \$7.99

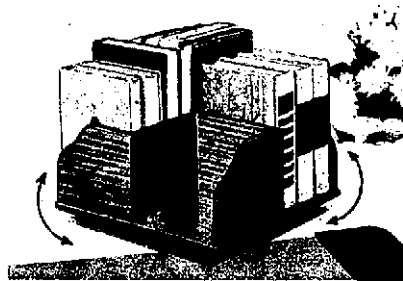


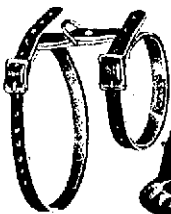
ADJUSTABLE TV POLE HOLDS TV HIGH OR LOW—TURNS 360° for the best viewing ever! Holds your portable at the level you like best—places it at the best spot for an unobstructed view! Great space saver for bedroom, apartment, camper . . . a striking decorator accent in any room! Hand-some brass plated metal; installs easily. Fits ceilings up to 8 1/2"; holds most sets (up to 14" front to back, 17" top to bottom).
☐ TV Pole (D-08946) \$12.99



FOR FAST, EASY, NO-PINNING HEMMING
—you'll love Hem Clips! Ends tiresome pinning & constant measuring! Those clever clips measure & hold a hem up to 3"—in one simple step! Marvelous for dresses, skirts, draperies, etc. Lightweight, durable metal; Set of 6 handles most hemming jobs.
☐ Hem Clips Set (32318) Each \$1
2 Sets for only \$1.79

REVOLVING BOOK RACK SAVES SPACE . . . on home or office desk! Organizes up to 20 books in minimum area, only 12" sq. At the slightest touch, swivel action spins the merry-go-round library for easy, fingertip selection. Rich, teak finish hardwood. Great for den, cookbooks in kitchen, students' reference books in dorm, etc.
☐ Book-Go-Round (00588) . . \$4.99





KINDNESS® CAT HALTER WALKS KITTY IN SAFETY; COMFORT! It's the purr-fect way to take Puss for a stroll! Ingeniously designed Halter eliminates the irritating neck strain—& potential danger—of single strap collars. It's as comfortable for Kitty as holding him in your arms—yet he can't hurt himself; can't wiggle free! Handsomely crafted in riveted saddle leather; chest strap adjusts from 18" to 12"; neck strap from 12" to 7½" to fit practically any cat.

☐ Kindness® Cat Halter (04739).....\$4.99

PEDAL AWAY INCHES... AS YOU REST! Imagine getting all the healthful benefits of bike riding... as you relax in your favorite chair! Pedal Exerciser helps you slim down & firm up legs, hips, midriff, tummy... the easy, fun way! Just minutes a day in your spare time or while watching TV... will help pedal flabbiness away. Tubular steel, 10½" high.

☐ Pedal Exerciser (20131).....\$5.99

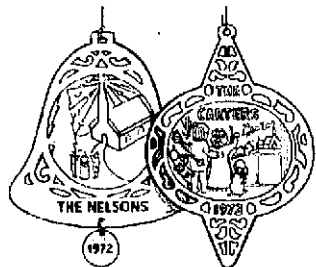
PROUDLY INTRODUCING OUR FAMILY HEIRLOOM ORNAMENT. 1973... second in a collector's series of Christmas commemoratives! An exquisite addition to your collection—or make it the start of a lovely family tradition! Delightful "Waiting for Santa" 1973 Heirloom Ball continues a commemorative series, celebrating the joys of an old-fashioned Christmas! Still available, too, (in case you missed it last year) our pretty 1972 Heirloom Ball with its charming church-&-carolers motif. Both solid golden brass to shine on your tree season after season—richly engraved with family name & year. Each about 4" long; can't break or tarnish. Perfect remembrance gift for family or friends. State name.

☐ 1972 Heirloom Ball (P-71076).....\$1.99

☐ 1973 Heirloom Ball (P-06320).....\$1.99

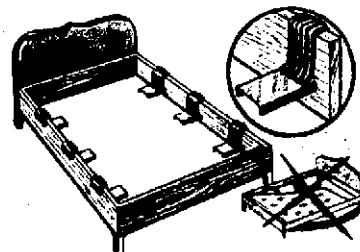
Any 6 for only \$9.98

EXERCISE WHILE YOU REST



NEW! DELUXE DOUBLE POWER PAGE MAGNIFIER! Twice as powerful as the one we & others have previously offered. Brings up print 4 times normal size! 7" x 10"—magnifies a whole page of a book at once... insurance policies, etc.! Wafer thin, leatherette frame. Unbreakable!

☐ Magnifier (68486).....\$1.49



SPRING SUPPORTS REPLACE BED SLATS!

... Why put up with broken, squeaky slats; midnight crashes to the floor? New supports eliminate bed slats. Hold up to 1,000 lbs. of mattress, springs & people... safe & secure. Installs easily, permanently; just hook over side rails. Mahogany finish steel. Set of 6.

☐ Supports for Wood-Frame (02402).....\$3.99

☐ Supports for Metal-Frame (02444).....\$3.99

PERSONALIZED TREE TWINKLES A LOVELY CHRISTMAS TRADITION! ALL TWINKLES ENGRAVED WITH ANY NAME FREE



Start a tradition... a name engraved ornament for ea. family member, to hang on tree. 5 designs in golden metal! Santa in sleigh, angel with real bell, kissing lad & lass for a favorite couple, drummer boy & gingerbread house. 3" hi. State 1st name(s).

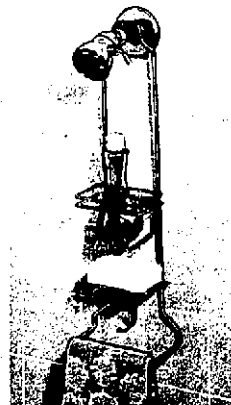
☐ Personalized Twinkles Ea. \$1; 12 for \$9.98
Angel w/Bell (P-67678); Santa/sleigh (P-69872);
Drummer Boy (P-03616); Kissing Couple (P-67686);
Gingerbread House Girl (P-06312); Boy (P-06304);
Ea. \$1.50; 6 for \$7.50

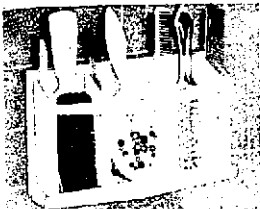


AT LAST A PLACE TO PUT THINGS IN THE SHOWER!

No more juggling slippery soap, brushes, bottles! This handy caddy keeps shampoo, shower cap, brush, towel, washcloth, soap... all your bath needs within easy reach! Leaves both hands free! No installation! Slips right over shower head... & presto! Instant shelves! Rust-proof chrome-plated metal 17" hi.

☐ Shower Caddy (49874).....\$2.99

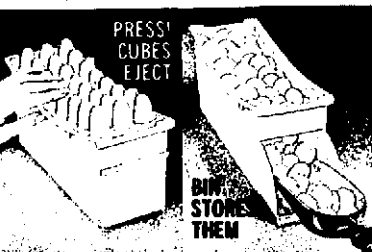




KEEP BRUSHES & COMBS TIDY & HANDY . . .

No more combs and brushes cluttering bureau, sink, toilet tank top. Tidy rack holds 8 or more combs & 3 brushes. 3 sections adjust to any brush size. Mounts on bathroom wall or sits atop toilet tank, shelf. Plastic, 10"x6"x3". Screws incl.

□ Tidy Rack (32441) . . . \$1.99



ICE MAKER EJECTS & DISPENSES CUBES

AUTOMATICALLY! Guests can help themselves from the plentiful supply of ice cubes. Kids can even get their own without fuss or mess! And no running water over trays. Ingenious Ice Maker ejects cubes automatically! Super impact poly.

□ Ice Maker Bin & Tray (60491) . . . \$1.99

□ Set of 2 Extra Trays (60506) . . . \$1.00

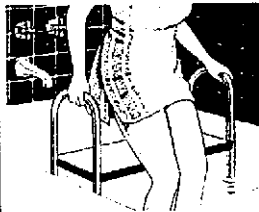


SPECIALLY DESIGNED
TO CUT TOUGH
NAILS EASILY!

TRIM TOUGHEST NAILS WITH EASE!

Super-strong scissors end struggling to cut thick or ingrown toenails with delicate manicuring scissors, awkward clippers. Surgical type long shank gives leverage power to cut sharply & cleanly. Precision made imported steel lasts a lifetime. 4 1/2". Case incl.

□ Toe Scissors (42683) \$2.99



NO MORE MISHAPS IN THE TUB!

Protect invalids & elderly folks from falls & slips. Tub-Seat offers safe sit-down comfort—no bending. Firm grip handles ease getting in & out. Ends back strain while bathing kids. Non-skid rubber feet; adjusts to 4 heights; white enameled steel; fits all tubs.

□ Tub-Seat (D-06007) . . . \$9.95

FOLKA-DOTS-FOR-RAIN-DROPS CAPE!

Dress-up sunny bright in stormiest weather with this flattering fashion raincape. Bubbly polka-dots on see-thru vinyl. Smart trim matches the dots. Fits over bulkiest clothes & keeps you dry—glamorously. Pert collar, flared bottom & snap front. Fits all. Fold-small for carrying.

□ Raincape (62984) . . . \$2



ORIGINAL PRICE \$2.99
NOW ONLY \$2.00

H-WAIST PANTY GIRDLE FOR THAT FLAT MIDRIFF LOOK . . . TUMMY, TOO! Softly-lined, extra wide 4" elastic waistband—designed so it can't roll—flattens midriff bulge! And in front, satin inserts pull in tummy like strong fingers while power net sides of Lycra Spandex® trim hipline! White. Order by waist size.

□ Panty Brief High-Waist Girdle . . . \$5.99

Sm. 24-26 (16808); Med. 27-28 (16816);

Lg. 29-30 (16832); X-Lg. 31-32 (16865)

□ Long-Line High-Waist Girdle \$6.99

Sm. 24-26 (16881); Med. 27-28 (16899);

Lg. 29-30 (16907); X-Lg. 31-32 (16915)



HYGIENIC PANTS PROTECT CLOTHING, BEDDING when wetting can't be controlled.

End embarrassment for men, women, children who suffer from incontinence. Waterproof, plasticized rayon pants come with cotton flannel reusable liner! Snap out for washing; snap in a fresh one! Elasticized waist and leg openings provide a perfect fit. Cannot be detected under clothes. Extra liners: 2 per box. Order by waist size.

□ Hygienic Pants Each \$4.99

Sm (20-25) (40139); Med (26-31)

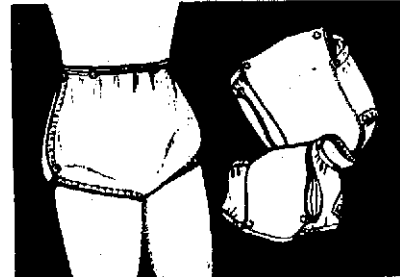
(40147); Lg (32-37) (40154); X Lg

(38-44) (40162)

□ Extra Liners: Sm (40170); Med

(40188); Lg (40196); X Lg (40204)

Box of 2 \$3.99



DRY CLEAN YOUR CARPETS IN JUST ONE HOUR! No water or shampooing!

Easy-to-use Dry Carpet Cleaner, by famous Bissell®, really deep cleans your rugs—thoroughly, quickly, conveniently! No-water or harsh detergent to fade, soak or stain carpets! Even resists re-soiling! A cushion roller distributes the special "dry cleaning" powder evenly, while 2 brushes massage it deep down into fibers. Let stand an hour & simply vacuum away! Cleaner comes with 2 big free packages of cleaning powder.

□ Dry Carpet Cleaner (78121) \$9.95

DRY CLEAN
RUGS IN
ONLY AN
HOUR



PORTABLE GARAGE! 300 SQUARE FEET Complete protection for car or boat anywhere!! Take it with you! Gigantic 12 ft. x 25 ft. sheet gives complete coverage! Heavy gauge, durable polyethylene. Weatherproof, resists tears & scuffs. Stores in car trunk. Heavy Strength cover has 8 tie-down-light grommets. Deluxe. 12 ft. x 19 ft. is double-strength plastic, custom-contour; snug-fit elastic edging.

☐ **Portable Garage:**
Regular Strength (31864).....\$3.99
Heavy Strength (01081).....\$4.99
Deluxe Strength (S-01271) ..\$14.99

EMBARRASSED BY NOT REMEMBERING IMPORTANT DATES, FUTURE ENGAGEMENTS? This giant 1974 calendar keeps track of them for you. Big 16½" x 22" sheets; each day has plenty of room to write in all your notes & appointments. Keeps you up to date 6 weeks at a time. Jr. model is slightly smaller; 10" x 17".

☐ **Memo Calendar (72835).....\$1**
☐ **Jr. Calendar (72843).....79c**

"DREAM TREE" DAZZLES WITH A SHOWER OF FIBER LIGHTS! Behold a breathtaking vision of lightfall! Concealed light source makes graceful sprays of wispy cascading fibers come magically aglow... just at the tips... in starry points of light! Stunning lamp creates a dreamy mood in a darkened room! And you'll enjoy it all the more because you make it yourself. Complete kit incl. 36" lg. golden & green poly fibers, ebony base; wire & floral tape; socket & cord; easy instructions.

☐ **Dream Tree Lamp Kit (04895).....\$14.95**

SECRET POCKET



SAFEGUARD YOUR MONEY In this belt! 1½" width, or bold new 1½" width. Handsome leather; secret zip pocket for bills. 2 or 3 initials; brown with golden buckle or black with silver-tone. **Stole size (28 to 44); initials & color.**

☐ **Money Belt**
Regular (P-68478).....\$2.99
Wide (P-67710).....\$4.99

ONLY \$7.99

AMAZING LOW-COST FLAME GUN

DESTROYS WEEDS IN SUMMER... CLEARS ICE & SNOW IN WINTER!

No more back-breaking shoveling or chopping! Flame Gun melts away snow & ice from driveway, steps, walks! In summer, kills weeds & unwanted grass between flagstone & around walks, shrubs 3 ft. long; under 3 lbs. fueled. Runs cleanly on low-cost, easily obtainable propane cylinder—for up to 12 hrs. per fueling!

☐ **Jiffy-Jet Flame Gun (S-74922).....\$7.99**

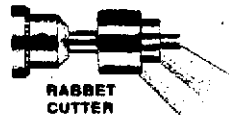
NO PLUGS! NO CORDS! NO OUTLETS!

WIRELESS LIGHT FIXTURE SAVES MONEY! No need for costly electrical wiring in little-used areas—attic, closet, shed, under stairs! Battery-run light attaches easily to wall, ceiling. No plugs, cords. Just tug on the chain. Handy when power fails! Uses batteries available anywhere. 5" diam. x 3" hi.

☐ **Wireless Light Fixture (05470) .. ea. \$1.99**
2 for only \$3.60

FINISH CORNERS & MAKE DECORATIVE MOULDINGS with any electric drill! Professional-type attachments cut fast, clean contours! No need to buy expensive pre-cut stock! You can finish corners; custom-cut trims & mouldings with craftsman precision! **Set of 3** tooled to cut Rabbits; Fancy Coves; Roman Ogees.

☐ **Moulding Cutter Set (35360) —\$3.99**

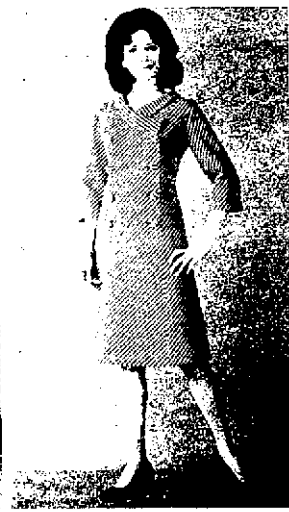




**2-PIECE
DRESS
& COAT
OUTFIT
ONLY
\$1499**



**ONLY
\$1499**



Just think! A smart knit coat—plus matching dress—both for one tiny price! (And they look great together or separately!) Tailored coat has wide notched, mock pockets. The dress—a short-sleeve sheath with dressmaker detailing, jewel neckline, back zipper. Both are fabulous Coloray® knits with bonded linings—so they shrug off wrinkles & hold their shape permanently! **State size: Misses 10 thru 18 or Half Sizes 14½ thru 22½.**

☐ **Dress/Coat: Misses.. \$14.99**
Half Sizes .. \$16.99
Camel (PP-76570) Navy (PP-07070)
Green (PP-07062)

CAPE PANT SET—smashing jet set styling that looks great going anywhere! Swingly self-belted swashbuckler cape—accented with bold golden buckle & shoulder buttons—tops sleek, slim-line flare-leg pants! Marvelously flattering—and comfortable to wear with their easy-fit elastic waistband. What's more—the entire ensemble is luxurious bonded Coloray® knit that's made to stay shapely & wrinkle-free! **Purple or camel. State size: Misses 10 thru 18; Half Sizes 14½ thru 22½.**

☐ **Cape Pants Set: Misses \$11.99**
Half Sizes .. \$12.99
Purple (PP-07039)
Camel (PP-76737)

The Great Coachman

*... tailored in shapely,
wrinkle-free bonded knit*

Slimming A-line shape for a subtle, superb fit, smartly detailed with face-framing scroll collar, self-buttons, graceful ¾ sleeves.

State size. Misses 10 thru 18,
Half Sizes 14½ thru 22½.
☐ **Coachman Dress .. \$14.99**
any 2 for only \$28
Houndstooth (PP-07088)
Camel (PP-07096) Blue (PP-07104)

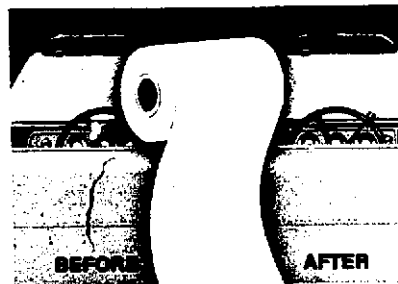
EXPAND YOUR CLOSET, DRIP-DRY SPACE. A twist of the wrist locks extendable clothes rod in place anywhere. Children can reach their own clothes! Installs in seconds over tub or shower for drip drying! No tools needed! Chrome plated. Non-marring rubber tips.

- ☐ **18"-44" Tension Pole (28662) \$2.99**
- ☐ **28"-64" Tension Pole (28712) \$3.99**
- ☐ **44"-58" Tension Pole (37713) \$4.99**



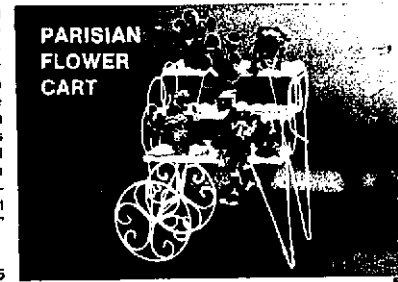
QUICK-DRY INVISIBLE REPAIR TAPE PERMANENTLY MENDS AUTO UPHOLSTERY, convertible tops, plastic rear windows, boat seat covers, etc! Seal tears, split seams! Weatherproof, transparent—and permanent! Self-adhesive; cut to any size! Withstands temperatures to 400°F. Unaffected by oil, grease, water, steam! Mends raingear, luggage, plastic slipcovers, etc. too. In 2" wd. roll.

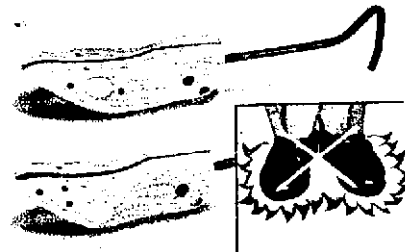
- ☐ **3 Ft. Repair Tape (72439) .. \$1.49**
- ☐ **9 Ft. Repair Tape (72447) .. \$2.99**



LOOKS LIKE APRIL IN PARIS—all year long... when you show off pretty house plants & bouquets on this charming Parisian style wrought-iron Flower Cart! Wheel it indoors or out... sun room, porch, patio, garden, anywhere you like—to catch the sun or create a delightful decorator effect! Doubles beautifully as a buffet server, too! All wrought iron, 3 roomy tiers high—with lacy wheels & graceful scalloped-edge shelves. Bright white enamel finish is rust & weather resistant. 26" x 18" x 25" hi.

☐ **Parisian Flower Cart**
(D-07740) .. \$12.95





DON'T SUFFER TIGHT SHOE PAIN!
No need to endure cramped feet, pinched corns & bunions! Stretch tight shoes to comfortable. "custom-made" fit with professional, top-quality Stretchers! They widen, re-shape shoes to provide wonderful relief! And each comes with 2 special nylon attachments to spot-stretch shoe at exact points of pressure. Fit right or left shoe.

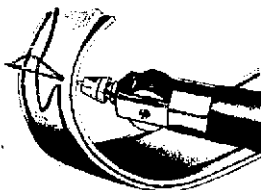
- ☐ Men's Shoe Stretcher, ea. \$4.99
7D to 11A (56523) 10B to 14B (56531)
- ☐ Women's Shoe Stretcher ea. \$4.99
5B to 8A (56549) 8B to 11A (56556)

MOVE HEAVIEST FURNITURE & APPLIANCES EFFORTLESSLY with Miracle Movers. Ends struggling, straining to clean behind sofas, dressers, beds, refrigerators, ranges, etc. & rearrange furniture! Install instantly—rubber tops stick to legs of furniture or corners of appliances. Nickel-coated bottoms glide smoothly over carpeting, linoleum, hardwood. Set of 4, ea. 2" diam.

☐ Miracle Movers (49320).... \$1.99

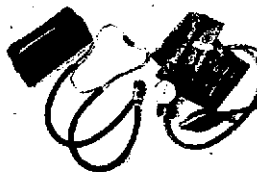
PERSONALITY PLUS... THE GREAT MONOGRAMMED DRAWSTRING POUCH! This year's biggest look in handbags... a cream-puff of a drawstring that pulls all your things together beautifully! You'll love its "go anywhere" good looks—and its wonderful convenience! 4 outside pockets keep off-used items—keys, cosmetics, cigarettes, notes, etc.—where they're handiest! Extra-roomy inside to tote all the rest! And smashing goldtone English Script initials mark it yours alone! Beautifully detailed with perl piping, crisp topstitching... in rich wet-look vinyl, 12" x 12", lined throughout. **State 1 or 2 initials.**

- ☐ Monogrammed Drawstring Pouch
Black (P-03715); Red (P-03723) \$5.99



SEW LEATHER, CANVAS, ETC. EASY! FAST! Stitch-Awt lets you sew an instant lock stitch like a machine. Repair belts, luggage, bags, moccasins, baseball gloves, saddles, tents, awnings. No pressure, force! Incl. 2 needles (1 straight, 1 curved), heavy duty thread.

- ☐ Stitch-Awt (22004).... \$1.99
- ☐ Xtra Thread (26419).... 79c



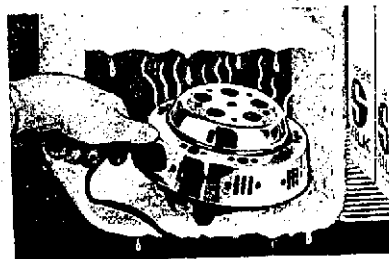
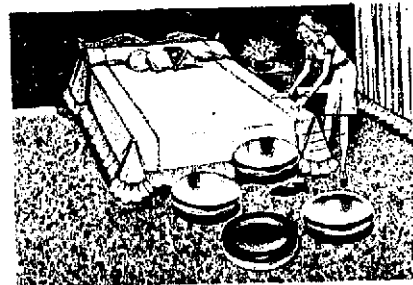
TAKE YOUR BLOOD PRESSURE... The way doctors do! Use the same type instruments. Set has air-chamber arm wrap, pump, and "sphygmomanometer" (records rapidly, strength, and uniformity of arterial pulse). Add stethoscope for a regular check.

- ☐ Pressure Set (22335) \$14.95
- ☐ Stethoscope (22343) \$3.95



NON-STICK 3-SECTION SKILLET! Cook 3 foods at once using only one burner! Fix foods to suit individual tastes or diets. Prepare meat, vegetables for 1 or 2—in the same pan! Only 1 pantowash! Coated with non-stick Polyton—swishes clean! Aluminum, 10" diam.; heat-proof handle.

☐ 3-Way Pan (72454).... \$3.99



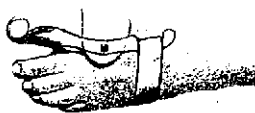
DEFOST REFRIGERATORS IN MINUTES! with our Electric Defroster! JUST PLUG IT IN! No need to empty the refrigerator! Works so quickly, frozen foods don't have a chance to thaw or spoil! Infra-red heat rays do the job! No messy chipping & chopping; no boiling water! Lightweight metal. Designed to fit all freezers & refrigerators.

- ☐ Infra-Red Defroster (62299)..... \$4.99

ORGANIZE ALL YOUR WRAPS & BAGS IN INCHES OF SPACE! So handy, left-overs & lunches practically wrap themselves! Tidy rack files all your kitchen paper supplies in one handy spot... wax paper, foil, plastic wrap in separate, "easy-reach" compartments—lunch & grocery bags fit in rear pocket. Vinyl-coated steel wire; 11" x 13". Mounts under sink, on cabinet door, wall.

☐ Bags & Wraps Tidy (01107) \$3.99





SPECIAL BANDAGE CORRECTS PAIN AS YOU SLEEP—painlessly! Orthopedic design coaxes big toe to normal position. Firm, gentle pressure counteracts causes of discomfort; deformity. State shoe size & width; for man or woman; right, left foot.

□ **Bunion Band (D-03730)** \$7.95
2 for only \$14.95



LAUGH-AT-THE-RAIN BUBBLE BONNET completely protects your hairdo come wind or down-pour. Folds to slip easily into pocket or purse so you're always prepared. Fashionable see-thru bonnet floats over any coiffure. Adjustable chin strap holds it in place. Clear vinyl with white trim. Fits all.

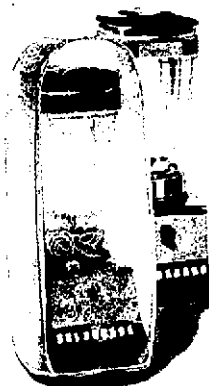
□ **Rain Bonnet (69617)**... \$1



HOT SOX WARM COLD FEET!

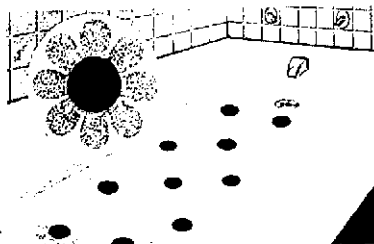
Have warm feet in lowest temperatures. Hot sox have amazing heat-retaining ability. Quilted nylon insulated with dacron fill. Outdoors wear in boots, indoors, alone. Snug fit ankle grips. Washable. Sm. for women; lg., men.

□ **Sm. Hot Sox (31500)** \$1.99
□ **Lg. Hot Sox (31526)** \$1.99



LOVE YOUR BLENDER? COVER IT with our Custom Cover. Prevents scratches, dust accumulation between uses. Parts stay free of grime! Embossed vinyl won't hide blender's good looks. Wipes clean, won't crack or peel. Fits all standard blenders. Covers also available for mixer, can opener and toaster.

□ **Custom Covers:**
Blender (50187) \$1
Mixer (06759)... \$1
Opener (06767/61)
Toaster (67306) \$1



SUNNY DAISIES STOP BATHTUB SLIPS!

Waterproof, embossed vinyl daisy stick-ons stop dangerous slips, yet are comfortable sitting or standing. Self-adhesive backing makes them easy to apply, keeps them firmly in place. **Package of 10;** each 2½" diam.

□ **No-Slip Tub Daisy Pack:**
Yellow (07781); Pink (34132)

Blue (34140)... \$1.99



What a perfect setting for the nostalgic beauty of Currier & Ives! Snowy translucent porcelain plates with gracefully scalloped gold-flashed edges are a deserving backdrop for the soft tones & delicate artistry of those

□ **Currier & Ives Plates (86779)**... \$4.99

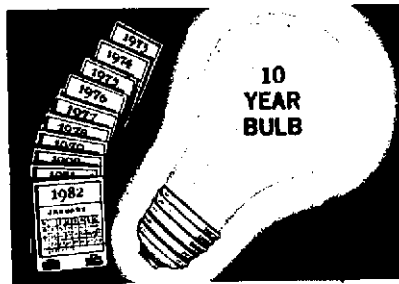
delightful 19th century lithographs! Set of 4 different authentic scenes can be hung in any sort of grouping to add a warm touch of "Americana" to any wall. Each 7" diam.; complete with hanging loops.

TEN YEAR LIGHT BULB... 1 OUT-LASTS 26 ORDINARY BULBS!

Guaranteed to burn brightly for 10 full years or we'll replace it without charge! Precision made, laboratory tested bulb shines consistently without dimming. Reduces high replacement costs, frequent changing. Ideal for hard-to-get-at fixtures.

□ **Ten Year Bulb**

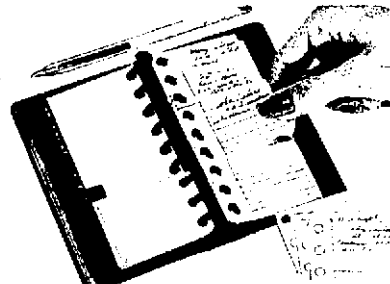
25W (40501); 40W (40519); 60W (40527); 75W (40535); 100W (40543).
Each... 89c
180W (40550)... 99c



NEW, LIFETIME ADDRESS BOOKS

—Always Up To Date! To make a change, simply pull out old card & insert new one into loose-leaf rings! Names are always in alphabetical order & A to Z tabs locate them instantly! Incl. 100 perforated cards with space for name, address, phone, etc! Black leatherette cover. Pocket-size, 3"x5". Desktop model, 5"x7½".

□ **Pocket Address Book** (74104)... \$1.49
□ **50 Refills for Pocket Model** (74112)... 49c
□ **Desktop Address Book** (74120)... \$2.99
□ **100 Refills for Desk Model** (74138)... 88c



MAGNIFICENT MEDITERRANEAN DECORATOR SHELVES



Beauty a full 5 ft. of wall space! Turned spindle dowels; richly-grained shelves; graceful pointed finials—these handsome decorator shelves are superbly, authentically styled in glowing cherry finish hardwood. The perfect setting for your prized

curios & a decorator highlight for a whole wall! Each unit 10" hi with two 18" shelves & two 10½" shelves (overall width 25½"). Especially striking in pairs!

☐ **Mediterranean Shelf (73411)** ea. \$2.99
2 for only \$5.60



**ONE
DROP
HOLDS
A TON!**

SUPER BOND IS SO STRONG, A DROP HOLDS A TON! Makes "impossible" repairs on metal, glass, ceramic, rubber, plastic. No mixing—apply right from the tube. No clamps—sets in 1 minute—to an invisible bond that holds even under 5000 lbs. pull per sq. in. Mend pot handles, jewelry, toys—virtually anything! Tube makes 132 bonds.

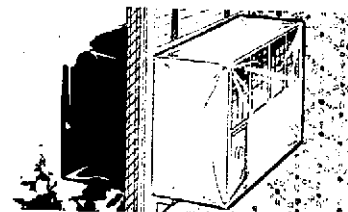
• Super Bond (61234)	\$2.50
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15 PERSONALIZED PENCILS ONLY \$1.00! That's only pennies each for finest quality, hexagon shaped pencils. Any name in gold-stamp. Use in the office, at school, home. Number 2 lead; rubber erasers. State name (1 imprint per set).

☐ **Personalized Pencils**

1 Ser (15) (P-72934)..... \$1.00

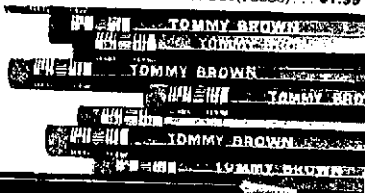
6 Satz (90) (P-72942).	34.99
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INSIDE-OUTSIDE AIR CONDITIONER COVERS

Two separate winter-guard covers! One shields your unit from stormiest weather outside the house! The other protects the inside from drafts, dirt, dampness! Heavy-gauge vinyl exterior sheds water; resists coldest cold! Elastic bands assure snug fit for any size. Lock-stitched.

☐ **Air Conditioner Cover Set (75085) . . . \$1.99**



SPENCER GIFTS ORDER FORM

969 SPENCER BUILDING, ATLANTIC CITY, N.J. 08411

NAME _____

ADDRESS _____ please print

CITY _____ STATE _____ ZIP _____

[illegible]

PLEASE PRINT ALL PERSONALIZING INSTRUCTIONS CLEARLY

N.J. residents please add 5% sales tax.

TOTAL**SALES TAX**

**POSTAGE
&
HANDLING**

**AMOUNT
ENCLOSED**
(No stamps or
C.O.D. please)

POSTAGE CHART avoid delay by including postage & handling charges with orders. These small charges represent only part of total costs. We pay the rest.

Minimum Order \$3.00	Orders from \$3.00 to \$4.00	80c	Orders from \$9.01 to \$10.00	\$1.40
Orders from \$4.01 to \$5.00	90c	Orders from \$10.01 to \$11.00	\$1.50	
Orders from \$5.01 to \$6.00	\$1.00	Orders from \$11.01 to \$12.00	\$1.60	
Orders from \$6.01 to \$7.00	\$1.10	Orders from \$12.01 to \$13.00	\$1.70	
Orders from \$7.01 to \$8.00	\$1.20	Orders from \$13.01 to \$14.00	\$1.80	
Orders from \$8.01 to \$9.00	\$1.30	Orders from \$14.01 to \$15.00	\$1.90	
		Orders over \$15.00	Add 10%	

INDEPENDENT PRESS-TELEGRAM

Voice of the Southland



CATALINA: Isle of Nostalgia

TODAY IN

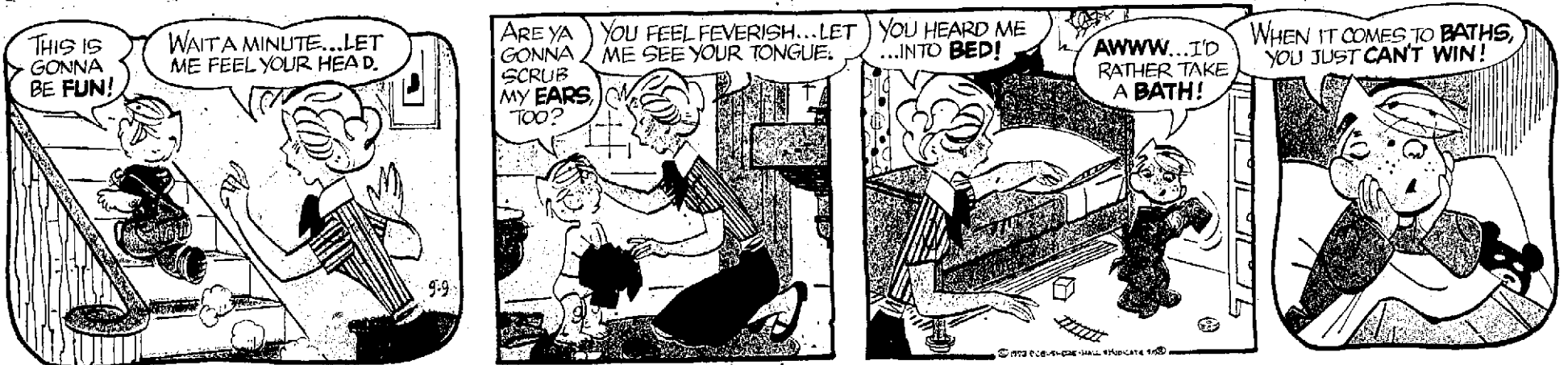
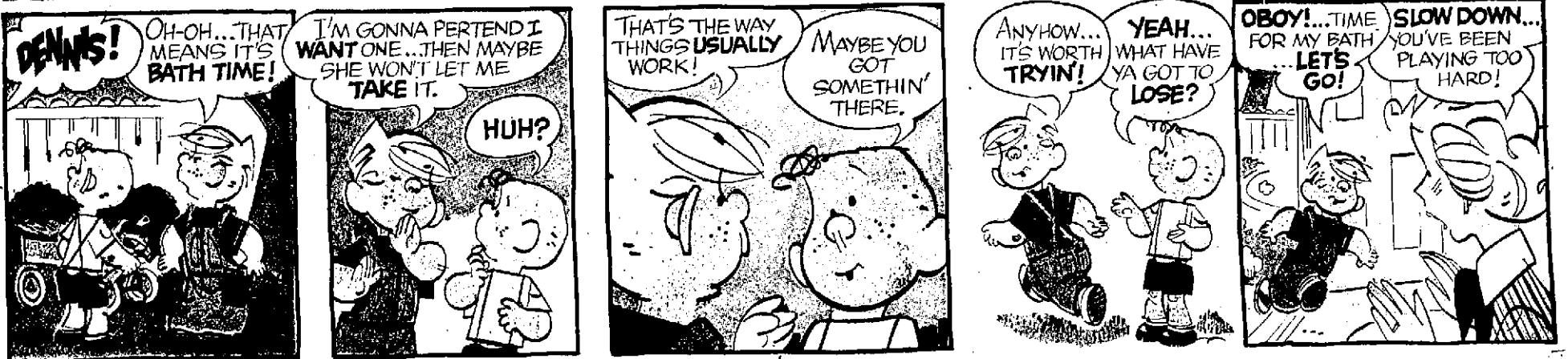
southland
sunday

35

LONG BEACH, CALIF., SEPT. 9, 1973

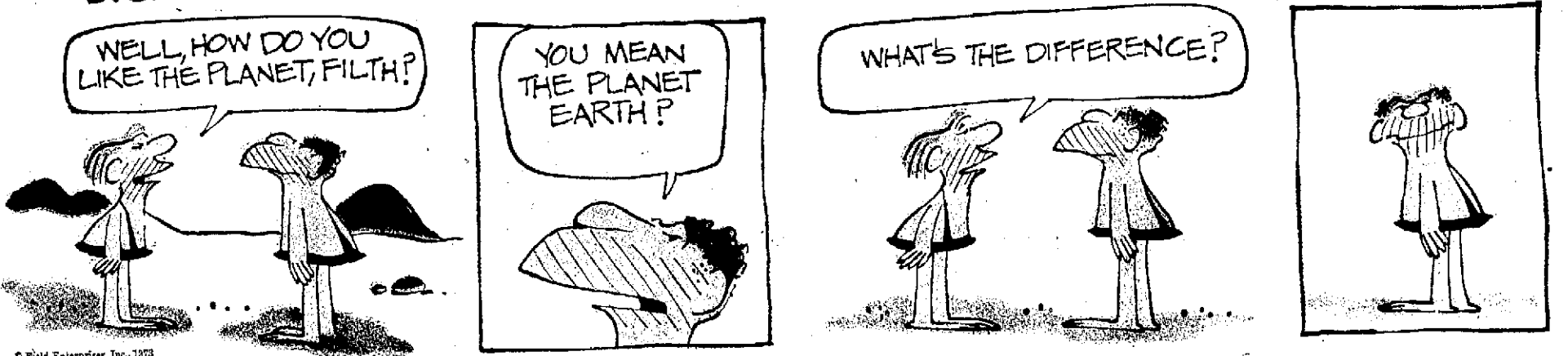
DENNIS THE MENACE

By Hank Ketcham



B.C.

By Johnny Hart

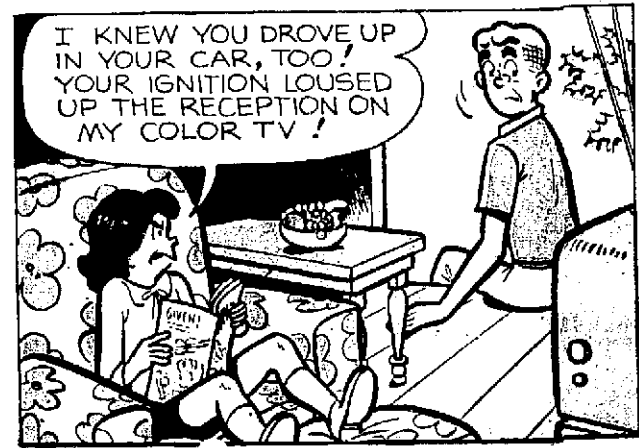
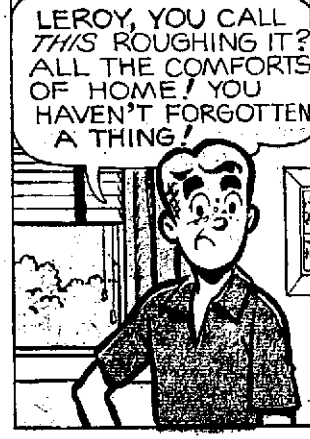
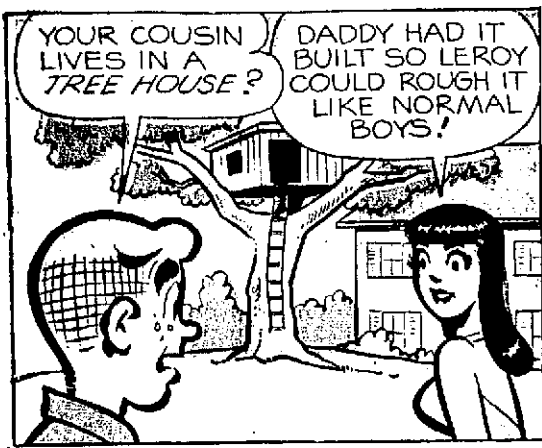


© Field Enterprises, Inc., 1973



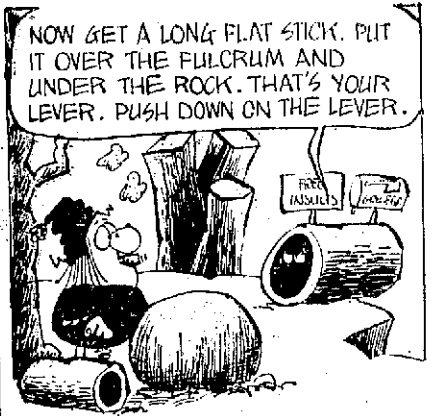
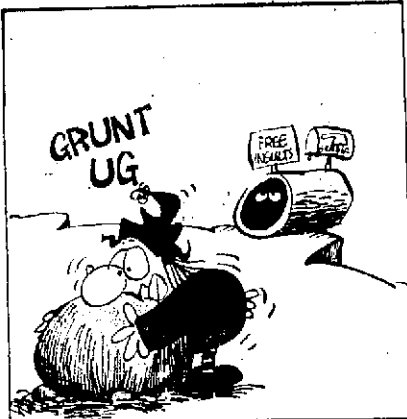
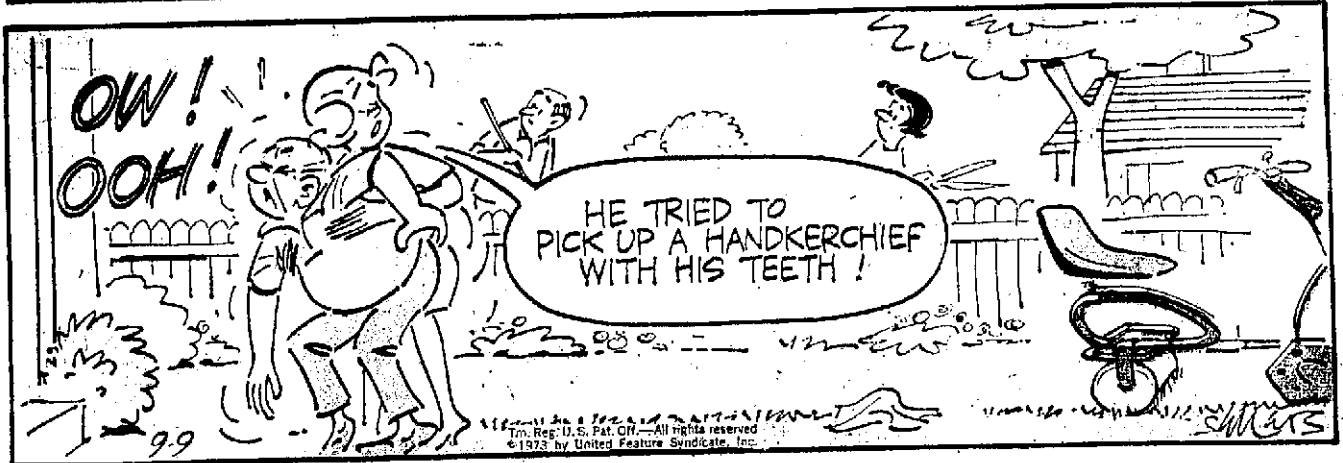
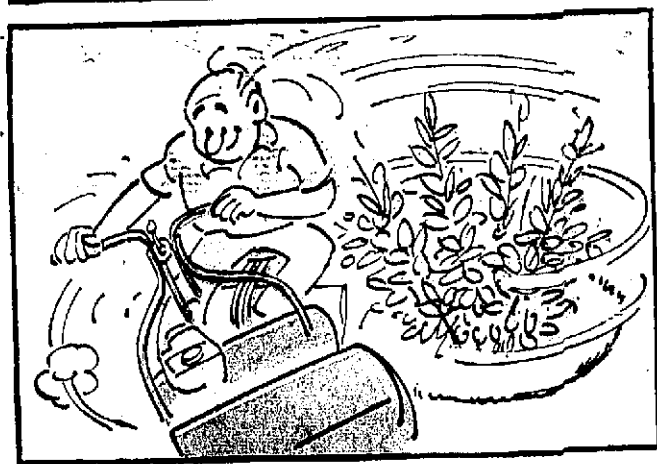
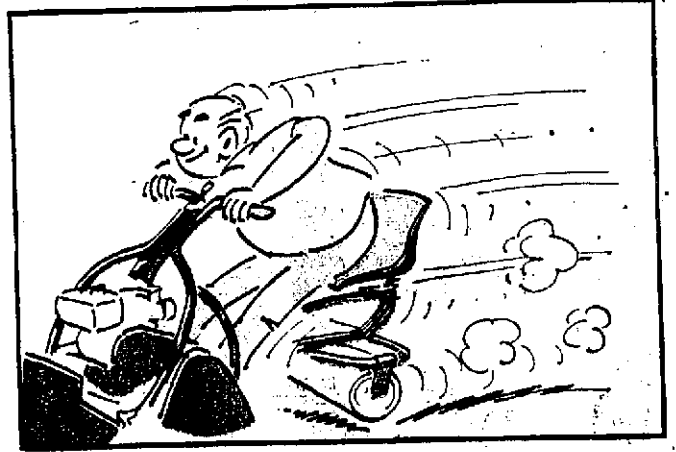
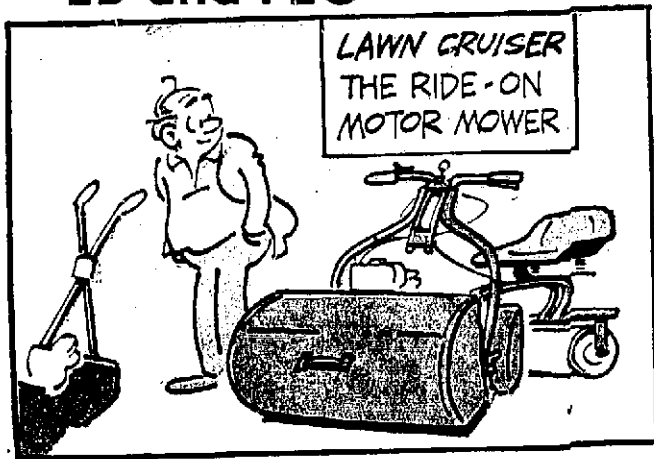
AIRCHIE

by BOB MONTANA



EB and FLO

By Paul Sellers

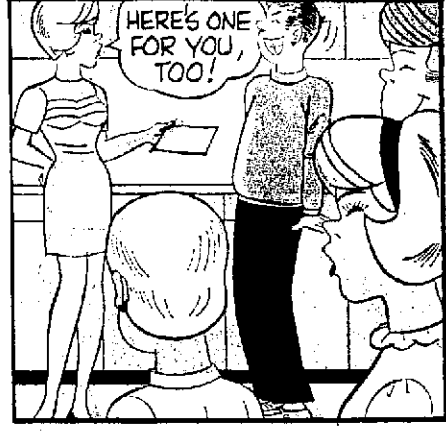
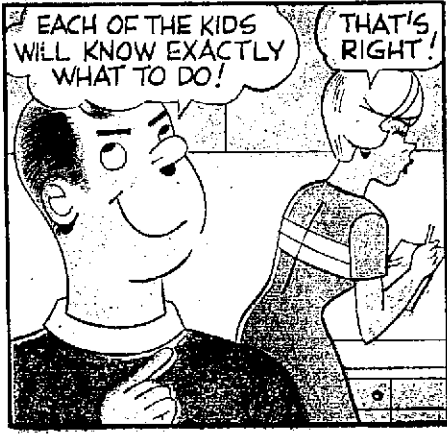
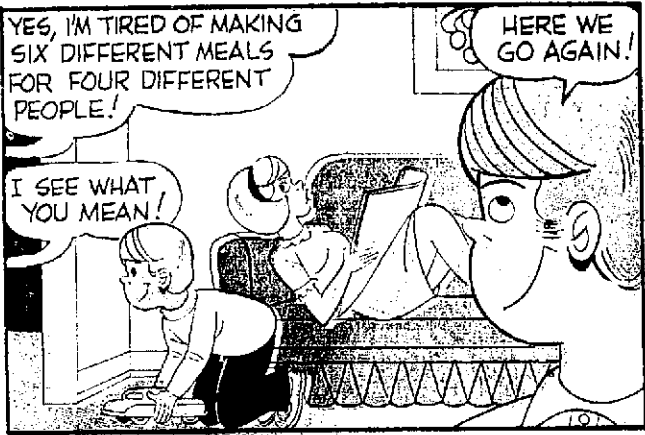


THE BRENDS

SCHOOL STARTS TOMORROW AND VACATIONS END! SO I'M MAKING UP A NEW SCHEDULE!

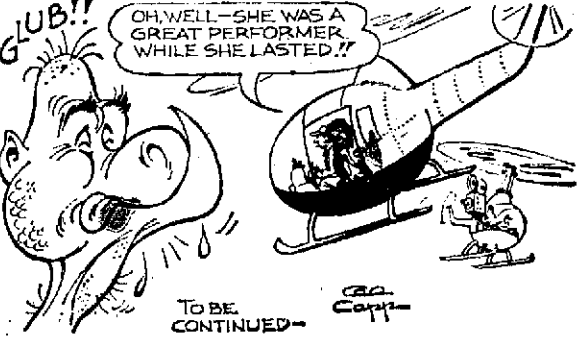
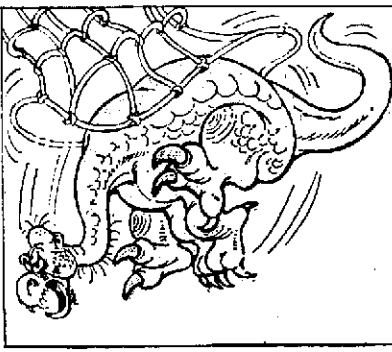
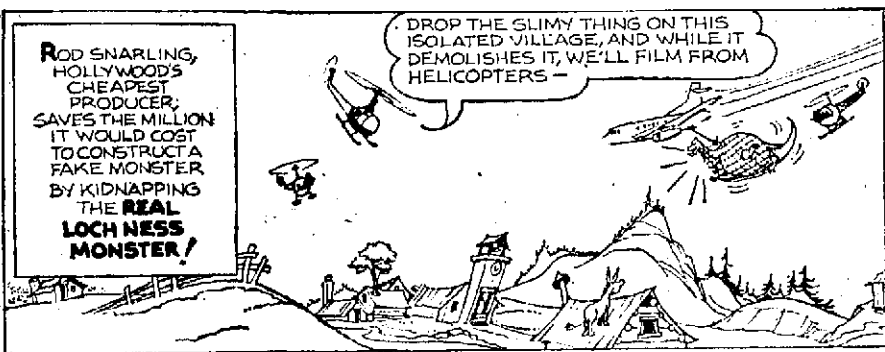
A NEW SCHEDULE, SWEETIE?

by CARL GRUBERT 9-9

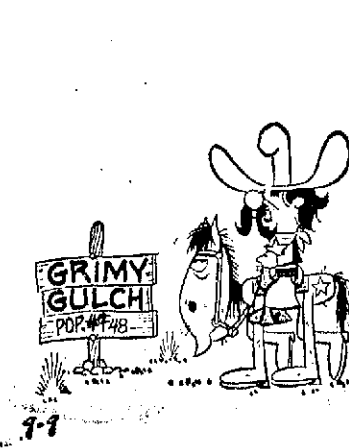
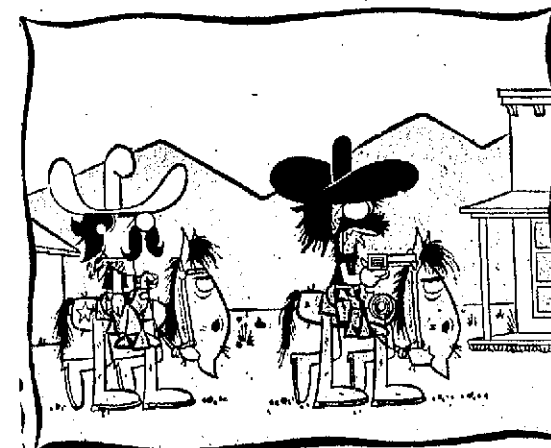
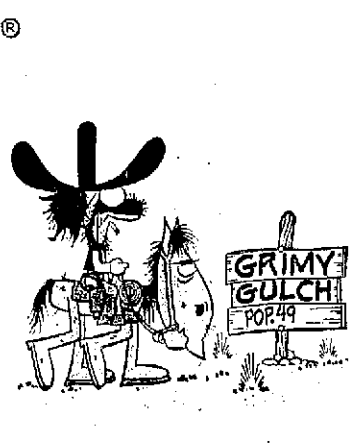
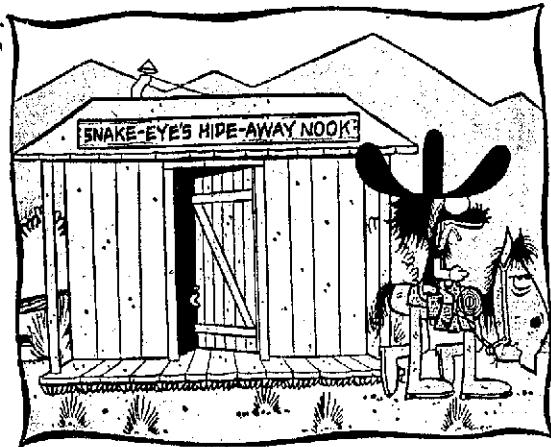


LIL ABNER by AL CAPP

Beauty and the Beast -

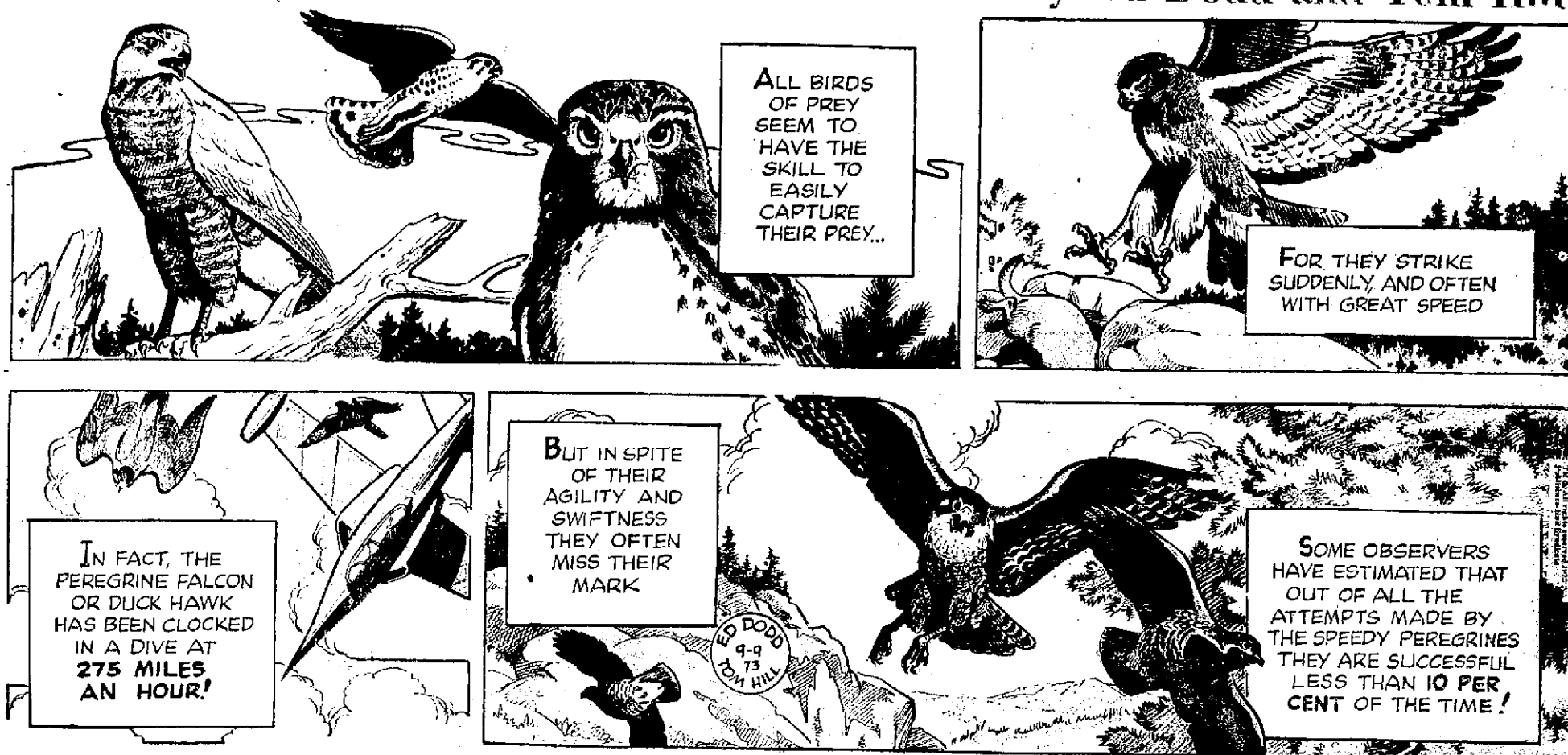


TUMBLEWEEDS by Tom K. Ryan



MARK TRAIL

by Ed Dodd and Tom Hill



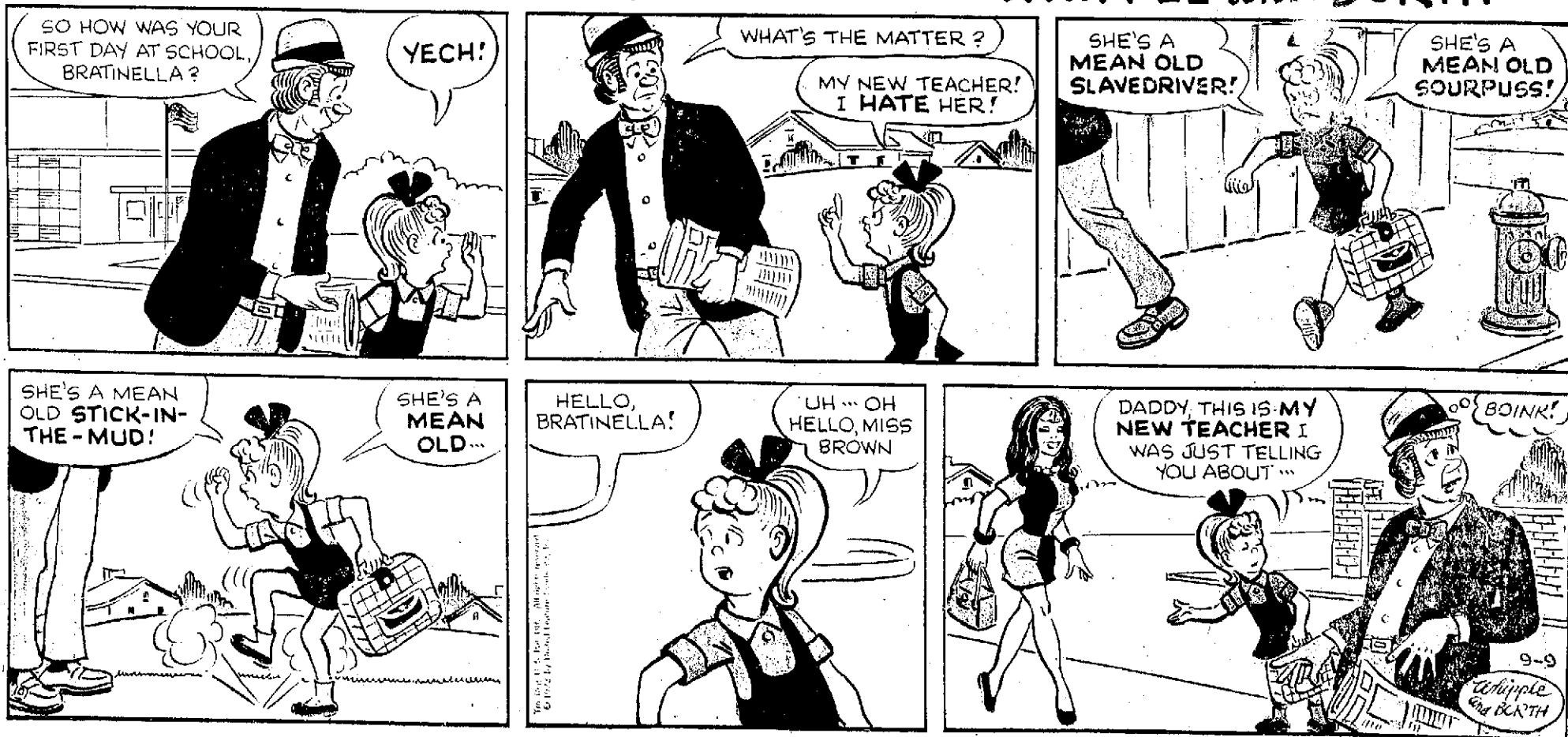
THE JACKSON TWINS

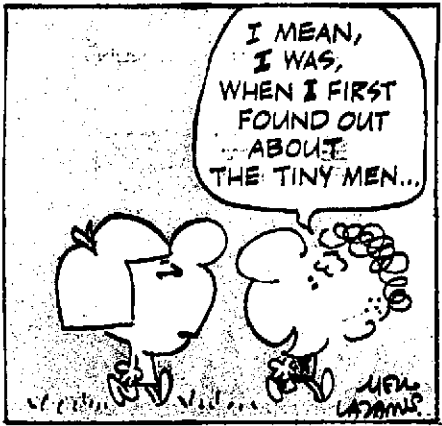
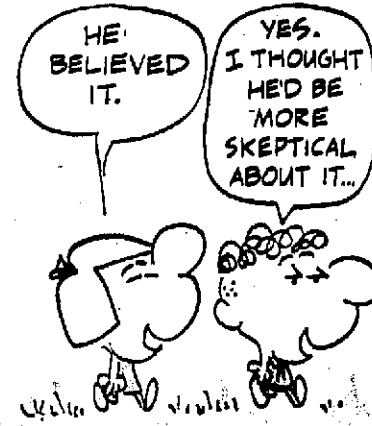
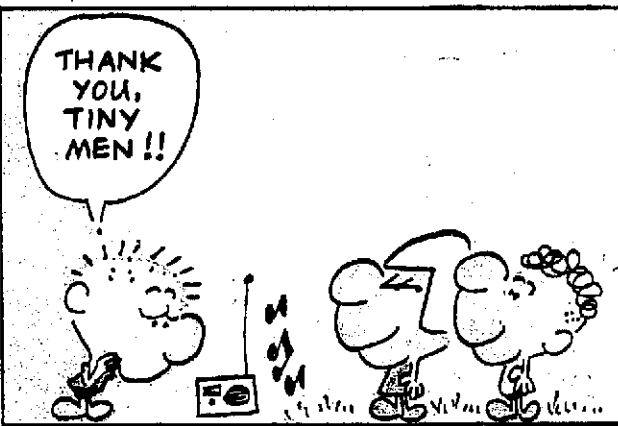
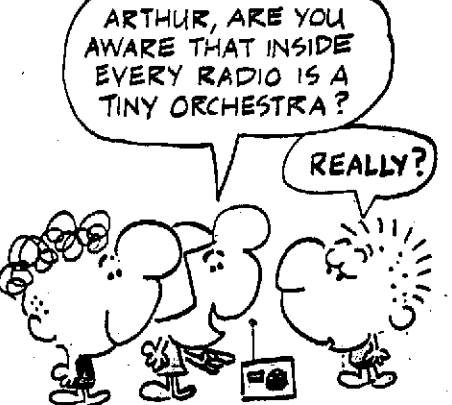
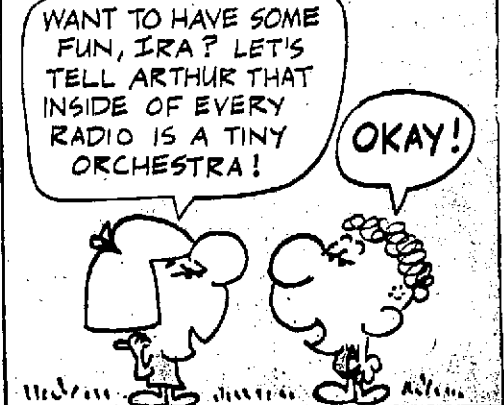
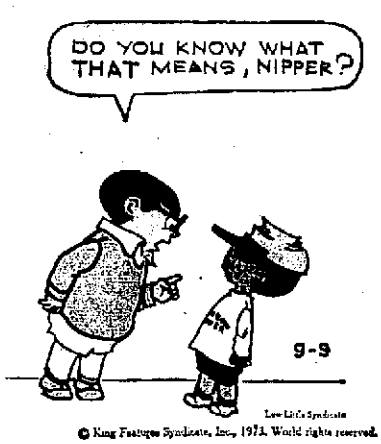
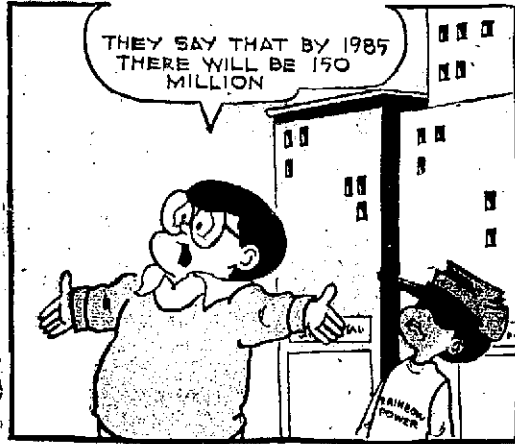
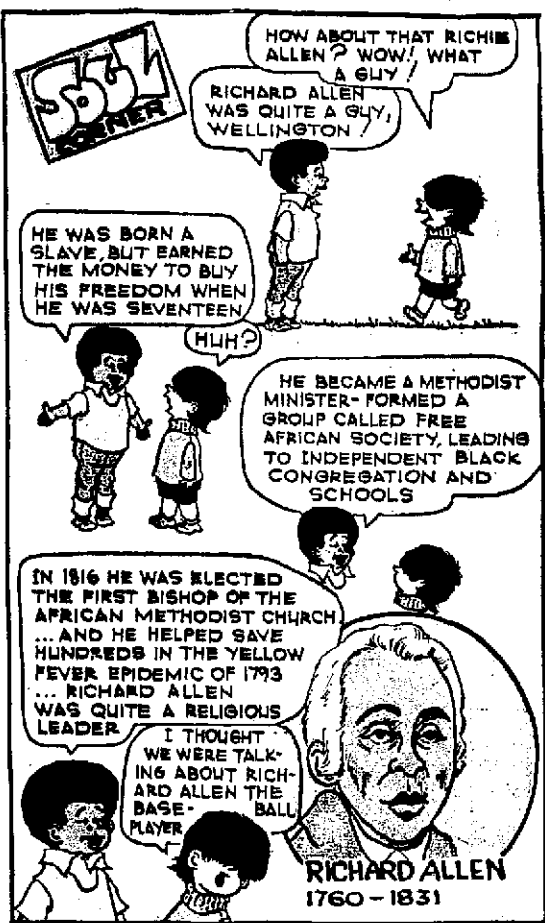
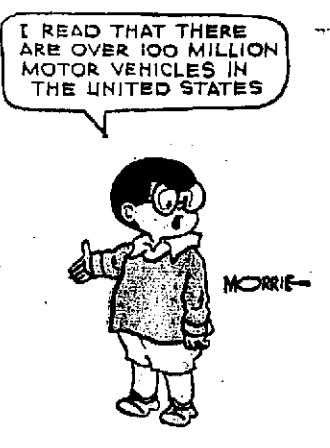
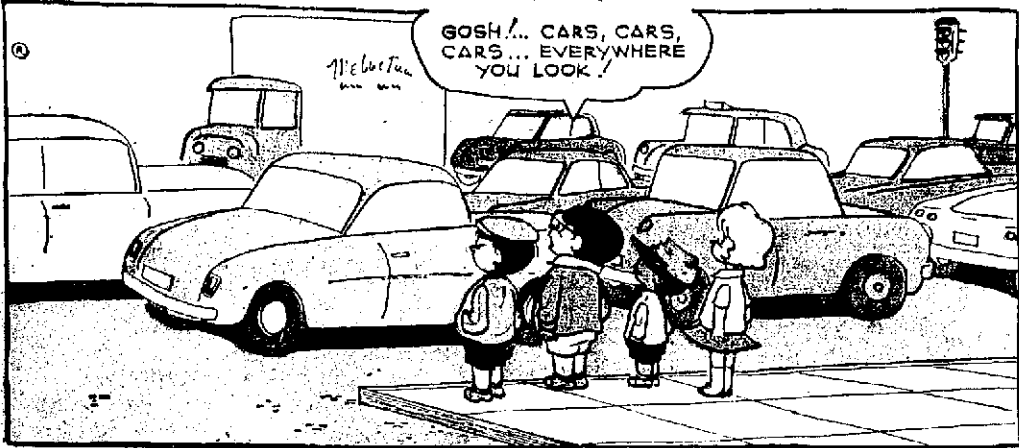
By Dick Brooks



THERE OUGHTA BE A LAW!

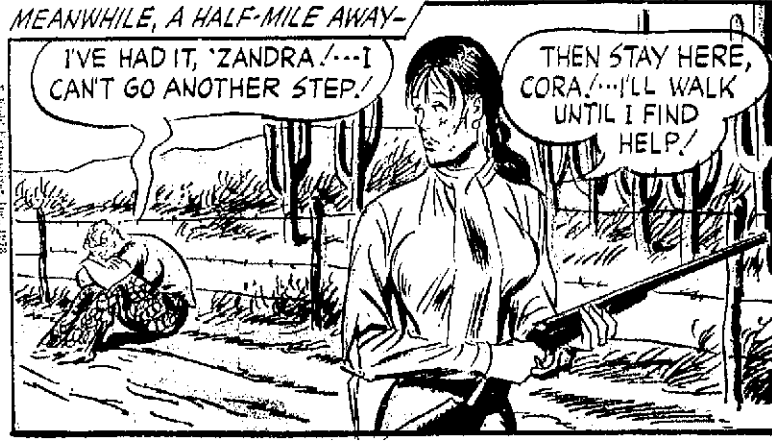
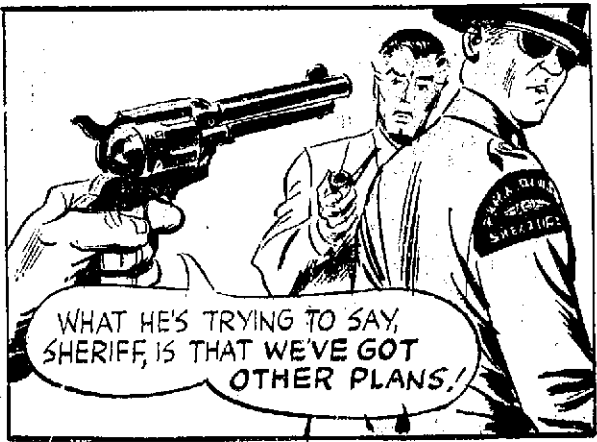
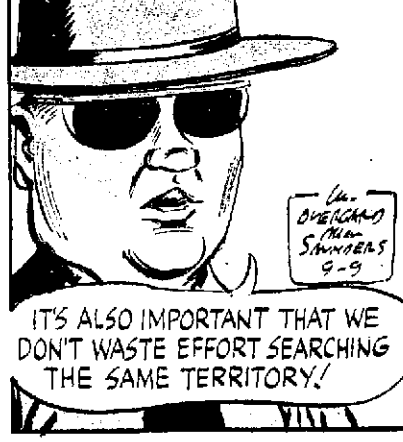
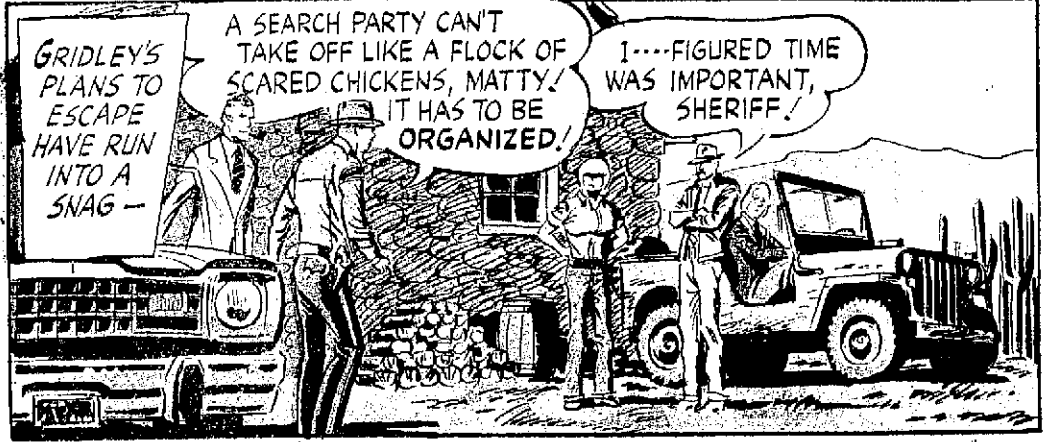
WHIPPLE and BORTH





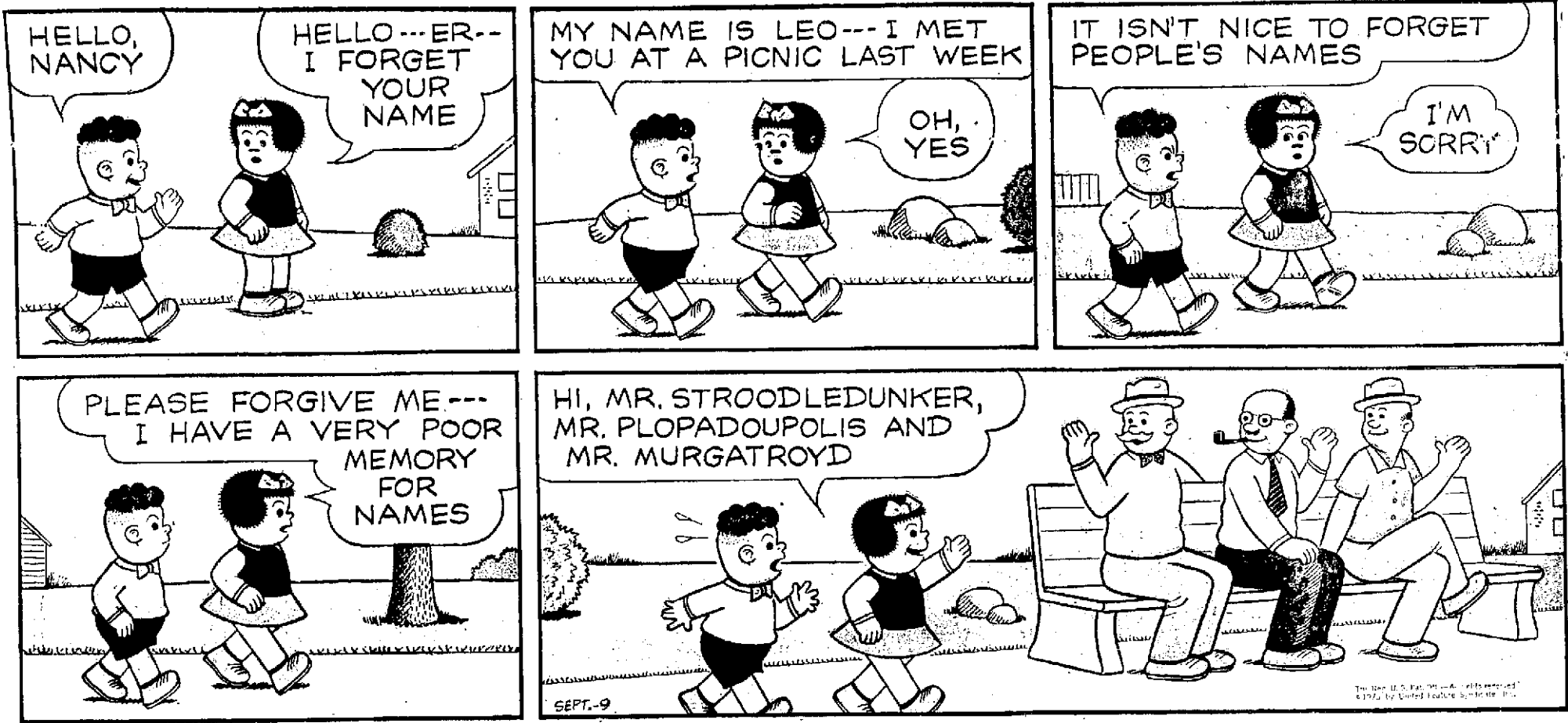
STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



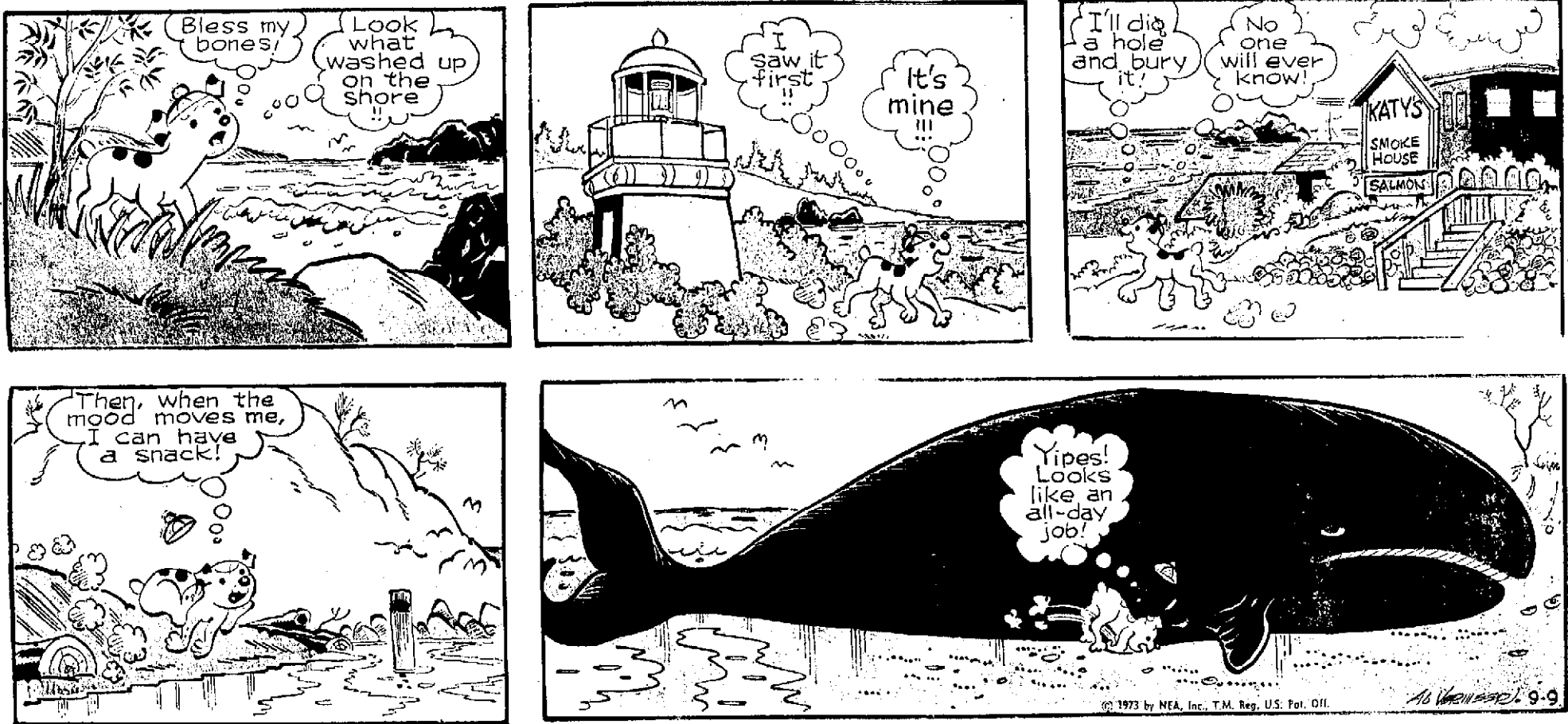
NANCY

By Ernie Bushmiller



PRISCILLA'S POP

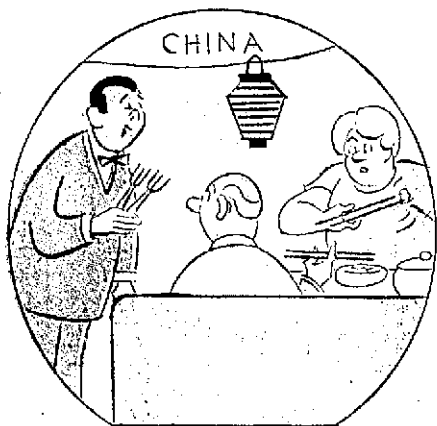
by Al Vermeer



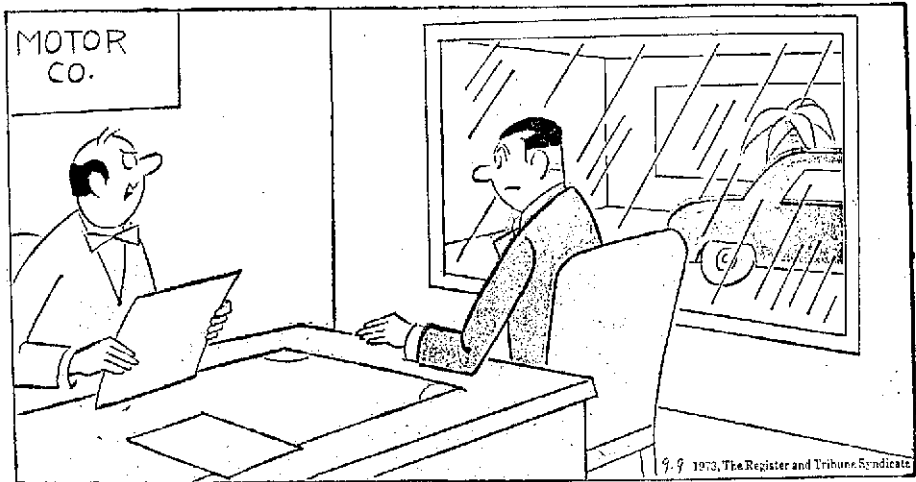
OFF THE RECORD
by ED REED



"I got your note asking me to drop in and help you try to balance your books."



"Would you mind using these? We're closing in 10 minutes."



"You mean you have no credit cards whatsoever and intend to pay cash — do you have any identification?"

